

HEISEY news

Vol VI, No. 7
JULY 25, 1977

OFFICIAL PUBLICATION HEISEY COLLECTORS OF AMERICA

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One Dollar



Happenings At Convention

Reprinted from DIAMOND DUST club newsletter of the HEISEY HERITAGE SOCIETY

The Heisey Collectors of America, Inc. 1977, Sixth Annual Convention was a smashing success. The display, held in the YMCA was superb, both in selection of items and ingenious arrangements. There were eleven table settings of Heisey glassware, including the colors Alexandrite, Cobalt, Dawn, Hawthorne, Lime-light (Zircon), Marigold, Moongleam, Sahara, and Tangerine, and, in Crystal, the Plantation pattern and Heisey Rose etching were featured. These lovely settings were supplied by individual members of the HCA.

In addition to the table settings there were nine displays with varying themes. These were: Let There Be Light, (Heisey candlesticks and lamps), Heisey Hunters Ark, (Heisey animals in front of a delightful ark), Kingdom of the Sea (animals and animal related items of a marine nature), Highlights in Amber (various glassware in the elusive Amber color), Heisey Golden Wedding (a handsome wedding table including a wedding cake, etc.) Put it on a Pedestal (stemmed items), Patterns in Crystal (a charming variety of Heisey patterns), Heisey Punch Cups (a fantastic array of these little gems), and What is a Nappy? At the breakfast on Sunday morning the "What is a Nappy?" title was mentioned from the head table and an answer from the floor came up -- "About ten minutes!" -- but we all know better than that. Mary McWilliams was Display Chairman and congratulations are in order -- it was one of the finest.

Charlie Wade was our Show Chairman and the "show" was indeed a success, according to both the dealers and purchasers. There were beautiful items in china and pottery, and in addition to Heisey, there were fine pieces of Cambridge, Fostoria, Erickson, New Martins-



THOMAS C. HEISEY
speaks at Convention Banquet

ville, Morgantown, Libby, etc. The buying was fast and furious on the first day, and continued at a very brisk pace. 60 dealers participated; 40 downstairs and 20 upstairs. Thanks, Charlie, for a show that had everything.

The museum is fast becoming an entity to reckon with in comparison to other museums throughout the country. The new furnishings in the lounge are comfortable and inviting and the new display cases, lighted, and filled with informative and exciting items connected with the production of Heisey glassware are worth the trip to Newark all by themselves. The museum has constantly been adding glassware to be shown and has continued to receive rare items on loan from collectors willing to share their treasures with us all.

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EXECUTIVE COMMITTEE FOR 1977-78

President -- Louise Ream Treasurer -- Loren Yeakley
Vice President -- Charles Wade Secretary -- Ann Holman
Member at Large -- Dick Marsh

1977 - 78 MEETING DATES SET

September 10 -- Souvenir Dinner and Flea Market
December 10 -- Christmas Dinner
March 18 -- Museum Benefit Auction
June 15 - 18 -- 1978 Convention

SEPTEMBER 10 -- FLEA MARKET

For selling space at the flea market to be held on the day of the Souvenir Dinner contact the chairman --
Jack Metcalf
c/o HCA
Box 27
Newark, Ohio 43055

From the desk of...

your President

Ohio has been suffering from the opposite of our hard winter with weeks of VERY hot weather, together with very high humidity.

First of all I want to thank the retiring members of the Board of Directors for their hard work and loyal support during their terms of office. They are Hilda Ryan, Steve Bradley, Margaret Reed and Donna Yeager. We will miss you.

Secondly we welcome the new members of the board who had a "baptism by fire" on July 9 when they returned for the election of officers and annual organizational meeting. The meeting lasted 6½ hours. The officers were all elected to another term. The new board members are Bob Johnson, Kettering, Ohio; Dick Spencer, O'Fallon, Illinois; Kay Darling, Columbus, Ohio; Mary McWilliams, Newark and Tom Bredehoft of Oak Harbor, Ohio who was re-elected.

Explanations are in order for the lateness of your June newsletter and possibly this one also. In the first place some of the copy was late because of the press of the convention.

In the second place Marcella's husband was hospitalized and had surgery just before the convention and after taking a day's leave from the hospital to vote at the annual meeting returned to the hospital for chemotherapy. He is now home and doing nicely. Then their new printing press was not working properly and she was unable to get the company in to fix it, adding to her problems.

Her husband's serious illness, the balky press and her high work load for us in June for the convention, plus the extremely hot weather was too much for Marcella and she also landed in the hospital once more with her heart out of rhythm as it was last June.

I think most of you know that the Heisey News is dealing with Marcella Bethel who owns a one-woman shop, assisted at times by her husband. When she took on our newsletter in 1972 she was working only with mimeograph. However, before she printed the first issue she had bought a small press and has expanded each year. She does such a fine job at such a reasonable cost that she had become a very important part of the HCA team. Her daughter is now helping her and since she is out of the hospital she plans to have this issue

mailed on time -- or at least nearly so.

We have added a new book list and your souvenir dinner and decanter information to this issue.

Space simply does not permit us to thank everyone personally who helped with the convention and made it the great success that it was. Needless to say all help was greatly appreciated.

We are sorry that so many had to spend money for postage and phone calls to inquire about your newsletter, etching book and Oscar. This outfit is getting big and, as you all know, we have no more paid help than we did the day we started. (That is NONE). I hope that most of you read the explanation about the book in the JUNE ISSUE.

When the book arrived from the printer, post bound, on June 10 we found that it was bound so that it did not open all the way to be able to read some material in the center. We decided that the post binding would not be satisfactory so the books were picked up and hurriedly redone with the "PERFECT BINDING" (which seemed satisfactory from the sample shown us.) so that we would have them for the convention. This was a poor decision because it soon became

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HEISEY NEWS --- P.O. BOX 27 --- NEWARK, OHIO 43055

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1/4 Page	\$15.00	\$25.00
1/2 Page	\$25.00	\$40.00
Full Page	\$45.00	\$60.00

PAYMENT IN FULL MUST ACCOMPANY ALL ADS.
Advertising copy must be in our hands by the 10th of the month to assure publication in that month's issue. Advertisements containing reproductions will not knowingly be accepted unless clearly stated (i.e. Heisey by Imperial, etc) Heisey News assumes no responsibility for false advertising or misleading information. In the event of typographical error, the incorrect portion of the ad will be run in the following issue, but Heisey News assumes no further liability.

Heisey Collectors of America, Inc. is a non-profit corporation with tax exempt status. Owners and operators of National Heisey Glass Museum, 6th and Church Streets, Newark, Ohio. Open Daily 1-4 p.m., April through October except Mondays and Holidays, November through March, Wed., Sat., Sun. 1-4 P.M. Members admitted free. Phone: (614) 345-2932. Club membership (includes 12 issues of Heisey News and participation in all club activities) \$10.00/Year plus \$1.00 each for additional family members in same household who wish a membership card. For voting membership add \$25.00, one time only fee, or write for information.

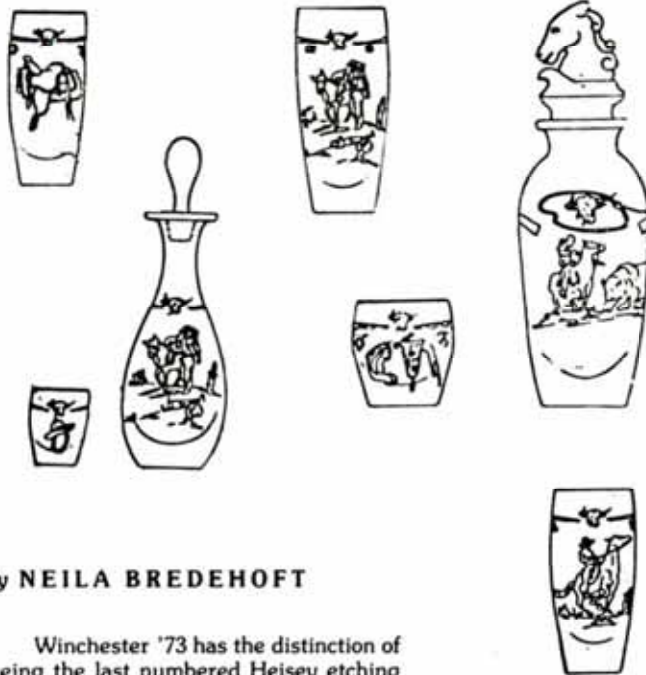
Membership Chairman - Ann Holman, Box 27, Newark, Ohio 43055. Notify immediately of any change of address.

The opinions expressed in articles in Heisey News are those of the authors and not necessarily those of the organization. The Editorial Staff reserves the right to edit or refuse any material submitted for publication. When requesting information, please enclose a self addressed stamped envelope (SASE).

Send all letters and articles to be published to the editor. Letters to columnists should be sent to the club address and will be forwarded.

HEISEY DECORATIONS

#517 WINCHESTER '73 Silhouette Etching



by NEILA BREDEHOFT

Winchester '73 has the distinction of being the last numbered Heisey etching which ever appeared in a catalog. However, there were other etchings developed about the same time and somewhat later, but they were not listed in catalogs and so are presumed to be of limited manufacture.

Winchester '73 differs from other etchings we have so far considered because of the process by which it was made. It is called a Silhouette Etching. Basically this means that instead of the fine outlines of a design being etched to form a picture, large broad areas were etched, often quite deeply, into the glass. In effect this produced a silhouette. The original process was patented by Mr. Ronald Wooles, head of the etching department at Heisey; thus the process was the exclusive property of Heisey and produced an unique decoration which was quite popular.

Horace King was the designer of Winchester '73. The etching is available only on crystal and was introduced in 1950 and was discontinued by 1952. Needless to say, it is difficult to find and collectors fortunate to own a piece prize it highly.

In order to create a market for the glass, companies often chose to coordinate their patterns with currently popular china, silver, or other household items suitable mainly for bridal gifts. This etching too was coordinated with china manufactured by Vernon Kilns -- the unusual twist to the story being that both

were tied in a promotion of the motion picture "Winchester '73". The original write-up for the china really also describes the glass quite well -- "All the romance of the winning of the West is in this attractive new pattern.....designed with a particular eye to masculine tastesfor casual dining any time, anywhere. WINCHESTER '73 has he-man appeal, with its bold western scenes....cowboyscovered wagons....in dramatic colors on a soft green background. WINCHESTER '73 will be introduced simultaneously with the great new Universal International picture, "Winchester '73" starring James Stewart and Shelley Winters and will tie in with tremendous studio promotion of the new film!"

Both the china and the glass have varying designs from piece to piece. Motifs on the glass include a prospector with a mule, a cowboy on a horse, a saddle, a cowboy hat and lariat, a profile of an Indian in full headdress, a revolver in a holster, and a cowboy on a horse shooting at a buffalo. There are many smaller motifs also incorporated into the various designs. All designs include the Winchester guns around the top border of the glass.

Winchester '73 comes basically on a bar line, although Heisey ads referred to it as a "buffet line".



Receiving initial promotion through a tie-in with the motion picture, the new "Winchester '73" line by Vernon Kilns is being merchandised by stores around the country with the aid of suggested displays like this one. The eye-catching effect is obtained with simple props such as sand and a lamp, and here additional background is provided by a simply-rendered landscape. Other specific selling aids are available with the line from Vernon.

Found on:

#6060 COUNTRY CLUB -- 7 sizes of bar glasses, 3 pt. shaker (#4036 1/2), 27 oz. decanter (#4036 1/2), and a handled martini mixer.

Ed note: See page 185 "Etchings & Carvings" by Ream and Bredehoft

Donations from Clubs

Many great donations were received at the annual meeting and at the museum and show. The following donations are from clubs but all other donations will be noted at a later date.

Heisey Variant Society - A 1944-45 Montgomery Ward catalog showing the #1541 Athena pattern made for them by Heisey Gateway HCC - An album of all 25 original Heisey ads from National Geographic Central Illinois HCC - \$50.00

Heisey Heritage Society - \$400.00

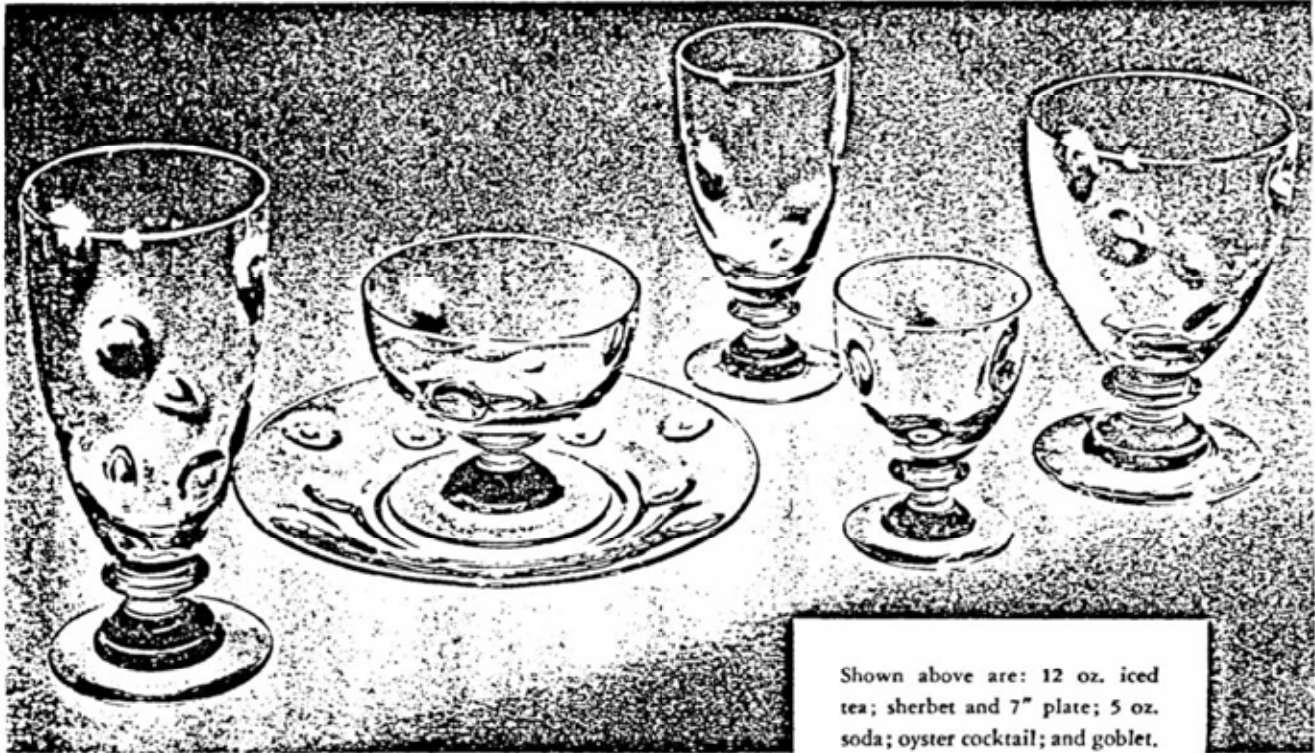
Heisey Club of California - \$400.00

Bay State HCC - 11 pieces of #1201 Fandango

National Capital HCC - \$1300.00

HCA acknowledges all these gifts with grateful thanks!!!

4- A Preview OF HEISEY'S
 "POLKA DOT" PATTERN
 (PAT. APPLIED FOR)
 • • No 4004 • •



Shown above are: 12 oz. iced tea; sherbet and 7" plate; 5 oz. soda; oyster cocktail; and goblet. All No. 4004.

THIS new POLKA DOT Pattern achieves a "knotty pine" effect that is certain to excite buyer-interest. Smart hostesses will instantly see in it just what they have been looking for.

The Polka Dots reflect light in a wonderfully intriguing way—precisely like *cabochon jewels. They exert an instantaneous and a universal

appeal that is practically irresistible.

Made of the famous lead-blown Heisey crystal there is enduring charm in the graceful designs of this engaging new pattern. POLKA DOT will boost your crystal sales quickly, easily and substantially. A. H. Heisey & Co., Newark, Ohio.

*Cabochon, a precious stone, polished but not faceted.

HEISEY'S
 HAND • WROUGHT  CRYSTAL

Hunting Heisey on Paper

-5-

#4004 POLKA DOT or IMPROMPTU



At Heisey, yesterday's Polka Dot pattern is today's Impromptu. The company will develop new advertising and promotion plans to capitalize on the new name.

Heisey builds on new name—Impromptu

A. H. Heisey & Co., Newark, Ohio, has renamed a glassware line and developed fresh advertising and promotion plans for its reintroduction this January at Pittsburgh.

Formerly called Polka Dot, this hand-blown crystal has been renamed Impromptu in keeping with today's trend towards more informal entertaining. The company feels that the new name is more in keeping with the decidedly casual pattern of the glass, a low-stem and goblet line with many accessory pieces.

The glassware's primary decoration, as shown in the photograph above, is a series of casual depressions directly on the outer surface, giving the glass a texture.

The company plans to develop fresh advertising and promotion ideas to help dealers capitalize on the name.



T. Clarence Heisey, president of A. H. Heisey & Co., posed for this portrait at the Heisey plant in Newark, Ohio.

by NEILA BREDEHOFT

This month's ad shows the introduction of a popular Heisey pattern. It was introduced in July 1941 and the ad dates from September, 1941. During its lifetime it was one of the few patterns to gain a completely new name.

In December, 1952, a report of Impromptu was printed in *Crockery and Glass Journal* which is included here. The pitcher shown here is elusive, as are the plates in this pattern.

.....

Did You Know?...

1...That the #7106 Lily bowl is actually #1440, known in Crystal, Sahara and Cobalt and is shown in Catalog #211 and Vogel III, page 93?

2...That #1220 Punt Band toothpicks are known in crystal and custard? There are two in custard in the Museum.

3...That #1295 Bead Swag toothpicks were made in opal, crystal, crystal stained and emerald green? All three are shown in the museum.

4...That the #1471 Candleholder is listed as "Empire" in Heisey advertising and so called in "Etchings and Carvings"?

5...That the #1405 Ipswich cocktail shaker comes in Crystal and Sahara, at least? There is a Sahara one in the Museum. There is also an Alexandrite goblet on display. Many pieces of Ipswich have been seen in Sahara and several are shown in the Museum. Imperial made only three items in Ipswich, two sizes of candy jars (one with a Cambridge lid) and a pecan bowl made from the large candy jar bottom. The lists which we copied from Imperial do not list the floral bowl.

6...That #1489 Puritan cigarette boxes are often marked, sometimes in the bottom, sometimes in the under center of the lid, or under the outer edge of the lid?

7...That a few items of #1250 Groove and Slash, namely pitchers and tumblers, are usually marked with the Heisey mark?

.....

NOTICE!

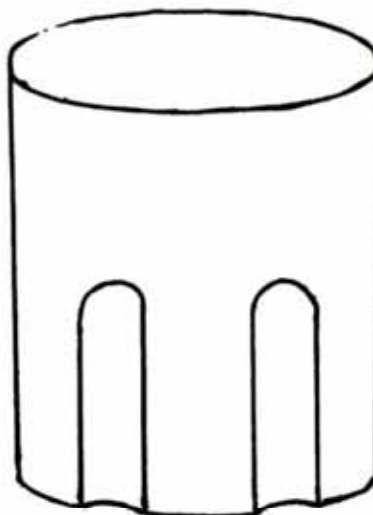
BE SURE TO READ
"DESK OF THE PRESIDENT"
FOR IMPORTANT INFORMATION
ON ETCHING BOOK
AND
IMPERIAL ANIMALS

6 TUMBLERS

by TOM BREDEHOFT

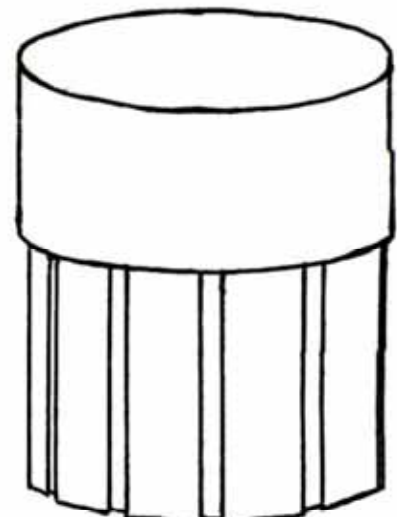
Well, the convention is over for another year. We've met new people and made new friends, and met again some friends we had last seen a year ago. Until we became part of the Heisey Collectors of America, our knowledge of conventions was quite limited to the stories of men crowding hotels wearing funny hats, but now we know that was only fictions. An HCA convention is, yes, a crowded hotel, but this year the elevators worked well, no one got lost that I heard of, all of the functions went well and though I did hear some comments about the meat at the banquet being too rare, I thought that the dinner was excellent, even down to the cheesecake for dessert.

There were some new tumblers which made their appearance for the first time, too. Most prominent was a #121 Fancy Square which surfaced at one of the flea markets for a remarkable price. Another new one which has had an HCA number applied to it is basically a cylinder with four grooves, about 5/8 of an inch wide, spaced equally about the tumbler.



#8043 PAINESVILLE *

The grooves extend from the bottom of the tumbler to about 2/3 of the way up the sides. The other new tumbler, #8044 Lake Villa looked more familiar, but on close examination was different from all others I have seen. The top 1/3 was plain, and below that were 16 flat panels, eight of them 1/2 inch wide and the other eight about 1/8 inch wide. These alternated about the tumbler. All the panels were flat, and ended in a straight horizon-



#8044 LAKE VILLA *

tal line, showing NO loops or scallops.

I feel from the style of the tumblers and the type of glass that they were probably both made during the heyday of Heisey's Colonial period -- probably circa 1910.

I've named these two Painesville* and Lake Villa*, respectively and if these two guys keep finding more unknowns, they are going to have to supply new names.

Seen at the Convention



L to R: Barbara Schaeffer, Orva Heissenbittel, Anne Heisey and Dixie Huckabee at Convention banquet.

As you know from last issue, Kathryn Crosby visited the Heisey show and she spent about an hour and a half on the show floor. Authors attending were Dean Murray, author of two books on cruets; Bill Heacock, author of several books on Victorian glass, including one on toothpicks; Clarence Vogel, author of four books on Heisey; Gail Krause, author of books on Duncan glass; Gene Florence,

author of books on depression glass, and Harold Willey, publisher of books on etchings and cuttings; Lynn, Mary and Lyle Welker who have published several books on Cambridge glass; Loren and Virginia Yeakley, "Heisey Glass In Color"; Wayne and Carol McPeck authors of "Verlys Decorative American Glass"; Lynne Block, Art Hartman and Bob Coyle who wrote the "Heisey Ani-

mals etc. Book II" were all set up at the show. Bob and Connie Ryan and Steve Bradley of "Heisey Stemware" and Tom and Neila Bredehoft and Louise Ream authors of "Etchings and Carvings" also were present at the convention.

Other V.I.P.s seen at the show include Orva Heissenbittel, well known for her antiques columns and lectures, as well as for founding many glass clubs, who assisted Barbara Schaeffer, editor of the Rainbow Review, in her booth. Barbara's mother Dixie Huckabee, a promoter of glass shows in California, also helped in the booth.

IMPERIAL REISSUES....Heisey by Imperial

A copy of a recent advertisement in an antiques publication was sent to HCA. This ad states "Heisey Molds Reactivated". In case you believe that Imperial is producing Heisey items in great quantities, let us assure you that the list we printed in Heisey News for April 1977 is accurate. The only items being made that are not listed are the three colts made for the gentlemen in Wisconsin and the animals which were made for HCA.

STEMS

by CARL SPARACIO

The show at Newark High School during convention could have been billed as a stem extravaganza. If you're into stems and didn't make this convention, you missed a great one. One of the Locket on Chain goblets we reported found a temporary home in our museum. The museum stem display keeps growing and is just one of many reasons to visit that fabulous place.

Elsewhere in this issue you'll read about the magnificent display held at the "Y". The most fascinating stem I saw there was a Mid-Century goblet with a pale amber bowl and a strange optic. The optic was similar to saturn optic but lighter and more irregular. It was beautiful.

The Stump the Experts session turned up some winners: a #985 Greek Sherry and a #1051 New York goblet. The latter will take a bit of study to identify but the easiest clue is the fine line which divides the bowl between the honeycombs and the plain top. Otherwise it looks like all the other honeycomb goblets which seem to infest the antiques shows. A Jamestown goblet with a cobalt bowl was brought in just to make me jealous.

Fortunately I didn't get stumped but then, though I may not be an expert in stems, I'm an expert at avoiding getting stumped. Here's the secret; you shove any stem you're not sure of in front of Bob Ryan then, as added insurance, sit next to Louise Ream. She's got a fly paper memory and can bail you out of anything.

As mentioned earlier the show floor was a veritable forest of stems. I was not able to cover it in depth and I'm sure many stems disappeared before I had a chance to get around but I'll mention some of those I remember. A Hartman goblet with narrow optic, a Mary N' Virg parfait (this piece actually looks better than the goblet), a few #3419 Cognacs, a Savoy Plaza goblet which happily replaces one I broke while preparing an article, some #3420 Milwaukee pilsners, some Albemarle goblets with the rare Champlain cutting, Charter Oak in hard to find crystal, a #3351 Mon Ami, a Tri Knob champagne and, my favorite, an Aqua Caliente with the Arctic etching. Guess where that one ended up.

One stem I picked up for my collection at convention was the #903 Jefferson goblet. Lets cover it now so we can add some "education" to this report and please the editor. The #903 Jefferson in "Heisey Stemware" may be Jefferson but it sure ain't #903. The one pictured ap-



pears to have the standard six flutes which was used around the bowl of many colonial pieces but #903 has 10 flutes. I thought it might match up with the Narrow Flute family (see last month's column) but the Narrow Flute goblet has 12 panels. #903 also has a wider band at the top and comes up straight about a third of the way up while the band on Jefferson is rather narrow and flares a bit. From the picture in "Heisey Stemware" Jefferson appears to have a six sided stem though I can't be sure but the stem on #903 is round. #903 is signed on the bottom as is Jefferson. My guess on the production of #903 would be after 1910. The number "903" was used previously on an early twisted stem we now call "Cable" and for some unknown reason was resurrected again for this piece.

We can carry this conjecture one step further and conclude that the #393 Narrow Flute hollow stem champagne we showed you last month was originally part of the #903 line. The shape is very similar and it has 10 flutes as does #903 but it's stem is definitely #393. Unfortunately we only know for sure that a goblet was made in #903 and, until additional information surfaces, let's stick with the facts.

Thanks to all the folks who came up to say "hello" at convention and say nice things about the column. A special thanks to the lady who said she enjoyed my articles on candlesticks. Her heart was in the right place.



BOB McClain - Convention Chairman
con't from CONVENTION page 1

The Hospitality Committee, led by Chairman, Margaret Reed, provided their usual fine, warm reception in the lounge of the museum, and the "Hospitality" shown by this wonderful group radiated throughout the entire convention. The "Heisey Stock Exchange" was the inviting, exciting Swap and Talk of other years; all items for swap -- no cash on the line and plenty of activity prevailed; Thanks Dayton Area HCC.

"Stump the Experts" with its informed panel was quite enjoyable and proved once again that the "experts" are hard to stump. There was some disappointment when a couple of items (after identification) were whisked away by their owners instead of being made available for purchase but then, no one wants to give up his goodies. "Let's Reminisce", with Viola Armentrout at the helm and ex-Heisey employees on hand for looking back and remembering when, was as always, a delightful experience.

Most of the Souvenir Oscars were sold prior to the opening day and those few remaining were sold within an hour and a half, an astonishing feat when it is realized that there are still a few souvenir plates left from the last couple of conventions.

For the first time, the Study Club officers met to discuss various plans for the future, giving them a chance to "compare notes" and make suggestions to help clubs feel closer to the heart of the organization. A twenty-five minute film, produced by the HCA telling the story of Heisey glass, the history of the HCA, and the museum, was shown. A slide film on the history of Heisey animals and a slide film and display of Verlys Decorative Glass were also shown at different times.

con't on page 11

HEISEY CANDLESTICKS



#102 Ballstem

by JACK METCALF

The convention and show were a tremendous success again this year. Saw a couple of candlesticks which I hadn't personally seen before. (That means there's only about a hundred more in that category.) The candlesticks discussed here are not those, but were brought to mind by the show.

The first of these, #102, is a 9" tall stick and from the transition period when Heisey was getting away from the punted bottoms as is characteristic of the earlier sticks. The time period for the #102 is about 1925 for introduction and phase-out was between 1930 and 1935. The diamond H mark appears up near the junction of the stem and the candleholder. There is no indication of any etching or cutting in any of the catalogues on the microfiche. The configuration of the stem is very similar to two stems pictured in the 12B price list from 1921, one of which was named Tri-Knob by Vogel. There is enough difference, however, that I have been using the name "Ballstem" for this stick. Up until the show I had seen only one example, although I knew of others. At the show, however, there were about 7, give or take a pair. The reason for the uncertainty is that one pair may have moved from one dealer's booth to another. In any case, a whole raft appeared in different areas, all at once. That's how it happens. (The odd one was donated to the museum, incidentally.)

Although no Heisey decorations are known, one pair was decorated above and below the knobs with an all-over orang-



#1495 Fern

ish-brown stain! I've probably said before, I prefer the clear crystal quality myself.

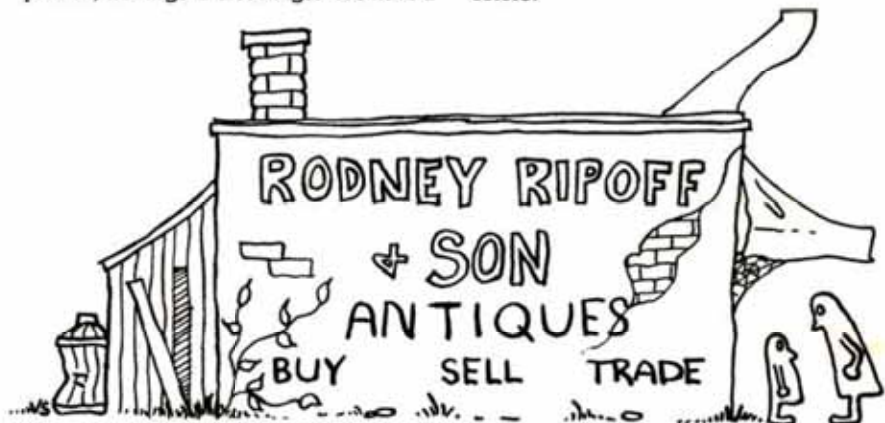
There were at least two other companies which made a similar candlestick. It's shown in a Cambridge book and in a New Martinsville catalog page reprinted in *Weatherman II*. Both these two candlesticks are ringers for the Heisey as the differences are very subtle and would probably require side-by-side comparison to distinguish. Cambridge and New Martinsville both produced the item in color, whereas Heisey did not (so far as I know now.) The reprinted catalog page is 1926 though New Martinsville could have introduced the stick earlier. I have not yet come up with a Cambridge date, so I hope you-all can help there. The conclusion here is to be very careful of any crystal ones unless they are marked.

The second candlestick is Fern, #1495. The overall Fern line did not last too long, but the candlestick is fairly common, having been produced for nearly 20 years. It was introduced about 1937 or a little before and then was listed in all but the last catalog. The two light candlestick was available with or without prisms, etchings and cuttings. We have a

listing for F, J or H prisms in one catalog. In the various sources are listed etchings #495 to #498, #500, #507 and #508. Cuttings known to date consist of #840, #893 to #896 and #947. The relationship to the convention here is that some kind person (or sinister person depending on your point of view) brought a beautiful Fern candlestick in Zircon to the "Show and Tell" session (other names are "Stump the Dummies" or "Stump the Experts"). Well, he showed but he wouldn't tell, and I only know of one other. I haven't come across a listing in Zircon for #1495 yet, but it was probably produced during the Zircon period of 1936 to 1939, which coincides with the early production of Fern. Although the color was produced later and called Limelight, the production apparently did not overlap. Limelight was introduced in 1956 and #1495 phased out just before that. It is possible, of course, that the old mold was given a run just to experiment in 1956, but the expectation in that case would be to find the examples in a Newark worker's home rather than somewhere away from there.

But that is good really, because it makes me believe that there are maybe lots more around just waiting to be found! Write if you get lucky.

Ed note: There is an example of the Fern candlestick in Zircon in the museum. The Missouri owner has the other one at home. Another "lucky hunter" recently reported another pair. Since most of the Fern pattern can be found in Zircon and was made in that period we imagine these sticks were made then rather than in the later "Limelight" period. As most of you know, Limelight is the later name for the greenish-blue color which was called Zircon in earlier years. The difference is more of period of the pattern than of the colors.



"They wouldn't give me a booth at the convention, Junior...so I set up a "Garage Sale" sign and a table outside the Museum and did great!"

CLUB NEWS



Bay State Heisey Collectors Club

by MAURICE WALTER

The Bay State Heisey Collectors were scheduled to meet May 10. However, that was not to be; the meeting had to be postponed due to a heavy snowstorm. I seem to remember we thought summer had arrived when we had our April meeting. Finally, the meeting was held on May 17 at the home of Betty and

George Kennedy in Woburn, Mass.

Final plans were made for the fourth annual yard sale on Saturday, August 27, on the spacious grounds behind Dorothy and Wade Banck's house at 425 Hingham st., Rockland, Mass.

The main topic of the evening was a continued discussion of stems in the book, "Heisey Stemware".

Our next meeting will be July 19.

Heisey Collectors of Texas

by ERMA HULSLANDER,
Secretary/Treasurer

We would like to welcome our newest members to our club; Miss Kathleen Sullivan and Miss Sheri Hulslander.

Our May meeting we met at the Allen's home with 16 members present and 3 guests. We had a great program, one of my favorites, "Heisey Animals." There were many Heisey animals on display and inserts displayed from "Heisey News Letters" on each animal, which was very helpful -- especially for some of our

newer members.

The June meeting was a pretty busy meeting so much to discuss getting ready for our first display and show in August, things are shaping up well and we hope to get many acquainted with "Heisey" at this time. Report was given after our committee met with state fair representative, who was very impressed after seeing and discussing "Heisey."

The "All Glass Show" will be August 20th and 21st at the Ramada Inn in Irving, Texas.

The Heisey Heritage Society

4th Annual Raffle Report From Diamond Dust

by LIBBY FLASHNER

At the time of the drawing at the HCA breakfast and Annual Business Meeting on June 19th, \$400 had been made in ticket sales. Following past procedure, all prizes and raffle material had been donated by HHS members and friends, therefore, the entire \$400 was promptly presented to the HCA for the museum fund. Many, many thanks to the following for their support. Donation of prize: #1 -- The Diamond State Club, #2 -- Wilma Saxton, #3 -- Sandy Flashner, #4 -- Bill Boland, #5 -- Elaine and Frank Husted and to Helen and Carl Sparacio for providing the tickets. Congratulations from the HHS to the prize winners:

- #1 -- T & S Antiques,
- #2 -- Ilene Schamel,
- #3 -- Joyce Dawson,
- #4 -- Joyce Dawson, (yes-two prizes),
- #5 -- Mrs. Coveland.

As Committee Chairthing (courtesy of Vince Sparacio), I would like to extend my special thanks to Evelyn and Jim Jordan and Elaine and Frank Husted for tak-

ing over my responsibilities at the Convention. Also to those who gave time at the Raffle Booth, to my friends, Bill Schwartz and Bob Hush for pictures and posters, and Virginia Yeakley for arranging advertising in the Heisey News. Finally, on behalf of the HHS, I would like to thank each person who gave his/her support by purchasing tickets, thereby enabling us to have another successful raffle.

Southern Illinois

Diamond H

Seekers

by JOETTE SIGLOCK, SECY.

The monthly meeting was held June 26, 1977 at the home of Mr. & Mrs. Dennis Krupp in Belleville, Illinois. To celebrate receiving our chapter Charter and the election of Dick Spencer to the National Heisey Board, each member brought a covered dish and enjoyed a BBQ.

Six of the members attended the convention in Newark. Those attending were Mr. & Mrs. Spencer, Mr. and Mrs. Krupp, and Mr. and Mrs. Siglock.

In October there will be another antique glass show and sale in St. Louis and we have been asked to present a display of Heisey glass. The display theme will be decided upon next month.

The meeting next month will be July 23 at the home of Marty and Jo Siglock in Edwardsville, Illinois.

NOTICE

The A.H. Heisey & Co. closed in December, 1947, never reopening after Christmas of that year. It did not close in 1956 as some local study club newsletters indicate.

The last catalog was dated 1956 which may be confusing you. New information at the museum contains some price lists which had been prepared for 1958, which seems to indicate that the end came suddenly. It saddened us to see these lists, and to think of the untimely end which came to this once glorious company.



#466 - 7" Nappy

Panel and Double Pleat-Ground bottom

10- Heisey Etchings 449, 450 and 451

by JOSEPH D. LOKAY

In 1931, The A.H. Heisey & Co. came out with three new etchings: #449 - Pompeian*, #450 - Colonial Chintz and #451 - Lafayette.

The goblet shown on the left in Figure I shows #449, the etching with a Pompeian influence. Divided into panels by pairs of laurel-bound columns, the main design consists of highly formalized trees with foliage and flowers and two long-tailed birds perched on the branches. The etching on the goblet at the right in Figure I is #450 Colonial Chintz. This etching consists of an all-over design of informally arranged decorations. Among them you will find butterflies, bowls of

flowers, birds-of-paradise on branches, and tiny floral sprays, all delicately designed and exquisitely etched.

The Lafayette etching #451, shown in Figure II, is a design composed of a series of old chintz patterns. A ship in full sail, a man on horseback, a Colonial girl and a pagoda are among the motifs used in the general pattern.

The information above was taken from several Heisey ads and from short descriptive articles on new glassware that appeared in 1931 in the "China, Glass and Lamps" monthly journals. In an article in March 1931, reference is made to Figure I as two interesting new etchings

on glass tableware that are being presented for the spring trade in the show-rooms of A.H. Heisey & Co. The article also indicates that both of the etchings (#449 & #450) appear on a smart new shape (goblet #3389 Duquesne) and that the etchings may be had in a complete line of stemware as well as in tableware.

Items are shown in crystal and in Heisey's lovely yellow tint known as Sahara. The article also infers that the #3389 goblet had its beginning in 1930-31.

In October 1931, a Heisey Ad that contains Figure II states - "The items illustrated here show the new etching which is acclaimed as one of the most delightful and interesting ever designed by Heisey artists. The etching is #451 and the glassware is #3390 Carcassone saucer champagne, 5 oz. soda, sherbet, goblet, 8 oz. soda and #1401 Empress plate. Your customers will welcome the delicate beauty of this new Heisey design, which through quality and artistic execution appeals to discriminating tastes and purses everywhere. The stemware -- a full list is offered -- is of the finest lead blown, bell-ringing glass. The etching was inspired by old chintz patterns, giving this glass an Early American flavor that harmonizes with present decorative trends. Complete table services are to be had in this design, in clear crystal and colors: Sahara, Flamingo and Moongleam. Ask for stemware #3390 and tableware #1401 with #451 etching." Note that only an etching number was given in the Ad. The etching apparently had not been named yet when the ad was developed.

A Heisey Ad in the April 1932 issue shows five Heisey etchings and lists them by number and name. They are: #3389 goblet with #450 Colonial Chintz etching, #3389 high sherbet with #449 Pompeian etching, #3390 goblet with #451 Lafayette etching, #3380 high sherbet with #447 Empress etching and #3380 goblet with #448 Old Colony etching. Note that etching #451 now has a name.

In the March 14, 1931 issue of the Saturday Evening Post, page 125, a single goblet is shown with Heisey's "new Chintz creation" etching #450. In the November 7, 1931 issue of the Saturday Evening Post, page 95, etchings nos. 449, 450 and 451 are shown.

Ed note: #449 was known as Pompeii in Heisey catalogs and #450 was simply Chintz. Sometimes ads and magazine articles used different names for patterns. All of these patterns are shown with listings of items known in Ream and Bredehoff's new etching book.



Heisey's Two New Etchings: At the Left, the Pompeian; at the Right, Colonial Chintz.

FIGURE I
Heisey Etchings #449 & #450

For the many who had long distances to travel to be home in time for work on Monday, the Breakfast and Annual Business meeting was the final event. The Sheraton, which is always kept VERY cold, lived up to its reputation causing one member to send for a warm jacket to keep her comfortable. The breakfast was delicious, but somehow, the Sheraton provided only one line for serving and was unable to keep the serving dishes full causing a long wait in a long, long, line. If Golden Gazelles were still the order of the day, I'm sure the Sheraton would receive one. The meeting was interesting, the votes were taken and counted for the new Board members, new clubs were presented with their charters, and all the charter clubs and their officers were

introduced in order of acceptance by the HCA.

It had become evident that the sale area on the first floor of the museum will no longer be large enough to handle the traffic so the organization is going to have a wall built across the back of the building to make a separate sales room. It should be a welcome addition. The Museum, with the hospitality lounge, the show, and the display remained open until 6:00 pm on Sunday, and those of us who had to leave looked longingly back, wishing for one more chance to see them all again -- but smiled through our sadness at leaving, knowing we would be back again for another glorious convention next year.

Editor's note: No mention was made in the above article concerning the banquet.

Held at the Sheraton, it furnished the occasion for 328 people to don their finery for a gala occasion and everyone looked beautiful. There were the usual complaints about the rare prime rib. Maybe next year we'll have hot dogs. Everyone was happy that Mrs. Clarence Heisey (Anne) was able to attend along with her son, Tim and daughter May Merrill. Her granddaughter Ann Harris and husband were also present.

A.H. Heisey, II and his wife Susan were able to attend and everyone was pleased that both Anne and Gus had recovered from their illnesses so that they could be with us. Tim Heisey was the guest speaker with Stan Darling acting as emcee.

Special thanks are also in order to Convention, Bob McClain and his wife Phyllis for jobs well done. Harriet Camp of Newark was responsible for the advance stocking of the museum kitchen for the hospitality lounge and the Northern Illinois Club and Land of Legend Club of Newark for manning the lounge.

One display was omitted from the program and from the above article. The title was "Heisey in Bloom" and demonstrated how Heisey containers could be used to make beautiful floral arrangements. The captions on the streamers were the key to understanding this booth and were very clever.

FIGURE II
Heisey Etching #451

Most delightful is the chintz pattern etching in Early American spirit on the fine lead blown glassware of A. H. Heisey & Co., of Newark, whose New York salesroom is in the Fifth Avenue Building. The design is known as the No. 451 and is composed of a series of old chintz patterns artistically executed. A ship in full sail, a man on horseback, a Colonial girl, a pagoda are among the motifs admirably used in the general pattern. The design may be had in complete table services in Heisey crystal and colors, "Sahara," "Flamingo" and Moon Gleam."





CHARTER #23, Heisey Collectors of Columbus (Ohio) goes to KAY DARLING, President.

CHARTER #24, Heisey Club of Western Massachusetts Charter is accepted by FRED LaBROAD, President.



DICK SPENCER accepts CHARTER #26 for the Southern Illinois Diamond "H" Seekers.

President, JAMES KORUS receives CHARTER #25. 76'ers Heisey Collectors Club, Columbus, Ohio.



CHARTER #27 is presented to DICK STOTLER, President Land of Legend Heisey Club, Newark area.



President, MARY LITTLE accepts CHARTER #28 for Western Reserve Heisey Study Club, Lorain, Ohio.

CHARTER #29 for Heiseyland Variant Associates received by JOHN SANDERS, President. This is a correspondence club.



NEW CLUBS RECEIVE CHARTERS

Seven new study groups were added to our growing family of affiliated clubs for a total of 29. HCA is very pleased that so much interest has been shown in starting such clubs. The charters were presented at the annual business meeting following the Sunday breakfast. All charters are presented by Louise Ream, President.



V-1060 MANDARIN Vase, 9 1/2"

Verly's

DECORATIVE
GLASS

hand made in America by Heisey



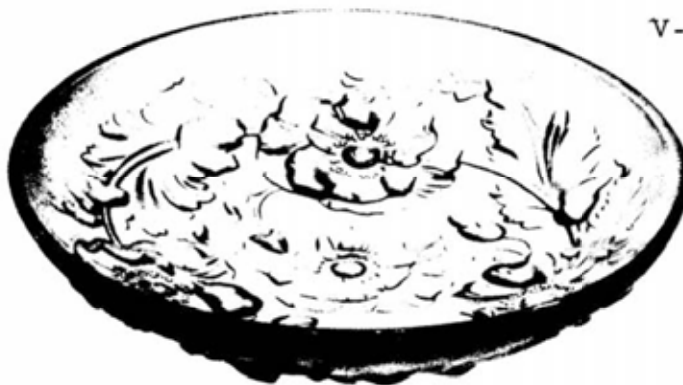
V-8629 TASSELS Bowl, 11 3/4"
(Les Epis)



V-1065 CHRYSANTHEMUM Bowl, 10"



V-1284 LOVE BIRDS Vase, 6 1/2"
(Les Moineaux)



V-1121 POPPIES Bowl, 13 3/4"
(Les Pavots)



V-960 ROSE Bowl, 5 3/8"
(Les Roses)

A. H. HEISEY & CO.
NEWARK, OHIO



The Finest in Glassware, Made in America by Hand for 60 years



V-835 WILD DUCKS Bowl, 13 1/2"
(Les Canards Sauvages)

Verlucy
DECORATIVE
GLASS

hand made in America by Heisey



V-8636 THISTLES Bowl, 8 3/4"
(Les Chardons)



V-1070 FLOWERS Bowl, 7 1/4"



V-1066 CUPIDON Bowl, 6"

V-1259 WATER LILLIES Bowl, 13 3/4"
(Les Nenuphars)



V-862 PINE CONES Bowl, 6 1/4"
(Les Pins)



V-450 SWALLOWS Ash Tray, 4 1/2"
(Les Hirondelles)

A. H. HEISEY & CO.
NEWARK, OHIO



The Finest in Glassware, Made in America by Hand for 60 years

MORE ON VERLYS by HEISEY

by LOUISE REAM

In the June issue we showed an ad picturing Verlys patterns made by Heisey. This month we are showing two more pages showing additional items made. Also included is an article which was put out by Heisey in July, 1955 concerning this glass. "Verlys of America" was first made in America (it was originally made in France) at the Holophane Company across the street from the Hei-

sey factory. Much of the glass made there had a scratched signature done with a diamond tipped stylus. Some items had a molded signature and both were in script.

Verlys made by Heisey was not marked at all but bore the paper label "Verlys by Heisey". Pieces not shown in this issue are the Sacred Mountains bowl and plate, Season's vases and the Gems Vase. These were shown in the June issue.

Pieces made in Limelight (turquoise)

are Wild Ducks bowl, Rose bowl, Crysanthemum bowl, Gems vase (shown in June issue also as a swing vase), Water Lilies bowl, Pine Cones bowl, Tassels bowl, and Thistles bowl. Naturally any items made in this color are definitely Heisey.

Heisey also made a lid for the Rose bowl was not made by Holophane and also frosted the #1485 Saturn candlesticks and added them to the line in both crystal and limelight. Verlys appeared in the 1956 Catalog.

The Story of Verlys Decorative Glass now made by Heisey

From A.H. Heisey & Co., Newark, Ohio

July, 1955

The dramatic Verlys line of Decorative Glass will be manufactured and distributed by A.H. Heisey & Co., Newark, Ohio.

The addition to the Heisey line is the result of an agreement with Verlys of America, Inc., New York, which granted this Heisey Company exclusive rights to the Verlys line of prestige giftware.

Thirteen of the previously best-selling pieces in Verlys glassware will be offered immediately by the Heisey Company. The addition of other numbers will be determined by buyer preferences and requests.

Verlys is a distinguished line of bowls, vases and other items in heavy glass, with a unique "sculptured" effect

due to molded designs and special shadings. Outstanding designers who have contributed to the heirloom quality of the Verlys line over the years include Carl Schmitz, Ted Mehrer and Viktor Schreckengost.

Dramatic designs and skilled craftsmanship combine to give Verlys unusual appeal as distinctive gifts and decorative pieces for the home, club or office. Decorative in effect, the Verlys pieces are none-the-less useful as center-pieces, floral or fruit bowls, flower vases, candy or nut servers. Retail prices range from #3.50 to \$22.50, with most of the items falling into the \$5.00 to \$15.00 bracket.

Originally made in France, the Verlys line was brought to this country and expanded by Verlys of America. The line was withdrawn from production in April of 1951, when the firm making the glassware for Verlys decided to put full time into their major effort, engineered lighting.

French names are still used to identify some of the Verlys pieces.

Heisey acquired rights to the Verlys line after making a careful study of the market and finding buyers polled enthusiastic about the possibilities of the line. Production of the Verlys will not affect the availability of regular Heisey patterns and items.



4 1/2-IN. CHOW CHOW DISH
PATENT No. 48612
#394



3/4-IN. SALTED NUT DISH
PATENT No. 48612
#394



MUSTARD AND COVER
#394



CRACKER AND CHEESE DISH AND COVER
#394 Narrow Flute

Satellite by Heisey



A. H. HEISEY & CO.,
NEWARK, OHIO

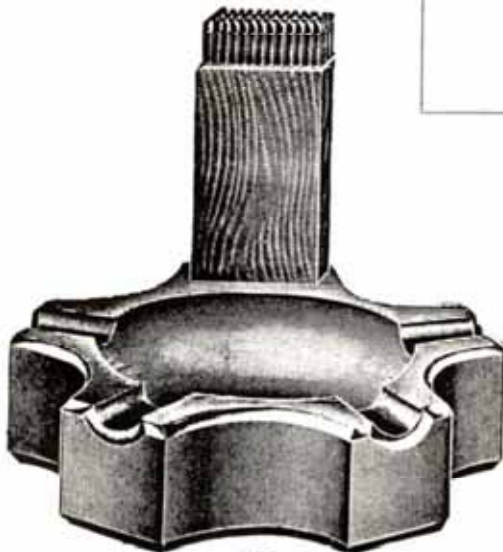
#1632 SATELLITE -- When made in Dawn (smoke) this pattern is called Lodestar. In crystal the star on the bottom is frosted. All pieces are marked except the star candle blocks. Shown only in Price List #33, the last catalog printed in 1956.



#300 - Pint Colonial
Cut or Pressed Stopper



#353
Combination Salt and Pepper
Ground Bottom



#356
Ash Tray and Match Holder
Ground bottom

KCS

July 12, 1977

Dear Louise,

I had such a good time with you at the Heisey Glass Collection. You were so dear to take your time and show me everything.

I feel terribly guilty because there never was another chance to get back to Newark. That precious day was all we had. It's a good lesson to me to carry my checkbook with me at all times.

Maybe I'll be able to find some of those lovely things the next time we do a play in Columbus, and then you and I must go out and look for some good things. I want to see your collection.

Fondly,
Kathryn

This letter of thanks was received from Kathryn Crosby.



#32
Salt or Pepper, Blown
#56 Top



#32
Salt or Pepper, Blown
#57 Top

obvious that with any use the pages would come loose and instead of being able to put the book in a notebook the holes were too close to the edge. Pending a decision on what could be done we held up all mail orders. Finally we reached a good settlement with the printer and the book is being redone and should have adequate room for the post binding. We should have some books the first week in August but we will mail them, in any case, just as soon as we receive them. All mailing labels are ready and waiting. Books previously purchased will be replaced on presentation of your original book.

We have been pleased with the response to the book and the printing is very good. We also believe that the content is educational and as complete as possible. Response has also been great on the Imperial animals. We are sold out on our first shipment of paperweights and waiting for the second so if there is a delay in delivery that is the reason. We have a volunteer, Charles Hartzell, recently retired, who is spending several hours a day preparing these animals for shipping. Order soon to be sure you get a rabbit paperweight when we receive the shipment.

We hope to have the "Heads Up" and "Heads Down" bunnies in August or early September. (Imperial vacationed in July so production was halted.) These will be sold by the pair for \$11.00 plus \$1.50 per set packing and shipping. Ohio residents must pay Licking County tax of 4½%. The bunnies will be limited to 2500 pair and will be sold only in pairs. There is a 10% discount on orders of \$50.00 or more. PLEASE FIGURE THIS BEFORE ADDING POSTAGE & TAX.

Our family of study clubs has now grown to 29. I am sure those who belong to study groups are getting more out of HCA and Heisey because of sharing their interest with others.

If you wonder why you occasionally have a blank page in Heisey News it is because a 24th page makes it weigh too much for the 24¢ post-

age. Ink apparently does add weight. From now on Marcella promises to always print something on the blank page so that you will know it is intentional.

Several people wrote to ask where to purchase the book on cut glass reviewed in the May issue. Perhaps book dealers will have it but you can write to Crown Publishers, One Park Ave., New York, N.Y. 10016. The book sells for \$12.95.

HCA has recently purchased, from longtime Heisey employee in an important position, innumerable catalogs, price lists, production information and other material of which we have only been able to skim the surface. The great thing about price lists is that they are dated while catalogs are not at times. Price lists ordinarily were put out each year while catalogs sometimes lasted several years. Some of the catalogs are duplicates of those we have but in most cases handwritten information in them adds a new dimension. These were all used at the factory so we have added information. When all are catalogued most will go on the microfiche. Whether a lot of new patterns will be discovered is doubtful but there will be a few new early etchings and many new cuttings. Other cuttings hitherto in doubt can now be documented as Heisey. The authors of the proposed cutting book are either delighted or in deep despair; the first because the book will be so much more complete and the latter because they thought they were nearly through and they now have a deluge of new information.

The "Mad Microfichers", Anne and Bob Johnson, are also in seventh heaven to add to the information on the fiche. Heisey glass is probably already the best researched of any one glass today so that now with few or no gaps left, after transferring this information to the computer listings, we can probably accurately date nearly any piece.

The nice part about this new material is that it gives a lot of background information and we can learn where a lot of special orders went and who bought ware to decorate or to mount. It is a tremendous volume



No. 351 - PINT COLONIAL DECANTER
CITY OF PHOENIX HISTORY

of material to digest and will be very rewarding. The Verlys information in the last issue and this one came from the new material, as well as the Satellite picture.

Very exciting new glass has been added to the museum both during and since the convention.

A new salesroom is being added to the rear of the museum in the open U-shaped area between the wings. It is an ideal spot for an addition at a low cost. This will eliminate congestion in Room 8. All of the new display areas in the lower level and on the second floor have been well received by the public. If you have not visited us, come soon!!! It is YOUR museum.

Incidentally a recent mention of an "HCA Goof" in another newsletter was unwarranted. There was a book to sign on a table just inside the front door and this was to allow people to return to the show again. A simple question to one of the girls at the door would have elicited this information either on entering or on leaving. This is common practice at antique shows.

My apologies for such a lengthy letter but there was so much to tell.

Happy Collecting!!!

Louise Peam

-20- The ENCYCLOPEDIA of HEISEY GLASSWARE
— Volume I
ETCHINGS and CARVINGS

by Louise Ream
 Neila & Tom Bredehoff

H.C.A.'s

first venture into the publishing field -- the first of a 2 Volume series on the decorations applied to Heisey Glassware.

All known production Etchings and Carvings and how they were made.

Many custom and special etchings.

- 228 pages
- hundreds of illustrations,
- many blown items never before pictured in reference books.

Send your check for: **\$10.95**

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 NEWARK, OH 43055

Additions & corrections to index of Heisey glassware

ALPHABETICAL

Apollo pantograph etch	152
Dundee pantograph etch	165
Dutchess d p etch	433
Neptune pantograph etch	155
Osage pantograph etch	160
Raleigh pantograph etch	162
Sabrina d p etch	410
Salem pantograph etch	164
Somerset pantograph etch	161
Victory d p etch	431
(this is a second etching by name -- there is still no number for the one previously known)	
Zodiac d p etch	429

429 Zodiac d p etch
431 Victory d p etch
433 Dutchess d p etch
586 12 oz. ftd. soda - Amber
700 reistate bar glass
836 cutting on #3318 cocktail
1216 nappy
1233 finger bowl
1252 sesquicentennial patterns
1386 dog etched ashtray (Intaglio)
1446 bar
1510 8" nappy (1910 only)

1515 sundae
1520 sugar pourer
1544 7" relish
1628 8" footed bowl
1631 5-3/4" 2-comp. relish
1929 puff box
3304 1/2 Universal 3 oz. sherry 4 1/2 oz. cocktail
6001 cruet, salt shaker
6002 cutting on #5015 vase
6007 Roly Poly
7027,7028 Sesqui. platters (1252)
7088 ashtray (1606)

NUMERICAL

1 @ 1/4" door knob
36 stopper
41 candelabrum
43 candelabrum
56 salt top for #31
110 stopper for #1503 oil
114 stopper for #1504 cologne
119 stopper for #1561 cocktail shaker
152 Apollo panto etch
155 Neptune panto etch
160 Osage panto etch
161 Somerset panto etch
162 Raleigh panto etch
164 Salem panto etch
165 Dundee panto etch
300 1/2 epergne
410 Sabrina d p etch



#300 - Colonial Bitter Bottle



#300 - Colonial Individual



#393 - Bitter Bottle



#333 - Bitter Bottle With Long Tube

ALL HEISEY AUCTION

Opera House in Granville, Ohio

Saturday, October 15, 1977

Full list in September Heisey News. Still have room for a few quality consignments. Prefer animals and good colored and unusual pieces. Many fine cut pieces and unusual colored pieces already consigned.

SAM SCHNAIDT -- Ph: (614) 587 - 0052

FRANK FRYE -- Ph: (614) 344 - 9847



RED HORSE INN

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plainview, minnesota, 55964
phone (507) 534-3511

Will Be In Your Area

FARGO, N. DAK., Civic Mem. Aud., midweek, July 26-28
MINNEAPOLIS, MN., Hopkins House Motel, August 26-28
DALLAS, TX., Market Hall-Merchandise Mart
(Altrusa Show), September 16-18

For Sale By Mail:

***Marked**

- # 300 Punch Cup*, V1pg91(4) ...ea. 9.50
- # 300 Toothpick, gold scallop top, V1pg9024.00
- # 300 Bitters Bottle*, V1pg8923.00
- # 300 4" Footed Jelly, V1pg8420.00
- # 335 Prince/Plumes 9" Cake Salver, V1pg6467.50
- # 335 Prince/Plumes Punch cup*, V1pg68(7) ...ea. 16.00
- #1235 5" Low Footed Jelly, V1pg9716.50
- #1205 Fancy Loop Cracker Jar base only,
4-3/8" diam. top opening, V4pg8450.00

Postage Extra - Stamp for reply or check return, please.

Classified Ads

BROKEN HEISEY: Have Necklace, ear rings, ring or bell made from your pattern - inexpensively. Write for folder. **RHODA CURLEY, MOSTLY HEISEY, 16 CLAYTON PLACE, ALBANY, NY 12209.**

Moving and Changing name. A H Collectables and Antique, Ann Holman will be moving to: 105 W. MAIN STREET (U.S. 40), HEBRON, OHIO. ANN'S GIFTS & ANTIQUES. Watch for opening

MOVING & CHANGING NAME. A H Collectables and Antiques, Ann Holman will be moving to 105 W. Main Street

WANTED: 4 - 10 oz. Tumblers, Monticello Etch. 1 Lamp Shade for marked Heisey Electric Lamp. Call or write - **NORMAN DeWITT, 2115 SHAWNEE ST SARASOTA, FLA. 33581. PH: (813) 924 - 6323**

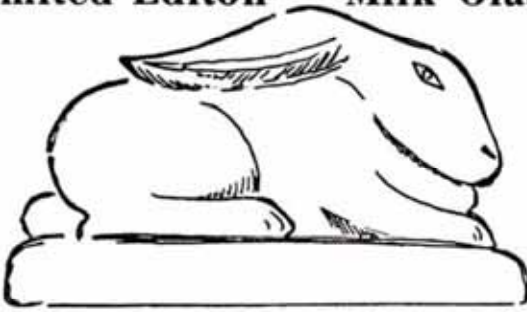
HELP!! I need bait to get my husband hooked on Heisey! He flew Helldiver planes during WWII & has expressed a desire for the Puritan ash tray with the **HELLDIVER ETCHING.** Write or call collect if you can help me. **ELIZABETH BASSETT CASON, 9903 COLONY RD., FAIRFAX, VA. 22030. PH: (703) 273-1459**

FRANK MALONEY
40 GRAY ST.
BOSTON, MASS 02116
Ph: (617) 426-1048

Postage & Insurance extra

- # 305 Puntly & Diamond Point perfume, sterling top ...50.00
- # 343 Sunburst 5" Footed Jelly35.00
- # 350 Pinwheel & Fan 4 1/2" Nappies (mint) ... (6) ...ea. 10.00
- # 351 Priscilla Individual Butter Pats(6) ...ea. 6.00
- # 393 10" Condiment Tray18.00
- # 419 Sussex Moongleam Juice14.00
- #1413 Cobalt Flared Cathedral Vase300.00
- #1519 Waverly Butter Dish, Seahorse Finial Cover30.00
- # 150 Banded Flute Saucer footed Sherbets ..(4) ...ea. 12.00
- #1503 Crystalite 2-compartment 6" Jelly14.00
- #1469 Ridgeleigh 4 oz. Cologne bottle, paper label40.00
- #1469 Ridgeleigh 5" Lemon Dish & Cover20.00
- # 500 Octagon Moongleam Frozen Desserts ..(4) ...ea. 6.00
- # 2 Salad Fork & Spoon (fork repaired)40.00
- #1205 Fancy Loop Straight Wine42.00
- #1229 Octagon Marigold Footed Mayonnaise35.00
- #1509 Queen Ann Ind. Crystal Nut Dishes(4) ...ea. 7.50
- #1183 6" Comport, swirl optic,
crystal bowl, Moongleam Stem & Foot40.00
- # 433 Greek Key Custard Cups, Flamingo(6) ...ea. 25.00
- Scotty85.00

Limited Editon Milk Glass



RABBIT PAPERWEIGHT
4" Long & 3" High

Made in original Heisey mold by Imperial Glass Corp. exclusively for Heisey Collectors of America, Inc., in a limited edition of 2500.

\$ 9.00 Postpaid

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LETTERS, we get letters....

THANK YOU for a lovely visit at the museum.....The museum is even more beautiful than it was last year.....(I thought that might have been "First Time Beauty" last year.....but now I know it wasn't!). You and the board members and club members, too, are to be congratulated for a job well done. There is such a feeling of harmony there, and the results of working together in unity are certainly evident!!!!

I am proud to be even an associate member of such a fine organization and so very proud to be able to call the president, "Friend". You are tops in my book!

**gwen shumpert
tupelo, mississippi**

•••

Enclosed is our check to renew our membership. We want to take this opportunity to thank each of you who have made HCA, Inc. possible. We look forward to receiving our HEISEY NEWS each month and appreciate the valuable information and interesting articles in it.

Our visit to the Museum last year was everything we had hoped for -- and more. Everything about the restored house, displays and furnishings was perfect; and the hospitality warm, friendly and informative. What a privilege to be associated with the Heisey Collectors of America!

**Mr. and Mrs. Ben Huff
California**

.....

IN SYMPATHY

A long time employee of the A.H. Heisey Co. passed away May 19, 1977. **IVAN BLAIR** worked at the Heisey Co. from 1916 to 1942. His last job for the company was that of a finisher. A profile on Ivan was in the April, 1974 issue of the Heisey News.

OUR DEEPEST SYMPATHY to his widow Opal Ruth.

The Blairs have been members of the H.C.A. since the beginning of the club.

They were also members of the former employees club which meets at the museum.

The H.C.A. also extends its sympathy to Mr. and Mrs. William Reinbeau of New Martinsville, West Virginia on the death of their son, **CHIP**, at the age of 19.

Mr. Reinbeau was a former Heisey employee, and the Reinbeaus have been long time, generous and loyal members of the H.C.A.

...Frankly we think that the fact that Imperial will be making animals only for the Heisey club is great news. This way you have control and previously, it looked as though it was something that could get out of hand. We thank you for taking on this extra work, and hope that it proves to be a good money maker.

**Mr. & Mrs. Richard Felts
Florida**

•••

Well, you did it again!!! The convention was just **GREAT** and how impressed I was with the museum. You've watched it grow gradually so I'm sure you can't realize how it would be to have seen it once just after it was moved to it's location and then as it is today in all it's glory. What a fantastic job you all have done and how proud I am to be a member of HCA!!! Thanks to all of you!!!

**elizabeth bassett cason
Virginia**

•••

Thought you might be interested to know that because of the June issue of the Heisey News I now have another piece of beautiful Heisey glassware in my collection.

On page 15, I came across the Crystolite ad and upon seeing the shell shaped dish in the lower left corner I suddenly realized I owned a dish exactly like it!!! I practically broke my neck getting to the uppermost back corner of my kitchen cabinet where I knew this dish to be. I'm embarrassed to say I haven't seen

this dish in almost a year and, needless to say, it was covered with the greasy grime that top shelves of kitchen cabinets are noted for. It really didn't look like much but after a good washing it sparkled beautifully.....the 7" Shell Bon Bon. This particular dish was purchased in 1951 and was given to me as a wedding present by a casual acquaintance. It is not signed so far as I can discover. It has been right under my nose for over 26 years and finally, thanks to the Heisey News, now takes its place of honor in the dining room cabinet with the rest of my Heisey.

Don't you just love a happy ending!?
Thanks for the Heisey News.

Liz Newcomer

•••

Ben Revelle

BEN REVELLE MUCH IMPROVED

Friends of Ben Revelle will be pleased to learn that after receiving a permanent pacemaker he is much improved and out of the hospital. A note from him says he is doing well and thanks everyone for their concern.

The two Newark men who saved his life are John A. Spellman, Jr. and Robert R. Kidd. Both men work for the Ohio Power Co. and happened to be in the motel at the time. Both of these men are to be honored by Ohio Power and also by HCA. We are very grateful that they were in the motel.

return to:
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Newark, Oh 43055

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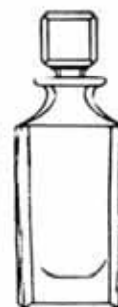


FIRST CLASS MAIL



COLLECTORS OF AMERICA, INC.

P. O. BOX 27 NEWARK, OHIO 43055



Dear Member,

You are cordially invited to attend HCA's Fifth Annual Souvenir Dinner on September 10, 1977. Through the continued generosity of Sam and Heidi Schnaidt the dinner will once more be held in the large VIP tent on their lawn at 596 North Pearl St., Granville, Ohio. The cocktail hour will begin at 6:30 P.M. with the dinner starting at 7:30. Our favorite caterer, Eleanor Jackson, will again be serving one of her delicious beef tenderloin dinners replete with all kinds of hors d'oeuvres. The committee is planning an interesting program for you including a premiere showing of the finished movie "The Heisey Glass Story" produced for HCA.

This will be, once again, one of HCA's golden days in Heiseyland beginning at 8:00 A.M. with the "mini-show" at Newark Catholic High School, 855 W. Church St. Many of the top Heisey dealers will be there and it should be a great place to buy (and sell) !

The decanter to go with the four clarets of previous years, is the #1489 Puritan pattern made in a Heisey mold by Imperial. This decanter now retails, as it comes from the factory, for \$38.00 so our price of \$50.00, etched and dated, is very reasonable. A maximum of 309 are being etched. The design will be a large Diamond H with "HCA 1977" below it. As in former years there may be some loss in etching so that the final count may be less than we have indicated.

The price of each decanter is \$50.00 which includes the dinner if you are able to attend. Extra dinners are \$8.00 per person. To order a decanter you must be a member of HCA (active, associate or family). In other words each person ordering must have a membership card.

If you are a new member and do not have the clarets from the previous years to go with your decanter you might be wise to order the decanter anyway because our souvenir for the next four years will also be from the same stem line as the clarets, except it will be a different item, as yet undetermined.

Get your orders in at once to ensure getting your decanter. We have many more members this year. Orders will be honored in order received and according to earliest postmarks. Letters should be mailed no later than August 29 to ensure a dinner reservation. You may attend the dinner without buying a decanter.

This will be a fun day and one of the most popular affairs which we sponsor. It is also one of our main money-making efforts for the museum fund. We hope you will support it as well as you have in past years. Your order will be confirmed.

Dress is casual and we recommend slacks for the ladies if the weather is cool.

Louise Ream, President
Sam Schnaidt, Project Chairman

Order blank included in this issue. For further information call 614-366-5101 or 344-9847

H.C.A. Annual Mini - Show and Flea Market

Day of Souvenir Dinner and Quarterly Meeting

SATURDAY, SEPTEMBER 10, 8 to 5

Location -- NEWARK CATHOLIC HIGH SCHOOL 855 West Church Street

- EASY ACCESS AND AMPLE PARKING
- SPACE \$10.00 FOR MEMBERS OF H.C.A.
- TABLES AVAILABLE TO RENT AT \$3.50 EACH

For further information call or write: **Jack Metcalf**
379 N. Buena Vista
Newark, Ohio 43055

Free Admission

Phone: (614) 349 - 7849

.....
Detach and mail

DECANTER ORDER FORM

Please complete form and mail with check payable to HCA to: HCA Decanter
Mail by August 29, 1977. Virginia Yeakley
640 Melanie Court
Newark, Ohio 43055

Send \$50.00 for each decanter. If you plan to attend you may have one dinner with each decanter ordered at no additional charge. Extra dinners are \$8.00 each. Please list names of each person ordering a decanter and/or each person wanting extra dinner (for badges). PLEASE PRINT

_____ Number of decanters at \$50.00 each.....Amount Enclosed _____

_____ Number to attend dinner.....No extra charge with decanters.

_____ Extra Dinners (No Decanter) at \$8.00 ea.Amount Enclosed _____

Total Amount Enclosed _____

NAME _____ ADDRESS _____

CITY _____ STATE _____ ZIP _____

EXTRA NAMES _____

() I will pick up my decanter(s) () Please mail my decanter(s)

HEISEY REFERENCE PUBLICATIONS

ORDER FROM -- H.C.A. SALES
P.O. BOX 27
NEWARK, OHIO 43055

Please order by
title and number:

Make checks payable to HCA, Inc.

1. THE HEISEY ANIMALS, by James McDermott.....\$ 3.00
Pictures all 56 animals produced by Heisey. States size of each animal.
2. THE HEISEY ANIMALS, ETC. BOOK II, by Robert Coyle,Lynn Bloch,Art Hartman.\$ 3.00
Pictures items using the animal figure as stem, stopper, handle, flower frog, ash tray, etc. Also figural items not included in the animal book.
3. COMBINATION PRICE GUIDE FOR ANIMAL BOOKS I & II, by the authors.....\$ 1.50
4. HEISEY'S GLASSWARE OF DISTINCTION, by Mary Louise Burns.....\$ 9.95
Softback book showing pieces of every major pattern with listing of items made in each. Many stems, cuttings, etchings. 124 pages.
5. PRICE GUIDE FOR BURNS BOOK, by Mary Louise Burns.....\$ 4.95
6. HEISEY GLASSWARE, by Viola Cudd.....\$ 10.00
Hardback book published by the author. 245 pages including many late stemware items.
7. HEISEY GLASS IN COLOR, by Loren and Virginia Yeakley.....\$ 5.95
Printed completely in color. Fifteen color plates showing pieces in all production colors as well as experimental colors.
8. ENCYCLOPEDIA OF HEISEY GLASSWARE, VOL I, ETCHINGS & CARVINGS, by Louise Ream, Tom and Neila Bredehoft.....\$ 10.95
Contains 228 pages clearly illustrating all known etchings and carvings made by Heisey. Defines the process used by Heisey for etching and carving and lists all items offered in the different etchings.
9. HEISEY'S GLASSWARE, by L-W Promotions.....\$ 9.95
A reprint of original Heisey catalog #109 (Pressed) from the 1920s. Nearly 150 pages of clear patterns with large size print.
- 10.PRICE GUIDE FOR ABOVE BOOK, by L-W Promotions.....\$ 2.00
- 11.HEISEY'S LEAD BLOWN GLASSWARE - CATALOG 14B, by L-W Promotions.....\$ 7.95
A reprint of original Heisey Catalog (Blown) from the 1920 era. Eighty pages showing many etchings from that period.
- 12.PRICE GUIDE FOR ABOVE BOOK, by L-W Promotions.....\$ 2.00
- 13.HEISEY'S GLASSWARE, by L-W Promotions.....\$ 2.00
A reprint of original Heisey pressware catalog #212 and blown ware catalog #17 from the 1935 era. Contains 121 pages of clear patterns with large print of many items offered during the colored era.
- 14.PRICE GUIDE FOR ABOVE BOOK, by L-W Promotions.....\$ 2.00
- 15.HEISEY CATALOG AND FACTORY PRICE LIST, by Antiques Research Publications.\$ 6.95
Catalog reprint #33 dated June 1, 1956. Last catalog published by the company. Complete listings of patterns offered by Heisey when they discontinued operations in 1957.
- 16.HEISEY'S DEEP PLATE ETCHINGS, by Harold E. Willey.....\$ 3.50
Contains forty pages from Heisey trade catalogs and views from Mr. Willey's private collection. Large size illustrations of deep plate etchings, carvings and plate etchings.
- 17.PRICE GUIDE FOR ABOVE BOOK, by Land of Heisey Society.....\$ 1.50
- 18.HEISEY CUT GLASS, by Harold E. Willey.....\$ 5.95
Reprint of old catalog showing some of the many cuttings by Heisey, mostly on stemware. Good clear pictures.
- 19.1974 PRICE GUIDE TO VOGEL BOOK IV, by Land of Heisey Society.....\$ 2.00

SEE OTHER SIDE.....

20. THE HEISEY COLLECTOR - BOOK II, by Orva Heissenbuttel.....\$ 1.50
 Contributing articles published as a souvenir of the 2nd All-Heisey Glass Show and Sale, Apr 1974 in Washington, DC by the National Capital Heisey Collectors.
21. HEISEYITES FAVORITES, by The Northern Illinois Heisey Collectors Club....\$ 1.50
 Contains 36 pages of favorite gourmet recipes compiled by Heisey Collectors from Northern Illinois. Proceeds to Heisey Museum.
22. HEISEY GLASS 1913 CATALOG REPRINT, by L-W Promotions.....\$ 14.95
 Reprint of complete 1913 catalog. 340 pages, showing most of the glass of the colonial period in good clear detail. Many pages never before reprinted.
23. PRICE GUIDE FOR ABOVE BOOK, by L-W Promotions.....\$ 2.00
24. HEISEY STEMS, by Bradley, Ryan and Ryan.....\$ 20.00
 Comprehensive book on more than 350 pressed and blown stems. Clear illustrations and photographs showing where to look for the marks. A must for the stem collector. 240 pages.
25. INDEX OF HEISEY GLASSWARE.....\$ 2.00
 Lists all known patterns, items and decorations in both numerical and alphabetical order. Valuable as a cross reference. Compiled by Dayton Area Heisey Collectors for HCA.
26. VERLYS OF AMERICA DECORATIVE GLASS, by Carole and Wayne McPeck.....\$ 7.50
 Pictures all Verlys patterns made at the Holophane factory in Newark, many shown in beautiful color. Lists those items also made by Heisey. 66 pages.
- 26A. PRICE GUIDE FOR ABOVE BOOK, by Northwest Heisey Collectors Club.....\$ 3.95
 MISCELLANEOUS ITEMS FOR SALE
27. TIE TAC in shape of DIAMOND H.....\$ 6.00
28. CHARM in shape of DIAMOND H.....\$ 5.50
29. H.C.A. Decals.....3 for...\$ 1.00
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