

HEISEY NEWS

The Official Publication of Heisey Collectors of America, Inc.

Volume XXIV No. 08

July 1995

ISSN 0731-8014

A Horse is a Horse of Course!

We all know the story of Goodness Gracious, but what about the rest of the famous Heisey show horses?

This week archivist Don Valdes gives his readers a quick history lesson. First with Rexanna H. Peavine, winner of \$1000 Five Gaited Stake at Atlantic City. Showing this lovely show horse is William Lancaster, which Heisey's Lancaster etch was so appropriately named after. Read From the Archives pages 4-6 for more horse history, no really no horsing around. ♦



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HEISEY NEWS

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ISSN 0731-8014

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HEISEY NEWS is published and printed monthly (twice in February), by Heisey Collectors of America, Inc. Second Class Postage Paid. Subscription is limited to HCA members. First class mailing is available for an extra \$13.00, due with payment of membership. If you are having difficulty receiving your newsletter, please contact Mary Holland membership secretary.

The opinions expressed in articles in HEISEY NEWS are those of the authors and not necessarily those of the organization. The Editorial staff reserves the right to edit, with or without the consent of the author, or to refuse any material submitted for publication.

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The following volumes are available as complete sets: V, VII, VIII, IX, X, XI, XII, XIII, XIV, XV, XVI, XVII, XVIII, XX, XXI, XXIII, for \$9.00 each volume (12 issues, plus auction list if available).

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Heisey Collectors of America, Inc., a non profit corporation (tax exempt status), owns and operates The National Heisey Glass Museum in Veteran's Park, 6th and Church Streets, Newark, Ohio. Open Tuesday-Saturday 10-4, Sunday 1-4, closed holidays. Other hours by appointment. Members admitted free.

Identification

HCA will attempt to identify unknown glass items. Please enclose a

photograph with your drawings or descriptions. Other arrangements should be made in advance with Karen D. Kneisley, curator.

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To join Heisey Collectors of America or to renew your membership, contact Mary Holland, membership secretary. Associate dues are \$22.00 plus \$5.00 for each additional household member. Voting members pay an additional one-time fee of \$25.00. Please consider supporting the Endowment Fund by joining at one of the levels listed on the back page.

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Donations and Loans to the Museum

If you have something you would like to share with the museum or have questions regarding items on loan, please contact Karen D. Kneisley, curator. HCA reserves the right to accept or refuse items based on current holdings.

Calendar

September Quarterly Meeting
and Percy Moore Dinner September 8-9, 1995

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President's Update

Amy Jo Jones

On June 1, The National Heisey Glass Museum opened its first exhibit entitled *Making a Mark in the Glass Industry: Heisey Advertising*. The exhibition is the first in a series during a year-long observance of the 100th anniversary of the A.H. Heisey Company. Represented in the exhibit are examples of original advertising discovered by the archivist, Don Valdes, during his work in cataloguing all advertising held in HCA's archives. My personal favorites were the early ones in which the company tried to incorporate the Diamond H trademark into the design aspects of the ad. Another favorite feature was the radio from which you can hear original Heisey company radio advertisements making an audio as well as visual experience. This very educational exhibit was prepared by staff members Kelly Thran, Molly Kaspar, and Don Valdes. They deserve congratulations from all.

The exhibit has attracted attention due to the coverage in various publications. The Newark *Advocate* has visited and plans a feature story. In addition, during convention week the Columbus television station WBNS 10TV will broadcast their weekly segment "Heart of Ohio" from the museum providing coverage. This publicity is a bonus and will do much to foster awareness for our beautiful museum and the organization that supports it.

If you have been a regular visitor to the museum through the years, you probably have admired the cabinet full of Punty and Diamond Point pieces. This beautiful collection was on loan from Jack and Ruth Perloff in addition to a water set in gold trimmed and ruby flashed Locket on Chain. Recently Mr. Perloff donated them to the museum in memory of Ruth who passed away in February. The museum is grateful to receive these donations in memory of a wonderful lady who was a very active member of HCA for many years.

Don't forget to make your reservations now to attend the September meeting in North Carolina. As you read in last month's *Heisey News*, the club has some great plans made to host all of us for the annual Percy Moore Memorial Dinner. I don't know about you, but a pig pick'en sounds very intriguing to me and should not be missed. You all should be there to experience this first hand. Don't forget to make your selection of glass for the auction held to benefit HCA. An undertaking of this magnitude deserves support from all of us.

June marked the end of my term as president. The year went by very quickly and was marked by many activities in HCA and the museum. Serving was made easier by a very active Executive Committee made up of Norm Thran, Vice President; Tom Bischoff, Secretary; Charlie Wade, Treasurer; and Sam Schnaidt, Immediate Past President. These gentlemen put in untold hours of volunteer hours attending to the every day business of HCA. Without their commitment, HCA's paid staff would have to increase to achieve the same level of productivity. With the backing of the Board of Directors, the administering of the business of HCA is challenging daily and deserves the continuing support of all the members. And then there are the many people who offer their time as docents, newsletter mailers, and committee members for the many activities of HCA. I offer my gratitude to all.

As of this writing, the new members of the Board of Directors have yet to be elected by the voting membership and a new Executive Committee selected by the members of the board. I know they will all give their best as all the others before them have given. Congratulations will be in order for a group with many challenges ahead. Good Luck! ♦

Look for highlights from the June 1995 convention in the August issue of the Heisey News.

In Memoriam...

We are saddened to report the loss of two active members: Tom Parsons of Durate, California and Phyllis Wilson of Newark, Ohio. Our deepest sympathy goes to their family and friends.

From the Archives—A Horse is a Horse of Course

Don Valdes

Yesterday, while examining some potential acquisitions for the archives, I came across a June 1932 issue of *The Saddle and Show Horse Review* (Vol. 1, No. 2). You might be surprised that at first blush I was about to toss it aside in spite of the very familiar cover picture (see the 463 Equestrian etch) of Rexanna H. Peavine, Wm. Lancaster Smith aboard, performing at Atlantic City. We already have evidence aplenty of T.C.'s horse interests. But, after having thoroughly emersed myself in the Heisey family of the 1930's and '40's, curiosity got the better of me and I gave it a look.

The lead article is entitled "Heisey Stable Strong in Saddle Division," and describes not only a few of the horses enjoying the grass just off Granville Street but something of the whole establishment.

Mr. T. Clarence Heisey is one of the brothers of that most famous Diamond Brand Heisey glassware of Newark, Ohio. He and his fine wife have long been horse enthusiasts, starting from the bottom in the game and climbing until they have some fine young and finished horses in their stables. Their residence is just at the edge of town and is a lovely colonial home. Some distance to the rear of the house is the large and spacious barn and working ring. This barn, also colonial architecture, is modern, steam heated, heavily screened and beautifully finished. The locks and hinges on the light finished wood of the interior are of brass, making a striking contrast. The office and lounge are tiled and fitted with all the accessories necessary to the comfort of visitors.

The horses included have names with which some of you Heisey enthusiasts are familiar: Fascinating Rex, mentioned by Mary Heisey Merrill in the Heisey video; Goodness Gracious, theme setter for the 1993 convention; and Patsy Cronan, whose name must somehow be related to C.J. Cronan, who was, at the time, secretary of the American Saddle Breeders Association. It is still one more, a horse which the article refers to as, "Another, right and ready, owned by Mr. Heisey, is that fine bay stallion, Gammy's Lord Amherst 12057 by Anglo Peavine, by Anglo Rex by Rex Peavine," that reminded me of a fascinating series of letters in the T. Clarence Heisey correspondence. My quick reference to the correspondence index disclosed just two notations:

- A. Correspondence with J.D. Johnson re: Gammy's Lord Amherst 7/5/34
- B. Correspondence with Wm. Hopewell re:sale of horse (Gammy's Lord Amherst)10/8/34

So I looked up the 1934 correspondence with references to Gammy, Mr. Hopewell and Mr. Johnson.

- 11/3/32 The first reference to Gammy's appeared in a letter to an Atlantic City friend to whom he disclosed, "I have a scheme up now to trade Gammy's for the MacDonald Peavine mare that I looked over down at Dixie, Ky."
- 9/20/34 Negotiations are underway for a sale of Gammy's to a Mr. Hopewell, a pharmacist of Paducah, KY. In addition to his description there is a brief genealogical account. The asking price is \$300 F.O.B. Newark.
- 10/1/34 Letter from John Clark of Golconda, Ill.—requesting information on the bay stallion Heisey had to sell—Age? Size? Breeding in full and registration number? Is he absolutely sound and free of blemishes? Does he stand straight on his feet? Has he good feet? Have you bred him any? Is he a sure foal getter? Etc., etc., etc.
- 10/8/34 Letter from Hopewell—A bit of bargaining, very subtle, and a few questions: Can he do 5 gaits and can he do them well? Can he trot fast? Is he fat? (*Of course you know the answers to all of these*). T.C. invites Hopewell to come to Newark and see him and encloses the horse's pedigree and copy of the registration certificate.

- 10/10/34 Letter to Clark with long flowing description of Gammy's Lord Amherst.
- 10/12/34 Heisey's reply to Hopewell
- 10/16/34 Letter from Hopewell—More questions, including "...if he is sound, and has lots of speed and action, and goes high and does his five gaits perfectly, and is gentle, how it is I can buy him for the price you made me?" Hopewell makes a deal, rather than spend the \$40 it would cost for him to come to Newark, would he consider shipping Gammy's down to Paducah (\$44.40)? If approved Hopewell sends \$300, if he doesn't like him he gets shipped back at Heisey's expense. References are included and a picture is requested.
- 10/15/34 Telegram—Clark offers \$325 delivered plus good tail set.
- 10/16/34 The bargaining with Clark begins—all by day letter and telegrams. "If you can get a truck for \$50 send it and deduct \$43 (cost of freight). You never had so good a horse so cheap."
- 10/17/34 Telegram from Clark to Heisey—"Am sending truck first of next week for stallion truck charging fifty dollars for trip am mailing draft for two hundred eighty five dollars..."
- 10/17/34 Telegram to Clark—insists on the agreed \$292 for horse, blanket, halter and tail set.
- 10/17/34 Letter from Clark—Am sending Vein Youngblood to pick up horse along with check for \$290.
- 10/19/34 Response to Clark—Check received. Explains the name:
 "To go back to the horse's name, I might say that the first part of his name is derived from the Gamma Chapter of the Psi Upsilon Fraternity, and the Lord Amherst he gets from Lord Jeffrey Amherst, conqueror of the French and Indians during the French and Indian Wars. This Amherst is not pronounced Am-hurst, but Am-erst, the "h" is silent."
 You were lucky to get the horse when you did, I just got an offer from Claude Pemberton." (*This correspondence does not appear in the archives.*) Gives fairly thorough instructions on how to treat him at first.
- 10/20/34 Reply to Hopewell—Sorry, horse has been sold to John Clark. Maybe Clark will sell - incidently, I have a four year old chestnut stallion and a nice ladies' mare.
- 10/22/34 Another letter to Clark asserting how fortunate he is as two other men are interested. The horse is ready for your man.
- 10/22/34 Some back and forth regarding the papers.
- 10/28/34 Letter from Clark—the stallion arrived fine and Clark likes him. He does have an enlarged left hind ankle and right front ankle. Has the horse ever been lame? He has been examined by a vet.
- 10/31/34 Reply to Clark—this ankle problem is news to me. I just turned away another proposed buyer.
- 11/11/34 Letter from Clark—nothing suggested of difficulties, requests a picture if available.
- 11/13/34 Heisey replies, sorry, no picture
- 11/17/34 Still another request for picture. Heisey's reply (11/24/34) is typically Heisey—"I regret very much to advise you that I haven't a picture of Gammy's. We took a lot of Kodak pictures here, but never got a good one. He was always racking so fast that I never could get him in the picture---half of him would be in one side of the picture and the other half in another picture. Consequently, we never got a photograph of this horse, for which I am very sorry."

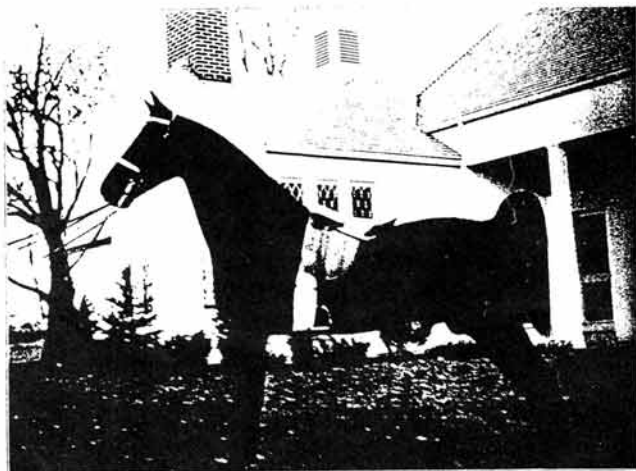
One year later:

JOHN B. CLARK
GOLCONDA, ILL

11/11/35

Mr. T.C. Heisey
Newark, Ohio

Dear Sir:



Gammy's Lord Amherst—12057

You will recall that last fall after I rec'd Gammy's Lord Amherst I wrote you about his being sore and lame in his ankles. In reply you wrote me he had never been lame. Also that his ankles were enlarged from standing in the barn etc. I haven't your letters at hand to quote your exact words - as they are in my safety box. Anyway to make a long story short - You guaranteed Gammy to be sound and he was not sound. He was never sound after unloaded and Mr. Youngblood told me several times that he came very near not bringing him on account of his bad ankles. This spring after careful jogging we started to work him and he broke down - Went dead lame. I quit with him and gave him complete rest for 30 days. Then while sore we were able to make four shows with him by freezing his ankles. We took him to 4 shows. Showed him at 3 then had to bring him home. Last week I sold him for \$150.00 at Springfield, Ill sale. Several Ohio boys saw him and told me about him etc.

Just after he landed here in 1934 I had an ass't State Vet examine him and he said he didn't think he would stand training & that he was not sound as you represented him to be.

I'm not crying over spilt milk. But I wanted you to know that you sold me an unsound horse with big ankles where you assured me by letter that he was sound and absolutely o.k. Please refer to copies of your letters.

Before going into this matter further, I wanted to see what you had to say.

I might add that I've gone into it far enough to know where I stand. I was certainly surprised that a man of your standing would misrepresent a horse thru the mail. Selling an unsound horse for a sound horse.

Thanking you for your reply -

Yours truly,

(signed John Clark)

P.S. I sold him as unsound with enlarged ankles.

11/15/35 T. Clarence expresses surprise and suggests that Clark mishandled him, "Besides, if he had only three legs, I practically gave him to you and threw in a crupper to boot."

11/12/35 Letter from R.B. Glenn of Springfield, Ill. stating that he has just purchased Gammy's Lord Amherst and requests a history of his winnings. "I intend to show and breed him." No mention here or in reply of lameness.

Therein lies the saga of Gammy's Lord Amherst.♦

Baywatch and Heisey Mugs

Carl Sparacio

Some of the most fun things you can do when afflicted with Heiseyitis is participate in events sponsored by many of the regional affiliated clubs of the *Heisey Collectors of America*. By and large, most of these events are for the benefit of the Heisey Museum and or its Endowment Fund. This serves as justification, if needed, for the time, travel and expense sometimes required to participate. There are those, like me, who feel no guilt spending next month's mortgage payment on a piece of glass, yet the puritan in us requires justification for fun. You must make yourself understand that these events not only support our museum, they can also be educational as well as a source of adventure but *never* fun (that'll let you off the hook).

Helen and me and our mortgagee do our bit when we can. Most of our "bit" is confined to the Northeast because we are tied to it geographically. Any map worth its salt will show that New Jersey is more north and east than almost anything in the U.S. except New England and Long Island (properly pronounced "Lawn Guyland"). Parts of New England are referred to as "Down East" by natives even though New England is obviously "Up East," not down. This may account for the miserable geography marks brought home by many Mayonese children (young native of Maine—don't look it up). Coincidentally, "Mayonese" is the etymological root of the phrase, "Hold the mayo!" which originally meant, "hang onto your kid," to Down Easters [This has nothing to do with Heisey but is included here to comply with the education requirements of this space - Ed.]

We participated in an antiques show sponsored by the Bay State Heisey Collectors this spring. This is *THE* Bay State Heisey Collectors show in Massachusetts and is not to be confused with any other state having a bay or inlet (particularly in the Midwest where *Moonlight Bay* figures so prominently in the folklore). Take my word for it, the Bay State Heisey Collectors are located in New England.

The Bay State's show is held in Waltham, Massachusetts which is just outside Boston. It's an area rich in American history but foreign in language (their alphabet has less than 26 letters—the letter "R" as we know it is never used after a vowel and the letter "A" is always broad.) Once you get used to it, it sounds almost like English. English with an attitude.

This was the seventeenth annual show sponsored by the Bay State folks and it was, as always, an exceptionally beautiful, well attended show. Besides the fantastic glass offered by dealers, club members pitched in and put together a magnificent display table of rose bowls, ball vases and gardenia bowls in colors from Alexandrite to Zircon (actually Limelight but Zircon infers "A to Z which says more than "A to L" would).

Being the only dealers from outside the New England area, Helen and I tried to blend in as unobtrusively as possible. We succeeded fairly well though we were tripped up once or twice by the language barrier. A very impatient man stomped off because I was unable to answer a question on a "bah glahs" he insisted we had in our booth. I tried to pinpoint what he was referring to but he left before it could be resolved. I suspect he thought I was making fun of his speech impediment, but I wasn't. Honest.

We did meet a fascinating gentleman named Philip E. Philips. Mr. Philips carries a Heisey marked deep plate Drinking Scene mug in his jacket pocket protected by one thin piece of tissue paper. The fact that the mug has a red handle (really, it does) only made me more nervous for it.

Mr. Philips is fun to listen to. He flashed a photo of a set of twelve of the same red handled mugs and broadly hinted they might be for sale. At least one offer was made at the show but it was turned down because, as Phil said, "they need more research."

Sure.

He also said he has checked with the Museum and discussed the mugs with a number of well known people in the Heisey fraternity. This indicates to me that perhaps they are not yet actually ready to be sold. No matter, we both had fun. I enjoyed fondling a Heisey red handled mug and Mr. Philips seemed to be having a great time fishing.

It was a beautiful show and should have been on everyone's Heisey calendar. The Bay State folks are gracious hosts and particularly accommodating to foreigners.

So much for education, the "adventure" part of our trip took place at our motel.

After a day of driving and a late night setting up a booth for the antiques show the next day, we crawled exhaustively into bed about 10 p.m. My head hit the pillow and I sighed, "Ahhhh!" and a voice out of nowhere shouted, "ZEBU DABBA DOO!" or something equally unintelligible. I jumped from the bed as Mrs. S. looked under it.

"What was that?" she asked.

"How the (blank) should I know?!" I shouted in a compassionate attempt to calm her fears. We seemed suddenly surrounded by loud voices and even louder banging and slamming noises from outside our room.

"It's late, they'll quiet down soon enough," I assured both her and me.

They didn't quiet down. They got louder. At 11:30 I had had it and called the front desk. I explained about the noise. I explained about being tired. I explained about my wife being pregnant—anything for a little rest. I was assured the noise would be stopped.

The noise never really stopped. It ebbed for a short time then built to a crescendo again and again. At 3:30 a.m. it reached an intolerable level of intensity and, as I reached for the phone again, it suddenly subsided. Surely they had anticipated my move (I learned later they were put out of the motel at that time). The rest of the night should have gone well but I worried that lack of sleep would cause us to oversleep—we had a booth to finish before the show opened in the morning.

Worrying was needless, there was no problem waking on time because aggravation kept me awake for the rest of the night. I crawled into the shower in the early morning and then, when I prepared to shave, I couldn't—I'd forgotten to pack my electric shaver. Early in the morning I went to the lobby to get a razor (if you want real adventure, try shaving with a blade after using an electric shaver for 30 years). I met the night clerk there as he was checking out the day clerk on that night's events. I learned that the group that disturbed the entire building was located (no surprise) in the room next to ours and that they were evicted at 3:30 a.m. Nor were they in town for a wedding as I thought—they were local kids who rented a room for an unsupervised good time. The odor of their "good time" was overwhelming in the hallway. I complained bitterly and got a lot of sympathy. "Tch, tch, tch," the desk clerks said in unison, "how horrible it must have been for you." Helen went to the lobby soon after I did and also complained bitterly. She got sympathy and a free night's lodging. I wasn't surprised, she has a talent dealing with motel clerks. It would have been nice if the money saved on a night's lodging was enough to buy a red handled mug, but it wasn't. No, sir, not even close. ♦

Narrow Flute with Rim Basket #473

Joe Lokay

The Narrow Flute with Rim pattern was produced by Heisey from 1915 to 1933. This pattern is an interesting one in that it contains several unique items not found in other pattern lines such as a Griddle Set, Sardine Dish, Nabisco Tray and Puff Box. A basket was included in this pattern line. The pattern is briefly discussed in Heisey News, July 1988, page 15.

The #473 basket is mentioned in only three places in the material available in the HCA Library. They are Catalog #75 addendum, circa 1916; the Heisey booklet *Table Glass & How to Use It*, circa 1916; and Heisey's Basket Catalog #81, circa 1916. The basket does not appear in Catalog #76, circa 1915, even though there are other #473 items shown. The #473 basket is not included in the basket list found in price list #206, circa 1920. Therefore, the production period for the #473 basket is estimated at 2 to 4 years, somewhere between 1915 and 1918. This is not an easy basket to find.

An application for a design patent for the #473 basket was filed by Andrew J. Sanford on March 1, 1915. A copy of the design drawing that accompanied the application is shown with this article. Patent #47,738 was granted on August 17, 1915 and was assigned to the A.H. Heisey and Company of Newark, Ohio. Like Heisey's other basket patents, this patent also called the item a vase.

The design of the #473 basket is very similar to that of the #465 Recessed Panel basket except there are narrow flutes rather than recessed panels. The basket handles are identical. The design patent for the Recessed Panel basket (see *Heisey News*, Nov 1977, page 15) was applied for and granted on the same dates as the #473 Narrow Flute with Rim basket.

While the Recessed Panel basket came in three sizes (7, 8 and 9-inch), only one size was indicated for the Narrow Flute with Rim basket; namely 8-inches. The size denotes the measurement across the top of the basket proper, and in this case, the widest width. It is my opinion that the 8-inch #473 basket would be about the same dimensions as the 8-inch #465 basket. The #473 basket is signed with a diamond H in the center of the bottom on the inside. As well as the diamond H, some of the items in the #473 pattern are also marked with the patent date. The basket has a polished bottom that contains the typical Heisey star. The #473 basket in the HCA Museum measure: total height 11½-inches, basket height 6-inches, base (bottom) dimensions 3 x 5-inches, and the basket opening 5½ x 8-inches.

While small in width, the rim or collar at the top of the basket does provide a small flat surface for decorations. The *Table Glass etc.* booklet shows a #473 basket with the #600 Heisey cutting (see *Heisey News*, April 1974, page 11). No original name has been found for the #600 cutting. Basket Catalog #81 pictures the #473 8-inch basket with Heisey cuttings #601 and #605 and Heisey deep etching #342. Based on the estimated production dates, the #473 basket was made in crystal only. ♦



NO. 473—8-IN. BASKET VASE, GROUND BOTTOM
Patent No. 47738
\$7.15 Per Doz. in Barrel Quantities
\$8.00 Per Doz. in Less Than Barrel Quantities

DESIGN
A. J. SANFORD
47,738
Patented Aug. 17, 1915.



WITHDRAWN
J. R. N. N. N.
J. R. N. N. N.

Heisey & Co.
Newark, Ohio

A. H. Heisey & Company—A Chronology, Part III

Tom Felt

1910

No. 350 PATTERN

SCALE HALF SIZE



♦ January. \$12,000 in prize money was distributed. One shop was awarded \$1,680, with \$300 going to each man and \$60 to each boy. As the *Crockery and Glass Journal* noted, "This profit-sharing policy has accomplished a loyalty to the company which could never have been secured by any other method."

♦ May. Price list 155, which contains soda fountain ware, was issued around this time. Price list 163 may also have come out at about the same time. Price list 164 was probably issued late in 1910 or early in 1911.

♦ A number of patterns may have been new this year: no. 350 Pinwheel and Fan*,¹ no. 354 Wide Flat Panel*,² no. 393 Narrow Flute*,³ no. 397 Colonial Cupped Scallop*,⁴ no. 400 Colonial Scalloped Top*, no. 423 Diamond Band*,⁵ no. 427 Daisy and Leaves*,⁶ and no. 429 Plain Panel Recess*.⁷

1911

♦ January. No. 433 Grecian Border*⁸ (Greek Key*) was being shown in the new display in Pittsburgh.

♦ April. Heisey inaugurated the first advertising campaign for pressed glassware in popular magazines on a national basis. The very first ad appeared in the *Delineator*, *House and Garden*, *The Woman's Home Companion*, and possibly in other magazines. By 1913, the company was placing more than 100 advertisements in periodicals, with over half of them in popular magazines.

♦ May. It was reported that Heisey had leased five farms and would shortly commence drilling operations in hope of obtaining ample supplies of gas.⁹

♦ No. 373 Colonial* was advertised this month.¹⁰

♦ September. Around this time, advertisements began offering a free booklet, *Table Glass and How to Use It*.¹¹

♦ Among patterns that may have been new this year was no. 439 Raised Loop*.¹²

1912

♦ Between February 12 and May 1, the company was reorganized from a corporation under the laws of West Virginia to a co-partnership, with stock issued to some of the top managers. Prior to this, all stock had been held by Heisey and his children. After the reorganization, the family continued to hold a controlling interest.

¹Some sources date this pattern as early as 1908.

²The earliest patent for this pattern was not filed until March 22, 1912. Some sources have dated it as early as 1906, but it does not appear in the 1906-1909 catalogs or price lists. The earliest price list it is included in is dated 1910.

³Dated by some sources to as early as 1909 or as late as 1911. It is listed in a 1910 price list. The earliest patent for this pattern was not filed until May 1, 1912.

⁴Some sources date this pattern as early as 1908 or 1909, but it does not appear in a price list until 1910.

⁵Both Colonial Scalloped Top* and Diamond Band* have been dated by some sources to 1909.

⁶Daisy and Leaves* has also been dated to 1909, but was not advertised until December 1910, nor is it listed in a price list prior to 1910.

⁷Patent filed March 4, 1910, approved May 10, 1910.

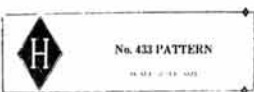
⁸A patent for this pattern was filed the previous year, on May 28, 1910, and approved August 23, 1910.

⁹This seems to have been intended to supplement the supplies of gas already being produced, since ads in the latter part of 1910 had shown the company's natural gas pumping station, "which furnishes the factory with the natural gas used in the manufacture of the celebrated Diamond H Glassware."

¹⁰Some sources have dated this pattern as early as 1907. A patent for the goblet was filed on May 6, 1912 and approved July 2, 1912.

¹¹The very earliest ads referred to this booklet as *Table Glass--A Guide for the Hostess*.

¹²Patent filed November 11, 1911. Some sources have dated this pattern as early as 1910.



No. 433 PATTERN

SCALE HALF SIZE



♦ March. Ray C. Cobel went to work for Heisey. He had learned the art of mold making from the American Bottle Company in Newark and initially began as a “vice hand” in Heisey’s mold shop. He remained with Heisey for 43 years, until his death, eventually becoming master mechanic¹³ and foreman of the mold making department. He was responsible for numerous design and mechanical patents over the years.

♦ October 9. T. Clarence Heisey married Anne Augusta Davis.

♦ No. 355 Quator was probably introduced early this year.¹⁴

1913

♦ January. E. Wilson Heisey became president of the firm. It is probable that T. Clarence Heisey came into the business as vice president and treasurer at the same time, while A. H. Heisey became chairman of the board.

♦ February 1. Catalog 75 and price list 175 were issued.

♦ May. Catalog 58, devoted to soda fountain ware, probably came out at about this time.

♦ July. \$16,000 in prize money was distributed among the best shops.

♦ December 7. Augustus H. Heisey II, E. Wilson Heisey’s first son, was born.¹⁵

♦ Augustus Heisey attended a reunion of 50,000 veterans of the Civil War at Gettysburg.

♦ Patterns which were new this year included no. 451 Cross Lined Flutes*,¹⁶ no. 462 Nail*,¹⁷ no. 1183 Revere and no. 1184 Yeoman.¹⁸

1914

♦ January. Heisey’s new electroportable lamps were being shown in Pittsburgh.

♦ An advertisement this month mentioning “new soda fountain lines” was illustrated with a straw jar in the no. 461 Convex Circle*¹⁹ pattern.

♦ July. Another \$12,500 in prize money was distributed. First prize went to J. Hounker’s shop and second prize to J. Fulmer’s shop.²⁰

♦ December. Augustus Heisey wrote to M. G. Bryce, president of the United States Glass Company, inquiring about their no. 15156 pattern, which he felt to be in violation of Heisey’s patents for the no. 393 Narrow Flute* design. Although legal action was threatened, there is no evidence that this ever occurred.²¹

♦ It was in 1914 that Heisey began making blownware. In addition to producing traditional pulled stemware, the company also became the first to combine blownware with fancy pressed stems.

No. 355 PATTERN

SCALE HALF SIZE



No. 1183 PATTERN

SCALE HALF SIZE



No. 1184 PATTERN

SCALE HALF SIZE



¹³The master mechanic was a kind of trouble shooter for the entire plant.

¹⁴Quator has been dated as early as 1908 or 1910-1911 by some sources. A patent was filed March 22, 1912.

¹⁵He worked as a salesman for the company before it closed. He died on August 1, 1990. A second son, George Duncan Heisey II, died in August 1964.

¹⁶Patent applied for December 13, 1913. Some sources date this pattern as late as 1916.

¹⁷Also dated to 1915 by some sources. However, two patent applications were filed as early as October 8, 1913, and were approved November 25, 1913.

¹⁸Revere has been dated to 1914 and Yeoman to 1915 by some sources, but both patterns appear in a 1913 price list. The earliest patent for no. 1184 was not filed until October 10, 1914.

¹⁹A patent for this pattern was filed on October 29, 1913 and approved January 6, 1914.

²⁰This was the last time that the trade journals reported on the awarding of the prize money bonuses and it is not known how much longer the practice continued. It is believed that the bonus system was discontinued around 1922, though it may in fact have been earlier, during World War I, that the bonuses had to be given up.

²¹In 1922, Heisey did bring suit against the Imperial Glass Corporation for a similar infringement, which was ultimately dismissed. The spirited series of letters between Heisey and Bryce, which included a counter-charge by the latter that Heisey had copied their electroportable lamps, was reprinted in the *Heisey News*, June 1988, p. 12-14.

No. 465 PATTERN

SCALE HALF SIZE



1 BRAID *
Needle Etching



15 SPIRAL BAND *
Needle Etching



♦ No. 465 Recessed Panel*,²² no. 468 Octagon with Rim*²³ and no. 470 Intercepted Flute* may have been new this year.

♦ Rodney C. Irwin went to work for the company as a salesman in 1914.²⁴ He later became sales manager for the entire company and, among other things, was responsible for the introduction of many new patterns.

1915

♦ October. A new building was erected at the plant for use as a sample room.

♦ New patterns probably included no. 472-473 Narrow Flute with Rim*.²⁵

♦ Some very early cuttings were offered on baskets around this time: no. 600 Mountain Laurel* and no. 601 Myrtle*.

♦ Catalog 76 was probably issued in 1915.

1916

♦ February. A. H. Heisey was elected a member of the board of managers of the American Protective Tariff League.

♦ March. Arthur A. Bean gave up his position as head of Heisey's New York salesroom to become the representative for the Lonaconing Glass Company.

♦ May. A. H. Heisey wrote a broadside on the tariff in response to a letter by the Rev. H. Tucker Graham, president of the Hampden-Sidney College, which had been published in a recent issue of *The American Economist*.²⁶

♦ July. William J. Kennedy, who had previously been Arthur Bean's assistant, took over his position as Heisey's New York representative.

♦ August. There was a disagreement at the factory, with the helpers out on strike for about a week. The dispute was settled with their wages, which had been 65-85 cents a day, increased by 20%.

♦ Paul Fairall went to work in the grinding and finishing department as a "wash-out boy" at this time.²⁷ He later worked his way up in the factory to become the head of the shipping and stock department, a position he held until the factory closed.

♦ September. Work was started on another addition to the plant, 50 x 110 feet, to be built of reinforced concrete.

♦ A number of needle etchings²⁸ were in use by this time, including no. 1 Braid*, no. 15 Spiral Band*, no. 17 Zig Zag*, no. 18 Spencerian* and no. 19 Double Loop*.

♦ The company's first plate etchings²⁹ were also offered, including no. 306 Spiral Vine*, no. 325 Poppy, no. 336 Rosette Band*, no. 349 Margaret*, no. 350-351 Mums, no. 352 Anne, no. 366 Peacock, no. 370 Nile, no. 378 Killarney, no. 380 Cassandra and no. 384 Iroquois.

♦ Other early cuttings probably out by this time, used mainly on baskets, included: no. 602 Leaf Band*, no. 603 Sprig*, no. 606 Scallop*, no. 612 Leaf Swag*, no. 613 Marjorie* and no. 614 Arlene*.

♦ Price list 178 was probably issued in 1916.

²²Some sources have dated this pattern as early as 1913 and as late as 1915. A patent for this pattern was filed on January 29, 1914 and approved August 15, 1914.

²³Patent filed December 14, 1914.

²⁴According to a profile of Mr. Irwin published in the *Heisey News* in December 1975, based on information supplied by his wife. However, at the time of his resignation from the company in 1952, the *Jewelers Circular-Keystone* stated that he had been with the company for twenty-eight years, which would place his initial employment sometime around 1924.

²⁵The first patent for this pattern was applied for on March 1, 1915.

²⁶Since Heisey was a strong proponent of the need for a tariff to help protect American glass manufacturers from the threat of inexpensive imports, it can be assumed that the Rev. Graham's letter was in opposition to such a tariff.

²⁷His job was to wash the glassware in large wooden tubs of hot and cold water.

²⁸Needle etchings are produced by mechanically operated steel needles, which trace a prearranged pattern on the piece (which has previously been covered with beeswax).

²⁹Plate etching involved engraving a design on a copper plate that could then be transferred to the piece using an acid-resistant "ink" (usually made from beeswax and lampblack).

1917

- ♦ January 1. Price list 179 was issued, probably at the same time as catalog 77, to which it refers.
- ♦ May. The no. 3312 Gayoso blown stemware line was advertised with the no. 387 Augusta plate etching³⁰ in a full page ad in *The Delineator*. A new edition of the booklet, *Table Glass and How to Use It*, was also offered, showing "Heisey's glassware so clearly that you feel quite safe in ordering by mail."
- ♦ July 1. Price lists 200 and 10B were issued. (The latter was Heisey's first price list of blownware.)
- ♦ By 1917, many blown stemware lines were in production, including: no. 3301 Clarence*, no. 3304 Universal, no. 3305 Viola*, no. 3306 Marge*, no. 3307 Aloof*, no. 3308 Bob White, no. 3309 Petite, no. 3310 Van Cleve*, no. 3311 Velvidere, no. 3313 Budapest*, no. 3314 Grandeur*, no. 3315 Polonaise*,³¹ no. 3316 Biltmore, no. 3317 Drake, no. 3318 Waldorf, no. 3320 Ritz, no. 3326 Anne*, no. 3327 Clara*, no. 3328 Carlsgood*, no. 3329 Bell Bottom*, no. 3331 Statuesque*, no. 3332 Six Side*,³² no. 3402 Grasshopper*, no. 3403 Gibson*, no. 3426 Maritime*, no. 3429 Empire*, no. 3452 Claudine*, no. 3453 Magdaline*, no. 3454 Granada*, no. 3516 Trumpet*, no. 3541 Rainbow* and no. 3800-3801 Texas Pink*.
- ♦ Other new plate etchings included: no. 394 Zouave, no. 402 American Beauty, no. 403 Chartiers, no. 404 Muskingum, no. 405 Canterbury, no. 406 Duquesne, no. 407 Morning Glory and no. 408 Lincoln.
- ♦ Heisey's cutting shop was well established by this date, and new cuttings included: no. 604 Ornate Sprig*, no. 605 Double Miter Band*, no. 607 Periwinkle*, no. 636 Clermont*, no. 637 Polished Star*,³³ no. 639 Electro, no. 640 Nassau*, no. 642 Alexandria, no. 644 Troy*, no. 645 Roma*, no. 646 Cadiz*, no. 647 Sequoia*, no. 648 Ocala*, no. 649 Nob Hill*, no. 650 St. Ives*, no. 651 Danube* and no. 652 Elbe*.

1918

- ♦ January 17. A. H. Heisey was elected president of the American Protective Tariff League. As a protectionist, he contended that he could not make and market the grade and quantity of ware that he had been able to sell without a protective tariff.
- ♦ February 16. The company was re-organized in the state of Ohio, with A. H. Heisey, E. Wilson Heisey, T. Clarence Heisey, Carl Marpell and George E. Graeser as chief stockholders.
- ♦ June 6. Thomas Clarence Heisey, Jr., T. Clarence Heisey's son, was born. Better known as Tim, he later was actively involved in the family business, serving variously as a sales representative and officer of the firm.
- ♦ October. In order to aid the efforts underway necessitated by the United States' involvement in World War I, the table glass manufacturers agreed to reduce their present lines and to refrain from making any new molds or marketing new items for the duration of the war. At a conference held in conjunction with the War Industries Board, committees were established for each branch of the trade, with A. H. Heisey named to the committee for "Pressed and Blown Glassware for Table Use." This committee was appointed to take up the matter of adopting hard-and-fast schedules for meeting the government's request that current lines be cut back as a war conservation measure, a request that the manufacturers felt could be set by voluntarily decreasing production from 50 to 75%.
- ♦ December 11. The new corporation was dissolved and thereafter the Heisey company adopted the structure of doing business variously as a joint stock company, a joint trust, or a Massachusetts business trust, up until its closing in 1957.

387 AUGUSTA
Double Plate Etching



3313—9-oz.



3452—10-oz.



³⁰Patents for both the stemware line and the etching were not filed until August 9, 1917.

³¹Patent applied for July 28, 1916.

³²Patents for no. 3331 and 3332 were filed on January 10, 1918 and approved October 5, 1926.

³³A patent for this cutting was not filed until May 8, 1920, and was approved November 2, 1926.

♦ The company began offering pantograph etchings³⁴ in 1918, including no. 152 Apollo, no. 160 Osage, no. 161 Somerset and no. 162 Raleigh.

♦ New plate etchings for 1918 were no. 410 Sabrina, no. 411 Lansdowne, no. 412 Hermitage and no. 413 Renaissance.³⁵

♦ One new cutting that probably came out this year was no. 638 Calais*

♦ Catalog 82, featuring pieces for soda fountain service, probably came out earlier this year.

1919

♦ January. A. H. Heisey was reelected president of the American Protective Tariff League. A resolution offered by him was passed, calling for a strong protective tariff with import duties set at a rate that would make American wages the basis for competition in the American glassware market, preventing less expensive foreign glass from undercutting domestic manufacturers.

♦ March. Construction was begun on a new 5-ton day tank. This tank was completed in May and was intended for use in making cookware. A patent was applied for "Heisey's Visible Cooking Ware," but it was not approved. The line was only in production briefly. Heisey was sued by Corning, manufacturers of Pyrex, and forced to discontinue making cookware. A catalog reprinted in the *Heisey News*, February 1989, p. 15-16, shows forty-five different pieces. Those seen have been in vaseline, often with a greenish color, or sometimes in crystal.

♦ April. Price list 118 was issued.

♦ May. In reply to a circular letter from Federal authorities urging employers to rehire the men being mustered out of the service, A. H. Heisey wrote: "All of our former employees who went to the war are being taken care of by us as rapidly as they return, and we will continue to do so. I am a little surprised at the position that the Administration assumes in this matter. On the one hand they are crying to make room for the soldiers and give them employment. On the other hand, they will permit the importation of foreign products that displace our American labor . . . I am surprised that the Administration is not broad enough to accept the changed conditions that the war has created, and admit by their action that the tariff is a necessity . . ."

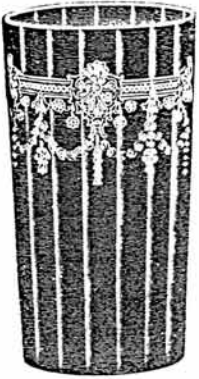
♦ Later this same month, Heisey also sent a letter to the *American Economist*, arguing against the formation of the League of Nations. "I am strictly opposed to an alliance . . . where we turn over the control of our Government exclusively to the allies, where they would outvote us under any condition that would be favorable to them . . . [throwing] the control of the Government into the hands of these people." He went on to state that he was a member of the League for the Preservation of American Independence, headed by Henry Watterson.

♦ June 16. Price list 205 was issued.

♦ July. Heisey also sent a letter to the annual glass workers convention, urging them to support a tariff to protect the industry. This appeal was "made in the interests of both manufacturers and workers,"³⁶ and was referred to a special committee for action.

♦ October. A. H. Heisey became chairman of the 17 Ohio District for the Roosevelt memorial campaign. The committee hoped to present every schoolroom in Licking, Knox, Richland and Ashland Counties with a framed, enlarged photograph of Theodore Roosevelt by October 20th, by which time the effort to raise \$500,000 for the national campaign would be in full swing in Ohio. Over 1,000 photos were to be printed, as Heisey's gift to the campaign.

160 OSAGE
Pantograph Etching



413 RENAISSANCE
Double Plate Etching



³⁴Pantograph etching was done by machine, with a worker tracing an oversize design which would then be automatically reduced to the size of the piece being etched, with a needle cutting the design into the beeswax (or acid resist) with which it had been covered.

³⁵Patent applied for April 5, 1919, and approved October 25, 1921.

³⁶*Crockery and Glass Journal*, July 17, 1919.

♦ With the war over, a number of new stemware lines were introduced: no. 3302 Warden*, no. 3303 Ponchartrain*, no. 3330 Hanover*, no. 3333 Old Glory, no. 3334 Sexton*,³⁷ no. 3335-3336 Lady Leg*, no. 3351 Mon Ami*, no. 3430 Brau Haus*, no. 3431 Lorraine*, no. 3432 Conesque*, no. 3433 Basque*, no. 3434 Esther*, no. 3435 Le Caron*, no. 3436 Pigalle*, no. 3455 Lady Macbeth*, no. 3456 Granville* and no. 3476 Temple*.

♦ New needle etchings included: no. 27 Crochet*, no. 31 Roman Key*, no. 33 Tatting*, no. 35 Lacy Band*, no. 36 Ric Rac*, no. 41 Braided Loop* and no. 46 Weaver's Stripe*.³⁸

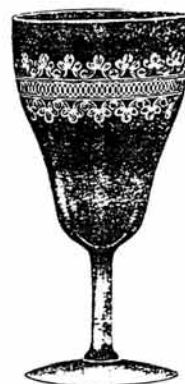
♦ New pantograph etchings included: no. 163 Monticello, no. 164 Salem and no. 165 Dundee.

♦ New plate etchings for 1919 included: no. 414 Oxford, no. 415 Classic, no. 416 Vintage, no. 418 Accropolis [sic], no. 421 Rose, no. 422 Cumberland, no. 423 Violets, no. 424 Cherries, no. 425 Dogwood, no. 426 Mt. Vernon, no. 428 Simplex, no. 429 Zodiac, no. 430 Highlander, no. 431 Victory,³⁹ no. 432 Londonderry and no. 433 Dutchess [sic].

♦ New cuttings included: no. 657 Liberty, no. 662 Constellation, no. 666 Surrey*, no. 667 Sir George*, no. 671 Entente,⁴⁰ no. 672 Bachelor's Button*, no. 674 Adams,⁴¹ no. 675 Loch Ness*, no. 676 Caledonia*, no. 677 Kingston*, no. 678 Tuscany*, no. 679 Windsor, no. 680 Crusader,⁴² no. 682 Greenbriar, no. 688 Cassaba, no. 689 Cardiff, no. 693 Cloister, no. 694 Balboa, no. 695 Tara, no. 696 Largo, no. 697 Trellis and no. 698 Hyde Park.

♦ Emmett Olson joined the company in 1919, initially with the job of fitting stoppers. After completing his six months apprenticeship, he was moved into the batch room, where the ingredients were mixed. He later became Heisey's chemist in 1922 and was involved in the creation of most of the company's colors, remaining with the company until 1956.

33 TATTING * Needle Etching



429 ZODIAC
Plate Etching



431 VICTORY
Plate Etching

³⁷Patent filed for on January 10, 1918 and approved September 2, 1924.

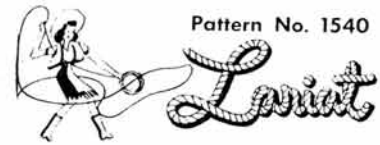
³⁸Patent filed for on May 8, 1920 and approved February 13, 1923.

³⁹Patent filed for on April 5, 1919 and approved October 25, 1921.

⁴⁰Patent filed for on May 8, 1920 and approved January 20, 1925.

⁴¹Patent filed for on May 6, 1920 and approved February 17, 1925.

⁴²Patent filed for on May 8, 1920 and approved November 24, 1925.



Brain Teasers—25 Heisey Favorites

Walter Ludwig



the Bottle

Pattern name

Pattern number

1. RUN

2. PRE-MESS

3. A TRIAL

4. O! CROC! O!

5. WRY VEAL

6. HARM ANT

7. LEAD CHART

8. RE: SNOW FLU

9. CAN NOT LET IN

10. THEN SOAP

11. GAD, NO FAN

12. SIRE COBRA

13. REST TUBS

14. NAN, N.E. QUE.

15. RE: BORIC DANGER

16. SELLING CROWD

17. ON PAR - CIVIL

18. PAL PLANNED TEA

19. FARROW SAID A LOT

20. SOLID IN PLACES

21. SIR TELLS OF DUNCE

22. THEY WIN TENT! TRUCE

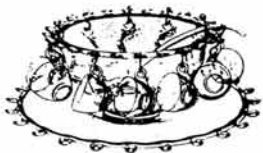
23. POUND IN BREAD LABEL

24. BLAND? THEN PUMP - TRAIN

25. TIM, FLOWER HURT IN WAR



WAVERLY by Heisey



Now On View—Making a Mark in the Glass Industry: Heisey Advertising

Kelly Thrane and Jennifer Menke

The National Heisey Glass Museum is proud to present: *"Making a Mark in the Glass Industry: Heisey Advertising."* This is the museum's first seasonal exhibit in a series of four that will run in conjunction with the A.H. Heisey and Company's 100th anniversary celebration. Each exhibit serves to educate the viewer on the many facets involved in the rich heritage of glass making. If you're planning a vacation make certain to detour through Newark, you won't want to miss an opportunity to view archival ads and correspondences (some never before seen, until now.)

Augustus Henry Heisey opened the door to his glass company in 1896, realizing from the inception that his glassware would be one of the finest in America. In order to compete and become a successful merchant, he knew he must advertise. Shortly after, the A.H. Heisey and Company became one of the first glass companies to advertise nationally.

The A.H. Heisey and Company incorporated many advertising methods. However, much of Heisey's advertising success began first at the home front. A.H. Heisey, E. Wilson, and T. Clarence Heisey actively participated in the creation of ad campaigns. Heisey advertised through hostess booklets, *Table Talk*, factory catalogs, price sheets, addendums, supplements and flyers. Additionally, the company held permanent displays in Chicago, Dallas, New York and Los Angeles.

Always ready to set a trend, the company first used color advertising in 1918. This color advertisement was a full page ad on the creation of blown stems. Like today, color advertising was very expensive and Heisey rarely used this form. It was not until the 1950's that Heisey began to encompass color more frequently in their advertising.

In order to compete in the demanding glass industry, Heisey developed unique gimmicks to entice the public. Campaign series such as the Chef, Bridge, Glass Secrets, and Saturday Evening Post served to promote the sale of glass. Furthermore, this type of advertising gave the company a leading edge against Fostoria Glass Co., Duncan Miller, Cambridge, US Glass Co. and Westmoreland. These companies were A.H. Heisey's most fierce competitors.

Many of the changes in Heisey advertising reflected the always changing social values of society. After the war, the company began to focus on new etchings and production colors. Designers such as Eva Zeisel, Walter Van Nessen, and Horace King brought innovative and vibrant designs to the company. Radio commercials broadcast nationally captivated listeners with wit and charm. After numerous advertising awards and recognition, it was unfortunate that the demand for foreign trade forced the A.H. Heisey and Company to close in 1967. ♦



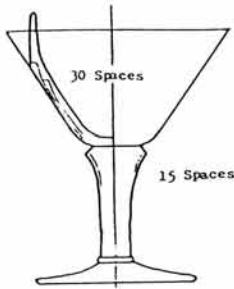
Marietta betrays the secrets of colored glass

This is a reproduction of a vintage advertisement for Heisey's Glassware. The ad features a central illustration of a woman in a long, flowing dress, possibly a historical figure, holding a glass. The illustration is framed by an ornate, circular border. Below the illustration, the text "GLASS SECRETS" is visible. The advertisement is titled "HEISEY'S GLASSWARE for your Table" and includes the tagline "GLASS PERFECTED THROUGH THE SECRETS OF FOUR THOUSAND YEARS". The text is arranged in columns around the central illustration, with some text appearing in a smaller font size. The overall design is classic and elegant, typical of early 20th-century advertising.

In The Know—Cutting Costs

Jim Jones

Did you know?.. The hand made glass industry is very labor intensive. Every scrap counts, so it's not unusual to re-use rejects in production of a new pot of glass. (Glass melts at a much lower temperature than the raw ingredients, using less energy. An automated bottle factory in West Virginia employs a person to travel around the country to buy up empties which were broken up and used to produce new glass.)



Did you know?... Another method used to reduce costs was to convert molds of a pattern no longer in production to create molds for a new pattern. For example, the mold for the #411 saucer champagne was reworked to create the mold for a saucer champagne in the #1469 pattern. The characteristic ridges were cut into the mold for the bowl, and it appears that the stem produced for the blown Ridgeleigh line was attached to the bowl.♦

The Heisey Card

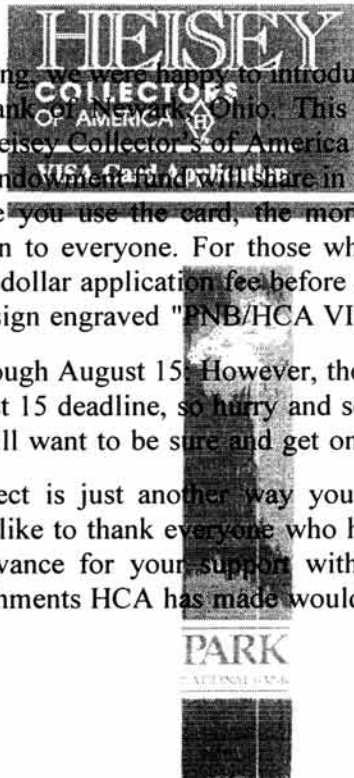
Charlie Wade



At the June quarterly meeting, we were happy to introduce our very own Heisey visa card, by Park national Bank of New York, Ohio. This agreement will allow Park National Bank to issue a Heisey Collector's of America visa card to those folks who qualify. In return, HCA's endowment fund will share in the proceeds from individual use of the card. The more you use the card, the more the endowment fund will benefit. Enrollment is open to everyone. For those who complete the application, along with the twenty-five dollar application fee before August 15, they will receive a special cobalt cabachon sign engraved "PNB/HCA VISA 1995."

This offer is only good through August 15! However, the visa application can still be applied for after the August 15 deadline, so hurry and send for your application and cobalt sign. I know you will want to be sure and get one before the deadline!

This board approved project is just another way you can help support Heisey's endowment fund. I would like to thank everyone who has supported projects in the past and thank you in advance for your support with the visa card. Remember, without you the accomplishments HCA has made would not have been possible.♦



Card Application Please Indicate Account Desired:

• FOR INTERNAL USE ONLY •

☐ Individual Account
☐ Joint Account
☐ Individual Account with Authorized User

VISA _____ P _____ S _____
 Type _____ Designation Code _____
 CL _____ Reviewer _____ Date _____

PRIMARY APPLICANT

Applicant's Full Name Last First Initial

Date of Birth Social Security No. No. of Dependents

Present Street Address Apt. # City State Zip Code

Telephone No. How Long at Address? ☐ Own Monthly Payment _____ Estim. Prop. Value _____ Current Balance _____
☐ Rent Monthly Payment _____

Previous Home Address (If less than 3 years at present address) How Long At This Address?

Present Occupation Present Employer How Long? Gross Income from Job

Employer's Address Street No. City State Zip Code Business Phone No.

Previous Employer (or School attended) Occupation How Long? Source of Other Income* Amount

Name & Address of Nearest Relative Not Living With You Relationship Phone No.

Mother's Maiden Name * NOTICE: Income from Alimony, Child Support or Separate Maintenance payments need not be revealed if you do not choose to have it considered as a basis for repaying this obligation.

JOINT APPLICANT

Co-Applicant's Full Name Last First Initial

Date of Birth Social Security No. Relationship to Applicant No. of Dependents

Present Street Address Apt. # City State Zip Code

Present Occupation Present Employer How Long? Gross Income from Job

Employer's Address Street No. City State Zip Code Business Phone No.

PARK NATIONAL BANK VISA TRUTH IN LENDING DISCLOSURE

Annual Percentage rate for purchases	18.00%
Grace Period for repayment of balances for purchases	You have 25 days to repay your balance (for purchases) before a finance charge on purchases will be imposed
Method of computing the balance for purchase	Average daily balance including new purchases
One Time Membership fee	\$25.00
Minimum finance charge	None
Transaction fee for purchases	None
Transaction fee for cash advances and fees for paying late or exceeding the credit limit	Transaction fee for cash advance: None Late payment fee: \$11.00 Over-the-credit limit fee: None

NOTICE: The Ohio laws against discrimination require that all creditors make credit equally available to all creditworthy customers, and that credit reporting agencies maintain separate credit histories on each individual upon request. The Ohio Civil Rights Commission administers compliance with this law.

Please mail
BANK CARD CENTER
PARK NATIONAL BANK
PO BOX 3500
NEWARK OH 43058-9983

PLEASE SIGN HERE:

Please read the Truth in Lending Disclosure on the back of this application before signing.

☐ VISA # of cards desired: ☐ One ☐ Two ☐ Other _____

I/we make application to the Bank named in this application for a VISA credit card and/or any other card(s) issued as a result of this application. If this application is accepted and a VISA credit card issued, the undersigned applicant and joint applicant, if any, by signing, using, or permitting another to use the VISA credit card(s) agree(s) that the applicant and joint applicant, if any, will be bound by the terms and conditions of the VISA Credit Card Agreement and all amendments thereto. Everything that I/we have signed and stamped on this application and the VISA credit card(s) is true and correct. I/we understand that you will retain this application whether or not it is approved. You are authorized to check my (our) credit and employment history and to answer questions about your credit experience with me (us). I am 18 years of older.

Applicant's Signature Date

Co-Applicant's Signature (if any) Date

Authorized User's Signature (if any) Date

Fourth Annual Percy Moore Memorial Souvenir Dinner

Saturday, September 9, 1995—Greensboro North Carolina

The evening begins at 6:30 p.m. with social hour and cocktails, dinner will be served at 7:00 p.m. If you haven't already registered, use the form on the next page and register for some Southern fun today! The dinner will be held at the Greensboro College Gold Room. The menu is sure to tantalize your taste buds.

Commemorate your evening with this year's souvenir—the Fish Match Holder in Blue Ice by Dalzell Viking. Even if you can't attend the dinner, you will want to add this charming trinket to your collection. Cost for the dinner and match holder is \$40, for match holder alone is \$20. Shipping and applicable sales tax are included in the price. Please use the reservation form on the next page if you're planning your trip to North Carolina. Order form below or call the Museum Shop, if you are only purchasing the Blue Ice Fish Match Holder. Call today at (614) 345-2932. ♦



MAIL TO: HCA Souvenir Dinner, 169 W. Church St., Newark, OH 43055

name(s) _____

address _____

city/state/zip _____

daytime phone _____ tax exempt

Please indicate quantity

dinner & souvenir _____ x \$40 = _____

souvenir, ONLY _____ x \$20 = _____

Total = _____

Please circle

ship

pick up

Method of payment: check or
MasterCard/VISA _____ exp. _____

News from the Shop

Call today at, (614) 345-2932.

Order you Cobalt Cabochon sign today, all you have to do is fill out the Heisey credit card form on page 19. Simple, for \$25 you receive a Cobalt cabochon sign and a Heisey visa card.

Still remaining on the shelves, but not for long, Lavender Ice Frosted Animals. As summer just begins and you lounge around the pool—how about enjoying some of those wonderfully educational Heisey publications. New to the shelf, Catalogs 32 and 33. Don't forget *Etchings and Carvings*, and the Basket book catalog 81.

For more information on shop merchandise call the museum at (614) 345-2932 and ask for the shop! ♦



North Carolina Heisey Study Group

REGISTRATION

② NOTHING COULD BE FINER THAN TO BE IN CAROLINA FOR THE
HCA QUARTERLY MEETING AND PERCY MOORE DINNER!!!

DATES: SEPTEMBER 8 and 9, 1995

PLACE: GREENSBORO, N.C.

OFFICIAL HOSTS: North Carolina Heisey Study Group

OFFICIAL CONVENTION CENTER: Replacements Limited

OFFICIAL MOTEL: COURTYARD BY MARRIOTT

Rooms - King or two Doubles \$64.00

MOTEL RESERVATIONS: MAKE DIRECTLY WITH COURTYARD BY MARRIOTT

4400 W. Wendover Ave., Greensboro, N.C. 27407

910-294-3800 (EXIT 214 off I-40)

NAME OF PERSON/PERSONS ATTENDING _____

ADDRESS _____ TOWN _____ STATE _____ ZIP _____

PHONE NUMBER () _____

I/WE WILL ATTEND THE FOLLOWING EVENTS:

FRIDAY AFTERNOON TOURS OF REPLACEMENTS LIMITED FOR EARLY ARRIVALS _____

FRIDAY NIGHT WINE AND CHEESE SOCIAL HOSTED BY REPLACEMENTS LIMITED
AT REPLACEMENTS LIMITED (NO CHARGE) _____

FRIDAY NIGHT PIG PICK'EN AT REPLACEMENTS LIMITED (\$8.00 each) _____

SATURDAY TOUR OF REPLACEMENTS LIMITED

(tours available every 30 minutes. Indicate time you prefer
to tour _____)

ALL HEISEY AUCTION HELD AT REPLACEMENTS LIMITED ON SATURDAY

PREVIEW 12:00 Noon - AUCTION 1:00 PM _____

SATURDAY EVENING COCKTAIL PARTY (Cash bar, free hors d'oeuvres)

HOSTED BY N.C. HEISEY STUDY CLUB AT COURTYARD BY MARRIOTT _____

PERCY MOORE DINNER (includes HCA souvenir) HELD AT GREENSBORO

COLLEGE GOLD ROOM (\$40.00 each) _____

No charge for tours of Replacements Limited

TOTAL _____

PLEASE MAKE CHECKS PAYABLE TO: N.C. HEISEY STUDY CLUB

MAIL TO: PHIL ABRAMS, 1101 Shady Bluff Drive, Charlotte, N.C. 28211-4227
(704) 364-4561

UPON REQUEST: We will be happy to mail brochures on sight seeing in the
Greensboro area, as well as brochures on Costal vacations, Golfing, deep
sea fishing, historical sights etc. Our beaches are never lovelier or
skies bluer than in September!!

REGISTRATION RAFFLE

Registrations received by July 1, 1995, will get 3 free entrys.
Registrations received by August 1, 1995, will get 2 free entrys.
Registrations received by August 15, 1995, will get 1 free entry.

REGISTRATION DEADLINE, AUGUST 24, 1995

CLUB NOTES

Heisey Collectors of Texas #16

Aleeta Herr

The May meeting of HCT (Heisey Collectors of Texas) was in the lovely home of Jan and Charlie Baird in Weatherford, Texas. The May meeting is our clubs annual fund raiser for the Heisey Museum. This year topped all the rest. Charlie and Jan will be taking checks totalling over \$1,400 to present at this years convention.

The blind auction is always a fun meeting with Heisey treasures galore. Bidding was fast and furious as mysterious packages were quickly unwrapped to see what lay inside. As a special treat, our club welcomed two new members: Jim and Paula Home of Lewisville, Texas.

The Heisey Collectors of Texas meet bi-monthly in members' homes and we welcome visitors or anyone interest in joining the club. For information concerning meetings and/or membership, please contact Aleeta Herr at (214) 780-0193.♦

Dixieland Heisey Study Club #48

Bob Bartlolomew

Plans to have a club display at the convention this year did not work out. Lolita Hammontree has volunteered to organize and plan for a display next year. (Obviously we need to start early.)

She asks that all members make a list of the categories you collect, e.g. Plantation, toothpicks, tumblers, etc. We hope everyone will help—it's your club. Please bring your list to a meeting by September or mail it to Lolita. Our next meeting is Saturday July 8.♦

Heisey Collectors of the Rochester Area #19

George Reynolds

February 19 found the group at the home of Betty and Mert Evans. Mert wasn't present, he was out flying B-17's in preparation for the next war.

Bruce went over the proposed changes to the HCA By-Laws and Constitution. A letter from Virginia Johnson was read requesting help with the convention hospitality room. The club voted to assist her with a donation of New York cider.

The subject of the meeting was Heisey little things. Our hostess Betty Evans then gave us a test regarding the day's subject. She put several Heisey little things

on a table with some other glass company's glass mixed in. If marks were given, most of us would have flunked the test. However, Marge Gillette mastered the event and won the grand prize, a trip to Hawaii. It was really nice of the Evans' to provide that. Several very interesting items were shown. They included an unusual #4202 small Bamboo Vase, #3 salt & pepper, #23 Individual salt & pepper, #1425 Bar Glass and a beautiful Narrow Flute with Rim piece given to Betty as an engagement present several years ago.

The May 21 meeting was held at the spotless home of Lois and Marvin Jacob. The subject was Crystolite. It was announced that Donna Schwendy's Father had passed away. We were all saddened by this news.

May 25 found the club at the local Depression Glass Club, where we held our annual auction for the benefit of the HCA Endowment Fund. The event was a success, as usual.

Our annual picnic will be held at Sharon & Frank Orientor's home on July 9.♦

Central Illinois Heisey Collectors Club #4

Our club members met on May 21 at 2:00 p.m. in Heyworth, Illinois. Eight members were present. the following items were discussed regarding convention: electing a voting delegate, hospitality room—what to send for refreshments, a club donation to HCA and to order club t-shirts to wear. In April, a committee met to review and update the By-Laws of our club. Club members will receive a copy of the new By-Laws at the next meeting. Our program was presented by the Bowens on "How well do you think you know Heisey?" Refreshments were served by the Carters.

Please note: the meeting on August 13 has been rescheduled for August 20 at 2:00 p.m. at the home of George and Carol Bowen for a potluck.♦

A Special Note

Louise Ream and her family would like to express how grateful they are for all of the cards, letters, flowers, gifts and good wishes she has received during her illness. Her family is very happy to have her home. Her health is improving and she enjoys hearing from her friends.♦

■ Advertising: Send all ads to HCA Advertising, 169 W. Church St., Newark, OH 43055 or fax ads to (614) 345-9638, include MasterCard or VISA information. Ads are to be typed or printed on white paper with dark ink. Please double space. All ads must be prepaid. Please do not abbreviate Heisey pattern names or colors. Ads which are entered in a vertical column format can contain a maximum of 67 characters per line, including spaces and punctuation.

Classified: 20 cents per word (members), 30 cents per word (non-members), \$1.50 minimum, 1/8 page limit. Personal ads 1/8 page limit. Abbreviations and initials count as words.

Display Ads:	member	non
1/8 page (9 lines)	\$20.00	\$30.00
1/4 page (20 lines)	\$40.00	\$60.00
1/2 page (horizontal or vertical)	\$80.00	\$120.00
Full page	\$160.00	\$240.00

Ad copy must be received by the first of the month prior to publication (e.g. April 1 for May issue). Camera ready ads must follow specification. Reproductions (i.e. Heisey by Imperial) must be clearly indicated. Heisey News accepts no further liability.

Classified Ads

WANTED: Heisey "Fox Chase" #1509 8" sq. plate, #5012 7" ft'd. vase, #4163 16 oz. beer mug w/red, Mnglm., Amber, handle. Fred Ludwig, 300 Rt. 10 Randolph, New Jersey 07869. (201) 366-7279.

WANTED: Heisey baskets: etched, cut, colored, unusual decorations or whimsies. Send price and description to Kim Carlisle, 28220 Lamong Rd., Sheridan, Indiana 46069. (317) 758-5767.

FOR SALE: Lavender Ice Flying Mares, (3). Write: J. Webb, 800 E. Fairview Road, Suite 119, Asheville, North Carolina 28803.

WANTED: Lid for #4163 Pretzel jar. Also wanted Limelight and Alexandrite. Will buy one piece or whole collection. Frank Freeman, Box 82, Chester Heights, Pennsylvania 19017. (610) 459-5265; fax (610) 459-8821.

FOR SALE: #1423 Sweet Adoline goblets, H (11) \$325 each plus S&H and ins. Ginny Kalb (414) 724-3766 or write PO Box 127, Darien, WI 53114.

WANTED: #3408 Jamestown Stems, Rosalie Etch: Ice teas, juices, oysters, clarets, wines, sherrys and cordials. Your assistance is appreciated. Bill Ponseti, 749 Kendon Ln., Novato, CA 94947. (415) 892-2648.

FOR SALE: #3408 Jamestown Stems, Rosalie Etch: Goblets, champagnes, cocktails: \$29.00 each. Perfect! Bill Ponseti, 749 Kendon Ln., Novato, CA 94947. (415) 892-2648.

FOR SALE: Heisey #4 Swan, H. Perfect condition. \$1,100.00. Please call Judy Green, Monroe, MI (313) 243-5216.

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Russ Dippon 317-773-7241

John & Carolyn Sanders
1456 E. Philadelphia # 327
Ontario, CA 91761

(909)-923-2989
Post & Ins. req.
H = marked

#357	Duck ashtray, Moongleam, H	\$195.00
#1180	Trifol tort plate, Moongleam, H	\$48.00
#1236	Eagle plate, Moongleam, (6) ea.	\$75.00
#1403	Half circle sugar, Moongleam, H	\$65.00
#1417	Arches w/4 toes, Tangerine, H, (6) ea.	\$550.00
#3357	King Arthur, champagne, Moongleam foot, (8) ea.	\$30.00
# 362	Charter oak, luncheon goblet, Moongleam, H.	\$30.00
	Ringneck Pheasant	\$120.00
	Show Horse	\$1250.00

WALRICK ANTIQUES

(810) 229-5994

Rick Vaughan/Walter Sherman
1070 Hillcrest
Brighton, MI 48116

UPS Extra
H=Marked

#16	Classic 7 1/2" candles, pair	\$ 130.00
#150	Banded Flute water bottle	\$ 95.00
#301	Old Williamsburg 2-lite candelabra, Sahara, H, p	\$685.00
#353	Colonial 5 oz. sanitary syrup, H	\$42.00
#355	Quator hotel cream & sugar, H	\$68.00
#367	Prism Band 1 qt. decanter, Flamingo, H,	
	pressed steeple stopper	\$265.00
#1252	Twist footed mayonnaise, Marigold	\$62.00
#1286	Cupid & Psyche ash tray, Flamingo	\$58.00
#1401	Empress 2 hldd candlestick, Moongleam, H	\$42.00
#1401	Empress 6" sq. plate, Sahara, H, (12), ea.	\$10.00
#1401	Empress 11" DF floral bowl, Sungate cutting	\$58.00
#1401	Empress 10 1/2" round plate, H, (6), ea,	\$85.00
#1485	Saturn 10 oz. goblet, Zircon	\$102.00
#1503	Crystolite punch bowl, underplate, (12) cups,	\$360.00
	all H, label, set	
#1503	Crystolite 7" round cov. candy, H	\$55.00
#1632	Lodestar ash tray, Dawn, H	\$60.00
#3408	Jamestown saucer chmpgne, Barcelona cut, (4), ea	\$19.00
#4157	Steele 5 1/2" rose bowl, DO, Flamingo	\$82.00
#4225	Cobel 1 pt. cocktail shaker	\$58.00
#5048	Rooster Head 3 1/2 oz. cocktail, (2), ea.	\$65.00

CLASSIC GLASS
Robert Henicksman
916 Q Street
Sacramento, CA 95814

(916) 448-0840
After 6:00 p.m. PST
Shipping & Ins. Extra
H=Marked

	Standing Colt, original paper sticker	\$125.00
#335	Prince of Wales/Plumes punch cups (4) ea. H	\$15.00
#342	Colonial spooner H	\$48.00
#417	Double Rib & Panel jam jar H	\$65.00
#465	Recessed Panel 1-lb. candy jar, gold trimmed H	\$105.00
#1184	Yeoman D/O Hawthorne cream soup & 6" underplate H	\$85.00
#1228	Swirl w/Marcel Wave Moongleam baked apple dish H	\$48.00
#1252	Twist Flamingo 2 Oz. cruet H	\$90.00
#1252	Twist Flamingo 4" nappy bowls (6) ea. H	\$25.00
#1401	Empress Moongleam individual sugar H	\$52.00
#1401	Empress Ice Bucket w/chrome handle H	\$125.00
#1404	Old Sandwich 4.5" finger bowls (5) ea. H	\$15.00
#1405	Ipswich 10 Oz. footed soda glasses (5) ea H	\$45.00
#1425	Victorian salt shaker, glass-insert top	\$45.00
#1483	Stanhope 11" triplex buffet relish	\$95.00
#1487	Boat Floral bowl H	\$165.00
#1506	Provincial/Whirlpool salt shaker, chrome top H	\$35.00
#1519	Waverly 14" handled sandwich plate	\$80.00
#3355	Fairacre 3.5 Oz. cocktail glass w/Moongleam stem	\$55.00
#3389	Duquesne 4 Oz. oyster cocktail w/Everglade cutting (4) ea.	\$20.00

H & R DIAMOND H
Helen & Bob Rarey
1450 White Ash Drive
Columbus, OH 43204

(614) 279-0390
after 5:30 pm
UPS & Ins. Extra
H or IG =Marked

SOUVENIR OSCARS

1977	Fern Green, Imperial	\$65.00
1978	Sunshine Yellow, Imperial	\$60.00
1979	Rose Pink, Imperial	\$60.00
1979	Heather Frosted, Imperial (misdated)	\$55.00
1980	Heather, Imperial	\$50.00
1981	Light Blue, Imperial	\$50.00
1982	Emerald Green, Imperial	\$50.00
1983	Tangelo, Viking	\$50.00
1983	Ruby frosted, Viking (misdated)	\$125.00
1984	Ruby, Viking	\$60.00
1985	Antique Blue, Imperial	\$125.00
1985	Black, Imperial	\$50.00
1986	Clematis, Viking	\$50.00
1987	Crystal Opalescent, Fenton	\$50.00
1988	Opal White Opalescent, Fenton	\$50.00
1990	Rosalene, Fenton	\$125.00
1991	Saphire Blue Opalescent, Fenton	\$50.00
1991	Saphire Blue Opalescent frosted, Fenton	\$50.00
1992	Burmese shiny, Fenton	\$50.00
1992	Burmese satin, Fenton	\$50.00

Chris Janes
13995 77th PL.NO.
West Palm Beach, FL
33412

(407) 753-9819
After 6:00 p.m.
H=Marked

#2	Old Williamsburg 7" Candlestick, Puntied, H, pr.	\$125.00
#99	Little Squatter Candleblock, Flamingo, H, One	\$25.00
#398	Hopewell 3 1/2" Nappy, H, (2) ea.	\$7.50
#433	Greek Key Ind. Butter Pat, H, (5) ea.	\$22.00
#473	Narrow Flute 3 1/2" Nappy, H, (2) ea.	\$7.50
#500	Octagon Frozen Desert, Moongleam	\$25.00
#1184	Yeoman 6" Preserve, unknown cut, H	\$22.00
#1193	Inside Scallop Conserve, Flamingo, H	\$35.00
#1252	Twist 7" Footed Comport, Moongleam, H	\$85.00
#1229	Octagon Nut Cup, Moongleam, H	\$20.00
#1401	Empress 10" Ovalveg, Sahara, H,	\$28.00
#1503	Crystolite 13" Floral Bowl Flared, H,	\$30.00
#1515	Rose etch 9" 4Pt. RND Relish, H	\$75.00
#1567	Plantation Ivy Etch. 3 Oz. Oil, x Stopper Bottom	\$68.00
#1567	Plantation Ivy Etch 3 Oz. Oil	\$98.00
#2401	Oakwood w/Tally Ho Etch 4 Oz.	\$15.00
	Footed Whisky (2) ea.	
#3355	Fairacre 10 Oz. Goblet, H	\$15.00
#4002	Aqua Caliente Cocktail w/ Tally Ho (2) ea.	\$22.00
#4225	Cobel 1/Qt Cocktail Shaker	\$35.00
#5012	Urn 9"Sq. Ftd. Vase, Fon Rim	\$30.00

FOREVER HEISEY
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1663 Londondale Pkwy.
Newark, OH 43055

(614) 344-5955
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#400	Colonial, goblet, H	\$40.00
#407	Coarse Rib, goblet, H	\$18.00
#1184	Yeoman, tall champagne, D.O., 8 for	\$50.00
#1401	Empress, ash tray, Sahara, H	\$95.00
#1509	Queen Ann, 13" ctr handled tray w/Orchid Etch	\$175.00
#1540	Lariat, goblet, 4 ea.	\$17.00
#1540	Lariat 7" handled bon bon basket, H	\$125.00
#1567	Plantation, syrup (no top)	\$65.00
#3335	Lady Leg, wine, zodiac etch, H, 2 ea.	\$20.00
#3390	Carcassonne, 12 oz. flagon, mnglm stem & base	\$195.00
#3408	Jamestown, goblet with Barcelona cut, 4 ea.	\$22.00
#3408	Jamestown, 5 oz. ftd. juice w/Sheffield cut, 3 for	\$60.00
#5023	Continental, goblet with Westchester cut	\$35.00
#5023	Continental, goblet with Festoon Wreath cut, 8 ea.	\$30.00
#5024	Oxford, goblet, H, 8 ea.	\$13.00
#5024	Oxford, cordial, H, 6 ea.	\$17.00
	Heisey, Goose wings back or up, choice	\$90.00
	Heisey, Sparky	\$95.00
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Friday

We will offer a large collection of about (100) punch cups incl very rare Amber Stippled Thumbprint; single creamers; sugars; candlesticks; plates; nappys; goblets and much more. A great collection of original Heisey paper material with several catalogs, stationery, advertising and other items. Approx (60) lots of Heisey by Imperial incl Amber Flying Mare, Bull, Tiger, Giraffe, Mallards, Sow & Colts; Amberina Sow & Fish Bookend; Black Scotty & Tiger; Green Clydesdale & Bull; Caramel Slag Scotty, Kicking & Balking Colt, Airdale & others.. Verlys incl opalescent Butterfly box. About (400) lots to sell on Friday.

Saturday

A great selection of creams, sugars, cov butters, cruets & sanitary syrups; nice candlesticks; good color with about (50) pcs of Custard & Opal; about (30) water jugs; (6) baskets; compotes; Crystolite incl punch set; Orchid; Rose & Victorian. Animals & animal related incl lrg Swan, Clydesdale, all Elephants, Horsehead bookends, Giraffes, Geese, Roosters, Rabbit paperweights, Scotty, Ducklings & others; very rare Horsehead Lariat candy box; Petticoat Dolphin candlesticks; Moongleam Petticoat Dolphin compote; Horsehead ash trays & others; favor vases incl Moongleam; lots of Dawn incl Lodestar 2 lite candlesticks. Lots of good color & sm items.

A quality sale with something for everyone. About 1,200 lots to sell.

This is only a partial listing - more items will be coming. If you are not a subscriber to our Auction catalogs, send \$2.00 for this auction catalog.

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HEISEY AUCTION

When: September 9, 1995, 1:00 p.m., Preview: 12:00
Where: Replacements, Ltd., 1089 Knox Rd., Greensboro, N.C.
Sponsor: North Carolina Heisey Study Group
Benefit: Heisey Collectors of America
Heisey Museum, Newark, Ohio
Terms: Cash or check with positive identification

Guest auctioneers for this non-profit auction will be the auctioneering staff of Apple Tree Auctions, Newark, Ohio, nationally respected specialty auctioneers of Heisey Glassware.

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To consign glass or for more information

Call or Write:

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Please allow 6-8 weeks for redelivery of most items. All glass is handled and cleaned at your risk. Some very cloudy items may take several additional weeks.

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Water Bottle	\$30.00	Salt Shaker (pair)	\$25.00
Decanter	\$30.00	Crushed Fruit Jar	\$30.00
Vases (under 12 in.)	\$25.00	Lavender Jar	\$20-30.00

All others write for quote

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28220 Lamong Rd., Dept. H
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