

HEISEY NEWS

The Official Publication of Heisey Collectors of America, Inc.

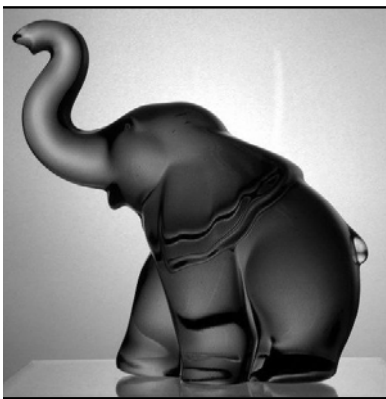
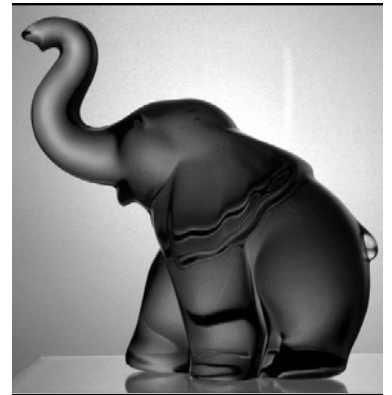
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Vote 2004



See page 13 for the special order form for the limited edition Elephant and Donkey in red and white slag.

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HEISEY NEWS

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The opinions expressed in articles in HEISEY NEWS are those of the authors and not necessarily those of the organization. The Editorial Staff reserves the right to edit, with or without the consent of the author, or to refuse any material submitted for publication.

Back Issues

Back Issues available from files are \$3.00 per issue plus shipping and handling

Advertising

Ads may be mailed to: HCA Advertising, 169 W. Church St., Newark, OH 43055; faxed to (740) 345-9638; or e-mailed to director@heiseymuseum.org. Whenever possible, please e-mail your ad. Always include your MasterCard or Visa number and expiration date. When mailed or faxed, ads should be typed or printed on white paper with dark ink. Camera ready ads are accepted, but must follow line specifications outlined at the beginning of the advertising section. Ads containing reproductions will not knowingly be accepted unless clearly stated (e.g. Heisey by Imperial, etc.). HEISEY NEWS accepts no further liability. In the event of a typographical error, the incorrect portion of the ad will be run in the following issue, but HEISEY NEWS assumes no further liability. See advertising section for rates and deadlines.

Museum

Heisey Collectors of America, Inc., a non-profit corporation (tax-exempt status), owns and operates The National Heisey Glass Museum in Veterans Park, 6th and Church Streets, Newark, Ohio. Open year round, Tuesday through Saturday 10:00 a.m. – 4:00 p.m., Sunday 1:00 – 4:00 p.m., closed holidays. Other hours by appointment. Members admitted free.

Identification

HCA will attempt to identify unknown glass items. Send a color photograph, measurements, and a self-addressed, stamped envelope to the attention of the Curator. Other arrangements should be made in advance with the Museum staff. Please keep in mind that the Museum cannot appraise items. Identification is free to members, non-members \$5.00 per item.

Membership

To join Heisey Collectors of America or to renew your membership, contact the HCA Administrative Office Monday through Friday 8:00 a.m. - 4:30 p.m. Eastern Time. Associate dues are \$25.00 plus \$5.00 for each additional household member. Voting members pay an additional one-time fee of \$25.00. Please consider supporting the Endowment Fund by joining at one of the levels listed on the back page.

Museum Shop

There is always someone in the Shop during the Museum's hours of operation to help answer questions or take orders. When ordering by phone, please have a credit card ready. When ordering by mail, please be sure to include appropriate charges such as shipping and sales tax. Please note that the HCA member discount does not apply to original Heisey or special project items.

Shipping and Receiving

Delivery is made much easier when we have a complete street address, not a PO Box. We prefer to use UPS. If you have not received a package, please call the Administrative Office to confirm it was sent. We will assist you in tracing it. If your package arrives damaged, please contact your local UPS representative. We insure everything.

Donations and Loans to the Museum

If you would like to make a donation to the Museum or have questions regarding items on loan, contact the Curator. HCA reserves the right to accept or refuse items based on current holdings.

2004 HCA Calendar of Events

Percy & Vivian Moore Dinner, Greensboro, NC

Oct. 1-3

2005 HCA Calendar of Events

All Heisey Show, Gaithersburg, MD

March 12-13

Heisey National Convention & Elegant Glass Show, Newark, OH

June 15-18

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MESSAGE FROM THE PRESIDENT

DICK SMITH

We have all been concerned with our Heisey friends & family who live in Florida. Our thoughts & prayers are with you. I hope everyone came through without too much damage. Keep us posted.

The Lavender Ice Tiger Paperweight is done and should be shipped soon. This project has been completely underwritten by Bill Clifford. Cats have been a part of the Clifford family for many years, and Bill could not think of a better way to honor his mom & dad than to make the "Heisey Cat." We want to thank Bill for this project that not only honors his parents, but also supports the Museum. Thank you, Bill.

The staff and volunteers have been doing their usual outstanding job at the Museum. Be sure to thank them if you call or stop by.

Jan Thran is home recovering from her June surgery. Be sure to send her a card and wish her well. HCA wishes her a speedy recovery.

Starting with the January 2005 newsletter, we will be trying to get back on a regular schedule as far as when we mail the newsletter. I will keep you informed on the specific day, when we are able to pin it down. This should help everyone as to when to expect their newsletters.

We are offering a VERY limited edition of a Red & White Slag Elephant and Donkey. You can order ONE piece or ONE set, but only ONE per person. Don't miss out on this Election Year offering. Your support on this fund-raising project is greatly appreciated. Orders will be shipped in the same order as they are received.

Both the Lavender Ice Tigers and the Elephant and Donkey will make great Christmas gifts. Do your shopping early.

Hopefully, the Crystolite Book will be ready by the 1st of October. We will keep you posted.

Till next month, ♥

DICK

FROM THE CLUB/MUSEUM DIRECTOR

Bill Douglas

Wow:

We have some very proud Heisey collectors in the northwest. No, they did not find a rare piece of Heisey, but their son found silver in Athens, Greece. Brett McClure, son of Les & Judy McClure, members of Northwest Heisey Collectors, was part of the Silver Medal U.S. Olympic Men's Gymnastics Team. Brett also helped Team USA win silver at the 2001 and 2003 World Championships.

Brett was inspired to try gymnastics after seeing American Lance Ringnald compete at the 1990 Goodwill Games in Seattle, about 30 minutes from his hometown of Mill Creek, WA. At age 13, Brett realized he had enough potential to pursue the sport seriously and made the junior national team.

When Brett won the national title in pommel horse, he gave credit to his father, Lee. When Brett was 10, his father bought him a pommel horse so he could practice in the basement. Lee also hung rings on the ceiling – although the ceiling was too low for Brett to do an iron cross without hitting his head.

Brett is engaged to 1996 Olympian Jaycie Phelps, one of the "Magnificent Seven" gymnasts who captured team gold at the Atlanta games. The wedding is set for February 10, 2005.

Brett has been training full-time in Colorado Springs, CO., and takes business classes at Pike's Peak Community College hoping to earn a degree in business. He also enjoys cooking and says he makes a mean chicken fettuccini Alfredo. Congratulations to Brett and his family!



Brett at the Olympic Trials

E-mail:

You know how, after you have had a certain E-mail address you start getting all the spam messages? Well, it's no different here at HCA headquarters, except we can't change our E-mail address to try and block the spam. We have tried some spam blockers that are helping, but only allow messages through that have an address in our address book. We try and are diligent and scan the messages before they are deleted, but we may accidentally drop one. If you send me an E-mail and I don't send you a response of some kind, please send the message again and make sure you make the subject that is recognizable, and pertains to Heisey. I appreciate your help with this. Going through 200 E-mails on Monday can take a lot of time. Thank you in advance for your help and cooperation.

Holiday Open House:

It may seem like a long way off, but the staff and volunteers are starting to make plans for the Holiday Open House. Walter has been working with Michael Maher and Liz Moats on what will prove to be a special "Punch Cup Craft." Watch the November Newsletter for the exact date and information how you can order a kit to make the craft if you can't get to the Museum. ♥

CURATOR'S REPORT

Walter Ludwig

My relocation has been going along well. I unpacked the last of my glass over this last weekend and all has found its place in my new home (no there is no need for a yard sale of excess Moongleam at this time). Now it is only the pictures that are left to be hung on the walls and the job will be finished. No one told me when I bought a house here how fast the grass grows in Newark. Well, you can see me about once a week pushing the mower around the estate now. This is a skill I thought would never to be revived from my childhood, but you can see how wrong I can be.

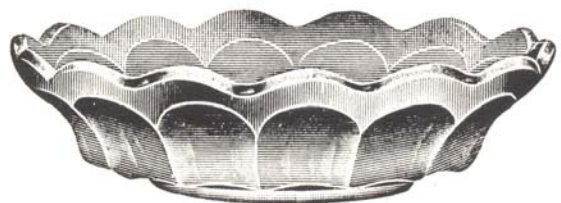
Things are going along well at the Museum but there is so much to do that I know I will be busy for years. I have put a lot of time of late into getting the collections database into decent shape. With so many people inputting data into the database over the years there had been a lot of different styles of entering the entries. I have tried to make the

database more uniform as well as correct some mistakes that have made their way into the database.

Another area that I have spent some time reviewing is the Louse Ream Research Library. A thorough inventory of the library has now been finished with the help of Sharon Davis, one of our membership clerks. We had not made any purchases for the library in several years with the result that we are behind in having in our library a lot of information on glass that has been published recently. I have made some purchases in this area and will publish a list of these new books in next month's Heisey News. Remember the use of the Louse Ream Library is one of the privileges of membership, so we want to keep it a first class research library on Heisey in particular and glass in general.

There are still two big challenges ahead. One is the cleaning project that must get off the ground soon. It has been now over two years since our glass and the cases have had a thorough cleaning, and it is beginning to show. If anyone would like to volunteer to assist in this project I would be glad to hear from him or her. Most of the cleaning will be done on Mondays, so if that is a time you can devote a couple of hours to helping your Museum it would be much appreciated.

The other area that needs attention is the Archives. Great progress was made during the time when we had a full time archivist, but so much more needs to be accomplished. There still is a great deal to be mined from the unorganized material that is awaiting discovery. An inquiry about Heisey and Verlys sent me into the correspondence of T. Clarence Heisey, which has been indexed and is actually searchable on our web site. I found several letters that dealt with the topic, and I will include them in an article next month. They offer a lot of insight into Heisey's relationship with Holophane over the years and some unknown facts about Verlys, as well as a look into the personality of T. Clarence. I know you will enjoy reading the article. ♥



No. 341 ½, 5 ½ Inch Nappy Shallow

"The Start Of It All"

This is the third installment from Buckeye Club display at Convention with the theme, "Family Treasures."

HOW I BECAME A HEISEY COLLECTOR

Chauncey R. Delaney



First, let me state that my wife, Helen, and I are not native to Ohio. We moved here from Pennsylvania in 1965. We had never seen or heard of Heisey glassware until after we moved here.

Helen was a Fenton collector, so it was only natural that we would hit the auction trail. We found some Fenton, but Heisey glassware seemed to be more in demand. We were surprised at some of the prices paid for Heisey and decided to purchase only a couple common pieces just to say we had Heisey.

Then in 1968 we bought a house in Newark and moved from our Heath apartment. We soon learned that our new next-door neighbors were Heisey collectors. On Saturday mornings, as I loaded my golf clubs into the car, I would notice my neighbors leaving for auction. I often said to myself: "Why would someone prefer to fondle Heisey glass instead of playing golf?" **Little did I know what was about to happen to me!**

In 1969 there was a heavy rain and some flooding occurred, including my neighbor's basement where many Heisey items were on display. The neighbors needed a place to dry out their Heisey; so, I set up tables in our garage and spread out the Heisey to dry. For several days I observed the Heisey in the garage and saw many pieces that were just beautiful. The neighbors noticed I was admiring the glass and encouraged me to become a Heisey collector; however, even though I was somewhat interested, I couldn't commit at this time because of the high prices and the need to study patterns.

Note: Many of you have guessed by this time, the names of the next-door neighbors. They are **Loren & Virginia Yeakley**.

Then, on one of my trips to Pennsylvania to visit family in the early 70's, we saw an auction sight in a small town we were passing through. We stopped and found that the auction was about to start. I looked around to see if I could recognize any Heisey, but I couldn't be sure; however I decided to stay for one hour. About an hour later they put up several items of stemware. I couldn't be sure, but I thought I had seen them somewhere before and they might be Heisey.

The first stemware for auction were five goblets. The auctioneer started the bidding at a high price but could not get a bid. When he finally got down to \$2 each, I raised my hand and he said sold. The next stemware for auction were six champagnes. I started the bidding at \$2 each and that was the only bid. Next, four oyster cocktails went on the auction block; I got those at \$2 each.

When we returned to Newark, I immediately checked with the experts to determine if any of the stemware was Heisey. I was thrilled to learn that all 15 pieces were Heisey. The experts identified them as:
Heisey # 3404 Spanish Goblet – Cobalt Bowl
Heisey # 3404 Spanish Champagne - Cobalt Bowl
Heisey # 3390 Carcassonne Oyster Cocktail – Cobalt Bowl

The Yeakleys were the first to give me an appreciation for Heisey glass! The auction results at that little town in Pennsylvania turned up the fire. ♥

Museum Contributions

Aug 2003 – Aug 2004

We want to thank all those who have contributed to the success of the Museum in the last year. The following have made contributions that greatly enhance the collection by donating glass for the collection and for sale in our gift shop as well as valuable archival material. Monetary gifts and gifts in kind for January – June 2004 were acknowledged in the August 2004 Heisey News. If you made a contribution and you are not listed or not listed correctly, please let us at the museum know so proper recognition can be given.

To the Collection:

Anonymous: 417 Double Rib and Panel Basket with unknown cutting; 6" Tub marked Illinois Glass Company

Sandra Barker : 1469 Ridgeleigh 2 handled Jelly and Divided two handled Jelly

Barbara and Richard Bartlett: 1567 Plantation 7" flat Compote given in memory of George Jansen Kihei, Hawaii

Tom and Linda Bischoff: 341 Puritan Alexandrite Finger Bowl; 1627A Town and Country Experimental Black 4" Nappy; 1425 Victorian Cobalt Finger Bowl, Sahara Rose Bowl, Trial Blue Finger Bowl; 1280 Winged Scroll Ivorina Verde 8" Footed Bowl, Emerald Celery Vase, Opal Sugar with Lid, Canary Celery Vase and Butter and Cover and 8" Square Nappy; 160 Locket on Chain Emerald Spooner and Butter with Cover, Canary Spooner; 1255 Pineapple and Fan Emerald 8" High footed Bowl; 373 Old Williamsburg Sahara Goblet; 406 Coarse Rib Trial Blue 4 ½" Nappy; 473 Narrow Flute with Rim Canary Low footed Preserve with Cover and French Dressing Boat with Liner; 4053 Bethel 2 Decanters both with different elaborate special cuttings; 4225 Cobel 2 qt. Cocktail Shaker and 4 5011 Yorktown Cocktails all with Krall Peacock cut; Unknown Opal 4" Nappy like Beaded Swag but no swag

Richard and Teressa Casson: 1776 Kalonyal flared Punch Bowl and Base

Barbara Chay: 353 Medium Flat Panel Hotel Cream and Sugar with cutting

Karen Colwell: 417 Double Rib and Panel Mustard; 1485 Saturn Mustard; 353 Medium Flat Panel Cruet with cut notches

Helen Freeman: 1250 Groove and Slash Spooner

Susan Mills Glass: 1509 Queen Ann 2 handled floral Bowl

Gulf Coast Heisey Club: 341 Puritan Epergne made from the bottom of 5 pound candy once belonged to Louise Adkins given in memory of John Pardee

Robert and Pat Harrison: 52 Short Individual Flamingo Shaker; 1229 Octagon Flamingo Nut with gold trim marked "24 District Rotary Wheeling, W. Va"

Chris Hartman and family: 369 Hartman optic Cordial

Heisey Collectors Club of Michigan: original Heisey 16" X 12 ½" Advertising Display Mirror given in honor of Ray and Jenny Goldsberry

Dave and Phyllis Hess, Roger and Sue Hess: 1295 Beaded Swag Emerald 4 piece table set with gold and enamel flowers given in memory of Russell and Louise Ream

Roger Hulslander: Imitation of the Recessed Panel Candy Jar, bottom only, cut

The family of Lorena and Herman Hunter: 1404 Ipswich Cream and Sugar; 1425 Victorian 6 piece Condiment Set both given in their memory

Frank and Elaine Husted: 1425 Victorian Bar Glass; 1225 Plain Band 5" Compote; 1417 Arch Cobalt Tumbler; 1469 Ridgeleigh 10" 3 part relish, 1404 Old Sandwich Sahara Sherbet

Dave and Mary Kuster: 3304 Universal Hollow Stem Champagne with The Wigwam etch

Robert M. Loch: Imperial 341 Red 1 qt. Pitcher with crystal handle

Rex and Pat Lucke: 1503 ½ Crystolite Swan handled Pitcher

Walter Ludwig: 365 Old Queen Ann Tumbler with Ruby Stain

Cole and Jean Meisner: 1503 Crystolite 4" nappy; 393 Narrow Flute Moongleam Individual Sugar

Jack Metcalf: 3376 Adam footed Tumbler with Adam etch; 31 Jack-Be-Nimble Sahara toy Candlestick

Estella Mills: 459 Round Colonial Basket

Don and Pat Moore: 5025 Tyrolean Ice Tea with Orchid etch

Michael and MaryAnn Petrick: 337 Touraine handled Jelly

Helen and Bob Rarey: 5009 Queen Ann Goblet Everglades cut and one plain; 8069 Sandwich Plate with Heart-shaped Center Handle; 1485 Saturn Limelight 3" Violet Vase; 1496 Mahabar Sahara Round Ashtray; 1229 Octagon Sahara Nut, Moongleam Nut with unknown cut, and Hawthorne Nut; 6091 Cabochon Footed Soda Debutante cut; 352 Flat Panel #4 Droop Flange Vase; 394 Narrow Flute Salted Nut; 7068 Four Arch Cream and Sugar; 5058 Penguin Decanter; 3397 Gascony Wine; 5074 Individual Decanter

Peggy Shields: 3408 Jamestown Ice Tea and Champagne

Dick Smith: Ridgeleigh look alike 9" plate in Limelight like color

To the Archives:

Granville Life-Style Museum: Heisey Art Cuts of Christmas Card Greetings

Phyllis Hess: 12 boxes of papers belonging to Louise Ream of Heisey and Heisey Collectors of America related material

Jack Metcalf: copies of discharge papers for Thomas C. Heisey, Jr

George and Eileen Schamel: Heisey ads from magazines

Donald Smith: Big Heisey shipping carton

Loren and Virginia Yeakley: Heisey Museum photos

To the Library:

J.W. Courter: Henry T. Hellmaer's Batch Book of Glass Formulae

Donations for the Gift Shop:

Phil and Sally Abrams
Anonymous
Terry Burgess
Karen Colwell
Paul Douglas
Thomas Edwards
Roy Eggert
Helen Freeman
Herb Gregg
Scott Heron
Robert and Pat Harrison
Susan Hill
Frank and Elaine Husted
Lynn Imsdahl
Pat and Rex Lucke
Richard Marshall
Cole and Jean Meisner
Jack Metcalf
Don and Pat Moore
Firl Nicholson
Mac and Georgia Otten
Michael and MaryAnn Petrick
Bob Rarey
George and Eileen Schamel
Michael Schirmer
Robert Steinbach
Gertrude Swetman
Donald and Noreen Walzer
Jean Will
Ronald Wood

Items Purchased for the Collection from the Acquisition Fund:

24 Medium Panel Salt and Pepper Shakers
339 Continental Salt Shaker
342 Paneled Colonial Spooner
379 Urn ½ gal Pitcher
451 Cross Line Flute Salt Shaker
473 Narrow Flute with Rim Salt Shaker

1113 Newcombe Tavern Sherbet
1205 Fancy Loop Cheese Plate
1306 Comet Leaf Footed Soda
1485 Saturn 2 part handled Relish
1519 Waverly Salt Shaker
1776 Kalonyal Water Bottle
3312 Gayoso Goblet with Adam etch
3350 Wabash Goblet with Amber stem and foot
4069 Ridgeleigh Goblet with Botticelli cut
5023 Continental Goblet with Westchester cut
5083 El Rancho Goblet
7000 Sunflower Cream and Sugar ♥

THE E-BAY CHALLENGE

Walter Ludwig, Curator

I am sure you all have heard about the great buys others are getting on E-Bay. Are the bargains eluding you? Have you ever considered that maybe you do not have your search set broad enough to catch all the listings of items in your favorite category? The following story may give you some hints on how to broaden that search.

Take a look at the following story and see how many misspellings you can catch. All misspelled words were taken from E-Bay headers since the first of the year.

THE SEARCH

There is something about Heisy cristal that is so alluring. So many beautiful patterns like Crysolite, Ridgely, and Lariet. Hiesey glassware offers so many choices to the discerning collector whether he likes the old pattern glass patterns like Ring Bang, innovative patterns like Prince of Whales Plumes, traditional colonial patterns like Puriton, something plain like Yoeman, or more modern like Crsytalite. Heishey is known for its colors like the pink Flamago, the pale vasline color Canary, or the delicate amethyst of Alexandrite. From devided relishes and buscuit trays to candleabra the Heise factory produced a vast array of wares. One of my favorites is the minerature candel called Tom Thum, it is so unusal. Whether it is a Criptolite cagarrette holder, a Larait cruit, or a Platation marmelade that tickles your fancy the Heiseay factory always delivered. Everyone loves the special Crall cut pieces be it on a goblet, clariet or sherbert. Those two patterns that are based on old New England patterns certainly are popular, Old Sandwich and Ipswitch. Truly hard pieces to find are the Lariate

bullion and the Cristolite cornicopia vase. We all are nostalgic for the elegant tables that can be set in Ridgely, Cryolite, Provintial, or with that great etching, Orchard. Heisey's chrystal just shines. ♥

ENDOWMENT -HISTORICAL EVENT

Phil Abrams, Endowment Committee

February 1982 was a significant date in the life of the National Heisey Glass Museum. The Endowment Committee was made up of these members: Harold Crim, Frank Frye and Jim laMoreaux made a recommendation to the Board of Directors to establish an Endowment Fund. The stated purpose of the fund was to *"Provide for future expenses of operating and maintaining the National Heisey Glass Museum thru deposits of bequests, donations, grants and other contributions to the Endowment fund by HCA members and other interested persons and groups."* It was started with \$500 donated by the National Capital Heisey Study Club and became a part of the Licking County Foundation.

In August 1999, the Board of Directors made a decision to transfer the funds from the Licking County Foundation and establish a stand-alone account with Park National Bank under a Managing Agency Agreement. The stated purpose in 1982, 1999 and today is still the same.

The Endowment Fund is like planting a tree. Annual Harvests-Endowment Earnings - provide income to support all the functions of the Museum. As a non-profit organization, The National Heisey Glass Museum depends on the generous and faithful gifts to the principal portion of the fund from all members of the Heisey Collectors of America, Inc., as well as others.

Planned giving to the Endowment Fund can be made on any schedule. Some plan their budgets to contribute monthly, quarterly and/or yearly. Giving can be a fixed or a variable amount. While making a well-planned gift can be challenging and somewhat time-consuming, it can also be one of life's most satisfying experiences. Just like that tree which started from a small seed, no contribution is too small, but will help grow the tree and sustain it during challenging times. We strongly appreciate all contributions which will continue to support HCA today, tomorrow and into the future. ♥

A.H. HEISEY & COMPANY AND THE NEW DEAL

Brad Nutting

Editor's Note: Brad is a professor of History at Framingham State College in Framingham, MA.

A number of years ago, after joining the Bay State and Yankee Heisey Clubs, I encountered the Stanhope pattern and began to collect the entire line. It was not long before, I began to explore the history of the pattern and the larger context—the efforts of A.H. Heisey to sell elegant glassware during the Great Depression. These endeavors would have been impossible but for the resources of the Heisey Museum, the kind assistance of archivists Don Valdes and Sherri Goldner and the path breaking work of Tom Felt. What follows is a condensed version of a fully documented and illustrated article entitled “Selling Elegant Glassware During the Great Depression: A.H. Heisey & Company and the New Deal,” which appeared in the Fall 2003 issue of *Business History Review* published by the Harvard Business School (www.hbs.edu/bhr).

The Great Depression was the most difficult environment imaginable for the sale of luxury items, nevertheless A.H. Heisey & Company managed to survive. This was due in large part to three important factors. First, Heisey was able to produce appealing products for its traditional niche market of fewer than eight million middle and upper middle class women who bought elegant glassware at department stores and jewelers. Such customers were unlikely to shop at Woolworth's or Kresge's for the cheap, machine-made glass, a product which symbolized lower class status. When they did buy glassware, these Heisey customers wanted nostalgic patterns which provided a reassuring sense of continuity to a more dignified and prosperous past. The most popular Heisey designs in the 1930s were, with the obvious exception of Ridgeleigh, patterns with strong historical roots like Ipswich, Old Sandwich, Victorian, and Empress. And Heisey engaged in some clever marketing initiatives, establishing in 1932 a “state of the art” wholesale sales room at Chicago's massive Merchandise Mart and opening “Heisey sections” in the nation's major department stores which in time accounted for some 40% of all sales.

But appealing designs and clever marketing were not enough when even the well-to-do were curtailing luxury purchases of everything from yachts to silverware. Many high-end glass producers went under. In this most difficult sales environment, anything, which could stimulate lagging sales, might save a company from bankruptcy. In the case of A.H. Heisey it seems clear that three New Deal programs boosted elegant glassware sales and possibly gave the company (and some other elegant firms) the needed edge to survive. On first consideration, this would seem a bizarre proposition. When people think of New Deal programs, work relief (WPA), massive construction (TVA), bank reform (FDIC) and Social Security come readily to mind—certainly not aid to luxury glassware producers. Yet there seems little doubt the Beer-Wine Revenue Act, the National Industrial Recovery Act and the National Housing Act boosted elegant glassware sales.

Beer-Wine Revenue Act

In March 1933 Congress passed the Beer-Wine Revenue Act to permit sale of 3.2% beer and wine. Although a proposed amendment to end Prohibition had already been sent to the states, this law was a quick fix to raise needed revenue and resuscitate the liquor and glass bottle industries. The legislation was however also welcome news for manufacturers of steins and stemware, since social drinking at home and in legitimate restaurants would mean greater demand for glassware. Heisey, which previously developed the Cobel three-part cocktail shaker and sold the Gascony martini mixer as a tomato juice pitcher, immediately began reproducing “good old” heavy steins for men and turning out new light, crystal tumblers suitable for the ladies. Obviously, Clarence Heisey was all for the Beer Act and looked forward to the end of Prohibition. “If the government tax on spirits fermenti is equitable and not prohibitive,” he predicted, “Repeal should be a great boon not only to the glass industry but also prove a helpful vehicle in moving business from its present inertia.” He was right. By December 1933, “every glassware plant in the country was working full time” with deliveries often running two months behind. Heisey's sales for 1933 were up 9% over 1932—the worst year of the Depression for the company—but 3rd and 4th quarter



#1483 Stanhope

This is a picture of the gift you received for purchasing a GE refrigerator in 1936

sales were up 34% and 30%, respectively over the previous year. The Beer Act and the end of Prohibition two weeks before Christmas 1933 were certainly positive factors behind this sales boom. However, these measures were not alone responsible for the improvement. The National Industrial Recovery Act (NIRA), which created the National Recovery Administration (NRA), worked in parallel with the liquor laws to spur glassware purchases.

National Recovery Administration

The Beer Act was designed to increase revenue and stimulate a few industries, whereas the NIRA, passed in June 1933, was a highly complex measure to deal with problems which bedeviled much of industry. As the Depression deepened, producers of all sorts were caught in a deflationary spiral. As unemployment reduced demand, manufacturers slashed prices as they competed for an increasing smaller market. Buyers demanded special discounts

and placed only partial orders as they expected prices to fall further. Reduced profits led to plant closings and more lay-offs which further reduced demand. To move inventories, goods were often sold at a loss, if sold at all. To halt such suicidal behavior, many producers began to demand that the government stop "cut-throat" competition.

This situation was especially pronounced for elegant glassware since luxury purchases were especially vulnerable in hard times. As early as 1931 some glass makers were calling for a "czar" to restore price stability. In an effort to halt lay-offs and prop up prices, the National Recovery Administration embarked upon a campaign to "encourage" over 500 industrial groups to draft "codes of fair competition" with published price schedules, minimum wages and maximum hours. Clarence Heisey himself served on the five-man committee which drafted the Glassware Code. The Heisey company initially backed NRA, displayed the NRA "Blue Eagle" logo

in its ads, and pledged support for the President's economic program.

Although in retrospect the NRA proved an administrative nightmare which failed to restore general prosperity, it positively impacted Heisey sales. The NRA provided a "psychological lift" by convincing many that the anticipated codes would bring price increases; as a result buyers began to place orders furiously to "get in under the wire." The NRA combined with the Beer Act and end of Prohibition (discussed earlier) helped boost Heisey sales over 30% in the last two quarters of 1933. Although the first half of 1934 was dismal, by the last two quarters of that year Heisey sales were outpacing virtually every other retail sector, ballooning by some 400% over 1933. Undeterred or possibly even encouraged by higher prices (which enhanced snob appeal) resulting from the Glassware Code adopted in January 1934, Heisey's traditional customers apparently sensed the worst of the Depression was over and returned to the marketplace. When we compare Heisey sales during the two years of the NRA (1933-35) with all other retail sectors, the company fared remarkably well. While jewelry sales for example grew by 34% and new auto sales increased 54%, Heisey sales went up 207%! The NRA's irritating and inept bureaucracy, however, combined with its failure to provide promised tariff protection, always a significant concern for glassmakers, turned Clarence Heisey from friend into bitter foe. In the end he attributed to company's good fortune to economic improvement despite government "nostrums." In May 1935 when the Supreme Court threw out the NRA as unconstitutional, he declared the decision "was the greatest thing that has happened to this country since the Declaration of Independence. This means the end of the un-American policy of the present Administration of nosing into everybody's business. We are again free, white, and twenty-one."

National Housing Act

Despite the end of the NRA, by 1935 a third New Deal measure, the National Housing Act, was beginning to have a significant impact on the home renovation, new construction and the sale of home furnishings including elegant glassware. In 1928 there were over 700,000 new housing starts; in 1933 there were only 93,000, a decline of 87%. To deal with this collapse in construction activity, in June 1934 Congress passed the Housing Act which

established the Federal Housing Administration (FHA), one of the most far reaching of all federal programs enacted in the 20th century. To turn things around, the Housing Act set up government-guaranteed mortgages and provided for easy to obtain home improvement loans. The program was geared to assist middle class homeowners, Heisey's best customers. As early as September 1934, the editor of Crockery and Glass Journal predicted a coming jump in glassware sales since refurbishing typically followed home renovations and new home purchases. By 1935 the number of housing starts was back to 216,000, prompting the widespread belief that 1936 was going to be the "home furnishings year." Even Clarence Heisey looked forward to the future, although he refused to admit the FHA programs might have anything to do with it. "Things are on the up in spite of politics. Here's for a bigger pick up in business and a huge 1936."

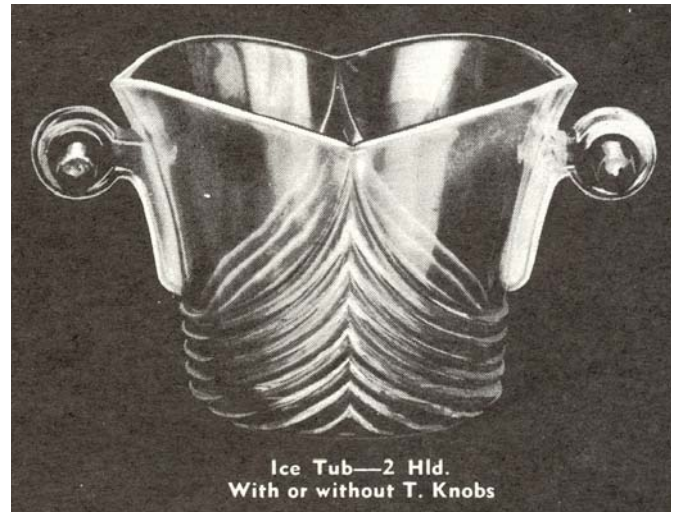
It was within the context of this housing boomlet that Clarence decided to introduce a dynamic new pattern which would reflect growing optimism that the Depression was nearing its end. With hopes of creating a big stir at the July 1936 New York Homewares Show, he contacted Walter Von Nessen, the noted art deco designer of the popular Chase chrome and bakelite cocktail/coffee sets. He in turn created "Stanhope," a pattern characterized by sweeping parallel lines or chevrons and colorful knobs made of "Plascon," a new plastic resin. Clarence was immensely pleased and believed the dramatic design was the "best thing in glass since Adam wore rompers."

Indeed, he was so convinced of Stanhope's success that he had Von Nessen expand the line to some 45 pieces including blown stemware available in a new color, zircon. Despite a special award from the Modern Plastics Competition and a full-scale ad campaign in the Life, the New Yorker, and other "class magazines," Stanhope sales proved sluggish. The pattern was expensive due to the high cost of the knobs (the molds alone cost over a thousand dollars), but Stanhope also suffered from a decision to sell several thousand luncheon sets to General Electric for a coffee machine ensemble. Because inexpensive, machine-made glass was typically given away as premiums with appliances, Stanhope seems to have been tarnished by this association. The Heisey company for years had cultivated an elitist, upper crust appeal and Stanhope's marketing violated the company's traditional sales strategy.

Clarence Heisey was aware of the risk, but tempted by easy money agreed to the GE deal.

Even so, the Stanhope pattern might have had a longer life if the national economy had not turned sour. Throughout the election year of 1936, employment and production were on the upswing. That fall, the Heisey plant had two 16-pot furnaces going and was working near capacity. Throughout much of industry, production and employment were up. These realities understandably led to a widespread sense the Depression was reaching its end and clearly contributed to FDR's overwhelming victory that November. The following spring President Roosevelt, himself believing economic growth was strong enough to sustain itself without continuing federal deficits, cut work relief and numerous other programs by some \$ 3 billion. Such balanced budget measures were strongly advocated by businessmen like the Heiseys. At the same time the new Social Security taxes went into effect which took further billions of dollars out of the economy. To make matters worse the Federal Reserve unwisely raised interest rates. By the fall of 1937 the combination of these deflationary measures threw the country into the "Roosevelt Recession," one of the sharpest downturns in all of American history. Within months unemployment went from 7 million to over 10 million and applications for home improvement loans, an economic bellwether, dropped by 75%. Heisey sales for 1938 fell to near 1934 levels with sales for the month of March totaling a scant \$9,939! The Newark plant was virtually idle; as union member reported, "We are working so bad I cannot collect much news." On March 4, 1938, one year after FDR's second inaugural, Heisey scrapped the Stanhope line and a number of poorly performing older patterns. The company's business would continue to languish until World War II finally ended the Depression, revived prosperity and brought an end to all competing foreign imports.

Although the New Deal obviously never attempted to put etched and blown stemware on every American table, the paradoxical history of the A.H. Heisey & Company during the Great Depression nevertheless illustrated how federal programs during that period influenced even the rarified world of elegant glassware.



FRANKLY RHYMING

Frank Husted

As part of a fund-raising effort, Dr. Husted has agreed to create limericks, like the one below, for HCA members based on the pattern(s) of their choice. A donation to HCA is requested for each limerick created. If you would like to learn more about this fund-raising event, you may contact Dr. Husted by phone at (610) 469-1243 or via e-mail at fhusted@comcast.net

STANHOPE

You'll feel that you really can cope,
That you're not at the end of your rope,
You'll know you can grapple,
That the World is "your Apple!"
When your table is set with STANHOPE

HCA WELCOMES NEW MEMBERS FOR August 2004

BECKY & BILL WOLFORD, OH
DON WELCH, AZ
SALLY MARSHALL, AZ
DONNELL TYLER-POWELL, WA
CAROL REICHENBACH, OH
DOUG WILKERSON, OH
PATRICIA A CHAPMAN, NJ
MICHAEL STERBA, NJ
DELORES BISHOP, OH
AVA HOLLEY, FL
SCARLETT BILLIS, CA



Election 2004



Limited Offering

We are pleased to offer a very limited number of
Red & White Slag Donkeys and Baby Elephants

These will be limited to either 1-piece or 1-set per person. These will be sold on a first come first served basis. Price is \$55.00 each or \$100 for a set until November 1, 2004 when the price will be \$60.00 each and \$110.00 per set.

These should be available after October 18, 2004

DO NOT MISS OUT ON THIS RARE SET

These are all hand-made and no two will be alike!!



Phone orders will be accepted beginning October 12

Circle Item wanted	Quantity	Price @	Tax @ OH Only	Shipping & Handling @	Total
Donkey	1	\$55.00	\$3.85	\$6.00	\$
Baby Elephant	1	\$55.00	\$3.85	\$6.00	\$
Set	1	\$100.00	\$7.00	\$8.50	\$
Grand Total:					\$

Please PRINT plainly

Name: _____

Address: * _____

City/State/Zip _____

Phone: _____

Check or

MC/Visa: _____

Exp: _____

**Address must be a physical address; HCA cannot ship to a PO Box*

HCA RESERVES THE RIGHT TO CANCEL THIS PROJECT FOR ANY REASON

ALL HEISEY BENEFIT AUCTION

Dave Spahr

The 32nd annual HCA All Heisey Auction benefiting the National Heisey Glass Museum will be held once again at the Apple Tree Auction Center in Newark, OH, probably in early April 2005. The exact date has not yet been established and will be published when known. Many thanks again to Sam and David Schnaidt for the use of their first class facility and for donating their time.

This HCA event is our largest fund-raiser. Very dedicated volunteers put this event together for YOU. HCA makes its money from the consignment fees collected, the auctioning of donated glass, and from glass not sold at the auction but later in the gift shop. After a great auction in 2003 with outstanding glass, our auction this year, while good, was not as successful-both for HCA and our consignors. We had the same size auction, but the quality of glass was not as high as in the past. Hopefully this is a one-time aberration and we will have another great auction in 2005. As always, we are looking into ways to improve and expand our auction to make it better for purchasers and consignors. We are in the discussion stages to see, if perhaps, having an online component at the auction, this next year would benefit all concerned. More later.....

In this issue of Heisey News you will find a consignor's packing list and on the reverse, the Auction Contract. We also hope to have these on our website, www.heiseymuseum.org, soon for you to download and use. As before, each member and household member can donate unlimited amounts of Heisey glassware and can consign up to twenty (20) lots each. There is no limit to the number of items in each lot and we are encouraging each consignor to size each lot so it is valued at more than \$25.00. The auction committee reserves the right to modify lots, but will do so sparingly. Please note that non Heisey items or Heisey by Imperial items will not be accepted for consignment, and will be returned at the consignor's expense or become a donation to HCA.

Please read over the auction agreement carefully, as these are the rules that govern the auction. Please use the packing list to list items and group them into

lots as you wish them to be. Remember to put a "D" beside the lot number(s) on the packing lists for those lots you wish to donate to HCA. Please be certain the packing list includes ALL of your items, that you fill in each line completely - Pattern #/Name, description, cut/etch, color, if marked, and provide the condition. Don't forget to sign and date the Auction Contract and submit it along with your packing lists. Both should be in your box of consigned or donated glass.

Many dedicated HCA members including most board members, volunteer to help to make this auction a success. We, as always, need help to prepare for the auction, at the auction itself, and after the auction, to cleanup and wrap and send glass for successful absentee bidders. If you would like to volunteer, please contact the Museum or me. We are counting on your participation to make this auction the best ever!

As always, the success of this auction depends on the quality and quantity of glass consigned and donated. We are requesting you to send (donate, consign) GOOD DAMAGE-FREE GLASS. A high quality auction facility (which we have) with high quality glass will benefit all. Consignments and donations for the auction must be received by January 15, 2005. The sooner your items are received the better, since they must be checked in, inspected, cataloged, may be photographed, and repacked for the auction by volunteers.

Four things make for a great auction: great facilities, great help from volunteers, great glass, and a great group of buyers to purchase the glass. We have the first thing-we hope to get the last three! Please contact us if you would like to volunteer to help. Please look through your Heisey and consign some to us to help support your Museum, and make your list together of things you must purchase at the auction! Leave an empty place on your calendar and plan on attending this great event!

Please check upcoming issues of the *Heisey News* and the Heisey Museum website for updates on this outstanding event! We are looking, as always, for new ideas to make this event even more special. If you have other activities which you feel would fit in nicely with this event, please let me know. For more information, or if you need answers to questions, please contact Dave Spahr by telephone 937-372-7166, or E-mail masdgs@aol.com. ♥

2005 HCA BENEFIT AUCTION CONSIGNOR PACKING LIST

Consignor/ Owner: _____



SHIP TO: HCA Auction, 169 W. Church St., Newark, OH 43055

DEADLINE: January 15, 2005

A signed contract must accompany your auction glass (see other side).

Lot #	Qty.	Pattern #/ Name	Description	Cut/Etch	Color	H	Damage
1							
2							
3							
4							
5							
6							
7							
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9							
10							
11							
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18							
19							
20.							

Please put a "D" beside the lot number if the lot is to be donated to HCA.

AUCTION CONTRACT * HCA ALL HEISEY BENEFIT AUCTION *DATE TO BE ANNOUNCED



The Heisey Collectors of America, Inc.
169 West Church Street
Newark, Ohio 43055
Phone: 740.345.2932
FAX: 740.345.9638

This agreement is hereby entered into between (Please Print)

Owner/Consignor _____

Address _____

City _____ State _____ Zip _____

Daytime Phone _____ Fax or E-mail: _____

And Heisey Collectors of America, Inc., hereafter referred to as HCA, for glassware items consigned or donated for sale for the benefit of the National Heisey Glass Museum.

All items consigned for sale or donated are made by A. H. Heisey and Company, no reproductions by Imperial or others will be accepted, except as consigned by HCA. Owner (consignor) agrees to accept all responsibility for providing merchantable title for all glass sold. Each member may donate an unlimited number of lots to HCA. HCA, however, at its discretion, will consign donated items for auction, add items to the museum collection, and/or sell items in the museum shop.

Each member may consign a maximum of (20) twenty lots to the sale. There is no limit on the number of items in each lot, but HCA retains the right to increase/decrease size/make up of each lot.

Consignors of glassware to this sale will be charged on the following sliding scale of commission per lot: \$5.00-\$49.99=30%; \$50.00-\$199.99=25%; \$200.00-\$399.99=20%; \$400.00-\$749.99=15%; \$750.00 and over = 10%. Settlement for glass sold will be made in full within (10) business days of completed auction, together with a donation slip for commissions charged. All monies received from the sale are held and paid from the HCA Trust Account.

Glassware for the Benefit Auction will be accepted at any time with a cut-off date for the 2005 Auction being January 15, 2005. Glassware will be catalogued in the order it is received.

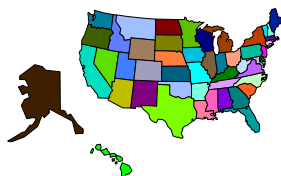
It is the responsibility of the consignor to deliver the glassware to the National Heisey Glass Museum. HCA accepts responsibility when glass is received at the Museum except that any glass damaged in shipment will be referred to the shipper and consignor. Any glass damaged or lost while in the possession of HCA prior to sale will be valued by a qualified appraiser or appraisers and consignor will be paid on this basis, less commission.

In the event no bid is received on a lot, that lot becomes a donation to HCA. Minimum opening bid will be at least \$5.00.

The auction committee is authorized to reject any glass not deemed acceptable to HCA standards for this auction, plus glass not made by A. H. Heisey and Company. These items may be returned to the consignor if they desire, at their expense. Otherwise, these items become the property of HCA.

Consignor: Signature _____ Date _____

HCA Representative: Signature _____ Date _____

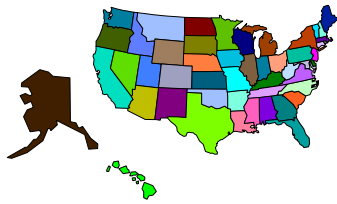


STUDY CLUB DIRECTORY

Interested in joining a study club? You will have the opportunity to meet fellow collectors and HCA members and learn more about your favorite glassware. If your club is not listed or you need to make corrections to your listing, please contact the Museum.

STUDY CLUB	MEET WHEN?	WHERE?	Email/Web Site	CONTACT
#4 Central Illinois Heisey Collectors Club	Four times a year	Members' homes or restaurants		Joyce Deany (815) 432-4310
#5 Bay State Heisey Collectors Club	2 nd Tuesday of each month except July, Aug., and Dec.	Follen Community Church	spescatore@houghton.com	Stephen Pescatore (978) 256-5418
#7 Dayton Area Heisey Collectors Club	3rd Tues. of the month Sept. to May, 6:30 pm	Huber Heights Library	LH937@aol.com	Joe Harner (937) 372-0852
#8 Heisey Heritage Society <i>Nj, Eastern PA and DE areas</i>	Bi-monthly	Members' homes	jpwelgan@att.net	Virginia Welgan (302) 736-6848
#13 Heisey Club of California	4th Sunday every month, 12:30	Members' homes	herbet@sbcbglobal.net www.heiseyclubca.org	Betty Wanser (714) 776-0175
#14 Northern Illinois Heisey Club	Four times a year	Members' homes	niheisey@comcast.net	Jeff Morrow (630) 833-4644
#15 Heisey Collectors Club of Michigan	Every six weeks, August to May	Members' homes	mdeppong@aol.com	Jack Deppang (517) 323-7921
#16 Heisey Collectors of Texas	2nd Sat. of every other month, 1 pm	Members' homes	heiseytoo@att.net	Erma Hulslander (972) 289-6159
#19 Heisey Collectors of the Rochester Area	10 meetings per year: Sunday, 2:30 pm	Members' homes		Susan Shafer (585) 396-7310
#20 Buckeye Heisey Collectors Club <i>Newark, OH area</i>	September to May, 4th Monday	Members' homes or the Museum	bismarck4867@yahoo.com	Karen Colwell (740) 323-3769
#22 Northwest Heisey Collectors	Second Saturday of the month	Members' homes	bahama50@hotmail.com	Deborah de Jong (425) 868-0457
#25 Heisey 76'ers <i>Columbus, OH area</i>	Once a month, September to May	Members' homes	ldburg48@aol.com	Colleen Burgess (614) 882-1884
#31 Nassau Long Island Heisey Club	Generally every other month	Members' homes		Babs Kent* (516) 228-8274
#32 Dairyland Heisey Club	Once every two months	Members' homes		Don Friedemann (414) 673-2671
#33 Golden Gate Heisey Collectors Club <i>Northern California</i>	Quarterly	Members' homes		Russ Nicholas (707) 762-2494
#36 Heisey Club of Southern MA	April, June, September, December			Maria Martell (508) 833-0633
#38 North Carolina Heisey Study Group	6 meetings per year: Jan.; March, May, July, Sept., Nov.	Replacements Ltd Greensboro, NC	Nchsg@yahoo.com	Karen Taylo (252) 637-9985
#39 Florida Heisey Collectors Club	4 times per year: January – February-March-April	Westchester Country Club Boyton Beach, FL	Mawjrw@aol.com	Everett Dunbar 772-337-1558
#41 Yankee Heisey Club	6 times a year	Members' homes		Charles Horsfall (508) 829-9928
#42 Gulf Coast Heisey Club of Florida	Nov., Jan. and March; 3 rd Thursday 11:00 am	Members' homes		Jane Markstrom (727) 376-2975
#43 Tri-State Heisey Study Club <i>OH, IN, MI</i>	1st Sat. every 3rd month	Members' homes	Maxwellm@cktech.biz	Mike Maxwell (419) 485-8701
#44 National Capital Heisey Study Club	Monthly: September - May	Potomac Comm. Library	martinez@anteon.com www.capitalheiseyclub.org	John Martinez (703) 979-6718
#45 Hoosier Heisey Club	Four times a year	Warren Library, Indianapolis, IN		J. David Litsey, (317) 872-7800
#47 Oregon Trail Heisey Collectors Club	Every other month, 2 pm	Members' homes	heiseyhunter.heisey@verizon.net	Jim Cooke (503) 645-3385
#48 Dixieland Heisey Study Club	Odd number months, 2 nd Saturday night	Members' homes	www.dixielandheisey.org	Craig German (770) 967-8733
#49 Great Plains Heisey Club	2 nd Sat. every other month March through November	Members' homes Omaha area	cameron_mg@mchsi.com	Mary Cameron (515) 292-3743
#50 Northwoods Heisey Club of Minnesota	2 nd Sat., March, May, September and November	Members' homes	coleman4982@msn.com	Marilyn Coleman (763) 422-4982

CLUB NOTES



Northwest Heisey Collectors *Deborah DeJong*

AUGUST MEETING MINUTES

No rain for this one! It was a beautiful day on Totten Shores in the South Sound for a meeting complete with an astonishing display of the art of cutting and etching by the Heisey company and the fantastic cooking abilities of our members. The counter was filled with an abundance of desserts and the tables were covered with the most amazing collection of glass that we have seen in recent history. We had 25 members and one guest attending at the home of Bob & Sally Thomas. Don Beatty, Mary's son, was our guest for the day. The sun was out, as was the tide, so the beach was great, but the visiting and gawking was unbelievable. Sally outdid herself with the main dish and the rest of us must have had a sweet tooth since the rest of the fare was mostly desserts. We also had the Sight Unseen Auction that was very successful thanks to Bob's abilities as an auctioneer and the generous pockets of our bidding members. Between the auction and the program it was a long meeting, but most were able to stay for all of it. Many thanks to the Thomases for a great meeting.

Old Business:

No old business, just a letter of thanks from the HCA regarding the donation to the Blind Auction. It brought \$300 for the event.

Sunshine:

Les & Judy McClure's son, Bret, is in Athens competing in the Olympics in gymnastics. At the time of the meeting we didn't know that he would go on to win a medal in the team competition and make a great showing in the Overall. Congratulations Les & Judy!

Raffle:

That old Bellingham luck has reared its head again. Luvonne Nelson won the Crystolite three-part relish.

Show & Tell:

I don't know where to begin with all the beautiful and rare pieces that showed up this month. Bob gave a short talk on cuttings and etchings and handed out a print-out he assembled for us. The list is nearly two pages long for the items shown. It is abbreviated here, but rest assured that you wouldn't have believed your eyes to have seen all of it.

#133 Swan Handled floral bowl w/#794 Riviera & #895 Waterford cuttings

#4085 Kohinoor ball vase w/Krall Water Lily cutting

#5040 Lariat double loop cordial w/Joy cutting
#5022 Graceful covered candy w/Orchid etch
#4045 Ball vase w/Mermaid etch
#411 Tudor Floral compotier w/#748 Euridice cutting
#6060 Country Club soda w/Winchester etch
#4161 5 oz. Juice w/Good Morning silhouette etch
#1401 Empress ice bucket w/Arctic etch
#3360 Penn Charter sherry w/#960 Narcissus cut



Dixieland Heisey Club *Craig German*

The Dixieland Heisey Club met at the home of Nat and Patsy Parker. Members gathered early to enjoy viewing their wonderful collection of Heisey. A wonderful lunch was enjoyed.

President Loleta Hammontree called the meeting to order after lunch.

The minutes of the previous meeting were approved.

The first item discussed was the possibility of developing a club literature piece that we might place in antique stores and malls as a means to advertise our club and perhaps gain members. There was a question whether we can use the Diamond H trademark. Diane Cogdill volunteered to work on the design of a flyer.

We also discussed looking for places where we might display pieces of Heisey. This does not have to be pieces for sale, so a local museum would be an ideal place.

Dixieland Heisey Club had a centerpiece at the Convention. Our display brought the second highest bid. Helen donated three pieces of Plantation for the centerpiece display. The pieces were an 8" bowl, and 8" divided bowl and a two-light candle.

At the Convention our club provided some refreshments for the hospitality suite for former Heisey employees. We provided Moon Pies.

There were 20 fewer registrations at the Convention this year. There had been local advertising about the convention.

There was a new book on Greek Key and a new book on Bar Glasses available at the Convention this year.

One issue discussed was the fact that when someone joins HCA the closest local study club is never notified. This needs to be addressed in order to get people involved in local study clubs.

There was discussion of general topics about the Convention. Plans should be made for activities for

children at the Convention to encourage younger members joining HCA and attending the Convention.

Finally we got to Show and Tell: Rosalie showed us the new Ipswich bowl she had found. May Lou proudly displayed the Banded Flute wines she had recently procured. Paul Russell showed us the 117 Calhoun tumbler he found at convention. Pictures were taken and sent to the webmaster to post on the web site.♥

Central Illinois Heisey Collectors

Joyce Deany

The summer meeting of the Central Illinois Heisey Collectors Club was held on August 8 at the gracious country home of George and Carol Bowen in rural Bloomington. The guests entered the Bowen home by way of a flower-decked walkway and were treated to a tour of their lovely flowerbeds and sumptuous vegetable garden featuring George's famous tomatoes. Their yard also boasts an extensive feeding area for resident birds and small mammals as well as migratory species.

Those present were the Bowens, Les and Virginia Riley, Don and Joyce Deany, and Jim and Nadine Bartel. Les presided at the business meeting. Those who had attended the Convention had very favorable reports about the various events. The flea market on the Square brought unanimously good comments, and it was hoped that it would be held again in 2005. Thanks were expressed to those in charge of the event.

The basket centerpiece donated to the auction brought \$75. The members were very glad to hear the news that Walter Ludwig has been named as the new Curator of the Heisey Museum.

Don and Joyce Deany led the program on Heisey by Imperial, using the slide program from HCA. A lively discussion ensued about various items in members' collections. It is hoped that HCA will update these programs and continue with plans to make them into videos. These have been very useful to our club through the years.

Don brought a unique piece for Show and Tell, an eight-inch Sawtooth Band bowl and cover (#1225). This particular piece had been used in years past as a family baptismal font by friends of the Deanys.

After the meeting the guests enjoyed a potluck supper. It was agreed that the Central Illinois Heisey Collectors not only know their Heisey, but they are great cooks!

The next meeting will be held November 21 at the home of Jim and Nadine Bartel. Joyce Deany is the contact person for the club at 815-432-4310 or jdeany@mymailstation.com. ♥

Heisey Collectors of Texas

Erma Hulslander

SEPTEMBER 2004 MEETING

First of all, I want to explain the picture that was in the Heisey News from our July meeting. The eight pictured had gone to Convention in June, and were in attendance at our meeting in July. Our total attendance at the Roth's home was seventeen members. We were blessed with two visitors, Sue Billings and Gloria Snodgrass.

Thanks to the Maddoxs' for opening their home in Corinth, TX and hosting our September Study Club meeting! Fourteen members and nine Visitors! Wow!! Maddoxs' had six visitors attending today, Linda Maddox' mother and father (father born and grew up in Newark, OH); her sister and husband (who mentioned they do have a few pieces of Heisey – Hurray!); and Kay and Rusty Kohler from Elgin, TX. Peggy Moseley's visitor was Gloria Snodgrass, who went to the 2004 Heisey Convention with Peggy – right, she is hooked; Gloria is now a member of HCT!!! We also were delighted to have Anne and Paul Keister, who moved to Plano, TX not long ago (to be near family). The Keisters belonged to HCA for many years, belonging to the Maryland Club. After retiring, they moved to Florida and enjoyed the Florida Heisey Study Club for eleven more years. Yes, Anne and Paul are now members of HCT, (knowing they were coming, we had already made a permanent HCT badge for them)! Ha.

We now have a beautiful tri-fold flyer that was designed by Greg Freeman, our President. Thanks to Greg for a "job well done," not an easy thing to do – especially when you are putting the Heisey pics in and around the wording. We now will give these out at Shows and Malls, along with our HCA beautiful colored brochure!

A video, taken of the ID Session at Convention this year, was shown, which was very interesting. We saw some rare - unseen before Heisey pieces in this video! Now with these pics in our brain, we are on the hunt!! Good Luck!

Our "Show & Tell" as usual came up with some pieces we had never seen before. Now, you have to remember, not all of us get to come to Heisey Land in June and see the fabulous Heisey Show! How about a seven inch #338 Nasturtium bowl, Navy 6 oz. soda and a Cobalt Carcassonne 3 oz. footed bar. Creole footed goblet in Alexandrite, Albemarle goblet and wine with two different elaborate, unknown cuttings; and a Kimberly stem goblet

with Courtship cutting. Darling cordials, Symphone stem with Danish Prince cut; a dainty Monte Cristo cordial, and Duquesne with Chintz etch. One of members found not one but two pairs of little Jack-Be-Nimble candlesticks. In Locket on Chain, a salver and a large footed compote, Minute Etched two light Toujours candlesticks and DF ice bucket! Vases: Moongleam Optic Tooth with silver overlay; a hard to find nine inch #4209 Oval in Flamingo with gold etched band, and Dorothy in Flamingo. Moongleam: we had an Octagon ice bucket and #501 frog flower box with both block inserts.

Linda and Marion had a neat door prize drawing. The numbers drawn were the numbers of the patterns from the ID Video they showed today! Thanks goodness we did not have to identify the pattern from the number we drew!! One of our new members, LUCKY Gloria Snodgrass drew the number that was assigned to the door prize. Made special for this occasion, a beautiful - very, very large Diamond H stain glass logo Sun Catcher, made by Marion Maddox (see pic below)!!



Lucky Door Prize Winner Gloria Snodgrass

Refreshments were served on none other than beautiful Heisey glass! And each of us went home with pralines (Texas pecans from Marjorie's pecan tree) made by the Maddoxes!

Next meeting will be November 13 at the Freeman's home in Bedford, TX. Those new HCA members from Texas, we would love to have you join us. Please call Erma or Rodger at 972-189-6159/email: heiseytoo@att.net, or Candy or Greg at 817-267-5889/email: gcfree@comcast.net, and we will give you the directions or come pick you up for our next meeting! We are a study club that enjoys collecting, talking and learning more about Heisey. We meet six times a year, on the second Saturday at 1 p.m. ♥

REAL HEISEY IN THE SHOP

Supply changes daily. Please contact the Shop before placing an order.

All crystal and all prices are each unless noted.

Item	Price
300 Peerless Egg Cup (8) ea.	\$10.00
300 Peerless Goblet	14.00
300 Peerless Sherbets (4) ea.	7.50
337 Touraine Punch Cup	6.00
341 Punch Cup H	10.00
341 Puritan Sherbet	10.00
351 Priscilla Sherbet	7.50
351 Priscilla Oyster Cocktail	8.00
351 Priscilla Wine	15.00
352 Flat Panel Creamer	5.00
352 Flat Panel Oil with Stopper	15.00
373 Old Williamsburg Sherbet (2) ea.	7.50
393 Narrow Flute 5oz.Sherbet/Champagne	7.50
393 Narrow Flute cocktail	12.00
393 Narrow Flute Sugar Frosted No lid	10.00
393 Narrow Flute Sugar Lid	7.50
407 Coarse Rib 6" Plate	6.00
419 Sussex Sherbet (7) ea.	5.00
429 Plain Panel Recess Sugar No Lid (2) ea.	8.00
465 Recess Panel Candy Jar No Lid Decorated	10.00
500 Octagon Creamer W/Moongleam hndl. heat crack	20.00
1100 Punch Cup	10.00
1112 Sparta Sherbet	7.00
1171 Punch Cup	10.00
1180 Debra Creamer Cut	25.00
1183 Revere 7 1/2" Plate Floral Cut	7.00
1184 Yeoman 6" Saucer Moongleam (1)	10.00
1216 Colonial Shallow Nappy (3) ea.	5.00
1225 Buxton Inn Sherbet W/Silver Trim (2) ea.	15.00
1225 Plain Band Creamer w/Chip	12.00
1225 Plain Band Oil No Stopper	15.00
1231 Ribbed Octagon Sugar	15.00
1404 Old Sandwich Sherbet Sahara	15.00
1425 Victorian Champagne	10.00
1404 Old Sandwich Claret Sahara	35.00
1428 Warwick 1LtCstk	20.00
1469 Ridgeleigh Ashtray (2) ea.	7.00
1503 Crystolite Lids to Jam Jar (3) ea.	15.00
1506 Whirlpool Footed Tumbler	3.00
1519 Waverly Epergnette	10.00
1519 Waverly Sugar	5.00
1540 Lariat Sugar with Gold Trim (2) ea.	10.00
5040 Lariat Cocktail Moonglow Cut	15.00
1541 Athena Sugar	20.00
1951 Cabochon Cocktail (2) ea.	10.00
3350 Wabash Champagne w/Gold Trim	12.50
3355 Faircare Champagne	10.00
3357 King Arthur Goblets Flamingo (4) ea.	35.00
3389 Duquesne Oyster Sahara Chintz Etch, (RE)(3) ea.	8.00
3390 Carcassonne Cigarette Holder Monogrammed (2) ea.	12.00
3408 Jamestown Champagne w/965 Narcissus Cut	17.50
3418 Savoy Plaza Champagne Cut (3) ea.	25.00
407 8" Coarse Rib Plate	8.00
5003 Crystolite Sherbet (2) ea.	15.00
5024 Oxford Goblet	25.00
5077 Legionnaire Goblet 10 oz	24.50

5082 Mid Century Sherbet (2) ea.	15.00
150 Banded Flute Oil No Stopper 4 oz.	25.00
351 Priscilla Mustard No lid	7.00
393 Narrow Flute ½ pint Pitcher	12.00
1020 Phyliss Creamer cut	5.00
1951 Cabochon Sugar	10.00
1469 Ridgeleigh Rd. Cigarette Holder (2) ea.	12.50
1503 Crystolite Swirl Candleblock	25.00
1201 Fandango Hotel Sugar	15.00
5077 Legionnaire Goblet Arcadia etch	15.00
351 Priscilla Oil No Stopper 2 oz.	15.00
1183 Candy Jar Lid decorated	20.00

Advertising Guidelines:

Advertising: Ads may be mailed to: HCA Advertising, 169 W. Church St., Newark, OH 43055; faxed to (740) 345-9638; or e-mailed to director@heiseymuseum.org. Whenever possible, please e-mail your ad. Include your MasterCard or VISA number and expiration date for billing purposes, or send a check. All ads must be prepaid. When mailed or faxed, ads should be typed or printed on white paper with dark ink. Please double space. Do not abbreviate Heisey pattern names or colors. Ads that are entered in a vertical column format may contain a maximum of 65 characters per line, including spaces & punctuation.

Classified: 20 cents per word (members), 30 cents per word (non-members), \$1.50 min., 1/8 page limit. Personal ads 1/8 page limit. Abbreviations & initials count as words.

Display Ads:	member	non member
1/8 page (12 lines)	\$20.00	\$30.00
¼ page (25 lines)	\$40.00	\$60.00
½ page (60 lines, horizontal or vertical)	\$80.00	\$120.00
Full page (120 lines)	\$160.00	\$240.00

A charge of \$1.60 will be added for each additional line.

Camera ready ads must follow specifications. Ads that do not correspond to the following measurements will be sized.

Camera Ready Ad Specifications:

1/8 page: 2¼" high by 3½" wide

¼ page: 4½" high by 3½" wide

½ page: 4½" high by 7½" wide or 9" high by 3½" wide

Full page: 9" high by 7½" wide

Camera ready ads may be resized because of space concerns

Ad copy must be received by the first of the month prior to publication. Reproductions (i.e. Heisey by Imperial) must be indicated. Heisey News accepts no further liability. In the event of a typographical error, the incorrect portion of the ad will be run in the following issue, but HEISEY NEWS assumes no further liability. ♦

Abbreviations

DF=Dolphin Foot NO=Narrow Optic DO=Diamond Optic

SO=Spiral & Saturn Optic

MO=Medium Optic

WO=Wide Optic

Classified Ads

Jean Parrett

4995 Maple Dale Rd.

Jackson, MI 49201

393 Narrow Flute Mustard w/Cover	\$50.00
150 Banded Flute 4 Oz. Oil	80.00
439 Raised Loop 3 Pt. Jug	225.00
1210 Two Handled Bon Bon Flamingo	50.00
1506 Whirlpool Celery	22.00

341 Old Williamsburg 5 Compartment 13 ½ " Oval Relish	\$110.00
1528 Oak Leaf Relish	75.00
300 Peerless Orchid Vase	85.00
335 Prince of Wales Tumblers (2) Ea.	50.00
341 Puritan Small Ice Tub w/Drainer	140.00
1540 Lariat 15" Swing Vase	100.00
353 Med Flat Panel Trumpet Vase w/Cutting	48.00
1225 Sawtooth Band #4 Salt Shaker (1)	35.00
1184 Yeoman Bow Tie Handled 5 ½ " Mglm	48.00
339 Continental Tumbler	50.00
5025 Orchid Etch Bell	145.00
4220 Janice Swirl 4" Vase Moongleam	140.00
1184 Yeoman indiv. Ashtray for Smoke Set Moongleam (2) Ea.	200.00
1401 Empress Moongleam Place Setting (6) Ea. 1-10 ½" Dinner Plate Rd. 1-8" Square Plate 1-6" Round Plate 1-6" Square Plate 1-4" Round Plate 1-Cup (rim) and Square Saucer 1-Sherbet	400.00
1402 Empress Covered Lemon Flamingo	97.00
1402 Empress Cruet w/Stopper Flamingo	100.00
1402 Empress Tall Oval Compote Flamingo	85.00

THE ESTATE OF LEONARD KASEL OF PUEBLO COLORADO AUCTION

December 3, 4 & 5, 2004

(Heisey To Sell Sunday, Dec. 5)

Auction to be Held in Larned, Kansas

Carr Auction & Real Estate, Inc.

909 Auction Ave., West Highway 156

FEATURING 1700 Sets of Sugars & Creamers Including:

(284) Sets of Heisey Sugars & Creamers Including Following Patterns: Greek Key, Empress, Saturn, Petal, Victorian, Narrow Flute, Lariat, Pleat & Panel, Stanhope, Octagon, Cabochon, Ipswich, Plantation, Fern, Rose, Ridgeleigh, Crystolite, Pillows, Quator, Orchid Etch, Priscilla, Yeoman, Peerless, Coarse Rib, Whirlpool, Gascony, Waverly, Old Sandwich, Red Knob, Sawtooth Band, Puritan, Colonial, Twist, Zodiac, Painted Oval, Diamond Point, Fandango, Fancy Loop Hotel, Pin Wheel & Fan Hotel, Athena, Ring Band, Beaded Swag, Empress Dolphin Footed, Lodestar, Pineapple & Fan, Horseshoe, Half Circle, Rococo, Gold Prince of Whales, Winged Scroll, Queen Anne, Danish Princess, Queen Anne Early Hotel, Gold Fancy Loop Hotel, Sunflower, Yeoman, Indiana, Paneled Cane, Table. Colors Include: Crystal, Sahara, Flamingo, Moongleam, Dawn, Alexandrite, Pink, Green, Custard, Yellow, Ruby Flash, Lime Light, Emerald & Opal. Also (52) Singles in Creamers & Sugars.

WRITE, CALL OR CHECK OUR WEB SITE FOR BROCHURE.

CARR auction & real estate, inc.

West Highway 156 • P. O. Box 300 • Larned, Kansas 67550
(620) 285-3148 • www.carrauction.com



Dealer Directory

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KIM & PAM CARLISLE SHOWS & MAILORDERS ONLY 28220 Lamong Rd. Dept. H Sheridan, IN 46069 (317) 758- 5767 kcarlisl@worldnet.att.net	SHIRLEY EUGENIA DUNBAR Heisey a Specialty—Mail Order, Shows, Appraisals EMAIL: SHIRLEY400@AOL.COM PO Box 8344, Port St. Lucie, FL 34952 Oct-May (407) 337-1558 PO Box 222, Naples, ME 04055 May-Oct (207) 647-5652	SUM of Life Elaine & Frank Husted: 610-469-1243 147 Barton Dr., Spring City, PA 19475 Traveling through eastern PA? Call, stop in, be a buyer or a browser!! E-mail: frankly.me@comcast.net
ALL HEISEY AUCTION Consignments Welcome Apple Tree Auction Center 1616 W. Church, Newark, OH 43055 (740) 344-4282	<i>Your Ad Could Be HERE</i>	EAGLES REST ANTIQUES <i>Buying Heisey, China & Pottery</i> Carl and Mary Evans 62 Fieldpoint Rd., Heath, OH 43056 (740) 522-2035
PAULA & JEFF MORROW Elegant Glassware and American Dinnerware 126 Clinton Avenue Elmhurst, IL 60126 630.833.4644 mor-fab@comcast.net	H & R DIAMOND H Helen & Bob Rarey 1450 White Ash Dr. Columbus, OH 43204 (614) 279-0390 after 5:30	The Team Estate Sales Ed Tuten Liquidations • Appraisals • Consignments 7007 Mc Vay Place Memphis, TN 38119 (901) 758-2659 etuten551@aol.com
ANTIQUES - THE SHULTZES 206-208 East Main St. Newmanstown, PA 17073 15 Miles West of Reading, PA (610) 589-2819	MOUNDBUILDERS SECOND GENERATION Heisey Exclusively! 1-904-280-0450 Appointment, mail order, and shows. We search! PO Box 1931, Ponte Vedra Beach, FL 32004 Toll Free 1-888-434-7397(HEISEYS) EMAIL: CLASYGLAS2 @AOL.COM	PATTON HOUSE ANTIQUES Specializing in Glass*Heisey*Cambridge*Fostoria*Duncan* Factory Antique Mall, Verona, VA off I-81 Exit 227 Antiquers Mall, Booth 81, Rt. 29 N., Charlottesville, VA The Daniels, Box 547, Louisa, VA 23093 (540) 967-1181
C&J ANTIQUES Cole & Jean Miesner Box 45, 72 Whig St. Newark Valley, NY 13811 (607) 642-9905	SIBYLS ANTIQUES & COLLECTIBLES Sibyl & Ned Lavengood Wilson Antique Mall - Wilson, NC Hwy 301 South (252) 291-8742 or NLavengood@NC.RR.com	FRAN'S FANCY FINDS Fran & Jack Grenzebach 10534 Valencia Rd., Seminole, FL 33772-7511 (727) 391-5184 SHOWS MAIL ORDERS
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<i>Your Ad Could Be HERE</i>	<i>Your Ad Could Be HERE</i>	<i>Your Ad Could Be HERE</i>

Heisey Order Form



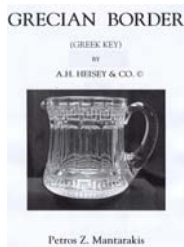
Shown in black

New Offering

Special Offer: Lavender Ice Tiger Paperweights

This special offering of the Tiger Paperweight in Lavender Ice is being sponsored by longtime HCA member, Bill Clifford, in memory of his parents, Esther and Tim Clifford. The Tiger is produced by Mosser and is available **NOW**.

Only approximately 60 are available for sale. ♦



GRECIAN BORDER (GREEK KEY) By Petros Z. Mantarakis

HCA is offering this comprehensive book on the Greek Key Pattern. This publication is 96 pages long and includes many photographs and illustrations. It also includes a price guide and private collection inventory for the reader's use. ♦



HEISEY BAR GLASSES BY The Dayton Area Heisey Collectors Club

HCA, in cooperation with the Dayton Area Heisey Collectors, is offering this informative 28 page book on the Heisey Barware. This publication includes many photographs, illustrations, and information on size and colors. This sale is open to all. ♦



Toujours Covered Marmalade

As fall approaches, what a better container to serve that fresh applebutter, than a Toujours Covered Marmalade in Green Mist (clear), HCA/D-Viking ♥

Item	Quantity	Price @	Tax @ OH Only	Shipping & Handling @	Total
Lavender Ice Tiger Paperweight		\$65.00	\$4.55	\$6.00	\$
Grecian Border (Greek Key)		\$13.95	\$0.98	\$5.00	\$
Heisey Bar Glasses Book		\$4.95	\$0.35	\$2.00	\$
Toujours Covered Marmalade		\$25.00	\$1.75	\$6.00	\$
Grand Total:					\$

Please PRINT plainly

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**Address must be a physical address; HCA cannot ship to a PO Box*

Museum Volunteers for August 2004

Bryan Baker
Kim Carlisle
Betty & Jim Cheadle
Jim & Karen Clark
Karen Colwell
Connie Dall
Ann Johnson
Mike Maher
Dick & Ginny Marsh
Bob & Phyllis McClain
Paul Moats
Don Moore
Karen O'Hare
Ginny Priest
Bob & Hilda Ryan
Bob Rarey
Russ Reopell
Dick Ritter
Emogene Shomaker
Dick & Marilyn Smith
Mildred Willey

Visit The National Heisey Glass Museum



Come at your leisure to enjoy more than 4,800 pieces of glassware produced by A.H. Heisey and Company from 1896-1957. Hundreds of patterns are featured in all production colors. Rare and experimental items are included as well. Facilities are air-conditioned and handicapped accessible. Hours are 10:00 a.m. to 4:00 p.m. Tuesday through Saturday, 1:00 to 4:00 p.m. Sunday. Members are admitted free, regular admission is \$4. Office hours are 8:00 a.m. to 4:30 p.m. weekdays.

Membership Renewal Notice: Check the date above your name and address on the mailing label. This is your expiration date. If it reads 10-10-04 make sure your dues are paid soon in order to receive next month's issue of *Heisey News*.

When Renewing Your Membership

Help ensure the future of your Museum. When you renew your membership at one of the levels below, any amount beyond the regular Associate dues—\$25.00 plus \$5.00 for each additional household member—goes into the Endowment Fund.

<i>Individual Voting Privilege (onetime fee)</i>	\$25
<i>Individual Contributing, one person in household</i>	\$30
<i>Joint Contributing, two people in one household</i>	\$40
<i>Family Contributing, parents and children under 18</i>	\$50
<i>Patron</i>	\$100
<i>Sponsor</i>	\$250
<i>Benefactor</i>	\$500

Contact the HCA Administrative Office at (740) 345-2932 for more information. The Endowment Committee wishes to thank those who have become Endowment Members and all of the individuals and study clubs that have so generously supported the HCA Endowment Fund. All members who have supported the fund are recognized each year in the February issue of the newsletter. Your support will make the Museum self-sustaining in the years to come. Thank you all! ♦

Shipping & Handling Fees for Outside US

Additional shipping charges are required for members living outside the U.S. Current rates are: Canada \$20; Mexico \$22; other Countries \$44. These rates are subject to change at any time due to rate changes made by the US Postal Service. To verify current rates, call (740) 345-2932 or E-mail business@heiseymuseum.org



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