

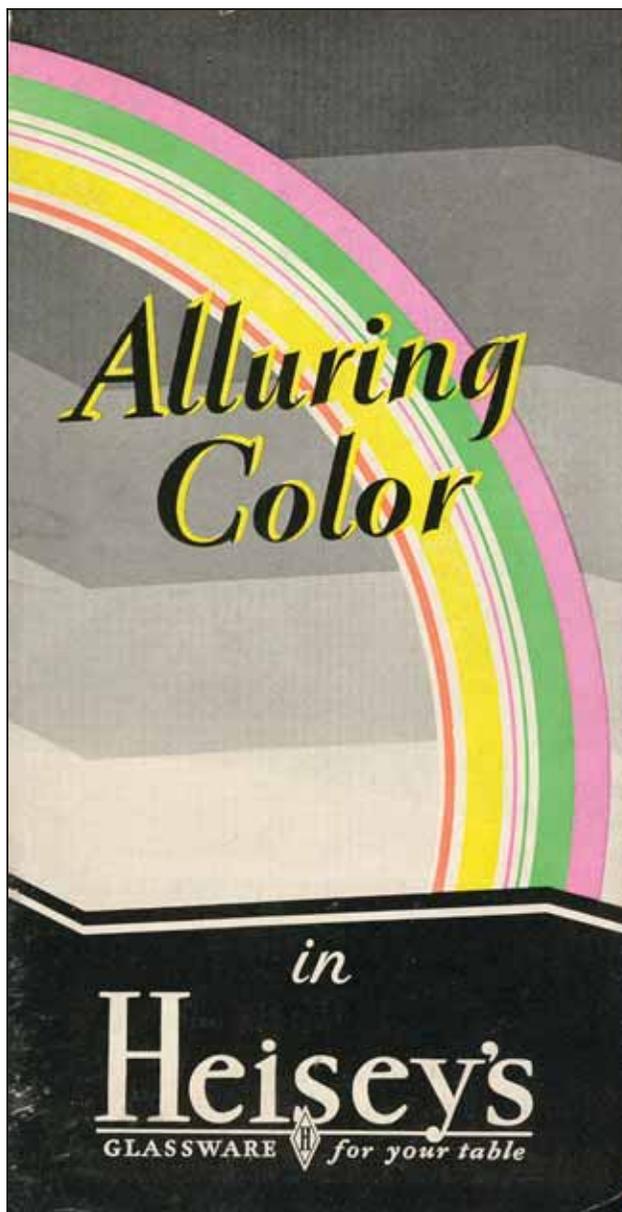
HEISEY NEWS

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Alluring Color Brochure – Cover

ALLURING COLOR BROCHURE

Walter Ludwig

This month, we feature what I think is the most interesting of all of Heisey's pattern brochures. Color was all the rage in 1931 and Heisey was tooting its horn on the wide assortment of color offerings that they had. There were new colors, new patterns, and new decorations and so they put them all together in a single brochure which vividly presented what the Company had to offer. This was a three fold pamphlet which allowed for four panels on each side. The theme of the brochure was proclaimed on the cover, "Alluring Color in Heisey's GLASSWARE for your table." Pastel colored rainbows provided the main decoration on the brochure and these were done in four colors throughout the brochure. There is a rainbow on the cover as well as above most of the panels. This was the first and only time that the Company produced a brochure with four colors. Most of the brochures only used a single color for accent purposes. The colors used were the colors that Heisey was producing glass in at this time: pink (Flamingo), yellow (Sahara), green (Moongleam), and violet (Alexandrite). The rainbows are missing orange and blue shades because Heisey at this time had not yet introduced its Tangerine and Cobalt colors.

Continued on Page 5

HEISEY NEWS

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Back Issues

Back Issues available from files are \$3.00 per issue plus shipping and handling

Advertising

Ads may be mailed to: HCA Advertising, 169 W. Church St., Newark, OH 43055; faxed to (740) 345-9638; or e-mailed to curator@HeiseyMuseum.org. Whenever possible, please e-mail your ad. Always include your MasterCard or Visa number and expiration date. When mailed or faxed, ads should be typed or printed on white paper with dark ink. Camera ready ads are accepted, but must follow line specifications outlined at the beginning of the advertising section. Ads containing reproductions will not knowingly be accepted unless clearly stated (e.g. Heisey by Imperial, etc.). HEISEY NEWS accepts no further liability. In the event of a typographical error, the incorrect portion of the ad will be run in the following issue, but HEISEY NEWS assumes no further liability. See advertising section for rates and deadlines.

Museum

Heisey Collectors of America, Inc., a non-profit corporation (tax-exempt status), owns and operates The National Heisey Glass Museum in Veterans Park, 6th and Church Streets, Newark, Ohio. Open year round, Tuesday through Saturday 10:00 a.m. - 4:00 p.m., Sunday 1:00 - 4:00 p.m., closed holidays. Other hours by appointment. Members admitted free.

Identification

HCA will attempt to identify unknown glass items. Send a color photograph, measurements, and a self-addressed, stamped envelope to the attention of the Curator. Other arrangements should be made in advance with the Museum staff. Please keep in mind that the Museum cannot appraise items. Identification is free to members, non-members \$5.00 per item.

Membership

To join Heisey Collectors of America or to renew your membership, contact the HCA Administrative Office Monday through Friday 8:00 a.m. - 4:30 p.m. Eastern Time. Associate dues are \$30.00 plus \$5.00 for each additional household member. Voting members pay an additional one-time fee of \$25.00. Please consider supporting the Endowment Fund by joining at one of the levels listed on the back page.

Museum Gift Shop

There is always someone in the Gift Shop during the Museum's hours of operation to help answer questions or take orders. When ordering by phone, please have a credit card ready. When ordering by mail, please be sure to include appropriate charges such as shipping and sales tax. Please note that the HCA member discount does not apply to original Heisey or special project items.

Shipping and Receiving

Delivery is made much easier when we have a complete street address, not a PO Box. We prefer to use UPS. If you have not received a package, please call the Administrative Office to confirm it was sent. We will assist you in tracing it. If your package arrives damaged, please contact your local UPS representative. We insure everything.

Donations and Loans to the Museum

If you would like to make a donation to the Museum or have questions regarding items on loan, contact the Curator. HCA reserves the right to accept or refuse items based on current holdings.

HEISEY CALENDAR OF EVENTS

2008

Heisey Exhibit, Ella Sharp Museum, Jackson, MI July 1 - Sept. 27
Percy & Vivian Moore Memorial Weekend, Jackson, MI
September 26-27
HCA Select Auction, Newark, OH October 18
December Holiday Open House December 13

2009

Heisey National Convention and Elegant Glass Show
Newark, OH June 17-20

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MESSAGE FROM THE PRESIDENT

Bryan Baker

As I am writing this, I am also preparing for the Board of Directors annual Planning Session. This year, we will be meeting on July 26, a little earlier in the year than usual. Typically, when I write to you, I've either recently had a meeting with the Executive Committee or the Board at large - this month I'm writing in somewhat of a void, so to speak, as we've had no meetings since Convention. I do try to report to you information from these meetings, but I have nothing to report in detail this month.

Before you flip the page and get into reading the wonderful articles in our Newsletter, please read on, as, I hope you agree, I still have something to share that you will find interesting, and yes even intriguing.

As I said, we are having our Planning Session quite soon - perhaps even as you are reading this. To refresh, the purpose of this meeting is to lay out the upcoming year's events, projects, fundraisers, and to essentially define a 'strategic plan' to address issues we feel we may be confronted with in the future. Let me give you some insight as to some of the areas I wish to cover. Yes - you're getting advance notice even before the board . . . well, within reason ☺. I see no reason I can't share some good news with you before this meeting takes place.

First and foremost is Convention 2009. I've been approached by two talented, dedicated, and creative individuals who wish to chair Convention next year. I cannot say who just yet without proper confirmation and ironing out details. But based on my preliminary discussions, I feel next year's Convention will be so fresh and exciting, that it will become the new standard in conventions.

Now, let me be as delicate as possible; our recent Conventions have been tremendous successes - but how many years can we keep doing the same thing over and over, and not become stale? Trust me, the tried and true events

(like the ID Session) will stay, but perhaps with added flair and atmosphere. Trust me, from speaking with (whoops, I almost said her name) - I am already very excited for next year's Convention to arrive. Stay tuned, and be prepared to be WOW'd!

The next big project is our website. I must ask you to forgive me, as I told you from our last planning session that we would be revamping our website. This remains true. My plate became too full this past year to dedicate as much time to the project as I had hoped. I will make sure we (I) have the necessary support to see that this 'new' website becomes a reality. I am hopeful that presently scheduled meetings will do just that.

Well, without having the opportunity to discuss more with my fellow board members at our meeting on June 26, I fear I may be talking 'out of school' if I go into any other details on the year ahead. We have 11 other directors who make up this team we call a board - all have wonderful ideas, suggestions on how we need to steer our organization. As do you. I hope you know we always welcome your input. In the past month since elections, my phone and e-mail have been busy chatting with fellow board members and HCA members alike. This all comes into play when the board sits down for our planning session - look for more information in my next report!

In speaking of the next report, do you realize that we have only one more month before we gather in Jackson, Michigan, to honor and celebrate the lives of Percy and Vivian Moore?! Register now and join us at the 2008 Percy and Vivian Moore Memorial Weekend and Dinner. The Heisey Collectors Club of Michigan has prepared a fabulous weekend for all - see you there!!!

In closing, I must report the passing of Gordon Clark of California. Our thoughts and sympathies go out to Norval and to Gordon's many Heisey friends.

Until Next Time,

Bryan Baker ♦

CURATOR'S REPORT

Walter Ludwig

The temperature has been rising here in Heiseyland as we settle down to the long hot, humid days of summer. Of course, we are also getting plenty of afternoon cloudbursts which are keeping the grass growing at an alarming rate. Well, we were complaining not too long ago that summer would never get here. Now it is here, but that is no reason to stop complaining about mid-Ohio weather.

Most of the post-Convention tasks are now finished; there is always so much to do after the Convention. The new acquisition display cabinet is filled almost to overflowing with the great things that have been added to our collection during the Convention. Our members have been very generous to the Museum during the first half of the year. We acknowledge all of the gifts to the Museum from January through June of 2008 on pages 19 – 21 of this Newsletter. If we inadvertently left you out, please let us know so your gift can be properly recognized.

Frank and Sharon Orienter will be coming to the Museum later this month to do the photography for our new deck of cards. They are very professional and do a great job in seeing that we have a first class product.

I do want to correct an oversight I made last month in acknowledging sponsors for our next deck of playing cards. The following names should be added to that list:

The Culwell Family
The Thompson Family
Lori Wanser

Herb Wanser took some excellent photos during Convention this year, and they have been posted on the website of the Heisey Club of California (www.heiseyclubca.org). Do take a look at them to get some more views of the great time we had here in Newark this June. Herb's pictures are in color so you will get an even better idea of the

atmosphere of a Heisey Convention if you have never been here for this event.

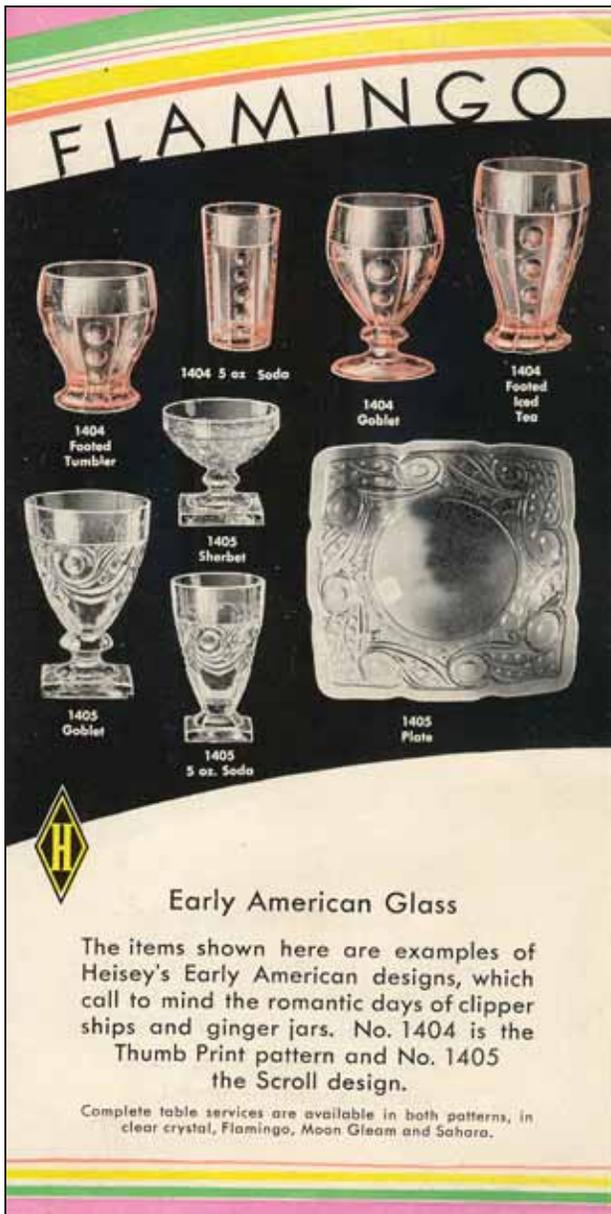
This month, I am presenting the last of the Museum owned original brochures on new patterns or glass groupings. I have a few remaining brochures that are second or third versions of patterns that we have already covered and I will start using them next month. Once they are exhausted, I will have to find a new series to put on the covers of our Newsletter. The brochures have been a very informative way of going over patterns and showing you how Heisey presented the glassware to the general public. If you are aware of any brochure that have not been published, do let me know so I can share it with the membership.

We are now getting a lot of visitors to the Museum. They come as individuals, as families, and even in tours, either organized by commercial outfits or by clubs or church groups. This month we will have two tours consisting of school children. Some come because they have loved Heisey glassware for a long time and others have no idea what is in store for them when they enter our doors. We consider the Museum part history museum and part art museum. We tell many stories here and love sharing all of them with our visitors.

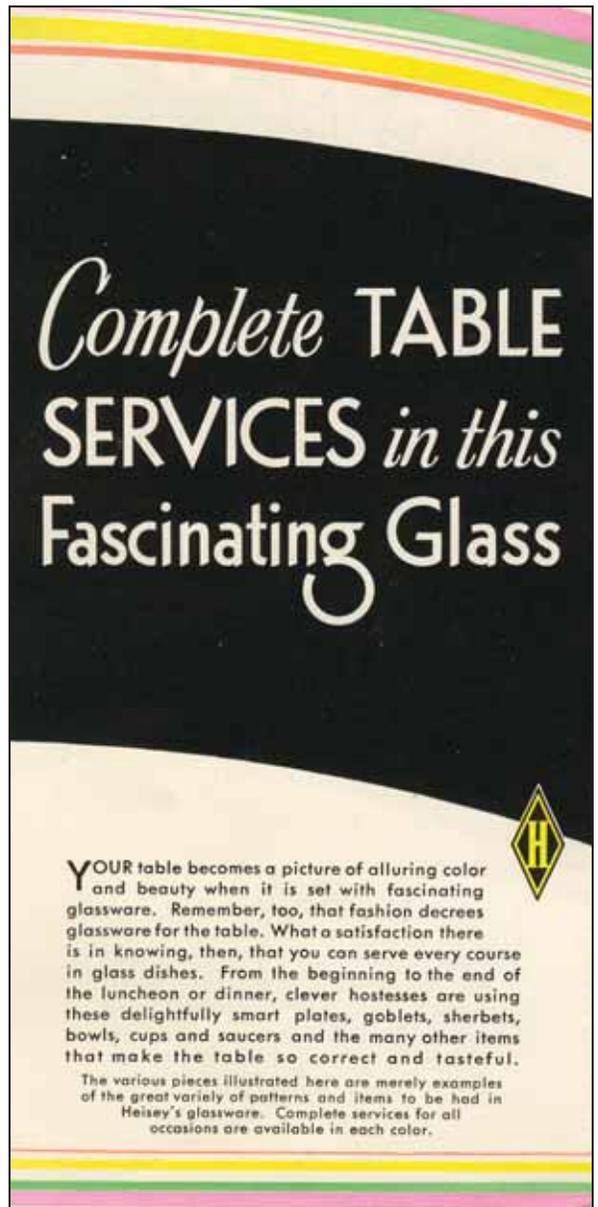
I hope you have added some nice Heisey to your collection this summer. If not, you need to get out there and look. It will not find you; you have to seek it out. ♦

HCA WELCOMES NEW MEMBERS FOR June 2008

Daniel and Carolyn Jensen, OH
James Sheldon and
Kathy Yanckowitz, IL
Ron and Lee-Ann Wood, FL



Alluring Color Brochure - Left Overflap



Alluring Color Brochure - Right Overflap

ALLURING COLOR BROCHURE

(Continued from Front Cover)

When you opened the brochure you were presented with the two overflaps showing a rainbow over each page. On the left the heading reads "Early American Glass," and the illustration is of pieces of 1404 Old Sandwich in Flamingo and 1405 Ipswich in crystal. The text reads, "The items shown here are examples of Heisey's Early American designs, which call to mind the romantic days of clipper ships and ginger jars.

No. 1404 is the Thumb Print pattern and No. 1405 the Scroll design." This follows in small type, "Complete table services are available in both patterns, in clear crystal, Flamingo, Moon Gleam and Sahara." Illustrated in 1404 Old Sandwich is the goblet, 4 oz. flat soda, footed tumbler, and footed ice tea. In 1405 Ipswich we see the plate, goblet, sherbet, and 5 oz. footed soda.

We can date this brochure to 1931 because both the 1404 and 1405 patterns were introduced at the start of that year. As you notice, neither of these patterns had been given the name that they would be known as. Instead, you have pattern names

which had become associated with earlier incarnations of these designs by Boston and Sandwich Glass. It would not be until later that the names Old Sandwich and Ipswich would be attached to these patterns. Note also, the use of the two-word "Moon Gleam" rather than the single-word "Moongleam" which we use today.

On the right overflap, Heisey has a general promotional piece headed, "Complete Table Services in this Fascinating Glass." The text reads, "Your table becomes a picture of alluring color and beauty when it is set with fascinating glassware. Remember, too, that fashion decrees glassware for your table. What a satisfaction there is in knowing, then, that you can serve every course in glass dishes. From the beginning to the end of the luncheon or dinner, clever hostesses are using these delightfully smart plates, goblets, sherbets, bowls, cups and saucers and the many other items that make the table so correct and tasteful." In smaller type you then have, "The various pieces illustrated here are merely examples of the great variety of patterns and items to be had in Heisey's glassware. Complete services for all occasions are available in each color."

It seems a bit curious that Heisey did not promote the attractiveness of the colored glassware more directly instead of just hinting it by listing the colors that patterns were available in. This could well be because Heisey was justifiably proud of its crystal product and was well aware that colors were just passing fads in the industry that had short times of prominence and then interest faded away. And also, there were customers who never accepted the colored wares, seeing the pure crystal as much more in keeping with their traditional life style.

When either of the overflaps are opened the rainbows on the top of the flap were replaced by the rainbows on the inside of the brochure so that the arc of the rainbow appeared to just lengthen. The four panels on the inside were each devoted to a different color.

The left panel is devoted to Alexandrite. Under the heading "No. 3381 Pattern" is the text, "Beautiful stemware which goes exceedingly well with No. 1184 complete table service. Available in Alexandrite, Flamingo, Moon Gleam and clear crystal." All of the items pictures are pictured in all Alexandrite including in 3381 Creole the goblet, champagne, and grape fruit; in 1401 Empress the mayonnaise and the cream soup; the 4220 Janice vase; and the 134 Trident candlestick. The captioning is a bit incongruous given what we know of actual production now. It would appear that it was Heisey's intention to make the 3381 Creole line in Flamingo and Moongleam however no pieces in these colors have ever turned up. The pattern is known in all Alexandrite, Alexandrite bowls with crystal feet, and Sahara bowls with crystal feet. An all crystal example has never turned up either. Given that 1184 Yeoman was never made in Alexandrite as a table service, it seems odd that they would be saying how they complement each other, possibly the reference should have been to 1401 Empress. All the other pieces were made in the various colors cited.

The second panel is devoted to "Brilliant Crystal." Under the heading "No. 3389 Pattern" the text reads, "This design in stemware is exquisite with the Chintz etching, No. 450. Harmonizes with No. 1401 complete table service. The stemware comes in clear crystal and Sahara, the No. 1401 service in all colors." Pictured are 3389 Duquesne goblet, parfait, and cocktail all sporting the 450 Chintz etching. In 1401 Empress is shown the cream and sugar, vase, and ice tub. The ice tub has what we now refer to as 450 ½ Formal Chintz etching. Where the 3389 stemware would only have the small Chintz vignettes, serving pieces would often have the fancier etching that incorporated garland frames around some of the vignettes. But, both etchings did develop into full lines with both stemware and serving pieces.

The third inside panel is devoted to "Moon Gleam." The heading reads "No. 3368 Pattern" with the following text, "This is obtainable in a

Maybe, you should take your cue from Heisey's hostess and start using your smart Heisey crystal and colored ware to show off your table on those special occasions. They really do add that special touch. You will get compliments and maybe even make a Heisey convert of someone who has never been exposed to the beauty of Heisey glass before. With so many different colors, patterns, and decorations to choose from, you can have an endless array of different table settings to intrigue all of your guests. The glass is its own best press agent, show it off. ♦

333 WALDORF ASTORIA HOTEL LINE

Joe Lokay

Pattern 333, Waldorf Astoria (Hotel Line), was introduced in about 1901. The initial 14 items produced in this pattern point to the idea that this pattern was made, as the name indicates, for the hotel and restaurant trade. There is no evidence that this pattern was made exclusively for the Waldorf Astoria hotel in New York City. Its inclusion in catalogs and price lists preclude this because items in these were made for anyone to purchase. More items were continually added over its life. The type of items added, again, gives one the feeling that this pattern is for the hotel trade. The last item added was a wine set where only one item was from the 333 pattern. Production ended in about 1916 giving a production life of 16 years.

The pattern started with 14 items and ended up with 31 items that are all shown in the production list with this article. The date with each item in the production list is the date that that item first appeared in the price lists. New items were added until almost the end of the pattern life. This pattern was introduced at about the same time that A.H. Heisey & Co. started using the Diamond H trademark. Items will be found marked or unmarked. Probably more marked than unmarked.

This colonial pattern is somewhat different as the plain portion of the design is around the center and not at the top. There are wide flutes above and below the plain center that extends around the item. The lower flutes extend vertically from the bottom to the plain center, and the upper flutes extend from the plain center to the top edge.

Two different tumblers were produced in this pattern, one with the plain center band (333) and one without the plain center band (333 ½). The one designated 333 has the two vertical flutes while 333 ½ has only one continuous flute. The

How One Hostess Made Her Table Thrilling

This hostess was known among her many friends for the delightfulness of her entertaining. Somehow or another she had a knack for putting an extra touch to her table that made it, as one guest said, "Simply thrilling!" One evening, for instance, she used two colors of glass on her table, alternating between them for the various places. At another time, she used one color only, then a few weeks later when the same guests came she had a different color of glass. Other ideas will occur to you—just looking over our glassware offerings will stir the imagination. Come in soon and see our attractive display.

Ask for this label 

Heisey's
GLASSWARE *for your table*

Alluring Color Brochure – Back

finger bowls, plate, and oyster cocktails also are not like the basic pattern design. These pieces look like generic colonial designs with not much to distinguish them from other Heisey pattern pieces. The pattern was only made in crystal. Pictures of this pattern can be found in Heisey Catalog 75 (1913). Only the toothpick had been discontinued by the time this catalog was produced.

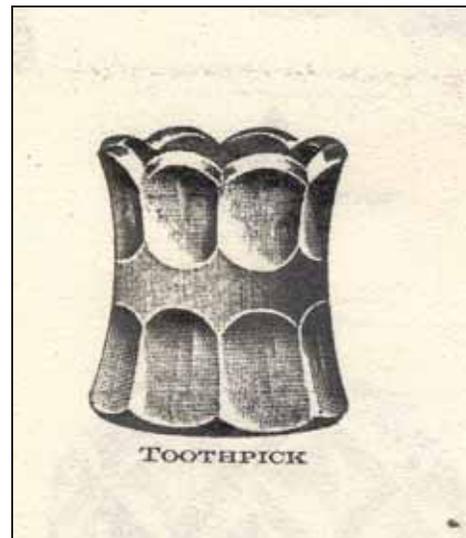
Production of 333 Waldorf Astoria

- | | |
|--|------|
| 1. toothpick | 1902 |
| 2. decanter, 18 oz, ground stopper | 1908 |
| 3. decanter, 18 oz, cut stopper | 1908 |
| 4. decanter, 20 oz, ground stopper | 1902 |
| 5. decanter, 20 oz, cut stopper | 1902 |
| 6. individual decanter | 1908 |
| 7. tumbler, 8 oz, ground (333) | 1902 |
| 8. tumbler, 8 oz, ground (333 ½) | 1902 |
| 9. water bottle | 1902 |
| 10. oil bottle, 2 oz, pressed stopper | 1902 |
| 11. oil bottle, 2 oz, cut stopper | 1902 |
| 12. oil bottle, 4 oz, pressed stopper | 1902 |
| 13. oil bottle, 4 oz, cut stopper | 1902 |
| 14. oil bottle, 6 oz, pressed stopper | 1902 |
| 15. oil bottle, 6 oz, cut stopper | 1902 |
| 16. syrup, 9 oz, silver plated top | 1902 |
| 17. syrup, 9 oz, ewer lip, nickel | 1902 |
| 18. #1 salt or pepper, Plated Top | 1902 |
| 19. #2 salt or pepper, Plated Top | 1903 |
| 20. #2 salt or pepper, No. 60 Top | 1910 |
| 21. #2 salt or pepper, AA Top | 1910 |
| 22. #2 salt or pepper, No. 4 Sanitary Top | 1910 |
| 23. finger bowl, plain, ground bottom | 1906 |
| 24. finger bowl, optic, ground bottom | 1913 |
| 25. finger bowl plate, 6 ½", ground | 1908 |
| 26. finger bowl plate, 6 ½", optic, ground | 1913 |
| 27. 2 piece oyster cocktail | 1908 |
| 28. 3 piece oyster cocktail | 1908 |
| 29. Worcester sauce, short tube | 1908 |
| 30. Worcester sauce, long tube | 1908 |
| 31. wine set composed of | 1913 |
| 333 Waldorf Astoria decanter, 20 oz | |
| 353 Medium Flat Panel tray, 10" | |
| 359 colonial wines (6) | |

actual pieces of glass that compromise the pattern. Several on the list only have variations in stoppers, tops, or optic. The individual decanter is just the Worcester sauce without a tube; this piece is often available as a bitters bottle complete with sterling silver collar and label. There was probably only one salt/pepper shaker made in the pattern, just different tops were offered with it. The designation of #1 and #2 was just a change in the way Heisey listed the same shaker in different price lists. The oyster cocktail sets used the finger bowl and finger bowl plates. There is a possibility that the finger bowl was made with a ring in the center to be used in the oyster cocktail sets, these in other patterns have been seen both with the ring and without.

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1. Heisey Price List 60 (1902)
2. Heisey Price List 100 (1903)
3. Heisey Price List 120 (1906)
4. Heisey Price List 142 (1908)
5. Heisey Price List 155 (1910)
6. Heisey Price List 75 (1913)
7. Heisey Price List 179 (1917)
8. Heisey News, Oct. 1973, Pattern #333
9. Heisey News, Nov. 1979, Tumbler #333
10. Heisey News, Nov. 1979, Tumbler #333 ½
11. Heisey News, Jan. 1982, Toothpick
12. Heisey News, Feb. 1983, Little Things
13. Heisey News, June 1986, Part 3, 1897-1903



**333 Waldorf Astoria Toothpick
Image from Catalog 50 (1905)**

A good look at the pattern pieces and one discovers that rather than there being 31 items in the pattern there are probably no more than 15



No. 333 PATTERN

SCALE HALF SIZE

When the following are
 1. 2 1/2 in. diam. at top of stem
 2. 1 1/2 in. diam. at base
 3. 1 1/2 in. high



No. 10, Decanter
 1 1/2 in. Diam. at Top of Stem



Wine Decanter



Wine Dec.



Imperial Decanter



No. 10, Decanter
 1 1/2 in. Diam. at Top of Stem

Catalog 75 (1913), Page 160



No. 333 PATTERN

SCALE HALF SIZE



No. 10, Tumbler
 1 1/2 in. Diam. at Top



Plate Dish
 1 1/2 in. Diam. at Top



Plate Dish
 1 1/2 in. Diam. at Top



Plate Dish
 1 1/2 in. Diam. at Top



Salt or Pepper
 1 1/2 in. Diam. at Top



Salt or Pepper
 1 1/2 in. Diam. at Top



No. 10, Tumbler
 1 1/2 in. Diam. at Top



Plate Dish
 1 1/2 in. Diam. at Top



No. 10, Pitcher
 1 1/2 in. Diam. at Top



Wine Decanter



No. 10, Decanter
 1 1/2 in. Diam. at Top



No. 10, Decanter
 1 1/2 in. Diam. at Top



No. 10, Decanter
 1 1/2 in. Diam. at Top

Catalog 75 (1913), Page 161

FORMER HEISEY WORKERS REUNITE

Tiffany Aumann, Advocate Reporter

(Editor's Note: The following article appeared in the Newark Advocate on Saturday, June 21, the last day of our Convention this year. The Former Employees Reception had taken place on Friday afternoon, June 20, in the Multi-Purpose Room of the National Heisey Glass Museum. This event has been ably hosted by Ken and Judy Rhoads for many years. As the article mentions, it is sad to see that there are so few of the former workers left now.)

NEWARK -- Former employees of one of Newark's most successful businesses, A.H. Heisey and Co., reconnected with their past Friday afternoon, more than 50 years after the glass manufacturer on Oakwood Avenue closed its doors.

Heisey Collectors of America sponsored the social event as part of its 37th annual Convention in Newark this week. Events conclude today with the Premiere Glass Show from noon to 5 p.m. at Adena Hall on the Newark campus of Ohio State University and Central Ohio Technical College.

Judy Rhoads, member of Heisey Collectors of America, said nine former employees attended the employee reception at the Heisey Museum this year.

"Each year it gets smaller and smaller," said Annalou Campbell, a former Heisey clerk who remembered attending a past reunion with so many guests they filled the first floor of the Buckingham House and spilled onto the lawn of Veterans Park.

Annalou met her husband, John, while working for Heisey. She was employed there from 1947 to 1952; he worked as a boiler operator and electrician there from 1946 to 1951.

John said he remembered the company as a friendly place to work and the Heiseys as generous. A favorite family story is about his father, John "Clyde" Campbell, an engineer for Heisey. Clyde was taking a correspondence course and was working on a school-required project while at work. Wilson "Wils" Heisey, second president of the company, discovered Clyde sitting on a keg, with a ruler in hand and a barrel for a desk.

"(My father) thought he'd be fired because he was doing it on company time," John said.

Clyde was pleasantly surprised, however, when Wils returned with the gift of a fine drawing set from Germany. John said he eventually donated the set to the Heisey Museum.

Heisey Glass also was a family tradition for Joe Meisenhelder. Like John Campbell, he started working for Heisey as a teen and followed in the footsteps of his father. Meisenhelder worked in the hot metal, blow, and press shops. Despite an accident early in his career that eventually cost him part of his vision, Meisenhelder enjoyed his work there.

"Everybody knew what they were doing," he said. "They helped each other out."

Meisenhelder stayed with the company until the factory closed in 1957.

Started in 1896 by A.H. Heisey, the glass shop became the victim of changing lifestyles, foreign competition, and increasing costs of labor and materials.

Rhoads said the annual employee reception is not only a great opportunity for former employees to meet each other, but also a chance for collectors to hear the personal stories behind the decorative art they love.

"For (the former employees), it was just a job they once had," Rhoads said. "It's history for us."



NEW ITEMS IN THE GIFT SHOP

1536 Military Cap Ashtray

The 1536 Military Cap ashtray was made by Mosser in Cobalt as our Convention 2008 souvenir. A limited number of them are still available and may be purchased through our Gift Shop at \$12.50 each. These are an outstanding piece of craftsmanship, from the original Heisey design to the beautiful rich Cobalt color that they have been produced in. They truly represented the theme of the 2008 Convention, "Heisey Salutes Our Armed Forces."



7000 Sunflower Tumblers Ruby

Just arrived in our Gift Shop are beautiful new Ruby tumblers made by Mosser in the original mold by Heisey. These are truly stunning and will make a beautiful addition to your holiday decorations. These are currently available both as tumblers and as candles. The candles have been made in a wide variety of holiday scents. We anticipate that these will also be available in dark Emerald as well.

You may order now by calling the Gift Shop. These tumblers are priced the same as our pastel tumblers - \$12.50 each. The candles are \$17.50 each. Please add shipping of \$6 per two items ordered.



4 of 5 Museum Views Postcards Available



2 of 4 Glassware Postcards Available

Postcards

The Heisey Collectors of Rochester Area have donated to the Museum the complete production run of a series of 9 postcards showing both Museum views and pictures of Heisey glassware. There are three exterior shots of the Museum and two interiors (one of Gallery 2 and one of the front parlor of the King House). There are four of Heisey glassware reproducing pictures that were used for the playing cards (1404 Old Sandwich, 1252 Twist, 4220 Janice vases, and 4027 Christos decanters). All postcards are in vivid colors accurately reproducing the true color of Heisey glassware.

These postcards can be purchased from the Gift Shop for \$1 each or you can get all of the images in an uncut sheet for \$15. ♦

CANDLEHOLDERS, TUMBLERS, AND BAR GLASSES AVAILABLE



The 1460 Flame tumbler and the 1404 Old Sandwich bar glass have been made by Mosser in a variety of colors. These may be ordered from the Museum Gift Shop either plain or filled with scented soy wax in any of four different fragrances (Vaseline Opalescent only). Quantities are very limited. Put in your order to get these new unique Heisey Museum gift items.

Candleholders only available in Vaseline Opalescent tumblers and bar glasses. Scents available are: Vanilla (V), Butter Cream (B), Honeysuckle (H), and Dusty Rose (D) – indicate scent code with each candle ordered.

Tumblers available (no wax) in Vaseline Opalescent (VO), Green Opalescent (GO), and Light Blue Opalescent (LBO).

Name _____
 Address _____
 City _____ State _____ Zip _____

Phone and/or E-mail _____

I wish to order:

Description	Unit Price	Quantity	Scent Code	Total cost
1460 Flame tumbler without wax (VO)	\$12.50			
1460 Flame tumbler without wax (GO)	12.50			
1460 Flame tumbler without wax (LBO)	12.50			
1460 Flame tumbler with wax (VO)	17.50			
1404 Old Sandwich bar glass without wax (VO)	6.50			
1404 Old Sandwich bar glass with wax (VO)	8.50			
Shipping (\$6.00 per two items ordered)*				
Grand Total (tax added when appropriate)				

Check # _____ Visa _____ Master Card _____
 Card Number _____ Exp _____

* Minimum shipping cost \$6.00.

EXCITEMENT GROWING IN MICHIGAN

Dan Kilgore

WOW!!! The Heisey exhibit is finally open at the Ella Sharp Museum in Jackson, Michigan, and we can't wait for all of you to see it in September when you attend the Percy and Vivian Moore Weekend (September 26-27) sponsored by the Heisey Collectors Club of Michigan. You will feel "that Heisey spirit" that tickles you from head to toe. The theme of the exhibit is "A. H. Heisey and Co: A Social History of American Glassware." The curator was intrigued with how Heisey created glass for specific purposes. He exclaimed, "Heisey actually made container just for lemons, catsup, and lavender!?"

It has been an intense year of planning for our club with the assistance of a very professional staff at Ella Sharp. Ten cases were precisely planned, as to how each piece of glass would appear, including – three eras of production, candlesticks and lighting, cuttings, carvings and etchings, novelty and miniature items, utilitarian pieces, the "Glass Menagerie," a manufacturer's case, and a mold display with glass-making tools. It is all displayed in a separate gallery featuring only our beloved Heisey glass and its story as it unfolds.

The majority of the glass came from the members of the Heisey Collectors Club of Michigan. Walter Ludwig was most helpful in providing pieces we needed to make the story complete, including factory workers photographs and advertising pieces. Thank You, Walter, for your knowledge and help.

Publicity stories and brochures have been published with the help of affiliate museums to attract a wide audience to this exhibit. It will surely educate the public and bring about awareness of our beautiful glass. We know you will be proud when you visit us on the final weekend of the display culminating with the Percy & Vivian Moore Weekend. ♦

Percy and Vivian Moore Dinner

Help Us Celebrate a Week-end of Heisey

September 26-27, 2008

At the Ella Sharp Museum in **Jackson, Michigan**

Friday--Welcome Reception

Cash Bar

Silent Auction

Hors d'oeuvre dinner

Tour of Heisey Display

Saturday Morning--HCA Board Meeting

Tour of Ella Sharp House/find the Heisey

Saturday Afternoon--Fund-raiser auction

Saturday Evening--Mini Show/Sale

Cash Bar

Dinner

Fun and entertainment

Additional activities--Hotel "Room Hop"

for guests of the Comfort Inn

(517-768-0088)

Saturday Golf Scramble

Contact: Diana Rose, 9515 Meadow Lane,
Pinckney, Michigan, 48169, 1-734-878-9313.

Sponsored by the
Heisey Collectors Club of Michigan



Ella Sharp 19th Century Historic Home

2008 Percy and Vivian Moore Memorial Weekend and Dinner And The Michigan All-Heisey Auction September 26-27, 2008 Jackson, Michigan

The Heisey Collectors Club of Michigan welcomes all HCA members to the state of Michigan. We take this opportunity to celebrate Percy and Vivian Moore and share with you the final week-end of our three month Heisey display at the Ella Sharp Museum in Jackson. While you are here, we hope that you will have time to explore some of the excellent antiques sites in our state. We are here to help you have a good time; just ask for assistance.

To register: Mail this form to **Percy/Vivian Moore Weekend, c/o Diana Rose, 9515 Meadow Lane, Pinckney, Michigan 48169**. Make checks/money orders, cashier checks payable to **Heisey Collectors Club of Michigan (HCCM)**. Registration deadline: **Monday, September 12, 2008**.

Please Print

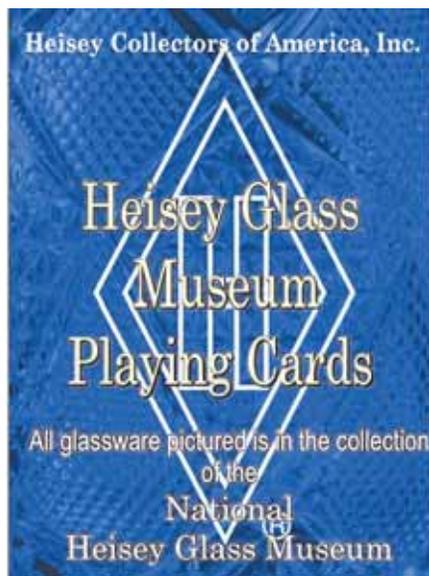
Name(s) _____

Address _____

City/State/Zip _____

Phone(_____) _____ Email _____

Events	Number	Cost	
Friday, September 26			
6:00 Welcome reception--Ella Sharp Museum	_____	X \$17.50	= _____
6:30 Cash Bar, Silent Auction, Tour of the Heisey Display			
Saturday, September 27			
AM--Board Meeting			
Tour of Ella Sharp House (Find the Heisey for a prize)	_____	X \$5.00	= _____
Afternoon--2:00 Benefit Live Auction			
Evening--			
6:00 Mini Show and Sale - One table per registrant or share with a friend. (First come, first served--by Sept. 10)		Set Up? Y___ N___	No Charge
6:30 Cash Bar			
7:30 Percy and Vivian Moore Memorial Dinner (Cost includes gratuities)	_____	X \$40.00	= \$ _____
Entrée choice: Chicken entrée _____		Beef entrée _____	
Optional: Golf Scramble-- 9 Holes at Ella Sharp (10:00 Saturday)	_____	X \$13.75	= \$ _____
			Total \$ _____



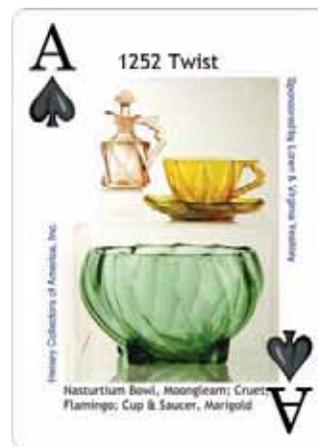
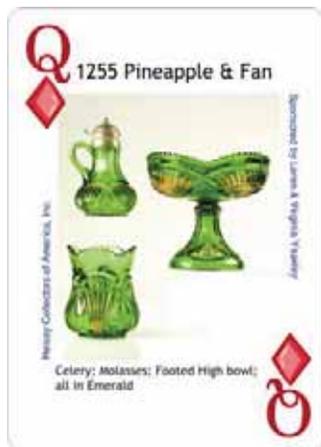
HEISEY GLASS MUSEUM PLAYING CARDS

We are taking orders for the Heisey Glass Museum Playing Cards (Edition 2 - Red Deck). In addition, we have for sale a limited number of uncut sheets (29" x 19") which are suitable for framing. The full color pictures are stunning and make a good learning tool as well as a nice gift for all of your glass collecting friends. Orders for Card Cases (Cobalt) may also be placed on this form.

Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone and/or E-mail _____

I wish to order:	Total
_____ (number) Heisey Glass Museum Playing Cards (Red) @ \$10 each	_____
Shipping per deck \$ 1.50 (can be picked up at Gift Shop)	_____
_____ (number) Uncut sheets of Heisey Playing Cards (Red) @ \$25 each	_____
Shipping per uncut sheet @ \$5.00 each (can be picked up at Gift Shop)	_____
_____ (number) 1508 Card case in Cobalt @ \$24.95 each	_____
Shipping per card case @ \$6.00 each (can be picked up at Gift Shop)	_____
Grand Total (tax will be added when appropriate)	_____

Check # _____ Visa _____ Master Card _____
 Card Number _____ Exp _____



TREASURER'S REPORT - SECOND QUARTER 2008

Sharon Orienter

This being my first Treasurer's Report, Dave Spahr has very kindly prepared both numbers and narrative for me. He has done an outstanding job over the last five years, providing not only easy-to-understand, accurate numbers but also clear explanations of HCA's financial conditions. I feel that I have very big shoes to fill. Please bear with me as I work through my training phase and please do not hesitate to contact me if you want any clarification or additional information.

You will find the 2008 Budget vs. Actual Report through June 30, 2008, on page 18 in this Newsletter. So far this year, thanks to having the Benefit Auction and the Convention in the first half of the year, our revenues have slightly exceeded quarterly projections while expenses have been well under projected levels.

Our 2008 revenues are 50.97% of our annual estimates with one half (50%) of our year complete. Gift Shop receipts are in line with projections. Our Benefit Auction profits were slightly less than budgeted while our Convention profit is slightly more than anticipated, but we still have some outstanding Convention bills. Our member's donations are less than anticipated. Please note our special income revenues are down -- we need money-making projects to supplement our budget and fund Museum operations. We need your ideas! We have drawn down available funds from the Endowment Fund and have placed them in interest bearing accounts for use later this year.

Our expenses with half of our year completed are at 40.64% of our annual budget. Most expenditures are consistent with estimates. Our Museum expense YTD numbers are low so far, but we have an HVAC project coming up later this year, which will help protect our Archives. Our computer expenses are over budget since we purchased auction software for use for this and future years but we anticipate this will more than pay for itself over time. Our personnel costs are

less than anticipated since we have had some part-time vacancies. Nothing else unusual has occurred and we are paying necessary bills and watching every dollar spent.

On a positive note, our overall financial picture has improved slightly over the past year -- we have closely watched expenses and maintained personnel levels. Staff continues to receive good comments about the appearance of the Museum and the reorganization of the collection, done last year, continues to be well received. Our overall revenue and expense picture hasn't changed from prior years. We need increased revenues to sustain our operating budget.

The HCA Endowment Fund balance as of June 30, 2008, is \$2,156,782.17. Each quarter our market value has dropped in these tough economic times. Part of the drop is the withdrawal of funds to be used for operating purposes - a total of \$68,600. These funds are last year's earnings less bank fees. Some of these monies withdrawn have been used to offset operating deficits, since expenses have exceeded total income. The use of prior years' earned income is necessary to keep the Museum open and functioning. ♦

NATIONAL HEISEY GLASS MUSEUM ENDOWMENT FUND

MARKET VALUE AS OF DEC 31, 2007	\$2,301,576.26
MARKET VALUE AS OF MARCH 31, 2008	2,205,623.95
MARKET VALUE AS OF JUNE 30, 2008	2,156,782.17
HCA 2008 ENDOWMENT RECEIPTS	19,986.00
2008 DEPOSITS FROM 2007 RECEIPTS	,520.00
2008 DEPOSITS FROM 2008 RECEIPTS	11,560.00
TOTAL 2008 ENDOWMENT DEPOSITS	\$15,080.00
DUE TO BE DEP FROM 2007 RECEIPTS	0.00
DUE TO BE DEP FROM 2008 RECEIPTS	8,426.00
TOTAL AMOUNT TO BE DEPOSITED	\$8,426.00
2007 INCOME LESS FEES	68,619.47
INC DRAWN DOWN FOR OPER IN 2008	68,600.00

INCOME STATEMENT – JUNE 30, 2008

ITEM	TOTAL BUDGET	YTD BUDGET AMT	YTD ACTUAL	VAR vs YTD BUDGET AMT	% YTD vs TOTAL BUDGET
REVENUES					
MEMBERSHIP	38,100	19,050	20,221	1,171	53.07%
NEWSLETTER ADS	3,075	1,538	764	-774	24.85%
CASH DONATIONS	37,700	18,850	12,955	-5,895	34.36%
ACQUISITION DONATIONS	1,000	500	0	-500	0.00%
SALES	51,800	25,900	26,203	303	50.58%
SHIPPING/HANDLING CHARGES	4,500	2,250	1,188	-1,062	26.40%
ADMISSIONS	4,300	2,150	1,525	-625	35.47%
SPECIAL PROJ / ROYALTIES NET	0	0	0	0	0.00%
INTEREST INCOME	420	210	311	101	74.05%
AUCTION NET	14,000	14,000	13,839	-161	98.85%
SELECT AUCTION NET	4,000	0	0	0	0.00%
CONVENTION NET	7,875	7,875	8,310	435	105.52%
P & V MOORE DINNER NET	600	0	0	0	0.00%
TOTAL INCOME	167,370	92,323	85,316	-7,007	50.97%
RESERVE TRANSFER	70,390	35,195	68,600	33,405	97.46%
TOTAL AVAILABLE	237,760	127,518	153,916	26,399	64.74%
EXPENDITURES					
ACCOUNTING EXPENSE	4,000	2,000	950	-1,050	23.75%
OFFICE SUPPLIES	7,200	3,600	2,086	-1,514	28.97%
REPAIRS / MAINTENANCE	7,500	3,750	5,598	1,848	74.64%
GROUNDS MAINT.	3,200	1,600	2,049	449	64.03%
LEGAL FEES/RETAINERS	1,750	875	-228	-1,103	-13.03%
MISCELLANEOUS	3,500	1,750	1,139	-611	32.54%
AUCTION FIRM LICENSE/BOND	350	175	350	175	100.00%
UTILITIES	21,300	10,650	9,199	-1,451	43.19%
MUSEUM EXP./EQUIP REPL.	21,120	10,560	0	-10,560	0.00%
MEMBERSHIPS / SUBSCRIPTIONS	1,200	600	528	-72	44.00%
INSURANCE	12,600	6,300	4,984	-1,316	39.56%
NEWSLETTER PRINT & POSTAGE	14,000	7,000	8,156	1,156	58.26%
SHIPPING	3,600	1,800	1,606	-194	44.61%
COST OF GOODS SOLD	15,550	7,775	5,581	-2,194	35.89%
BANK CHARGES	2,100	1,050	1,028	-22	48.95%
ACQUISITIONS	1,000	500	551	51	55.10%
ADVERTISING	3,550	1,775	992	-783	27.94%
COMPUTER MAINT	8,500	4,250	3,154	-1,096	37.11%
EMP/VOL RELATIONS	300	150	415	265	138.33%
SALARIES	78,357	39,179	34,279	-4,900	43.75%
EMP HEALTH INSURANCE	8,780	4,390	5,997	1,607	68.30%
PAYROLL TAXES	5,995	2,998	2,622	-376	43.74%
WORKER'S COMP	2,858	1,429	1,760	331	61.58%
TOTAL EXPENDITURES	228,310	114,155	92,796	-21,359	40.64%
LESS COST OF GOODS SOLD	15,550	7,775	5,581	-2,194	35.89%
PLUS INVENTORY PURCHASES	25,000	12,500	9,734	-2,766	38.94%
FUNDS REQUIRED	237,760	118,880	96,949	-21,931	40.78%

MUSEUM CONTRIBUTIONS

JANUARY – JUNE 2008

Walter Ludwig

We want to thank all those who have contributed to the success of the Museum in the first six months of this year. The following have made contributions that greatly enhance the Museum by donating glass for the collection and for sale in our Gift Shop, as well as valuable archival material. If you made a contribution and you are not listed or not listed correctly, please let someone at the Museum know so that proper recognition can be given.

To the Collection:

Phil and Sally Abrams: 10 Gibson Girl 10" floral bowl with 741 Chantilly cutting, 1519 6" deep epergnettes with Heisey by Imperial stickers

Barbara and Richard Bartlett: 1495 Fern 8" plate with 507 Orchid etch, donated in the memory of Douglas Hoskins

Bay State Heisey Collectors Club: 5058 Goose 1 pt decanter, frosted stopper and tail, in memory of David Speer and George Gleason

William Brakemeyer: Framed original store advertisement of Klondyke Assortment (1201 Fandango), in memory of Elizabeth Murdock Regan

Bruce Burns: All 5025 Tyrolean with 507 Orchid etch: oyster cocktail, 4 goblets, 4 champagnes, 4 footed juices

Roy Eggert: 337 Touraine 9" oval

Gulf Coast Heisey Club of Florida: 1401 Empress marmalade with #6 mayo ladle, Sahara, in memory of Jane Markstrom

Erma Hulslander: 1590 Zodiac ftd candy, in memory of brother, Frank C. Walther

Robert E. Johnson: 4052 National goblet with 9032 Union League Club etching; 1590 Zodiac ftd candy, Amberglo, Imperial paper label

Ron Keener: 4083 Stanhope ftd ice tea with 494 Swingtime etching

Jay Martin: 3380 Old Dominion goblet with 448 Old Colony etch

Thelma Morningstar: 1179 ashtray; 1386 Retriever ashtray, Flamingo

Mrs. Edmund W. Morris: All 3390 Carcassonne, Alexandrite: high footed goblet, 12 oz soda, ftd tumbler, cocktail, champagne, cordial; all given in memory of Helen R. Rosenthal

Sharon Orienter: 4 Essex candlesticks, pr; 1221 Soufflé sherbet; 1535 Oval and Diamond Point ashtray and marmalade; 2401 Oakwood ftd whiskey with 467 Tally Ho etch; 5057 Suez goblet with 1056 Florida cutting; 5060 Washington Square 12 oz soda; 5709 Pan American cocktail, paper label

Betty Lee Pease: 5082 Mid Century ftd soda with Limelight bowl, in memory of Margaret Katherine Lewis Ray

Stephen and Susan Pescatore: 367 Helmet basket with gold trim

Bob Rarey: 300 Peerless loving cup; 1205 Fancy Loop celery dip; 1255 Pineapple and Fan tumbler, Emerald; 1519 Waverly 4 8" plates with 515 Heisey Rose etch; 1590 Zodiac Ohio Sesquicentennial ashtray; 4182 Thin plate with 9008 Sea Nymph etch, Moongleam; All 5072 Rose Stem with 515 Heisey Rose etch: oyster cocktail, 4 goblets, 4 sherbets, 4 wines; 1 Sow, Ultra Blue, Imperial; 1527 Colt kicking, Caramel Slag, Imperial; 1529 Colt balking, Caramel Slag, Imperial

Russ Reopell and Bryan Baker: 1567 Plantation ftd ice tea with 680 Moonglo cutting

Dick and Marilyn Smith: 351 Priscilla butter pat, Flamingo

Dave Spahr: 1234 Stippled Diamond 8" plate

Karen Taylo: 1170 Pleat and Panel 6 ½" nappy (made from plate)

Lynn Welker: 3411 Monte Cristo cordial with 802 Manchester cutting

Burl and Betty Whaley: framed original drawings by Horace King for the 517 Winchester '73 etch (6 drawings in 3 frames)

Jean Will: 339 Continental egg cup, 365 Queen Ann molasses, 369 Hartman ½ gal. jug, 464 Lokay fruit basket with unattributed cutting, 466 Great Plains fruit basket with unattributed cutting

2008 OSU Show Dealers: 8 Jacobean candlesticks, pr, in memory of Carl Bowman;

433 Greek Key powder jar in memory of Frank Husted

To the Benefit Auction:

Phil and Sally Abrams
Sara Connolly
David Heiser
Frank and Elaine Husted
Robert Johnson
Patricia Murrell
Bob Rarey
Bob and Hilda Ryan

For the Archives:

Jennie Carter: Postcard with Vern Beard in Heisey sports uniform
Jerry and Arlene Gillette: Postcard showing Atlantic City boardwalk with Heisey Glassware billboard

Donations for the Gift Shop:

Phil and Sally Abrams
Sandra Barker
Gordon Clark and Norval Heisey
Chris Coffey
Carolyn Crozier
Helen Damon
John Deppong
Mary Edwards
Tom and Kathy Files
Stephen Fritchle
Gulf Coast Heisey Club of Florida
Linda Kilburn
Karl Kolter
Frank Kuhlmann
Jim LaMoreaux
Jay Martin
Thelma Morningstar
Charles and Patricia Nesbit
Norma Newsome
Betty Lee Pease
Bob Rarey
William R. Roderick
Karen Taylo
Marybeth Will

Purchases from Acquisitions Fund

3386 Diamond Rose pilsner, Cobalt bowl
3408 Jamestown Bell with 921 Danish Princess cutting
4054 Coronation 10 oz soda with 498 Modern Polo Player etching

Items Put on Loan:

11 Canterbury candlestick
1401 Empress ice bucket with 9009 Arctic etch, Moongleam
3304 Universal icer/liner with 503 Minuet etch
4063 Whaley tankard with 163 Monticello etch
4223 Swirl 12" vase, Moongleam
6060 Country Club all with 517 Winchester '73 etch: bar glass, cocktail, 10 oz soda, 14 oz soda, 18 oz soda, old fashion, double old fashion, martini pitcher, decanter, cocktail shaker
Vernon Kilns 6" plate with Winchester '73 décor



JANUARY– JUNE 2008 MUSEUM CONTRIBUTIONS

Shelly Hoberg

If you made a contribution between January and June that does not appear on this list, or is listed incorrectly, please contact the Museum so that we may update our records and properly recognize your contribution.

ENDOWMENT FUND DONATIONS (of \$100 or more):

Marcia Booth, \$250
Clyde & Elaine Cook, \$100
Fred Currey, \$125
Donald and Joyce Deany, \$125 (plus \$40 to the Operating Fund)
Glen Gall, \$125
Ray Goldsberry, \$120
Edward & Vicki Hinshaw, \$125
Pat Lucke, \$500
National Capital Heisey Collectors Club, \$5,000
Joseph Noll, \$500
Betty Pease, \$250
Karen Taylo, \$500
Jean Will, \$105

ENDOWMENT FUND DONATIONS (In Memory Of):

Dayton Area Heisey Study Club, \$45 in memory of Carl Bowman

Kenneth & Sue Lawrence, \$200, in memory of Jane Markstrom

National Capital Heisey Collectors Club, \$50, in memory of Carl Bowman

National Capital Heisey Collectors Club, \$50 in memory of Frank Husted

Robert & Baird Speer, \$100, in memory of Mrs. Richard Markstom

Jack & Maezene Walker, \$50, in memory or Carl Bowman

OPERATING FUND DONATIONS (of \$100 or more):

Warren Anderson, \$100 (plus \$95 to the Endowment Fund)

Sandra Barker, \$100

Clyde & Elaine Cook, \$100

Tim & Connie Dall and Family, \$105

Mrs. Dorothy Denton, \$1,000

Jeffrey Larson, \$100 (plus \$90 to the Endowment Fund)

Jack & Maezene Walker, \$100

HOSPITALITY DONATIONS

Dayton Area Heisey Study Club, \$25

Sid & Mary Edwards, \$50

Gulf Coast Heisey Club of Florida, \$50

Karl and Ebbie Kolter, \$10

North Carolina Heisey Study Group, \$100

BLIND AUCTION REVENUE – General Fund

1. Bob & Mary Kreimer, \$325, purchased by Victoria McKelvey

2. Dayton Area HSC, \$400, purchased by Sharon Orienter

3. Jim & Linda Kilburn, \$200, purchased by Karen Taylo

4. Heisey Heritage Society, \$225, purchased by Ken Weber

5. Heisey Heritage Society, \$325, purchased by Kathy Turner

6. North Carolina Heisey Study Group, \$200, purchased by Steve Pescatore

7. Norm Thran, \$300, purchased by Sid Edwards

8. James & Bobbie Taylo, \$200, purchased by Russ Reopell

9. Northern Illinois Heisey Club, \$300, purchased by Susan Pescatore

10. Jean Will, \$300, purchased by Robert Kreimer

11. Karen Taylo, \$225, purchased by Sid Edwards

12. Rex & Pat Lucke, \$625, purchased by Linda Bischoff

13. Heisey Heritage Society, \$200, purchased by John Tressler

14. Charles and Patricia Nesbit, \$225, purchased by John Sanders

1A. Phil & Sally Abrams, \$125, purchased by Bucky Will

2A. Dick & Ginny Marsh, \$175, purchased by Janice Weber

3A. Northwest Heisey Collectors, \$180, purchased by Sharon Thiry

4A. Herb & Betty Wanser, \$125, purchased by Jean Will

5A. Heisey Heritage Society, \$100, purchased by Charlie Wade

6A. Mike Gerver, \$175, purchased by Phil Abrams

7A. Mike Gerver, \$125, purchased by Amy Jo Jones

8A. Ron Keener, \$150, purchased by John Tressler

9A. Don & Pat Moore, \$125, purchased by Sue Kilgore

BLIND AUCTION REVENUE – Endowment Fund

1. \$200, purchased by Ken Rhoads

Miscellaneous

W. Drescher & Associates Co., L.P.A., \$122.50



Heisey's Glassware

Unexcelled for Durability and Brilliancy



433 Handled Bon Bon

Write for Catalogue No. 58

A. H. HEISEY & CO., Inc.
NEWARK, OHIO

Confectioners Journal, July 1911

HEISEY'S GLASSWARE

TRADE MARK



No. 429 1/2—48 oz. Crushed Fruit, Hollow Cover

Write for illustrations of our
new

**Soda Fountain
Glassware**



No. 602 1/2—48 oz. Crushed Fruit, Hollow Cover

A. H. HEISEY & CO.
NEWARK, OHIO

Confectioners Journal, April 1914

HEISEY'S H GLASSWARE

TRADE MARK

The Best Glass for the Fountain

Bears the **H** Trade Mark

Write for Catalogue No. 58

A. H. HEISEY & CO.
NEWARK, OHIO

No. 331 Lozenger

No. 433 Candy Jar

Confectioners Journal, October 1913

ADVERTISING FROM CONFECTIONERS JOURNAL

Walter Ludwig

From May of 1909 until May of 1914, Heisey ran a monthly advertisement in the Confectioners Journal. The ads were often full-page, but many of them were half-page. The same ad would run for several months in a row and then be replaced with a new ad.

The Confectioners Journal was a trade publication aimed at candy shops and confectioners. Often these same establishments had soda fountains to enhance their business. Heisey was able to target advertisements for its candy jars, candy trays, bon bons, etc., as well as glassware made for soda fountains by advertising in this journal.

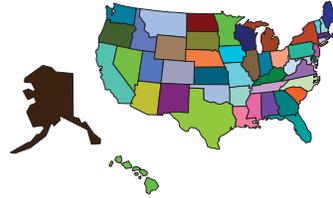
I have picked out three of the half-page ads that ran in the Confectioners Journal during this period to show you this month. The ad from July 1911

(which was repeated in the Aug. 1911 – January 1912 issues) features the handled bon bon in the Heisey's latest pattern 433 Greek Key. When listed in Heisey catalogs this piece was called the two-handled low footed jelly. The Greek Key pattern was especially developed to meet the needs of confectionery and soda market trade.

The ad from April 1914 (rerun in May 1914) features two of the rarer crushed fruit jars. There is the 429 ½ Plain Panel Recess 48 oz. jar and the 602 ½ 48 oz. jar.

Finally, we have the Oct. 1913 (repeated in Nov. and Dec.) ad featuring straw jars in 331 Colonial Panel and 433 Greek Key. But, look at the captions under these pictures. The 331 is listed as a lozenger (a storage vessel for throat lozenges) while the 433 is labeled a candy jar. Could it be that by 1913 straw jars were no longer in heavy demand so Heisey was marketing them under alternative uses? Or, maybe, the ad was especially tailored to the confectionery trade, so alternative names were given to the pieces. It is very interesting. ♦

Study Club Directory



Interested in joining a study club? You will have the opportunity to meet fellow collectors and HCA members and learn more about your favorite glassware. If your club is not listed or you need to make corrections to your listing, please contact the Museum.

STUDY CLUB	MEET WHEN?	WHERE?	Email/Web Site	CONTACT
#4 Central Illinois Helsey Collectors Club	Four times a year	Members' homes or restaurants		Joyce Deany (815) 432-4310
#5 Bay State Helsey Collectors Club	2 nd Tuesday of each month except July, Aug., and Dec.	Whole Foods Community Rm, Bedford, MA	spescatore@houghton.com	Stephen Pescatore (978) 256-5418
#7 Dayton Area Helsey Collectors Club	3rd Tues. of the month Sept. to May, 6:30 p.m.	Huber Heights Library	LH937@aol.com	Joe Harner (937) 372-0852
#8 Helsey Heritage Society <i>NJ, Eastern PA and DE areas</i>	Four times per year	Members' homes	craigkratochvil@aol.com	Craig Kratochvil (973) 962-4004
#13 Helsey Club of California	4th Sunday every month, 12:30	Members' homes	herbet@sbcglobal.net www.helseyclubca.org	Norval Helsey (818)-349-0945
#14 Northern Illinois Helsey Club	Four times a year	Members' homes	nihelsey@comcast.net	Jeff Morrow (630) 833-4644
#15 Helsey Collectors Club of Michigan	Every six weeks, August to May	Members' homes	kilgoredesigns@att.net	Sue E. Kilgore (269)-345-3990
#16 Helsey Collectors of Texas	2nd Sat. of every odd month, 1 p.m.	Members' homes	sanddollars97@tx.rr.com www.helseycollectorsoftexas.com	Greg Freeman (817)-545-5889
#19 Helsey Collectors of the Rochester Area	10 meetings per year: Sunday, 2:30 p.m.	Members' homes	seo2@aol.com	Sharon Orienter (585) 288-8076
#20 Buckeye Helsey Collectors Club <i>Newark, OH area</i>	September to May, 4th Monday	Members' homes or the Museum	Theflyingmaher@webtv.net	Michael Maher (740) 763-4256
#22 Northwest Helsey Collectors	First Saturday of the month	Members' homes	bahama50@hotmail.com	Deborah de Jong (425) 868-0457
#25 Helsey 76'ers <i>Columbus, OH area</i>	Once a month, September to May	Members' homes	ldburg48@aol.com	Colleen Burgess (614) 882-1884
#31 Nassau Long Island Helsey Club	Generally every other month	Members' homes		Babs Kent (516) 228-8274
#32 Dairyland Helsey Club	Once every two months	Members' homes		Ray K. Courtnage (414) 962-9747
#33 Golden Gate Helsey Collectors Club <i>Northern California</i>	Quarterly	Members' homes		Russ Nicholas (707) 762-2494
#36 Helsey Club of Southern MA	April, June, September, December			Maria Martell (508) 833-0633
#38 North Carolina Helsey Study Group	6 meetings per year: Jan.; March, May, July, Sept., Nov.	Replacements Ltd Greensboro, NC	Nchsg@yahoo.com www.northcarolinahelseystudygroup.org	Karen Taylo (252) 637-9985
#39 Florida Helsey Collectors Club	4 times per year: January – February-March-April	Westchester Country Club Boyton Beach, FL	Shirley400@aol.com	Everett Dunbar (772)-337-1558
#42 Gulf Coast Helsey Club of Florida	Nov., Jan. and March; 2 nd Thursday 11:00 am	Members' homes		Jack Grenzenach (727)-391-5784
#43 Tri-State Helsey Study Club <i>OH, IN, MI</i>	1st Sat. every 3rd month	Members' homes	Maxwellm@cktech.biz	Mike Maxwell (260) 925-3484
#45 Hoosier Helsey Club	Four times a year	Warren Library, Indianapolis, IN		J. David Litsey, (317) 872-7800
#48 Dixieland Helsey Study Club	Odd number months, 2 nd Saturday night	Members' homes	www.dixielandhelsey.org	Craig German (770) 967-8733
#49 Great Plains Helsey Club	March, May, July, September, and November	Members' homes	cameron_mg@mchsi.com www.greatplainshelseyclub.org	Mary Cameron (515) 292-3743
#50 Northwoods Helsey Club of Minnesota	Four times a year	Members' homes	wheise@comcast.net	Bob Heise (952)-831-9335
#51 Helsey Club of Northeast Florida	Feb., May, Aug., and Nov. 2 nd Thursday	Avonlea Antique Mall, Jacksonville	Clasyglas2@aol.com	Barb Bartlett (904) 280-0450
#52 Northern Virginia Helsey Study Club	Monthly, Sept. – May	Members' homes	rreopell@verizon.net	Russ Reopell (703) 250-6117



CLUB NOTES

Heisey Collectors Club of Michigan
Sue Kilgore

Come not one but come ye all
To Michigan in the fall!
See the color of our trees,
Shop for antiques with great ease!
The Moore weekend will soon be here,
We will have fun, never you fear!
Register now and make your plans,
Help us raise money in the grands!
See the all Heisey display.
A round of golf you can play.
Hunt for the Heisey in Ella's house.
There will be nothing to make you grouse!
Food, food, lots of glorious food!!!
All worth the trip to our neighborhood!
So, please join us in late September,
For a time you will forget never!

Please find more information and a registration form
in this newsletter (pages 14-15). ♦

HEISEY SELECT AUCTION - OCTOBER 18, 2008

Dave Spahr

Hope you are planning to come to Newark again
this year for a wonderful **SELECT AUCTION**. It is
scheduled for October 18 and will be in the
afternoon. Stay tuned for more details next month.

We have selected glass from the submitted lists and
all has now been delivered to the Museum. We
have yet to inspect the glass and catalog it for the
auction. We should have nearly 200 lots for your
buying enjoyment!

FYI, in the September Newsletter we will include a
listing of the glass and other instructions, including
absentee bid forms for use by those who can't make
it to Newark! We will have a highlight article on
special pieces in the auction in that issue. Please
come and plan on having a great time. ♦

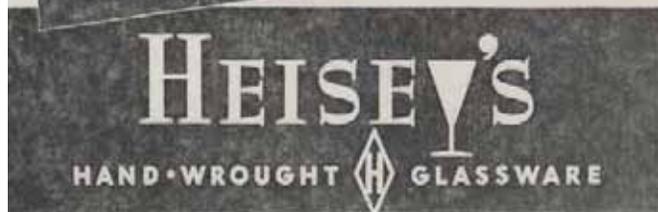


● Heisey's delightful, exclusive
MINUET etching is like the pos-
samer tracing of rare old lace. In
this stately duo-tone etching, dif-
ferent figures of old-time beaux
and belles adorn each piece in
cameo-like effect. On the torse
plate, for instance, are six figures,
three ladies and three gentlemen,
no two alike.

Raising the vogue of fine glass-
ware to new heights, the Minuet
etching adorns many Heisey pat-
terns in hand-wrought blown
stemware . . . sherbers, goblets,
cocktail glasses. It also adorns
plates for salads, for desserts, and
for other occasions.

There are a wealth of other
pieces etched in Minuet to enrich
your hospitality with gleaming
splendor. These pieces are iden-
tified by the . Aristocratic, yes
. . . but still moderately priced.
Ask for Minuet etching at de-
partment stores or gift shops.

A. H. HEISEY & CO., NEWARK, OHIO



House and Garden, October 1940
Note Rarely Seen 4192 Vase

Advertising Guidelines:

Advertising: Ads may be mailed to: HCA Advertising, 169 W. Church St., Newark, OH 43055; faxed to (740) 345-9638; or e-mailed to curator@HeiseyMuseum.org. Whenever possible, please e-mail your ad. Include your MasterCard or VISA number and expiration date for billing purposes, or send a check. All ads must be prepaid. When mailed or faxed, ads should be typed or printed on white paper with dark ink. Please double space. Ads that are entered in a vertical column format may contain a maximum of 65 characters per line, including spaces & punctuation.

Classified: 20 cents per word (members), 30 cents per word (non-members), \$1.50 min., 1/8 page limit. Personal ads 1/8 page limit. Abbreviations & initials count as words.

Display Ads:	member	nonmember
1/8 page (12 lines)	\$ 20	\$ 30
1/4 page (25 lines)	\$ 40	\$ 60
1/2 page (60 lines, horizontal or vertical)	\$ 80	\$ 120
Full page (120 lines)	\$160	\$240

A charge of \$1.60 will be added for each additional line. Camera-ready ads must follow specifications. Ads that do not correspond to the following measurements will be sized.

Camera-Ready Ad Specifications:

- 1/8 page: 2 1/4" high by 3 1/2" wide
- 1/4 page: 4 1/2" high by 3 1/2" wide
- 1/2 page: 4 1/2" high by 7 1/2" wide or 9" high by 3 1/2" wide
- Full page: 9" high by 7 1/2" wide

Camera-ready ads may be resized because of space concerns. Ad copy must be received by the first of the month prior to publication. Reproductions (i.e., Heisey by Imperial) must be indicated. Heisey News accepts no further liability. In the event of a typographical error, the incorrect portion of the ad will be run in the following issue, but HEISEY NEWS assumes no further liability. ♦

Abbreviations: DF=Dolphin Foot NO=Narrow Optic DO=Diamond Optic SO=Spiral & Saturn Optic MO=Medium Optic WO=Wide Optic

REAL HEISEY IN THE GIFT SHOP

All crystal and all prices are each unless noted.

Supply changes daily. Please contact the Gift Shop before placing an order.

Item	Price
150 Banded Flute champagne, H	\$10
300 Peerless bar H (4 each)	15
300 Peerless bitters bottle, no tube	15
338 Wafer Stem goblet (3 each)	15
343 Sunburst butter top only H	25
350 Pinwheel and Fan punch cup, H (2 each)	10
351 Priscilla butter pat, H (3 each)	10
393 Narrow Flute champagne, H (4 each)	5
411 Tudor cheese, floral cut	10
413 Tudor champagne, H (4 each)	10
413 Tudor sherbet, H	5
473 Narrow Flute/Rim ind. almond, H (2 each)	15
1170 Pleat and Panel luncheon goblet (2 each)	10
1183 Revere individual salt (4 each)	12
1184 Yeoman plate, 6", DO, Flamingo (4 each)	5
1184 Yeoman goblet, Flamingo, H	20

Find the Best of Heisey Glass...

...with popular patterns like Orchid, Heisey Rose, Minuet, and hundreds more. We also carry other fine crystal and depression glass from Cambridge, Fostoria, Imperial, Duncan & Miller, and more. The world's largest supplier of old and new china, crystal, flatware and collectibles, Replacements, Ltd. carries over 11 million pieces in inventory in over 250,000 patterns.

If you're looking to add to your collection, or if you're looking to sell — call us toll-free. We're always looking for more.



REPLACEMENTS, LTD.
China, Crystal & Silver • Old & New
Dept. HS, PO Box 26029, Greensboro, NC 27420
www.replacements.com

1-800-REPLACE (1-800-737-5223)

♦ *Paid Ad*

WANTED WANTED WANTED: Two Piece Heisey 15 Duck Flower Frog (Crystal), 713-818-4422

♦ *Paid Ad*

1184 Yeoman cocktail, H	\$10
1184 Yeoman oyster cocktail, H	5
1200 Cut Block ind creamer, souvenir "Burnside, PA", Ivorina Verde	15
1200 Cut Block ind sugar, souvenir, "Syracuse, NY", Ivorina Verde	15
1401 Empress plate, 6" sq, Sahara, H Lotus Classic etch (3 each)	10
1401 Empress saucer, sq, Sahara, H, Lotus Classic (2)	5
1485 Saturn parfait, H (2 each)	10
1519 Waverly chocolate box lid only, 515 Heisey Rose etch	20
1519 Waverly epergnette, 4 1/2" rubber fitting, H (2 each)	15
1503 Crystolite cup/saucer, H	20
1503 1/2 Crystolite cup, plain rim, H	6
1590 Zodiac candy lid only	14
3350 Wabash goblet with 439 Pied Piper etch, H	20
3362 Charter Oak finger bowl, blue and gold stain	10
3440 Portsmouth goblet, Mglm ft (3 each)	20
4085 Kohinoor cocktail	10
5077 Legionnaire ftd ice tea (4 each)	20

♦

Dealer Directory

Maximum 6 lines/12 months/\$35 MEMBERS ONLY

Contact the Editor to place your ad!



<p>KIM & PAM CARLISLE SHOWS & MAILORDERS ONLY 28220 Lamong Rd. Dept. H Sheridan, IN 46069 Glass Cleaning Services Available (317) 758-5767 kcarlisl@worldnet.att.net</p>	<p>SHIRLEY EUGENIA DUNBAR Heisey a Specialty—Mail Order, Shows, Appraisals EMAIL: shirley400@aol.com PO Box 8344, Port St. Lucie, FL 34952 Oct-May (772) 337-1558 PO Box 222, Naples, ME 04055 May-Oct (207) 647-5652</p>	<p>SUM OF LIFE Elaine & Frank Husted: 610-469-1243 147 Barton Dr., Spring City, PA 19475 Traveling through eastern PA Call, stop in, be a buyer or a browser!! E-mail: frankly.me@comcast.net</p>
<p>ALL HEISEY AUCTION Consignments Welcome Apple Tree Auction Center 1616 W. Church, Newark, OH 43055 (740) 344-4282</p>	<p>MOUNDBUILDERS SECOND GENERATION Barbara and Richard Bartlett Heisey Exclusively! 1-904-280-0450 PO Box 1931, Ponte Vedra Beach, FL 32082 Toll Free 1-888-434-7397(HEISEYS) EMAIL: CLASYGLAS2@AOL.COM</p>	<p>EAGLES REST ANTIQUES <i>Buying Heisey, China & Pottery</i> Carl and Mary Evans 62 Fieldpoint Rd., Heath, OH 43056 (740) 522-2035</p>
<p>PAULA & JEFF MORROW Elegant Glassware and American Dinnerware 126 Clinton Avenue Elmhurst, IL 60126 (630) 833-4644 mor-fab@comcast.net</p>	<p>H & R DIAMOND H Helen & Bob Rarey 1450 White Ash Dr. Columbus, OH 43204 (614) 279-0390 after 5:30</p>	<p>The American Bell Association P.O. Box 19443 Indianapolis, IN 46219-0443 www.americanbell.org</p>
<p>REALMS IN GLASS Roy Eggert Heisey Custom Stained Glass 12009 Fingerboard Rd, Monrovia, MD 21770 301-865-5196 roy54@hughes.net</p>	<p>PIECE BY PIECE ANTIQUES Buy & Sell Specializing in Heisey Glassware Bryan K. Baker Fairfax Station, VA 22039 Newark, OH 43055 (703) 250-6117 piecebypiece@verizon.net</p>	<p>PATTON HOUSE ANTIQUES Specializing in Glass*Heisey*Cambridge*Fostoria*Duncan* Factory Antique Mall, Verona, VA off I-81 Exit 227 Antiquers Mall, Booth 81, Rt. 29 N., Charlottesville, VA The Daniels, Box 547, Louisa, VA 23093 (540) 967-1181</p>
<p>C&J ANTIQUES Cole & Jean Miesner Box 45, 72 Whig St. Newark Valley, NY 13811 (607) 642-9905</p>	<p>SIBYLS OF WILMINGTON Sibyl & Ned Lavengood at Castle Corner Antiques 555 Castle St. Wilmington, NC (910) 264-9597 or Sibylsantiques@bellsouth.net</p>	<p>FRAN'S FANCY FINDS Fran & Jack Grenzebach 10534 Valencia Rd., Seminole, FL 33772-7511 (727) 391-5184 SHOWS MAIL ORDERS</p>
<p>CRYSTAL LADY Bill, Joann & Marcie Hagerty Specializing in elegant depression glassware 1817 Vinton St., Omaha, NE 68108 Shop (402) 341-0643 or Home (402) 391-6730 Email: ejhagerty@aol.com website:www.crystalladyantiques.com</p>	<p>PASTICHE ANTIQUES at Preston's Antique Gaslight Village US 12, Allen, MI 49227 Elegant Glass and Other Fine Antiques pasticheantiques@gmail.com</p>	<p>WILLEY'S ANTIQUES & MUSEUM Specializing in Heisey 11110 Cannon Rd., Frazeesburg, OH 43822 16 miles east of Newark, OH (740) 828-2557</p>
<p>CHARLES & MILDRED FISHER Heisey animals and Heisey By Imperial animals 1607 Dayton Rd, Newark, OH 43055 Cfisher08@roadrunner.com (740) 281-3104</p>	<p>MARSH'S ANTIQUES Dick and Virginia Marsh 4532 Newton Road Newark, OH 43055 swamp@alink.com (740) 366-5608</p>	<p>MOONGLEAM ANTIQUES Heisey Glassware & American Art Pottery John Woytowicz and Peter Rivard 70 Pleasant St., Gardiner, ME 04345 (207) 582-9048 E-mail: jmwpwr@aol.com</p>
<p>ROBERT M. LOCH Voting Member HCA and NWHC Pacific Interstate Glassware Co. PO BOX 469 Custer, WA 98240 360-366-3166</p>	<p>CRESTONE MANOR UNIQUES Harold & Loleta Hammtree 3317 Crestone Circle, Chattanooga, TN 37411 423-629-1274 hammonl@bellsouth.net Heisey Only</p>	<p>APPLE VALLEY COLLECTIBLES Richard & Marilyn Garnett – Owners Shows/ Mail Order (845) 691-6308 Email: diamondH95@aol.com</p>
<p>DOWNSTAIRS AT FELTON ANTIQUES 100B Felton St, Waltham, MA 02453 781-894-2223 info@feltonstreetantiques.com GLASSWARE, POTTERY, EPHEMERA, STERLING, FURNITURE FROM EVERY DECADE!</p>	<p>WM GLASS Bill & Mary Barker 400 Nantucket Ave., Pickerington, OH 43147 (740) 927-0918 mcbarker@embarqmail.com Heisey Only</p>	<p>WATERSEdge ANTIQUES Norene & Don Walzer Shows & Mail Order 25089 Riverwalk Drive Leesburg, FL 34748 (352) 314-8975 dnnwalzer@embarqmail.com</p>
<p>JERRYS' ANTIQUES Shows Only Glassware and Other Fine Collectables PO Box 4485, Davenport, IA 52808 563-340-1871 jerrysantiques@mchsi.com</p>	<p>ONCE AND FUTURE ANTIQUES Susan & Stephen Pescatore 9 Donna Rd. Chelmsford, MA 01824 (978) 256-5418 Heisey and Elegant Glass</p>	<p>BOB & MARY KREIMER Specializing in Heisey Glass 7044 SW 116th Loop, Ocala, FL 34476 (352) 873-8306 email: rkreimer@earthlink.net. Shows and Mail Orders Only</p>
<p>J & L TREASURES Specializing in Heisey, Cambridge, Fostoria, Tiffin, Morgantown, etc Linda Kilburn, PO Box 1257, Burlington, CT 860-673-4088 jltreasures@comcast.net</p>	<p>Charlene Bowman Shows Only Heisey – Cambridge – Fostoria - Morgantown P.O Box 287, Clarksville, OH 45113 937-289-2114 twoclbs@aol.com</p>	<p>YELLOW BRICK ROAD ANTIQUES Jean Will Leavenworth, KS 66048 (913) 682-4831 Specializing in Heisey and Elegant Glassware Shows and Estate Sales</p>

When Renewing Your Membership

Help ensure the future of your Museum. When you renew your membership at one of the levels below, any amount beyond the regular Associate dues goes into the Endowment Fund.

<i>Individual Contributing, one person in household</i>	<i>\$50</i>
<i>Joint Contributing, two people in one household</i>	<i>\$60</i>
<i>Family Contributing, parents and children under 18</i>	<i>\$75</i>
<i>Patron</i>	<i>\$125</i>
<i>Sponsor</i>	<i>\$250</i>
<i>Benefactor</i>	<i>\$500</i>

Visit The
National
Heisey
Glass
Museum



Come at your leisure to enjoy more than 4,800 pieces of glassware produced by A.H. Heisey and Company from 1896-1957. Hundreds of patterns are featured in all production colors. Rare and experimental items are included as well.

Facilities are air-conditioned and handicapped accessible. Hours are 10:00 a.m. to 4:00 p.m. Tuesday through Saturday, 1:00 to 4:00 p.m. Sunday. Members are admitted free, regular admission is \$4. Office hours are 8:00 a.m. to 4:30 p.m. weekdays.

Membership Renewal Notice: Check the date above your name and address on the mailing label. This is your expiration date. If it reads 8-10-08 make sure your dues are paid soon in order to receive next month's issue of *Heisey News*.

Contact the HCA Administrative Office at (740) 345-2932 for more information. The Endowment Committee wishes to thank those who have become Endowment Members and all of the individuals and study clubs that have so generously supported the HCA Endowment Fund. All members who have supported the fund are recognized each year in the February issue of the Newsletter. Your support will make the Museum self-sustaining in the years to come. Thank You all! ♦

Shipping & Handling Fees for Outside US

Additional shipping charges are required for members living outside the U.S. Current rates are Canada \$22; for other countries contact the Museum. Rates are subject to change at any time due to rate changes made by the US Postal Service. To verify current rates, call (740) 345-2932 or E-mail business@HeiseyMuseum.org

Museum Volunteers for June 2008

Phil and Sally Abrams
Linda Bischoff
Tom and Kathy Files
Chuck & Amy Jo Jones
Steve Killebrew
Frank Kuhlmann
Dick Marsh
Phyllis McClain
Don & Pat Moore
Sharon Orienter
Ginny Priest
Russ Reopell
Dick & Marilyn Smith
Kathy Smith
Karen Taylo
Bucky Will
Jean Will



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