

HEISEY NEWS

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Alexandrite Display in North Front Parlor – King House

HEISEY NEWS

Heisey Collectors of America, Inc.
169 West Church Street
Newark, Ohio 43055
Phone 740-345-2932 Fax 740-345-9638
Web Site: www.heiseyMuseum.org
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Staff and Phone Extensions

Director, Charlie Wade, director@HeiseyMuseum.org, Ext. 3
Curator, Walter Ludwig, curator@HeiseyMuseum.org, Ext. 4
Clerks, Justin Church, Micki Wareham,
membership@HeiseyMuseum.org, Ext. 1
Gift Shop, Ext. 5

HCA Board of Directors:

President, Sue Kilgore – Kalamazoo, MI, 269-345-3990 –
hcapresident@HeiseyMuseum.org
Vice-President, Karen Taylo – New Bern, NC, 252-637-9985
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Tom Files – Kansas City, MO, 816-468-7087
Bob Kreimer – Ocala, FL, 352-873-8306
Robert Loch – Custer, WA, 360-366-3166
Virginia Marsh – Newark, OH, 740-366-5608
Mary Ann Spahr – Xenia, OH, 937-372-7166

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Museum

Heisey Collectors of America, Inc., a non-profit corporation (tax-exempt status), owns and operates The National Heisey Glass Museum in Veterans Park, 6th and Church Streets, Newark, Ohio. Open year round, Tuesday through Saturday 10:00 a.m. – 4:00 p.m., Sunday 1:00 – 4:00 p.m. (except Jan. and Feb.), closed holidays. Other hours by appointment. Members admitted free.

Identification

HCA will attempt to identify unknown glass items. Send a color photograph, measurements, and a self-addressed, stamped envelope to the attention of the Curator. Other arrangements should be made in advance with the Museum staff. Please keep in mind that the Museum cannot appraise items. Identification is free to members, non-members \$5.00 per item.

Membership

To join Heisey Collectors of America or to renew your membership, contact the HCA Administrative Office Monday through Friday 8:00 a.m. - 4:30 p.m. Eastern Time. Associate dues are \$30.00 plus \$5.00 for each additional household member. Voting members pay an additional one-time fee of \$25.00. Please consider supporting the Endowment Fund by joining at one of the levels listed on the back page.

Museum Gift Shop

There is always someone in the Gift Shop during the Museum's hours of operation to help answer questions or take orders. When ordering by phone, please have a credit card ready. When ordering by mail, please be sure to include appropriate charges such as shipping and sales tax. Please note that the HCA member discount does not apply to original Heisey or special project items.

Shipping and Receiving

We prefer to use USPS. If you have not received a package, please call the Administrative Office to confirm it was sent. We will assist you in tracing it. If your package arrives damaged, please contact your local USPS representative. We insure everything.

Donations and Loans to the Museum

If you would like to make a donation to the Museum or have questions regarding items on loan, contact the Curator. HCA reserves the right to accept or refuse items based on current holdings.

HEISEY CALENDAR OF EVENTS

2011

HCA Spring (Benefit) Auction April 8-9
Heisey National Convention and Elegant Glass Show
Newark, OH June 15-18
Percy and Vivian Moore Weekend, Newark, OH October 14-15

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MESSAGE FROM THE PRESIDENT

Sue Kilgore

Dear HCA Members:

As I am taking a much needed break; enjoying the history, architecture, artifacts, ambience, etc. of West Virginia (the Greenbrier), Virginia (Richmond, the James River plantations and Williamsburg), and Maryland (Annapolis); I write to you of the beauty and history of our wonderful country. Whenever you can get the chance to see other parts of our country, it is so worth the time and effort. In Williamsburg, you don't say "Hello" it is "Good Day"...what a refreshing saying...I am sure all of us want everyone to have a "Good Day." Oh, and by the way, we have found some great Heisey glass here and there.

Note: Dan and I planned to do this to celebrate our 40th wedding anniversary and are so glad we reserved the time to experience this together. Maybe we will do this again and take along lots of Heisey friends with us. How about next April after the Spring Auction?

Your Board of Directors is meeting this month and has a lot of subjects to cover before we head over to the Spring Auction to lend a helping hand – and raise our hands for a few items, as well.

We have many projects we are planning to announce. The best one, right now, is that the reprinted Bredehoff Heisey reference books are at the Museum. We are grateful to Sharon Orienter who has helped us by making it possible to purchase the publishing rights, get this book printed and delivered, even through the most recent northern Ohio snow storm. If you don't have a copy of this book, please contact the Museum Gift Shop and they would be glad to hold one for you to pick up during the Convention or ship one to you. We are very excited that this project is complete and the

majority of the book expense was paid for by donations from our membership.

I hope everyone is making plans to be in Newark for our annual Convention in June. Please find more information on this event and the registration form in this issue. We have a lot of fun events planned and know you will enjoy your time with the rest of the Heisey family.

As spring is upon us, I hope that all of you are enjoying earth's "rebirth." Dan enjoys planning and preparing for the three acres of asparagus that "sprout" every spring for 6-8 weeks and has to be picked everyday – sometimes twice a day. That means over 2000 pounds per spring, depending on whether it freezes out or not. Me, not so much!!! That usually means that we don't go anywhere until Convention time. That's when I say "Enough!" What better reason to "leave town" than seeing lots of friends, having lots of fun and finding some beautiful glass...I can't think of anything better...so, see you there!!! ♦

DIRECTOR'S NOTES

Charlie Wade

Greetings from the Director's Desk.

We made it back from vacation to find winter was still in full force in Ohio. Surprise, surprise! I think next year we will go to warmer weather and stay until the thermometer reaches 80 degrees or so here. Ha!

I am happy to report this month that we had no major breakdowns around the Museum. This has to be a first during my tenure here. For now, all that is needed is to replace many light bulbs, especially the ones over my desk so I can see. All repairs from the split water pipe have been made and actually the restroom that was torn up looks a lot better now than it did.

With spring upon us we will start our annual Museum clean up, flower planting, etc. Actually, the Buckeye club has started the

annual task of cleaning the glass in the Museum. If anyone else would like to help out with this task please let me know and I will be happy to sign you up.

We recently had the occasion to use the fork lift at the warehouse. To say it is in dire need of repair and replacement is an understatement. If we have any members with any type of connections with a company that could help in some way, please let me know. The fork lift we have was second or third hand when we got it. The brakes are out, the clutch is gone, a trail of hydraulic fluid follows behind and one just prays a lot before climbing aboard. If any of you would like to see the Warehouse any time, please let me know and I will be happy to give you a tour.

We recently hosted the Newark/Heath Rotary and the Ohio Historical Alliance. These events brought approximately 80 visitors to the Museum. Both of these meetings gave us a lot of needed exposure, especially within the Licking County area. Most of these folks had never been to the Museum and had no idea what we had to offer here. All were impressed and left much more enlightened. Many excellent comments were given to both Walter and me.

Until next month. Charlie. ♦

CURATOR'S REPORT

Walter Ludwig

Can you believe that April is here already? Winter hung around a little too long here in Newark but it is good to have warmer weather here now. With the better weather have come a lot more visitors to the Museum. We welcome them heartedly. It was pretty glum around here in January and February.

Continuing our tour around the Museum using our new color printer, this month we show you the Alexandrite case in the front parlor of the King House. This case is in the parlor opposite

the Cobalt case, which was featured last month. I think the color came out pretty well given how notoriously difficult it is to capture the unique qualities of Alexandrite. The mirrors in the cases really do enhance the look of the glass when you are here in person, but unfortunately it makes photographing the glass in the case very difficult. I finally have a way of doing it without getting my reflection in the glass, but you do see the camera on the tripod in the picture of the Alexandrite.

This month you also get a look at the fireplace in the King House dining room – see back cover and the article inside on the discovery of who made the tile surround on this fireplace.

The Benefit Auction is almost here and I hope to see a lot of you there. If you can not be there in person, consider making an absentee bid. All of the information is now on our web site so check it out. These are the events that make HCA great as we all gather to look at, admire, and maybe even purchase some of our favorite glass. Come and swap some of your winter Heisey hunting stories with other collectors.

The time is right to get out there and find some Heisey. It is just sitting there waiting for you to find it. But as I always say – Heisey will not find you; you have to get out and find it. ♦

HCA WELCOMES NEW MEMBERS FOR February 2011

David and Jan Buck, OH
Roger D. Gibson, MO
Janet Wells Greene, OH
Peggy Hughes, FL
Rebecca Kidd, VA
Colleen J. Metzger, IL
John R. Monahan, MA
William Perkins, AZ

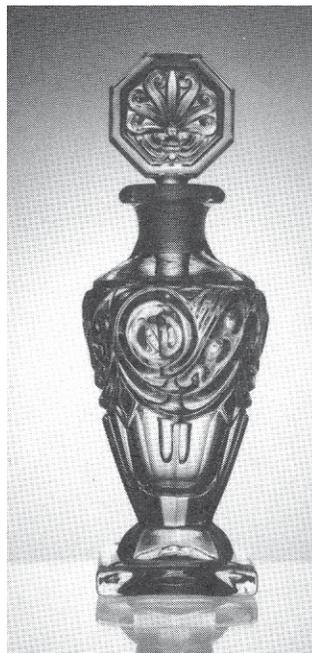
1405 IPSWICH

Walter Ludwig

At the same time that the Heisey company was designing the 1404 Old Sandwich pattern, the 1405 Ipswich pattern was also being conceived. Just as Old Sandwich was inspired by an earlier pattern from Sandwich Glass, Ipswich was inspired by the Sandwich Glass pattern Comet. The earliest advertisements for the pattern called it Early American Scroll, but the name Ipswich soon became associated with the pattern. Ipswich, MA was an early colonial settlement along the coast north of Boston (and named after Ipswich, England). In naming the pattern the company sought to invoke the early colonial heritage of the nation.

The pattern is not a large pattern, having mostly stems and sodas with a few accessory pieces. A luncheon set could be purchased but no cups and saucers were available. Some of the accessory pieces are actually quite interesting. The three piece console set consisting of a 11" footed bowl and a pair of candlevases with inserts is quite striking. The candlevases come in two pieces with the larger vase section having prisms attached to the rim. This could be used by itself to hold flowers or one could put the insert on top of the vase and use them as candleholders. Heisey had earlier produced a 1183 Revere candlevase with a similar design. But the Revere inserts have holes around the base of the insert allowing you to use the vases to hold flowers with the candle inserts on top. The Ipswich version however does not have holes so they can not be used to hold flowers with the inserts in place. The 6" Ipswich candlestick could also be used with the floral bowl to make an attractive console set. The scarcity of these candlesticks, however, probably attest to the success of the candlevases.

The candy jars are also very nice and now quite difficult to find. The larger ½ pound one used the candlevase mold to form the base of the candy jar, while the smaller ¼ pound one used the goblet as the base. The lids are of different



**1405 IPSWICH
COLOGNE**

size for the two different jars. Equally hard to find is the Ipswich cocktail shaker which comes in three parts just as the 4025 Cobel cocktail shaker did. It uses the same stopper and drainer that the Cobel used. The body of the shaker however really shows off the beauty of the pattern. The final really interesting piece is the 3 ounce cologne. This was a late addition to the pattern actually coming when most of the other accessory pieces had already been discontinued. The first appearance of the cologne is in Price List 215 from April of 1941.

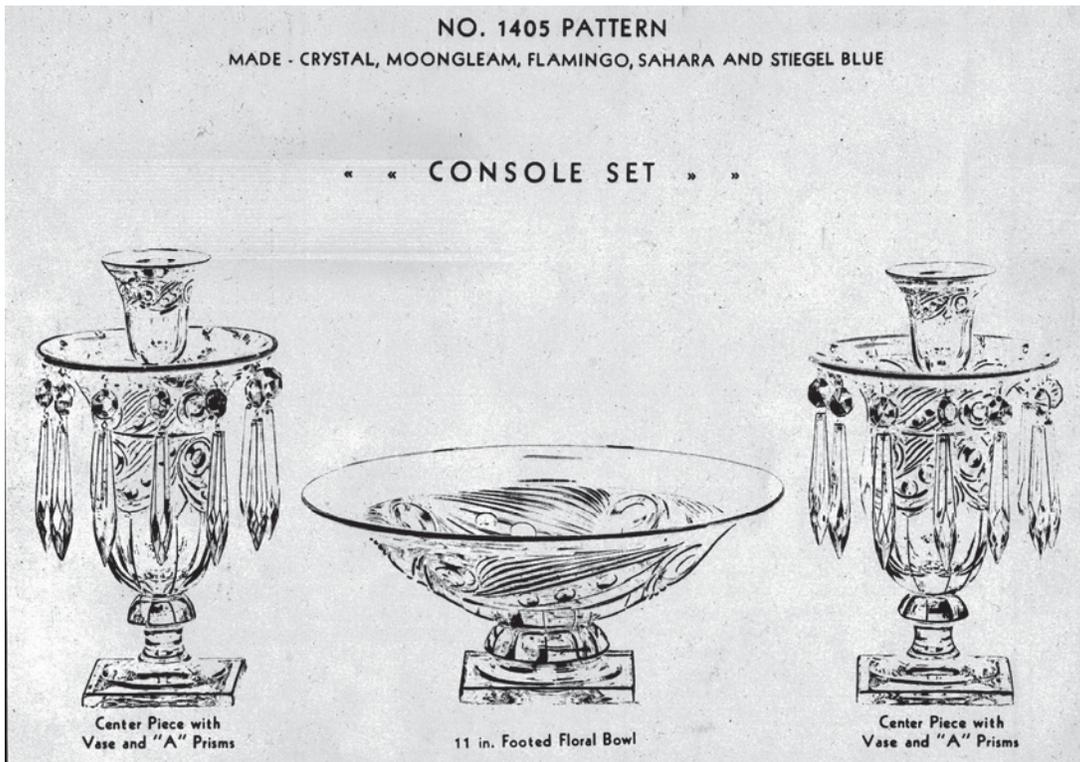
The pattern first appears as addendum pages to Catalog 109 which was originally produced about 1929. These pages probably date to about 1931 or 1932. The first price list that we have showing the pattern is PL #210 from June of 1933. It lists the full line as available in crystal, Moongleam, Flamingo, and Sahara with the exception of the cocktail shaker which is only available in crystal and Sahara. The only pieces listed in Cobalt are the console bowl and the centervases with inserts. The pattern is relatively easy to find in crystal and Sahara. Both Moongleam and Flamingo pieces are very hard to find. The centervases have been seen in Cobalt both with Cobalt inserts and crystal ones. PL #211 from 1935 still lists all of the items, but Moongleam and Flamingo items are no longer shown. PL #213 from 1938 no longer lists color and the item list is down to stemware and sodas, fingerbowl and underplate, plates,, and the console bowl and candlevases. This is the same list we have in April of 1941 when the cologne was added to the list. This list was still the same the last price list in September of 1946 which is the last time Ipswich appears. In the



1405 IPSWICH – Cat 109 Addendum – P 166



1405 IPSWICH – Cat. 109 Addendum – P 180



1405 IPSWICH – Cat. 109 Addendum – P181

early 1950s, Ipswich was revived for a very short period.

The only items known to have been reproduced by Imperial after the Heisey factory closed are the two sizes of candy jars, the footed floral, and a "pecan bowl" made from the candy jar bottom. The larger candy jar retained the Heisey lid but the smaller one was produced using a non-patterned Cambridge-mold lid. The pecan bowl has the edge turned down and crimped. Colors you may find these items in include Amber, Verde, Heather, Antique Blue and Mandarin Gold.

Ipswich is a truly lovely pattern that shows Heisey craftsmanship at its best. Those pieces made in crystal for a long period of time are fairly available on the market. Add a few of the harder to find accessory pieces and maybe a few pieces in color and you have something that you can surely use with a lot of pleasure.

Production

1. plate, sq, 7"
2. plate, sq, 8"

3. goblet, 10 oz
4. champagne, 4 oz
5. sherbet, 4 oz
6. oyster cocktail
7. soda, ftd, 5 oz
8. soda, ftd, 8 oz
9. soda, ftd, 12 oz
10. finger bowl
11. finger bowl plate, rd, 6"
12. oil, 2 oz with #86 stopper
13. sugar
14. cream
15. tumbler, 10 oz, straight or cupped
16. jug, ½ gal
17. floral bowl, ftd, 11"
18. center piece, ftd with vase/candle holder
19. candlestick, 6"
20. candy jar, ¼ lb
21. candy jar, ½ lb
22. cocktail shaker, strainer, and stopper
23. schoepn

Added PL #215 (4/1/41)

24. cologne, 3 oz with #91 stopper ♦

433 GREEK KEY CREAMS AND SUGARS

Eric Tankesley-Clarke

My father had a little joke he used to play on me. He'd tell me that he could speak any language but Greek. Then he'd ask me to try him. So, I'd suggest one: "How do you say 'Good morning' in Russian?" It didn't matter what - French, Spanish, Japanese, Swahili - but he'd say, "I don't know, it's Greek to me." Well, it was funny to a six-year-old. The amazing thing was that it was funny *more than once*.

Heisey dabbled with many influences, but they certainly knew Greek. A favorite with many collectors, 433 Greek Key was popular when it was being produced, too. I suppose we each have our reasons for liking it. For me it was the weight of the pattern and the depth of the design. Greek Key was introduced about 1911 or 1912, with a full line right off the bat. In just a few years, though, many pieces were dropped, and the last Greek Key was made about 1938. None of the creams and sugars were made in anything but crystal, having been dropped before the resumption of color in the 1920's.



Figure 1 – Oval Sets

Unlike many earlier patterns, 433 was named by Heisey, and that name was Grecian Border. Some fastidious collectors still call it that. Generally, the factory name takes precedence and names given by collectors and researchers fade away. Greek Key, however, far outstrips in usage the factory name, and it's close to the authentic name. So don't look for it to go out of style anytime soon. Use "Greek Key" among

friends, and "Grecian Border" when you want to impress, and you'll do just fine.



Figure 2 – Round Hotel



Figure 3 – Table Set

Among the first pieces of Greek Key for many collectors are the oval hotel cream and sugar. The oval shape comes in two sizes (Fig. 1). While the hotel size is the most common of all the Greek Key sets, the individual ones are the least common, difficult but not truly rare. Both oval sets are toed in, having slightly larger bases than tops (ignoring the cream spouts). There are two round sets, in a hotel size (Fig. 2) and a larger round set intended for home table use (Fig. 3). Both round sets are straight up and down, as wide at the top as at the bottom. Neither of them is as common as the oval hotels, but neither would be counted as especially difficult. All shapes and sizes are of heavy glass, with thick bottoms that one could almost call shammed. All I've seen are marked. I have seen one individual cream that was dated. I'm sure, though, that other dated creams or sugars are out there. (The date is 9/12/11,

which seems to apply only to the oval ones, and is not the same date that appears in the crushed fruits and other pieces.)

(Editor's Note: There were four different design patents issued for the 433 line. Design patent 40,837 was issued 8/23/10 for the crushed fruit, 41,533 was issued 7/4/11 for the sherbet, 41,764 was granted on 9/12/11 covering the over sugar, and, finally 42,110 on 1/23/12 was for the scalloped edged nappy. These dates could appear on any piece covered by the particular patent, although I have never seen the sherbet date used on a piece. The earliest date for application of one of these patents is August 24, 1910 and the last one was applied for November 11, 1911. Those dates give you a good idea of the time frame that this pattern was being developed.)

The table sugar is generally considered the only one which is covered. Although lids in Greek Key had several different styles of knobs, two in particular are associated with the pattern. One is the so-called steeple knob, a tall, pointed, six-sided affair, making some pieces look as though they were intended for the Prussian army. The other is sometimes called a jewel knob, essentially globe-shaped, but faceted. (I hear some geometry teacher right now growling, "It's a polyhedron." There's just no pleasing everyone.) It is the jewel knob that is on the table sugar's cover. The rims of all the creams and sugars are plain and flat, fire-polished, not ground. That means the cover sits right on top, although there is an inner collar on the lid to hold it in place.

Greek Key had the full table set of cream, sugar, butter, and spoon, all handled. (There were two other spoons, neither with handles. One, the same as the pickle jar bottom or the small straw jar, is a "small" spoon which is *larger* than the one in the table set—oh, those Heisey folks loved to kid - and the other a "large" one, which also served as a tall celery or a candy jar bottom.) Telling the difference between a sugar without its cover and a handled spoon is especially tricky with Greek Key pieces. It is

sometimes said they are the same. However, a close look at the catalog illustrations and actual pieces shows there is a difference. Most of the time, sizes were accurately shown in Catalog 75, the one in which the 433 pattern first makes its appearance. (If you don't have a reprint of Catalog 75 handy, you can also look in Vogel, Vol. 2, for the same illustrations.) Carefully measure the illustrations for the table sugar and the spoon, and you'll find that the sugar is drawn wider than the spoon. Actual examples bear this out. While they are the same height (allowing for how vigorously the bottom may have been ground on individual pieces), the sugar is a full half-inch wider. That's enough to have required two different molds. When looking at the sugar with its cover on, the difference is less obvious, so I've included an illustration with the sugar, cover removed, and the spoon beside it for comparison (Fig. 4). The sugar cover cannot fit on the spoon. How do you tell out in the field? The sugar is a little wider than it is tall, and the spoon is a little narrower than it is tall. Just remember—sugar makes you fat! This is just like you see in other patterns. The spoon needs to be narrower to hold the spoons within it upright, and the sugar needs to be wider to make it easier to scoop or pick out the sugar inside.



Figure 4 – Table Sugar and Spoon

In Catalog 75, the table sugar is the only one you'll see with a cover. You can imagine my surprise, then, when I came across a round hotel sugar with a cover, one with a steeple knob (Fig. 2). As for how it fits, it is perfect, not too snug, not too loose. However, there is a ¼" overhang that struck me as odd. Despite the proper fit, I wondered if someone had "married" a cover to the sugar, so I started rooting around for other

possibilities. At least the knop told me it almost had to be for *some* Greek Key piece.

There are a few pieces of Greek Key that have lids that seem to be borrowed from other patterns. Take, for instance, the tall straw jar. The catalog shows the jar cover with a knop like the one used in 429 Plain Panel Recess, and a few other patterns, besides. What about the pickle jar? It is shown with a cover taken straight out of 341 Puritan. What if, I wondered, Heisey had actually made steeple-knopped covers for them that just didn't make it into the catalog? Well, I tried. Goodness knows, I tried. I put the sugar cover on the straw jar. Too big. Not by much, but too much to be accidental. Pickle jar? Perfect—from the outside. But inside? Way too loose, giving it much more play than it should. If the sugar cover had notches in the right places, it would have been a perfect fit for the individual ice tub, both inside and out. I tried just about everything that was even close, likely or not. The overhang was unusual but the hotel sugar was the only one that actually fit the cover. I declared it the winner.

Nevertheless, I despaired of ever proving that Heisey intended the two pieces to go together. Then I discovered in an old price list (No. 179, 1917) that, yes, the hotel sugar was offered both with and without a cover. Walter confirmed it is also in Price List 175 (1913). The story doesn't end there. I had consulted every catalog available to me, and most other sources I could think of. As far as I was concerned, I had exhausted the research possibilities. How short-sighted of me. The day after I first gave a copy of this article to Walter, I was thumbing through Sandra Stout's *Heisey on Parade* on another mission. I go to this source for information on ads I've picked up, but seldom think of it for verifying pieces of glass themselves. There was my covered hotel sugar, complete with the lid overhang that had worried me from the get-go. At last I was vindicated, and a little chagrined. A quick message to Walter was in order and a re-write of this paragraph. My guess is that Heisey adapted the same cover for the

individual ice tub and hotel sugar, realizing there was no economic sense in creating a different mold just to remove the slight overhang.

I recount this whole sordid tale for a few reasons: (1) if something looks different from what you expect, first rule out everything you can, (2) sometimes what you are left with really is something new and different, (3) leave no resource unturned, and (4) this is yet more proof Heisey just wanted to torment us. There may be a reader or two out there for whom the covered hotel sugar is not news. It was available at least four years, after all. I'd like to hear about it if you happen to have one, too. Or I could simply declare that there is "only one known." That should flush out a bevy of them.

Vital statistics

Handles are not included in any of the following measurements.

Table cream: 3 1/8" top outer diameter; 3 3/8" high

Table sugar: 3 5/8" top outer diameter; 3 3/8" high w/o cover, 5 7/8" to top of cover

Spoon: 3 1/8" top outer diameter; 3 3/8" high

Round hotel cream: 3 1/8" top outer diameter; 2 1/2" high

Round hotel sugar: 3 3/8" top outer diameter; 2 1/2" high w/o cover, 4 7/8" to top of cover

Oval hotel cream: 2 1/2" x 4 1/2" (top, including spout); 3" high

Oval hotel sugar: 2 1/2" x 4" (top); 3" high

Oval individual cream: 1 3/4" x 3 1/4" (top, including spout); 2 1/4" high

Oval individual sugar: 1 7/8" x 2 3/4" (top); 2 1/4" high

All are marked inside the bottom. Bottoms are all ground and have oval or round stars as appropriate.

Got some tormenting piece you want to talk about? Write me (in any language but Greek) at heisey@embarqmail.com. ♦

KING HOUSE FIREPLACE

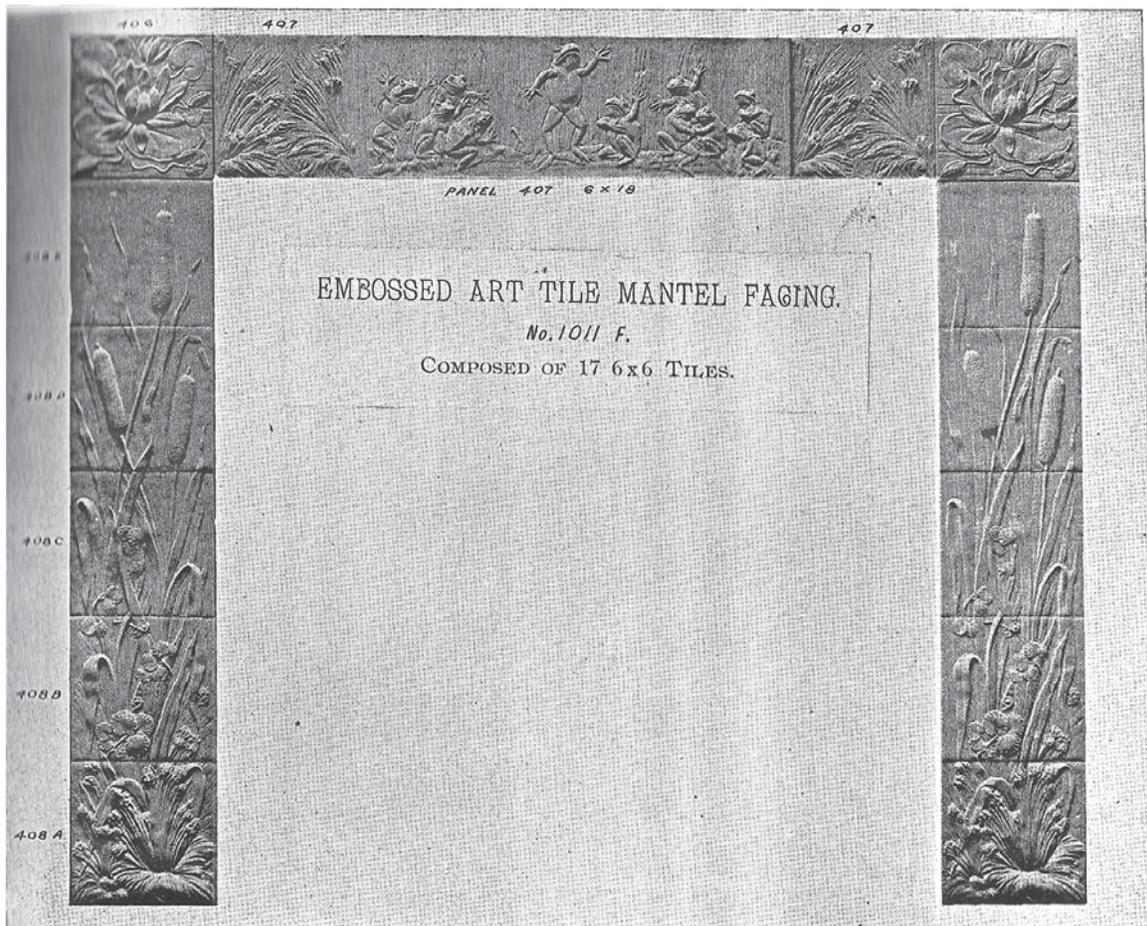
Walter Ludwig

As Charlie mentioned in his column, on March 5 we hosted a regional meeting of the Ohio Museum Alliance here at the Museum. That brought in many museum professionals with whom we were happy to share our facility. The last event of the day was a tour of our Museum. When we got to the King House dining room one of the attendees was very interested in the fireplace with the tile surround that is in that room. He was a collector of Ohio tiles and was pretty sure that he knew who made these very attractive tiles. Sure enough, the following Tuesday I got an e-mail from Mitch Taylor of the Pioneer & Historical Society of Muskingum County. Attached to the message was picture shown here.

Take a look at the back cover of this issue and you will find a picture of this fireplace. When I take visitors around the Museum this fireplace is always of interest. Many times people have asked me who did the tiles. My answer up to now has always been

that I believed they were Ohio tiles, but I did not know who made them. Now I can say for certain that they were done by American Encaustic Tiling Company of Zanesville, OH. The catalog picture sent to me by Mitch came from a 1902 company catalog, so that gives us some more information on when they may have been installed in the King House.

Elizabeth King when she used to take people through her family home after it became our Museum would tell how she learned to count by counting the frogs that are pictured on these tiles. There are nine of them as the tiles were installed on our fireplace. Interestingly, there were two more frogs in the original design, but the center top tile was modified by removing those to make the tiles fit the width of our fireplace. It is a shame too, because those frogs make the picture more complete and show a larger frog instructing the smaller frogs. I think that Elizabeth who was a school teacher would have really liked that. Come and take a look at this interesting fireplace the next time you visit. ♦



AMERICAN ENCAUSTIC TILING COMPANY,
Factory and Office, Zanesville, Ohio, U. S. A. —LIMITED.— New York Office, 1123 Broadway, U. S. A.

2011 SEVENTH ANNUAL HEISEY FALL SELECT AUCTION

Dave Spahr

We are announcing our Seventh Annual Heisey Select Auction! Thanks to you for all the great support you have given in the past for this HCA event. It will be held in Newark at the Museum on **October 15, 2011**, as a part of the Annual Percy & Vivian Moore Weekend - October 14-15, 2011. There will be articles about that event in future Newsletters.

The first thing you can do to participate in this auction is to prepare a **list** of glass you would like us to **select** for this auction. A blank list for you to use is on page 13 of this newsletter. Please note the blank list contains space for twenty lots - each member is allowed to submit **forty lots** for the committee to select from. Remember, this auction benefits **your** association. Consider making a donation of a piece - 100% goes to support HCA and the Museum. Donations don't count towards your 40 lot consignment limit. We hope Study Clubs will donate glass for the auction - a great project for them!

This year, as has been the case for each select auction, the consignment fee for each lot will be 20% with a minimum consignment fee of \$5. This means anything that sells for under \$25 the consignment fee will be \$5. As you prepare your lists, please make them as descriptive as possible since the committee will be using them to select glass for the auction. It is very important that you carefully check for damage - **we are selecting only undamaged glass** for this special auction. The **deadline** for submitting your completed lists to us is **May 16, 2011**. Remember- send just the list- no glass!

The committee's target is to have an auction with two hundred (200) lots. How can you get your glass selected? Here are some clues. Consideration will be given to include diversity

in color, etchings, cuttings, and patterns. A main goal in the selection will be not to have any duplication of lots. While this auction will have select glass for the experienced collector who wants that exotic piece of Heisey, we also would like that clean, problem free glass for the fledgling collector just starting out and building his collection. Please note our minimum bid will be \$15 so think about that putting your lists and lots together. As mentioned earlier, **we will not select damaged glass**.

The Select Committee will be busy after May 16 and contact you on or about June 1 to let you know the glass it has selected. Hopefully, you will be able to bring your glass to Newark and drop it off at the Museum when you come to the Convention (June 15-18). Please look over your glass and begin your lists soon. May 16 will be here before you know it!

This event has been a success for consignors and those purchasing the wonderful Heisey glass. Please plan on attending and participating in this auction for the benefit of your Museum. Our auctions continue to be cost effective options for our buyers - no state taxes are assessed (we are a not for profit organization with our proceeds going to support the museum) and no buyer's premium for check or cash payments. Hopefully you will remember that when consigning glass to us or buying glass from us.

If you have any questions, please e-mail or call me at masdgs@aol.com or (937)-372-7166. Happy Heisey Hunting! ♦

Museum Volunteers for February 2011

Charlene Bowman
Jim and Karen Clark
Chuck and Amy Jo Jones
Dick & Ginny Marsh
Dick & Marilyn Smith
Dave and Mary Ann Spahr
Charlie Wade

2011 SELECT AUCTION GLASS LIST

Consignor/ Owner: _____

Address: _____

Daytime Phone: (____)-____-____ Fax or E-mail _____

SEND TO: Select Auction, c/o HCA, 169 W. Church St., Newark, OH 43055

DEADLINE: List must be received by May 16, 2011

Please put a "D" beside the lot number if it is to be donated to HCA. Each consignor can list up to 40 lots.

Lot #	Qty	Pattern #/ Name	Description	Cut/Etch	Color	H	Damage
1							
2							
3							
4							
5							
6							
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40th Annual Convention
HEISEY COLLECTORS OF AMERICA, INC.
“Celebrating 40 Years of HCA”
 JUNE 15-18, 2011



SCHEDULE of EVENTS

Event	Time	Location
WEDNESDAY, JUNE 15		
Registration	2:00-5:00 p.m.	Museum
Welcome BBQ: Conventioneers, 1 st Timers, <i>Former Heisey Employees, & Board Candidates</i>	5:30 p.m.	{ Rotary Park Sharon Valley Rd, Newark
History Hunt	7:30 p.m.	Museum
THURSDAY, JUNE 16		
Registration	10:00 a.m. - 3 p.m.	Museum
History Hunt	10:00 a.m. - 3 p.m.	Museum
Study Club Representatives Meeting	1:30 p.m.	Founders Hall Auditorium, OSUN
Registration	4:00-7:00 p.m.	Adena Hall, OSUN
Premiere Glass Show tickets sales begin	3:00 p.m.	Adena Hall, OSUN
Glass Show Opening	4:00-7:00 p.m.	Adena Hall, OSUN
FRIDAY, JUNE 17		
Annual HCA Membership Meeting	8:00 a.m.*	Founders Hall Auditorium, OSUN
*Note: Polls open from 8:00-8:30 a.m. for election of new Board of Director Members		
Glass ID Session / Show & Tell	10:00 a.m.	Founders Hall Auditorium, OSUN
Premiere Glass Show	Noon-5:00 p.m.	Adena Hall, OSUN
Seminar, “40 Years of HCA Accomplishments”	1:30 p.m.	Adena Hall, OSUN
Cocktails (cash bar)	6:00-7:00 p.m.	{ Moundbuilders Country Club 125 N 33 rd Street, Newark
Annual Banquet Followed by Special Fundraiser	7:00 p.m.	
SATURDAY, JUNE 18		
Flea Market on the Square	8:00 a.m. – Noon	Courthouse Square, Downtown
Premiere Glass Show	Noon – 4:00 p.m.	Adena Hall, OSUN
Seminar, “The Joy of Collecting”	1:30 p.m.	Adena Hall, OSUN

MUSEUM OPEN HOUSE

THE NATIONAL HEISEY GLASS MUSEUM

Tuesday – Saturday, June 14-18, 10:00 a.m.- 4:00 p.m.

Sunday, June 19, 1:00-4:00 p.m.

Hospitality in Museum Multi-Purpose Room, Thursday & Friday, 10:00 a.m. – 4:00



38th ANNUAL 2011 ALL HEISEY SPRING BENEFIT AUCTION

Dave Spahr

Our 38th Annual Spring Benefit Auction will be held **April 8 & 9, 2011** at the GMP Local #244 Union Hall at 350 Hudson Ave. in Newark, Ohio. We have had the auction here the last two years.

We have received 1166 lots of some wonderful glass for this auction, and as Walter said in an article in the March newsletter, we have pieces at this auction to satisfy every auction goer's taste. I'm going to reread it before I come to the auction to again whet my appetite!

The auction catalog, absentee bid instructions, absentee bid form, bidding information, and most importantly the list of sale items are on our website- www.heiseymuseum.org. You have time to look and evaluate items and prepare for this great auction! Also listed are names and addresses of area hotels/motels to assist you in making reservations. You will want to arrive in time to attend the two-hour preview on Friday April 8, 2011 which is from 1:00 p.m. to 3:00 p.m. The auction will begin at 3:00 p.m. On Saturday April 9, 2010, the doors will open at 8:30 a.m., the annual membership meeting will be held at 9:00 a.m. with the auction beginning after the completion of the membership meeting at approximately 9:30 a.m.

We again did not have a full mailing of the auction catalog this year to all members-a cost cutting measure to save money. We mailed catalogs to members who consigned or bought glass in the past two years and for any member who asked for one. We will have copies available at the auction for a minimal fee of \$3.

As you know, the Benefit Auction is HCA's largest fund-raiser and 2011 will be another challenging year financially for the organization.

If you can't make it to Newark for the auction this year, I encourage you to put in an absentee bid. Again, forms and instructions are available on our website. This is a way for every member to support **your** association!

Finally, a special note for absentee bidders. All absentee bids **must** be received at the museum by 5:00 p.m. local time, on April 4, 2011. **NO EXCEPTIONS.** Our volunteers must have adequate time to compile the bids.

We are again having absentee bidders make their own arrangements to have their glass shipped and included in the absentee bid instructions are the area shippers and their telephone numbers. They can pick up the glass on Tuesday April 12, 2011, at the Museum, package, and send your glass to you. Absentee bidders will have to pay their shippers directly. We will cooperate with your shipper and assist where we can.

As you read this Newsletter, I will be looking for help at the auction - for "Vannas" to hold up the glass, for folks to help move glass during the auction, and clean up after the auction. If you would like to help, please contact me or see me or another volunteer at the auction. It is a great way to learn about the glass and meet some great volunteers.

If you have questions or concerns or want to help, please contact me at masdgs@aol.com or give me a call at 937-372-7166. I'll see you at the auction! ♦



Select Items from Benefit Auction



FRACTURED FAIRYTALE Sisters Graham

Now we know about the village, the group with the special plan and the plan is beginning to spread...

Time seemed to "develop the creation" slowly but steadily. Ideas were flying in every direction. Making sure that the ideas were "secure" was the purpose of a small main group who "cradled the creation" in their hearts and minds, for no one loved it more than them, or so they thought.

Others would help with "celebrations" to secure the creation. Parties and endless fun were one of the early ways the greater union of people helped. New friendships developed making a wide ranging "family" of all those who heard of the "creation" and helped with the "development." Joy seemed to abound as their smiles grew wider and wider.

Can you feel the joy "growing"?

To be continued ... ♦

- the compilation of a collection of over 4,500 pieces of glass;
- the securing of the "Diamond H" trademark;
- the acquisition of the remaining molds and records of the A.H. Heisey Company;
- the publishing of a great variety of reference books;
- the acquisition and maintenance of an archive of original source material and a library as well;
- the expansion of the Museum to more than double exhibit space;
- the publishing of the Heisey News.

Not to mention hours of volunteer work, hundreds of visitors and many informative programs and articles.

We have a great deal to be proud of and celebrate in June.

We will be hearing from collectors old and new about the "Joy of Collecting." We will be hearing the great stories from HCA members of their experiences over the years making the "Accomplishments of HCA" realities.

And, we must not forget why HCA exists: to maintain our beautiful Museum and, to further and promote the study and collecting of Heisey Glass. Part of appreciating Heisey glassware is knowing the history of the glass and the company that made it. Studying how the glass fit the lifestyles of people in the decades of Heisey production helps us to appreciate and enjoy the beauty and function of Heisey.

To this end we will be having a "History Hunt," in the Museum on Wednesday evening and Thursday morning, where Convention registrants will be able to use their individual knowledge of Heisey Glass, their observational skills "hunting" in the cases of the Museum and a very special surprise gift every registrant will receive in the registration packet, to answer questions and compete for a special prize.

Don't miss a minute of it. We'll only have one 40th Anniversary Bash!! ♦

CONVENTION 2011

Sharon Orienter

This coming June we will be holding our 40th Annual Convention, 41st Annual Show and Sale (yes, the show started a year before the Convention) and celebrating 40 amazing years of Heisey Collectors of America history.

This organization has accomplished some amazing things in 40 years, these include:

- the acquisition and restoration of an historic house to house our museum;

TABLE TALK – APRIL 1928

Walter Ludwig

The following pages reproduce Heisey's trade magazine, "Table Talk," for April 1928. This magazine was provided to Heisey's clients and was used as a promotional tool by the company. The articles in this issue are typical of other issues of the era.

The front page highlights a new commercial customer which is using Heisey glassware in its new restaurants. The just opened Hotel Van Cleve in Dayton, Ohio had all of the latest in hotel furnishings. Managing Director C.C. Schiffeler, who had an extensive background with the Ritz Carlton chain, picked Heisey glassware for the dining rooms. "...it is wonderful glassware and I could not have secured any of higher quality. I also know from experience that we have less breakage with Heisey's glassware, because of its excellent workmanship."

Page 2 of this issue offers tips on displaying Heisey glassware in a commercial setting. Using a window display at Hornig, Swern & Company of Trenton, NJ, the article shows how by blending a display of both furniture and glassware, a synergy is reached and the customer can see just how pieces can be utilized in the home.

The following page subtly points out that Heisey is no bargain basement brand. Pricing policies are in place to protect the brand and make it a good deal for both the company and the wholesale client who is buying Heisey for resale. Heisey does not see itself lured by chains who are only "price buyers."

The back page highlights some more of the correspondence that was generated by the Bridge Hands promotion that Heisey had run earlier that year. The company generated a lot of interest with that campaign. Finally there is another article on Cecil Fanning, the Crystal Gazer, who hosted the Heisey Glassware Hour on Columbus radio station WAIU. A sample program from the broadcast is provided. ♦

WHAT WAS DONE IN '71?

Sue Kilgore

April 1971

HCA member and antique dealer, Phyllis Deal of New Jersey, was living in Japan and went to the Philippines on vacation. While in Manila, she visited a small "nick knack" shop and found four pieces of Heisey – a sugar, creamer, salt and pepper, all with the West Point etch. We wonder who left them behind.

A major eruption of Mount Etna in Sicily begins. Charles Manson is sentenced to death (the following year California moved death row inmates to life sentences and they are still paying for him today).

Sierra Leone becomes a republic.

The Supreme Court of the United States rules unanimously that busing of students "may be" ordered to achieve racial desegregation.

Five hundred thousand people in Washington, D.C. and 125,000 in San Francisco march in protest against the Vietnam War.

A tsunami 85m high rises over the Ryukyu Islands in Japan. It throws a 750-ton block of coral 2.5 km inland. I hope the coral didn't land on anyone.

Television shows ending were "Dark Shadows," the soap opera and "Green Acres". "The Lawrence Welk Show" moves away from ABC and into syndication.

Album released were "Sticky Fingers" by The Rolling Stones, Elton John "Friends" and Crosby, Stills, Nash & Young's "4 Way Street".

Born: Picabo Street, American alpine ski racing world champion; Shannon Doherty, actress; Selena, Tejano singer; Marc Andreessen, co-founder of Netscape and Jason Sehorn, the football player.

Died: Igor Stravinsky, 88, Russian composer, conductor and pianist

Died: François Duvalier ("Papa Doc"), 64, ruthless president of Haiti.

Please send in your "life happenings" from 1971 so I can add them to this fun learning experience!

♦



Table Talk

HEISEY'S GLASSWARE

For Your Table



No. 23

A. H. HEISEY & COMPANY, NEWARK, OHIO

April, 1928

Dayton's Beautiful New Hotel Uses Heisey's Fine Glassware

EARLY in January, Dayton's newest hotel, the Van Cleve, was opened with appropriate dedication ceremonies. Governor and Mrs. A. V. Donahey of Ohio were present and were the first to register. Mayor and Mrs. James J. Thomas of Columbus, Ohio, were also in attendance, as well as other notables, including leading hotel, business and professional men.

The Van Cleve is a beautiful building, both inside and outside. It is a thirteen-story, reinforced concrete structure, fireproof throughout, with 300 rooms, each with a private bath or shower. Construction was carried out by the Frank Hill-Smith Company, of Dayton, at a cost of \$1,100,000. This work was done in record time, the building being completed two months ahead of schedule.

As a result, the construction company and officers and directors of the Van Cleve, have been the recipients of many compliments. "You have added another star to Dayton's crown," they were told. Eastern bankers and construction men were amazed at this example of speed in building.

Furnishings Are Distinctive

Many new ideas were incorporated in erecting and furnishing the Van Cleve. The dining room and lobby are of old English design. An attractive mezzanine surrounds the lobby and on the second floor are sample rooms with up-to-date equipment. There are private dining rooms elegantly outfitted in the latest styles. One of these has the same type of furniture that received first prize at the Paris International Salon in 1925. A French soda grill of elaborate design provides quick service of tasty food. Throughout the hotel decorative art, paneling, furniture, equipment and general atmosphere are distinctive.

In charge of the Van Cleve as Managing Director is C. C. Schiffeler, who brought with him a wealth of experience in leading hotels of the world. For twelve years Mr. Schiffeler was associated with the Ritz-Carlton hotels in London, Paris, Montreal and New York, the Hotel



Hotel Van Cleve, Dayton, Ohio, Is a Handsome Structure

Chase of St. Louis, and for three years was managing director of the Hotel Fort Hayes, Columbus, Ohio. Mr. Schiffeler's experience and ability guarantee a high excellence of service at the Van Cleve.

Guests Are Pleased

As part of his policy of exquisite service, Mr. Schiffeler equipped the Van Cleve completely with Heisey's fine glassware. On the immaculate tables of the dining rooms, guests are greeted with its gleam and sparkle, and Mr. Schiffeler states that they are enthusiastic over it. "I certainly think it is wonderful glassware," he says, "and I could not have secured any of higher quality. I also know from experience that we have less breakage with Heisey's glassware, because of its excellent workmanship."

The Van Cleve is well situated, being in the heart of Dayton, close to the business, shopping and theatrical districts of the city and four squares from the railroad station. Thus in every way it serves as a charming home for the traveling public.





Showing Use of Glassware In the Home



Hoinig, Swern & Co., Trenton, N. J., Display Heisey's ♦ Glassware and Furniture

IN displaying glassware it is a good idea to show how it may be used in the home. In the minds of customers actual suggestions of this nature form vivid pictures, which are most forceful in leading them to think how they could use glassware in a similar manner. When they begin to think in this way, they are selling themselves, and that is the next step to making a purchase.

This principle has been employed in the window display illustrated above, from Hoinig, Swern & Company, leading department store of Trenton, N. J. This window also demonstrates what may be termed economy of display. Two lines of merchandise which fit together very nicely in the picture are shown at the same time. Here it is furniture and glassware, one supplementing the other to the advantage of both.

In this window customers saw a beautiful dining room, with every detail of equipment and furnishings correctly and attractively arranged. They would want such a handsome dining room suite and they would want such exquisite glassware.

Attractiveness Enhances Display

In the middle of the window is the table set with Heisey's Flamingo glassware. There are three covers with all the appropriate pieces—plates, goblets and sherbets. There is a lovely bowl of flowers in the center, surrounded by tall candles in gleaming holders. Other items, such as sugar and cream, hors d'oeuvre, etc., are also shown. A

card on the table calls attention to the glassware. Back of the table a genial butler is pictured, to pique interest and suggest enticing food.

At the left on the buffet a grouping of additional Heisey items is shown—plates, salad bowl and comports—ready for service during later courses of the meal. On the console table at the right, the decorative use of glassware is suggested by a neat arrangement of candlesticks, candy comport and large plate.

There is much to be gained from the study of a window like this. It shows careful, conscientious planning and is brimful of the kind of selling appeal that is hard to resist.

Article on Luncheons

An interesting article entitled, "When the Institute Entertains at Luncheon," appeared in the March issue of Good Housekeeping. In connection with it there were photographs demonstrating how various covers on the luncheon table should be arranged. The glassware used in these illustrations was Heisey's, from B. Altman & Company, New York.

Informal Dining-Rooms

In the March issue of Woman's Home Companion an instructive article on the above subject uses illustrations of glassware, some of which are Heisey items. The caption under one of the illustrations speaks of the salad and dessert set as being of "sparkling green glass."





The Golden Thread of Profits

Money is not everything in business. There are many other real satisfactions. But money is the root of business and profits are needed to keep the business tree active, lusty and growing.

Upon this consideration has been erected the Heisey policy of a fair price basis. Many years ago we established a sales policy that provides an equal footing for our host of customers. The soundness of this policy has been confirmed by the passage of time.

It protects the trade and ourselves and insures a reasonable profit for high grade goods. It works to avoid those misunderstandings that sometimes fall as a shadow over otherwise mutually happy relationships.

The manufacturer who is tempted by the lure of chain stores or other "price buyers" can always find at hand an alibi for a price concession. But it is our belief that it is to the best interest of your business and ours to maintain a fair field with no favorites.

It has been our undeviating aim to weave into these and other Heisey policies the golden thread of a just, living profit for all our many friends of the trade.

A. H. HEISEY & COMPANY
NEWARK, OHIO



HEISEY'S

GLASSWARE  *for your Table*

These Heisey Representatives are always glad to serve you:

E. G. Nock, 358 Fifth Avenue Building, New York
W. S. Redfield, 309 Heyworth Bldg., Chicago
H. S. Bokee, 122 W. Baltimore St., Baltimore
H. M. Bortz, 406 Vandam Bldg., Philadelphia
G. A. Granville, 111 Summer St., Boston

R. C. Irwin, 6440 Oak St., Kansas City, Mo.

R. E. Philips, 129 Putnam Ave., Zanesville, O.
C. S. Whipple, 911 Edwards-Willey Bldg., Los Angeles
Davis & Braisted Co., Minneapolis, Minn.
Hal M. Copeland, 3608 Springdale Ave., Baltimore, Md.
(Southern Representative).





A 26-year Old Cup

By DOROTHY GIBSON
Fort Missoula, Mont.

I HAVE been an enthusiastic follower of your Bridge Contest, which you have just completed, and the lucky winner of several of your prizes of beautiful glassware. I want to thank you, very gratefully, for the handsome pieces of Heisey glass, and not the less cordially for the real value I received from Mr. Work's brilliant and instructive comments on the hands.

Indeed, highly as I prize the lovely glass things you sent me, I have felt the comments on the hands would have been an ample return for the effort expended in solving the hands. The whole contest has given me the greatest pleasure, such a real and enduring pleasure and profit that I feel quite at a loss in telling you how much I have appreciated your great generosity.

I have known the name of Heisey's Glassware for a long time, but have never realized its utter charm and beauty until I owned these lovely pieces I now have. You may be assured I am one of your most active and enthusiastic advertisers among my friends and acquaintances.

I have owned since I was a very little girl one of the little red glass cups with my name and the date it was bought at a fair in Ohio etched upon it in decorative script. It was quite a thrill to turn it over, in my new interest in glassware, and find Heisey's trade mark on the twenty-six year old cup!! My own little girl uses it for her milk-mug now.

So really, after all, I am quite an old friend am I not? May I again thank you, very sincerely, for your delightful Bridge Contest?

"Most Attractive Ware"

WHAT customers think of Heisey's Glassware is reflected in the following extracts from a letter recently received:

"Thank you kindly for replying to my letter and for the catalog illustrating some of your ware.

"I surely do appreciate your advising me who handles your ware here in Columbus. I have gone to the Company and have found just what I wanted and can say it was the most attractive ware on their floor."—Miss H. F. Zydek, Columbus, Ohio.

We are frequently asked by people who read our advertising in the magazines, where they can obtain Heisey ware in their city. We are always glad to refer them to our dealer friends. This points out the advisability of tying in with Heisey's national advertising.

Thinks Well of Advertising

The Daily Mirror, the popular illustrated newspaper of New York, thinks so well of last year's Heisey advertising that it asked for permission to reproduce two of the photographs of dinner tables used in this advertising. The idea is to run these photographs on the food page, which appears once a week. "These two ads appealed to us very much," says the Daily Mirror, "and we think they would add materially to our food page."

Entertains on Radio



Cecil Fanning, Baritone

THE Crystal Gazer continues to broadcast for Heisey every Sunday afternoon over WAIU, "the radio voice of the American Insurance Union," Columbus, Ohio. The programs begin at 2:30, Eastern time, and are marked by the high standard of the selections given.

Cecil Fanning, internationally known baritone, takes the role of Crystal Gazer in these programs, and is splendidly accompanied by Helen Grace Jones at the piano.

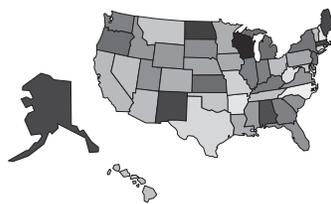
The Heisey Glassware Hour is opened and closed with a song, "The Ballad of the Crystal Gazer," a melody written especially for this broadcast by Don Bernard, studio manager of WAIU. The visions seen in the crystal form the text of the songs used by Mr. Fanning in this half-hour of classical songs and ballads.

A sample program is given herewith:

- The Ballad of the Crystal Gazer *Retting-Bernard*
- The Prayer Perfect *Stenson*
- Recessional (Kipling) *De Koven*
- To Mary (Shelley) *White*
- Not Understood *Houghton*
- Sincerity *Clarke*
- Kaddish *Arr. Ravel*
- My Old Dutch *Chevalier*
- Ring Out, Wild Bells (Tennyson) *Gounod*

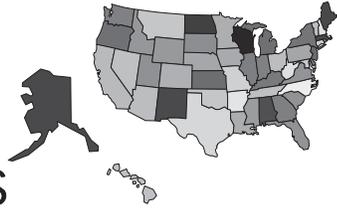


Study Club Directory



Interested in joining a study club? You will have the opportunity to meet fellow collectors and HCA members and learn more about your favorite glassware. If your club is not listed or you need to make corrections to your listing, please contact the Museum.

STUDY CLUB	MEET WHEN?	WHERE?	Email/Web Site	CONTACT
#4 Central Illinois Helsey Collectors Club	Four times a year	Members' homes or restaurants		Joyce Deany (815) 432-4310
#5 Bay State Helsey Collectors Club	2 nd Tuesday of each month except July, Aug., and Dec.	Whole Foods Community Rm, Bedford, MA	spescatore@houghton.com	Stephen Pescatore (978) 256-5418
#7 Dayton Area Helsey Collectors Club	3rd Tues. of the month Sept. to May, 6:30 p.m.	Huber Heights Library	LH937@aol.com	Joe Harner (937) 372-0852
#8 Helsey Heritage Society <i>NJ, Eastern PA and DE areas</i>	Four times per year	Members' homes	craigkratochvil@aol.com	Craig Kratochvil (973) 962-4004
#13 Helsey Club of California	4th Sunday every month, 12:30	Members' homes	herbet@sbcglobal.net www.heiseyclubca.org	Richard Borino (949)-496-0676
#14 Northern Illinois Helsey Club	Four times a year	Members' homes	niheisey@comcast.net	Jeff Morrow (630) 833-4644
#15 Helsey Collectors Club of Michigan	Every six weeks, August to May	Members' homes	kilgoredesigns@att.net	Sue E. Kilgore (269)-345-3990
#16 Helsey Collectors of Texas	2nd Sat. of every odd month except May 1st Sat., 1 p.m.	Members' homes	sanddollars97@tx.rr.com www.heiseyclubsoftexas.org	Greg Freeman (817)-545-5889
#19 Helsey Collectors of the Rochester Area	10 meetings per year: Sunday, 2:30 p.m.	Members' homes	seo2@aol.com	Sharon Orienter (585) 288-8076
#20 Buckeye Helsey Collectors Club <i>Newark, OH area</i>	September to May, 4th Monday	Members' homes or the Museum	Theflyingmaher@yahoo.com	Michael Maher (740) 763-4256
#22 Northwest Helsey Collectors	First Saturday of the month	Members' homes	bahama50@hotmail.com	Deborah de Jong (425) 868-0457
#25 Helsey 76'ers <i>Columbus, OH area</i>	Once a month, September to May	Members' homes	ldburg48@aol.com	Colleen Burgess (614) 882-1884
#31 Nassau Long Island Helsey Club	Generally every other month	Members' homes		Babs Kent (516) 228-8274
#32 Dairyland Helsey Club	Once every two months	Members' homes		Ray K. Courtnage (414) 962-9747
#33 Golden Gate Helsey Collectors Club <i>Northern California</i>	Quarterly	Members' homes		Russ Nicholas (916) 515-8558
#36 Helsey Club of Southern MA	April, June, September, December			Maria Martell (508) 833-0633
#38 North Carolina Helsey Study Group	6 meetings per year: Jan., March, May, July, Sept., Nov.	Replacements Ltd Greensboro, NC	Nchsg@yahoo.com www.northcarolinaheiseystudygroup.org	Karen Taylo (252) 637-9985
#39 Florida Helsey Collectors Club	4 times per year: January – February-March-April	Westchester Country Club Boyton Beach, FL	Shirley400@aol.com	Everett Dunbar (772)-337-1558
#42 Gulf Coast Helsey Club of Florida	Nov., Jan. and March; 2 nd Thursday 11:00 am	Members' homes		Jack Grenzebach (727)-391-5784
#43 Tri-State Helsey Study Club <i>OH, IN, MI</i>	1st Sat. every 3rd month	Members' homes	Maxwellm@cktech.biz	Mike Maxwell (260) 925-3484
#45 Hoosier Helsey Club	Four times a year	Warren Library, Indianapolis, IN		J. David Litsey, (317) 872-7800
#48 Dixieland Helsey Study Club	Odd number months, 2 nd Saturday night	Members' homes	www.dixielandheisey.org	Craig German (770) 967-8733
#49 Great Plains Helsey Club	March, May, July, September, and November	Members' homes	cameron_mg@mchsi.com www.greatplainsheiseyclub.org	Mary Cameron (515) 292-3743
#50 Northwoods Helsey Club of Minnesota	Four times a year	Members' homes	neslocg@aol.com	Carole Olsen (715) 386-8273
#51 Helsey Club of Northeast Florida	Feb., May, Aug., and Nov. 2 nd Thursday	Avonlea Antique Mall, Jacksonville	Clasyglas2@aol.com	Barb Bartlett (904) 280-0450
#52 Northern Virginia Helsey Study Club	Monthly, Sept. – May	Members' homes	rreopell@verizon.net	Russ Reopell (703) 250-6117



CLUB NOTES

Heisey Collectors of Texas *Michael Morgan*

The weekend of February 12 -13 found ten members of the Heisey Collectors of Texas heading to San Antonio to do some promoting of Heisey glass in general, Heisey Collectors of America, and our own study club. The occasion was a glass show held at the Live Oak Convention Center. We were provided with a table to put our promotional material and a display of Heisey glass.

The photo shows the group and our display. Shown in the photo from left to right are: George McNiel, Barbara McNiel, Mike Morgan, Cindy Morgan, Sharon Sweeney, Mike Sweeney, Marjorie Stormer, George Ann Powell, Greg Freeman, and Candy Freeman.



Our display consisted of a laptop showing the dvd "A Legacy of American Craftsmanship" purchased from the Museum, copies of the HCA membership applications, Heisey reference books, Museum flyers, samples of the Heisey News and a HCT study club handout. We also featured a display of Heisey Animals.

Club members took turns manning the booth to allow everyone a chance to "shop" the show. We had a steady stream of visitors throughout the weekend, handed out numerous flyers and identified some glassware. The group enjoyed a fantastic Italian dinner for eight Saturday night and then met at the hotel lobby to spend the evening enjoying the

Heisey finds of the weekend. A great time was had by all. ♦

Heisey Collectors Club of Michigan *Dan Killgore*

Our March meeting was held in Goshen, Indiana at the home of Larry and Ruth Ernest. It was great to get together since our January meeting was canceled due to weather and we hadn't seen one another since our Christmas gathering. The Ernests seated the twelve of us in their dining room where we enjoyed a sumptuous lunch to give us energy for a lengthy meeting and study session. We were all so glad to see Don Hanna back after losing his beloved wife of over 60 years, Betsy, on January 6. Don and Betsy were founding members of our Michigan club. Betsy was known as the Heisey Rose and a great Heisey ambassador. We also welcomed new member Donna Meservey, Jean Parrett's daughter who has moved back to Michigan from Texas.

President Rick Van Meer conducted our meeting where we discussed our fund-raising efforts to support HCA, ways to increase our membership, the exciting 40th anniversary of HCA and events to celebrate it: Spring Auction, Convention, and the Vivian and Percy Moore weekend in October plus our own calendar of events for 2011.

As suggested by the Ernests, we each brought a Heisey piece in either Moongleam or Emerald since March is the month for St. Patrick's Day. The following pieces we presented and discussed: (Moongleam) 125 Leaf Design candleholders, 137 Concave Circle candlestick, 1404 Old Sandwich cream and sugar, 1170 Pleat and Panel oil, 4204 Joyce vase, 367 Prism Band decanter with Moongleam stopper, 99 Little Squatter candle blocks; (Emerald) 150 Pointed Oval in Diamond Point jug and the 1255 Pineapple and Fan rose bowl with gold décor. It made a great green grouping and gregarious green gossip! Oh, if only I had remembered to take a picture – all of you would be GREEN with envy. ♦

Advertising Guidelines:

Advertising: Ads may be mailed to: HCA Advertising, 169 W. Church St., Newark, OH 43055; faxed to (740) 345-9638; or e-mailed to curator@HeiseyMuseum.org. Whenever possible, please e-mail your ad. Include your MasterCard or VISA number and expiration date for billing purposes, or send a check. All ads must be prepaid. When mailed or faxed, ads should be typed or printed on white paper with dark ink. Please double space. Ads that are entered in a vertical column format

may contain a maximum of 65 characters per line, including spaces & punctuation.

Classified: 20 cents per word (members), 30 cents per word (non-members), \$1.50 min., 1/8 page limit. Personal ads 1/8 page limit. Abbreviations & initials count as words.

Display Ads:	member	nonmember
1/8 page (12 lines)	\$ 20	\$ 30
1/4 page (25 lines)	\$ 40	\$ 60
1/2 page (60 lines, horizontal or vertical)	\$ 80	\$120
Full page (120 lines)	\$160	\$240

A charge of \$1.60 will be added for each additional line.
 1/2 page: 4 1/2" high by 7 1/2" wide or 9" high by 3 1/2" wide
 Full page: 9" high by 7 1/2" wide

Ad copy must be received by the first of the month prior to publication. Reproductions (i.e., Heisey by Imperial) must be indicated. Heisey News accepts no further liability. In the event of a typographical error, the incorrect portion of the ad will be run in the following issue, but HEISEY NEWS assumes no further liability.

Classified Ads

REAL HEISEY IN THE GIFT SHOP

All crystal and all prices are each unless noted.

Item	Price
112 Mercury candlesticks, pr, nicely cut	\$25
339 Continental punch cup, H	8
341 Puritan individual salt (3 each)	8
343 Sunburst butter lid only, H	35
350 Pinwheel and Fan punch cup, H (2 each)	10
351 Priscilla mustard, H	20
1205 Fancy Loop ftd punch cup	15
1229 Octagon cheese dish, Moongleam (4 each)	8
1404 Old Sandwich sundae, H	10
1404 Old Sandwich champagne (4 each)	8
1428 Warwick vase, 5", H	18
1469 Ridgeleigh cup/saucer, H (2 sets each)	10
1469 Ridgeleigh goblet (2 each)	12
1469 Ridgeleigh lemon dish cover only	10
1486 Coleport sherbet	12
1503 Crystolite ind. cream/sugar, H (2 sets each)	20
1519 Waverly cigarette jar lid only	10
1519 Waverly cigarette jar lid only, 507 Orchid etch	40
1632 Satellite candy dish lid only, frosted finial	12
3390 Carcassonne ice tea, ftd, 9033 Houston Post	12
5067 Plantation goblet	15
5057 Plantation champagne	15
6091 Cabochon ice tea, ftd, 1072 Southwind cut	10

NEW IN THE GIFT SHOP

Heisey Auction Results, 2008-2010	\$25
Heisey Placemats (produced by Bay State Heisey Club)	\$14 each or 2 for \$25
Heisey Notecards, 12 cards each with a different Heisey etching plus envelopes	12



Charles and Mildred Fisher
 1607 Dayton Rd, Newark, OH 43055
 Cfisher08@roadrunner.com 740-281-3104

SALE 20% Discount

**April 8 and 9
 June 13 and 14**

All Heisey Glass & Animals – Imperial and Heisey molds

Paid Ad ◆



APPLE TREE AUCTION CENTER

PRESENTS

41st ANNUAL

ALL HEISEY AUCTION

WEDNESDAY JUNE 15, 2011

1625 WEST CHURCH STREET

NEWARK, OHIO 43055

740-344-4282

Start your Convention week with us in our newly expanded facility. As always this auction will be full of beautiful glass by Heisey and Heisey by Imperial. Many quality pieces already consigned. We are still accepting quality items for this important sale.

Call Sam or Dave to consign. Pickup available for larger quantities.

Exact time will be announced soon.

Paid Ad ◆

**2ND ANNUAL
 HEISEY MINI SHOW AND SALE**

WEDNESDAY JUNE 15, 2011

8:00 a.m. – 2:00 p.m.

Apple Tree Auction Center

1625 West Church Street

Newark, Ohio 43055

740-344-4282

**Free Admission and Free Parking
 Pre-registered tables \$9 (6') and \$12 (8')
 Reserve your tables now.**

Courtesy Ad ◆

Heisey Collectors of America, Inc. proudly present

The 41st Annual
PREMIER GLASS SHOW
 featuring prominent Elegant Glass Dealers from across the US

Show Hours
 Thursday, June 16 4 - 7 p.m. \$5 admission
 (ticket sales begin at 3 p.m.)
 Friday, June 17 Noon - 5 p.m. \$5 admission
 Saturday, June 18 Noon - 4 p.m. FREE admission
 Adena Hall OSUN/COTC Campus, Country Club Drive, Newark, OH
 30 miles east of Columbus, off State Rte. 16

The 40th Annual
NATIONAL CONVENTION
 "Happy 40th Birthday HCA"
 June 15 - 18, 2011
 Convention Events include:
 Welcome Barbecue*
 Recognizing Former Heisey Employees, 1st Timers, Board Candidates & Conventioneers
 Banquet*, Special Auction*, HCA Annual Meeting,
 Study Club Meeting, Seminars, ID Session/Show & Tell*
 Flea Market on the Square
 *you must be registered to attend these events

MUSEUM OPEN HOUSE
 June 14 - 18 10 a.m. - 4 p.m. • June 19 1 - 4 p.m.
 FREE Admission • Refreshments in lower level
 For more info: (740)345-2932 • www.HeiseyMuseum.org

Proceeds benefit the National Heisey Glass Museum

When Renewing Your Membership

Help ensure the future of your Museum. When you renew your membership at one of the levels below, any amount beyond the regular Associate dues goes into the Endowment Fund.

<i>Individual Contributing, one person in household</i>	\$50
<i>Joint Contributing, two people in one household</i>	\$60
<i>Family Contributing, parents and children under 18</i>	\$75
<i>Patron</i>	\$125
<i>Sponsor</i>	\$250
<i>Benefactor</i>	\$500

Visit The
 National
 Heisey
 Glass
 Museum



Come at your leisure to enjoy more than 4,800 pieces of glassware produced by A.H. Heisey and Company from 1896-1957. Hundreds of patterns are featured in all production colors. Rare and experimental items are included as well.

Facilities are air-conditioned and handicapped-accessible. Hours are 10:00 a.m. to 4:00 p.m. Tuesday through Saturday, 1:00 to 4:00 p.m. Sunday (except Jan. and Feb.). Members are admitted free, regular admission is \$4. Office hours are 8:00 a.m. to 4:30 p.m. weekdays.

Membership Renewal Notice: Check the date above your name and address on the mailing label. This is your expiration date. If it reads 3 -10 -11, make sure your dues are paid soon in order to receive next month's issue of *Heisey News*.

Contact the HCA Administrative Office at (740) 345-2932 for more information. The Endowment Committee wishes to thank those who have become Endowment Members and all of the individuals and study clubs that have so generously supported the HCA Endowment Fund. All members who have supported the fund are recognized each year in the February issue of the Newsletter. Your support will make the Museum self-sustaining in the years to come. Thank You all! ♦

Shipping & Handling Fees for Outside US

Additional shipping charges are required for members living outside the U.S. Current rates are Canada, \$22; for other countries, contact the Museum. Rates are subject to change at any time due to rate changes made by the US Postal Service. To verify current rates, call (740) 345-2932 or E-mail business@HeiseyMuseum.org

Heisey Cambridge Fostoria Imperial Paden City Tiffin Morgantown Duncan & Miller More!

Flea Market On The Square
Saturday, June 18th — 8am to Noon
Downtown Newark, OH
2011 Heisey Convention Event

Remember the fun and Heisey hunting of past conventions when people could set up on the Square and sell their glass? Relive the excitement on the Square in downtown Newark!

The Northern Illinois Heisey Study Club is proud to present the ALL GLASS Flea Market on the Square with **NO SET UP FEE**. You can get as much space as you need. Bring whatever size and quantity of tables you need. Sellers will start getting their space assignments at 7 am but no glass on the tables until 8 am. Remember **Glass only please**.

This event is an HCA event and while there is no set up fee, we will be sending around a representative to accept donations for the benefit of the HCA museum. Contact any of the following for more details and information:

Michael Maher (740) 763-4256 carolyn53@webtv.net
 Kim Carlisle (317) 758-5767 kcarlisl@worldnet.att.net
 Charlene Bowman (937) 289-2114 twoclbs@aol.com
 Joey Cogdill (864) 228-4741 hizhuntr@charter.net
 Jeff Morrow (630) 833-4644 jmmorrow64@comcast.net

Heisey Cambridge Fostoria Imperial Paden City Tiffin Morgantown Duncan & Miller More!

Dealer Directory

Maximum 6 lines/12 months/\$35 MEMBERS ONLY

Contact the Editor to place your ad!



<p>KIM & PAM CARLISLE SHOWS & MAILORDERS ONLY 28220 Lamong Rd. Dept. H Sheridan, IN 46069 Cloudy Glass Cleaning Services Available (317) 758-5767 kcarlisl@att.net</p>	<p>EVERETT AND SHIRLEY DUNBAR Early Heisey a Specialty—Mail Order, Appraisals EMAIL: shirley400@aol.com 2002 Se Isabel Rd, Port St. Lucie, FL 34952 (772) 337-1558</p>	<p>SUM OF LIFE Elaine Husted: 610-469-1243 Traveling through eastern PA Call, stop in, be a buyer or a browser!! E-mail: 1classycat@comcast.net</p>
<p>ALL HEISEY AUCTION Consignments Welcome Apple Tree Auction Center 1625 W. Church, Newark, OH 43055 (740) 344-4282</p>	<p>MOUNDBUILDERS SECOND GENERATION Barbara and Richard Bartlett Heisey Exclusively! 1-904-280-0450 PO Box 1931, Ponte Vedra Beach, FL 32082 Toll Free 1-888-434-7397(HEISEYS) EMAIL: CLASYGLAS2 @AOL.COM</p>	<p>EAGLES REST ANTIQUES Buying Heisey, China & Pottery Carl and Mary Evans 62 Fieldpoint Rd., Heath, OH 43056 (740) 522-2035</p>
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<p>REALMS IN GLASS Roy Eggert Heisey Custom Stained Glass 9423 Saddlebrook Ct, Frederick, MD 21701 301-260-0234 royegg54@comcast.net</p>	<p>GRECIAN BORDER (GREEK KEY) By Petros Z. Mantarakis The definitive guide on Greek Key (#433) with photos and detailed descriptions of all pieces. Now available at Amazon.com Website: www.pzmworks@yahoo.com</p>	<p>PATTON HOUSE ANTIQUES Specializing in Glass*Heisey*Cambridge*Fostoria*Duncan* Factory Antique Mall, Verona, VA off I-81 Exit 227 Antiquers Mall, Booth 81, Rt. 29 N., Charlottesville, VA The Daniels, Box 547, Louisa, VA 23093 (540) 967-1181</p>
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<p>The American Bell Association 7210 Bellbrook Drive San Antonio, TX 78227-1002 www.americanbell.org</p>	<p>MOONGLEAM ANTIQUES Heisey Glassware & American Art Pottery John Woytowicz and Peter Rivard 70 Pleasant St., Gardiner, ME 04345 (207) 582-9048 E-mail: jmwpr@aol.com</p>	<p>WILLEY'S ANTIQUES & MUSEUM Specializing in Heisey 11110 Cannon Rd., Frazeyburg, OH 43822 16 miles east of Newark, OH (740) 828-2557</p>
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