

HEISEY news

OFFICIAL PUBLICATION HEISEY COLLECTORS OF AMERICA

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FEBRUARY, 1979
Vol. VIII, #2

One Dollar



#1591 BABY CUP

Heisey's famous #1591 baby cup designed by Horace King. Heisey made this mug only in crystal. It has been re-issued by Imperial in several colors. This is the mug we are currently offering for sale in crystal, ultra blue and milk glass. The Heisey one is marked with the Diamond H. Imperials are marked IG.

All-Heisey Benefit Auction Reminder

The date of the 6th Annual All-Heisey Benefit Auction is drawing closer. The date to remember is Sat., Mar. 17, 1979!!!

by **CHAUNCEY R. DELANEY**

As I write this article in early January, the deadline for receipt of auction consignments and donations is almost two weeks away. Glass receipts have been brisk and already we have some very nice cut stemware, pieces in almost all the Heisey colors, a few difficult-to-

find items, and a good selection of animals. By the time you read this, we will have recovered from the usual "rush-to-beat-the-deadline" and will have completed the enormous task of inspecting shipments for damage, assigning lot numbers, arranging selling order, and

identifying glass for the final auction list.

Unless we get a much bigger blizzard than last year, we will get the auction list to you by mid-February so that you will have time to check it and make appropriate withdrawals from your sav-

con't on page 3

8th ANNUAL HEISEY CONVENTION-SHOW AND DISPLAY-JUNE 14-17, 1979-NEWARK

From the desk of...

your President

As I write in mid-January we have experienced only minor inconvenience from bad weather but since the anniversary date of Big Blizzard '78 has not yet arrived we are keeping our fingers crossed. We have been sorry to hear of the terrible storms elsewhere, however. Several of our board members were kept home by them in December.

The Christmas meeting at the Moundbuilders Country Club was a big success even though attended by only 85 members. The food was good and the decorations beautiful. Thanks to Joanne Paul, Mary McWilliams and the Diamond H Club of Newark for their help. John Eshelman acted as Emcee, Chris (Mr.) Maskaleris showed lovely slides from the June show, Liz King read her annual poem and many lucky members won prizes in a drawing. Afterward nearly everyone went to the museum for a social hour and tour of the museum to see the decorations. The dinner will be at the same place next year on December 8. We reserved it early to make sure we could get it.

Paul Fairall has returned to his home after a long seige in the hosp-

ital. Neila Bredehoft is slowing improving and hopes to be back at work typing the cutting book soon.

Emogene Shomaker's father died this month and she has the sympathy of all of us. She is one of the founders of HCA and a member of the board.

The date on your last Heisey News was wrong. It is actually the January, 1979 issue, Volume VIII, No. 1.

I mistakenly referred to the shows in New Jersey and Massachusetts as All-Heisey. They were really All-Glass but there was a preponderance of Heisey. The only All-Heisey show to date is the one in the Washington D.C. area.

Rabbit Paperweights and souvenir plates are no longer for sale. The milk glass Scottie is available at \$12.50 plus shipping, and it is cute. See back page for items sold out and more info on the Scottie.

Milk glass animals have been discontinued for the present and the next series will be in a light blue, a new color for Imperial. The kicking colt, standing colt and balking colt will be offered in that order in March, June and September. They are being ordered in amounts of 1500 each. We

do not have the prices as yet.

The theme for this year's convention is "Around the Heisey World in Four Days". Clubs or individuals may reserve space in the display by contacting the chairman, Harley Bethel, 8154 Durham Drive, Reynoldsburg, Ohio 43068. You will be hearing from him shortly. Please plan your displays to fit in with the theme. The possibilities are endless.

If you think we print news from

con't on page 5

DATES TO REMEMBER

- MARCH 16 - Board of Directors Meeting Board Room
- MARCH 17 - All-Heisey Auction, Granville, Ohio
- MARCH 18 - FLEA MARKET, Starlight School, Newark, Ohio (ad this issue)
- MARCH 24-25 - All-Heisey Show, Alexandria, Virginia (See ad this issue)
- JUNE 14-17 - H.C.A. CONVENTION Newark, Ohio
- SEPTEMBER 8 - Annual MINI-SHOW and Souvenir Dinner
- DECEMBER 8 - Annual Christmas Meeting

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Phone: (614) 345-2932. Club membership (includes 12 issues of Heisey News and participation in all club activities) \$10.00/Year plus \$1.00 each for additional family members in same household who wish a membership card. For voting membership add \$25.00, one time only fee, or write for information.

For Membership - Debbie Delaney, Box 27, Newark, Ohio 43055. Notify immediately of any change of address.

The opinions expressed in articles in Heisey News are those of the authors and not necessarily those of the organization. The Editorial Staff reserves the right to edit or refuse any material submitted for publication. When requesting information, please enclose a self addressed stamped envelope (SASE).

ADVERTISING - Send all ads to:
VIRGINIA YEAKLEY, Advertising Manager
640 Melanie Court
Newark, Ohio 43055

DEALER DIRECTORY ADVERTISING RATES-5 line-\$6.00/6 issues

CLASSIFIED ADVERTISING - 5¢/word - \$1.00 Minimum. We cannot mix type sizes in Classified Ads. Abbreviations and initials count as words.

DISPLAY ADVERTISING RATES	MEMBER	NON-MEMBER
1/8 Page	\$ 8.00	\$15.00
1/4 Page	\$15.00	\$25.00
1/2 Page	\$25.00	\$40.00
Full Page	\$45.00	\$60.00

PAYMENT IN FULL MUST ACCOMPANY ALL ADS.

Advertising copy must be in our hands by the 5th of the month to be in the next issue. Advertisements containing reproductions will not knowingly be accepted unless clearly stated (i.e. Heisey by Imperial, etc) Heisey News assumes no responsibility for false advertising or misleading information. In the event of typographical error, the incorrect portion of the ad will be run in the following issue, but Heisey News assumes no further liability.

Send all letters and articles to be published to the Editor. Letters to columnists should be sent to the club address and will be forwarded.

VOTING MEMBERS

* indicates new members

Abdalla, George
 Ablon, Sandra Lee
 Adams, J. Robert
 Adelstein, Joe
 Alford, John W.
 Allen, Evelyn
 Allen, Harry
 Anderson, Arthur J., Jr.
 Andrews, Muriel R.
 Armentrout, Viola
 Ashworth, Larry G.
 Baird, Charles N. *
 Baker, Robert J. *
 Balo, Miriam
 Barnard, Betty Ann
 Belfer, Martin
 Bethel, Harley
 Bethel, Marcella
 Bloch, Lynne
 Bradbury, Keith P.
 Bradley, Aly Ann
 Bradley, Eva M. *
 Bradley, Stephen H.
 Bratt, Darrell
 Bratt, Nancy
 Bredehoft, Neila
 Bredehoft, Thomas H.
 Brown, Roy R.
 Bruny, Dolores
 Buthy, Richard E.
 Cmapbell, Donald R.
 Carey, Stanley O.
 Cason, Elizabeth
 Cochran, Clara S. *
 Colangelo, Joyce
 Coyle, Robert H.
 Crim, Harold W.
 Culbertson, Esther
 Culbertson, Howard
 Curley, David
 Daniels, Blanche L.
 Dankmer, Wayne H.
 Darling, Kay
 Darling, Stanton G.
 Day, Julia
 Day, Richard E.
 Delaney, Chauncey R.
 DeNiro, Barbara A.
 Doty, Lois A.
 Dunham, Ronald
 Edwards, Bertie D. *
 Egbert, Melvin D. *
 Eshelman, John L., Jr.
 Evans, Mary
 Feldman, Valli K.
 Fisher, Charles
 Fisher, Mildred
 Flashner, Elizabeth
 Flashner, Sanford P.
 Francis, C. Albert
 Freier, Phyllis
 Frye, Franklin V.
 Funkhouser, Mary I. *
 Glenn, Danny L. *
 Goldsberry, Jennie *
 Goldsberry, Ray
 Goldstein, Phyllis S.
 Gosnell, M. Ann
 Guyselman, Gloria S.

Hahne, Otto H., M.D.
 Harrison, Patricia J. *
 Harrison, Robert G. *
 Hartman, Art
 Hartzell, Charles William
 Hauser, Mary
 Hauser, Virgil J.
 Heald, Charlene
 Heisey, Norval
 Heissenbuttel, Orva
 Henry, Jim *
 Henderikson, Mrs. Sheldon
 Henderson, Russ
 Henes, J. Donald
 Hess, Phyllis
 Hoffman, Dr. Paul E.
 Holman, Ann
 Holman, Maurice
 Hranilovich, Leah L.
 Husted, Elaine
 Husted, Dr. Frank L.
 Hyde, Mrs. Robert J. *
 Jennings, Margaret
 Jester, Jody *
 Johnson, Bob
 Johnson, Jean A. *
 Johnson, Odell H. *
 Johnson, Virginia
 Johnson, William E.
 Johnston, Bette
 Jones, Nancy
 Jordan, Evelyn
 Jordan, James W.
 Kennon, Helen Z.
 Kennon, James E.
 Kennon, James Lee
 Kidd, Russell W., Jr.
 King, Elizabeth
 Kinney, Walter Gordon *
 Korus, James W.
 Lach, Barbara B.
 Lackey, Mary Turk *
 Lavelle, William P.
 Law, Carl
 Law, Frances
 Levengood, Teresa A. *
 Leviton, Dorothy
 Little, Mary
 Lokay, Dr. Joseph D.
 Loss, William J.
 Luper, Harold P.
 Marsh, Dick
 Marsh, Virginia
 Marshall, Richard T.
 Martin, George E.
 Martin, Tom E.
 Maskaleris, Chris H.
 Maskaleris, Christos L. *
 McClain, Robert G.
 McPeck, Carole
 McPeck, Wayne
 McWilliams, Mary
 Mehnert, Ernest
 Mehnert, Jean
 Metcalf, Jack A.
 Metcalf, Sharon
 Miller, William Alwyn
 Moore, Percy M.
 Moore, Vivian

Newland, Jeanne
 Newton, Kenneth R.
 Novak, Mrs. Richard *
 Overdorf, Richard
 Owens, Floyd
 Paul, Joanne R.
 Pearce, William T. *
 Peddicord, James W.
 Pemberton, James S.
 Pemberton, Suzanne
 Perloff, Ruth
 Pool, Mary
 Pratt, Virginia
 Prialux, James
 Rarey, Helen P.
 Rarey, Robert P.
 Rauck, Irene
 Ream, Louise
 Ream, Russell
 Reed, Margaret
 Revelle, June *
 Richmond, James D. *
 Robinson, Jerry
 Robinson, Judy
 Ryan, Hilda A.
 Ryan, Robert R.
 Sanders, John R.
 Saxton, Wilma
 Schamel, Eileen
 Schamel, George, Sr.
 Schnaidt, Sam
 Seeber, Maurice G.
 Sexton, Robert L.
 Shannon, Mary Frances *
 Shaw, Charles A.
 Shomaker, Emogene
 Siglock, Joette *
 Siglock, Martin R. *
 Sleight, Alethea
 Sparacio, Carl
 Sparacio, Helen
 Spencer, Pat
 Spencer, Richard A.
 Stark, Dennis E.
 Stickle, Larry E.
 Stitt, James A.
 Swearingen, Hal R.
 Swetnam, Gertrude *
 Swetnam, Russell *
 Talbot, Mildred Z. *
 Tandarich, Regis *
 Theiss, John J. *
 Thomas, John R. *
 Thompson, J. William, Jr.
 Trammell, Joyce F.
 Van Es, James H.
 Wade, Charles B., Jr.
 Wanser, Betty
 Waters, Billie
 Wiggins, Berry A. *
 Winthrop, Yvonne
 Wright, Von E.
 Yeager, Donna
 Yeakley, Loren
 Yeakley, Virginia
 Ziegler, Delores *
 Ziegler, Raymond *
 Zipperlen, Arlene

DISPLAY 1979

-3-

Again the YWCA will be the scene for the 1979 Display.

We are cordially inviting you to participate in the following categories:

1. Table settings in color
2. Study Club displays to compliment this year's convention theme.
3. Individual displays to compliment the convention theme.

(This year's theme is: "Around the Heisey World in Just Four Days.")

Items we need to know when you make your reservations are:

1. Name of Club
2. Name of Display
3. Whether or not you want a sign made.
4. Number of tables needed. (The committee has the right to change this if the response is more than we have room for).

(In case of duplicate display's first preference will be given in order of receiving.)

"WORKERS"

The committee is asking for volunteers to 'man' the display (here is a chance for you who can not work in the museum on a regular basis, to meet the visitors and enjoy their friendship, while expounding your own interest and knowledge of Heisey.)

All correspondence should be sent to:

Harley Bethel
 8154 Durham Drive
 Reynoldsburg, Ohio 43068
 (614) 861-4831 or 866-8034

"OSCARS"

Oscar orders are coming in at a steady flow. I am sure everybody will be pleased when they receive their **Sunshine Yellow Oscar**.

Just a note to PLEASE READ ORDER FORM. DON'T SEND MONEY FOR TAX IF YOU DO NOT LIVE IN OHIO, unless you are going to pick up your oscar, then tax must be paid.

Shirley Bagford
 Reynoldsburg HCC

con't from REMINDER, page 1

ings institution or increase the limit on your VISA or MASTERCHARGE. If you will be unable to attend the March 17, 1979 auction be sure to read Bob Rarey's article elsewhere in this issue of Heisey News on how to bid by mail. Remember--last year mail bidders "won" 104 lots (11.7%) for a total of over \$5,000, or almost 14% of the auction gross.



-4-

STAYING AT THE SHERATON FOR THE AUCTION???

If you plan to stay at the Sheraton for the auction be sure to ask for the rate for Heisey Collectors of America. The world wide toll free number is 1-800-325-3535. However be sure to make your convention registrations through Bob McClain. See the inside back page for form.

MISCELLANEOUS



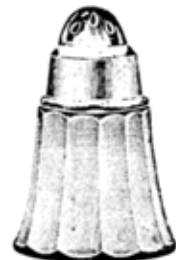
No. 34
SALT OR PEPPER, BLOWN
No. 57 TOP



No. 35
SALT OR PEPPER, BLOWN
No. 57 TOP



No. 36
SALT OR PEPPER, BLOWN
No. 57 TOP



No. 37
SALT OR PEPPER, BLOWN
No. 57 TOP

A.H. HEISEY II

back in his days as a glass salesman. See Heisey News Volume I, #2, 1972 for more about Gus.

Heisey Family

We can feel confident that there will be an A.H. Heisey around for a long, long time as is evident from this beautiful Christmas card received at the museum. Gus III is holding his daughter, Kadie, Emie is in the center and Brenda is holding little A.H. Heisey IV. Mr. and Mrs. A.H. Heisey II of Granville, Ohio are the proud grandparents. Gus II is the son of the company's second president, Wilson Heisey and the grandson of the founder. The young Heiseys live in Savannah, Georgia.

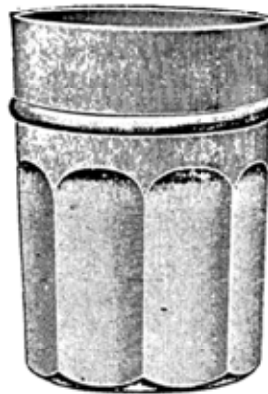


TUMBLERS

by TOM BREDEHOFT

I'm going to start the year off right, first by missing the first month completely, and then by promoting someone else's Newsletter. Not that it is competitive. "The Tumbler and Mug News", first published in January, will feature news and information on carnival pieces in these areas. It will also cover goblets and wines. More information will be available from the editor, O.Joe Olson, P.O. Box 5421, Kansas City, Mo. 64131. I could wish that the editor would branch out a little, not confining his subject to Carnival, and include some of the better wares from the same period, but I guess that's his interest, and his prerogative.

Three more new tumblers this month, still from that catalogue #76 which introduced so many interesting items that were discontinued before the next catalogue was printed. It must have been a very trying time for Cap't Heisey. These three, Nos. one eighty seven, one eighty nine and one ninety, (I'm omitting #188 at this point, haven't done enough research on it.) are sequential, picking up where catalogue #75 left off. The first two of these are unusual for the band



#187 - 8 oz.
Tumbler
Patent No. 45605



#189 - 9 oz.
Tumbler
Patent No. 45605



#190 - 8 oz.
Tumbler

about the top, and the third is unusual because it doesn't have a band about the top. Not the same band, but the bands do make these three different. The first two, without the bands would be part of that terrible three hundred series which I've been putting off for two years, and the third, one ninety would be part of the 116-117 pair which I discussed a couple of months ago.

While I don't know for sure, I think

we can assume that all of these will be signed and will have a ground bottom, either a base ring, or a full grind. They all date from about 1916, no earlier, and very little later, and I would not expect to find any Heisey decoration on any of them. I cannot state that these three tumblers are unseen. I haven't seen them, but the #190 is reported having been found in the December news letter.

con't from DESK OF, page 2

only a few clubs then write about yours. We also welcome articles from members as to how they started collecting, etc.

If your club, or you as an individual, have done anything in an educational vein, aside from your own meetings, we would like clippings (or copies of them) or other information for our educational file. Also tell us to whom you have shown the movie and/or slides. Education on Heisey glass is our reason for being and we are going to try to keep on file as much such information as possible.

I hope you enjoy seeing the pictures of the young Heisey. Aren't the children adorable?

The baby cup, as it was called in Heisey catalogs, pictured on the front page is the original by Heisey. The cup was designed by Horace King of Granville, Ohio and was written about by him several years ago in HN. This differs from the one by

Imperial as they added stippling around the figures. This cup is sometimes referred to as the Elephant Handled Mug, Nursery Rhyme Mug or Fairy Tale Mug. Imperial has made this in at least 11 colors and crystal. All become more or less collectible when discontinued and the only one presently being made is crystal. We still have milk glass and blue in the shop, however.

The auction is rapidly approaching. This past week we unpacked, put on lot numbers, identified, arranged in selling order, numbered and listed it all (around 600 lots) and repacked it so everything is all set to go. The list will be out soon and possibly even before you get this HN. There is a lot of good glass so we hope for many mail bids plus a good attendance.

The "Table Talk" which was in last issue is but one of many which we now own. We will be printing them when possible in date order.

These brochures were sent to the trade. Note the dates on these and on the ads when you read them.

The motel reservation form is in this issue so take advantage and do it early. No deposit is required. The Sheraton is giving us a corporate rate so when coming to Newark at other times be sure to tell them you are with Heisey to get the discount.

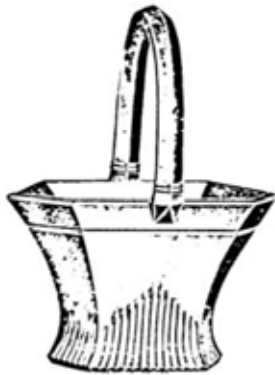
Be sure to order your Oscars as soon as possible. You may also use your Visa or Mastercharge. If you do order early it will greatly help Shirley Bagford and the Reynoldsburg HCC who are in charge this year. This is a big job and a last minute rush is something they don't need. We have ordered a minimum of 2400 and a maximum of 2600 but on special orders it is hard to project an accurate count. Anyone in this area can see a sample at the museum.

Happy Heisey Hunting!!!
LOUISE

HEISEY DECORATIONS



#4225 Cobel



461

#454 Antarctic etch

#9009 Arctic etch



4224



4157

#1401 Empress
8" Vase, footed 3-handled

by NEILA BREDEHOFT

These two etchings represent the earliest examples of Heisey Silhouette Etchings. It is very likely they were developed in 1932 during the period of perfecting the Silhouette Etching process. They differ in style from later silhouettes in that they do not use the silhouette shapes for their designs, but the patterns are achieved either from a somewhat random and all-over effect or an all-over etching with a formal band.

Both etchings were produced from 1932 to about 1937. The majority of production was in crystal but Arctic was available in some items in moongleam (shown in price lists) and Antarctic has a few items available in cobalt -- a rather rare color for Heisey etchings.

Arctic is the original factory name for this etching but an original number has not been found. Arctic is available on a wide variety of unrelated items -- several old items and some new wares in 1932. A trade journal ad in August, 1932, shows a \$4224 Ivy Vase, a #4157 Rose Bowl, and a #1413 Cathedral Vase all with Arctic etching. To quote the article: "Another striking new line is their Arctic etching, several items of which are shown here. This assortment presents a combination of frosted and crystal glass with the design worked out in the frosted effect. Beverage sets, ice tubs, cocktail shakers, vases, bowls, and candlesticks are among the items shown in this line."

It is difficult to describe Arctic etching. It might be described as random size and shapes of squiggles and dots which are clear glass on a background of deeply frosted, etched glass. This produces a very unusual effect and once seen, is easy to remember.

* Indicates items offered in moongleam

Found on:

- # 461 basket
- # 603 soda
- #1183 REVERE candy jar
- #1229 OCTAGON
- *#1401 EMPRESS several items, some available in moongleam
- *#1413 CATHEDRAL vase
- *#4002 AQUA CALIENTE cocktail
- *#4157 rose bowl
- #4159 tankard
- *#4220 vase-correct your etching books to read "swirl optic" instead of saturn optic
- *#4224 ivy vase
- *#4225 COBEL cocktail shaker
- # 135 Candlestick

.....

#454 Antarctic Silhouette Etching

Antarctic etching is a background etching with decorative bands. The bands are etched formal leaves and



Detail of Decorative Band

scrolls enclosed in clear borders between the large, solid frosted areas of the remainder of the item. Several items I have seen with this etching have the background very deeply etched forming an extremely rough finish. Antarctic is available on a limited number of items in cobalt. The cobalt pieces I have seen have had only the decorative band etched with the rough background absent. Some of the cobalt items also have a gold or yellow filling in the band. This is probably an experimental effect.

Found on:

- # 603 Soda
- #1194 Floral bowl
- #1401 EMPRESS - many items, a few available in Cobalt
- #1413 CATHEDRAL vase
- #1421 HI-LO vase - also Cobalt
- #4002 AQUA CALIENTE cocktail -- also Cobalt
- #4159 Tankard
- #4163 Pretzel jar
- #4225 COBEL 1 qt. shaker (Cobalt, 2 qt. shaker
- # 112, 134 TRIDENT, #135 Candlesticks - #135 available in Cobalt

HEISEY CANDLESTICKS

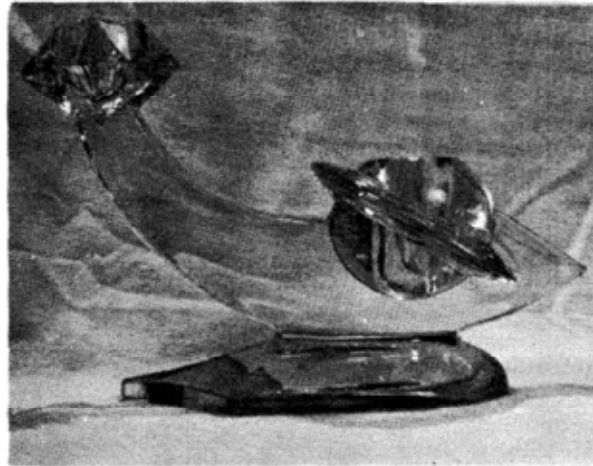
#1493 "World"

by JACK METCALF

This two light candleholder is commonly called "World" despite the fact that the 5-light candelabrum is sometimes also called the World; due to its two glass hemispheres, which comprise the central portion. If I had my druthers, I'd probably call this #1493 the "Saturn" due to the rings around the world, but it seems that that name is already used up. So "World" seems like an appropriate enough name except that we don't have rings around our world. We do have a single moon however, and that seems well represented by the candle socket at the end of the upswept arm.

No etchings or cuttings* are listed in the documents at the HCA museum. The first mention is in the 212 Price List of 1937 and last is in the 216 price list of September, 1941, indicating that it was phased out between 1942 and 1944 when the next price list was published. A more definite final date is not possible at present.

Every example which I have seen has been very excellent glass; massive, clear



#1493
World 2-light

crystal with a flat ground base. No colors are listed in the HCA documents nor have any come to our attention. It is possible, though not likely, that a cobalt or lime-light item could surface from a long sleep, because none of the ones which I have seen have been marked. So you all

should keep looking, and turning over rocks.

Ed Note - The research for the cutting book shows that #893 Carlton was used. A pair of #1493's owned by the museum, also have a cutting - so far unidentified.

#423 DIAMOND BAND



Diamond Band is not an original name for this pattern but was given by researchers. Items in this elusive pattern are marked and the glass is of excellent quality. Any piece would be a prize addition to a collection and especially the stem pieces, table set, jug tumbler and custard. It was made in the early 'teens' when several unusual patterns were introduced.

Items made are:

- Four piece table set
- 4 and 8" straight nappy
- 4 1/2" flared nappy
- 4 1/2 and 8" shallow nappy
- 5, 7, 9, and 11" plates
- Jug
- Tumbler
- Finger Bowl
- 4 and 5 oz. sherbets
- Goblet
- Custard (punch cup)

SALT TOPS AND OIL STOPPERS



STEMS

Since our stem author did not come through with a column this month we've snatched one from the Diamond Dust, newsletter of Carl's home club, the Heisey Heritage Society. I don't know if this is one of Carl's columns for that paper or not. If it isn't his twin brother, Vince, probably wrote it. In any case HHS has given us permission to take articles from 'DD' when we want to.

At the 1939-40 New York World's Fair, the Federal building consisted of the United States exhibit plus the official State Apartments and the State Dining Room. The Libbey Glass Company was given the assignment of designing the making a special service for the dining room. The glasses illustrated above (engraved with a crest that featured a stylized eagle and thirteen stars) was the result. An individual place setting consisted

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A.H. Heisey and Co. some ten years later with their "Park Avenue" pattern. A quick glance reveals that the similarities between "Ambassador" and "Park Avenue" are such that it would be a strain to chalk it up to mere coincidence. The Libbey stem is slightly taller and is decorated with column-like flutes. The Heisey stem has three ridges running down the length of its flat, broad surface. Of course it was then, (and is now), accepted practice in most industries to freely borrow patented designs and rework them just enough to avoid a lawsuit. We don't honestly know whether "Ambassador" was the inspirational spark that caused the creation of "Park Avenue" but it certainly could have been. Both companies marked their stems but no

Kissin' Cousins

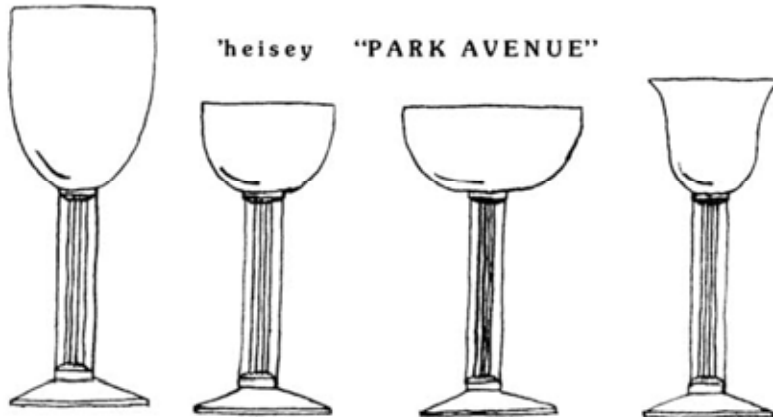
"LIBBEY'S AMBASSADOR"



of ten different style glasses and all but the parfait shared the exact same flat column stem. Libbey touted this as an innovation but in truth it was the pressure of time helped determine that one stem height would serve all bowls (only one stem mold was needed and even the bowl

shapes were adapted from a pattern then in production). Following the fair, Libbey was permitted to offer this pattern (without the crest) to their trade. They did this after christening it "Ambassador". Then along came.....

Heisey "PARK AVENUE"



mattern which one you come across, you've found a gem. They both tend to be elusive along the collecting trail....The original crested "World's Fair" set that Libbey created is now in the hands of the White House and was used occasionally into the 1950's. They are now in storage.

You could ask them if they could spare a stem, after all, they were given 10 dozen of each bowl style! (We are indebted to Carl U. Fauster's article, "Libbey Crystal for New York 1939 World's Fair" that appeared in the October 1972 issue of "Hobbies".)

SEVENTH ANNUAL FLEA MARKET

A flea market will be held at the STARLIGHT SCHOOL, 116 North 22nd St., Newark, Ohio. Sunday, March 18, 1979 -- 9:00 a.m. - 4 p.m. Donation: 50¢

It will be sponsored by the Land of Legend Heisey Collectors Club. Anyone interested in setting-up please contact Frances Stotler, P.O. Box 27, Newark, Ohio 43055 - Phone: (614) 366-5065.

DUES REMINDER

by DEBBIE DELANEY

Thanks to everyone who sent in their December dues. Mail has been flowing in great the past couple of weeks and my desk is covered so expect a small delay in receiving your new membership cards. For those of you who have not yet sent yours in, it is not too late. It is a big help to me and also to H.C.A. if you send your dues before we have to remind you. Check your cards for the expiration date.

NOTICE

From time to time we have had orders from some of you for various items which were shown in old ads which we have printed. Please be sure to check the dates which are nearly always on these pages. Also in the 1953 and 1956 catalog reprints the prices shown were for the glass when it was made and have no bearing on the prices of today.

March Auction - Mail Bid Tips

by **BOB RAREY**

It's that time again - the ANNUAL MARCH MUSEUM BENEFIT AUCTION!!! As in past years, we want to make it possible for all members to participate by offering mail bid service to those who can not attend in person. Each mail bid will be handled competitively and every effort will be made to purchase the items you want at the lowest possible figure. As Mailman II, I can assure you that no one except my wife and I will know who the mail bidders are or what they bid until after the auction. Then the treasurer, Loren Yeakley, will make the refunds on your checks. However, as Bob Johnson reminded you a year ago in his article, there are limitations. You, as bidder, must set your maximum limit. The worst that can happen is that when the bidding ends another party who is present may be on your maximum bid and will get the item. This happens at least once every sale to some unfortunate mail bidder. It is impossible to anticipate in advance what the bidding sequence will be and for you to get the item it must be my turn to bid when the bidding stops.

To borrow again from Bob Johnson, the following tips are offered for those who would like to bid on one or more lots:

- 1- Lots containing multiple items (cream and sugar, set or pair of anything, console sets, etc.) are usually sold "by the piece, "both or set to go", so a total lot figure must be a dollar value for each piece times the number of items in the lot. (Example - 6 orchid etched plates at \$10.00 each - total \$60.00 plus shipping)
- 2- There are minimum limits to raises that will be accepted. Normally, on items under \$20.00 the minimum raise is \$1.00; on items selling over \$20.00, a \$2.50; on higher priced items, the minimum can be \$5.00, \$10.00 or in some some cases \$25.00. Use good judgement in arriving at your maximum bid figure with these minimum raise figures in mind.
- 3- Multiple item lots are not normally split up, but sold as a lot to one bidder. An exception, for example, might be a lot containing several "very desirable" pieces, where the sale manager might sell choice one time. Don't count on this however.
- 4- You may send a separate check for each lot to be bid on or if bidding on two or more lots, you can list the maximum bid for each lot and send one

check covering the total top limit price of all lots, but in either case include shipping. Any surplus bid money or shipping charge will be refunded.

5- An "S.A.S.E." is requested as it not only saves H.C.A. postage and envelopes, but also hastens return of unused checks, refunds and a letter giving results of the bids.

If you recall in Bob's 1978 Mail Bid Report there were 67 bidders who made 334 bids, at a rate of from 1 to 29 bids per bidder. Mail bids won 104 lots and he shipped 46 boxes containing 189 pieces of Heisey glassware. A tremendous job and very well done, Bob and Ann - many thanks!

This year the mail bid glass will be

packed and shipped from the mailing room of our new administration building. This should facilitate faster handling than was possible when Bob & Ann did it alone.

Remember, in case of duplicate bids, earliest postmark wins, so get your bids in as early as possible. All bids must be received by me by Thursday, March 15 at the following address in order to be prepared for the Auction on Saturday:

Mailman II H.C.A. Auction
1450 White Ash Dr.
Columbus, Ohio 43204

If you have any questions, you may call me at (614) 279-0390 after 5 p.m. or weekends. NO collect calls please!!

ALL-HEISEY Show Coming Up

by **LOUISE REAM**

The National Capital HCC is planning its 7th Annual All-Heisey Show to be held on March 24 and 25 at the Holiday Inn #2 on Telegraph Rd., Alexandria, Virginia just off the outerbelt, Rt. #495.

This is sure to be, as always, a truly beautiful show and worth driving many miles to attend. Many of the top Heisey dealers will be there as well as some who set up infrequently and usually have very nice glass, too. There will be something for everyone.

Someone from the HCA national headquarters will be there with books and other items from the gift shop in the museum for sale.

The greatest thing about this show is that even though the club is non-affiliated the show is put on for the benefit of the National Museum. The club has been one of the largest donors to the museum in the past six years. Every member of H.C.A. should be very grateful its members for their generosity in both hard work in putting on the show and the donation of the proceeds to H.C.A.

When contacting the motel for reservations mention that you are coming to the All-Heisey Show. Perhaps you will get a better rate.

Questions & Answers

Q I have a bell in the shape of a girl. I know she is Imperial but is it a Heisey mold?

a The only girl bell made by Heisey was the #1560 bell which we are selling. The taller girl bell which you show is not made from a Heisey mold.

Q I was interested in an answer in Heisey News about the Beehive plate. Are these marked?

a No.

Q Is the Eagle plate marked? What colors was it made in?

a The eagle plate is known in crystal, moongleam and cobalt. The latter is very rare. Looking at the bottom of the plate and about one inch to the left of the eagle's beak you see what may be two sides of a diamond. This may show better on some plates than others. The plates are 8", finely stippled on the underside.

400 Heisey Colonial Cake Stand and Others

by JOSEPH D. LOKAY

You have heard about the design features of ump-teen types of Heisey tumblers and stemware, and you have heard about so-in-so number of candlestick design to look for; but, do you know how many designs of Heisey cake stands there are??? Don't feel too bad, I don't either. The purpose of this article is to tell you in detail about one Heisey cake stand or salver, as some call it. A list is also included of some of the other Heisey patterns that include cake stands.

The #400 cake stand is of a typical colonial design and contains the flutes and scallops normally associated with that style of colonial design. The cake stand came in two sizes; 9" and 10". The size relates to the diameter of the circular flat surface on top of the stand. The cake stand is 6½" tall. The flat circular surface has a short glass skirt around its perimeter which is about one inch in height and contains 20 panels; each panel having 5 small scallops. The stem or leg of the cake stand has 6 large panels. There is a small ring of glass at the top of the leg near where it joins the flat surface. This cake stand is signed with a large diamond H in the center of the flat circular surface. I have seen one #400 cake stand that was either unsigned or, more likely, the mark in the mold was so worn that the diamond H was no longer formed in the glass. I believe the #400 cake stand was made in crystal only.

The cake stand was shown in two Heisey catalogs; catalog 56, circa 1908 and catalog 75, circa 1913. Vogel II, page 62 which shows the #400 cake stand is a copy of Heisey catalog 75, page 233. Indications are that the production period for the cake stand was about 1907 to 1916 or approximately 10 years. The stand was pictured in a June 1913 Heisey ad

that appeared in both the Ladies Home Journal and Woman's Home Companion. A copy of that ad is shown with this article.

As a matter of curiosity, I glanced through Vogel's four books and through some of the Heisey catalogs at the HCA library to see what I could find in cake stands. I found 28 Heisey pattern lines with cake stands. There were round ones, square ones, a high footed one and low footed ones. The high footed one is in the #1776 Kalonyal pattern. The common round sizes are 9" and 10" diameters. Other round sizes are 7, 8, 11 and 12 inches. The cake stand was offered in 5 sizes in the #1235 Beaded Panel & Sunburst pattern.

Two cake stands that I have seen that I would classify as prize pieces for a cake stand collection are the Locket On Chain in Emerald green and the Winged Scroll stand in Custard.

HEISEY PATTERNS WITH CAKE STANDS

- # 150 Banded Flute
- # 160 Locket on Chain
- # 300 Peerless
- # 325 Pillows
- # 335 Prince of Wales Plumes
- # 337 Touraine
- # 339 Continental
- # 341 Puritan
- # 343 Sunburst
- # 365 Queen Ann
- # 379 Urn
- # 400 Colonial
- #1184 Yeoman
- #1200 Cut Block
- #1201 Fandango



8-IN. SALVER
ALSO MARK 10 IN.

- #1205 Fancy Loop
- #1220 Puntty Band
- #1225 Plain Band
- #1235 Beaded Panel & Sunburst
- #1255 Pineapple & Fan
- #1280 Winged Scroll
- #1295 Beaded Swag

HEISEY'S

GLASSWARE

**Gifts for
the Bride**

Something she can use every day in her new home, and cause her to keep you in kindly remembrance.

A complete table set of
Heisey's  Glassware

can be purchased for the same amount you would pay for some less acceptable gift. You will find our book helpful in making selections. Write for it.

A. H. Heisey & Co.
Dept. 29 Newark, Ohio




#9 400 SALVER#9 29 CANDLESTICK

Heisey Ad, June 1913
Woman's Home Companion

- #1503 Crystolite
- #1506 Whirlpool
- #1519 Waverly
- #1567 Plantation
- #1776 Kalonyal
- #1951 Cabochon

CLUB NEWS

LONG ISLAND Heisey Collectors club

by CHARLOTTE BELFER

The Long Island Heisey Club held its Annual Christmas Hanukah meeting at the home of Ron & Maureen Kovacs.

Our show and tell table was crowded with goodies as usual some of which were: Heisey signed salad fork with gold overlay, a pair of Cobalt Old Sandwich Candlesticks, a beautifully hand painted covered Plantation candy dish, a saw-tooth band creamer, a beautiful Greek Key covered crushed fruit jar, Fancy Loop covered butter & sugar bowl with gold overlay, Sunburst salts, plus many other items.

Ron & Maureen's Greek Key punch

bowl was filled with holiday punch and was thoroughly enjoyed by our members.

Our president & his wife, Jack & Ruth Perloff, left our midst for a stay in their new Florida home and our vice president, Joyce Colangelo is taking over until their return.

Ron distributed to all our members a reference guide for the 1978 Newsletters on all important items. We all appreciate the long hours he gave up for our convenience. We then worked on correcting our Heisey Stemware Book.

We closed the meeting a little earlier than usual so that we could all enjoy the sumptuous array of desserts & coffee.

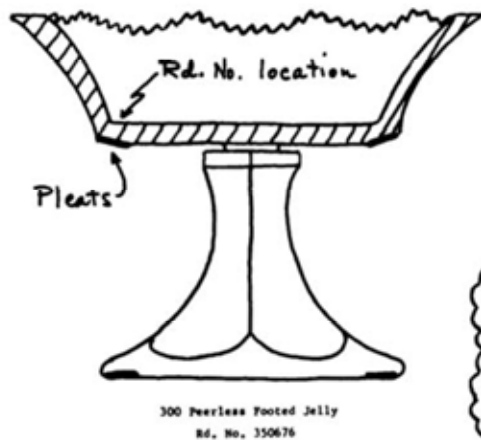
Newark

Diamond H Club

by PHYLLIS BRYAN, Secy.

The December meeting was held in the main meeting room of the Heisey office building. A covered dish luncheon consisting of salads was enjoyed by the members, and Winifred Snook was welcomed as a new member to our club. Louise and Debbie Delaney were guests. Christmas cards were sent to our various former club members in California, Florida, and Montana. Christmas decorations were enjoyed during a tour of the Museum.

#300 FOOTED JELLY AND The British Registration Mark



by JOSEPH D. LOKAY

After my last article about the location of the registration number on the #300 covered sugar and butter, I received a note about a #300 footed jelly that has the number on it. I have a #300 footed jelly in my collection, so I went and examined it and found the registration number. My footed jelly also has a large diamond H on it. The purpose of this brief article is to show the location of the Rd. No. 350676 on the jelly.

As shown in the sketch, the Rd. No.

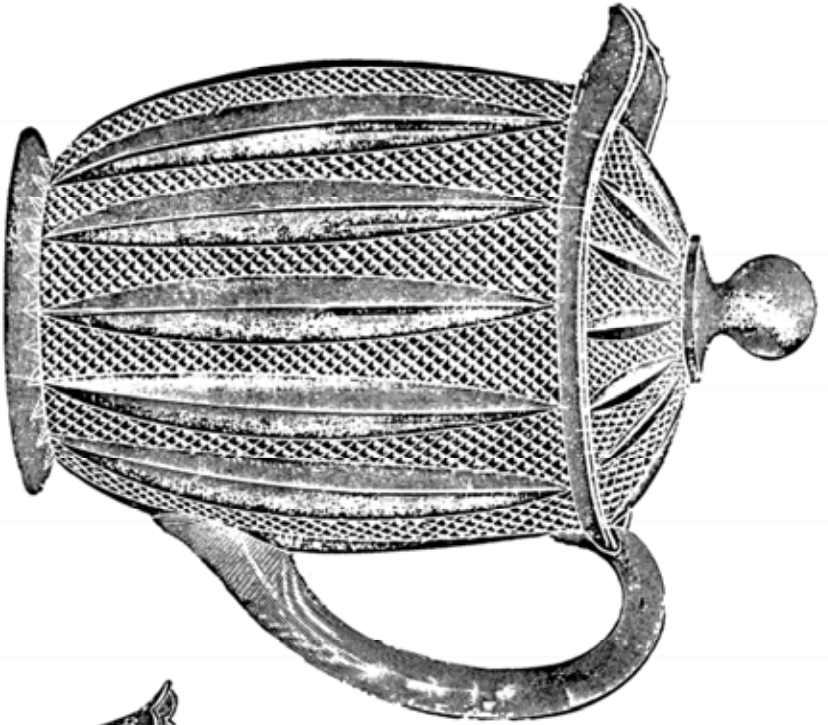
is located on the inside of the bottom surface of the bowl at the perimeter or, as one prefer to say, where the side wall and bottom join. The letters and numbers follow the curvature of the side wall. At first it is hard to see because the circle of pleats characteristic to the #300 Peerless pattern are directly under the embossed Rd. No. I first found the number by feel, and then examined it under a close good light source. The letters and numbers are about 1/16 of an inch tall, or perhaps

slightly taller. The length is in the order of 1 inch.

There are 4 sizes of #300 footed jellies shown in Vogel book 1, page 84; namely, 4, 4½, 5 and 5½ inches. There are some 145 items in Heisey's #300 colonial pattern. I wonder how many varieties have registration numbers on them. The Rd. No. 350676 was registered in England on December 28, 1899.

*Ed. Note-In an early (pre 1900) Catalog there are six sizes of jelly comports.

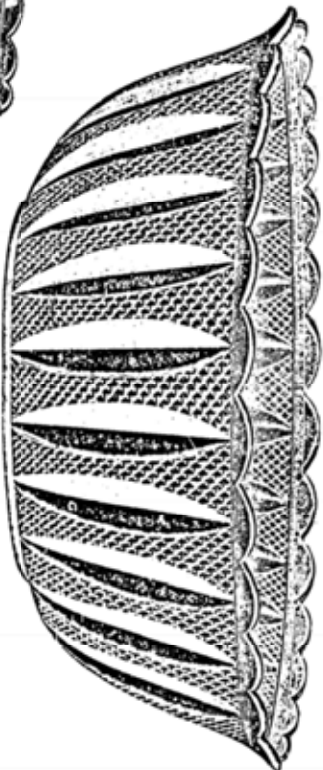
#150 PATTERN
 #150 Pointed Oval in Diamond Point
 Crystal, Emerald & Canary (Vaseline).
 Unmarked



1/2 Gal. Pitcher and Cover



4 1/2" Nappy



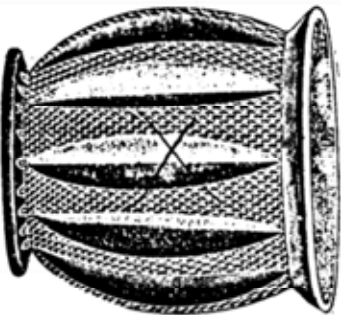
8" Nappy



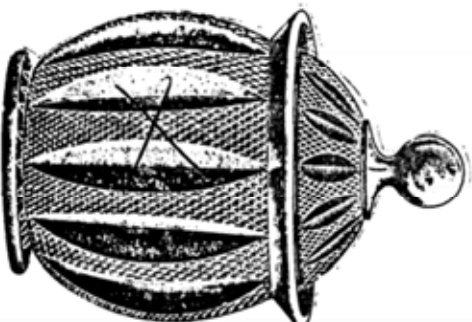
Butter and Cover



Cream



Spoon



Sugar and Cover

#150 PATTERN

SEE OTHER PAGE FOR PICTURES

by LOUISE REAM

#150 was named "Pointed Oval in Diamond Point" by Vogel and is not an original name. Very few early patterns were named when they were made. While there are many low numbers in the listing of ALL Heisey items #150 is the lowest for a PATTERN GROUP. The number was used a few years later for another pattern which is referred to as Banded Flute or Wedding Band.

In an 1897 price list #150 is not listed at all even though #1201 (Fandango), #1205 (Fancy Loop), #1220 (Punty Band), #1225 (Plain Band or Sawtooth Band), #1235 (Beaded Panel and Sunburst) and #1255 (Pineapple and Fan) ARE listed and are the only major patterns which are. So the date for #150 must be later than that but prior to late 1900 when the mark was first used since none of it is marked.

The glass is of medium thickness and the equality is not as good as most Heisey

of the period. There are quite prominent mold marks and it is not finished on the bottom. Listed in crystal, emerald and canary (vaseline) it has been seen only in crystal and emerald. A piece of vaseline would be a real find! Let us know if you have seen it.

The pointed ovals are indented and are surrounded by diamond point which is a haven for soap scum and usually looks dull until given a good scrubbing. There is a star on the bottom of each piece. All items have an inside ridge at the top which would indicate the need for a lid, however only the sugar and the jug have lids and the jug came either way. The table set is small and the spooner is a little taller and smaller around than the sugar, even more so than the pictures indicate. There are only the jug, 8" nappy, 4½" nappy, butter, cream, sugar and spooner in the line.

Loren Yeakley wrote first on #150 back in the early years of Heisey News.

We are reviewing it since we now have better pictures and also have many new members who don't yet have the early sets of Heisey News. Collecting some of the old patterns which are always unmarked can be very exciting for a collector.

In late years Heisey made a similar pattern and gave it the name and number #1535 Diamond. These have little balls on the edges and are of much better quality than the earlier pattern. Some of these items are marked and some were pictured on the cover of Heisey News, July 1978. Imperial has reissued the torte plate and salad bowl in #1535, unmarked.

For information on animals, colors and early patterns you can order any or all of the first seven years newsletters, 1972-1978 at \$8.00 per year's set of 12 issues. 1972 and 74 are Xerox copies but the rest are original. We always have 400 extra copies made and have had some reprinted.

LETTERS, we get letters....

We liked the article "A Message To All Members" in the December, 1978, "HEISEY NEWS". It's good to be reminded at least once each year of the aspirations, goals, and operation of our HCA. We have a couple of comments to make.

The first is the reference to HCA contracting with Imperial to have exclusive rights to the sale of the reproduced Heisey animals. When the blue colts were marketed by an individual, it soon became evident that the animals would be available for every "Tom, Dick & Harry" to have made and sell for themselves. We agree that HCA made the right decision to control the animal sales and, instead of being detrimental to the animal collector, be a safeguard in the future.

The second comment concerns the paragraph about the few people who complain about "those people in Newark". After having observed since 1970 all the volunteer work which "those people" do from day to day, year in and year out, we thank the Lord for them. We believe that the thing which has made HCA progress can be summed up in one word -- "UNSELFISHNESS". Many work hard and

give freely of their time -- their greatest wealth -- so that we who live hundreds of miles away can enjoy the meetings, our beautiful museum and "Heisey News".

We have learned over the years that it is not wise to be influenced by the opinions of others -- we find out for ourselves before forming them. A visit to Newark, the HCA museum and talking to "those people" will make one realize that it is real dedication, the love for Heisey glass and not personal gain which prompts them to do all the work they do. We who are prevented by distance from helping can do our part by donating glass, either for display in the Museum or to sell at the benefit auction, or we can make cash contributions each year.

We wish for HCA a great year in 1979!!!

Peg & Al Miller, KY

Dear Heisey Collector;

I would like to renew my Heisey Collectors of America, Inc. membership, and am also enclosing \$2.00 for additional family members.

I have really enjoyed the HEISEY NEWS and look forward to its arrival each month. We are so far away from "Hei-

Classified Ads

WANTED: 12 Punch Cups #350 Pattern crystal. Have other cups will trade.
ELSIE ATWOOD, 16 ROCKINGHAM DRIVE, PEASE AFB, NEW HAMPSHIRE 03801.

FOR SALE: Recessed Panel covered candy jar. 7½" diameter, 18" high, signed. Mint condition. The largest size of the set, I think. \$350.00. **JOHN BRODBECK, 3121 WHITETHORN ROAD., CLEVELAND, OHIO 44118. AC 216-321-0309.**

1978 PINK SPARKY (Oscar) (2), \$25.00 ea. KATHY MILLER, 93 N. 40th ST. APT. #3, NEWARK, OH 43055 (614) 366-3741. Postage & Insurance extra

seyland", but my fondest hope is that I may be able to visit the museum and attend the convention someday.

Joyce Stougard, WA

MISCELLANEOUS



From China, Glass and Lamps, Dec. 1934
 Top - #2401 Decanter and bar glass.
 Below - #3311 Velvedere sherry, #4036
 decanter (which was first made with this
 type stopper. A memo in our possession
 refers to changing this stopper) #2401 Old
 Fashion with muddler and #4035 decanter
 All have #812 Sweetbrier cutting.

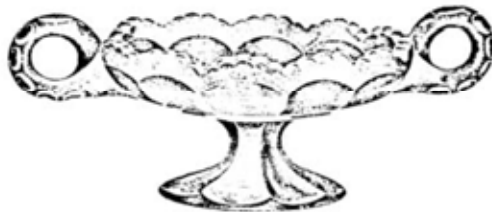
The following is a quote from the ad....
 "Everything in stemware and liquor
 glassware has been brought out by
 A.H. Heisey & Co. in the Waterford-
 style cutting illustrated at the extreme
 right of the page. The square motif is
 carried up almost to the top of each
 piece, and is finished with a delicate
 floral cutting."



#341 Puritan
 5" Handled Jelly Three-Cornered
 Ground Bottom



#341 Puritan
 5" Handled Jelly
 Ground Bottom



#400
 2 Handled Low Footed Jelly



4 1/2" Flared Sundae Stuck Handle
 #150 Banded Flute



#125 Candle Block
 Leaf Design



#393 Narrow Flute
 5" Handled Jelly
 Ground Bottom

Toy Table Set in #1225 Plain Band
 (Sawtooth Band)



#2 Salad Spoon #2 Salad Fork
 These are Marked

Table Talk

HEISEY'S GLASSWARE

For Your Table

No. 35

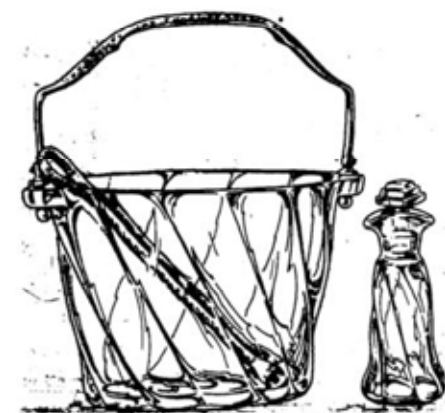
A. H. HEISEY & COMPANY, NEWARK, OHIO

May, 1929

IN THE VOGUE OF TODAY

No. 1252
Pattern.

YOU may see on this and on the next two pages accurate and realistic drawings of a large number of items, now being produced in the No. 1252 pattern of Heisey's Glassware for the table.



Ice tub with silver handle and tongs.

French dressing bottle.

One of This Year's Finest Designs

You are invited to look over this group of reproductions and note the graceful, shapely modeling and handsome contours. There is a dash and a verve and a boldness about this pattern that sets it off among the most outstanding of any to be offered this year.



(Left) Footed compote. (Right) Mayonnaise.

It is with pleasure and satisfaction that these No. 1252 items are brought to your attention in this issue of TABLE TALK. It is in accordance with our policy to set forth here news and ideas that will be of assistance to you in merchandising glassware.



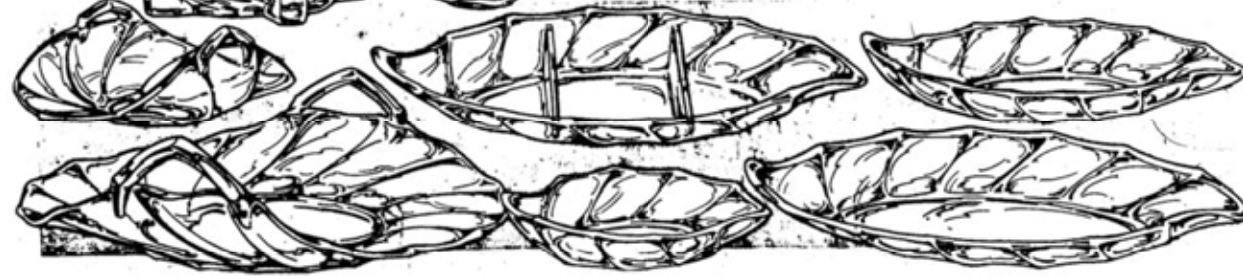
(Left) Nasurtium bowl. (Right) Nappy. Below these items, (left) floral bowl, (right) individual bon-bon.

Of Real Appeal to Your Customers

One of the greatest factors in successful merchandising is to offer articles that appeal to your customers. This is a distinct advantage possessed by the No. 1252 pattern. It is a design up-to-date, modern, absolutely in tune with the vogue of today. Your customers will be pleased with these creations of Heisey leadership.

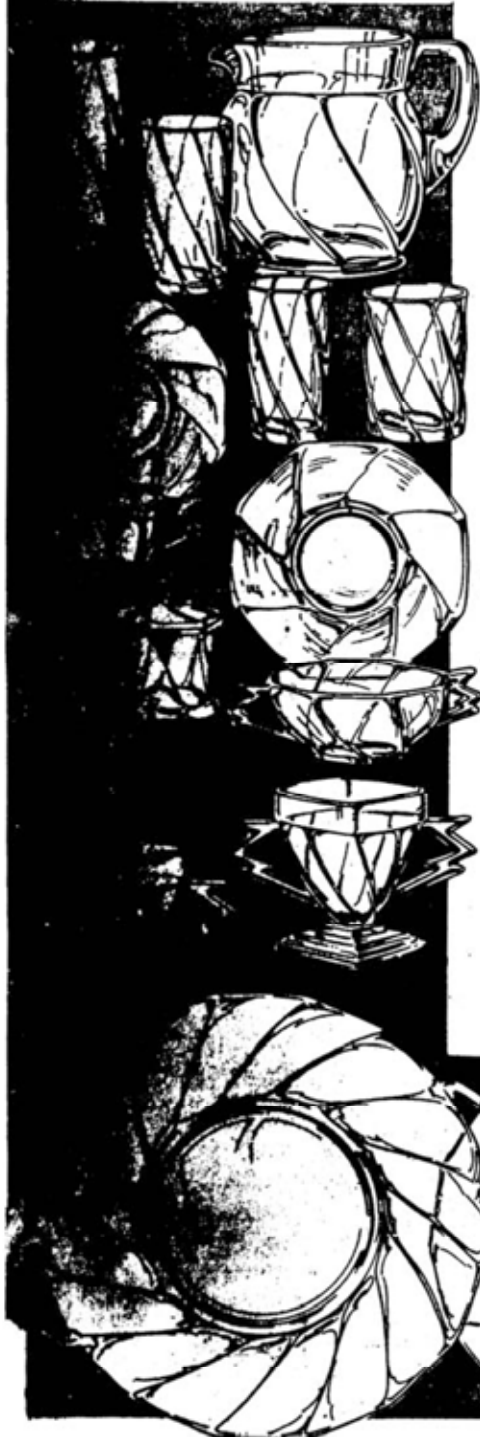


Running across the bottom, top row, left to right: Bon-bon, combination relish, celery. Bottom row, left to right: Muffin, pickle, celery.





No. 1252 LINE WILL



(Left to right) 12 oz. soda, 8 oz. soda, 3 pt. jug.

(Left to right) Coffee cup and saucer, 5 oz. soda, tumbler.

(Left to right) Oil pitcher, mustard and cover, cream soup and saucer.

Cream and sugar.

THE showing of the No. 1252 items has met with enthusiastic response on the part of buyers of glassware departments. They know that this fascinating design and the rich quality inherent in Heisey creations are appealing to people who seek the fine and the genuine in glassware. Here again Heisey craftsmanship offers the trade an effective pattern which they can sell with real satisfaction to themselves and their customers.

In Colors and Clear Crystal

Color remains overwhelmingly in demand. The voguish new 1252 pattern comes in the famed Heisey colors: Flamingo, with the delicate glow of sunset; Moon Gleam, with the cool green of summer meadows; and the recently originated Marigold, sparkling with golden sheen. With this selection of colors you can meet nearly every buying preference in your store. Where two or more colors are desired to be used on different



For More For

For those who require the illustration above shows a few of exquisite items created for such a above are as follows:

Top, left to right, 3368 Cordia Goblet, Sherbet and Parfait. Mi Finger Bowl, 3366 12 oz. Soda, 5 are fine blown items, diamond opt plates are, left to right, 3350 6-in 7-in. plate. These are also diamot

Principal Heisey Offices

E. G. Nock, 358 Fifth Ave. Building, New York.
 W. S. Redfield, 309 Heyworth Building, Chicago.
 H. S. Bokee, 122 W. Baltimore St., Baltimore.
 H. M. Bortz, 406 Vandam Building, Philadelphia.
 G. A. Granville, 111 Summer St., Boston.
 R. E. Phillips, 129 Putnam Ave., Zanesville, O.
 C. S. Whipple, 574 Union Insurance Bldg., Los Angeles.
 Davis & Braisted Co., 120 N. 4th St., Minneapolis.
 R. C. Irwin, 6440 Oak St., Kansas City, Mo.
 Hal M. Copeland, 3608 Springfield Ave., Baltimore.
 (Southern Representative)

(First four items at bottom, left to right) 12-in. sandwich, 10 1/2-in. plate, 8-in. plate, platter.



INCREASE SALES



occasions, or at the same time, you are able to satisfy your customers' wishes. Or where the clear crystal is called for you are in a position to offer it also. Think what this means from the point of view of good merchandising and your store service!

Wide Variety of Items

50 pieces in the 1252 design are pictured in these pages. There are many others not reproduced. This is variety, to meet practically every call you have, to suit almost every need of the table!

Note the unique spiral effects, the interesting twists and turns of the design, the zig-zag handles and the modish rectangles of stems and feet. Modernistic in the best sense, here are items that you will find it a delight to present in your community. There are plates of various sizes, an ice tub, floral bowls, compots, bonbons, relishes, celeries, tumblers, sodas, goblets, sherbets, etc. Display these distinctive new items in your windows and store and you will increase your glassware sales.

**Keep in Mind
Summer Close-down of Factory**

Again we wish to remind our friends of the trade of our usual custom of closing down our plants during two weeks of July. This is a part of our employee policy. While the plants are closed orders cannot immediately be handled and after re-opening, normal production cannot be reached for a time, due to natural conditions in glassmaking. It will, therefore, work out to the best advantage to place orders early for summer requirements, preferably in May. Orders in June will receive the utmost attention, but to be on the safe side, we recommend ordering summer stocks in May.

(Second four items at bottom, left to right) 7-in. plate, Kraft cheese, 9-in. plate, 12-in. plate.

(Left to right) Mint, jelly.

(Left to right) Saucer champagne, sherbet, wine, cocktail, goblet.

(Left to right) 6-in. plate, 4 1/2-in. plate.

(Left to right) Individual nut, 4 1/2-in. nappy.

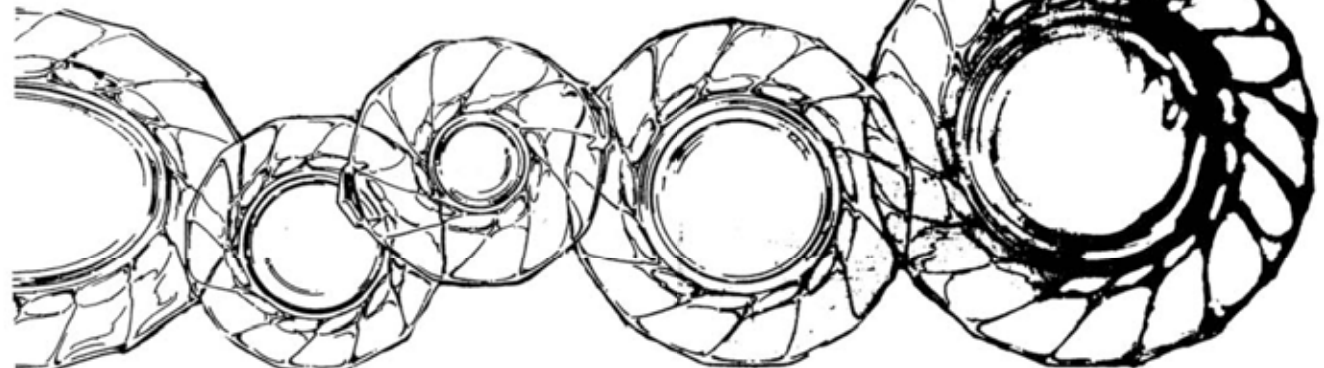
(Left to right) 9 oz. footed soda, 3 oz. footed soda, cocktail, 12 oz. footed soda.



Table Service

For formal table service, the wide selection of delicate, purpose by Heisey. The items

Cocktail, Saucer Champagne, 12 oz. Soda, left to right, 3368 Soda and 8 oz. Soda. These with etching No. 445. The plate, 4182 8-in. plate, 4182 optic, with etching No. 445.





G L A S S S E C R E T S

As Gay Music Sounded . . .

The Emperor of Rome had condemned Petronius to die. But the Master of Elegance heard the news calmly . . . laughed . . . and invited his friends to a banquet surpassing in splendor.

Memorable were the happenings of that night! Goblets glittering with gold and jewels were given the guests. Petronius lifted from the table the most cherished of all his artistic possessions, a Myrrhene glass vase resembling a rainbow in brilliancy. Knowing that it was coveted by Nero, Petronius was determined that it should never touch the lips of the Roman tyrant.

"Let no hand pour from it," he shouted . . . and dashed it in fragments on the crocus-covered floor!

Then the amazing climax! Petronius had a vein in his arm

opened . . . thus would he forestall the emperor's sentence! And so, surrounded by flower-crowned comrades, by gay musicians and dancers, his strength ebbed slowly away. At his side was Eunice, his beloved. Loyal to the last, she shared his fate . . . and ere his life went out, their lips had touched.

Rulers and nobles have exulted in glass . . . have adorned their feasts with its gleaming charm. Countless artisans for centuries toiled to learn its secrets . . . hard-won secrets of coloring it with the rainbow's tints . . . of giving to it exquisite, fairy forms. And building upon these secrets, Heisey master craftsmen have wrought for you glorious creations.

You will adore the delicate, captivating colors . . . Flamingo, with sunset's rosy glow . . . Moon Gleam, with the soft green of meadows . . . Marigold, sparkling with golden sheen . . . and the brilliant, clear crystal. All come in complete services, to enrich your table with fascinating beauty on any occasion.

There are patterns and patterns, designs and designs, for every use, in joyous profusion. At leading stores you can make your selection. The \diamond symbol of quality tells you it is Heisey's fine glassware. Look for it on every piece.

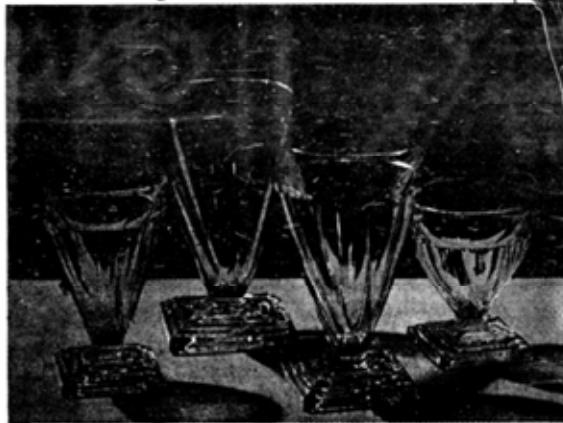


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GLASSWARE
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Glass perfected through the Secrets of Four Thousand Years

Above is reproduced another one of the colorful, attention-arresting advertisements in Heisey's National Campaign series. It is appearing in the following publications, helping to make over four million homes glassware-conscious: Good

Housekeeping for May; Vogue for May 11th; Woman's Home Companion for June; and House & Garden for June. The glassware picture by natural color photography consists of No. 1252 items in the rich Marigold tint.

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Helen & Bob Rarey
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- #1509 Queen Ann Saucers (no cups), Orchid etch(5) ea...7.50
- #1519 Waverly 14" torte plate, rolled edge, orchid etch.50.00
- #1519 Waverly covered cigarette jar*, Orchid etch72.50
- #1519 Waverly 4" violet vase*, Orchid etch65.00
- #1519 Waverly Cream and Sugar*, Orchid etchpr...45.00
- #1519 Waverly 8" plates, #507 Orchid Etch (12)...ea...12.50
- #1519 Waverly 8" PLATES, Orchid etch,
(slight damage) ... (2)...ea...5.00

- #3484 10" Half Gallon Jug, #507 Orchid Etch135.00
- #4121 Marmalade & Cover, #507 Orchid Etch45.00
- #5025 Tyrolean, 3 oz. Wine, Orchid etch... (8)...ea...35.00
- #5025 Tyrolean 6 oz. Sherbet, Orchid etch (6)...ea...17.50
- #5025 Tyrolean 6 oz. Champagne, orchid etch (2)...ea...20.00
- #5025 Tyrolean 10oz. Short Goblet, orchid etch (6) ea...25.00
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(6 or more above goblets - ea...22.50)



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Empress Etch25.00

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- # 433 Greek Key Banana Split *25.00
- # 433 4 1/2 oz. Low ftd. Sherbet *12.00
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- # 353 4 1/2" Log ftd. Sherbet *(4)...ea...10.00
- # 350 Pinwheel & Fan 4 1/2" Nappy *12.00
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6" Diamond Optic plates Marigold (12)...ea...10.00

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- #1295 Punch Cup, Souv. Eureka Springs, Ark.25.00
- #3404 Spanish 12 oz. Crystal ftd. Cobalt bowl45.00
- # 325 Pillows Creamer, worn gold *25.00
- # 355 V4p156 Creamer Flamingo *25.00
- # 315 V4p155 Panel Cane bowl *25.00
- # 365 Queen Ann 8 1/2" bowl, worn gold *45.00
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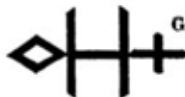
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