

HEISEY NEWS

The Official Publication of Heisey Collectors of America, Inc.



Message from the President

Dear Heisey Collectors of America,

We've had quite a year, haven't we? It's one I'm quite sure we will never forget. I haven't been able to see you this year, but I have been thinking about you. Wondering how you are, and what you've been doing to keep busy. I hope that you have been following us on our YouTube channel, Facebook and our ever-evolving website. If you are able, you really should take a look. It's been fun to see Jack as he highlights the gift shop and welcomes us into our beautiful museum in a series of short videos. I'll admit it's a little tough not being able to see the warm smile we are all used to from our director, as it is covered by his mask. Though with COVID numbers rapidly rising, I certainly appreciate his continued adherence to the guidelines recommended by the state and local health officials. So, for now, I hope you will continue to join me in expanding HCA's digital footprint by visiting and "liking" our videos and posts. This action not only helps to keep us connected, but to reach a new audience. One that I hope will join us and help to carry HCA into the future.



I have high hopes of celebrating HCA's anniversary with you this June. As plans for convention continue to move forward, I've marveled at how a group from so many different walks of life could come together and stay together for almost 50 years! I can't say that I am surprised though. After everything I have seen you do to support our organization this year, your dedication could not be questioned. Thank you for your continued involvement and contributions. I am so proud to be a part of this organization and everything you have built to help preserve the legacy of A.H. Heisey and Company. We really do have a lot to celebrate!

When we launched the beautiful video that started our gift shop promotion, we invited the viewers to start their own Heisey story. I hope with all my heart that they do, but the gift that I would like for Christmas this year is *your* Heisey story. My dad and I have been talking about this for years. How the foundation of HCA's success, is the love of Heisey glassware, *your* love. I think it's important for our future to fully understand our past. To recognize what motivated all of us to become a part of this organization. Would you share your Heisey story with me? I know this is a big ask, but I'm very serious. Would you send me a little note or an email? It would be such an amazing gift to start next year knowing the story of how your love started. I'm including my contact information so you won't have to look for it, and I promise I won't share if you don't want me to, but I do hope you will write!

While we don't know what 2021 might have in store for us, 2020 is destined for the history books. So, I believe it is time for us to celebrate each other and all of the members that helped bring us here. We've run the gamut of emotions and we've lost some very dear friends along the way, but our shared experiences and our love for Heisey have kept us strong. Will you join me this holiday season in a toast to our friendship and our dedication to bringing HCA to future generations? I raise a Danish Princess goblet to you, to our loved ones, and to those members I hope we will welcome soon. Thank you for being a part of my continued Heisey story.

Merry Merry!

Xoxo – Emie

A handwritten signature in dark ink, appearing to read "Emie", written on a light-colored background.

Emie Heisey, 1313 Brightwood Drive, Savannah, Georgia 31406 - askemie@comcast.net



Table Talk

HEISEY'S GLASSWARE

For Your Table



No. 41

A. H. HEISEY & COMPANY, NEWARK, OHIO

DECEMBER, 1929



*S*INCERITY finds its warmest expression among friends. As the Season again brings us the time-honored opportunity, it is with deep sincerity that we convey to our many friends in the trade, real appreciation for their confidence and good will. We hope each one will take this as a personal greeting: May true contentment be yours in the Happy Holidays; may your achievements ring out in the Year to come.

A. H. HEISEY & COMPANY
NEWARK, OHIO

Heisey Collectors Of America, Inc.

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- Collection / Displays
- Community Involvement
- Donations & Fundraising
- Educational / School Outreach
- Employment / Internships
- Heisey News / Heisey News Ads
- Public Relations

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- Registration for Special Events
- Study Club Information

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- Billing and receiving

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Newsletter

newsletter@heiseymuseum.org

National Heisey Glass Museum

Heisey Collectors of America, Inc., a non-profit corporation (tax-exempt status), owns and operates the National Heisey Glass Museum. Open year round, Tuesday through Saturday, 10 a.m. to 4 p.m.
Closed Holidays. We are closed on Mondays. Other hours by appointment.

Members admitted free.

Regular admission \$5. (children 18 & under free)

Please Mark your Calendars !!

Holiday
D

CANCELLED

Newark, OH

Easter Egg Hunt
April 3, 2021
Newark, OH

Spring Benefit Auction
April 16 & 17, 2021
Newark, OH

**50th National Heisey
Convention**
June 16-19, 2021
Newark, OH



On our front cover:

Gracing our cover this month, in celebration of the holidays we have set our table with white, silver and Alexandrite.

Who would not enjoy this exciting display of one of Heisey's most unique and exclusive colors produced from 1930-1935?

How will your tables be set for the holidays? Please remember we always appreciate and enjoy your sharing of how you have used your Heisey in your holiday celebrations.

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Words From Your Director – Curator

There have been so many things that have been so different about 2020 for all of us. For myself, I find it somewhat comforting when an event happens as usual. Thus, a few days ago when I shut down our wonderful fountain in the Museum courtyard there was familiarity and assurance in the act. In the spring of 2021, which will arrive, water will again flow and bubble and make both people and birds happy and that thought brought joy to me. All of that having been said, for our December issue of *Heisey News* I wish each one of you as members of our Heisey family the joy and happiness that can be found in this season. It may have more significance this year than ever.



Many of us are finding new acts can also be reassuring I think many of us are finding and we are all learning to reach out in innovative ways, sometimes the first couple of steps can be tentative and awkward. I know that has been the case for me with our new You-Tube presentations and I appreciate your patience, understanding, and feedback. I also very much hope you are finding some enjoyment in them and that they have picked up interest! When we cannot be together in person, it is so important for us or indeed any group (work or family related), that we explore new ways to connect and stay familiar and friendly. There are fresh efforts being planned so please look forward to them, and I promise that I will continue to work on my “stage” presence. If any of you have discovered original ways to unite us, please let me know.

We are not hosting our traditional Holiday Open House this year. However, the King House dining room is still set in celebration of the holidays as I promised in the last issue. Marilyn Smith and I had a good deal of fun setting this year’s table with silver, white and best of all Alexandrite! For me at any rate, this is a “fantasy” table but one that I know any of us would enjoy and be thankful to sit down to for any holiday meal! Please revel in our cover this issue and remember I am always excited to see and share your use of our favorite glass any time of year.

Here at Heisey we have a long tradition of paying honor to our members in many different ways. One of these acts is to pay to name a pattern or item of Heisey. We are pleased, thankful and proud to share with you that members of the North Carolina Heisey Study Club have named the # 2052 Bar/Old Fashion line “Great Scott” and the # 299 Toddy the “Scotty” in memory of Frank Scott. This is a fine legacy and I think from my happy memories of Frank that he would enjoy and appreciate this.

2020 has indeed been different and I think we have had the opportunity to learn and move forward. You have embraced and participated in new ways. Our Heisey Fundraiser was a success. Thank you and please see page 17. There will be another one soon, so please keep watch. The constant has been your devotion and dedication to HCA and our museum and that is something we all can be thankful for, celebrate, and move with confidence into 2021!

With much gratitude and wishing you and yours the Happiest and Healthiest of Holidays,

Jack



October Financials Snapshot

October revenue figures are in and the numbers are good! There was no expectation we would meet budgeted revenue since we had to cancel the Dave Spahr Fall Auction and Percy and Vivian Moore Weekend.

Total revenue for October equaled \$14,969.89 against a budget of \$24,865. Based on payroll and information provided at the weekly financial meetings, expenses should come in under budget again.

Cash Position...now and going forward into 2021

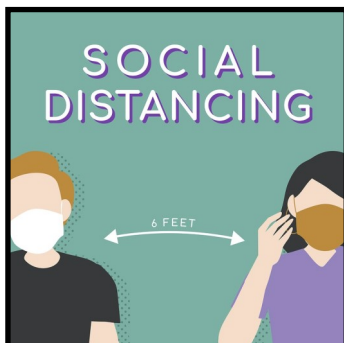
Our cash position remains good.

Looking forward, 2021 will present challenges...maybe even greater challenges than 2020. The Endowment earnings for 2020 will be significantly less than 2019. Interest income and dividend payments have been affected by the economic downturn. The Park National Bank fees have been higher, an expected result of the growth in the fund balance. Our budget will need to lean more heavily on other revenue streams such as Gift Shop sales, and events.

Being in a strong cash position going into 2021 is extremely important given all the uncertainties we face. Membership support will be key as well as continued austerity measures at the Museum.

Feel free to contact me via email or phone if you have any questions.

Please be safe through the holiday season. Give yourself the gift of health by continuing to wear your mask, washing your hands, and keeping your distance when in public!



A Special Thank You...Continued Karen Taylo

Every donation to the Museum is appreciated, but I wanted to extend a special THANK YOU to those who have donated to the Operating Fund from October 10th through November 10th.

Andrea & Greg Henne

Bettina Zaneteas

Connie Lodge

Jean Will

Judy Roberts

Linda Bischoff

Mary Ann Spahr

Nelson & Joyce Heisey

Thomas Leidy

Annette & Walter Waugh

Candace Bernard & Bob Glickman

Dan & Sue Kilgore

Jim & Frances Sutton

Kathleen & Barbara Keiger

Marvin & Jo Ann Christenson

Mary Ellen Andrews

Sandy Dyer

2 Non-members



Monthly Money Watch

Year-to-Date as of October 31, 2020

Endowment Fund Balance: \$5,090,377.80

Endowment Fund Donations: \$11,716.57

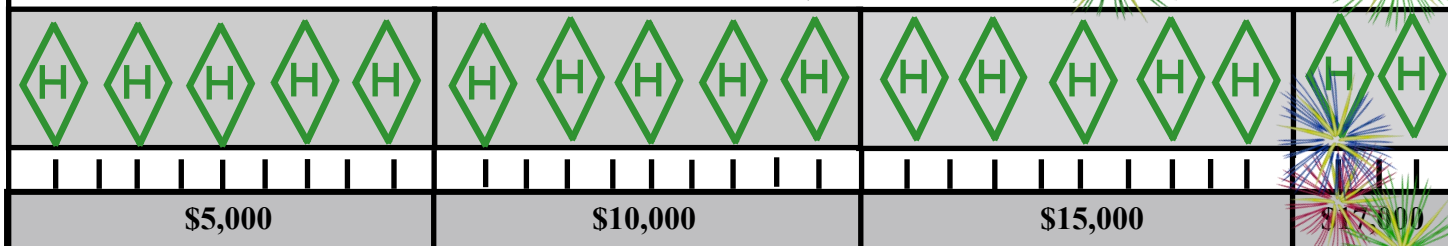
Operating Fund Donations: \$53,254.48



Our Operating Fund Donation Thermometer

\$53,254.48

As of October 31, 2020



2020 Operating Fund Donation Goal \$17,000

Third Quarter Financials

Karen Taylo

I've included the third quarter financials for your review. As you will see, it was a strong quarter for us.

As a reminder, there are two revenue line items not included in the Total Income: Donations – Dreams/Other, and Donations – Museum Capital Fund. These funds were donated for specific projects and are not budgeted so, therefore, are not included in the total.

On the Revenue side, we are showing a positive YTD variance to budget of \$6,524. Budgeted income for September was \$6,065, with an actual of \$15,876.

Membership exceeded budget for the month by \$316, but we still show a negative variance of \$1,096 YTD. Sales equaled \$9,277, exceeding budget by \$7,277 for the month, improving the YTD negative variance to \$4,504. Sales were bolstered by the release of the 2020 Victorian pumpkin. Admissions showed a negative variance of \$105 for the month, \$1,497 YTD. Shipping exceeded budget for the month by \$856 (mailing pumpkins all over the country), with a positive variance of \$1,692 YTD.

Member support remained strong as Cash Donations exceeded budget for the month by \$1,477. Year-to-date, our positive variance is \$37,709.

On to Expenses.... There is one line item not included in the Total Expenditures: Museum Expense – Dreams. These expenses were paid for through Dreams donations.

We are under budgeted expenditures by \$10,860 YTD. Austerity measures remain in place.

Salaries and Wages are under budget \$2,774 YTD. Office Supplies and Postage are over budget \$2,774 YTD primarily due to increased postage costs (mailing pumpkins all over the country).

It is an incredible feat to be ahead of budgeted revenue at the end of the third quarter. And the Museum staff continue to do an admirable job of holding the line on discretionary spending. The fourth quarter of the year will be our next challenge. Almost one third of our total revenue (excluding Endowment Earnings) is budgeted in the last three months of 2020.

Thank you, thank you, thank you for doing such an amazing job of supporting the Museum. We, as an organization, are so privileged to have each of you as members.

Here's wishing everyone a safe and healthy holiday season!! If you have any questions, please feel free to contact me.

Heisey Collectors of America					
2020 Budget VS Actual					
As of September 30, 2020					
	Total Budget	YTD Budget Amt	YTD Actual	VAR vs YTD Budget Amt	% YTD vs Total Budget
Membership	\$ 25,000	\$ 18,750	\$ 17,654	\$ (1,096)	70.62%
Newsletter Ads	1,200	900	632	(268)	52.67%
Cash Donations	17,000	12,750	50,459	37,709	296.82%
Donations - Dreams/Other			6,000		
Donations - Museum Capital Fund			10,020		
Acquisitions Donations	-	-	-	-	
Sales	45,500	31,000	26,496	(4,504)	58.23%

Heisey Collectors of America

2020 Budget VS Actual

As of September 30, 2020

	Total Budget	YTD Budget Amt	YTD Actual	VAR vs YTD Budget Amt	% YTD vs Total Budget
Shipping/Handling Charges	1,400	1,035	2,727	1,692	194.79%
Glass Identification	25	15	-	(15)	0.00%
Admissions	3,350	2,500	1,003	(1,497)	29.94%
Miscellaneous			1,452	1,452	
Interest Income	-	-	15	15	
Benefit Auction Net	16,500	16,500	(274)	(16,774)	-1.66%
Dave Spahr Select Auction Net	7,000	-	-	-	0.00%
Convention Net	10,000	10,000	(190)	(10,190)	-1.90%
P & V Moore Event Net	7,250	-	-	-	0.00%
Special Project Income	-	-	-	-	-
Total Income	\$ 134,225	\$ 93,450	\$ 99,974	\$ 6,524	74.48%
Endowment Transfer	\$ 76,000	35,000	35,000	-	46.05%
Total Available Funds	\$ 210,225	\$ 128,450	\$ 134,974	\$ 6,524	64.20%

Expenditures

Salaries and Wages	\$ 95,632	\$ 72,216	\$ 69,442	\$ (2,774)	72.61%
Payroll Taxes	7,316	5,525	5,330	(195)	72.85%
Bureau of Workers Comp	1,250	1,039	847	(192)	67.76%
Cost of Sales	6,500	4,425	2,021	(2,404)	31.09%
Shipping and Handling	100	75	151	76	151.00%
Accounting Expense	9,000	6,900	6,364	(536)	70.71%
Legal Fees/Retainers	200	200	-	(200)	0.00%
Office Supplies and Postage	6,000	4,500	7,274	2,774	121.23%
Repairs and Maintenance	13,000	9,800	8,628	(1,172)	66.37%
Lawn/Grounds Care	5,000	3,900	1,009	(2,891)	20.18%
Employee Relations	150	150	104	(46)	69.33%
Museum Expense	5,000	3,475	4,379	904	87.58%
Museum Expense - Dreams	-	-	3,150	-	
Utilities	19,000	14,200	12,578	(1,622)	66.20%
Newsletter Printing & Postage	7,000	5,251	5,201	(50)	74.30%
Dues & Membership Expense	400	350	345	(5)	86.25%
Advertising	2,250	1,500	214	(1,286)	9.51%
Outreach	277	206	432	226	155.96%
Insurance	10,000	10,000	11,021	1,021	110.21%
Travel Expense	250	250	-	(250)	0.00%
Computer & Website	2,000	1,500	2,235	735	111.75%
Acquisitions	-	-	-	-	
Bank Service Charges	3,200	2,268	1,641	(627)	51.28%
Auction Firm License/Bond	350	350	350	-	100.00%
Interest Expense	-	-	-	-	
Special Projects Expense	9,450	7,087	6,935	(152)	73.39%
Leased Equipment	9,000	6,750	5,992	(758)	66.58%
Miscellaneous	400	290	200	(90)	50.00%
Total Expenditures	\$ 212,725	\$ 162,207	\$ 152,693	\$ (9,514)	71.78%
Less Cost of Sales	6,500	4,425	2,021	(2,404)	31.09%
Plus Inventory Purchases	\$ 4,000	\$ 3,750	\$ -	\$ (3,750)	0.00%
Funds Required	\$ 210,225	\$ 161,532	\$ 150,672	\$ (10,860)	71.67%

Orchid Etching Became An Instant Favorite with Customers

- by Mary Olson

The ethereal beauty of the orchid is captured forever in delicate crystal. Such describes A. H. Heisey & Company's #507 Orchid Etching. Introduced in 1940, it gained almost immediate popular acclaim and remained in production until the company ceased operation in 1957 – and beyond.

“Orchid was the most popular etching the Heisey Company ever produced and it remains so with collectors today,” wrote Neila Bredehoft in the October 1979 issue of Heisey News, noting that its popularity and long production span “resulted in an unbelievably long list of items available with Orchid etching.”

Designed by Ned Newman, this etching features orchid flowers alternating with bows within a framework of vines and small flowers. According to Walter Ludwig, former curator of the National Heisey Glass Museum, Orchid etching became “the most extensive pattern Heisey produced. It appears on almost 50 different patterns with over 225 different pieces.”

A widely distributed brochure described the pattern like this: “So fashionable, so delightfully feminine, this lovely Orchid pattern in sparkling hand-wrought crystal by Heisey ... rare, jewel-like beauty to highlight the most fastidious table setting ... elegance to charm the most discerning guests. For your own smart party occasions or for gifts that delight and surprise, choose Heisey Orchid – available in a complete line of hand-blown stemware, hand-cast table accessories, and decorative utility items.”

According to Bredehoft, author of a booklet on Orchid etching, this glass was released with little fanfare. She speculated that if Heisey had known that Orchid etching would be such a tremendous success it would have promoted the product launch with a massive ad campaign, as it had done for previous lines that had proven less popular. “By April of 1941, the company knew it had a success... Ads praising ORCHID etching began to appear in trade journals and women’s magazines. By 1943, one advertisement called Orchid ‘The most popular etching on the market’.”

Ludwig said Orchid etching was the second most popular glassware pattern with brides in the 1940s, outsold only by the Rosepoint etching produced by Cambridge Glass Company.

Such is the importance of Orchid etching to Heisey that it was the only etching mentioned by name in the introduction to Neila and Tom Bredehoft’s important book, *Heisey Glass 1896-1957*. “The company pioneered many styles of glassware, colors and decorations while in business. It was second to none in the production of artistic cut tableware, and its Orchid etching was one of the most popular decorations for stemware and tableware ever made in this country.”

While Orchid Etching was not introduced until 1940, it decorated some patterns that had been made much earlier, including Yeoman, which originated in 1913. Waverly, was introduced the same year as Orchid Etching and was often decorated in Orchid. In fact, when Waverly was reviewed in *Crockery & Glass Journal*, March 1941, it was inextricably linked with Orchid. “It (Orchid) decorates the swirling Oceanic Pattern (renamed Waverly), a Heisey pattern which wins shoppers’ instant acclaim and gives an air of ‘just rightness’.”

Heisey made three full lines of stemware with Orchid Etching:

5022 Graceful (1940 - 1943): 12 pieces of stemware plus candy box with cover, dinner bell, finger bowl

5025 Tyrolean (1941 - 1957): 12 pieces of stemware plus dinner bell, finger bowl

5089 Princess (1952 - 1956): 9 pieces of stemware plus salt and peppers, salad bowl, sandwich plate, torte plate and gardenia bowl

In addition to the stems, Orchid Etching was added to all these pieces:

1187 Yeoman (1913 - 1957): footed epergne bowl with vases

1489 Puritan (1937 - 1957): cigarette box and cover

1495 Fern (1937 - 1941): twin mayonnaise, mayonnaise plate, whipped cream, 3-compartment relish

1509 Queen Ann (1938 - 1957): extensive line with various serving plates, relishes, cheese and cracker plate, cup and saucer, dressing bowl, nappies, lemon dish and cover, several floral bowls and more

1519 Waverly originally called Oceanic (1940-1957): extensive line including many specialized serving pieces such as butter dish, comports, various relishes and bowls, jelly dishes, mayonnaise servers, mint bowls, torte and sandwich plates, floral bowls, vases, centerpiece combinations, and more

1540 Lariat (1942 - 1957): various vases, two baskets, mayonnaise

1951 Cabochon (1951 - 1957): ¼ lb. butter and cover

3304 Universal: cocktail icer and liner

3311 Velvedere: sherry

3389 Duquesne (1930 - 1952): luncheon tumbler

3484 Donna: soda/iced tea, ½ gallon ice jug

4002 Aqua Caliente (1933 - 1944, 1948 - 1953): cocktail

4052 National: soda

4090 Coventry (1937 - 1947): sherry and cordial

4225 Cobel (1932 - 1957): 1 pt. cocktail shaker, 1 qt. cocktail shaker

5012 Urn (1939 - 1957): four sizes of footed bud vases

Numerous candlesticks including Trident, Cascade, Fern, Crystolite, Queen Ann, Waverly and several unnamed.

Additional pieces in unnamed patterns

A complete listing is available in the Encyclopedia of Heisey Glassware Etchings and Carvings.

World War II had a significant impact on glass manufacturing and sales across the country as men left their jobs to fight the war and many women took jobs in factories directly supporting the war effort. This impacted Heisey's ability to keep up production. A 1943 article in a glass industry trade journal included a statement from A.H. Heisey & Co. describing its problems:

"We could go ahead and tell you a long story about our manufacturing problems. Like everyone else in the industry, we have them – in abundance.

"SHORTAGE OF HELP – shortage of some materials – oceans of orders... that about covers it. But it is mainly shortage of help.

"This condition means that we are in a particularly bad spot on all types of blown ware, cut and etched ware, because that takes more time and work to produce. We might as well call a spade a spade and urge that you concentrate on pressed ware such as Crystolite and Lariat. We can make them faster and give you better service.

"We are doing our best to fill your orders, but in times like this, we are all behind the eight ball."

In addition to turning out fine glass for the home, Heisey began producing glass gauges used for measuring the accuracy of interior and exterior diameters of rods, gun barrels, and more. "Thus the skill developed in a half century of fine glass making is now being devoted to helping 'Uncle Sam' make the tools of war," stated Heisey in an advertisement in *China and Glass*. In addition to encouraging people to "Buy War Bonds!" the ad went on to explain that manufacturing items for the war meant a slowdown in other production:

"But as we get further into this essential war work it inevitably means a slow-up in our shipping dates to YOU. This is particularly true of decorated ware, such as etchings and cuttings. The skilled personnel formerly available for this work is now busily engaged in the precision war work already mentioned.

"We know you will bear with us, as Uncle Sam must come ahead of his 'nieces' just now."

Orchid Etching became an instant favorite with customers - continued

The ad also featured a photo of the “ring and plug gauges” alongside a photo of stemware with Orchid Etching.

Heisey devised a clever way to deal with the lack of salesmen to promote products and take orders for stores across the country when it produced a series of brochure/order forms. They called these brochures “Heisey’s War Time Salesmen.” Each included photos and lists of available items as well as an order blank. An article in the May 1943 *Crockery and Glass Journal*, “Here’s how Heisey’s War Time Salesmen save you time and trouble,” explained how store managers and buyers could select items and place their orders without going through a salesman. Four brochures were available, one each for Crystolite, Lariat, and Orchid Etching and another for assorted gift items.

The “War Time Salesmen” apparently worked well as orders continued to pour in, especially for the popular pieces with Orchid Etching. At one point during the war, Heisey sent a statement to their retail customers apologizing for the difficulty they were having keeping up with the demand:

“We’re etching to ship your order but ...

“Etch all we can, people just clamor for more and more Orchid-etched Crystal. Honest, in all Heisey history, we’ve never seen the like!

*“We know that delayed shipments are hard on all stores. That’s why we want **you** to know this: we’re making all we can – we’re filling all orders fairly, in the order they come in – and we’re putting all the quality we ever did into every piece. Let us have orders now and we’ll do our best to fill them. **A.H. Heisey & Company, Newark, Ohio**”*

Realizing that producing hand blown and etched pieces was very labor intensive, Heisey eventually reduced the number of these items in production as the war dragged on. Pieces with Orchid Etching dropped from production at the time remained in catalogs but with the notation “discontinued for the duration.” In reality, says Bredehoft, many of the blown ware items, especially vases, were never reintroduced into the permanent line.

However, Heisey glassware with Orchid Etching remained in production until the Heisey factory closed abruptly in 1957. At that time, Heisey employees had etched the delicate orchids onto glass continuously for 17 years, which is longer than all but five of Heisey’s etchings. (Other long-lived etchings were Renaissance, 21 years; Frontenac and Pied Piper, 20 years each; Tally Ho, 19 years; and Minuet, 17 years.)

Tyrolean and Graceful have the same tall, pressed stems but have different bowls. The Tyrolean bowl is slightly flared while the bowl of Graceful is relatively straight and slightly pinched in at the top. The 5089 Princess line, introduced in 1952, was made for only a few years and is very difficult to find. Bredehoft speculated, “Apparently brides still preferred the tall elegance of the Tyrolean stems.”

Orchid Etching lived on after the Heisey factory closed. Imperial Glass Corporation of Bellaire, Ohio, bought Heisey moulds and began producing glass with Orchid Etching. They completed orders that had been placed before the factory closed and actually introduced some new items with Orchid Etching.

Bredehoft states that it’s difficult, if not impossible, to distinguish between Orchid etched pieces made by Heisey and those made by Imperial. “Imperial was producing crystal of excellent quality at this time and today’s collectors do not differentiate between Heisey Orchid etching or Imperial Orchid Etching,” she stated. She believed collectors would continue to pursue Orchid etched pieces without regard for the manufacturer.

The history of Orchid Etching is fascinating, not only because it was such a success for the company and produced on so many pieces, but also because it flourished despite the inevitable slowdowns of World War II. Perhaps the contrast between the “ethereal beauty” of this crystal and the ugliness of war helped its success. Piece by piece, one could bring beauty into the home and push away, for a brief time, the horrific news of the war.

Sources:

Walter Ludwig, “507 Orchid Etch,” *Heisey News*, July 2007

“Orchid Etch and the War Time Salesman,” *Heisey News*, November 1977

Neila Bredehoft, Heisey's Orchid Etching, 1983, Heisey Collectors of America

Neila and Tom Bredehoft, Heisey Glass 1896 – 1957

Neila and Tom Bredehoft, Louise Ream, Encyclopedia of Heisey Glassware, Etchings and Carvings,

Heisey Collectors of America, original copyright 1997, second edition 1994

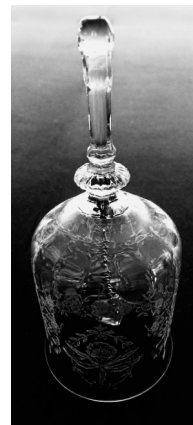


This group of #5025 Tyrolean stems with Orchid Etching includes, from left, a sherbet, tall goblet, cocktail, saucer champagne and a wine. Tyrolean was the most popular line of the three stemware lines that bore Orchid. Its distinguishing feature is a bowl that flares gradually from the base, in contrast to the #5022 Graceful line, which has a bowl that is relatively straight and slightly pinched at the top



#1495 Fern with Orchid Etching.

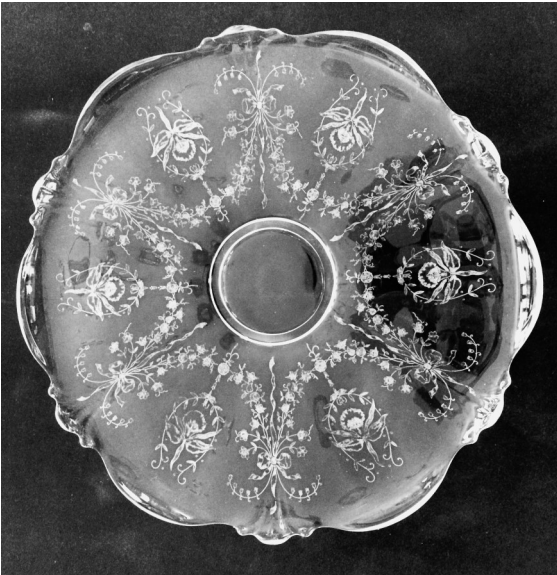
A dinner bell made from the #5022 Graceful claret stem.



Heisey's Heisey's Heisey's Heisey's Heisey's Heisey's
GLASSWARE for your table GLASSWARE for your table GLASSWARE for your table GLASSWARE for your table GLASSWARE for your table GLASSWARE for your table



#1519 Waverly oval comport. In an Orchid Etching folder printed in the mid-1940's, this item was marketed as part of a "Bridge Luncheon Grouping" that included cream and sugar, salad plates, sherbets, water glasses, cups and saucers.



#1509 Queen Ann plate, about 15.5 inches, with rolled edge.



#4057 Flip vase with Orchid Etching

#1519 Waverly center-handled sandwich plate. Originally called Oceanic, Waverly was introduced the same year as Orchid Etching, 1940



#3434 Donna half-gallon jug with Orchid Etching



The First Convention

December 2020

I was not able to find a lot in the archives about the early conventions. There are a few articles from the Advocate. In fact, there are quite a lot regarding the 1972 Convention and I am thinking about doing a follow up article to this one. The 1972 Heisey Convention was the first one following the formation of the HCA after all. However, there was a convention in 1971. It occurred in June and was in conjunction with the Land of Legend Festival held in Newark annually at the time. Now, there may also have been a glass display in 1970 at the festival, but I was not able to find any materials that also said there was a “Convention” that year. If anyone has any specific recollections regarding the events of this time period, I think we would all appreciate to know more.

The Heisey clubs at the time were “national” in the sense that there were individual clubs located throughout the country. In fact, one article references a California “for-profit” club. However, there was not an official national organization until the HCA was founded in late 1971. In June 1971 there was a four day convention held on the 17th through the 20th. People from all over the country attended. There is an article that said the convention was held at the Newark Holiday Inn. However, the other festivities were held in the Newark High School gym, the Central Elementary School and other locations. The glass display was held at the Central Elementary School and started a day earlier than the convention itself.

There was an opening breakfast that featured a keynote speaker. The speaker was Dr. Andrew Noyes of Wisconsin State University. He was simply identified as a “glass expert,” but it was noted that he had been an employee at A.H. Heisey & Company. Thursday’s session featured a panel on collecting and the financial value of Heisey Glass at the time. It would be interesting to see notes on the valuation of the glass from 1971. A big event at the convention that year was the tour of the Imperial Glass factory in Bellaire, Ohio. This was a big deal as, at the time, they had all of the Heisey molds and had purchased all of Heisey’s assets when Heisey closed in 1957.

Friday’s events included a panel of employees from the Heisey factory. Just as with the current convention the banquet occurred on Friday evening. However, it was not the “finale” as it is now because there were still two full days of the convention. Also, the tickets for the banquet were only \$2.00 in 1971! If only we could get those prices for our current banquet. Saturday there was an auction of over 1,000 pieces of Heisey Glass. Finally, Sunday ended with a tour of Licking County historical sites and of antique automobiles. There was an antique show throughout the event as well. It was not just limited to glass and included all antiques.

While this Convention did occur, by 1973 the brochures for the HCA Convention that year call it the “Second Annual Convention.” Thus the 1971 Convention occurred but since it was before the official formation of the HCA, it is not included in the numerical count. So, even though we had to cancel the convention last year because of the pandemic, there will have been 50 actual Conventions held when we hold the 2021 Convention.

Hello Auction Consigners and Bidders!

I have had a few inquiries about the status of the auction and all the glass in it.

We are moving forward with putting the Spring Benefit Auction online! We will be at least online, if not also in person. Having the auction in person will depend on COVID and the state restrictions about gathering in public in place at that time. If we do have it in person, we will follow the strictest guidelines to keep everyone safe.

All the glass is safe and locked away and the catalog from the 2019 SBA is still current.

A select few will be meeting for a couple of weekends in early January to photograph all the glass for the online auction. We will have new technology (hardware and software) to help us make our first online auction top notch.

As the time gets closer to the auction, we will be providing details on how to access the auction software and all the glorious pictures. Previously submitted absentee bids will still be honored unless we hear from you otherwise.

We are excited about getting this auction off the ground and entering into a new era of auctioneering for HCA.

Happy Heisey Hunting,



Roy Eggert

Auction Chair

Auction Firm Manager



November 2020 Heisey Fundraiser Results

LOT NUMBER	PATTERN NUMBER AND ITEM DESCRIPTION	WINNING AMOUNT
1	1 ELEPHANT, LARGE; 2 ELEPHANT, MEDIUM H; 3 ELEPHANT, SMALL	\$400
2	1 SOW (1); 2 PIGLET, STANDING (3); AND 3 PIGLET SITTING (1)	\$215
3	2 PIGLET, STANDING FROSTED (1) AND 3 PIGLET, SITTING FROSTED (1)	\$80
4	10 MALLARD, WINGS DOWN H	No bids
5	11 MALLARD WINGS HALF	No bids
6	129 TRICORN CANDLESTICK, 3 LIGHT, FLAMINGO, PR H	\$125
7	134 TRIDENT CANDLESTICK, 2 LIGHT, MOONGLEAM, PR H	\$125
8	301 OLD WILLIAMSBURG HURRICANE LAMP, 1 LIGHT, SHORT BASE WITH 300 SHADE, 9" WITH PAPER LABEL	No bids
9	353 MEDIUM FLAT PANEL VASE 12", STAR BOTTOM H (2)	No bids
10	433 GREEK KEY CORDIAL H	\$200
11	485 HEXAGON STEM COLOGNE, 1 OZ WITH 679 WINDSOR CUTTING H	\$100
12	1401 EMPRESS ASHTRAY MOONGLEAM H	\$80
13	1401 EMPRESS ASHTRAY SAHARA H	\$40
14	1404 OLD SANDWICH BEER MUG, 18 OZ SAHARA H	\$165
15	1405 IPSWICH CANDLEVASE WITH INSERT, PR H	\$263
16	1469 RIDGELEIGH CANDLESTICK 2 LIGHT WITH CENTER BOBECHE, PR	No bids
17	1567 PLANTATION CANDLEBLOCK, PR	\$85
18	4225 COBEL COCKTAIL SHAKER, 2 QUART WITH UNATTRIBUTED WHEAT CUTTING; 118 ROOSTER HEAD STOPPER	\$140
19	5025 TYROLEAN CORDIAL WITH 507 ORCHID ETCH	\$35
20	1 FLYING MARE LAVENDER ICE DALZELL FOR HCA 147 OF 450	\$537.77
	TOTAL	\$2590.77

Thank you to everyone who participated in the November 2020 Fundraiser. There was certainly something to pique everyone's interest. We had a total of 16 bidders vying for our selection of very desirable pieces of Heisey glass. Once all the bids were tabulated, we raised \$2590.77 to help sustain the Museum.



Great Plains Heisey Club News

November 14, 2020

Kathy Files, Secretary

After enjoying a delicious lunch in the lovely home of Oops, that may have been the way a meeting report would have started pre-pandemic, but these are different times. Instead, at 1 pm on Saturday November 14, 2020, nineteen members of the Great Plains Heisey Club and one guest met online for a virtual Zoom meeting. Thanks to Caleb-Michael Files for providing the Zoom platform and showing patience with the less technical participants among us. Now if he could just figure out how to Zoom a dessert tray to all participants at the end of the meeting.....

President John Mock called the meeting to order. A moment of silence was observed for our member, Bob Tankesley-Clarke, who passed away in September. A memorial service is planned for next June in Springfield, MO.

The September meeting minutes were approved and Tom Files gave a “no change” Treasurer's report. He reminded everyone that 2021 dues were now being collected. A member suggested consideration of adding a voluntary donation amount to our club dues to assist HCA's finances. All attendees thought that was a good idea. The current slate of officers were re-nominated for 2021 – official voting will occur at our March 2021 meeting.

Our HCA President, Emie Heisey, joined us and gave updates from the Board and Museum happenings – including a fire in Newark that fortunately spared our nearby warehouse building. She requested we watch videos being produced featuring Museum Director Jack Burriss so members can stay connected to HCA and also receive Heisey buying opportunities.

Trudy Mock (Martha's Moment) showed us how to use Heisey center handled servers to safely deliver goodies to friends doors during upcoming contactless holidays.

Our program had three parts and was intermingled with show & tell time. Part one of the programs was viewing an informative video by Bill McKelvey showing his table setting of primarily Empress pieces – many with elaborate cuttings. Thanks for sharing with us, Bill. Parts two and three involved members showing Heisey items using the letters “A” and “B” and displaying favorite pieces out of their collections for show & tell:

Mary & Gregg – Aloof goblet w/unusual cutting; African goblet/Flamingo; Bismark goblet

Jen & Kelly – Arch tumbler/Amber; candy jar w/elaborate enamel basket design

Chris & Lehi – Elephant handled mugs/Amber and Crystal

Trudy & John – Apple marmalade w/Minuet etch; Coronation tankard/.5 gallon

Kathy & Tom – Banded Diamond Foot 3” nut & 4” jelly; Bonnet basket/Flamingo/cut; Adam goblet w/Biltmore etch; Bethel decanter and Velvedere sherry/both with Sweet Briar cutting

Donna – Recessed Panel basket

Bucky – Warwick 8” vase/Cobalt

Bev & Bob – African goblet/Flamingo; African wine/Moongleam stem; Athena candy jar; Warwick 8” vase/Gateway cutting

Glen – Lariat blackout lamp w/globe

Ande & Greg – Bob White goblet/Peacock etching; Empress vase/Arctic etching; Regal candlestick/Rosette Band etching

Pat & Rex – Acorn candlestick/Moongleam

Our next meeting is scheduled for March 2021, but the members expressed a desire for a January Zoom “social” meeting. Tentative hosts for 2021 meetings were set, dependent upon pandemic restrictions: March – Probably virtual; May – Donna; July – John and Trudy; September – Marcie and Eric; November – Pat and Rex. President John adjourned the meeting at 2:30 pm by wishing everyone happy and healthy holiday seasons.



Tangerine brightened Northwoods Heisey Club's meeting

Bev Heise treated Northwoods Heisey Study Club members to an October program on Heisey's vivid Tangerine glass. Because of the pandemic, the meeting was held via Zoom. The glass was lovely to behold, though members missed the ability to examine it in detail and feel for themselves the wonderful qualities that characterize Heisey glass.

Tangerine was developed by Emmet Olson in 1932. Prior to Tangerine, most Heisey colors were in pastel shades so the vibrant Tangerine was something new and exciting for the company.

Bev explained that in production it started as yellow glass but turned to various orange shades when it was reheated. The shade of tangerine was dependent on the proper reheating of a pieces that had already been blown or molded. Pieces are found in shades of deep orange to nearly red, though some lighter pieces – nearly amber in color – have also been found. Bev showed a Spanish goblet with a nearly red shade of Tangerine.

Tangerine was a difficult color to produce because it was hard to maintain the consistency of the color during production. Production crews could rarely work with Tangerine glass for more than a couple of hours at a time because of the difficulties. As a result of the production problems, it was discontinued in 1935.

Bev shared pieces of Tangerine in her collection and gave members a view of her table stunningly set with Tangerine glass including Empress plates, Gascony footed sodas and tumblers, saucer champagnes and fruit cocktail/finger bowls. The table also featured a bouquet of orange and gold poppies in a #1420 Tulip vase in Sahara with an unknown cutting.

Bev also showed several pages of excellent photos of Tangerine glass included in *The Colors of Heisey Glass* book by Debbie and Randy Coe, published in 2006.



Bev Heise set her October table with Tangerine colored Heisey, including Empress plates, Gascony footed sodas and tumblers, saucer champagnes and fruit cocktail/finger bowls. The table also featured a bouquet of orange and gold poppies in a #1420 Tulip vase in Sahara with an unknown cutting and an accent piece – a Spanish goblet with a shade of Tangerine so dark it was nearly red.

Show and tell

A No. 3397 Gascony floral bowl in Cobalt with crystal foot. Gascony was made between 1932 and 1938, however, the floral bowl was continued until 1941. This is currently one of Bev's favorite pieces; it sits in the middle of her dining room table where she can admire it every day.

No. 3344 Carolina saucer champagne with unidentified cutting. This line of stemware was made between 1921 and 1924. Club president Doug Olson spotted several of these at an estate sale in his neighborhood.

No. 3350 Pinwheel and Fan water jug. Heisey introduced this line in 1910, apparently using moulds they had purchased rather than designed.

No. 3366 Trojan footed iced tea or soda with diamond optic and Moongleam foot. This line of stemware was made from 1926 to 1931. This has become Doug's favorite glass for root beer floats!

No. 3390 Carcassonne goblet and footed juice with wide optic in Sahara, made between 1930 and 1941.

No. 341 9" Puritan high footed bowl or comport. This was part of an extensive line made between 1903 and 1938.



Heisey in the Museum Shop

The following items are available in the Museum Shop and would make wonderful gifts. HCA members have exclusive access to these items from

11:00 am on **December 16, 2021** through close of business on **December 31, 2021**

Call the Shop if you are Interested in purchasing any of these items.

Member discount does not apply during this special time period.

On **January 6, 2021** they become available to the public.

Note: All items listed below are crystal and all prices are “each” unless otherwise noted.

***** Items WILL NOT be sold prior to the date specified above.*****

Pattern #	Item Name / Description H denotes piece is marked with diamond H	Price
310	Ring Band berry set: nappy 8” and nappy 5” (6) roses/gold, Custard	55.set
310	Ring Band comport, jelly rosebud, worn gold, Custard	20.
310	Ring Band toothpick rosebud, gold, Custard H	26.
310	Ring Band tumbler worn gold, Custard H	12.
343	Sunburst butter/lid H	24.
343	Sunburst cream, hotel H	20.
352	Flat Panel cheese/cracker 1 piece H	24.
1205	Fancy Loop butter/lid good gold	26.
1205	Fancy Loop ind. salt (4)	6.ea
1222	Fine Pleat plate, 8” (3) H	8.ea
1235	Beaded Panel Sunburst butter/lid	22.
1280	Winged Scroll tumbler good gold, Custard (6)	10.ea
1401	Empress ind cr/sugar, Sahara H (2 sets)	18.set
3389	Duquesne champagne, Sahara (5)	9.ea
3389	Duquesne goblet, Sahara (7)	18.ea
3390	Carcassone tumblers, ftd, Sahara (6)	14.ea
1482	Thin plate 8” with 440 Frontenac etch (5)	8.ea
5040	Lariat juice, ftd with 980 Moonglo cutting (8) H	8.ea


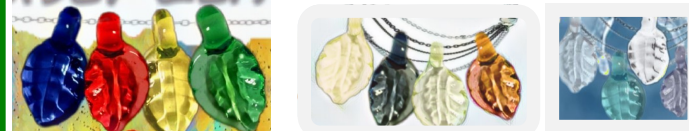
There is someone in the Museum Shop during the Museum’s hours of operation to help answer questions or take orders. When ordering by phone, please have a credit card ready. When ordering by mail, please be sure to include appropriate charges such as shipping and sales tax. Please note that the HCA member discount does not apply to special project items. We prefer to use USPS. If you have not received a package or it arrives damaged, please call the Museum. We will assist you in tracking it.

If you would like to make a donation to the Museum or have questions regarding items on loan, contact the Museum at 740-345-2932. HCA reserves the right to accept or refuse items based on current holdings.



Study Club Directory



	<p>#49 GREAT PLAINS HEISEY CLUB (www.greatplainsheiseyclub.org) Serving west of Mississippi, east of Rocky Mountains. Meets March, May, July, September and November in members' homes throughout region. Specific dates and times to be announced. Contact Kathy Files at 816-468-7087 tkfiles@kc.rr.com</p>
<p>#5 BAY STATE HEISEY COLLECTORS CLUB Serving Massachusetts, Rhode Island, Connecticut and New Hampshire. Meets 2nd Saturday of September, October, November, December, February, March, April, May & June at Brooksby Village facility, Peabody, MA. Contact Stephen Pescatore at 978-256-5418 stevepes51@gmail.com</p>	<p>#50 NORTHWOODS HEISEY STUDY CLUB Serving Minnesota and Wisconsin. Meets March, May, August, and October in members' homes throughout region. Specific dates and times to be announced. Contact Doug Olson at 651-227-4358 dmolson555@gmail.com</p>
<p>#7 DAYTON AREA HEISEY COLLECTORS CLUB (daytonheiseyclub.org) Serving southwest Ohio, northern Kentucky, & eastern Indiana. Meets 3rd Tuesday, September thru May (no Dec. meeting) Greene Memorial Hospital 1141 N. Monroe Drive, Xenia, OH - Contact—Cheryl Hoskins 757-784-0875 DOHO_100@yahoo.com</p>	<p>#51 NORTHEAST FLORIDA HEISEY STUDY CLUB Serving northeast Florida, meets 3 times a year at the Avonlea Antique Mall's Olde Florida Café, Jacksonville, FL. Call for specific dates. Contact: Chuck Carroll email jaxcat8@yahoo.com</p>
<p>#13 HEISEY CLUB OF CALIFORNIA (www.heiseyclubca.org) Serving Southern California (San Diego to Santa Barbara). Meets 4th Sunday at 12:30 p.m. except November, and 2nd Sunday in December in members' homes throughout region. Contact Richard Borino at 949-496-0676 Lrb1946@aol.com</p>	<p>#52 NORTHERN VIRGINIA HEISEY STUDY CLUB Serving Northern Virginia to include Maryland and Washington D.C. Meets September thru May. Please email for date and location each month. Contact Elizabeth Shirley by email at esshirley@msn.com.</p>
<p>#15 HEISEY COLLECTORS CLUB OF MICHIGAN Serving Michigan and northern Indiana. Meets six times per year in members' homes throughout the region. Please contact Rick Van Meer at 517-782-3874 rickvanmeer@comcast.net</p>	<p>#53 KENTUCKY HEISEY COLLECTORS GROUP Our group is sharing Heisey knowledge & having fun. Please RSVP so we have enough chairs. Contact Vicki Ensor 502-222-7609 or ensorvs@mac.com for more information!</p>
<p>#16 HEISEY COLLECTORS OF TEXAS (www.heiseyclubsoftexas.org) Serving Texas. Meets odd numbered months 2nd Saturday at 1 p.m. Meeting locations to be announced. Contact Mike Morgan at 281-433-4551 mbmorgan1965@gmail.com</p>	<p>#54 HOOSIER HEISEY STUDY CLUB Having fun sharing Heisey glass and ideas, if you are in Indianapolis or anywhere nearby you are welcome. The group is looking forward to its next meeting. For time & directions contact. geoff.c.heisey@gmail.com or call 317-250-5295</p>
<p>#20 BUCKEYE HEISEY COLLECTORS CLUB Serving Ohio. Meets 4th Monday September thru May in Heisey Museum Meeting Room or members' homes. Bring your latest Heisey 'finds' to share. Please contact Michael Maher at 740-644-1796 theflyingmaher@yahoo.com</p>	<p>ALABAMA— We have members in Alabama discussing forming a group. If you are interested in Heisey Glass and sharing ideas, getting together to learn from each other and to show your latest finds!, please contact the Museum! membership@heiseymuseum.org Or call 740-345-2932 -X1</p>
<p>#22 NORTHWEST HEISEY COLLECTORS CLUB Serving Washington (west of Cascade Mountains; north to Canadian border; south to Oregon). Meets 1st Saturday at noon with potluck in members' homes. Contact Deborah de Jong at 425-868-0457 bahama50@hotmail.com</p>	<p>COLORADO - All members in Colorado & surrounding area interested in getting together to share ideas and show-off your latest Heisey 'finds' - please contact Caroline Jensen 303-567-2472 ckjwatercolor@msn.com Maybe two areas for groups to get together? It is a big state !?!</p>
<p>#38 NORTH CAROLINA HEISEY STUDY GROUP (www.northcarolinaheiseystudygroup.org) Serving North Carolina, South Carolina, Virginia (also have members from West Virginia & Texas). Meets odd numbered months 2nd Saturday at noon at Replacements, LTD in Greensboro, NC. Contact Jaime Robinson by email jaime.robinson@replacements.com</p>	<p>LOW COUNTRY HEISEY COLLECTORS GROUP Savannah GA & surrounding area is forming a club to share interest in Heisey & ideas. Look for a phone call or email to schedule a time to get together. Please contact Emie Heisey & Brent Guest via email lowcountryheisey@yahoo.com</p>
	<p>A collage of our Heisey leaves that are for sale in our Museum Shop</p>

November 2020

HCA MEMBERS NEW & RETURNING

Jennifer Frost	California
Lynn Glasgow	Pennsylvania
Denise Gomez	Ohio
John Grover	New Jersey
Roger Jordan	Michigan
Carolyn Lewis	Minnesota
Kim & Ed White	Ohio
Jimmy Wilmore	Tennessee

H.C.A. Membership Number*

This Month: 1119

Last Month: 1116

*Members who have not renewed to date are not included in this number—total changes monthly

*Merry Heisey
Christmas !!!*



Museum Volunteers

November 2020

Roy Eggert
Bari Fauss
Tom & Kathy Files
Caleb Files
Candy & Greg Freeman
Jay & Julie Goletz
Brent Guest
Emie Heisey
Geoff & Cristy Heisey
Jennifer Heisey
Jon Heron
Amy Jo & Chuck Jones
Sue & Dan Kilgore
Walter Ludwig
Michael & Kate Maher
Martha McGill
William McKelvey
Mike & Cindy Morgan
Richard Nicholson
Mary & Doug Olson
Suzanne Parker
Dick & Marilyn Smith
Mary Ann Spahr
Bobbie Taylo
Karen Taylo
Joe Varrasso



No. HX-285
Also double column, No. HX-281



Barbara Caraway

Heisey Collectors of Texas were sad to share that they have lost one of their very long-time members, Barbara Caraway on October 24th 2020. She and her husband Dale (passed in 2018) were members from 1977). Barbara enjoyed her Heisey and helped others learn about collecting.

Chris Maskelaris

We lost long time member Chris Maskaleris on October 26, 2020. She joined HCA with Christos her husband in 1972. They were very active and both held positions on the HCA Board. She moved to Washington DC in 1943 to help as a WWII "Government Girl" in the war effort. While attending George Washington University she met and married Christos Maskaleris they were together 54 years. She was an active volunteer for many organizations. She acted as a docent at the National Gallery of Art in Washington guiding tours for school children. She loved her Heisey and helped many members learn and collect Heisey.

Phyllis Deal

One of our longtime dealer members Phyllis Deal passed on November 7, 2020, Born in Brooklyn, she was a extended resident Hightstown, New Jersey; where she retired from Rutgers New Jersey Medical School as a contract administrator. Phyllis enjoyed traveling the world and had an excellent command of the languages of the places she visited. She was ever on the lookout for Heisey glass wherever she traveled and had a wonderful collection gathered from places far and wide. She will be missed by one and all for her love of animals, rich humor and love of a good belly laugh and finding that unique piece of Heisey.



Bud Thorup

The Heisey Club of California is saddened to report the passing of one of our longtime members, Sheridan "Bud" Thorup, on October 29, 2020, at the age of 88. His wife of 60 years, Penny, was at his side.

Introduced to Heisey by Roy and Martha Boggs at the Vets Stadium Flea Market in Long Beach, CA, Penny and Bud became avid collectors. Over the years, Bud assembled a truly impressive collection of barware. They joined HCA and HCC in the 1970s and were active members of both for many years. They hosted many HCC meetings at their homes in Long Beach and, later, Palm Desert, and attended multiple conventions.

Bud will be remembered for his sense of humor and quick wit, as well as his star turns as the "auctioneer" for the live auction segment of HCC's April fundraising auctions.

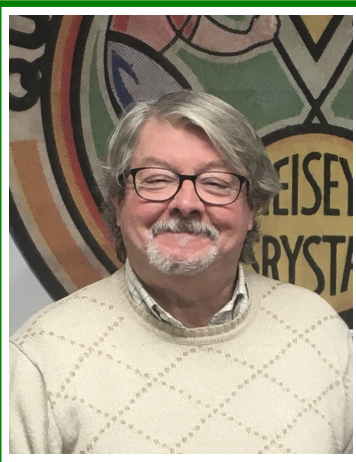




Heisey Glass Museum The King House

*To inspire the childhood joy in all of us,
here are couple classic coloring pages.*

Meet Our New Member/Guest Service Associates



Kirk Homrighouse

I come to The Heisey National Museum having recently retired after 12 years with Highlights for Children as print procurement and production manager. Chief among my responsibilities was the purchase and production of Highlights "Hello" a children's magazine for 0-2 year olds, the largest magazine of its kind in the US. In addition, I was also responsible for the production of a variety of Highlights activity books and magazines.

Prior to my work at Highlights, I was employed at The Golf Works as a Marketing Production manager where I managed and designed the production of the company's catalogs, print ads and packaging as well as a graphics-related product graphics including branding and logo designs for shafts, clubheads and accessories. I was also tasked with designing the point-of-sale clubmaking areas for all national Golf Galaxy chain stores.

For over 30 years I've been fortunate to have made a career in marketing, design, advertising and trade show booth design in positions with Dynacraft and Pal Joey in Newark, Diamond Golf in the United Kingdom, and Aquatic Industries in Austin Texas.

About working at The National Heisey Museum, I feel so very fortunate to be a part of this amazing institution. Having lived in Newark off and on since 1971, I had little knowledge or understanding of the remarkable history of the Heisey legacy in glass design and production. Every piece is a beautiful work of art and I look forward to learning more about the Heisey, and like our members, acquiring a few pieces of my own!

I live with my wife Laurie in Newark. Our children and grandchildren live in Granville and Columbus, and we spend as much time with them as they allow. I also serve on the Board of Directors for the Carol Strawn Center for Alzheimer's and Dementia sufferers and the newly formed Newark Organization for Cultural Development, whose mission is to advance music and art instruction to those who can least afford it. We both also enjoy long walks, good food, attending church and travel, travel, travel.

Nathan Hood

I was born and raised in suburban Columbus and worked as a Digital Networking Assistant at my high school before graduating in 2013 to attend Columbus State Community College. In 2014, I left Columbus to pursue degrees in English literature and industrial design at the University of Cincinnati. During my studies I was fortunate enough to briefly work a couple of university jobs between interning intermittently around Ohio. Of these university jobs, I was particularly inspired by my work as a historical archivist and writer for the University medical campus. Likewise, one of my favorite Internships I accepted in 2017 was a design intern at D&D Classic Automobile Restoration, located in Piqua. I returned to Columbus for a brief break before re-enrolling at Columbus State to finish my English degree through transfer credits. I finally graduated Cum Laude in December of 2018 from the University of Cincinnati. A few months into 2019, I was able to leave retail work to continue employment as the personal assistant to the founder and owner of a small genetics' technology and testing company - GnomeDX. My experience there evolved into work with their market research team only to decline with the progression of Covid. The National Heisey Glass Museum has fortunately become the next step in my professional career!



I must confess that before my current employment for the HCA, I had but a very vague awareness of Heisey Glassware let alone the Museum located essentially in my backyard. Studying high-value, low-production, functional art has become one of my passions and I am truly grateful for this amazing opportunity, not only at the museum but to be a part of this enduring and passionate community. By far my favorite jobs have always involved working with people that actually care about the subject at hand. It is an amazing privilege to handle pieces of history and so very rewarding to reveal that history to others. I am undoubtedly young and have much to learn but It is my hope that I can add something worthwhile to the Heisey community. I look forward to working with all of you in the future.



\$35.
each

2020 Ornament with Saturn Optic, with real Heisey Moongleam loop.
(Release date June 1st)

**There is still
time to
order your
2020
Ornament!**

**Call the
Museum Shop
at
740-
345-2932**

TAKE & MAKE

HEISEY PUNCH CUP CRAFT

\$5.00 DONATION

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CURBSIDE PICKUP.**



Contact the Museum for shipping and pickup details at 740-345-2932

ADVERTISING Guidelines

Ads may be mailed to HCA Advertising, 169 W. Church Street, Newark, Ohio 43055; faxed to 740 - 345-9638; or e-mailed to curator@HeiseyMuseum.org. **Whenever possible, please e-mail your ad. Ad copy must be received by the first of the month prior** to publication. Always include your credit card type (MasterCard, Visa, Discover), account number and expiration date. When mailed or faxed, ads should be typed or printed on white paper with dark ink. Camera-ready ads are accepted, but must follow line specifications. Ads containing reproductions will not knowingly be accepted unless clearly stated (e.g. Heisey by Imperial, etc.). HEISEY NEWS accepts no further liability. In the event of a typographical error, the incorrect portion of the ad will be corrected and run in the following issue, but HEISEY NEWS assumes no further liability.

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20 cents per word for members; 30 cents per word for non-members; \$5 minimum for ads less than 1/8 page. Personal ads 1/8 page limit. Abbreviations and initials count as words.

DISPLAY

1/8 page: Member \$20	Non-member \$30
1/4 page: Member \$40	Non-member \$60
1/2 page: Member \$80	Non-member \$120
Full page: Member \$160	Non-member \$240

DEALER DIRECTORY PAGE & WEBSITE

Standard ad \$48. per year

SUBMISSION Guidelines

Send articles for publication in HEISEY NEWS to Jack Burriss curator@HeiseyMuseum.org. We will acknowledge receipt of your submission, and will advise you if, for some reason, we are not able to publish it that month. We reserve the right to edit. If you do not receive acknowledgement of receipt from Jack, please follow up with Jack.

New submission deadline is the 12th of the month, prior to publication.

The opinions expressed in articles in HEISEY NEWS are those of their authors and do not necessarily reflect the views of HCA. The editorial staff reserves the right to edit submissions, with or without author consent, and to refuse material submitted for publication.

Membership



To join Heisey Collectors of America or to renew your membership, contact the HCA Administrative Office at 740-345-2932 or visit our web site at heiseymuseum.org

Your membership ensures the future of the Heisey Museum. Please consider opting for the Endowment level.

Membership Levels Any amount beyond the Associate Member fee goes into the Endowment Fund.

Associate Member (one person)	\$ 30
Each additional household member	\$ 5
Voting Member (one-time fee)	\$ 25

Endowment Levels

Individual Contributing (one person)	\$ 50
Joint Contributing (two persons)	\$ 60
Family Contributing (parents and children under 18)	\$ 75
Patron	\$ 125
Sponsor	\$ 250
Benefactor	\$ 500

Membership Renewal Alert

Check above your name on the mailing label of your Heisey News for your membership expiration date. If it is the current month, make sure your dues are paid soon to receive next month's issue of Heisey News.

Shipping & Handling Fees

Additional shipping charges may be required for members living outside the USA. Rates are subject to changes made by the United States Postal Service.

To verify current rates, contact the Museum at 740-345-2932 or email business@HeiseyMuseum.org.

Thank you!

Dealer Directory

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2020 ORNAMENT	HCA AUCTIONS We accept large consignments from members downsizing their collections. Go to: www.HeiseyMuseum.org Under "auctions" for "accepting member glass collections" for more details.	2020 ORNAMENT



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TO:

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Our new signage for the Museum. The OPEN sign by the front door and the sign in the courtyard by the parking

