

Heisey News



Spring Auction Issue!



PAGE 10
New Article!
From The
Archives
by
David Malick



PAGE 16
New Article!
Highlights of the
2025 Spring
Auctions
by
Walter Ludwig

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Heisey Glass Museum

Heisey Collectors of America, Inc.,
a non-profit corporation (tax-exempt
status), owns and operates the
Heisey Glass Museum.

Museum Hours:

Tuesday through Saturday
10 a.m. to 4 p.m.
Closed Sunday, Monday and Holidays

Members admitted free.
Regular admission \$5.
(children 18 and under free)

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IMPORTANT DATES

2025 Heisey Heritage Auction
April 5, 2025
Online Only

2025 Spring Benefit Auction
April 11-12, 2025
Newark, Ohio

HCA Membership Meeting
April 12, 2025
Newark, Ohio

Heisey Easter Egg Hunt
April 19, 2025
Heisey Museum, Newark, Ohio

2025 Heisey National
Convention
June 12-14, 2025, Newark, Ohio



*On the cover:
Glassware
featured in the
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article on
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Message from the President by David Blair

Hello Heisey collectors,

Wow, what a winter it's been here in Ohio! The only good about winter at the museum is we gain an extra day for cleaning and maintenance, which seems to be a never-ending task. Just like at home in my 200-year-old house, it's a never-ending cycle of cleaning, painting, and rearranging. Our beautiful museum is no different than any home needing upkeep and maintenance and that's what keeps our slow winter times occupied. During our extra winter day, the restrooms off Gallery One have been scrubbed, painted, new LED lightbulbs installed, and new more efficient towel dispensers are up and ready.



New much-needed exterior shipping doors were installed increasing security and energy efficiency. The corridor to the King house connecting the Library has a new fresh coat of white paint and new LED lightbulbs brighten up the area making the gallery of charters easier to read. We've also been cleaning glass and cabinets and checking each piece to the inventory, which as you know is a very important task. I'm very proud of our wonderful staff for getting us looking our best for your arrival of our exciting April auction weekend. I'm sure you'll agree the simple upgrades were long overdue when you see the results.

The Texas Heisey Collectors Club have named the No. 515 Jug "Erma" in memory of longtime member Erma Hulslander. Convention plans are underway and you'll find all the information tucked in this issue. This year 2025 we are celebrating "A Century of Color" one hundred years after Moongleam and Flamingo were introduced to the world and the exciting times ahead for beautiful colors coming from the Heisey factory.

I can't wait to see all of you in Newark in April. Until then, stay safe and warm. Happy collecting! ♦

A handwritten signature in black ink that reads "David Eric Blair". The signature is written in a cursive, flowing style.

David Eric Blair, President



Improving both the security and the aesthetics of the lower level entrance, the new doors have been installed in another effort to the overall refreshing at the museum.

HCA and Museum Updates

HCA General Membership Meeting April 12

Heisey Collectors of America will hold its first General Membership Meeting of 2025 on Saturday, April 12, at 9 a.m., at the GMP Local 244 Union Hall, 350 Hudson Ave., Newark. This is immediately prior to the second day of the Spring Benefit Auction. All HCA members are welcome to attend.

In addition to brief remarks and announcements from HCA President David Blair, the agenda will include an announcement of the slate of candidates for the June election. Additional candidates may be nominated at the meeting. The union hall opens at 8:30 a.m. for the auction preview. The auction begins at 9:30 a.m. ♦

New Policies

The HCA Board of Directors recently approved two impactful policies aimed at enriching the museum experience and honoring members' service. These initiatives reflect HCA's ongoing commitment to preserve the legacy of Heisey glass while fostering a welcoming environment for all.

The Visitor Guidelines Policy ensures a safe and inclusive atmosphere at the Heisey Glass Museum. Key points include restrictions on handling display items, supervised access for children, and prohibitions on smoking and firearms. The policy emphasizes inclusivity, welcoming individuals of all backgrounds and identities, while maintaining that any discriminatory or threatening behavior will result in removal.

Complementing these efforts is the Service Recognition Policy, which formalizes how non-monetary contributions from HCA members are acknowledged. Members can now be recognized for exceptional volunteer efforts through features such as nameplates, facility or event dedications, and coverage in Heisey News. This policy celebrates the invaluable support of members whose efforts help sustain the museum's operations and research. ♦

Candidates Sought for HCA Board of Directors

Individuals who possess enthusiasm and a strong commitment to Heisey glass, the Heisey Glass Museum, and Heisey Collectors of America (HCA) are encouraged to consider candidacy for a position on the HCA Board of Directors. Your expertise and abilities can significantly contribute to the advancement of this esteemed museum and organization, and collaboration with fellow members is highly valued.

The Nominating Committee, led by Chairperson Suzanne Parker, along with members Darlene Cochran and Bari Fauss, is currently seeking candidates for the board. Annually, three individuals are elected to serve four-year terms on the 12-member board responsible for guiding the organization and museum. Eligibility requires candidates to be voting members of HCA, with a one-time membership fee of \$25 for those not currently enrolled (details can be found on page 26 of this newsletter).

Joining the board offers a unique, stimulating, and fulfilling opportunity for personal and professional growth. For further details regarding board responsibilities and the commitment involved, interested parties may reach out to any board member or a member of the Nominating Committee, with contact information available on page 2 of this newsletter.

Candidates are required to submit a short biographical sketch and a photograph for publication in Heisey News. Additionally, it is recommended that candidates produce a brief video expressing their motivation for board service and addressing questions from HCA members, which will be featured on the museum's website.

The deadline for declaring candidacy is April 1, allowing sufficient time for candidate profiles to be included in the May edition of Heisey News. The election will take place in June during the annual convention.

For those interested in being considered for the board, please reach out to Nominating Committee Chair Suzanne Parker at 703-368-3519 or parkerssw@aol.com for additional information. ♦

Proposed new HCA Constitution and Bylaws

Proposed new HCA Constitution and Bylaws go to voters in June.

HCA members have the opportunity this spring to learn about and comment on a proposed new HCA Constitution and Bylaws, which will be on the ballot in the June election. The new documents were developed to be consistent with current Ohio law and meet the needs of an organization operating in the 21st century.

When the constitution and bylaws of Heisey Collectors of America were drafted more than 50 years ago, the founding members did not foresee the use of electronic board meetings, electronic record keeping, communication via email, the possibility of electronic voting, and more. They did not realize that the organization would operate a museum with paid staff capable of handling some tasks, such as membership record keeping, that had previously been performed by a board member. All of these things have been accounted for in the proposed new constitution and bylaws that will be on the ballot in June.

As they were considering the need for some amendments, the Bylaws Committee came to the realization that it was time to draft a new constitution and bylaws rather than continue to propose piecemeal amendments. “The documents had been changed so many times over the years that they had become difficult to work with. Developing new documents rather than continuing to revise the old allowed us to reorganize them and reduced the risk of inconsistencies creeping in,” said Martha McGill, chair of the Bylaws Committee, which also includes Bari Fauss, Geoff Heisey, Howard Long, and Elizabeth Shirley.

The committee sought input on the proposed documents from the HCA Board of Directors, which approved the draft in December. The proposed constitution and bylaws have been reviewed by HCA’s attorney and HCA’s new accountant to ensure they fully comply with Ohio law governing non-profit organizations.

Martha emphasized that, for the most part, there is no change in the substance of the original documents; they have simply been rewritten to be clearer, to reflect actual practices of the organization, and to deal with 21st century issues. They have also been reorganized so that all provisions dealing with a particular topic, such as membership, are grouped together.

She noted that the proposed constitution and bylaws retain the voting membership category. Proposed amendments that would have eliminated this membership category were turned down by voters in 2023 and 2024, so the Bylaws Committee respected the voters’ decision and retained the voting membership category in the proposed new bylaws.

An *ad hoc* committee of board members Andy Baldus, Bari Fauss, Martha McGill, and Mary Olson is responsible for communicating with members about the proposal.

All HCA members will have an opportunity to review the proposed constitution and bylaws, to submit questions and comments during a 30-day comment period (February 12 through March 14), and to participate in virtual discussions this spring. The *ad hoc* communications committee will review the comments from members received during the comment period and virtual discussions. Any changes to the proposed documents based on that feedback will be reviewed and approved by the full board before the documents are prepared for member approval.

The proposed documents are available on the HCA website along with side-by-side comparisons with the existing HCA Constitution and Bylaws, and a document of frequently asked questions. Members who do not have access to the website may request a printed copy of these documents by calling the museum at 740-345-2932 during business hours, Tuesdays through Saturdays, 10 a.m. to 4 p.m. Eastern. ♦

To submit questions or comments:

- Email to constitutionbylawscomments@heiseymuseum.org
- Mail to Constitution/Bylaws Comments, Heisey Collectors of America, 169 W. Church Street, Newark, Ohio, 43055
- Call committee member Mary Olson, 612-597-1284, 8:30 a.m. to 5 p.m. Central

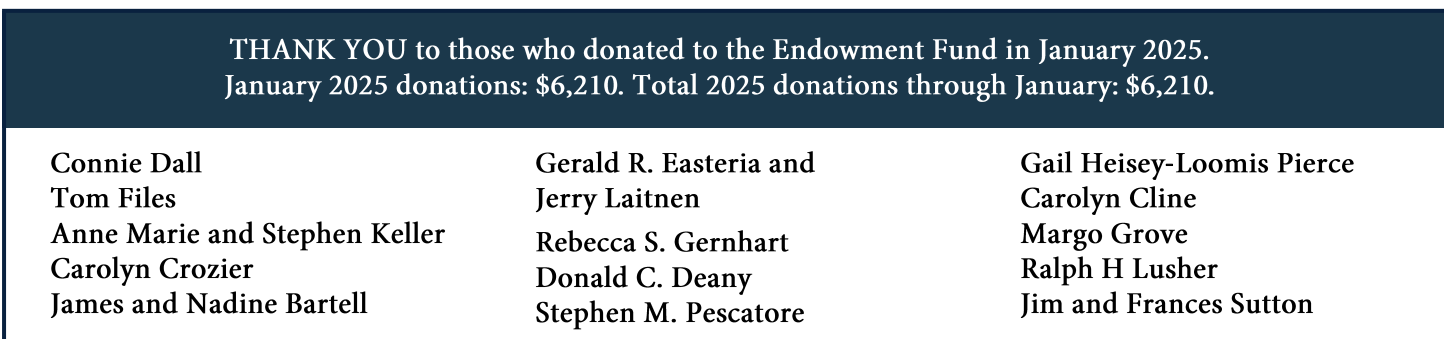
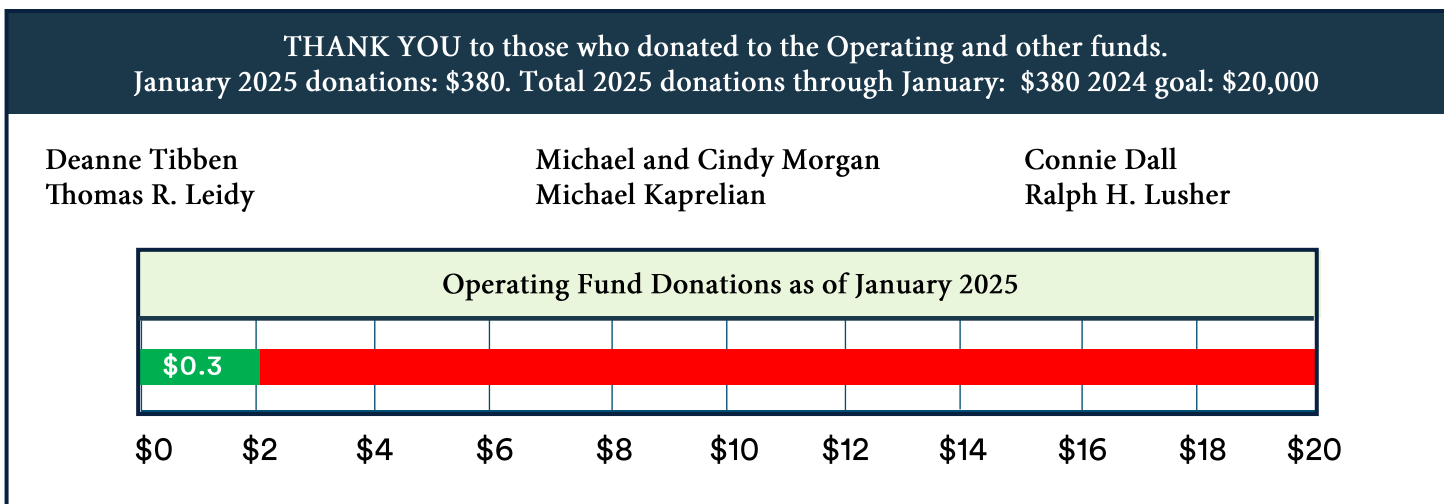
Treasurer's Report by Caleb-Michael Files

We extend our heartfelt gratitude to all our donors for their generosity in giving to the Heisey Collectors of America Endowment and Operating funds.

Thanks to your support, we can continue to maintain our collections, host engaging events, and provide valuable resources to our community. Your commitment and kindness make a significant difference, and we are deeply appreciative of your unwavering support.

For more information on other donations, how to donate, and how donations are used, visit our website at: www.heiseymuseum.org or, for those who receive the electronic version of the newsletter, click this link: <https://heiseymuseum.org/treasurersreport>.

Thank you, again, for your continued support in making this possible!



ACQUISITION CONTRIBUTORS:

David Eric Blair In Memory of Kay Nave Kohler

CAPITOL FUND CONTRIBUTORS:

Heisey Collectors of Texas

MARK YOUR CALENDAR!

2025 Heisey Spring Auctions

2025 SPRING HEISEY HERITAGE AUCTION

The Spring HHA has 439 lots.

On-line preview: March 21

On-line pre-bidding: March 29, 8 AM ET

Live bidding: April 5, 12 Noon ET

Glass pick-up: April 10, 10 AM ET

2025 SPRING BENEFIT AUCTION

The SBA has 900 lots.

On-line preview: March 28

On-line pre-bidding: April 5, 8 AM ET

In-person preview: April 11 and 12, 8:30 AM ET

Live bidding: April 11 and 12, 9:30 AM ET

Glass pick-up: April 15, 10 AM ET



Heisey Collectors of America 2025 Annual Convention



We are excited to be returning to downtown Newark, Ohio, for our convention activities this year. When planning the events this year the success of consolidating activities to each other was taken into account. All activities are scheduled either at the Heisey Museum, The Skylight, or the convention hotel Doubletree by Hilton, which is offering a special rate of \$110 per night. **Book early as several local hotels are already filling up.**

THURSDAY, JUNE 12, 4-7 p.m. OPENING NIGHT PREMIERE

(4 p.m. - 5 p.m. Convention Registrants only)

The opening convention evening will begin with the premiere glass show at The Skylight followed by **Night at the Museum** at the Heisey Glass Museum. The Skylight was originally the Newark Post Office built in 1916, and later became the Newark City School Administration Offices. It is now a wonderful example of the adaptive reuse of a historic downtown building. The name of the facility originates from the front entrance area of the building, the breathtaking skylight, giving a unique historical elegance to the space.

After visiting the fabulous **Glass Show and Sale**, spend the rest of your evening visiting with friends, perusing the gift shop, and **Meeting the Candidates for the Board of Directors**, while enjoying wonderful hors d'oeuvres and desserts as you stroll through the museum. During the evening be sure to participate in the **Heisey First Year of Color Scavenger Hunt** through the museum galleries, locating examples of Heisey items relating to the convention theme. All completed entries will be eligible for a fabulous Heisey gift.

FRIDAY, JUNE 13, 12-4 p.m.

On Friday morning, the **Membership Meeting** will be held in the museum multipurpose room. Breakfast snacks, juice, and coffee will be available thanks to donations from several study clubs. The election of board members will take place at this time. **Silent Auction** items displayed in Gallery 1 will be available for you to up your bid on that special item. **Seminars** will be conducted at the museum on Friday afternoon and during the day Saturday. Friday afternoon the **Glass Show and Sale** awaits you. Taking inspiration from the beautiful **Table Displays** as you enter the show, the participating glass dealers will be happy to assist you in choosing that perfect piece of Heisey for your table display at home.

Banquet at Doubletree by Hilton: 5:30 p.m.

Friday night's banquet provides time for members to be together sharing their long friendships and many Heisey memories. Do wear your favorite Moongleam or Flamingo party outfit. The highlight of the evening is the live auction, always fun and fast-paced.

SATURDAY, JUNE 14, 11 a.m.-3 p.m.

On Saturday, a convention favorite activity returns! **The Canal Walk Flea Market**, with the extremely popular **Dime Toss**, will offer another chance to find some great Heisey pieces before you return to the glass show and sale before the 2025 show's closing.

Being together with Heisey friends is the perfect way to begin your summer!



Heisey Collectors of America 2025 Annual Convention

Convention Registration Form
June 12-14, 2025 (Registration ends May 29)

Registration is required for all attendees. An individual form must be completed per registrant.

Name _____ Are you under the age of 18? Over 18?

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Are you on: Facebook? Instagram? Twitter? Pinterest?

	Cost per person	# of attendees	SUBTOTAL
1) Convention Registration Fee: \$30	x _____	= _____	= _____

Convention registration includes: Heisey Glass Show & Sale and \$10 dealer coupon, Premier Night Preview, Glass Show displays, seminars, Heisey Museum hospitality room, and silent auction. Registration fee will be waived for those under 18 years of age.

Advance registration and additional fee is required for the following events:

2) Night at the Museum \$30 x _____ = SUBTOTAL _____

Thursday, June 12, 7:30-9 p.m. Hors d'oeuvres and Desserts at the Heisey Glass Museum

3) HCA Annual Banquet

Friday, June 13, 5:30 p.m. Reception, 6:30 p.m. Dinner and Program at the Doubletree by Hilton, Newark

Individual Ticket \$50 x _____ = SUBTOTAL _____

Individual Ticket (Guests Under 12 years old) \$20 x _____ = SUBTOTAL _____

**TOTAL REGISTRATION
AMOUNT DUE (1+2+3): _____**

Banquet Entrée (Circle One)

Herb Roasted Pork Loin
Garlic and herb roasted fingerlings with butter, roasted carrots and herb sauce

Roasted Salmon
Grilled Faroe Island Salmon, roasted redskin mashed potatoes, and steamed asparagus

Ricotta Stuffed Shells
Simmered in Marinara with with steamed broccoli

Payment Details:

Cash Check Mastercard Visa Discover

Card # _____ EXP _____ CVV _____

Mail: Send form with payment to: Convention Registration, Heisey Glass Museum
169 W. Church Street, Newark, Ohio 43055
FAX forms to: 740-345-9638
Online: complete form and pay online at www.HeiseyMuseum.org
Phone: Call 740-345-2932 with your registration and payment
Deliver: Bring your form and payment to the Heisey Museum

From the Archives...

David G. Malick

An Introduction to Heisey's Advertising to the Public—Part III

Advertising to the Public: 1925-1932

During the third period of public advertising, 55 different ads appeared in 142 placements in 18 publications. These years coincide with the rise in popularity of colored glassware among the buying public. All glassware manufacturers offered their wares in their own versions of pink, green, and yellow along with other more specialized colors. Heisey advertising focused on the following themes:

- **Color:** Moongleam, Flamingo, Hawthorne, Marigold, Sahara, and Alexandrite are featured in ads. The additional colors of Tangerine, Cobalt, Amber, and Zircon were also introduced during this period.
- **Stemware:** Twenty-five different stemware lines were introduced, including Nos. 3357 King Arthur, 3362 Charter Oak, 3380 Old Dominion, 3389 Duquesne, 3390 Carcassonne, and 3397 Gascony.
- **Patterns:** Nos. 1170 Pleat & Panel, 1229 Octagon, 1252 Twist, 1401 Empress, 1401 Old Sandwich, and 1405 Ipswich are the major pattern lines of the period that are more often found in color than in Crystal.
- **Etchings:** Fifteen etchings adorned the glassware of this period, including Nos. 442 Diana, 447 Empress, 448 Old Colony, 450 Chintz, 451 Lafayette, and 452 Ambassador.

In 1924 the cutting shop was closed and no cuttings were introduced until the end of 1932 when it was reopened under the direction of Emil Krall. Between 1932 and 1936, 110 cuttings were in production, but none appear in public advertising. The Great Depression brought an end to Heisey public advertising after June 1932 and it only resumed in April of 1937 with an ad featuring No. 1469 Ridgeleigh. A few colors were still in limited production for a couple more years and that explains why a small number of Ridgeleigh items can be found in Sahara and Zircon.

Only 12 of the ads from this period appear in color. Advertising copy was relied upon to provide enticing and remarkably effective descriptions of the available colors. An example from March 1931 is particularly illustrative of this technique:

...pastel tints that defy reproduction on paper...Sahara, the yellow of sunny sands...Flamingo, the glorious rose of tropical plumage...Moongleam, the green of moonlight on the sea...and Alexandrite, the patrician purple of royalty.

While many early Heisey ads share some similarities in layout and theme, coordinated ad campaigns that included several ads with common themes and features first appear in the third period. These include:

- Famous Hotels/Recipes Series
- Bridge Series
- Glass Secrets Series
- Saturday Evening Post Series

Between March and December 1926, a series of six full-page ads were run featuring complete table settings of Heisey glassware at five hotels such as the Palmer House in Chicago and the Granville Inn (near Newark). In five of the ads, recipes from the hotel chefs are included. All of the ads draw attention to the new Flamingo and Moongleam colors. The last ad does not feature an hotel but is clearly part of the series because of its design and format. Instead of a recipe, a description is included of the *Gifts of Glassware* promotional brochure. The fourth ad in the series holds the distinction of being the first Heisey ad to illustrate glass in color. No. 3324 Delaware stemware and a No. 3480 Koors jug appear in Flamingo which, along with Moongleam, was introduced in 1925.


Gifts of Glassware was a popular marketing tool that was sent to customers on request and given out at department stores. It went through three editions between 1926 and 1930 and promoted a large variety of glassware suitable for gift-giving in Moongleam, Flamingo, and Hawthorne, and later in Sahara and Alexandrite.





When Duck Days are Here

The hush of dawn—mist floating over the lonely lake—the flight of mallard or canvasback—only dog and gun to share the spirit of the sport.

Then the duck dinner—the magic touch of the inspired hostess—the glow and sparkle of fine glassware. What a tumult of joy duck days bring!

If it is Heisey's  Glassware, then you *know* you have the finest. Here are fascinating shapes and exquisite designs; delicate tints and brilliant crystal; the bell-like ring of perfect clearness. *For Heisey creates superb quality only.*


Ask your Dealer to show you Heisey's  Glassware. Look for the  trade mark. See the complete sets in dainty *Moon Gleam* and *Flamingo* colors.

Descriptive folder and booklet of recipes from famous chefs sent upon request

A. H. HEISEY & CO. Newark, Ohio

HEISEY'S

GLASSWARE  for your Table



Long Island Duckling, Bigarade
 By ANTHONY GIACOFCCI, Chef
 The New Willard Hotel, Washington, D. C.

Take one five-pound duckling and prepare for roasting. Roast for forty minutes in quick oven; baste well while cooking.

When done, take from oven and cut in ten pieces, six from breast and two from each leg.

Add a spoonful of currant jelly to a pint of brown sauce from duckling. Cut julienne the rind of two oranges and one lemon. Partly boil in sauce; then add juice of one orange.

Put sauce over duckling and boil in sauce pan fifteen minutes. Serve in platter decorated with quarter oranges.



This ad appeared in five publications between September and December 1926 in both color and black and white.

Between February and December 1927, a new series of six full-page ads also featured complete table settings except for the last (December) which appropriately illustrated glassware gifts. A unique promotional feature of this series is the incorporation of a Bridge contest. Each ad contained a series of six hands. People were asked to submit a bid for each hand by a certain date. Correct bids for all hands would win prizes of Heisey glass and there would be a grand prize winner at the end of the series. The Bridge bidding problems were created for Heisey by Milton C. Work, an authority on card games.

The series was featured in the February 1927 issue of Heisey's *Table Talk*. This dealer-focused publication provided news and tips on how to promote Heisey glass and increase sales. The combined circulation of the magazines in which the ads appeared was 2,725,000. Suggestions were provided on how dealers could tie into the national advertising campaign. These included the use of full-sized posters of the ads in their stores; the distribution of promotional literature such as Moongleam and Flamingo brochures as well as the *Gifts of Glassware* booklet; and newspaper advertising placed by the dealers to let people know they carried Heisey glassware.



How would you bid these hands?



(YOU ARE THE DEALER)

- | | |
|-------------------|--------------------|
| Hand No. 7 | Hand No. 10 |
| ♠ 8-6-3 | ♠ A-K-Q-J-9-5-2 |
| ♥ A-K-9-8 | ♥ 6 |
| ♦ None | ♦ J-3 |
| ♣ A-K-J-9-6-2 | ♣ A-Q-2 |
| Hand No. 8 | Hand No. 11 |
| ♠ A-K-Q-J | ♠ 6 |
| ♥ A | ♥ A-K-Q-J-9-5-2 |
| ♦ Q-J-10-8-7-5-3 | ♦ A-Q-2 |
| ♣ A | ♣ J-3 |
| Hand No. 9 | Hand No. 12 |
| ♠ None | ♠ A-K-Q-10-4-2 |
| ♥ A-K-9-8-6-3 | ♥ K-10-9-7 |
| ♦ A-K-Q-4-3-2 | ♦ A-K-10 |
| ♣ K | ♣ None |

These six hands, the second set in a series of bidding problems, were arranged by Milton C. Work. Send one bid for each hand before July 1st. Correct bids for all hands win valuable prizes. Other problems will follow in later issues. Grand prize to winner of series. Address "Heisey's Bridge Contest." Details and Mr. Work's answers on request.




There's Matchless Charm in Glassware

Enchanting pieces for every use—from bouillon to dessert and coffee—and for every occasion, from dinner or luncheon to bridge tea, are exquisitely wrought by Heisey. There are patterns and designs in infinite variety—and colors delightful to behold.

You may have the soft rose glow of Flamingo, or the delicate amethyst tint of Hawthorn, or the cool green of Moon Gleam, besides shimmering crystal—glinting like diamonds in the light.

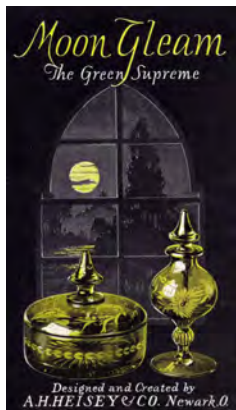
Over the smartest tables this fine glassware casts its spell of charm. There are colors to gratify the most intimate whim of color arrangement. And always remember that glassware is in vogue today: *fashion demands fine glassware for the table.*

Ask your store to show you Heisey's Glassware. The  trade mark is the sign of the genuine. And if you wish to choose ideal gifts for any occasion, write for our new booklet, "Gifts of Glassware."

A. H. HEISEY & COMPANY
Newark, Ohio

HEISEY'S
GLASSWARE  for your Table

This ad appeared in six publications between April and June 1927



The Glass Secrets Series continued Heisey's strong national advertising program. It consisted of six full-page ads that appeared between March 1928 and June 1929 in full color, save for the first one. They feature artwork created by the famous illustrator and animator [Gustaf Tenggren](#).

The series was highlighted in a trade journal ad entitled *Selling for You*. The ad encouraged dealers to take advantage of the campaign which ... "searches out the romantic elements in the history of glassware and makes a vivid, interesting story that appeals to everyone." It also points out that the readership of the magazines used in the campaign amounted to nearly four million people.



GLASS SECRETS

As Gay Music Sounded . . .

The Emperor of Rome had condemned Petronius to die. But the Arbiter of Elegance heard the news calmly . . . laughed . . . and invited his friends to a banquet surpassing in splendor.

Memorable were the happenings of that night! Goblets glittering with gold and jewels were given the guests. Petronius lifted from the table the most cherished of all his artistic possessions, a Myrrhene glass vase resembling a rainbow in brilliancy. Knowing that it was coveted by Nero, Petronius was determined that it should never touch the lips of the Roman tyrant


"Let no hand pour from it," he shouted . . . and dashed it in fragments on the crocus-covered floor!

Then the amazing climax! Petronius had a vein in his arm

opened . . . thus would he forestall the emperor's sentence! And so, surrounded by flower-crowned comrades, by gay musicians and dancers, his strength ebbed slowly away. At his side was Eunice, his beloved. Loyal to the last, she shared his fate . . . and ere his life went out, their lips had touched.

Rulers and nobles have exulted in glass . . . have adorned their feasts with its gleaming charm. Countless artisans for centuries toiled to learn its secrets . . . hard-won secrets of coloring it with the rainbow's tints . . . of giving to it exquisite, fairy forms. And building upon these secrets, Heisey master craftsmen have wrought for you glorious creations.

You will adore the delicate, captivating colors . . . Flamingo, with sunset's rosy glow . . . Moon Gleam, with the soft green of meadows . . . Marigold, sparkling with golden sheen . . . and the brilliant, clear crystal. All come in complete services, to enrich your table with fascinating beauty on any occasion.

There are patterns and patterns, designs and designs, for every use, in joyous profusion. At leading stores you can make your selection. The  symbol of quality tells you it is Heisey's fine glassware. Look for it on every piece.



Ice tubs and other delightful pieces you will adore.



A RICHLY INTERESTING MODERN PATTERN IN THE BEAUTIFUL MARIGOLD COLOR

Write for a copy of "Gifts of Glassware", a booklet handsomely illustrated in colors. It is yours for the asking.

A. H. HEISEY & COMPANY
301 OAKWOOD AVENUE, NEWARK, OHIO

HEISEY'S
GLASSWARE
for your table

Glass perfected through the Secrets of Four Thousand Years

The final ad of the Glass Secrets series appeared in four publications between May and June 1929. It features No. 1252 Twist in the short-lived color of Marigold (1929-1930).

The *Glass Perfected Through the Secrets of 4000 Years* tagline and related stories continue in the next nine ads that were placed between 1929 and 1930 but these do not appear to be a formal part of the series.

Rare colors to inspire the hostess of today

When you see this new Alexandrite glassware by Heisey, you are struck with the wonder of its soft, elusive radiance. Tinted like some rare orchid petal or the fleeting glow of the sapphire, it is an American triumph for exclusive American tables. The lovely items shown in Alexandrite in the adjoining photograph are selections from the complete table services obtainable now in this fascinating color.



And the exquisite Sahara color, with its sprightly gleam of gold, opens another door to delightful hospitality. For its vivid shading belongs to itself alone, bringing a charm that you prize more and more.

For the discriminating hostess the name Heisey has long meant superb glassware. Voguish designs in brilliant crystal or popular colors like Flamingo and Moon Gleam, have made Heisey ware the correct ware for smart entertaining. And now to them are added these new distinctive colors. Ask to see them at your department store, gift shop or glassware store.

A. H. HEISEY & CO., NEWARK, OHIO



The new Sahara golden yellow illustrated above by means of color photography, also comes in complete services. The designs, too, are original and smart.

For other glassware suggestions, write for copy of illustrated booklet.

LOOK FOR THE

 ON EVERY PIECE
 embossed on the glass
 or on adhesive label



Heisey's

GLASSWARE  for your table

Glass Perfected through the Secrets of 4000 Years

The Arabians a thousand years ago were so skillful in giving color, beauty and ornamentation to glass that Damascus, then a center of their flourishing empire, became as famous for its glass as it was renowned for its swords. The secrets of the Arabian Masters and the secrets of other craftsmen live on in fine glassware by Heisey, brought down through the ages for you.

This ad appeared in May 1930. It features No. 1401 Empress and No. 3381 Creole in Sahara and Alexandrite. These colors were introduced in 1929 as replacements for Marigold and Hawthorne.

The final series from this period consists of thirteen impressive ads appearing in the *Saturday Evening Post* and *The New Yorker* between 1931-1932. They focus on the Empress pattern paired with blown stemware lines such as Old Dominion, Duquesne, and Carcassonne, decorated with delicate etchings. Early American style glassware inspired by Sandwich glass designs are represented by the popular Old Sandwich and Ipswich patterns. Coordination between the advertising and in-store promotions continues to be a feature of this advertising. ♦



THE EVENT OF THE MONTH *in Glassware*



The elegance of the Lafayette pattern by Heisey (No. 3390 with 451 etching), illustrated above, is due to the delicacy and artistry of the etching and the graceful modeling of the glass. In clear crystal or colors, it brings new smartness to tables of today.

The gorgeous Ambassador design (No. 3397 with 452 etching) at the left is a new Heisey creation. The flower bowl is one of the loveliest center-pieces imaginable. The pitcher and glasses make tomato juice cocktails ever so much more charming.

... *This First Week of May* ... go into department stores, gift shops and glassware stores ... feast your eyes on the beautiful displays of many new things in Heisey's fine glass they have prepared *for you to see*.

You will find it interesting ... *educational*. You will get many ideas for making the table gorgeous with shimmering glass ... you will gain helpful hints on what is correct and modern in glassware for smart entertaining this season.

Because people are talking about the adorable etched glass Heisey's have brought out ... *you will want to know about it*. The exquisite Lafayette glass with the style



and elegance of the famous Frenchman. And the Ambassador style ... or the fascinating Pompeiian, Old Colony and Colonial Chintz designs ... yes, you will want to know about them.

And you will want to see, feel, prove to yourself the remarkable *quality* of this glass ... how fine and brilliant it is, what a ringing tone it has ... because experts say glass made like this, with lead and potash, and individually blown, *must* be of highest quality.

Then the delicate pastel tints ... Sahara golden yellow, Flamingo rose, Moon Gleam green, Alexandrite amethyst ... the gleaming clear crystal ... don't miss the opportunity of viewing them. Remember, during *this first week of May*, visit the Heisey displays in your stores.

A. H. HEISEY & COMPANY, Newark, Ohio.

Heisey's

GLASSWARE  *for your table*

Look for the  on every piece embossed on the glass or on an adhesive label 

How shall I serve tomato juice cocktails? The answer, with several delicious recipes, is given in a folder we have prepared. Ask for it.

Write for illustrated booklet, "Little Journeys in Glass Land." It contains helpful ideas about choosing glass and setting the table.

This May 1932 ad features Ambassador and Lafayette etchings on Empress, Carcassonne, and Gascony.

To be continued in the next issue...

Highlights of the 2025 Spring Auctions

By Walter Ludwig

We have finished cataloging the items for the 2025 Spring HCA Auctions. You should have received your catalog by now (it was sent to all HCA members). On Saturday, April 5, we will have our sixth semi-annual Heisey Heritage Auction which will be an online only auction using the HiBid platform. On April 11 and 12, we will have the two sessions of our Spring Benefit Auction which will be both in person and online (HiBid). There is something for everyone in these auctions from the standard production to true rarities that you seldom are given a chance to buy. These auctions provide the perfect chance to start a collection, find the ideal wedding gift, or if you are a long-time collector needing to add a special piece to your collection.

HEISEY HERITAGE AUCTION

This auction offers 439 lots with a wide selection of Heisey glass. This auction finishes the special collection we started selling in the fall; the collection was rich in smalls with a great many rare items especially oils, creams and sugars, and ashtrays. The auction has a lot more of those special items you may be looking for. Our experience with online only auctions has been very positive and all those who have participated were surprised and happy about how easy it was to take part in the event.

ALL-HEISEY SPRING BENEFIT AUCTION

This is our traditional online and in-person auction. Last year, we successfully added video to the online part of this auction to enhance your bidding experience. I am sure you will find a treasure or two among the 900 lots being offered. The auction abounds in those old standbys of Nos. 1503 and 5003 Crystolite (including three baskets), 1540 and 5040 Lariat, 507 Orchid etch (including Lot 225 – 3484 Donna pitcher), 515 Heisey Rose etch, and many examples from Heisey's colonial lines. It is especially rich in items from the Nos. 1567 and 5067 Plantation including many items with 516 Plantation Ivy etch. The No. 1401 Empress line in Sahara is also well represented, many of those items having 448 Old Colony etch.

Every auction offers a different array of glass.

Among the old patterns, we have Nos. 1776 Kalonyal jug, pressed handle (117), 1250 Groove and Slash tobacco jar with silver lid (410), 365 Queen Anne 3 pt. jug (118), a 1280 Winged Scroll 12" tray in Emerald (461), and a 357 Prison Stripe punch bowl set with 18 cups (138). An interesting colonial piece is a No. 341 Puritan ice tub with drainer with a cutting (659).



SBA 93

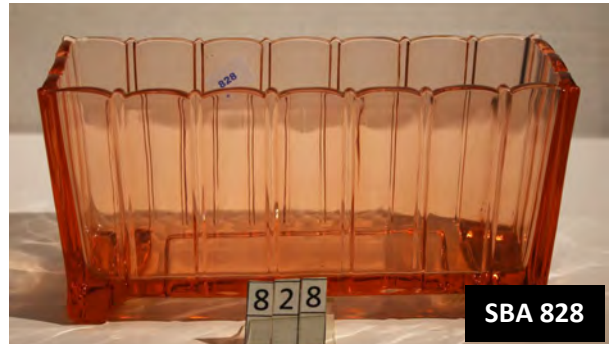


SBA 461



SBA 138

Collectors of vases will be impressed with the variety of offerings. There is a No. 501 Fogg flower box in Flamingo (828) and in the same color a No. 3355 Fairacre vase (451). In Moongleam there is a rarely seen No. 4217 Frances vase in the 4½” size (499). Lot 783 is a pressed No. 427 Daisy and Leaves 8” vase. Lots 548–557 provides ten swung vases in a variety of patterns ranging from 10” to 20”. Lot 655 is a beautifully cut No. 500 Octagon Flamingo basket.



Barware collectors will not be disappointed. We have No. 4163 Whaley mugs with 459 Fisherman etch (66) and 466 Athletic Scenes in Border etch (321). An additional mug available is the rarely seen No. 1434 Tom and Jerry (638). Lot 319 is a No. 2401 Oakwood 10 oz. soda with No. 3 Motorboat with Admiral etch and Lot 320 is a No. 2323 Navy 10 oz. soda with No. 1 Short Sailboat etch Cobalt foot. Lots 738 – 740 present three hard to find bars: Nos. 5060 Washington Square, 5044 Constellation, and 5087 Comet. This is in addition to a No. 4054 Coronation with 510 Tavern etch (68).



There are many lots that will appeal to the animal collector. We have two No. 1 Filly Head Forward (Lots 91 and 690), No. 1 Bull (92), No. 1 Mother Rabbit (93), and No. 1 Sow (94). There also is an Imperial No. 1 Flying Mare in Amber (54). Lots 70 – 72 provide a grouping of figural cocktails: 5065 Colt Stem, 5066 Horsehead, and No. 5063 Bantam Rooster.



Stem collectors will appreciate many lots including Nos. 1050 Railroad goblet (103), 365 Queen Anne goblet (119), 3308 Bob White cordial with 18 Spencerian etch (429), a set of four 4004 Impromptu cocktails (268), a set of four 3381 Creole champagnes with Alexandrite bowls (572), and a 1228 Ringling egg cup (830). Lots 131 – 134 offer a total of 10 pieces of No. 3389 Duquesne stemware with Tangerine bowl.



Other interesting pieces include a No. 433 Greek Key 12 oz. soda flared which the catalog labels “Standard” because it was made to fit in a standard soda fountain metal holder (861), Nos. 586 Harvey House 12 oz soda in Amber (815), 1541 Athena candy box (699), and 58 Aristocrat stand lamp 18” with colonial font (141).



There are many large lots with a variety of items in them. These are perfect for the beginning collector. But if there is something in the lot you really want, the rest of the items will make good gifts or you can consider donating them back to the museum for our fund-raising efforts.

Space limitations prevent me from going on, but as you can see there is plenty for offer in the auction. I hope you will be able to join me and all of your Heisey friends for this great event. I look forward to seeing you April 11 and April 12, as well as online on April 5. ♦

HCA Heisey Auction Updates

by Roy Eggert

Hello Heisey Auction enthusiasts!

The 2025 Spring Heisey Heritage and the 2025 Spring Benefit auctions are coming up soon! Catalogs should be in your hands very shortly!

But wait! The 2025 Dave Spahr Fall Select Auction is just around the corner—well, maybe a little farther! It is time to look in all your cubbies and boxes for Heisey glass you might want to consign. All current HCA members may submit a list of 40 lots to be considered for this auction. You must be an HCA member to consign. Below is how it will all work:

1. Using the glass list in this edition of *Heisey News*, print two copies for a total of 40 lots, 20 lots each page.

Fill out list and snail mail to:

Roy Eggert

9423 Saddlebrook Court

Frederick, Maryland 21701

OR:

Email to: Auction@Heiseymuseum.org

List needs to be submitted by May 2, 2025, for consideration.

2. The Auction team will evaluate each submission and rate accordingly. The team is looking for higher end, rarer, damage free Heisey for this auction with no duplication.
3. After the team has completed the selections, a packet to include the contract to sell the glass and a list of selected glass will be mailed to you. There will be three copies of each packet: one for your records, one to put in box one of the glass, and a third to be sent back to me in the enclosed addressed envelope.

Packets to be mailed mid-May.

4. **All glass needs to be at the museum by July 25, 2025, to be included in the auction.**

5. Cataloging will be done the first weekend in August.

Please make sure all selected glass is clean with no stickers or labels (except for original Heisey labels). Please consider using a small or medium size box (from Walmart, Home Depot or Lowe's), and doggie or under-pads as we can reuse these and it will reduce the amount of trash. Please limit the weight of each box to 35 pounds or less.

Thank you for consigning your Heisey glass to the HCA auctions!
Remember, bid high and bid often to support your museum!

Roy Eggert
Auction Committee Chair
Auction Firm Manager



2025 Dave Spahr FALL SELECT AUCTION GLASS LIST

Owner / Consignor / Member _____ Date _____

Address _____ City _____ State _____ Zip _____

Daytime Phone _____ E-mail _____ Page _____ of _____

List Deadline: May 2, 2025 Glass deadline: July 25, 2025

SEND TO: Heisey Fall Auction
 c/o Roy Eggert or auction@HeiseyMuseum.org
 9423 Saddlebrook Ct
 Frederick, MD 21701



Please put a "D" beside the lot number if lot is to be donated to HCA.

Lot #	Patt #	Patt Name	Item Description	Cut / Etch	Color	Mark	# pcs
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APPLE TREE AUCTION CENTER




Heisey Auction

1625 W Church St, Newark, OH 43055

Presents Outstanding All Heisey Auction
Thursday, April 10 at 10:00am
Preview Wednesday, April 9

This auction features part two of the collection of Charles "Sonny" Larson and the first part of long time Texas collectors "Rusty" and Kay Kohler. This is a great opportunity to add some prize pieces to your collection. Complete auction will be available for viewing and bidding by early March. Check our website for full catalog. We hope you can attend; but you may also bid online through our website.

We will be holding our next Heisey auction in June to kick off you HCA Convention Week. Quality consignments accepted for June Auction. This will be our 55th Annual All-Heisey Auction.

 (740) 344-4282  info@appletreeauction.com  www.AppleTreeAuction.com



Terms: Cash, Check, Visa, MC, and Discover. 20% buyer's premium discounted to 15% for using cash or check for in-house bidding or through AppleTreeAuction.com. All Invaluable, & Bid Spirit purchases subject to 20% buyer's premium. Auctioneers: Sam Schnaidt, Debbie Goddard, Spencer Johnson, Meredith Johnson, Abby Johnson, and Nick Cochran

PAID ADVERTISEMENT

In Fond Memory



Mary Louise Holland Kemp, 96, of Newark, OH, passed away January 16, 2025, at Sharon Brooke Assisted Living. She was born December 17, 1928, in Newark, OH, to the late Robert and Ruth (Frizzell) Kibler.

Mary enjoyed bingo, playing cards, shopping at Talbots, traveling, bowling and most importantly her family. She loved to make strawberry jam and enjoyed canning vegetables. Her favorite color was green. Her favorite restaurant was Red Lobster, where she enjoyed many salmon meals. Mary enjoyed watching sports on TV. Everywhere she went she would put a smile on many faces. Mary was a very loved lady by many.

She is survived by her children, Bob (Erna) Holland of Granville, OH, Rick (Wendy) Holland of Plano, TX, and Jodi (Donna) Holland of Newark; grandchildren, Jessica, Greg, and Derek Holland; niece, Cindy (Paul) Kikeli; step-grandchildren, Britney (Dave) Lang and Courtney (Keith) Conley, and step-great-grandchildren, Rowan, Luxan, and Breckan Lang, and Edison and Eizon Conley.

Mary worked as Membership Secretary at The National Heisey Glass Museum beginning in 1987 and was an important contributor in those early years. She is remembered fondly by the many members she greeted while working at the museum. Her daily presence has been missed at the museum for years, and her presence in the community will be dearly missed as well.

A colorful poster for an Easter Egg Hunt event. The background is a vibrant blue with stylized white clouds. In the center, the Heisey Glass Museum & Gift Shop logo is displayed, featuring a red diamond with a white 'H' and the text 'Heisey Glass Museum & Gift Shop'. Below the logo, the words 'EASTER EGG HUNT' are written in large, bold, white capital letters. Underneath, a yellow banner contains the text 'SATURDAY, APRIL 19, 9AM'. Below the banner, the text 'REGISTRATION BEGINS 9:30 AM' and '169 W CHURCH ST, NEWARK, OH 43055' is written in white. The poster is decorated with several colorful Easter eggs (green, blue, pink, and yellow) and two pink bunny ears on the left and right sides. Two butterflies are also visible in the upper corners.

Heisey in the Gift Shop



The listed items on this page are available in the museum shop and would make wonderful gifts.

HCA members have exclusive access to these items from 11 a.m. ET on Wednesday, March 12, through close of business on Wednesday, March 26, 2025.

Call the shop (740-345-2932) if you are interested in purchasing any of these items.

Member discount does not apply during this special time period.

On Thursday, March 27, they become available for sale to the public.

Item No.	Pattern No.	Item Name / Description—"H" denotes piece is marked with Diamond H	Price
1	133	Swan Handled floral bowl	\$50
2	134	Trident candlesticks w/503 Minuet etch pr	\$45
3	352	Flat Panel crushed fruit 2 qt H	\$65
4	352	Flat Panel French dressing Flamingo H	\$45
5	379	Urn mollasses (small flake)	\$55
6	1183	Revere candlevase - no insert Moongleam	\$70
7	1193	Inside Scallop conserve 7" Moongleam H (1), Flamingo H (1)	\$24 ea
8	1210	Bonbon 2-hldd 8" Moongleam	\$20
9	1405	Ipswich candlevase insert only	\$55
10	1425	Victorian bar bottle with domed stopper	\$85
11	1469	Ridgeleigh individual vase No 4 H (2)	\$16 ea
12	1483	Stanhope goblet with 605 Frosted matte etch (3)	\$70 ea
13	1489	Puritan cigarette box 6" with horsehead finial	\$45
14	1509	Queen Anne jelly 2 hldd w/503 Minuet etch H	\$18
15	1509	Queen Anne jelly 2 hldd w/515 Heisey Rose etch H	\$18
16	1519	Waverly cream/sugar w/515 Heisey Rose etch	\$25
17	1519	Waverly cup/saucer w/515 Heisey Rose etch H (9)	\$16 ea
18	1519	Waverly plate 8" w/515 Heisey Rose etch (7)	\$12 ea
19	4163	Whaley beer mug w/460 Club Drinking Scene etch H (2)	\$60 ea
20	4182	Thin plate 6" w/507 Orchid etch (4)	\$18 ea

There is someone in the museum shop during the museum's hours of operation to help answer questions or take orders. Credit and debit cards are preferred for phone orders; please have your card ready when you call. If you pay by check, please mail your check promptly. If your check is not received within 10 days, the sale will be canceled.

When ordering by mail, please be sure to include shipping charges and sales tax, if applicable. Please call the museum for tax and shipping cost estimates if they are not stated on the order form. The HCA member discount does not apply to special project items.

All shipping is done through USPS. Packages are not insured. If you have not received a package or it arrives damaged, please call the museum.

Heisey Glass Collectibles Jewelry



Limited Edition Heisey Glass Pearl Earrings

The pearls offer a dainty pop of color that are perfect for everyday wear. Made from broken Heisey glass these earrings are currently available in Alexandrite, Dawn, Zircon, Tangerine, Amber, Cobalt, and Sahara.

Estimated shipping and handling per item: \$12

**\$49
per set**

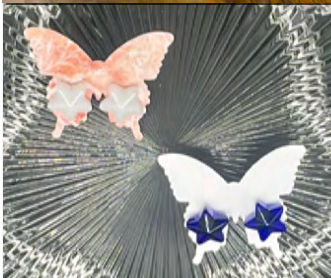


Limited Edition Heisey Glass Flower Earrings

These beautiful distinct flowers made from broken Heisey glass bring a bit of spring to the everyday. These exquisite pieces are currently available in Alexandrite, Dawn, Zircon, Flamingo, Moongleam and Sahara.

Estimated shipping and handling per item: \$12

**\$59
per set**



Limited Edition Heisey Glass Star Earrings

Presenting our newest jewelry creations, hand crafted using broken Heisey glass. These unique limited-edition earrings are currently only available in Cobalt and Opal.

Estimated shipping and handling per item: \$12

**\$49
per set**



Limited Edition Heisey Glass Leaf Earrings & Pendants

These lightweight pieces feature a detailed leaf design. Buy separately or make it a set with matching drop earrings and pendant, perfect for a special occasion. These limited-edition pieces are currently available in Hawthorne, Sahara, Amber, and Custard. *Estimated shipping and handling per item: \$12*

**Earrings:
\$59 set
Pendants:
\$49 ea.**

AMBER LEAF ONLY SOLD OUT.
ALL OTHER COLORS AVAILABLE

Name: _____ Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ email: _____

QUANTITIES:

HEISEY PEARL EARRINGS : (Alexandrite):____, (Dawn):____. (Zircon):____, (Tangerine):____, (Amber):____, (Cobalt):____, (Sahara):____,

HEISEY FLOWER EARRINGS : (Alexandrite):____, (Dawn):____. (Zircon):____, (Flamingo):____, (Moongleam):____, (Sahara):____,

HEISEY STAR EARRINGS : (Cobalt):____, (Opal):____

HEISEY LEAF EARRINGS : (Alexandrite):____, (Dawn):____. (Zircon):____, (Flamingo):____, (Moongleam):____, (Sahara):____

HEISEY LEAF PENDANTS : (Hawthorne):____, (Sahara):____. (Amber):____, (Custard):____

Note: Multiple items may require additional shipping charges. Please call museum for details: 740-345-2932

Add Shipping: \$12 for each item (or I prefer to pick it up at museum: _____) TOTAL: \$ _____
 (Ohio residents, add 7.25% sales tax)

Check# _____ Credit Card (check one) : Visa _____ MasterCard _____ Discover _____
 Card# _____ Exp. Date _____ Security Code _____

New and Returning Members *January*

William and
Rebecca Hemsworth West Virginia
Mark & Marsha McCaulla Ohio
Craig Hoffman Ohio

HCA Membership Numbers

This Month: 880

Last Month: 884

Members who have not renewed to date
are not included in this number.
The total changes monthly.

Museum Volunteers *January*

David Blair
Sally Howarth
Howard Long
Walter Ludwig
Russ Miller
Richard Nicholson
Karen O'Hare
Dick and Marilyn Smith
Joe Varrasso

Thank You!



New Heisey History Articles Needed!

To promote a more robust offering of educational materials in the newsletter, the editors are seeking articles for publication. Members are encouraged to submit articles on topics of history, patterns, cuttings, etchings, manufacturing techniques, etc. The deadline for submission of articles is the 10th day of the month. The newsletter editor will keep contributors informed about the planned publication of their articles.

Please make all submissions to newsletter@heiseymuseum.org.

Note: HCA reserves the right to edit the articles for style and grammar. All articles that are submitted become the property of Heisey Collectors of America.



Heisey Study Club Directory

#7: DAYTON AREA HEISEY COLLECTORS CLUB

(daytonheiseyclub.org) Serving southwest Ohio, northern Kentucky, and eastern Indiana. Meets virtually the 3rd Tuesday of the month September thru May (no December meeting) For meeting details contact: Cheryl Hoskins, President 757-784-0875 or Email at Doho_100@yahoo.com www.daytonheiseyclub.org

#13: HEISEY CLUB OF CALIFORNIA (www.heiseyclubca.org)

Serving Southern California (San Diego to Santa Barbara). Meets 4th Sunday at 12:30 p.m. except November, and 2nd Sunday in **December in members' homes throughout region. Contact: David Blair** Email: glassguy1@yahoo.com.

#15: HEISEY COLLECTORS CLUB OF MICHIGAN

Serving Michigan and northern Indiana. Meets six times per year in **members' homes throughout the region. Please contact Rick Van Meer** at 517-782-3874 or Email at rickvanmeer@comcast.net

#16: HEISEY COLLECTORS OF TEXAS

Serving Texas. Meets odd numbered months 2nd Saturday at 1 p.m. Meeting locations to be announced. Contact Mike Morgan at 281-433-4551. Email: mbmorgan1965@gmail.com

#20: BUCKEYE HEISEY COLLECTORS CLUB

Serving Ohio. Meets 4th Monday September through May in Heisey **Museum Meeting Room or members' homes. Bring your latest Heisey 'finds' to share. Please contact Jay Goletz (740) 345-9307** Email: goletzjr@gmail.com

#22: NORTHWEST HEISEY COLLECTORS CLUB

Serving Washington (west of Cascade Mountains; north to Canadian border; south to Oregon). Meets 1st Saturday at noon with **potluck in members' homes. Contact Deborah de Jong** at 425-868-0457 or Email at bahama50@hotmail.com

#38: NORTH CAROLINA HEISEY STUDY GROUP

(www.northcarolinaheiseystudygroup.org) Serving North Carolina, South Carolina, Virginia (also have members from West Virginia and Texas). Meets odd numbered months 2nd Saturday at noon at Replacements, LTD in Greensboro, NC. Contact: Jaime Robinson by Email at heisey65@yahoo.com.

#49: GREAT PLAINS HEISEY CLUB

(www.greatplainsheiseyclub.org) Serving west of Mississippi, east of Rocky Mountains. Meets March, May, July, September and **November in members' homes throughout region. Specific dates and times to be announced.** Contact Mary Cameron at 515-450-2483. Email: cameron_mg@mchsi.com

#50: NORTHWOODS HEISEY STUDY CLUB

Serving Minnesota and Wisconsin. Meets March, May, August, and **October in members' homes throughout region. Specific dates and times to be announced.** Contact Doug Olson at 651-343-0430 Email: dmolson555@gmail.com

#51: NORTHEAST FLORIDA HEISEY STUDY CLUB

Serving northeast Florida, meets 3 times a year at the Avonlea **Antique Mall's Olde Florida Café, Jacksonville, FL. Call for specific dates.** Contact: Chuck Carroll or Email jaxcat8@yahoo.com

#52: NORTHERN VIRGINIA HEISEY STUDY CLUB

Serving Northern Virginia to include Maryland and Washington D.C. Meets September thru May. Please email for date and location each month. Contact Elizabeth Shirley by Email at esshirley@msn.com.

#53: KENTUCKY HEISEY COLLECTORS GROUP

Our group is sharing Heisey knowledge & having fun. Please RSVP so we have enough chairs. Contact Doug Meister 502-266-7971 or Email: evdrdoug92@gmail.com for more information!

#54: HOOSIER HEISEY STUDY CLUB

Having fun sharing Heisey glass and ideas, if you are in Indianapolis or anywhere nearby you are welcome. The group is looking forward to its next meeting. For time and directions contact by Email at: geoff.c.heisey@gmail.com or call 317-250-5295

#55 - THE CRYSTAL CLEAR VIRTUAL HEISEY STUDY CLUB

Provides an online platform for HCA members from across the globe to meet, learn more about Heisey and support the Museum. Meetings are held online at 7 pm ET on the 2nd Wednesday of each month. Want to learn more? Visit us on Facebook or contact Michael Maher at 740-644-1796 or Email: CCVHSC@yahoo.com.

Membership Renewal: Check above your name on the mailing label of your Heisey News for your membership expiration date. If it is the current month, make sure your dues are paid soon to receive next month's issue of *Heisey News*. Feel free to use the handy form below.

MEMBERSHIP APPLICATION

Name : _____
 Address: _____
 City/State/Zip: _____
 Phone: _____
 E-Mail: _____

Additional Member _____

Membership Levels:

Membership dues (except the voting fee) must be renewed yearly. Please indicate number of persons joining.

___ Associate Member (one person) \$40
 ___ Additional Household Member \$10 each
 (list names at bottom of form)

___ Voting Member \$25 each
Payment of this fee entitles you to voting privileges for as long as your HCA membership remains current.

Endowment Membership

Join as an Endowment Member and increase your support of HCA. Each level includes Associate dues (\$40 plus \$10 for each additional household member). The remainder goes into the Endowment Fund to build a strong future for the National Heisey Glass Museum.

___ Individual Contributing (one person): \$60
 ___ Joint Contributing (two people): \$70
 ___ Family Contributing: \$85
 (parents and children under 18)
 ___ Patron: \$150
 ___ Sponsor: \$300
 ___ Benefactor: \$500

SHIPPING & HANDLING FEES FOR OUTSIDE US

Additional shipping charges are required for members living outside the U.S. Current rates for Canada are \$30; for other countries, contact the museum. These rates are subject to change at any time due to rate changes made by the US Postal Service. To verify current rates, call (740) 345-2932 or e-mail membership@HeiseyMuseum.org.

Amount Enclosed: _____

Payment: [] Check [] MasterCard [] Visa [] Discover
 (Make check payable to: Heisey Collectors of America, Inc.)

Card # _____

Exp. Date _____ Security Code _____

Additional Household Member (s) _____

HCA may share my contact information with Heisey study clubs: ___ Yes ___ No

ADVERTISING GUIDELINES

- The content of an advertisement is the responsibility of the advertiser. Advertisers will be given an opportunity to approve a final proof of their ad. *Heisey News* is not responsible for errors in an advertisement that has received final approval from the advertiser.
- All paid advertisements must be clearly labeled *Paid Advertisement* in a 12-point or larger font.
- HCA reserves the right to decline an advertisement for any reason.
- Advertisements containing reproductions or reissues will not knowingly be accepted unless they are clearly identified, e.g., Heisey by Imperial.
- Ad copy must be received by the first of the month before publication.
- Print-ready art files should be in PDF or JPEG formats.
- For the best possible reproduction, email your ad to business@HeiseyMuseum.org.
- Mailed ads must be supplied to size and ready to scan. Mail to HCA Advertising, 169 W. Church Street, Newark Ohio 43055.
- Include payment: type of credit card, account number and expiration date.
- Each study club chartered by HCA is eligible to receive one free half-page advertisement, in color or black and white, each calendar year.

CLASSIFIED

20 cents per word for members; 30 cents per word for non-members; \$5 minimum for ads less than 1/8 page. Abbreviations and initials count as words.

FULL COLOR DISPLAY ADS

1/4 page (4.95"h x 3.65"w): Member \$65, Non-member \$85
 1/2 page:(4.95"h x 7.5"w): Member \$125, Non-member \$145
 Full page:(10"h x 7.5"w): Member \$225 , Non-member \$275

DEALER DIRECTORY PAGE and WEBSITE

Standard ad \$60 per year / \$5 per month

SUBMISSION GUIDELINES

Send articles for publication in *HEISEY NEWS* to Kirk Homrighouse, newsletter@HeiseyMuseum.org. We will acknowledge receipt of your submission, and will advise you if, for some reason, we are not able to publish it that month. We reserve the right to edit.

New submission deadline is the 10th of the month preceding the month of publication. (For example, the deadline for the February issue is Jan. 10.)

The opinions expressed in articles in *HEISEY NEWS* are those of their authors and do not necessarily reflect the views of HCA. The editorial staff reserves the right to edit submissions, with or without author consent, and to refuse material submitted for publication.

Heisey Dealer Directory

REALMS IN GLASS
Roy Eggert
Heisey • Custom Stained Glass
9423 Saddlebrook Court
Frederick, MD 21701
240-361-8146 • royegg54@comcast.net

THE FLYING MAHER
Michael Maher
Servicing the Licking County area
Buy, Collect, Sell
Paying Cash for Heisey Glass
740-644-1796 - Newark, Ohio 43055
TheFlyingMaher@yahoo.com

MOONGLEAM ANTIQUES
Heisey Glassware & American Art Pottery
John Woytowicz
70 Pleasant St., Gardiner, ME 04345
207-592-0692
hawthorn57@gmail.com

ALL HEISEY AUCTION
Consignments Welcome
Apple Tree Auction Center
1625 W. Church Street
Newark, OH 43055 • 740-344-4282

HEISEY HUNTERS
William McKelvey
BUY and SELL
SHOWS and SHIP
Phone: 419-564-5256

The
AMERICAN BELL ASSOCIATION
INTERNATIONAL, Inc.
7210 Bellbrook Drive
San Antonio, TX 78227

MATILDA CHARLOTTE ANTIQUES, ETC.
Buy and Selling Heisey
Online at
auctionohio.com/affiliates
If possible, please email pictures of items for
sale to: mcantiquesetc@yahoo.com

MOUNDBUILDERS SECOND GENERATION
Barbara & Richard Bartlett
Heisey Exclusively! 904-280-0450
PO Box 1931, Ponte Vedra Beach, FL 32082
Cell: 740-835-6939
CLASYGLAS2 @AOL.COM

DICK & MARILYN SMITH
HEISEY Glass - Buy - Appraisals
Shows - Mail Orders - Booth T63
Anthony Drive Antique Mall
NEWARK, OH 43055
740-258-3512 / HCA MEMBER
prestonmom225@yahoo.com

ADVERTISE YOUR
BUSINESS
IN THIS SPACE
Contact: jmiller@heiseymuseum.org

HCA AUCTIONS
We accept large consignments from
members downsizing their collections.
Go to: www.HeiseyMuseum.org
Under "auctions" for "accepting member
glass collections" for more details

ADVERTISE YOUR
BUSINESS
IN THIS SPACE
Contact: jmiller@heiseymuseum.org



CALL FOR HCA VOLUNTEERS!

Our dedicated Heisey volunteers are of critical importance to keeping our museum, auctions and events running smoothly. We are currently seeking new volunteers to offer their time and talents to the organization that we all love so much. No effort is too small and will be greatly appreciated!

If interested, please contact us at:
(740) 345-2932 or email us at:
Membership@Heiseymuseum.org

Subscription is limited to HCA members. First class mailing is available for an extra \$50, due with payment of membership.

If you are having difficulty receiving your newsletter, please contact the HCA Administrative Office Tuesday through Friday, 10 a.m. to 4 p.m. (subject to change). Back issues are available from files for \$5 per issue plus shipping and handling.

The opinions expressed in articles in the *HEISEY NEWS* are those of the authors and not necessarily those of the organization. The editorial staff reserves the right to edit, with or without the consent of the author, or to refuse any material submitted for publication.



WE LOVE OUR VOLUNTEERS!

Though we could never thank them enough, in February museum volunteers were invited to enjoy a delicious lunch and desserts, a little learning, and lots of fun. It was a wonderful time and as always we thank them for their invaluable contributions. You can see their names every month under museum volunteers in the newsletter. We hope to see you there next year!