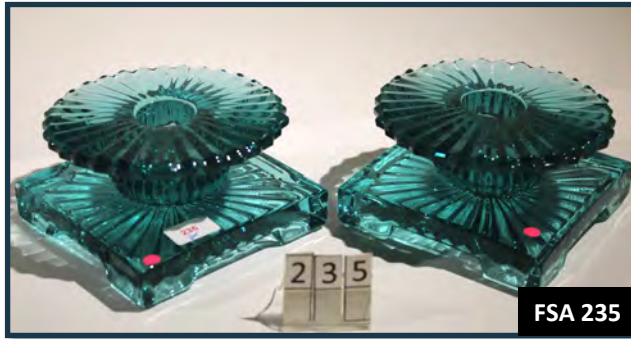
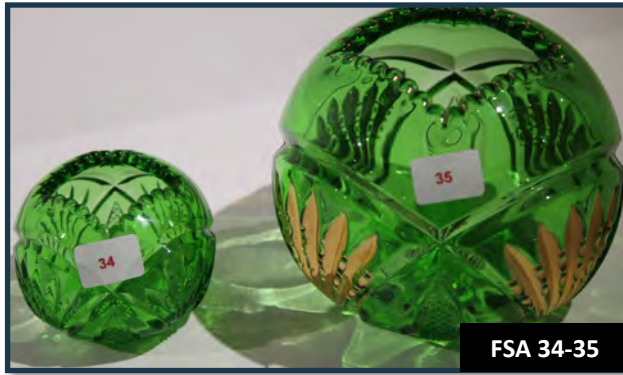


Heisey News



Fall Auctions Highlights Issue



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Memorial
Auto Show
Review
by Michael Maher

Heisey Collectors Of America, Inc.

169 W. Church Street
Newark, Ohio 43055
Phone: 740-345-2932
Fax: 740-345-9638
www.HeiseyMuseum.org

Co-Executive Directors

Jennifer Miller: 740-345-2932, ext. 3
jmiller@heiseymuseum.org

Cheryl Varrasso: 740-345-2932, ext. 5
cvarrasso@heiseymuseum.org

Art Director & Newsletter

Kirk Homrighouse
740-345-2932, ext. 2
khomrighouse@heiseymuseum.org

Guest Services

Email: Clerk@heiseymuseum.org
Tina Wells, ext. 2
Janet Brewer, ext. 2
Elizabeth Bowman, ext. 2
Tracy Shively, ext. 2
Diana Ronan, ext. 2

Auction Firm Manager

Roy Eggert; 240-361-8146
auction@heiseymuseum.org

Heisey Glass Museum

Heisey Collectors of America, Inc., a non-profit corporation (tax-exempt status), owns and operates the Heisey Glass Museum.

Museum Hours:

Tuesday through Saturday
10 a.m. to 4 p.m.
Closed Sunday through Monday and Holidays

Members admitted free.

Regular admission \$5.
(children 18 and under free)

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IMPORTANT DATES

Fall Heisey Heritage Auction
October 12, 2024
Online Only

Percy and Vivian Moore Weekend:
Autumn Festival, Night at the Museum
October 18, 2024

Fall Membership Meeting
October 19, 2024, 11:30 a.m.
GMP Local #224 Union Hall, Newark

Dave Spahr Fall Select Auction
October 19, 2024
GMP Local #224 Union Hall, Newark

Halloween at Veterans Park
1 p.m. - 3 p.m.
October 19, 2024



*On the cover:
Just a hint of
the fabulous
glass on sale at
this year's fall
auctions. See
pg. 10 for
details!*

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HCA Board of Directors

President

David Blair
818-470-6900
dblair@heiseymuseum.org

Vice President

Eric Tankesley-Clarke
573-301-0028
erictc@heiseymuseum.org

Treasurer

Caleb-Michael Files
202-271-9501
cmfiles@heiseymuseum.org

Secretary

James Warren
239-595-0084
jwarren@heiseymuseum.org

Immediate Past President

Suzanne Parker
703-472-1614
parkerssw@aol.com

Andy Baldus
301-213-9088
andybald99@verizon.net

Jim Cooke
503-645-3385
heiseyhunter@comcast.net

Bari Fauss
703-282-2215
bfauss@heiseymuseum.org

Jay Goletz
740-814-3865
goletzjr@gmail.com

David Malick
989-493-0476
kitab500@charter.net

Martha McGill
619-993-1897
heiseylady@gmail.com

Mary Olson
612-597-1284
molson@heiseymuseum.org

Frachele Scott
919-384-5159
Frachele@gmail.com

Message from the President by David Blair

What a month we had at the Heisey Glass Museum!

The biggest and most popular summer event at the museum was a huge success this year. The Dick Marsh Memorial car show held on the last Sunday of July. The weather was perfect, our museum grounds were beautiful, and we had a record number of amazing classic cars, trucks, vans and motorcycles. There were so many entries that two city streets around the museum were closed to accommodate everyone. If you haven't been to the car show before, plan now for next year. A very special THANK YOU to Linda Greenwood and Michael Maher who go above and beyond every year to organize this beloved community event. Read all about it in this issue of *Heisey News*.



Soon the leaves will be changing here in Central Ohio and the landscape will be dotted in amazing autumn colors like Tangerine, Amber and Sahara as far as the eye can see. It's hard to believe summer is almost over and soon we'll be in pumpkin spice land. Our museum team is hard at work having some finishing touches on interior "refreshes". When you arrive for Percy and Vivian Moore and Auction weekend in October, you'll be able to see those changes and upgrades thanks to project specific donations. This summer we have had donors contribute for painting, landscaping and other maintenance needs. These donations help take our operating funds further. If you are interested in learning more, reach out. This year we are bringing back the Percy & Vivian Moore event in a more scaled down version; we will be honoring our past while looking towards our future. The Executive committee and museum staff have lots of great events planned for this night. Our night at the museum will have an Autumn theme with beautiful decorations, amazing food, drinks, a silent auction and a special treat for all shoppers and a few Halloween surprises.

Plans are almost ready to start the HCA Presidents Council. Ideas are being finalized so we can have a good start and productive sessions with our amazing study club leaders. I know from experience the knowledge our members have is vital to the success of HCA and the Heisey Glass Museum. Do you have some ideas you would like to share? Reach out to your study club president or myself. We welcome all ideas. Finally going along with that, there has been talk for a couple of years and maybe longer that we need a Junior Heisey club geared toward our younger members who are the future of HCA. We're looking for teachers, parents, home school families and any member to see what ideas you have. I know our membership team has been discussing this in detail lately and it's something we would like to launch in the new year. Contact Cheryl in membership if you would like to help with this exciting new chapter for Heisey Collectors of America.

I'm looking forward to seeing you all here in Ohio in October.

Happy collecting,

A handwritten signature in black ink that reads "David Eric Blair". The signature is written in a cursive, flowing style.

David Eric Blair

MEMBERSHIP MEETING!

*Please join us for our
Fall membership meeting.
(before the auctions)*

**October 19, 2024, 11:30 a.m.
GMP Local #224 Union Hall,
350 Hudson Ave., Newark**

HCA and Museum Updates

Big things are happening here at the HCA offices and the Heisey Glass Museum!

Downtown Newark Association member meeting

The museum welcomed fellow members of the Newark Downtown Association August 8th for a morning that included breakfast, networking and museum tours. Some members had never been in the Heisey Glass Museum, but even those who had were delighted for the opportunity to revisit the beautiful exhibits and displays.



The Heisey Glass Museum library was the perfect location for this month's Downtown Newark Association August meeting.

PayPal recurring payments canceled

In an effort to streamline our payment processing efforts, all automatic payment plans set up through PayPal have been canceled. If you would like to start a subscription or make an online payment, please visit heiseymuseum.org. As always, you may also send your payments directly to our offices through the mail or call the museum at: 740-345-2932.

HVAC Fund donation thank you: We want to extend thanks to the **Heisey Collectors of Texas** for their generous donation to the Heisey Collectors of America HVAC Fund in the amount of \$200.00. The value of your gift will be returned to members through a strong, vital museum recognized as one of the finest and is a testament to you and other collectors who demonstrate their love of the Heisey glassware through participation in Heisey Collectors of America.

Treasurer's Report by Caleb-Michael Files

In order to make the most accurate and timely information available to our membership as of September 1, we encourage you to visit our website by clicking here:

<https://heiseymuseum.org/treasurersreport>

There you'll find the most recent updates regarding our financial status and budget.

Thank you for your understanding and continued support as we navigate these operational changes. We appreciate your dedication to the Heisey Glass Museum and HCA, Inc.



As Gay Music Sounded

The Emperor of Rome had condemned Petronius to die. But the Arbiter of Elegance heard the news calmly . . . laughed . . . and invited his friends to a banquet surpassing in splendor.

Memorable were the happenings of that night! Goblets glittering with gold and jewels were given the guests. Petronius lifted from the table the most cherished of all his artistic possessions, a Myrrhene glass vase resembling a rainbow in brilliancy.

Knowing that it was coveted by Nero, Petronius was determined that it should never touch his lips.


"Let no hand pour from it," he shouted . . . and dashed it in fragments on the crocus-covered floor!

Then the amazing climax! Petronius had a vein in his arm opened . . . thus would he forestall the emperor's sentence! And so, surrounded by flower-crowned comrades, by gay musicians and dancers, his strength ebbed slowly away. At his side was Eunice, his beloved. Loyal to the last, she shared his fate . . . and ere his life went out, their lips had touched.

Rulers and nobles have exulted in

glass, have adorned their feasts with its gleaming charm. Countless artisans for centuries toiled to learn its secrets . . . hard-won secrets of coloring it with the rainbow's tints . . . of giving to it exquisite, fairy forms. And building upon these secrets, Heisey master crafts men have wrought for you glorious creations.

You will adore the delicate, captivating colors . . . Flamingo, with sunset's rosy glow . . . Moon Gleam, with the soft green of meadows . . . Marigold, sparkling with golden sheen . . . and the brilliant, clear crystal. All come in complete services, to enrich your table with fascinating beauty on any occasion.

There are patterns and patterns, designs and designs, for every use, in joyous profusion. At leading stores you can make your selection. The  symbol of quality tells you it is Heisey's fine glassware. Look for it on every piece.



Ice tubs and other delightful pieces you will adore



A RICHLY INTERESTING MODERN PATTERN IN THE BEAUTIFUL MARIGOLD COLOR

Write for a copy of "Gifts of Glassware", a booklet handsomely illustrated in colors. It is yours for the asking.

A. H. HEISEY & COMPANY
302 OAKWOOD AVENUE NEWARK, OHIO

HEISEY'S

GLASSWARE

for your table

Glass perfected through the Secrets of Four Thousand Years



Cordially Invites You to the

***Percy and
Vivian Moore***
WEEKEND

October 18, 2024

featuring

A NIGHT AT THE MUSEUM

*Honoring Percy and Vivian Moore
and Our 2024 Fall Auction*

PLUS: Saturday, October 19th, 1 p.m. - 3 p.m.

In partnership with the

Licking County Historical Society

Halloween at Veterans Park

Fire and Ambulance "Touch -A-Truck"

Pumpkin Painting

Dime Toss

Coloring Contest

Punch Cup Crafts

Candy, Popcorn, and Refreshments





Register Now

Percy and Vivian Moore **WEEKEND**

October 18, 2024

10 a.m. to 7 p.m.~ SILENT AUCTION

**5:30 p.m. to 8 p.m. : PERCY and VIVIAN MOORE
AUTUMN NIGHT at the MUSEUM and MUSEUM YARD SALE**

EVENT REGISTRATION FORM

Registration is open until October 11th

MEMBERS: \$25.00 ~ YOUTH (17 and under): \$10.00

NON-MEMBERS: \$30.00

We encourage you to process your registration and payment online at www.heiseymuseum.org/natm . If you are unable to register online, please complete a separate copy of this form for each attending individual and mail it to our offices at:

169 W. Church Street, Newark, Ohio 43055.

Please call the museum at 740-345-2932 or email us at business@heiseymuseum.org if you have any questions or concerns.

Name: _____

Contact Information:

Phone: (_____) _____ - _____

Email: _____

Address: _____

Consider the distinction of ETCHED GLASS



A goblet, sherbet, oyster cocktail and high-foot sherbet of pattern No. 3390, with etching No. 448, are shown. Beautiful, graceful, yet eminently practical, the large bowls mean generous servings, the knobbed stems are easily held in one's fingers and the square bases give a solid footing.

AN ART three hundred years old creates for modern homes these beautiful designs in etched glass. In old Bohemia a scientist toiling in his laboratory chanced to discover the secret. A few drops of acid, dripping on his spectacles, taught him how designs could be formed on glass.

The entrancing etchings you see today on Heisey's fine glassware are the work of skilled artists. On gob-

lets and plates and bowls and a hundred other pieces their lacelike patterns are traced, in a network of silvery threads. Step by step, by the craftsmanship that makes Heisey the name of quality, the glass is fashioned for your table.

In its clear, sparkling crystal shapes you find distinction—and Heisey crystal has been treasured by hostesses for four decades. Then

there are the dainty pastel colors: Gold of Sahara, rose of Flamingo, green of Moon Gleam and amethyst of Alexandrite.

Alluring as this glass is, it is so practical and moderately priced that it fits a modest budget. It combines good taste with economy. You will enjoy seeing the Heisey displays in the stores and making a selection for your home.

A. H. Heisey & Co., Newark, Ohio

Look for
the *one every*
piece

embossed on the glass
or on adhesive label



No. 1401 vase and triplex relish. Complete table services may be had in this Lily of France pattern, etched or plain, in crystal or in color.



Heisey's

GLASSWARE  for your table

My First Heisey

by Wendy Steelhammer

I hadn't realized that I had a piece of Heisey glass until several years after my maternal grandmother passed away decades ago. I've now had this piece for over 40 years and have been collecting longer than that. While she was alive, I never knew that in the early years of her marriage she had an interest in glass and had acquired some pieces. I moved to the West Coast from upstate New York after college and had not yet fallen in love with collecting glass. It was only after her death, when I got to choose the things that I wanted from Grandma's belongings, that I returned to California with a few pieces of glass and didn't yet know anything about them. It was later that I found out I had a piece of Heisey and a nice early Fenton Mulberry vase. I considered myself very fortunate that neither of my sisters were interested in "old" glass.

My early years of collecting comprised mainly of finding etched or colorful bud vases made mostly by Cambridge and Tiffin, and these weren't marked. I learned the etchings and colors and so the "H in a diamond" on the bottom of Grandma's piece didn't register as anything important and I'm sure I never really noticed it. For the longest time, I thought this piece was a small vase. Years passed and I became a member of our southern California Heisey Collectors Club where I was exposed to many of their patterns at our gatherings in person. Terry Smith, who has since passed away, always brought shrimp with cocktail sauce on a lovely plate with inner bowl and that piece was the Rococo combination relish without its lid. I loved the design and when, at a later time looking up the pattern in my reference book, I spotted my "vase." OH, so that's not a vase but a 12-ounce footed soda glass!!!! I will always treasure this piece that was Grandma's and after Terry's passing, I was fortunate to be able to purchase his pair of Rococo 2-light candlesticks that are treasured equally as much since they were his.

In the years since, I have purchased several more nice pieces of Heisey in different patterns, found mostly at estate sales, that decorate our home alongside Cambridge, Fostoria, Pairpoint, Victorian, Tiffin, and the glass of other manufacturers. A fellow collector once said, "We glass collectors have an acquisitory illness" and I must concede that I have it and am not ready for the cure.



No. 1447 Rococo 12 inch soda

Please send us your "My First Heisey" story for our new article series!

What was your first piece of Heisey? - What is your favorite pattern and why?

We are encouraging our HCA members to submit articles about their first Heisey acquisition. Please include as many photos or illustrations as possible. The deadline for submission of articles is the seventh day of the month. Please make all submissions to newsletter@heiseymuseum.org.

Please note that HCA reserves the right to edit articles for style and grammar. All articles submitted become the property of HCA.

HIGHLIGHTS of the 2024 FALL AUCTIONS

A special sneak peek at some of the outstanding Heisey glass selected for this year's fall auctions.

by Walter Ludwig

We have finished cataloging the items for the 2024 Fall HCA Auctions. You should receive your catalog soon if you have not already (it will be sent to all HCA members). Once again, we have two auctions. On Saturday, October 12, we will have our fifth Heisey Heritage Auction which will be an online only auction using the HiBid platform, which has proven to be a very successful venue for our auctions. On October 19, we will have the Dave Spahr Fall Select Auction (FSA) which will be both in person and online (HiBid). These auctions represent the full range of production of the A. H. Heisey & Company from their beginnings until the doors closed in 1957. There is something for everyone in these auctions, from the standard production to true rarities that you seldom are given a chance to buy.

HEISEY HERITAGE AUCTION

This auction offers 511 lots with a wide selection of Heisey glass. There is an impressive assortment of Heisey patterns, colors, and items to satisfy any collector. Check your catalog for all of the items offered. Because of a special collection we are selling, this auction has many more of those special items you may be looking for. It is surprisingly easy to register and bid on the HiBid platform, so check it out and give it a try.

DAVE SPAHR FALL SELECT AUCTION

The annual Dave Spahr Fall Select Auction is known for having rarities that seldom become available. With 340 lots, this year's FSA is no different, offering a wide variety of special Heisey items.

We start out with a great selection of pitchers, jugs, and tankards including Nos. 365 Queen Anne 1-pt (Lot No. 3), 427 Daisy and Leaves (8), 427½ Oriental Poppy (10), and 1280 Winged Scroll tankard, in Emerald with excellent gold (31). We then follow with an excellent grouping of Heisey vases which include a No. 1280 Winged Scroll 12" swung vase in Custard (14), a No. 4045 Heron 4" ball vase in Moongleam (15), No. 1519 Waverly 10" swung vase (20), No. 1428 Warwick 10¾" stretch vase (21), and a rarely seen No. 453 Pussy Willow 8½" vase (24). Among the pieces from early Heisey patterns we have a No. 1201 Fandango cake basket (33), two No. 1255 Pineapple and Fan rose bowls in Emerald – 2" (34) and 4", excellent gold (35), No. 339 Continental water bottle in Flamingo (46), and a 13-piece No. 433 Greek Key punch set in Flamingo (51).



FSA LOT 10



FSA LOT 24

There is a good array of cordials in many patterns, decorations, and colors (lots 58-73) followed by lot 74, a No. 983 La Pavillon sherry. The smoking items being offered in this auction are outstanding: Nos. 1485 Saturn ashtray (90), 413 Tudor cigarette jars in Flamingo (96) and Moongleam (97), 411 Tudor cigarette jar with ashtray top (98), 1612 Botanical ashtray (104), unusual No. 1186 Yeoman ashtrays in crystal with Diamond H (107) and Sahara (108), and No. 361 Irwin cigarette holder/ashtrays in Sahara (109) and Flamingo (110). The animal collector is not forgotten with Nos. 103 Gazelle (112), 1 Bull (113), 20 Wood Duck (119), and 1 Airedale (120). We have a nice grouping of favor vases (126 – 130) with two Sahara and three Crystal.

Lot 160 offers a set of six No. 1417 Arch tumblers in all colors except Tangerine, followed by toed tumblers in Crystal (161) and Tangerine (162).

HIGHLIGHTS of the 2024 FALL AUCTIONS- continued



FSA LOT 14



FSA LOT 188



FSA LOT 46

Another interesting tumbler is No. 1590 Zodiac (172). For the cream and sugar collector we have No. 1189 Yeoman individual sets in Flamingo (155) and Sahara (156), 360 Corby with lid (181), 3397 Gascony (182), and the elusive 325 Pillows hotel squat covered sugar that never had a matching cream (56).

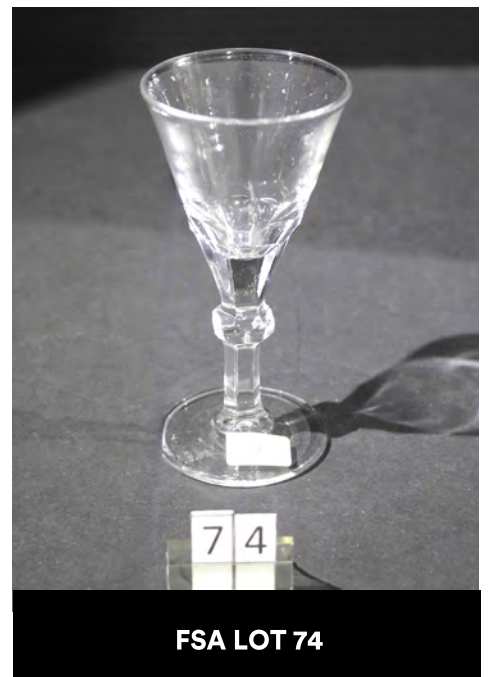
The bar items offered this year are especially good: Nos. 1405 Ipswich cocktail shaker (188), 4037 Clarence sherry decanter with sand-blasted classical design signed by famous designer Franz Grosz (189), Cobalt 1404 Old Sandwich oval decanter (190), 4004 Impromptu cocktail shaker (192), and 3397 Gascony decanters in Sahara (194) and Cobalt with No. 455 Sportsman etch (195). In addition, there is a No. 4225 Cobel 1-qt. cocktail shaker and four No. 4002 Aqua Caliente cocktails, all with #1 Short Sailboat etch(258), a No. 4225 Cobel shaker 2-qt. (rooster stopper) with #3 Motorboat etch (266), and a No. 4225 Cobel shaker 1-qt. with #459 Fisherman etch (279). There is a very strong offering of deep plate etches, including the Circus series and No. 517 Winchester, and carvings (two pieces of No. 5011 Chevy Chase and three of No. 5003 Nimrod). There is even a No. 4163 Whaley mug with red handle with #460 Club Drinking etch (284) and a No. 1486 Coleport ice bucket (221).



FSA LOT 329



FSA LOT 31



FSA LOT 74

HIGHLIGHTS of the 2024 FALL AUCTIONS- continued



FSA LOT 235



FSA LOT 181

The candlestick collector will find much to like in this auction. Lot 227 is a pair of No. 105 Pembroke 9" in Moongleam and 229 is a 6" pair in Flamingo. Others of interest include pairs of Nos. 110 Sandwich Dolphin in Flamingo (232), 1405 Ipswich 6" (234), and 1493 World (238). Possibly the most exciting are a pair of No. 1469 Ridgeleigh 1-light in a very dark Zircon color (235) – it is truly a sight to see.

All of the rare colors have good representation with four pieces of Alexandrite (292 – 295), 10 of Zircon or Limelight (296-305), 10 of Dawn (307-316), five of Tangerine (317-321), and six of Cobalt (322-327) including a No. 1413 Cathedral vase. You will also find some pieces of these colors in other parts of the auction.

You seldom find pieces with Heisey's early No. 657 Liberty cutting, but we have a set of seven No. 3333 Old Glory goblets and six champagnes (328) and a No. 4163 Whaley tankard (329) with this decoration. We have some unusual floral bowls in the auction: No. 134 Trident in Sahara (333), Moongleam (335), and Flamingo (336), all with correct #18 floral frogs – the Flamingo set comes as a console set with No. 134 Trident candlesticks. In addition, we have two No. 133 Swan Handled floral bowls – Moongleam (338) and Sahara with cutting and #17 floral frog (339). Lot 330 is a beautiful fully cut No. 1401 Empress Lion Head floral bowl. Other items in the auction of interest include No. 10 Carter ink well (95), No. 32 Corby salt shaker (144), and a No. 465 Recessed Panel ½-lb. candy in Moongleam (198).

Space limitations prevent me from going on. As you can see, however, there is plenty for offer in these auctions. I hope you will be able to join me and all of your Heisey friends for these great events. I look forward to seeing you either online on October 12 or in person or online on October 19.



FSA LOT 221



FSA LOT 198



FSA LOT 189

2024 HEISEY FALL AUCTIONS



October 12

**HEISEY HERITAGE
ONLINE AUCTION**

511 Lots
Online Only on
HeiseyMuseum.HiBid.com

Online Preview:
September 28

Online Pre-Bidding:
October 5 at 8 a.m. ET

Online Live Bidding:
October 12 at noon ET

Glass Pickup Begins:
After 10 a.m. ET Thursday, October 17
at the Heisey Glass Museum

Auctioneer:
HiBid Online Auction

Roy Eggert, Auction Firm Manager

Catalog will be available at the
Heisey Glass Museum in September
or on www.HeiseyMuseum.org

Questions? Contact:
Auction@HeiseyMuseum.org

Proceeds benefit the
Heisey Glass Museum

October 19

**DAVE SPAHR FALL SELECT
ONLINE and IN-PERSON AUCTION**

340 Selected Lots
Online on
HeiseyMuseum.HiBid.com

Online Preview:
October 5

Online Pre-Bidding:
October 12 at 8 a.m. ET

Online Live Bidding:
October 19 at noon ET

In-Person Preview:
October 19 at 11 a.m. ET

In-Person Live Bidding:
October 19 at noon ET

In-Person Auction at:
GMP Local #244 Union Hall
350 Hudson Ave Newark, Ohio

Glass Pickup Begins:
After 10 a.m. ET Tuesday, October 22
at Heisey Glass Museum

Auctioneer: Craig Connely



Dick Marsh Memorial 2024 Auto Show Review

by Michael Maher



A panoramic shot of Veterans Park full of magnificent cars and enthusiastic visitors.

The Buckeye Heisey Collectors Club in Newark, Ohio, celebrated another successful car show on Sunday, July 28, attracting a remarkable 138 cars and fostering significant community involvement. Organized by Linda Greenwood and Michael Maher, the event took place on

6th Street and Church, with the city sanctioning street closures to facilitate the impressive attendance. The exhibition not only displayed classic automobiles but also accentuated the rich legacy of Heisey glass, enhancing community pride.



Awards and trophies sponsored by local businesses and residents.

This year's event commemorated the 8th anniversary of the memorial and demonstrated consistent growth over recent years. The previous year showcased 125 cars, and the increase to 138 this year reflects the escalating popularity and the commitment of both organizers and participants.

This car show has emerged as a dynamic community gathering, with various sales contributing to its financial triumph. The sales breakdown is as follows:

- Ice cream served in authentic Heisey glass: \$668.00
- 50/50 raffle: \$260.00

DICK MARSH MEMORIAL AUTO SHOW - continued

- Food truck earnings: \$140.00
- Car registration fees: \$1,380.00
- Door prize raffle: \$930.00
- T-shirt sales: \$445.00
- Trophy sponsorship: \$725.00

Supported by over 50 sponsors and donors, the event generated a total revenue of \$4,548.00. After deducting expenses, the net profit stood at \$3,553.00, highlighting the community's generous backing and the event's role as a cherished local tradition.

Linda Greenwood deserves special acknowledgment for her relentless dedication and effort which were pivotal to the event's success. She diligently gathered funds and donations, coordinated logistics, and oversaw the show, even enlisting community members and friends to volunteer and ensure all aspects were managed. Her contributions guaranteed a seamless operation, establishing her as the linchpin of the event. The Buckeye Heisey Collectors Club extends its profound gratitude to Linda for her steadfast dedication.



Miss McKenna June Greenwood was happy to come out and have some yummy ice cream and wear her car show shirt to support the event and her Mim Linda Greenwood.

The car show is dedicated to the memory of Dick Marsh, a founding member of the Heisey Collectors of America (HCA), and his friend Jim Matheny, who was instrumental in starting the show. Dick and Jim, both dearly departed, were close friends and colleagues who made significant contributions to the community. Their legacy is carried on by Ginny Marsh and Jim's son, James Matheny, who actively support the show by attracting cars and collectors, thus preserving the tradition.

THANK YOU to our Donors and Sponsors

VELVET ICE CREAM
HEISEY GLASS MUSEUM
DICK & MARILYN SMITH
CRENOS PIZZA
MARCOS PIZZA
TEE JAYES COUNTRY PLACE
NPD DEPUTY CHIEF D. LOGAN
BRAD & TAYLOR FEIGHTNER
NEWARK AUDITOR RYAN BUBB
NEWARK STORM WATER DEPARTMENT
NEWARK MAYOR JEFF HALL
NEWARK SAFETY DIRECTOR TIM HICKMAN
NEWARK STREET DEPARTMENT
MIKE YOUNT
JAMES MATHENY
GOT GEAR 4 U
LOWE'S HEATH
SHARON VALLEY SWEETS
PLAZA PIZZA- HEATH
TEXAS ROADHOUSE
SHEETZ HEATH
Diana Ronan
Smythe Automotive

ROLLS BY THE POUND
MOES BBQ
ROOSTERS
SHIPP BROS BREWING CO
1922 ON THE SQUARE
MARIPOSA
AUTO ZONE NEWARK & HEATH
ADVANCE AUTO NEWARK & HEATH
ADVANCE AUTO HEBRON
NAPA AUTO PARTS NEWARK & HEATH
O'REILLY'S NEWARK & HEATH
SHADES
RED OAK PUB
THE MAHER FAMILY
HONEST AUTO SERVICE
PLATINUM MOTORS
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LCS AUTO REPAIR
MOO MOO CAR WASH NEWARK
LOVELL BETZ & ASSOCIATE'S
CYCLOTRON ELECTRIC
DT MOBILE SERVICES
JOLLY PIRATE DONUTS
RAYCO APPLIANCE
HANDELMAN LAW OFFICE
LONGHORN STEAKHOUSE



The entrant's cars spill over onto Church Street which, for the first time, was closed for the event.

And the Winner Is...



Color style and some unique "options" propelled this one-of-a-kind Beetle to victory.

This annual event is a celebration of classic cars and a homage to these two key figures in our club's history.



An amazing couple pictured with their completely original Mopar classic purchased when brand new!

Additionally, the Buckeye Heisey Collectors Club car show pays homage to Heisey glass, an integral part of Newark's cultural heritage. Founded in 1895 by Augustus H. Heisey, the A.H. Heisey & Company produced exquisite glassware renowned for its quality and craftsmanship. Heisey glass, celebrated for its clarity, brilliance, and detailed designs, is a prized possession for collectors around the globe.

The Heisey Collectors Club exists to safeguard the history and craftsmanship of Heisey glass. It unites aficionados who share a love for this distinct American art form. Community events like the car show promote recognition

and appreciation for Heisey glass, ensuring the preservation of its legacy for posterity. Surprisingly, many locals have never visited the Museum, making the car show an excellent opportunity for introduction.



Left: Ginny Marsh and Michael Maher celebrate another great car show!

The triumph of this year's car show underscores the solidarity and spirit of the Newark community. The event united individuals across generations, nurturing a bond of fellowship and shared heritage. The generous contributions from local businesses and individuals through sponsorships and donations reflect the community's dedication to supporting Heisey and our Museum.

Looking forward, the Buckeye Heisey Collectors Club is thrilled to sustain this tradition, capitalizing on the success of this year. Preparations for next year's show are in progress, aiming to draw even more attendees and broaden the event's influence. The scheduled date is Sunday, July 27, 2025.



Just a small, select smattering of the fabulous "iron" on display at the car show. See you next year!

The Buckeye Heisey Collectors Club offers its sincere gratitude to all the participants, sponsors, and community members for their steadfast support. This year's car show did more than celebrate classic cars; it also paid tribute to treasured memories and united the community in a spirit

of friendship and enjoyment. The lasting heritage of Heisey glass and the collective dedication to preserving this cultural asset solidify such events as a fundamental aspect of Newark's dynamic community life.

Heisey Advertising in *B'nai B'rith Magazine*

David G. Malick

When the first edition of my [Encyclopaedia of Heisey Advertising - Volume II: Advertising to the Public](#) was published in 2015, it contained listings for 324 advertisements as well as illustrations for all except fourteen. At the time, I noted that since Heisey was a prolific advertiser, there was always the possibility that there were more ads out there waiting to be documented. In the recently published second edition, the listings have increased to 386 with only six missing illustrations.

Glass companies traditionally advertised in trade journals which were targeted towards merchants who would sell the glass to the public. Heisey was one of the first glass manufacturers to mount a national advertising campaign directly targeting the buying public. Between 1911 and 1916, Heisey employed the J. Walter Thompson Co. advertising agency to place approximately 87 different ads in 395 placements in 38 publications. Therefore, it is not surprising to find additional ads from this first period. What is surprising is to discover a significant ad buy from the 1925-1932 (1936) color period in a single magazine consisting of twelve full-page black-and-white ads, four of which appear in no other publication.

Research in Heisey advertising is dependent on various sources of information. The work of early researchers, holdings in several libraries and museums and free online resources like the [Hathi Trust Digital Library](#) and Google Books have been indispensable in bringing so much of this material to the public. It was during a casual Hathi Trust search that I stumbled upon a new publication featuring Heisey advertising.

B'nai B'rith Magazine commenced publication in 1886 as the voice of the American Jewish service organization known today as B'nai B'rith International, which was founded in 1843. Twelve ads appeared monthly between August 1926 and July 1927. The magazine is similar in size to *Time* magazine.

The first five ads are from the “Famous Hotels/Recipe” series which ran in 1926 and consisted of six ads that only appeared in the prestigious publications of *House Beautiful*, *Good Housekeeping*, *House and Garden*, *National Geographic* and *Vogue*. The three that also appeared in other publications are from the “Bridge Contest” series which ran in 1927 and also consisted of six ads. The four remaining ads are new and appear in no other publications.



| Date | Title |
|------------------|---|
| Aug. 1926 | Fashion Decrees Glassware for the Table |
| Sept. 1926 | After the Game |
| Oct. 1926 | His Thrill is no Greater than Yours |
| Nov. 1926 | When Duck Days are Here |
| Dec. 1926 | The Rapture of Winter Days! |
| Jan. 1927 | Fine Glassware...for All Occasions |
| Feb. 1927 | Exquisite Creations in Crystal |
| Mar. 1927 | Enchanting Glassware for the Smart Table |
| Apr. 1927 | There's Matchless Charm in Glassware |
| May 1927 | Glassware of Rich Distinction |
| Jun. 1927 | Smart Tables in Summer |
| Jul. 1927 | Heisey's Glassware for your table |

The images illustrated in this article are courtesy of the library of the University of Michigan at Ann Arbor.

January 1927

This ad illustrates No. 48 Koors, No. 1225 Ridge and Star, No. 3362 Charter Oak, No. 1170 Pleat and Panel, No. 114 Pluto, No. 3324 Delaware and No. 1184 Yeoman. The copy extolls the beauty and grace of the Moongleam and Flamingo colors which were released in 1925, as well as the large variety of available glassware.

The image also appears in the December 1926 issue of *Table Talk* as an advertising mat (or clip art) for retail sellers to use in their Christmas newspaper advertising. In this use, the border with the holly sprig is appropriately removed. Heisey or the advertising agency they employed exhibited more sensitivity to the intended audience of *B'nai B'rith Magazine* than Wurlitzer who ran a Christmas-themed ad for their grand pianos in the December 1926 issue.




FINE GLASSWARE...for All Occasions

The immense vogue of Heisey's Glassware in colors reveals a happy interpretation of people's desires.

Delicate, enchanting colors that please and charm! Dainty Moon Gleam — the green supreme — like moonlight on the sea! And fascinating Flamingo—like the rosy tint of dawn!


Truly an amazing array of superb

quality glassware, thousands of pieces for every purpose and occasion, a variety of wonderful designs and patterns that gladden the heart of the perfect hostess.

When buying glassware, look for Heisey's  trade-mark, the sign of fine glassware for more than a generation.

A. H. HEISEY & COMPANY
Newark, Ohio

HEISEY'S

GLASSWARE  for your Table



When writing to Advertisers kindly mention the B'NAI B'RITH MAGAZINE.




Exquisite Creations in Crystal

To be in vogue, every hostess knows that the dominant note of the modern table must be its *Glassware*. She naturally insists that the various pieces be of the finest possible inner quality and outward charm.

All doubt is dismissed when she knows that her *Glassware* comes from the house of Heisey. For Heisey creates superb quality only.

Here, for instance, are exquisite creations in crystal by Heisey. Finely wrought blown items that delight the heart of any woman. The famous No. 3350 pattern with delicate classic etchings—the Pied Piper and gay dancing girls.

Heisey also makes many other designs in crystal and a wide variety in dainty colors. You can see them in the better stores. Look for the  trade mark, the sign of fine glassware.

A. H. HEISEY & COMPANY, NEWARK, OHIO

HEISEY'S

GLASSWARE  for your Table

Write for a copy of our new booklet in color, "Gifts of Glassware." Prolific in gift suggestions for all occasions, as well as a guide for your own requirements.

Dealers—The popularity of Heisey's quality Glassware in crystal and colors offers you an interesting opportunity. Let us send our dealer's catalog.

When writing to Advertisers kindly mention the B'NAI B'RITH MAGAZINE.

February 1927

This ad illustrates No. 3350 Wabash with No. 439 Pied Piper etching. The copy focuses on blown ware in Crystal with etchings, identifying the pattern with a number and the etching with a name.

The image appears in all three known editions (1926, 1928 and 1930) of the *Gifts of Glassware* brochure which was featured in the March 1927 issue of *Table Talk*.

May 1927

This ad illustrates No. 3324 Delaware, No. 49 Yorkshire, No. 1202 Paneled Octagon, No. 1229 Octagon and No. 1184 Yeoman. The copy promotes both Crystal and the delicate colors of Hawthorne (introduced in 1927) as well as Moongleam and Flamingo and lists a variety of practical items suitable for every purpose.

The image is an almost exact copy of one that appears in color in the May 1927 issue of *Table Talk* which introduces the Hawthorne color.




Glassware of Rich Distinction

SMART, enchanting—how wonderful your table becomes—when arrayed with fine glassware—such as made by Heisey.

There is charming Heisey glassware for every purpose, of utmost practicability—bouillon cups and plates, goblets and glasses, flower bowls and candlesticks, salts and peppers, bon bon dishes—complete table services that you will be proud to own.

They come in brilliant crystal and delicate colors: Hawthorne, with the tint of the amethyst; Flamingo, a soft rose; and Moon Gleam, an exquisite green.

Ask for Heisey's Glassware. You will know it by the  trade mark, the sign of quality.

A. H. HEISEY & CO.
NEWARK, OHIO

Write for a copy of our new booklet in colors, "Gifts of Glassware." Prolific in gift suggestions for all occasions, as well as a guide for your own requirements.

HEISEY'S

GLASSWARE  for your Table

Dealers—The popularity of Heisey's quality Glassware in crystal and colors offers you an interesting opportunity. Let us send our dealer's catalog.

When writing to Advertisers kindly mention the B'NAI B'RITH MAGAZINE.




HEISEY'S

The sparkle and gleam flashing from goblet, glass and plate weave an irresistible charm about the table appointed with Heisey's fine glassware. There is reflected a warmth of hospitality that enlivens every occasion.

To possess this glassware indicates both refinement of taste and wisdom in buying. For it is as serviceable as it is beautiful.

It has graced the tables of America for three decades. Now, as in the beginning, it is the choice of those who recognize the finest in all things.

There are fascinating colors—Hawthorne, Flamingo and Moon Gleam—besides brilliant crystal. Sold only by leading stores. Look for the  trade mark.

A. H. HEISEY & COMPANY
Newark, Ohio

GLASSWARE

For your Table

July 1927

This ad illustrates No. 1202 Paneled Octagon, No. 441 Grape Leaf and No. 3362 Charter Oak. The copy proudly states that Heisey glassware has graced the tables of America for three decades while promoting the Crystal, Hawthorne, Moongleam and Flamingo colors.

The layout of the ad is similar to that which appeared in the October 1927 issue of *House and Garden* and the November 1927 issue of *House Beautiful* in color. The image used here is one of three that appeared in that ad.

Heisey advertising is a fascinating and enjoyable feature of collecting Heisey glassware. The advertisements are collectible in their own right, but their true value is found in the fact that they illustrate to later generations how the glass was used or was intended to be used and the features that its creators and sellers thought would be most appealing to the public. They provide the historical context of what the glass meant to both the buyers and the sellers in a time and place that is now quickly passing from living memory.

In Fond Memory



Kathy Files of Kansas City, MO, passed away peacefully on July 28, 2024, surrounded by family. Kathy was born March 18, 1947, in Sedalia, MO. She graduated from La Monte, MO, high school as valedictorian.

She married her partner in life, Tom, in 1965 and they shared a blessed marriage of 59 years.

Kathy was an enthusiastic collector of Heisey glassware since 1980; she especially loved baskets and candlesticks. Kathy served as secretary of the Great Plains Heisey Club for many years and volunteered to serve HCA in many ways. Kathy loved chocolate, jewelry, ice cream, anything purple, and Heisey...but most of all, she loved family and friends. They depended on her for wise counseling and loving encouragement.

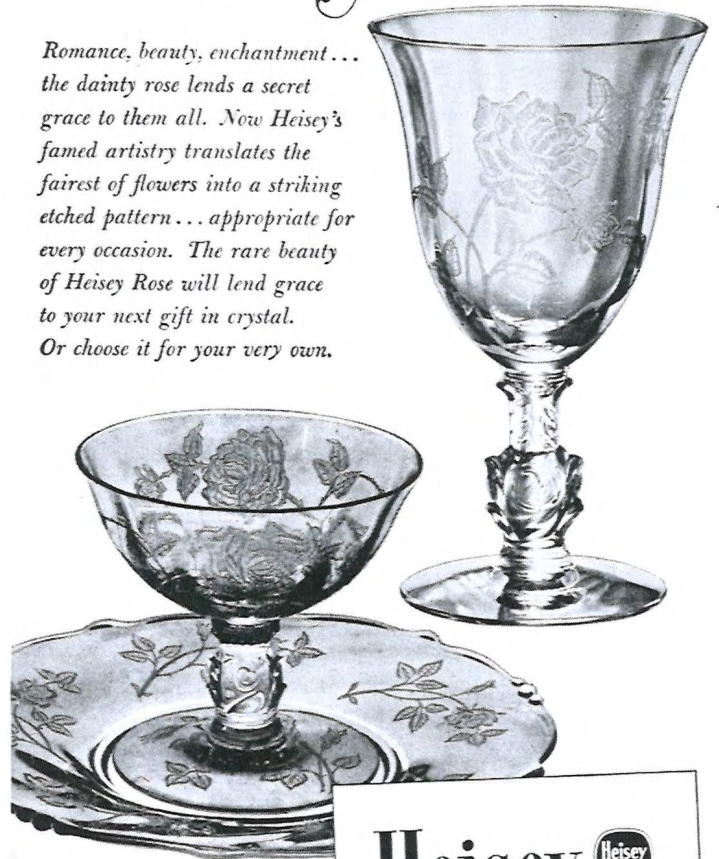
Kathy cherished the many friendships she made over the years in the Heisey community.

In addition to her husband, Tom, she is survived by her son Anthony (Vendoni); two grandchildren, HCA Treasurer Caleb and Rhys (great-granddaughter Auriella); her brothers, David (Judy) and John (Virginia); and several special nieces and nephews.



Heisey Rose

Romance, beauty, enchantment... the dainty rose lends a secret grace to them all. Now Heisey's famed artistry translates the fairest of flowers into a striking etched pattern... appropriate for every occasion. The rare beauty of Heisey Rose will lend grace to your next gift in crystal. Or choose it for your very own.



See Heisey Rose at better stores everywhere or request free folder showing the versatile line of hand-blown stemware and matching accessories, A. H. Heisey & Co., Dept HB-6, Newark, Ohio.

Heisey 
CRYSTAL

THE FINEST IN GLASSWARE, MADE IN AMERICA BY HAND

Heisey in the Gift Shop



The listed items on this page are available in the museum shop and would make wonderful gifts.

HCA members have exclusive access to these items from 11 a.m. ET on Wednesday, September 18, through close of business on Wednesday, October 2.

Call the shop (740-345-2932) if you are interested in purchasing any of these items.

Member discount does not apply during this special time period.

On Thursday, October 3, they become available for sale to the public.

| Item No. | Pattern No. | Item Name / Description—"H" denotes piece is marked with Diamond H | Price |
|----------|-------------|--|---------|
| 1 | 150 | Pointed Oval in Diamond Point cr/sugar/lid, table | \$36 |
| 2 | 310 | Ring Band cr/sugar/lid, table, rose décor Custard H | \$55 |
| 3 | 325 | Pillows cr/sugar/lid, table H | \$80 |
| 4 | 335 | Prince of Wales, Plumes cr/sugar/lid, table, excellent gold H | \$70 |
| 5 | 343 | Sunburst cr/sugar, ind H | \$55 |
| 6 | 350 | Pinwheel and Fan cr/sugar H | \$32 |
| 7 | 352 | Flat Panel cr/sugar/lid, individual H | \$36 |
| 8 | 354 | Wide Flat Panel cr/sugar Sahara H | \$44 |
| 9 | 354 | Wide Flat Panel stack set: cr/sugar/butter pat Flamingo H | \$60 |
| 10 | 355 | Quator cr/sugar, ftd H | \$45 |
| 11 | 355 | Quator cr/sugar, ftd, Flamingo H | \$66 |
| 12 | 355 | Quator cr/sugar, ftd, Moongleam H | \$66 |
| 13 | 355 | Quator cr/sugar, ftd, Sahara H | \$66 |
| 14 | 393 | Narrow Flute cr/sugar/lid, table H | \$40 |
| 15 | 433 | Greek Key cr/sugar, oval hotel H | \$32 |
| 16 | 479 | Petal cr/sugar Sahara | \$45 |
| 17 | 1190 | Banded Yeoman cr/sugar H (2 sets) | \$36 ea |
| 18 | 1509 | Queen Ann cr/sugar, D/F w/ 941 Barcelona cut H | \$28 |
| 19 | 1509 | Queen Ann nut, D/F (10) | \$8 ea |
| 20 | 1509 | Queen Ann sauce, D/F, 7" H | \$16 |

There is someone in the museum shop during the museum's hours of operation to help answer questions or take orders. Credit and debit cards are preferred for phone orders; please have your card ready when you call. If you pay by check, please mail your check promptly. If your check is not received within 10 days, the sale will be canceled.

When ordering by mail, please be sure to include shipping charges and sales tax, if applicable. Please call the museum for tax and shipping cost estimates if they are not stated on the order form. The HCA member discount does not apply to special project items.

All shipping is done through USPS. Packages are not insured. If you have not received a package or it arrives damaged, please call the museum.

Heisey Gifts and Collectables



LIMITED EDITION 2024 ORNAMENTS
 These stunning ornaments were created using the Ridgeleigh soda base mold and feature an elegant Zircon frit stem.
 Size: approx. 3"H x 3"W.

\$29
each

Estimated shipping and handling per item: \$12.00



LIMITED EDITION 2024 WITCHES BALLS
 These stunning ornaments were designed featuring striking Heisey Cobalt glass. Size: approx. 4"H x 4"W.

\$45
each

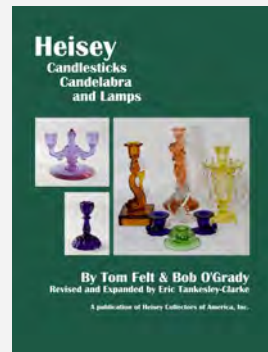
Estimated shipping and handling per item: \$12



LIMITED EDITION 2024 PUMPKINS
 These stunning pumpkins were created using the Narrow Flute mould and feature a full Flamingo stem.
 Size: approx. 3.75"H x 3.5"W.

\$49
each

Estimated shipping and handling per item: \$17.00



HEISEY CANDLESTICKS, CANDELABRA AND LAMPS
Revised and Expanded Edition

\$35
each

The new third edition adds around 30 items, most of them never before published anywhere. This includes the titular candlesticks, candelabra and lamps, but also bobeches, prisms, epergnettes and other parts. Items that were mentioned previously only in passing are now included with their own full-scale entries. Nearly 50 new images are included in the new book, including drawings from the archives never published until now.

Estimated shipping and handling per item: \$8.00

Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ email: _____

Quantity: 2024 Christmas Ornament: _____, 2024 Witches Ball: _____
 2024 Heisey Pumpkin: _____, Heisey Candlesticks, Candelabra & Lamps _____

I prefer to pick it up at Museum: _____

Add Shipping: 2024 Christmas Ornament: (\$12.00 ea.), 2024 Witches Ball: (\$12.00 ea.),
 2024 Heisey Pumpkin: (\$17.00 ea.), Heisey Candlesticks, Candelabra & Lamps (\$8.00)

TOTAL: \$ _____ (Ohio residents tax 7.25%)

Note: Multiple items may require additional shipping charges. Please call museum for details: 740-345-2932

Check# _____ Credit Card (check one) : Visa _____ MasterCard _____ Discover _____
 Card# _____ Exp. Date _____ Security Code _____

New and Returning Members

July

| | |
|------------------------------|---------------|
| Lisa Jeffrey | New York |
| Betsy Heisey | Ohio |
| Zoe and Bradford Stoesser | Massachusetts |
| Marion and Donald Smith | Arizona |
| Cynthia Tolley | Florida |
| Daleen Moore | Georgia |
| Kenneth V. Boyd | Georgia |
| Joel Jeffrey | New Jersey |
| Tommy Hutchins | Ohio |
| Timothy Good | Ohio |

HCA Membership Numbers

This Month: 948

Last Month: 958

Members who have not renewed to date
are not included in this number.
The total changes monthly.



Museum Volunteers

July

David Blair
Bob and Pat Day
Howard Long
Walter Ludwig
Ginny Marsh
Richard Nicholson
Karen O'Hare
Dick and Marilyn Smith
Joe Varrasso

Thank You!



New Heisey History Articles Needed!

To promote a more robust offering of educational materials in the newsletter, the editors are seeking articles for publication. Members are encouraged to submit articles on topics of history, patterns, cuttings, etchings, manufacturing techniques, etc. HCA's members are the true experts on Heisey glass and have a long history of sharing their expertise with other members through articles they write for *Heisey News*. The deadline for submission of articles is the 7th day of the month. The newsletter editor will keep contributors informed about the planned publication of their articles.

Please make all submissions to newsletter@heiseymuseum.org.

Note: HCA reserves the right to edit the articles for style and grammar. All articles that are submitted become the property of Heisey Collectors of America.

Heisey Study Club Directory

#7: DAYTON AREA HEISEY COLLECTORS CLUB

(daytonheiseyclub.org) Serving southwest Ohio, northern Kentucky, and eastern Indiana. Meets virtually the 3rd Tuesday of the month September thru May (no December meeting) For meeting details contact: Cheryl Hoskins, President 757-784-0875 Doho_100@yahoo.com www.daytonheiseyclub.org

#13: HEISEY CLUB OF CALIFORNIA (www.heiseyclubca.org)

Serving Southern California (San Diego to Santa Barbara). Meets 4th Sunday at 12:30 p.m. except November, and 2nd Sunday in **December in members' homes throughout region.** Contact: David Blair Email: glassguy1@yahoo.com.

#15: HEISEY COLLECTORS CLUB OF MICHIGAN

Serving Michigan and northern Indiana. Meets six times per year in **members' homes throughout the region.** Please contact Rick Van Meer at 517-782-3874 rickvanmeer@comcast.net

#16: HEISEY COLLECTORS OF TEXAS

(www.heiseycollectorsoftexas.org) Serving Texas. Meets odd numbered months 2nd Saturday at 1 p.m. Meeting locations to be announced. Contact Mike Morgan at 281-433-4551. Email: mbmorgan1965@gmail.com

#20: BUCKEYE HEISEY COLLECTORS CLUB

Serving Ohio. Meets 4th Monday September through May in Heisey **Museum Meeting Room or members' homes. Bring your latest Heisey 'finds' to share. Please contact Jay Goletz (740) 345-9307** Email: goletzjr@gmail.com

#22: NORTHWEST HEISEY COLLECTORS CLUB

Serving Washington (west of Cascade Mountains; north to Canadian border; south to Oregon). Meets 1st Saturday at noon with **potluck in members' homes.** Contact Deborah de Jong at 425-868-0457 bahama50@hotmail.com

#38: NORTH CAROLINA HEISEY STUDY GROUP

(www.northcarolinaheiseystudygroup.org) Serving North Carolina, South Carolina, Virginia (also have members from West Virginia and Texas). Meets odd numbered months 2nd Saturday at noon at Replacements, LTD in Greensboro, NC. Contact: Jaime Robinson by email jaime.robinson@replacements.com

#49: GREAT PLAINS HEISEY CLUB

(www.greatplainsheiseyclub.org) Serving west of Mississippi, east of Rocky Mountains. Meets March, May, July, September and **November in members' homes throughout region. Specific dates and times to be announced.** Contact Mary Cameron at 515-450-2483. Email: cameron_mg@mchsi.com

#50: NORTHWOODS HEISEY STUDY CLUB

Serving Minnesota and Wisconsin. Meets March, May, August, and **October in members' homes throughout region. Specific dates and times to be announced.** Contact Doug Olson at 651-343-0430 Email: dmolson555@gmail.com

#51: NORTHEAST FLORIDA HEISEY STUDY CLUB

Serving northeast Florida, meets 3 times a year at the Avonlea **Antique Mall's Olde Florida Café, Jacksonville, FL. Call for specific dates.** Contact: Chuck Carroll email jaxcat8@yahoo.com

#52: NORTHERN VIRGINIA HEISEY STUDY CLUB

Serving Northern Virginia to include Maryland and Washington D.C. Meets September thru May. Please email for date and location each month. Contact Elizabeth Shirley by email at esshirley@msn.com.

#53: KENTUCKY HEISEY COLLECTORS GROUP

Our group is sharing Heisey knowledge & having fun. Please RSVP so we have enough chairs. Contact Doug Meister 502-266-7971 or revdrdoug92@gmail.com for more information!

#54: HOOSIER HEISEY STUDY CLUB

Having fun sharing Heisey glass and ideas, if you are in Indianapolis or anywhere nearby you are welcome. The group is looking forward to its next meeting. For time and directions contact geoff.c.heisey@gmail.com or call 317-250-5295

#55 - THE CRYSTAL CLEAR VIRTUAL HEISEY STUDY CLUB

Provides an online platform for HCA members from across the globe to meet, learn more about Heisey and support the Museum. Meetings are held online at 7 pm ET on the 2nd Wednesday of each month. Want to learn more? Visit us on Facebook or contact Michael Maher at 740-644-1796 or CCVHSC@yahoo.com.

Membership Renewal: Check above your name on the mailing label of your Heisey News for your membership expiration date. If it is the current month, make sure your dues are paid soon to receive next month's issue of *Heisey News*. Feel free to use the handy form below.

MEMBERSHIP APPLICATION

Name : _____
 Address: _____
 City/State/Zip: _____
 Phone: _____
 E-Mail: _____

Additional Member _____

Membership Levels:

Membership dues (except the voting fee) must be renewed yearly. Please indicate number of persons joining.

___ Associate Member (one person) \$40
 ___ Additional Household Member \$10 each
 (list names at bottom of form)

___ Voting Member \$25 each
Payment of this fee entitles you to voting privileges for as long as your HCA membership remains current.

Endowment Membership

Join as an Endowment Member and increase your support of HCA. Each level includes Associate dues (\$40.00 plus \$10.00 for each additional household member). The remainder goes into the Endowment Fund to build a strong future for the National Heisey Glass Museum.

___ Individual Contributing (one person): \$60
 ___ Joint Contributing (two people): \$70
 ___ Family Contributing: \$85
 (parents and children under 18)
 ___ Patron: \$150
 ___ Sponsor: \$300
 ___ Benefactor: \$500

SHIPPING & HANDLING FEES FOR OUTSIDE US

Additional shipping charges are required for members living outside the U.S. Current rates for Canada are \$30; for other countries, contact the museum. These rates are subject to change at any time due to rate changes made by the US Postal Service. To verify current rates, call (740) 345-2932 or e-mail membership@HeiseyMuseum.org.

Amount Enclosed: _____

Payment: Check MasterCard Visa Discover
 (Make check payable to: Heisey Collectors of America, Inc.)

Card # _____

Exp. Date _____ Security Code _____

Additional Household Member (s) _____

HCA may share my contact information with Heisey study clubs: ___ Yes ___ No

ADVERTISING GUIDELINES

- The content of an advertisement is the responsibility of the advertiser. Advertisers will be given an opportunity to approve a final proof of their ad. *Heisey News* is not responsible for errors in an advertisement that has received final approval from the advertiser.
- All paid advertisements must be clearly labeled *Paid Advertisement* in a 12-point or larger font.
- HCA reserves the right to decline an advertisement for any reason.
- Advertisements containing reproductions or reissues will not knowingly be accepted unless they are clearly identified, e.g, Heisey by Imperial.
- Ad copy must be received by the first of the month before publication.
- Print-ready art files should be in PDF or JPEG formats.
- For the best possible reproduction, email your ad to business@HeiseyMuseum.org.
- Mailed ads must be supplied to size and ready to scan. Mail to HCA Advertising, 169 W. Church Street, Newark Ohio 43055.
- Include payment: type of credit card, account number and expiration date.
- Each study club chartered by HCA is eligible to receive one free half-page advertisement, in color or black and white, each calendar year.

CLASSIFIED

20 cents per word for members; 30 cents per word for non-members; \$5 minimum for ads less than 1/8 page. Personal ads 1/8 page limit. Abbreviations and initials count as words.

DISPLAY

1/8 page: Member \$20 Non-member \$30
 1/4 page: Member \$40 Non-member \$60
 1/2 page: Member \$80 Non-member \$120
 Full page: Member \$160 Non-member \$240
 Color: Additional \$25 /member), \$30 / non-member

DEALER DIRECTORY PAGE and WEBSITE

Standard ad \$48 per year

SUBMISSION GUIDELINES

Send articles for publication in *HEISEY NEWS* to Kirk Homrighouse, newsletter@HeiseyMuseum.org. We will acknowledge receipt of your submission, and will advise you if, for some reason, we are not able to publish it that month. We reserve the right to edit.

New submission deadline is the 10th of the month preceding the month of publication. (For example, the deadline for the February issue is Jan. 10.)

The opinions expressed in articles in *HEISEY NEWS* are those of their authors and do not necessarily reflect the views of HCA. The editorial staff reserves the right to edit submissions, with or without author consent, and to refuse material submitted for publication.

Heisey Dealer Directory

REALMS IN GLASS
Roy Eggert
Heisey • Custom Stained Glass
9423 Saddlebrook Court
Frederick, MD 21701
240-361-8146 • royegg54@comcast.net

THE FLYING MAHER
Michael Maher
Servicing the Licking County area
Paying Cash for Heisey Glass
Heath, Ohio 43056
740-644-1796
TheFlyingMaher@yahoo.com

MOONGLEAM ANTIQUES
Heisey Glassware & American Art Pottery
John Woytowicz
70 Pleasant St., Gardiner, ME 04345
207-592-0692
hawthorn57@gmail.com

ALL HEISEY AUCTION
Consignments Welcome
Apple Tree Auction Center
1625 W. Church Street
Newark, OH 43055 • 740-344-4282

HEISEY HUNTERS
William McKelvey
BUY and SELL
SHOWS and SHIP
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CALL FOR HCA VOLUNTEERS!

Our dedicated Heisey volunteers are of critical importance to keeping our museum, auctions and events running smoothly. We are currently seeking new volunteers to offer their time and talents to the organization that we all love so much. No effort is too small and will be greatly appreciated!

If interested, please contact us at:
(740) 345-2932 or email us at:
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Subscription is limited to HCA members. First class mailing is available for an extra \$50, due with payment of membership.

If you are having difficulty receiving your newsletter, please contact the HCA Administrative Office Tuesday through Friday, 10 a.m. to 4 p.m. (subject to change). Back issues are available from files for \$3 per issue plus shipping and handling.

The opinions expressed in articles in the *HEISEY NEWS* are those of the authors and not necessarily those of the organization. The Editorial Staff reserves the right to edit, with or without the consent of the author, or to refuse any material submitted for publication.



It's always a special treat to have a portion of the glass that is up for sale in this year's Fall Auctions on display in Gallery 3.

Can't wait for the auctions!

