

Heisey News

The Official Publication of Heisey Collectors of America



CELEBRATING A GREAT 2024 CONVENTION

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Heisey Glass Museum

Heisey Collectors of America, Inc., a non-profit corporation (tax-exempt status), owns and operates the Heisey Glass Museum.

Museum Hours:

Tuesday through Saturday
10 a.m. to 4 p.m.
Closed Sunday through Monday and Holidays

Members admitted free.
Regular admission \$5.
(children 18 and under free)



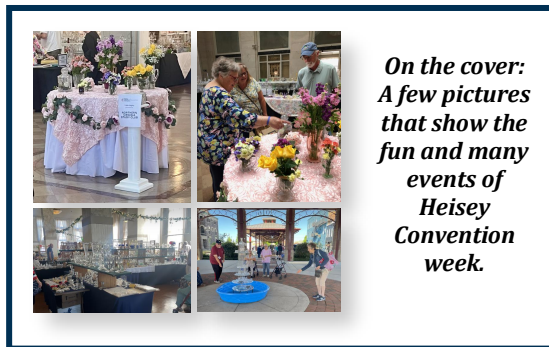
Important Dates

2024 Annual Dick Marsh Memorial Car Show

To Benefit the
National Heisey Glass Museum
July 28, 2024 - 11am-3pm

Dave Spahr Fall Select Auction
October 19, 2024
Newark, Ohio

Heisey Autumn Event
October 2024 Auction Week
Details coming soon



*On the cover:
A few pictures
that show the
fun and many
events of
Heisey
Convention
week.*

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Message from the President



The world is changed by your example, not by your opinion-Paula Coelho

There is no shortage of opinions- you can find them on social media, websites and in personal conversations. I hope that Heisey Collectors of America members have observed the positive example the board of directors has set this past year through the transparency of their work. The board of directors encouraged members to share their opinions by joining committees, participating in focus groups and volunteering for events. The more involved we all became, the more progress we made in moving HCA into the league of other comparable professional museums. As we continue to move forward, let us continue to focus on setting positive examples through our words and actions in support of HCA.



June brought positive changes to our organization. It brought new leadership in museum operations, fresh and modern branding identity, the use of member-based focus groups, a new location for the Heisey Glass Show and the outsourcing of *Heisey News* to a commercial company.

The Heisey Museum staff have shared with the HCA board of directors the positive comments in reference to the June issue of *Heisey News*. For the *Heisey News* to be mailed to you by the first of the month, all contributors now have an earlier and stricter deadline for submission of their articles. Since I am completing my article before the HCA Convention, convention highlights will be forthcoming in the August issue.

The June Board of Directors quarterly meeting was the last meeting for this slate of officers. A new slate of officers, and the Board of Directors, will continue moving our organization forward with progressive ideas to complement other historic resources in Licking County. We have an incredible opportunity to become a premier visitor destination with the arrival of Intel and the UNESCO World Heritage site located a few blocks from the museum. As an HCA member, when surveyed concerning your choice of a committee assignment for the upcoming year, this is your time to make that commitment to our future growth.

Requested tours, as well as walk-in visitors, have increased with the summer season. The Goddard School has returned this season along with Discovery Tour Company. The MG Car Club and Downtown Newark Association (DNA) also have scheduled guided tours.

If you were unable to attend the convention, visiting in July will be every bit as exciting. The Dick Marsh Car Show, sponsored by the Buckeye Study Club, is worth the trip. Streets around Veteran's Park are off limits for motorists - except for the hundreds of cars on display! This is THE event for car enthusiasts for hundreds of miles.

This is the last issue I will be writing as president of HCA. During my two and a half years as president, I have had the privilege of working with enthusiastic and resolute individuals who comprise your Board of Directors and the museum staff. I experienced sincere concern and interest from actively engaged HCA members through conversations, emails and meetings. I thank each of you for your dedication and love of Heisey glass.

With gratitude,

HCA and Museum Updates



HCA and Museum to Be Identified with Bold New Logos, New Graphic Standards

Heisey Collectors of America and the Heisey Glass Museum now have bold new logos and specific fonts and colors to begin using in publications, signage, social media, the website, and more. The HCA Board of Directors adopted new graphic standards May 30th to create a consistent, modern brand that ties clearly into Heisey history with the use of the Diamond H trademark and colors used by A.H. Heisey & Company.

“We are very pleased to have logos that resonate with our members and will communicate a clear, consistent, professional look about our organization, our museum, and the glass we love and admire,” said HCA President Suzanne Parker. She thanked HCA members and museum staff for giving generously of their time to share their ideas and review proposed logos and design standards.

In mid-April, the board authorized the Website Committee of Caleb-Michael Files, Martha McGill, and Mary Olson to develop graphic standards to use in developing a new website for the museum and HCA. This was a necessary first step before work on a new, fully functioning website could begin.

The committee put development of graphic standards on the fast track. Invitations to participate in the discussions were sent by e-gram in early May to all HCA members who have provided email addresses. Then, the committee held three virtual focus group discussions with HCA members, two follow-up discussions with those who participated in the focus groups, and many work meetings – all within a month – before presenting the proposed design standards to the board in a special meeting Thursday, May 30, 2024.

Over the years, a dozen or more logos have been created and used by HCA at various times and for various purposes, but when asked about the current logo for HCA, everyone had a different idea – from the Fandango pitcher as an isolated icon, to a drawing of the King House with words underneath, to photos of glass and a paper label clustered tightly together with the words National Heisey Glass museum. This exercise clearly demonstrated the need for a single, unifying logo officially adopted by the board and used consistently.

Caleb crafted a number of possible logos for members to consider, some using iconic elements of Heisey, including a trio of smokestacks and the shape of a portion of the factory building taken from an archival photo. They were interesting, but members expressed a clear preference for incorporating the beloved Diamond H. The groups also looked at recent redesigns of logos for other well-known glass museums. In response to each feedback session, Caleb further modified his original designs until arriving at a final design to present to the board.

Colors were closely matched to one of the paper labels used to mark Heisey glass – a deep blue, bright red, and a silvery gray. After examining dozens of fonts, the committee chose two – a serif style and a sans serif style – that complemented each other. (A serif is a small line or stroke regularly attached to the end of a larger stroke; serif fonts have a traditional feel. Sans serif fonts lack the extra little lines and have a more simple, modern feel.) Feedback from focus group participants helped not only shape the logos, but choose the fonts.

Board discussion resulted in a little further tweaking of the logo before reaching a final design that all supported.



Our new logos representing the National Heisey Collectors of America, the "Diamond H" logo, and the National Heisey Glass Museum

HCA and Museum Updates continued



HCA 2024 Board Members Sworn In

David Malik of Michigan is the only new member of the HCA Board of Directors this year as Bari Fauss and Jay Goletz are both returning to serve another four-year term on the 12-member board. Because there were three candidates for three seats, they were elected by acclamation during the June 14th annual meeting, as specified in the HCA Bylaws. They were sworn into office by President Suzanne Parker, who completed her second and final term on the board that day.

Suzanne thanked Bari and Jay for their first terms of service and presented them with certificates of appreciation. Board member Martha McGill, sergeant at arms, presented Suzanne with a certificate of appreciation for her service on the board and her willingness to take on the presidency when Charlie Wade stepped down in February 2022 due to health reasons. She noted that Suzanne became president at a challenging time as the organization was recovering from COVID.


The Board of Directors is scheduled to meet June 20, which is after the deadline for this publication, to select officers for the year. New officers will be reported in the August issue of *Heisey News*.


One Amendment Passes, One Fails



The 119 HCA members and study clubs who voted in the 2024 election overwhelmingly approved an amendment to the HCA Bylaws that modernizes personnel practices for the museum. The amendment passed with 77.3% or 92 votes in favor. Only a simple majority is required to approve amendments to the bylaws.

As a result of this amendment, the museum's executive director(s) has the authority to hire and fire staff. The board retains the right to create and reorganize staff positions and determine compensation.

Although 58% of voters (69 votes) favored a proposal to eliminate the voting membership, it failed for the second straight year to gain approval. (In 2023, 57.2 percent voted in favor.) A two-thirds majority is required for approval of any amendment to the HCA Constitution. Had it passed, all HCA members would have been allowed to vote in elections without having first paid a one-time \$25 voting member fee.



Useful - Sensible - Attractive
HEISEY'S  GLASSWARE

aids you in making your table attractive both for family and guests. **HEISEY'S  GLASSWARE** is clearer in color, better in finish and more durable than ordinary glassware and costs but little more. It affords a profusion of beautiful, sensible articles to choose from for the table, living-room, boudoir and den. Our art booklet "Table Glass and How to Use It" is valuable to the home-maker and hostess. It contains many helpful suggestions on effective table arrangement, lighting, decorations, correct serving, etc., and illustrates appropriate articles of **HEISEY'S  GLASSWARE**. We shall be glad to send a copy to your address on request.

A. H. HEISEY & CO., Newark, Ohio, U. S. A.

Treasurer's Report by Caleb-Michael Files



In order to make the most-accurate and timely information available to our membership as of July 1, we encourage you to visit our website at: heiseymuseum.org/treasurersreport

There, you'll find the most recent updates regarding our financial status and budget.

Thank you for your understanding and continued support as we navigate these operational changes. We appreciate your dedication to the Heisey Glass Museum and HCA, Inc.

Heisey Historical magazine ad as it appeared in Ladies' Home Journal magazine, 1913

Heisey's Glassware

Includes a myriad of beautiful as well as serviceable pieces

352 Cracker Jar


351 JELLY

440 NAPPY

353 Marmalade


353 SUGAR & CREAM


353 SANITARY SYRUP

HEISEY'S
TRADE  MARK
GLASSWARE

It is made to withstand the brunt of daily use. Our book will tell you many things about table glass and its use.

Write for a copy
A. H. Heisey & Co.
Department 31 Newark, Ohio

 ON EVERY PIECE

ON EVERY PIECE 



by Penny Thorup Coarsegold, California

No. 353 MEDIUM FLAT PANEL 6 inch FOOTED ALMOND and 8 INDIVIDUAL FOOTED ALMONDS

My interest in Heisey began in 1975 when I attended a flea market sponsored by the Assistance League of Long Beach. I spotted this sparkling footed dish with eight little footed dishes. I thought I could use them for condiments so I purchased the set for \$8.00. Later that year, I attended a three day Antique Seminar presented by Gwen Znerold (noted antique lecturer from Des Moines, Iowa) also sponsored by the Assistance League. One of her program topics was "Collecting Small Things" so that antique collectors could have fun looking for when browsing in antique and collectible stores and flea markets. She spoke at length about the variety of Heisey glass readily available and easy to find because it was all marked with the Heisey Diamond H on the bottoms of the glassware. She showed an example with a Heisey goblet that was marked. When I went home I looked at my recent purchase and to my surprise the Diamond H was on each piece. I took them to share at the seminar the next day.

I talked my husband Bud into getting up early to go to the Long Beach City College flea market the next Sunday to see if we could find some more glassware with that Heisey Diamond H. We found a booth with tables of sparkling beautiful glassware. The booth owner was Roy Boggs, the president of the HCC Club. He encouraged us to come to the HCC meeting the following Sunday and he gave us material to read about Heisey. We attended our first HCC meeting at Homer Paulson's home (the Cruet Man and author). We joined both HCC and HCA and thus began our Heisey collecting which still continues today. Our Heisey collecting became contagious as friends and family members also started looking for and buying Heisey glassware.

Our hobbies and social life changed dramatically with our discovery, interest and love of Heisey glassware. I have held all the positions on the HCC board, including the Pony Express newsletter editor. We hosted many HCC meetings and parties over the years and attended five HCA conventions and auctions in Newark, OH with Betty and Herb Wanser. Bud was the hilarious auctioneer for all the HCC April fundraisers and the Christmas parties until we moved to Northern California in 2016.



The author's No. 353 Six inch footed almonds and individual footed almonds

I have collected No. 300 Peerless pattern for all my everyday stemware and serving pieces. I also collect No. 1567 Plantation, candlesticks and colored Heisey. My husband collected an amazing barware collection: decanters, cocktail shakers, ice buckets, beer mugs, elephant-handled mugs and No.1404 Old Sandwich glassware for his bar. In 2021, I donated his one qt. No.1425 Cobel cocktail shaker with a rooster stopper and the No.469 "Mermaids" deep plate etching in his memory to the HCA Museum where it is on display.

In closing, Heisey collecting made it possible for my many fond memories of trips attending and selling at antique shows with Heisey members, three fun cruises and numerous social gatherings. I keep in touch with HCC pals via our newsletter and our monthly zoom meetings as I now live in the mountains near my daughter's and Yosemite National Park.



HEISEY AUCTION NEWS



Dear Heisey lovers!

The 2024 Heisey Spring Benefit and Heisey Heritage Auctions were a complete success! I want to thank everyone who consigned glass, bid on the glass, helped at cataloging and at the auctions! We make a fantastic team when we all work together!

Speaking of cataloging, we will be cataloging for the 2024 Fall Heisey Heritage auction and the 2024 Dave Spahr Fall select auction August 2, 3 and 4! We have some wonderful glass selected for the select auction. You could be the first to see it and make your list of what you want to bid on. We will need about 12 volunteers for the Heritage auction and then about eight for the select auction. This is a great time to learn about all the Heisey patterns, what goes into making glass and have a great time hanging out with your Heisey glass friends. If interested please contact me at reggert@heiseymuseum.org, royegg54@comcast.net or by phone: 240-361-8146.

I can assure you, you will have a good time!

We are now accepting glass consignments for the 2025 Spring Benefit auction. The contract and glass list is on the website or I can email you both.

There is a 40 lot limit for each Heisey member. The glass list must accompany your contract when the glass is delivered to the museum. All glass must be at the museum by December 27.

A great big thank you to Walter Ludwig and all the volunteers who helped unpack, catalog and repack the 120+ boxes of Heisey glass consigned from California! A job well done and in record time!

If anyone has any ideas, concerns or comments, about the auctions, please let me know as I would like to discuss them with you. I can be reached at the above email or phone.

Remember, bid often and bid high to support your museum!

Roy Eggert
Auction Committee Chair
Auction Firm Manager



DICK MARSH MEMORIAL CAR SHOW

The most
popular
show in
town!

\$10.00
REGISTRATION

Sunday
July 28

REGISTRATION
11AM-3PM

NATIONAL HEISEY
GLASS MUSEUM
169 WEST CHURCH
STREET - NEWARK



TOP 40 AWARDS - DASH PLAQUES - DOOR PRIZES -
50/50 - FOOD TRUCK - ICE CREAM - MUSIC - FUN
HOSTED BY THE BUCKEYE HEISEY COLLECTORS CLUB WITH JAMES MATHENY
- PROCEEDS BENEFIT THE NATIONAL HEISEY GLASS MUSEUM -



HOSTED IN MEMORY OF DICK MARSH AND JIM MATHENY!



2024 Convention Provided Many Discoveries

By Mary Olson

While *In the Heisey Garden* was the official theme of the 2024 glass convention, a secondary theme could have been *Great Discoveries!*

The first discovery greeting visitors stopping at the museum to check in was the museum sign modified to feature the new Heisey Glass Museum logo developed by the Website Committee with input from dozens of HCA members and approved by the board May 30.

Next was the new venue for the glass show – The Skylight event center in downtown Newark. The event center gave new life to the city’s old post office, which was built in 1916 and used until the current post office was built in 1969.

Once inside The Skylight, there were great glass discoveries to be found around every corner. Glass Show Chair Lisa Baldus creatively arranged dealers’ booths around the marble pillars of the structure. The experience was akin to walking through a brilliant labyrinth lit by the gleam of Heisey glass.

When asked about their reaction to the new venue, many shoppers said the atmosphere was charming and cozy. One said the more subdued lighting provided a good idea of what the glass would have looked like in dining rooms in the early years of Heisey when gas lighting was still common and early incandescent light bulbs were considerably dimmer than today’s bulbs. The 13 dealers displayed a magnificent array of glass. There were rumors of some quite rare and seldom seen pieces for sale.

Back at the museum for an evening of eating and socializing, members who participated in the *In the Heisey Garden Scavenger Hunt* were challenged to locate 24 pieces of Heisey glass featuring primarily botanical themes, such as Daisy Scroll, Paneled Daffodil, Easter Lily, Magnolia, Marsh Rose, and a few birds – Peacock and Bluebird. As a result, people were peering intensely into the glass cases, looking for and discovering patterns and etchings that were unfamiliar to them. Once an item was located, its location was recorded on a worksheet. Julie Goletz

was recognized during the banquet as the winner of the hunt.

Howard Long, executive director of Licking County Historical Society, was thrilled that the evening’s refreshments included punch. “This is the first time I have had punch from a real Heisey punch bowl!” he said.

Heisey expert Walter Ludwig was on hand to answer Heisey questions during the evening, and the next day at the glass show. He helped a visitor identify some glass and then turned around to explain the table display he had created for *In the Heisey Garden*. With a creative twist on the theme, Walter used Arctic and Antarctic pieces in Crystal and Moongleam to suggest the garden in winter when covered with snow and frost.

The Buckeye Heisey Collectors Club also had a unique take on the theme with their Garden to Table display featuring glass made with specific purposes for food and other agricultural products such as honey, lavender and tobacco.

The Dusenberry Family created a dinner setting with an underwater garden theme using pieces in Dawn and Zircon accented with natural elements including starfish.

The Northern Virginia Heisey Study Club showed how a wide variety of cracked, chipped and otherwise imperfect but still lovely Heisey glass can be repurposed as containers for flowers, real and artificial.

Convention-goers who took the opportunity to stroll through downtown Newark may have discovered Heisey glass in the windows of Pugh’s Designer Jewelers, thanks in part to the efforts of the museum’s co-executive directors, Jennifer Miller and Cheryl Varrasso, who have been networking with the Newark Downtown Association to actively promote the museum. The glass is being used as the backdrop to showcase jewelry available at Pugh’s.

And speaking of jewelry, a new line made from recycled Heisey glass debuted at the convention. It includes glass “pearl” earrings and flower earrings in a range of colors. While many sold out during the convention, members will be able to order these through the gift shop.

Friday evening’s convention banquet returned to the Doubletree Hotel by Hilton in downtown Newark after an absence of many years. The highlight of the evening was the auction of some wonderful glass and a jam-packed gift basket donated by the Kentucky Heisey Collectors Group. The bidding mounted quickly on a pumpkin made entirely of recycled Flamingo glass by glass artist Aaron Buchholz. One of only two made, it brought \$750 for the museum. The other Flamingo pumpkin will be auctioned in the fall.

Saturday morning’s flea market attracted a number of local folks to buy and sell glass as well as many HCA members looking for some great bargains. Kids and adults delighted in the ever-popular Dime Toss game. The youngsters seemed to have better luck at tossing their dimes into pieces of Heisey glass arranged on a pyramid of shelves. One lucky child succeeded at getting a dime into the narrow opening of a water bottle on the top shelf. A pair of girls amassed quite a collection of glassware to bring home.

After a last stroll through the glass show and visit to the museum, convention-goers headed home to unpack and admire their new acquisitions and the HCA Board of Directors began planning for next year’s convention.



A beautiful display of color at the glass show sparkles from the sunlight.



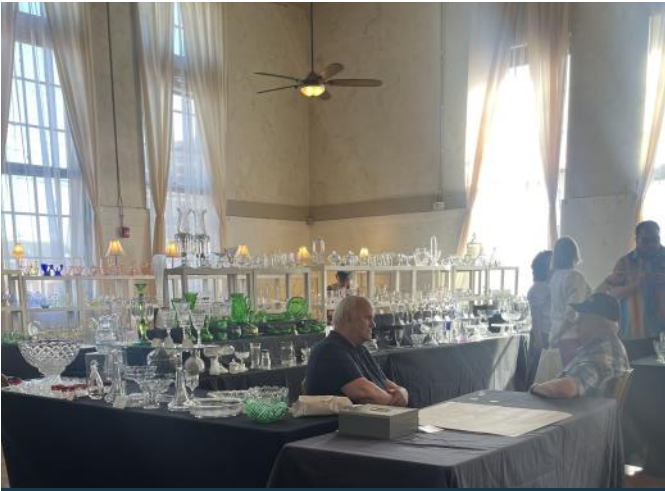
The Dusenberry Family set a beautiful seaside table setting in Zircon & Dawn.



Joe Varrasso, Andy Baldus and Laurie Homrighouse gather at the Night at the Museum event.



The table display winner from the Northern Virginia Study Club showing how to repurpose Heisey for botanical displays.



Stephen Pescatore and Gordon Cochran enjoying a visit at the glass show.



Mary Olson's entry into this year's table competition.



Walter Ludwig showing examples of Artic and Antarctica etc.



Julie Goletz describes the Buckeye Study Club table.



Lynn Welker and Bucky Will discussing some petite pieces.



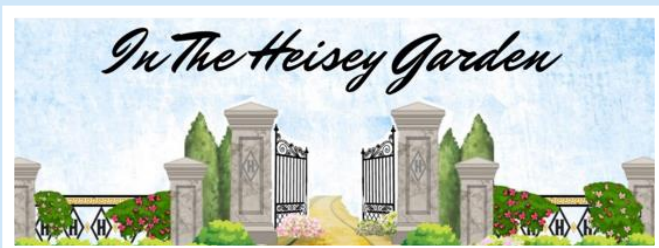
A perfect way to conclude a great convention was celebrating with friends, old and new, at the annual banquet.



President Suzanne Parker inducts the new HCA board members David Malick, Bari Fauss and Jay Goletz.



Martha McGill presents Suzanne Parker with the certificate of appreciation for her 2 1/2 years as president of HCA.



Many Thanks to Our Amazing Sponsors, Donors and Volunteers!

- **Table sponsors: Matesich Distributing Company, Park National Bank.**
- **Auctioneer: Craig Connelly.**
- **Live and silent auction donors: Dick and Barbara Bartlett, Gordon and Darlene Cochran, Martha McGill, Suzanne Parker, James Kelly and Elizabeth Shirley, Phyllis Warner, Pugh's Designer Jewelers, St. Louisville Glass, Buckeye Study Club, Great Plains Heisey Club, Heisey Collectors of California, Kentucky Heisey Collectors Group, Northwoods Heisey Study Club.**
- **Local business donors and supporters: 2nd Street Market, Caughenbaugh Construction, St. Louisville Glass, Pugh's Designer Jewelers, Licking County Historical Society, River Road Coffee House, The Works-Ohio Center for History, Art & Technology, Licking Memorial Hospital**
- **Miscellaneous donors: 2nd Street Market, Explore Licking County, David Blair, Rita Treichler, John Martinez, James Kelly and Elizabeth Shirley, Dayton Area Heisey Collectors Club, Ted and Valerie Morgan**
- **Heisey Convention co-chairpersons, David Blair and Suzanne Parker; organizers Lisa Baldus and Lori Stillman; and convention volunteers Rita Treichler, Darlene Cochran, Amy Whitmore, Caleb-Michael Files, Jay and Julie Goletz, Mike Stickle, Ed Gebhart, Fred Fender, Becca Goletz, Ariel Perez, William Lebron, Joe Varrasso, Justin DeVore, Laurie Homrighouse, Newark Catholic High School athletes and a host of other volunteers.**
- **Election volunteers: Andy Baldus, David Blair, Caleb-Michael Files, Chris Gallagher, Donna Nyght, Elizabeth Shirley, James Warren, Bucky Will**
- **Staff of the Heisey Glass Museum.**



A LOOK BACK at HEISEY HISTORY

Who invented Crystolite or Ridgeleigh and Lariat and why?

by Fred Bosworth - An encore article from October 2019 edition of the Heisey News

Who invented Crystolite? Or Ridgeleigh or Lariat and why?

In my years selling Heisey glassware (1937-1952) I had the good fortune to observe closely some of the problems of bringing out a new pattern.

To give a little background: I had worked in the glass and china department of Abraham and Strauss, a large department store in Brooklyn, I started as a stock boy in 1931 and finally became buyer of the department. A. H. Heisey and Co. had been struggling through the Depression until lightning suddenly struck when they brought out No. 1469 Ridgeleigh (1935). Heisey quickly became the hottest line in the market. It looked like a winner to me and I joined the company in 1937. I was pretty sure I had made a mistake when Anchor-Hocking Glass Co. came out shortly thereafter with an almost exact copy of Ridgeleigh! It was sold mostly to chain stores, (five and dime stores we called them then) and they retailed the copy for about five and dime prices. Our stores being the better type quickly started to drop "Ridgeleigh" as the copy was very close.

At any rate Heisey didn't take this lying down. They had been searching for some time for something more difficult to copy by machine and my very first assignment for the company was to go to a famous glassware store in Fifth Avenue, New York, and purchase a certain heavy cigarette box and ashtray that they had been observing for some time.

I was sent on this mission because Messrs. Clarence Heisey, Rod Irwin and Joe Lower were already known to the prestigious store owners, and I was a stranger. It was a set made in Czechoslovakia so apparently Heisey had no compunction about adapting it to their line.

As I recall, this set of heavy, ribbed cigarette box and four ash trays was introduced to the trade at \$2.00 retail under the name of "MAHABAR", No. 1496. Of course, this became "CRYSTOLITE" and from this cigarette box and ash trays we quickly made scores of items and indeed, I might add, a good living for many years.

Lariat, No. 1540, had an even stranger beginning. Imperial Glass Company's "CANDLEWICK" hit the market and was an immediate sensation. We salespersons complained bitterly to headquarters that we were hurting as Imperial hither-to had been a considered kind of lower tier outfit, in our opinion, and "CANDLEWICK" was now getting into "our" stores for the first time. What to do? Obviously, we had to have a pattern with beads on the edge like "CANDLEWICK" if that was what the trade was demanding.

"LARIAT" was the answer - born from necessity, not art. Beads - we had a more earthy description - were in!

No. 1519 "WAVERLY" was made for etchings and cuttings and I always felt that "WAVERLY" was made by "fancying up" old No. 1401 Empress. Montgomery Ward came to us and wanted something with the feel of "Candlewick" and thus was designed as No. 1541 which is another version of "LARIAT."

Did we always copy or follow the trend? Of course not; we hired famous designers like Walter von Nessen and Eva Zeisel, both being stationed in New York City. I had many contacts with them. Mr. Von Nessen designed No. 1483 "STANHOPE" and No. 1495 "FERN," but neither very successful. Plastics had just come on the scene as a gift accessory and Von Nessen designed black, blue and red buttons which fitted into holes in the "STANHOPE" glassware. To find one of these items on sale today with the buttons would be a real discovery!

Actually, some of our bestselling designs were made originally at the factory by our own workforce and

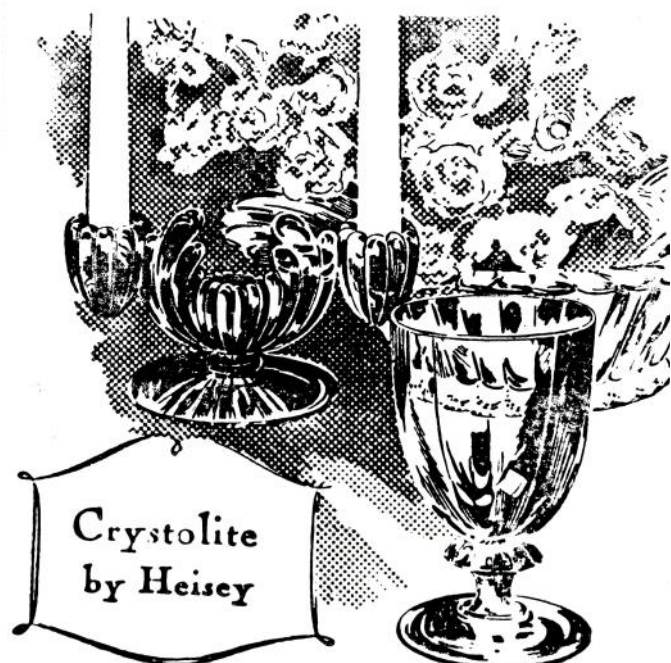
executives. It was very thrilling to be visiting the factory and told to “stand way back” while a free blown new piece was put on display and criticized and suddenly it would explode! So hot, it had come right from the furnace without being annealed. A real show!

Incidentally, I always felt that Horace King was our most successful designer; the fact that he was locally based and could see his designs transferred from paper into glass often within hours must have helped both him and the factory. I believe he designed No. 1590 ZODIAC. There again Duncan and Miller’s famous “Sandwich” pattern was selling well and claiming a lot of retail counter space. “ZODIAC” was our answer, but it never caught on. Incidentally, Duncan’s “sandwich” was not really a Sandwich, Massachusetts pattern but actually an old Baccarat, France pattern.

Heisey patterns No. 1404 Old Sandwich and No.1405 Ipswich are from authentic Sandwich, Massachusetts moulds. I was told in those days that Mr. Wilson Heisey had purchased the old mahogany moulds of the defunct Sandwich factory but I don’t know what happened to them or whether the whole story is apocryphal. It actually didn’t mean much to a salesperson of those times who was only interested in selling “hot” patterns and items.

Winchester ‘73 (that’s 1873) was a motion picture we “tied in” with. Rod Irwin, the sales manager had a lot to do with such deals. We salespersons were supposed to take advantage of the tremendous advertising such a spectacle would purchase and sell the glassware to our stores who would tie-in with the local movie house when “Winchester ‘73” came to town. Popcorn consuming youngsters were generally not high-priced glassware buyers so “Winchester ‘73” was not a big mover and would be a real collector’s rarity today.

Lastly, perhaps you have noticed in the valuable publications of the Heisey Collectors of America and those of Clarence W. Vogel, the overwhelming number of “horse” items in the later years – ash trays, figurines, cigarette boxes, colts, Clydesdales and on and on. All of this was because Mr. T. C. Heisey was a horse enthusiast and loved to show horses in glass. In fact, etch No.481 “LANCASTER” shows Tim Heisey as a very young teenager astride “Goodness Gracious”, Mr. Heisey’s prime show horse.



So that’s how patterns come about: an owner’s hobby, a need in the marketplace, a brilliant idea of a glass craftsman or the following of a stylistic trend by a designer.

- *Some sold well – others did not. To look back upon it all one must marvel that one small factory could produce such decorative wonders!*
- *No. 541 Athena*
- *See HEISEY NEWS December, 1977 p. 13 and September, 1978 p. 10-11. The mahogany items owned by Heisey were actually the original Sandwich MODELS, not moulds. The models were used to make full-size forms for designers. Heisey also made wooden models of many of their patterns. According to verbal history, the models were being shipped west to a special exhibit and were lost – possibly in the 1930’s. A great loss to American glass history.*



Great Plains Heisey Club News

Mary Cameron

The Great Plains Heisey Club indeed traveled to the Great Plains for their May meeting. Nineteen members and two guests experienced Lindsborg, Kansas, The Little Sweden of the USA. While in the area, the group visited the Eisenhower Presidential Library in Abilene, Kansas, the Sandzen Art Museum in Lindsborg, Kansas, as well as the many Swedish shops in Lindsborg.

Ryon Carey and James Baker provided a wonderful lunch as well as shared their beautiful flowers, many sets of China, many sets of silver flatware and much, much glass. We enjoyed a baby grand piano adorned with at least three Old Williamsburg 5-light candelabras.

Ryon and James have two houses on their property. Lunch was held at their main home and our meeting was held at their Airbnb. President Mock had a difficult time getting all the members to focus on the meeting.

President Mock updated us on the health of a number of members and we are keeping them in our thoughts.

The minutes from our March meeting were approved and John provided us with the treasurer's report.

We had a number of members attend the Spring Auction and many volunteered to help at the auction. John asked how many members were planning on going to the HCA Convention. He reminded members about donating to the auctions at convention and the hospitality room. The Mocks graciously offered a pair of three light Plantation Candlesticks for a club donation for a convention auction.

The club then discussed the proposed amendments to the Constitution and bylaws. Secretary Kathy Files will submit our club vote.

The club also voted to donate \$5,000 to the HVAC fundraising project. This donation will be made at the membership meeting at convention.



Rex showing Old Sandwich basket.

Since our program was on Heisey baskets, Trudy's Martha Moment shared how to use baskets for live plants without ruining the basket.

For our program, our club members brought baskets to share and gave information about the basket.

Show and Tell was very small for this club. Shared items included a 4038 Bethel Decanter with Fox Chase etch that had been made into a vase, a No. 1567 Plantation 5-part relish without



Table stings with Cobalt stems.

the pineapple in the center compartment, and a No. 1295 Bead Swag tankard and two goblets with ruby flashing and an etch.

The raffle box was donated by Jean Will and the winner was Janet Jones.

After the program, the club had its 50/50 auction and also the auction of the items from the raffle box Janet chose not to keep.

The meeting adjourned and the members went back to the main house for pie and ice cream that was provided by Greg and Ande Henne as co-hosts. Pie is always a great dessert!

Our next meeting will be July 13 in Bloomington, Minnesota hosted by Bev and Bob Heise.



Trudy with a Lindsborg horse.



HEISEY STUDY CLUB NEWS - North Carolina



North Carolina Heisey Study Club News

Robert Moreno

The North Carolina Heisey Study Club held its every other month meeting, Saturday, May 11, 2024 at Replacements, LTD in Greensboro, North Carolina. Seventeen members attended this meeting.

North Carolina Heisey Study Club President, Chris Gallagher, started the meeting. Minutes from the last meeting were reviewed and a motion made by Elaine Hart to approve the minutes, and seconded by Rosie Carter.

The Financial Report was given by Becky Gallagher, seconded by Elaine Hart and approved.

Report on HCA was given by Chris Gallagher. It was noted that installation of a camera monitoring 55" TV screen for the museum's security system and 16 cameras were installed in and around the museum. A new curator for the museum was discussed. It was decided that HCA will promote from within. Jennifer Miller and Cheryl Varrasso will be the Museum Co-Executive Directors. The HCA board of directors proposed two amendments to the HCA Constitution and/or Bylaws. The first would eliminate the voting membership category, allowing all HCA members be eligible to vote going forth. The second, is a proposal to reform personnel management practices by allocating responsibilities between Board and the Directors more consistently with modern business practices.

There was discussion concerning the "Half Page Space" in the newsletter which will be given to the HCA Study Clubs if requested for an article about their Club.

For the 2024 Heisey Convention, the following sales will be conducted in Newark, OH:

- Apple Tree
- Susan Pescatore Collection
- Jack Metcalf Collection
- Ed Perva Collection

A motion was made by Chris Gallagher, and seconded by Jaime Robinson to donate to HCA at the convention the



Members gather around the table for discussion.



Carolyn Crozier talks about her show and tell items.



Robert Moreno had a Raised Loop #439, 6 oz. Crystal Cruet .



Carolyn Crozier showed: Whirlpool Cruet, Prince of Wales Tumbler, Prince of Wales Berry Bowl, Double Rib and Panel Basket, Moongleam

following:

HVAC Fund \$1,000.00

Operating Fund \$1,000.00

The motion was approved.

The program was given by Chris Gallagher on the making of glass. Chris gave a detailed account on the types of glass. The types included: rock crystal, flint glass, lead glass, soda glass, Waldglas and lime glass. Detailed descriptions of the types of glass was given. A detailed presentation on the process of making glass was given. The steps of making a glass object were given. Various "pots" were used in this process. The various pots included skittle pots, crown pots, monkey pots. Intense heat was used in this stage. The melting process was explained. The pots were made from clay. Intense heat (1300 to 1500 degrees) was often used. Glass makers normally were located near areas with apple wood supply. The glass was made utilizing various metal molds which contained the glass design to be made. Plungers were used to form the shape of the interior.



Lions' sand Tiger's, Oh My!

Show and tell items were shown. Robert Moreno had a Raised Loop, #439, 6 oz. Crystal Cruet. Carolyn Crozier showed: a Whirlpool cruet, Prince of Wales tumbler, Prince of Wales berry bowl, and a Double Rib and Panel basket, Moongleam

The Mystery Gift was won by Bonnie Carter. It was a beautiful Plantation gardenia bowl, provided by Derek Smith.



In Fond Memory

Gene Moenning, April 12, 1941-June 1, 2024

Long-time HCA and Heisey Club of California member Gene Moenning passed away peacefully on June 1, 2024, after a long illness.

An engineer by profession, Gene specialized in metallurgy. He spent his 40-year career in the aerospace industry, working as a composite materials engineer in the composite laboratories at McDonnell Douglas and Boeing. In retirement he enjoyed volunteering (according to Gene, playing with the cats) at the animal shelter in San Clemente.



Gene was an active member of HCA and HCC for more than 30 years. He served on HCA's board of directors from 1996 to 2000 and as HCC's president on three occasions (1994-1996, 1999-2001, and 2016-2020). During his tenure as president, HCC hosted two highly successful HCA quarterly meetings in Southern California, one of which came complete with an earthquake (no glass was lost).

He compiled the *Index of Heisey Glassware*, a comprehensive listing of the names and numbers of Heisey patterns, etchings, carvings, and cuttings. He attended many HCA conventions, where he enjoyed talking Heisey with his fellow collectors and bidding on rare items at "Sam's auction" (as he called Apple Tree).

Gene had a wonderful collection of Heisey, including many rare pieces. When he was a beginning collector, a Heisey dealer advised him to spend his money on the rarities. And he did. It was always a treat to visit his home and view the many rare and unusual pieces on display. He often brought his rare items to HCC meetings for the many programs he presented, giving club members the opportunity to see items that we were not likely to see outside the Heisey Glass Museum. Gene's interests in Heisey were not limited to the rarities; he also collected No. 1255 Pineapple and Fan, No. 4045 Coronation, and No. 4004 Impromptu, and he had a special interest in Heisey's flower frogs, silhouette etchings, carvings, and the color Dawn.

As an engineer, Gene had a keen interest in how Heisey made their glassware, and he was the proud owner of two Heisey molds, which have been donated to HCA.

HCC extends our deepest sympathy to Gene's wife of 36 years, Joyce Lentz, his extended family, and his many friends. He will be missed.

John Michael Sweeney, beloved husband, father, grandfather, brother and cousin died Tuesday, May 24, 2022, after complications due to Parkinson's.

Mike was born October 12, 1937, in Odessa, Texas. He graduated from Odessa High School in 1956. During his high school years, he became an Eagle Scout. Mike attended Notre Dame University in South Bend, Indiana obtaining a degree in Mechanical Engineering and Business. He was recognized by the Texas Board of Professional Engineers after 50 years of outstanding service.



He is survived by his wife Sharon Bricker Sweeney of 54 years, daughter Karen Sweeney Nealy and her husband, Jason, and 3 granddaughters: Jocelyn, Caitlin, and Kimberlin. He is survived by sisters Carolyn Sweeney Judd and Nancy Sweeney Anderson and their families. Also, Mike has many surviving cousins, nephews, and nieces.

In lieu of customary remembrances, the family request memorial gifts to be made to the Parkinson Voice Project in Richardson, Texas




In Fond Memory


Durward D. Vogel, 89, of Pataskala OH passed away on May 14th, 2024 at St. Ann's Hospital. He was the widower of Harriet (Kay) Vogel. They shared 48 years of marriage together. Born July 5th, 1934 in Plymouth, OH, he was the son of Clarence and Alice (Johnston) Vogel. He graduated from Plymouth High School and was employed at Defense Construction Supply Center where he worked as a logistics supervisor for 30+ years. Durward was a United States Navy Veteran.

He was an enthusiastic collector of Heisey Glass; his Junes often spent at the Heisey Glass Convention. Durward visited the museum often to share his vast knowledge. He enjoyed golfing & antique malls. He loved the Cleveland Browns, The Guardians & The Buckeyes.

He is survived by his daughter; Marci Vogel (Kevin), Grandchildren; Justin Ashworth (Heather Simon), Ashley McGrother (Adam Peach), Brandon McGrother and Deven McGrother. Great-Grandchildren; Zaira McGrother, Benjamin Ashworth, Simon Ashworth and Hazel McGrother. Special Nephew; Bill McKevey and many other nieces and nephews. Siblings; Diane (Frank), Lanny (Ruth), Al (Sue), Dwight (Cheryl) and Pam. In addition to his parents, he is preceded in death by wife Kay Vogel, daughter Andrea Vogel, son Gary McGrother and sister Sandra McKelvey. Memorial Donations may be made to Heinzerling Foundation in memory of Durward Vogel.

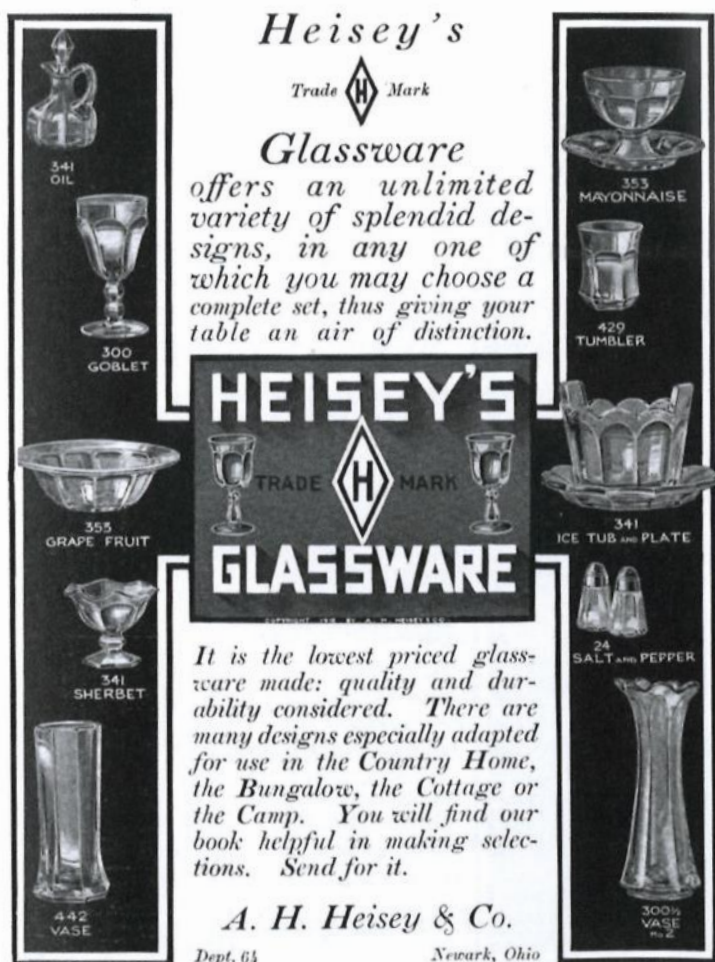
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offers an unlimited variety of splendid designs, in any one of which you may choose a complete set, thus giving your table an air of distinction.

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It is the lowest priced glassware made; quality and durability considered. There are many designs especially adapted for use in the Country Home, the Bungalow, the Cottage or the Camp. You will find our book helpful in making selections. Send for it.

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Dept. 64 Newark, Ohio



23rd ANNUAL TENNESSEE ELEGANT AND DEPRESSION GLASS SHOW AND SALE JULY 20 - 21, 2024

***** NEW LOCATION *****
GALLATIN CIVIC CENTER
210 E. ALBERT GALLATIN AVENUE
GALLATIN, TN 37066

SAT / JULY 20 HOURS - 10 AM TO 5 PM
with Guest Speaker at 1 PM

SUN / JULY 21 HOURS - 11 AM TO 3 PM

\$8.00 ADMISSION – GOOD FOR BOTH DAYS
Plenty of CONVENIENT FREE PARKING!!

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ELEGANT, MID-CENTURY & DEPRESSION ERA
DEALERS FROM ACROSS THE COUNTRY*

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Website: www.fostoria-tennessee.com
Social Media: www.facebook.com/fostoriaglass.tn
Paid Advertisement



Heisey in the Museum Shop



The listed items on this page are available in the museum shop and would make wonderful gifts.

HCA members have exclusive access to these items from 11 a.m. ET on Wednesday, July 17, through close of business on Wednesday, July 31.

Call the shop (740-345-2932) if you are interested in purchasing any of these items.

Member discount does not apply during this special time period.

On Thursday, August 1, they become available for sale to the public.

Item No.	Pattern No.	Item Name / Description—"H" denotes piece is marked with Diamond H	Price
1	52	Short Individual salt shaker Sahara/Flamingo top H	\$22
2	73	stopper for 4026 Spencer decanter Flamingo not ground in	\$20
3	341	Puritan salt shaker	\$12
4	341-2	Puritan s/p H	\$20
5	354	Wide Flat Panel stack set (3 pc) H	\$25
6	393	Narrow Flute salt shaker glass top	\$16
7	429	Plain Panel Recess salt shaker sanitary top H	\$18
8	1205	Fancy Loop salt shaker #3 worn gold sanitary top	\$14
9	1280	Winged Scroll salt shaker worn gold Custard\$	14
10	1401 1/2	Empress cup/sq saucer Sahara H (3 sets)	\$12 set
11	1401	Empress cream D/F Sahara H	\$15
12	1401	Empress cream ind Sahara H	\$12
13	1489	Puritan stopper for Fr dressing ground in	\$10
14	1503	Crystolite stopper for rye bottle not ground in	\$20
15	1519	Waverly stopper for oil not ground in	\$8
16	1541	Athena relish rd 3-part 10" unk cut	\$20
17	1941	Cabochon sugar/no lid 2-hldd Dawn H	\$22
18	4054	Coronation soda 10 soda more elaborate version of 853 Pinehurst cut	\$28
19	7000	Sunflower candlestick pr	\$20
20		stopper for 4037 Clarence oval sherry bottle not ground in (2)	\$16 ea

There is someone in the museum shop during the museum's hours of operation to help answer questions or take orders. Credit and debit cards are preferred for phone orders; please have your card ready when you call. If you pay by check, please mail your check promptly. If your check is not received within ten days, the sale will be canceled.

When ordering by mail, please be sure to include shipping charges and sales tax, if applicable. Please call the museum for tax and shipping cost estimates if they are not stated on the order form. The HCA member discount does not apply to special project items.

All shipping is done through USPS. Packages are not insured. If you have not received a package or it arrives damaged, please call the museum.

NOW ON SALE!

Heisey Candlesticks, Candelabra and Lamps

Revised and Expanded Edition

Heisey Candlesticks, Candelabra, and Lamps comes out soon in a brand-new, revised and expanded third edition; a pre-order form is available at the bottom of this page. More than just a reprint, the third edition has the same look and feel of the previous editions, and most of the excellent content from them remains intact. Now I hear you asking, "If that's the case, what's *really* new about this edition?"

The third edition adds around 30 items, most of them never before published anywhere. This includes not only the titular candlesticks, candelabra and lamps, but also bobeches, prisms, epergnettes and other parts. In addition, variations of well-known pieces make their first appearances in the book. Certain other items that were mentioned previously only in passing are now included with their own full-scale entries. This is especially true for several lamps. Nearly 50 new images are included in the new book, including drawings from the archives never published until now.

What about revisions? It was 1984 when Tom Felt, Bob O'Grady, and Jack Metcalf concluded their stellar work on the first edition. The result, with its scholarship and clarity, set a high standard among glass reference books. Forty years have passed, however, and new information has been uncovered. Most significantly, Imperial closed during that time. Original Heisey factory documentation came to the museum archives that was not available to Tom Felt when he did his initial research. The upside to that is my own research led to the thrill of discovery with gratifying frequency—a fancy way of saying I was excited to find a lot of new things. In the meantime, longtime Heisey admirers came forward with tantalizing tips and stories that yielded book-worthy finds. Even Tom Felt himself offered a trove of images, several of which found their way into the new edition.

"The third edition adds around 30 items, most of them never before published anywhere."

With all that in hand, over the past year I reviewed the entire candlestick book from front to back, page by page, line by line, updating and adding information as I went. Time constraints and technical hurdles, those twin beasts of nearly every project, menaced progress, but they were overcome in the end, thanks to the support of the Education Committee and the museum. There are many individuals who should be acknowledged, and I have mentioned them in the foreword to the third edition. I guess if you want to know who they are, you'll just have to buy the book.

- Eric Tankesley-Clarke

No. 18, Classic*

Size/Description & Production Period	1906-1924
19" 1 light candelabra	1906-1924
23" 2 light candelabra	1906-1924
27" 3 light candelabra	1906-1924
27" 4 light candelabra	1906-1924

Colors
Crystal
Prisms
A, B, C or a combination of A and C

Mark
Generally not marked



Reprinted from Catalog 75 (1913)



The discussion of the no. 17 series of candelabra generally applies also to the no. 18 candelabra. This series also had bases in the same design as the no. 16 candelabra and were available with the same options as the no. 17 series, i.e., a choice of heights, arms and prisms, a choice between using a center bobèche or a

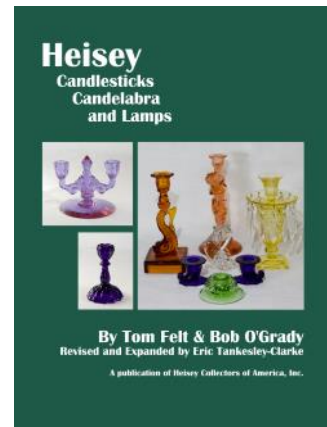
Page 50: the No. 18 Classic

Mail pre-order with payment and form below or call: 740-345-2932

Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone & Email _____

ORDER DETAILS: Heisey Candlesticks, Candelabra and Lamps
 Quantity _____ X Price per Book (**\$35.00 per book**)
 Specify: Pick Up _____ (date) _____ or Ship _____ (**\$8.00 shipping & handling**)
TOTAL: \$ _____ (Ohio residents please include tax - 7.25%)

Check# _____ Select Credit Card: Visa _____ MasterCard _____ Discover _____
 Card# _____ Exp. Date _____ Security Code _____



New and Returning Members May



Edward and Julia Schafer	Ohio
Barbara Beltran	Florida
Amanda Williams	Ohio
Joe DiMercurio	Colorado
Joy Kuhn	Florida
Laura Carroll	Ohio
Teresa Petty	Ohio
Patti Stoll	Ohio
Lea Ann English	Georgia

HCA Membership Numbers

This Month: 940

Last Month: 955

Members who have not renewed to date
are not included in this number.

The total changes monthly.



Heisey Glass Co. Fox Chase Etch 1933-1944

Museum Volunteers May



David Blair
Bob and Pat Day
Justin DeVore
Howard Long
Walter Ludwig
Richard Nicholson
Karen O'Hare
Dick and Marilyn Smith
Joe Varrasso

Thank You!



New Heisey History Articles Needed!

To promote a more robust offering of educational materials in the newsletter, the editors are seeking articles for publication. Members are encouraged to submit articles on topics of history, patterns, cuttings, etchings, manufacturing techniques, etc. HCA's members are the true experts on Heisey glass and have a long history of sharing their expertise with other members through articles they write for *Heisey News*. The deadline for submission of articles is the 7th day of the month. The newsletter editor will keep contributors informed about the planned publication of their articles.

Please make all submissions to newsletter@heiseymuseum.org.

Note: HCA reserves the right to edit the articles for style and grammar. All articles that are submitted become the property of Heisey Collectors of America.

Heisey Study Club Directory



#7: DAYTON AREA HEISEY COLLECTORS CLUB

(daytonheiseyclub.org) Serving southwest Ohio, northern Kentucky, and eastern Indiana. Meets virtually the 3rd Tuesday of the month September thru May (no December meeting) For meeting details contact: Cheryl Hoskins, President 757-784-0875 Doho_100@yahoo.com www.daytonheiseyclub.org

#13: HEISEY CLUB OF CALIFORNIA (www.heiseyclubca.org)

Serving Southern California (San Diego to Santa Barbara). Meets 4th Sunday at 12:30 p.m. except November, and 2nd Sunday in December in members' homes throughout region. Contact: David Blair Email: glassguy1@yahoo.com.

#15: HEISEY COLLECTORS CLUB OF MICHIGAN

Serving Michigan and northern Indiana. Meets six times per year in members' homes throughout the region. Please contact Rick Van Meer at 517-782-3874 rickvanmeer@comcast.net

#16: HEISEY COLLECTORS OF TEXAS

(www.heiseycollectorsoftexas.org) Serving Texas. Meets odd numbered months 2nd Saturday at 1 p.m. Meeting locations to be announced. Contact Mike Morgan at 281-433-4551. Email: mbmorgan1965@gmail.com

#20: BUCKEYE HEISEY COLLECTORS CLUB

Serving Ohio. Meets 4th Monday September through May in Heisey Museum Meeting Room or members' homes. Bring your latest Heisey 'finds' to share. Please contact Jay Goletz (740) 345-9307 Email: goletzjr@gmail.com

#22: NORTHWEST HEISEY COLLECTORS CLUB

Serving Washington (west of Cascade Mountains; north to Canadian border; south to Oregon). Meets 1st Saturday at noon with potluck in members' homes. Contact Deborah de Jong at 425-868-0457 bahama50@hotmail.com

#38: NORTH CAROLINA HEISEY STUDY GROUP

(www.northcarolinaheiseystudygroup.org) Serving North Carolina, South Carolina, Virginia (also have members from West Virginia and Texas). Meets odd numbered months 2nd Saturday at noon at Replacements, LTD in Greensboro, NC. Contact: Jaime Robinson by email jaime.robinson@replacements.com

#49: GREAT PLAINS HEISEY CLUB

(www.greatplainsheiseyclub.org) Serving west of Mississippi, east of Rocky Mountains. Meets March, May, July, September and November in members' homes throughout region. Specific dates and times to be announced. Contact Kathy Files at 816-468-7087. Email: tkfiles@kc.rr.com

#50: NORTHWOODS HEISEY STUDY CLUB

Serving Minnesota and Wisconsin. Meets March, May, August, and October in members' homes throughout region. Specific dates and times to be announced. Contact Doug Olson at 651-343-0430 Email: dmolson555@gmail.com

#51: NORTHEAST FLORIDA HEISEY STUDY CLUB

Serving northeast Florida, meets 3 times a year at the Avonlea Antique Mall's Olde Florida Café, Jacksonville, FL. Call for specific dates. Contact: Chuck Carroll email jaxcat8@yahoo.com

#52: NORTHERN VIRGINIA HEISEY STUDY CLUB

Serving Northern Virginia to include Maryland and Washington D.C. Meets September thru May. Please email for date and location each month. Contact Elizabeth Shirley by email at esshirley@msn.com.

#53: KENTUCKY HEISEY COLLECTORS GROUP

Our group is sharing Heisey knowledge & having fun. Please RSVP so we have enough chairs. Contact Doug Meister 502-266-7971 or revdrdoug92@gmail.com for more information!

#54: HOOSIER HEISEY STUDY CLUB

Having fun sharing Heisey glass and ideas, if you are in Indianapolis or anywhere nearby you are welcome. The group is looking forward to its next meeting. For time and directions contact geoff.c.heisey@gmail.com or call 317-250-5295

#55 - THE CRYSTAL CLEAR VIRTUAL HEISEY STUDY CLUB

Provides an online platform for HCA members from across the globe to meet, learn more about Heisey and support the Museum. Meetings are held online at 7 pm ET on the 2nd Wednesday of each month. Want to learn more? Visit us on Facebook or contact Michael Maher at 740-644-1796 or CCVHSC@yahoo.com.



Membership Renewal: Check above your name on the mailing label of your Heisey News for your membership expiration date. If it is the current month, make sure your dues are paid soon to receive next month's issue of *Heisey News*. Feel free to use the handy form below.

MEMBERSHIP APPLICATION

Name : _____

Address: _____

City/State/Zip: _____

Phone : _____

E-Mail : _____

Additional Member _____

MEMBERSHIP LEVELS:

Membership dues (except the one-time voting fee) must be renewed yearly. Please indicate number of persons joining.

___ Associate Member (one person) \$40

___ Additional Household Member \$10 each
(list names at bottom of form)

___ Voting Member (one-time fee) \$25 each
One-time fee entitles you to voting privileges in HCA.

ENDOWMENT MEMBERSHIP

Join as an Endowment Member and increase your support of HCA. Each level includes Associate dues (\$40.00 plus \$10.00 for each additional household member). The remainder goes into the Endowment Fund to build a strong future for the National Heisey Glass Museum.

___ Individual Contributing (one person): \$60

___ Joint Contributing (two people): \$70

___ Family Contributing: \$85
(parents and children under 18)

___ Patron: \$150

___ Sponsor: \$300

___ Benefactor: \$500

SHIPPING & HANDLING FEES FOR OUTSIDE US

Additional shipping charges are required for members living outside the U.S. Current rates for Canada are \$30; for other countries, contact the museum. These rates are subject to change at any time due to rate changes made by the US Postal Service. To verify current rates, call (740) 345-2932 or e-mail membership@HeiseyMuseum.org.

Amount Enclosed: _____

Payment: [] Check [] MasterCard [] Visa [] Discover
(Make check payable to: Heisey Collectors of America, Inc.)

Card # _____

Exp. Date _____ Security Code _____

Additional Household Member (s)

HCA may share my contact information with Heisey study clubs: ___ Yes ___ No

ADVERTISING GUIDELINES

- The content of an advertisement is the responsibility of the advertiser. Advertisers will be given an opportunity to approve a final proof of their ad. *Heisey News* is not responsible for errors in an advertisement that has received final approval from the advertiser.
- All paid advertisements must be clearly labeled *Paid Advertisement* in a 12-point or larger font.
- HCA reserves the right to decline an advertisement for any reason.
- Advertisements containing reproductions or reissues will not knowingly be accepted unless they are clearly identified, e.g. Heisey by Imperial.
- Ad copy must be received by the first of the month before publication.
- Print-ready art files should be in PDF or JPEG formats.
- For the best possible reproduction, email your ad to business@HeiseyMuseum.org.
- Mailed ads must be supplied to size and ready to scan. Mail to HCA Advertising, 169 W. Church Street, Newark Ohio 43055.
- Include payment: type of credit card, account number and expiration date.
- Each study club chartered by HCA is eligible to receive one free half-page advertisement, in color or black and white, each calendar year.

CLASSIFIED

20 cents per word for members; 30 cents per word for non-members; \$5 minimum for ads less than 1/8 page. Personal ads 1/8 page limit. Abbreviations and initials count as words.

DISPLAY

1/8 page:	Member \$20	Non-member \$30
1/4 page:	Member \$40	Non-member \$60
1/2 page:	Member \$80	Non-member \$120
Full page:	Member \$160	Non-member \$240
Color:	Additional \$25 /member), \$30 / non-member	

DEALER DIRECTORY PAGE and WEBSITE

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Send articles for publication in *HEISEY NEWS* to Kirk Homrighouse, newsletter@HeiseyMuseum.org. We will acknowledge receipt of your submission, and will advise you if, for some reason, we are not able to publish it that month. We reserve the right to edit. **New submission deadline is the 10th of the month preceding the month of publication. (For example, the deadline for the February issue is Jan. 10.)**

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If interested, please contact us at:

(740) 345-2932 or email us at:

Membership@Heiseymuseum.org



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TO:



HNJULY2024



Heisey Glass now featured at the Pugh Jewelry Display.

Our thanks to Pugh's Designer Jewelers in downtown Newark who has begun using Heisey glass in its display windows to enhance their elegance of its jewelry displays. So, if you're in-town, swing by and take a look!