

HEISEY NEWS

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One Dollar

From the desk of...

your President

It is like summer here in Newark and the winter now seems like a bad dream.

Your checks are coming in nicely for the Oscar souvenir. We hope everyone who intends to order will do so soon. The absolute deadline for mailing your orders is May 31. If enough of you order in advance there will be none left for the convention --- which we would consider great news. If you have not ordered by that date your next chance to buy will be on JUNE 16TH, the first day of the convention and the price will then be \$15.00. The Heisey collectors of Columbus have done a terrific job of taking care of the orders. None will be mailed until June, however.

You are also supporting HCA's venture into the publishing area by ordering the etching book by Ream, Bredehoft and Bredehoft. It must be ordered by May 31 in order to get it for the pre-publication price of \$9.00. It will be mailed to you in June but it will depend on when we get it from the printers as to whether it will be sent before the convention. This book contains over 200 etchings and tells how they were done. It illustrates each stemline on which each etching was done as well as some of the pressed ware and includes blown items other than stems which have not been pictured in other reference material. We feel sure you will find it useful and people who have examined our rough copy have found it quite informative. There is an ad in this issue with instructions for ordering.

STEMS GOES TO THE AUCTION

by CARL SPARACIO

I'd planned to write about stems in the big March auction but after going over the auction list I'm having second thoughts. Where do you begin when you have an auction which was the biggest and best ever? Lets face it, just about 25% of the lots offered were stemware so this had to be the single largest category auctioned.

Digging through the wealth of information on the auction list it finally dawned on me that the information people look for regarding auctions is always the same -- prices. So I'll tell you about prices but not just what went for how much, you know that already from going over your list, rather we'll see if we can find a pattern in prices by looking at the relationship between the average price in one category as opposed to another. Rather than go through a long winded explanation follow along with me and you'll see what I'm getting at. For instance.....

There were 39 lots sold consisting of a total of 56 individual goblets. Of these 16 were pressed pieces and 40 were blown pieces. Now the average price real-

ized on the pressed goblets was \$32 while the average price of the blown goblets was \$22. This was surprising to me as I would have guessed that the blown pieces would bring more money than those that are pressed. There are many reasons for these results but we would have to go on at great length to spell them all out. What we are looking for here are price relationships for this particular auction. Next year the results could be completely reversed.

There were 5 goblets which were cut and 10 which had etched designs. Of these the cut pieces averaged out at \$28 each and the etched pieces brought \$22. This is no surprise as cut pieces normally bring more than those that are etched. Be aware that we did not included the Krall cut Spanish goblet which brought a whopping \$600. This would have thrown our figures way off and defeat our purpose which is to get some guide as to what we might expect to pay for stems.

Going one step further (and again excluding the Krall) we find that crystal goblets averaged out at \$25 per while those in color went for \$26. I would have expected a greater difference here. Crystal outnumbered colored 34 to 22.

Now you should have an idea of what we're trying to do so lets go on to **con't on page 3**

Convention plans are finalized and you will find your registration form with all information concerning the activities in the back of this issue. Judging from advance motel reservations this may be the biggest yet so register soon.

The first event will be the
con't on page 2



CONVENTION REGISTRATION FORM INSIDE BACK PAGE.

by LOUISE REAM

An EDITORIAL

Bob Ryan raises an interesting question in his column this month concerning the bidding at the benefit auction by the acquisition committee of the museum. It seems he is questioning the committee bidding against "advanced collectors".

Not one person has mentioned this to a member of the acquisition committee though a few rumbles have been heard second hand. However, several people have said to members of the committee that they would not have bid against them if they had known they were bidding. The committee does not want this because it is not all fair to the consignee who deserves all he can get for his glass. Neither is it fair to the bidders.

When the committee bids it is doing so for the 2600-plus members of HCA and their museum. If it is unable to bid on rare items when they are offered at auction then HCA may be deprived of such items for the museum. If we can't buy rare items then why have a museum at all? A few people will sell only at auction because they don't know how much to charge. In these cases, then, the museum's only opportunity is to buy them at auction.

In year's past bidders have often had opposition from at least two buyers for private museums and certainly no one could question the propriety of those bids.

The members of the acquisition committee are all "advanced collectors" also and would like to bid on some of the rarities. However, since HCA does own a museum it seems to them that they must put

the museum ahead of the individual collector, including themselves.

Out of 757 lots offered the museum bought 13. Several items went lower than anticipated, some went higher and were not bought, and in one or two cases more was spent than originally anticipated. There were two reasons for this. One was because the prices on some were lower and some items were not bought plus the fact that some voting members encouraged us to bid more because they felt the items belonged in the museum.

I wonder how many people realize how few "rare" items would remain in the museum if a small number of individual collectors would suddenly remove their glass. The collection is, of course, growing but there is a long way to go. It is only since the auction that HCA has owned a piece of black and experimental blue even though there are four black and six blue pieces on display. (Incidentally the experimental black plate sold way too cheap.) These loans are not made for prestige because no names are ever on loaned glass -- only on gifts.

If we ever hope to have a permanent collection worthy of our national organization the time to buy the glass is now before prices go higher. So many real rarities have already gone into private collections and may never again be available to the museum. There really is not much point in having a museum without rarities in it. The commoner items are needed to, of course, but a museum full of such items would not

attract much national attention.

So many people did tell us how happy they were that the museum got some rare items because they really belong in a museum and because they are now owned by all of us. I am sure most Heisey collectors know that our vital club and our beautiful museum have greatly enhanced the value of their collections. It may make it harder to get bargains but what you have is certainly more valuable.

We are sure your opinions will be varied on this subject but we hope that your pride in YOUR NATIONAL MUSEUM will prevail. When an item goes into the museum it remains there for all to see and admire. We hope it will be there for many long years to come.

con't from DESK OF, page 1

preview of the display on Thursday morning and here you will be able to pick up your packets. Most events are pretty much the same as last year's, by popular demand. The swap shop, identification session, banquet, seminars etc, are all listed in the schedule.

We are very fortunate to be having Tim Heisey as our guest speaker. Those of you who heard him at the museum dedication know how interestingly he speaks.

We are really looking forward to June.

HAPPY COLLECTING!

Louise Ream

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Advertising copy must be in our hands by the 10th of the month to assure publication in that month's issue. Advertisements containing reproductions will not knowingly be accepted unless clearly stated (i.e. Heisey by Imperial, etc) Heisey News assumes no responsibility for false advertising or misleading information. In the event of typographical error, the incorrect portion of the ad will be run in the following issue, but Heisey News assumes no further liability.

Send all letters and articles to be published to the editor. Letters to columnists should be sent to the club address and will be forwarded.

STEMS

Stems goes to the auction, con't

dials and see how they come out. Eight cordials were auctioned of which 2 were pressed and 6 were blown. The pressed averaged \$68 while the blown averaged \$81. Now this seems more in line with what we're used to seeing but when we go to the differences between cut and etched the reverse is true but we're only talking about one piece in each category so we really don't have an average figure. The cut at \$70 and the etched at \$110. The differences between colored and crystal cordials fall into the expected pattern. There were two colored for an average of \$128 while the six crystal cordials went at \$61 per.

Looking at wines we left out the museum clarets and the goose stem sherry which were auctioned and came up with the following: 23 pressed wines brought \$14 each and 12 blown wines brought \$30 each, 4 cut pieces at \$36 and 9 etched pieces at \$7, the one colored wine brought \$35 while the 34 crystal pieces averaged out at \$19 each.

Moving on to the cocktails we left out the two animal stems and came up with the following: 11 pressed pieces at \$12 each and 14 blown at \$11 each, the cut cocktails brought \$15 while the etched brought \$6 each, 2 colored cocktails averaged out at \$20 while those in crystal were \$11.

The champagnes did not fluctuate too widely if you exclude the one Tangerine piece as we did. Pressed champagnes averaged \$12 and the blown averaged \$13. Cut champagnes went for \$14 while those that were etched brought \$11 per. The widest variation was between colored and crystal with the colored beating out crystal \$18 to \$12.

There were not enough pieces to bother with in the other stem classifications so we'll just look at the average prices for all stem styles.

I would have expected the wines to make a better showing and the cocktails could have been expected to do better than

	No. of Pieces	Average Auction Price
Cordials	8	\$ 78.00
Goblets	56	25.00
Wines	55	20.00
Parfaits	7	15.00
Champagnes	64	13.00
Sherbets	52	12.00
Cocktails	25	11.00
Oyster Cocktails	4	10.00

the champagnes. In another auction they probably will but by and large the stems fall into a relationship to each other that we expect.

Outside of being interesting I don't know what use this information might be to you. You can always tell the dealer who's offering you a Tangerine goblet that you know for a fact that Heisey goblets average \$25 each so unless the price is in that area it's out of line. Who knows, you may get a gullible dealer.

Until next month, when I promise to get my copy in on time, stay well.

1977

"March Madness"

MAIL BID REPORT

by "THE MAILMAN"

This year the submission of mail bids for the HCA March Auction was more popular than ever. There were several repeat "customers" and a lot of new ones.

A few questions kept reappearing and therefore must be of general interest. First of all, each bid is handled competently -- that is, I start at a reasonable level and go only as high as necessary to buy the item. Some successful bids as high to the limit, while others won for less. Then every year it happens a few times that someone else gets the bid that equals "my" top limit and I have to try to explain that there's no way to anticipate and prevent this situation. Other times I'd have more than one bid on an item and wind up having to bid against "myself". This is guaranteed to shake up the auctioneer and make it look like I'm a one-man auction. Those present seemed to enjoy the odd situations that arose and I hope that those absent were equally pleased with the results. Even if they weren't able to buy anything I tried to give them an opportunity.

The statistics on this project turned out to be rather interesting, so I thought I'd pass them on. This year there were 64 mail bidders (with 1 - 66 bids each) of whom 27 were successful on a total of 50 lots for \$2212.00. There were from 1 - 7 bids

CHANGES IN AUCTION LIST

We used a hand written list for printing the prices realized last month. A few inaccuracies have been found, mainly in some damage, which would affect the value and explain some low prices. When we are checking the glass for the auction we try our best to find all damage. Some of it is so minor as to be almost non-existent and it would not bother most people at all. There is something about an auction which makes people reject glass for a flaw they wouldn't even mention if they bought it from a shop. Obviously we do not put pieces in if they are badly damaged or cracked, at least without so stating. Heisey glassware was used in homes and it seems almost impossible that some, or even most of it, would show some

signs of use after 20 to 81 years of use. As Bob Ryan mentioned in his column, much of the glass is received by mail and we cannot return it because it is common or has some damage.

The corrections are as follows:

#20 - \$35.00, #175 - X, #180 - R, #221 - each, #256 - X, #260 - X, #263 - X, #277 - X, #294 - cloudy, #295 - X, #302 - \$55.00, #396 - \$95.00 #445 - X, #509 - punch GLASS not cup, #584 - X, #627 - Sahara, #641 - \$15.00, #649 - R, #713 - X, #735 - X. Most of the X items were returned and resold for a lower price.

The @ in the auction list last month indicated "each".

per lot and 1 - 11 items per lot. I bid on 263 lots out of the 760 for sale.

I hope this explains why I was unable to keep track of, let alone comply with, special requests such as: leaving the purchases at a special location, or calling about the results. After the auction we packed three "chicken boxes" full and it wasn't until late Sunday afternoon, just before we left for home, that we knew just who had bought what. Also, it's impossible to check all the lots personally for condition, so I must rely on the auctioneer's description to decide whether to bid, and for what percent of the limit in case of imperfections.

For comparison, in 1976 there were 28 bidders, of whom 13 were successful on 19 lots for \$817.00. And in 1975 there were 15 bidders, of whom 5 were successful on 11 lots for \$255.00.

At this progression, next year ought to be a "dilly".

It took a week just to write everyone and even longer to pack it all up safely, but everything was shipped April 8.

And that winds up this year's episode of what seems to be HCA's most popular indoor sport, coast to coast -- The Auction.

HEISEY CANDLESTICKS



NO. 121 - 2-IN.

#121 Pinwheel



NO. 122 - 2-IN.

#122 Zig Zag



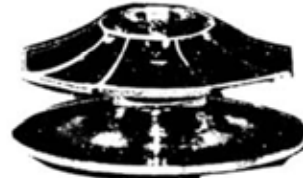
NO. 1252 - 2-IN.

#1252 Twist



NO. 1205 - 2-IN.

#1205 Raindrop



NO. 1231 - 2-IN.

#1231 Octagon

by JACK METCALF

This group of five candleholders is co-assembled here because of size, marking and production method. In addition, they all first appear in catalogue #109 and only the Twist and Octagon are listed in a later catalogue, ca 1933.

The size is variable to a slight extent due to the way the foot is formed, (to be explained below), but they average about 4½ cm* in height. The variation is less than 1 cm for a high or low foot. That's about 1 and ¾", more or less. The base is usually about 11 cm across.

A sketch of the diamond H mark position is shown. The right-hand side of the sketch shows a solid cross-section through the center of the candleholder. On the left, the solid lines indicate the outline one would normally see. Most of these five candleholders are marked and only when the mold was old would the mark not be visible. For sure, the mark was not touched by the fire polishing process. The mark may be viewed by holding the glass at an angle and peering up through the space between the foot and

the top, or sometimes it is easier to look from the inside of the candleholder out through the side.

And "how" you might ask "could they ever get the mark up in there and how could one ever get a finished candleholder out of the mold after it had set?" "A good question and deserving of an answer," he replied. In the first place, appearances are not deceiving here. It would be absolutely impossible to mold this finished candleholder, which means that each one was hand worked. To understand, first realize that nearly all Heisey candlesticks were molded upside down and these are no exception. The bottom of the mold contains the pattern, either the Pinwheel or Zig Zag or whatever. Second, realize that it was raised in the center (for the candleholder) and that the rim around was pressed flat-out horizontal. After the candleholder was removed from the mold, the patterned top could be reheated in order to "fold the top down" over the side of the candleholder. The foot was pressed cupped up and it was

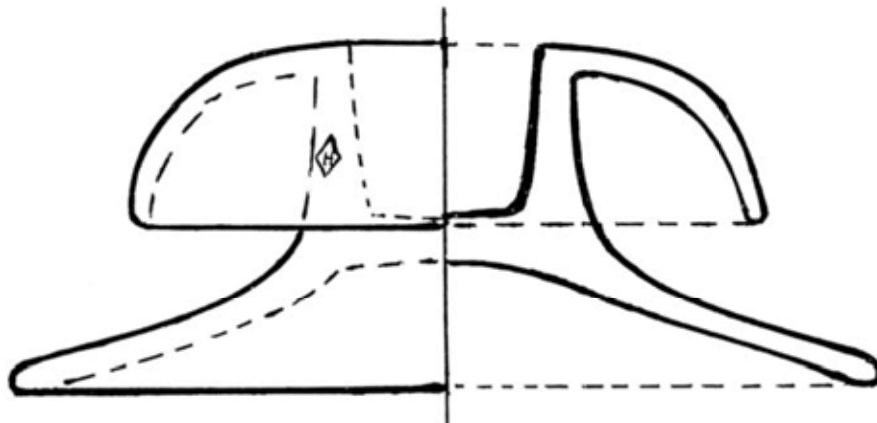
also reheated after removal from the mold and worked flat with a tool made of cherry wood. (If you ever have a chance to go through Imperial, be sure you do so, for it's fascinating to watch the workers. On the day our study group went through, they were working some Heisey molds and you can still see some hand work done there on the finishing.)

The appearance than, as these holders came from the mold, was not unlike a footed sherbet. The cupped top became the bottom of the candleholder and the sherbet bottom became the part pushed down (after turning over) around the stem. Hope that explains the mark. When it's pressed, you see, the mark is really out in plain sight.

Considering the production to be about 1927-1933, the colors to look for are flamingo, sahara and moongleam. Of course all of them come in crystal and I have seen Pinwheel in hawthorne with and without the top being folded down. Sahara is not a common color for these. #1252 Twist was made in marigold.

Flamingo, of course, is "de rigueur" for Twist, and #1205 comes most often in moongleam. Incidentally, #1205 has several names. For example "#1205, not Fancy Loop" is what it sometimes goes by. Also heard is "Warts" and "Raindrop". As you might guess, Warts was my name for it, but certain others prefer to call it Raindrop, so I guess we'll go with that. These squat candleholders may not enjoy the popularity of some of their taller brothers or of the later named patterns, but one thing is for sure they will never tip over.

* Indicates Centimeters



Where to find the mark

TUMBLERS

TOM BREDEHOFT

Coronation may have been named for the coronation of Edward VIII, the king who never was. Coronation was new in the middle of 1935 and King George V of Great Britain died in January of 1936. Possibly the new Heisey bar line had not been named and was then given status by associating it with the forth-coming coronation of a very popular heir to the British throne. If not exactly as happened, the coincidence in timing is unusual.

There is no true tumbler in this barware line; I guess water is one thing you don't need 8 ounces of at a bar, so we have things like slim jim's and toddies and old fashioned. If you're a purist you'll have to ignore this line, but those of us who can't resist collecting sodas along with tumblers can find quite a variety in Coronation. Not only is there a variety of sizes, but also a great variety of decorations. One example of each decoration would keep a collector looking for many a moon.

The earliest ad I have seen for Coronation May (1935) states "...new beverage glasses, with a double-thick band near the base ensuring a firm grip for the fingers. Carved, cut or plain." The ad illustrates five pieces of Coronation with #603 Bandelino etching.

A few examples of Coronation in dawn with screen optic are known to exist, but must be regarded as experimental. There is doubt that they were ever placed on the market. Screen optic is an unusual optic

made by rolling the hot piece of glass over window screening which produced a fine square optic in an all-over design. Examples of this are most unusual and are difficult to find.



#510 Tavern etching on #4054

#4054 CORONATION

- PERIOD:** New in 1935 - 1957
COLOR: Dawn, zircon (limelight) Zircon advertised in 1937 ad.
VARIATIONS: Screen optic (experimental)
 Sizes - 1 oz. bar; 2 oz. bar; 3 oz. cocktail; 4 oz. cocktail, footed; 5 oz. soda; 8 oz. soda; 8 oz. old fashioned; 10 oz. soda; 11 oz. hot toddy; 13 oz. soda; 14 oz. slim jim.
DECORATIONS: Note: not all sizes may be available with all decorations
ETCHINGS: #498 Modern polo player
 #510 Tavern
 #602 Simplex
 #603 Bandelino
CUTTINGS: #919 Laurel Wreat
 #921 Danish Princess
 #851 Kalarama
 #852 Navarro
 #853 Pinehurst

In Addition to these decorations, accessory pieces of Coronation were decorated as follows:

- Half gallon jug: Etched #458 Olympiad and #467 Tally Ho; cut #845 Fontaine
 Cocktail shaker: Cut #844 Piccadilly
 Lemonade set or water set of 1/2 gal. jug and 13 oz. sodas: Cut #967
 Other items in #4054 Coronation are the martini mixer, ice tub and half gallon Ice Tankard.

See **JOE LOKAY'S** article, next page



Picture from "CHINA, GLASS AND LAMPS" furnished by Joe Lokay

More About Coronation

April 9, 1940. T. C. HEISEY Des. 119,856

SODA GLASS OR ARTICLE OF SIMILAR NATURE

Filed Feb. 7, 1940



Fig 1

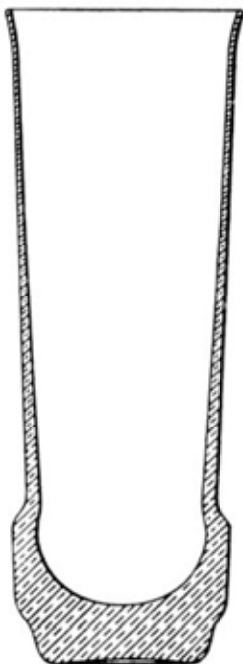


Fig 2

#4054 CORONATION

by JOSEPH D. LOKAY

(Ed note: What do you do when two columnists come up with articles on the same subject at the same time? We have tried to work them both in together since it is not a subject which warrants two entire articles which are repetitious.)

Five Coronation items were pictured in China, Glass and Lamps in May, 1935; 2½ oz. bar glass, an 8 oz. old fashion, a 11 oz. hot toddy and and 8 & 10 oz. soda.

The five items pictured were etched with the #603 Bandelino as found in Heisey Price List #212, page 78. A copy of the trade journal picture is shown here.

A patent application was filed by T. Clarence Heisey on February 7, 1940 for the #4054 Coronation soda glass. Note that this was a little less than 5 years after the pattern was introduced. Design patent #119,856 was granted on April 9, 1940. The design sketch that accompanied the patent application is shown.

Ed. note: The soda in the patent drawing appears to be the Slim Jim.



The #8036 Golden States Arches tumbler which has been on loan in the museum for the past year has now been given to HCA by its owner, Noval Heisey of California. Norval named the tumbler when he put it on loan in the museum and it was numbered, for purposes of identification by HCA. It is a nice addition to the permanent collection. First pictured July 1976 issue of Heisey News page 7.



Patented Apr. 5, 1910.

FIGURE 1
US Design Patent #40,600
Syrup Pitcher



Patented Apr. 5, 1910.

FIGURE 2
US Design Patent #40,601
Syrup Pitcher



No. 393
4 OZ. ORANGE JUICE GLASS
GROUND BOTTOM

Heisey Colonial Syrup Pitchers

JOSEPH D. LOKAY

In about 1910, the A.H. Heisey Company came out with two new designs for colonial style syrup pitchers and a new design for a metallic lid to fit these syrup pitchers. Prior to this, Heisey's syrup and molasses pitchers tended to have a small diameter circular top that received a metal lid with a wide collar. Those called molasses jugs had a dome shaped lid and those called syrups had a relatively flat shaped lid.

The two new colonial style syrup pitchers were patented by A.J. Sanford. The patents called the pitchers "molasses pitchers", but the Heisey catalogs referred to them as syrup pitchers. Molasses, I believe, can be considered as a type of syrup. The patent applications were filed on February 2, 1910 and design patents #'s 40,600 and 40,601 were granted on April 5, 1910. The two design patents are shown in Figures 1 and 2.

The new metallic top with a knob for easy opening and a spring to hold the lid closed when not in use was also patented by A.J. Sanford. The patent application was filed on January 11, 1911 and U.S. design patent #45,488 was granted on March 24, 1914. The design for the metal top is shown in Figure 3.

While the patent application dates tend to infer that the metal top came later than the glass pitchers, they were most likely developed at the same time since the pitchers and lid are designed to fit together. As shown in Figures 1 & 2, the design drawings sent with the patent applications for the two syrup pitchers show the metal lids on the pitchers. It seems that about a year later, someone must have realized that the metal lid is a separate item from the glass pitchers and thus should have been patented separately. So, a patent application for only the metal lid was submitted to the patent office.

The design of the syrup pitcher in patent #40,600 is of an elongated, upwardly tapering shape with vertically extending flat surfaces that end at a plain surface around the top of the pitcher, the plain surface being of a design to receive the metal lid. The design of the pitcher in patent #40,601 is of pear shape with flat surfaces extending upwardly and terminating below the plain surface around the top of the pitcher that receives the metal lid.

The patent drawing shows the #40,600 style pitcher as having a raised bottom. However, pictures in the various Heisey catalogs show two types of bottoms; a raised bottom or a flat bottom. The #40,601 style pitcher has only a flat bottom.

Pictures of the various syrup pitchers can be found in Vogel Book II, pages 35, 43, 150 & 151; catalog Reprint #75 (1913) page 127 and catalog Reprint #109 (1929), pages 26, 55, 58 & 59.

The 40,600 style pitcher with the raised bottom came in five sizes: 7, 12, 16, 24 & 32 ozs. The 7 and 12 oz. sizes were part of pattern line #353 Medium Flat Panel. A shorter 12 oz. size and a 16 oz. size were in pattern line #354 Wide Flat Panel and the 24 and 32 oz. sizes were in pattern line #355 Quator.

The 40,600 style pitcher with the flat bottom came in six sizes: 5, 7, 12, 16, 24 & 32 ozs. The 5, 7 & 12 oz. are in pattern line #353, the 12 and 16 oz. sizes are in pattern line #354 and the 24 and 32 oz. sizes were in pattern line #355.

A chocolate pot was offered for sale by Heisey which was the raised bottom 32 oz. #40,600 style syrup pitcher with a rubber shoe on the bottom (Vogel II, pg 45 and 1913 Reprint, pg 127).

The 40,601 pear shaped style pitcher came in two sizes: 7 and 12 ozs. The 7 oz. size was numbered #357 and the 12 oz. size was numbered #359.

Syrup pitcher #372 is similar to the 40,600 style pitcher except for the handle which was squarer in shape and smaller. There were three sizes in #372: 5, 7 & 12 ozs. These are shown in the 212 Reprint, pg 17.

The one style of lid (patent #45,488) was used on all the previously mentioned style and sizes of syrup pitchers. The lids were designed so that they could be easily removed for cleaning. This insurance of sanitary conditions led Heisey to call these sanitary pitchers.

Identical Heisey ads in the February 1913 issue of Woman's Home Companion, page 55 and in the February 1913 issue of the Ladies Home Journal, page 68 pictured a #353 and a #359 syrup pitcher. A copy of the ad is shown with this article.

The syrup pitchers are double marked with a diamond H on each side of the spout. The metal lids are not marked. The pitchers were only made in crystal*, and the metal lids were available in chromium plate or nickel plate.

* Syrups in the 40,600 type are known in flamingo, sahara and moonbeam.

HEISEY AD
Ladies Home Journal
February 1913, page 68

DOMINO SUGAR SERVER

HEISEY'S
TRADE MARK
GLASSWARE

The Heisey patented sanitary Syrup Jug is Easy to fill — Easy to clean — always inviting and refreshingly appetizing in appearance. The patented cover snaps off or on instantly.

Heisey's Glassware

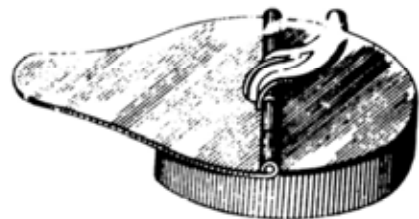
allows you the choice of many ornamental as well as useful pieces. It is for sale by the best crockery and department stores. An interesting book of designs will be sent on request.

A. H. Heisey & Co.
Dept. 31
Newark, O.

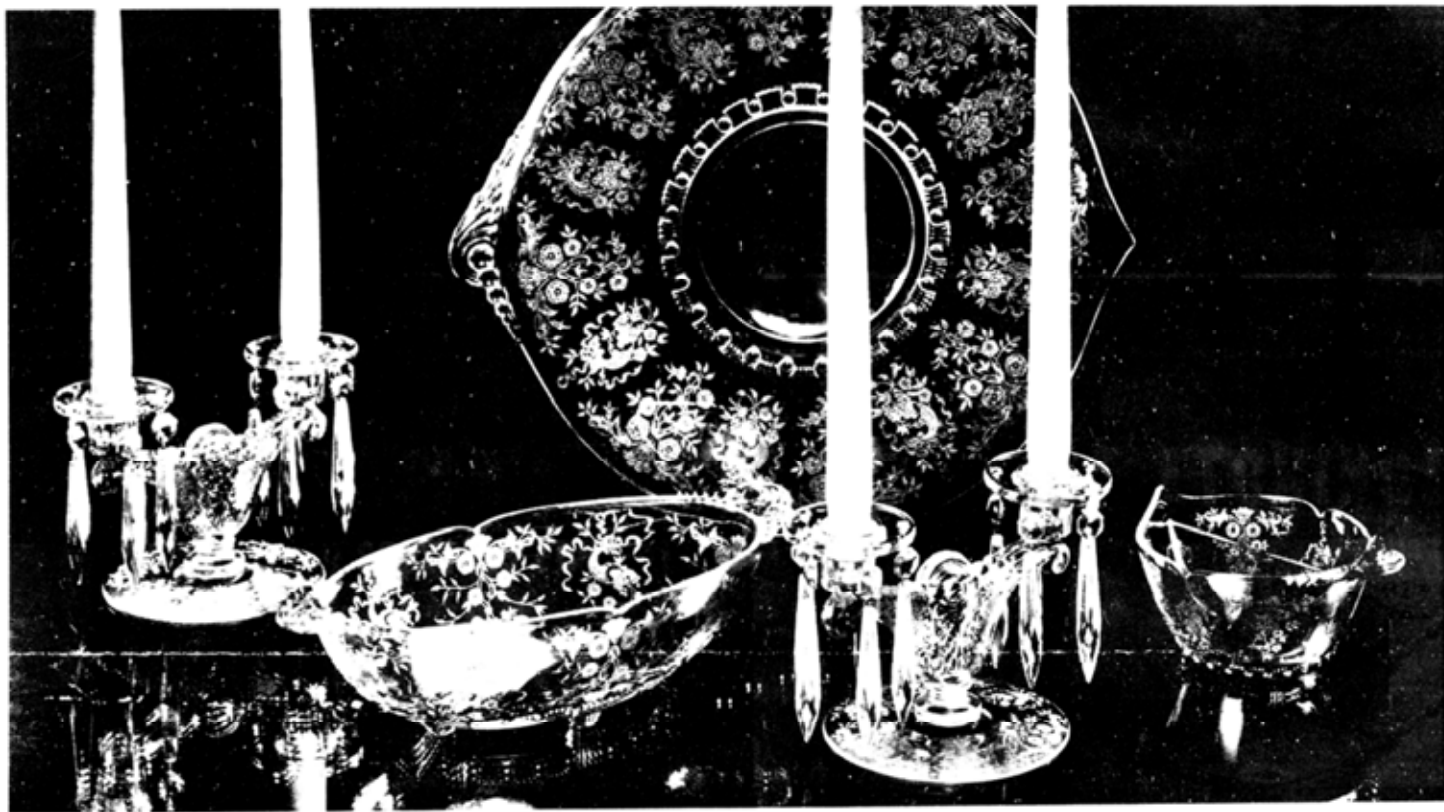
359 SANITARY SYRUP JUG

353 SANITARY SYRUP JUG

FIGURE 3
US Design Patent #45,488
Metallic Pitcher Lid
Patented Mar. 24, 1914



THE SEASON'S VERY SMARTEST ETCHINGS



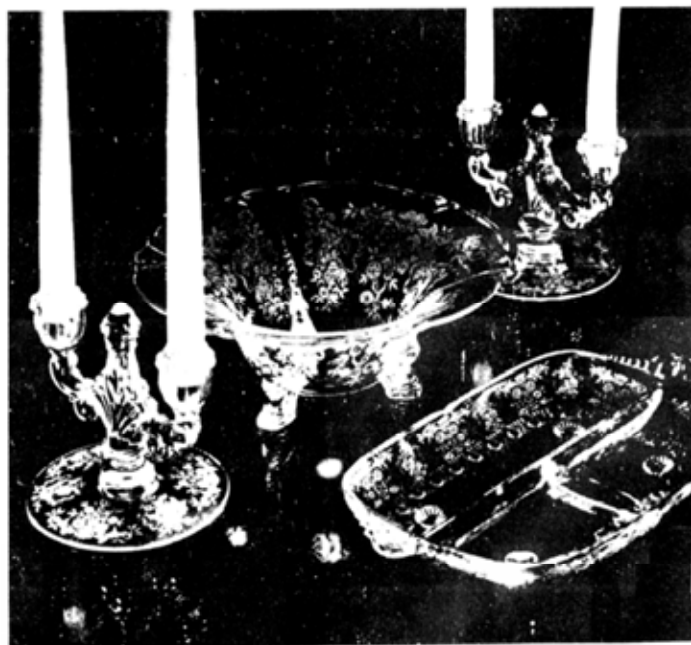
These etchings are masterpieces of artistry, delicately wrought into the glass in a way that greatly enhances the general effect.

The Fern pattern (No. 1495) is illustrated above in Candelabra with A prisms, Floral Bowl, Torte Plate and 2-Compartment Mayonnaise, all with etching No. 497.

NEW ETCHED SPECIALS FOR FALL

To the right are shown the No. 1401 Floral Bowl, No. 134 Candlesticks and No. 1495 3-Compartment Relish Tray, all with No. 497 etching.

Don't fail to stock these items at once, as you can make many a sale to customers who like fine glassware at attractive prices.



HEISEY DECORATIONS

NEILA BREDEHOFT

#497 ROSALIE -- Plate Etching

Rosalie is a standard plate etching featuring flowers with five pointed petals, leaves and vining tendrils. Stemware shows three floral motifs about the bowls interspersed with cornucopias spilling bunches of grapes and more flowers. The narrow end of the cornucopia has a ribbon attached. Rosalie was a popular etching having a relatively long life. This accounts for the variety of patterns on which it is found.

Rosalie etching was introduced for the New York china and glass show in July of 1937 according to old advertisements. While the etching itself was new for the show, one of the pressed lines on which it appears also seems to have been the featured new design promoted heavily by Heisey. To quote a report of new wares seen at the show: "A new shape designed by Walter von Nessen, simple in style, its sole decoration a band of raised dots separated

by curved lines, and handles in a formalized fern pattern. 'Fern' is the name of the shape, and it has been developed in both crystal and zircon in a full line of table items, relishes, sandwich plate, salad bowl, plate with wooden cheese board covered with a glass dome, floral bowls, candlesticks and candelabra centerpieces."

Rosalie gives the collector a major choice when starting to collect it -- especially if he is collecting it in sets. It was etched on four stem lines: #3408 Jamestown, #4091 Kimberly, #4092 Kenilworth, and #5009 Queen Ann, and also a #3304 Universal hollow stem champagne. Again in choosing accessory pieces, the collector may have #1401 Empress, #1495 Fern, or #1509 Queen Ann. Each accessory line comes in a complete assortment of 22 pieces or more -- featuring a luncheon set and almost any serving piece the hostess could imagine. Rosalie was available only in crystal. It was new

in 1937 and discontinued after 1955. However, it was still available after that on a special order only basis. No new accounts were opened and no new stock shipped to representatives.

Rosalie was etched on the following lines:

- #3304 Universal hollow stem champagne
- #3408 Jamestown stemware
- #4091 Kimberly stemware
- #4092 Kenilworth stemware
- #5009 Queen Ann stemware
- #1184 Yeoman buffet plate
- #1401 Empress table settings & accessories
- #1495 Fern accessory pieces
- #1509 Queen Ann table settings & accessories
- #2401 Old fashion
- #3368 Albemarle comport
- # 134 Trident candlestick
- #1495 Fern candlestick

The illustration of #497 Rosalie on #1495 Fern and #1401 Empress is taken from a "Table Talk" for September, 1937.

Hunting Heisey on Paper

NEILA BREDEHOFT

Over the last 18 months, while Louise, Tom and I were doing research for our books on etchings and cuttings we happened across many references to Heisey which were not related directly to our research. Being pack rats by nature, we of course kept these other items as well as the desired ones, and we want to share them with other Heisey collectors.

Many of the ads we researched were in the form of advertisements to the trade, that is, to the buyers in department stores, jewelry stores and others whose job it was to select the wares they would present to the public. The majority of the ads were introducing the newest wares which Heisey had developed.

Many of the reports of new wares of all glass companies make us feel like detectives since no illustrations accompany them. There are so many bits of information accumulated that it will take a long time to collate them and add them to the information now known through catalog research.

There are ads for animals, patterns, candlesticks, cuttings, etchings, carvings, vases, stemware and almost any other category you can think of. We have found several colors being advertised as new. So far the most obvious help the ads have been, other than illustrating new or elusive pieces

of Heisey, is in more accurate dating of patterns and especially of the pieces within a pattern group.

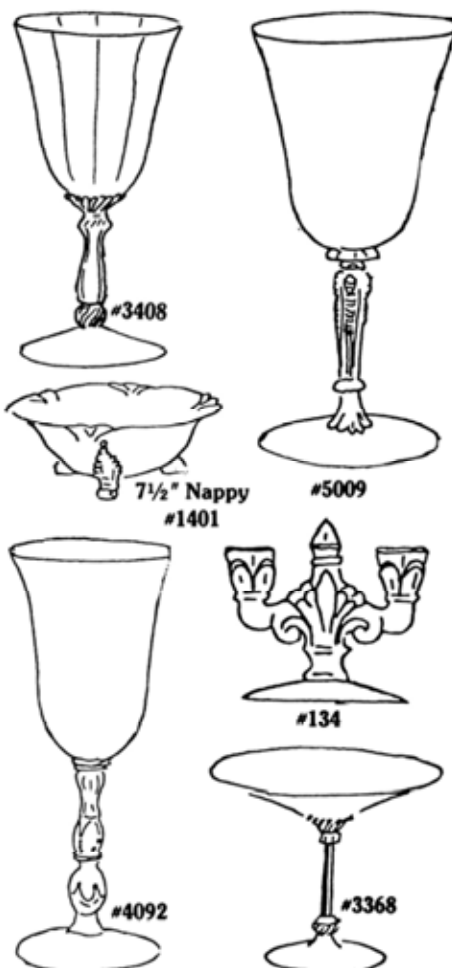
We plan to share these ads and reports with you regularly. Maybe you have already noticed the several articles and ads which have appeared in the past few months. These ads have only scratched the surface of information still to be found by concentrated effort and have whetted our appetites for more. We hope you enjoy them as much as we did when we found them.

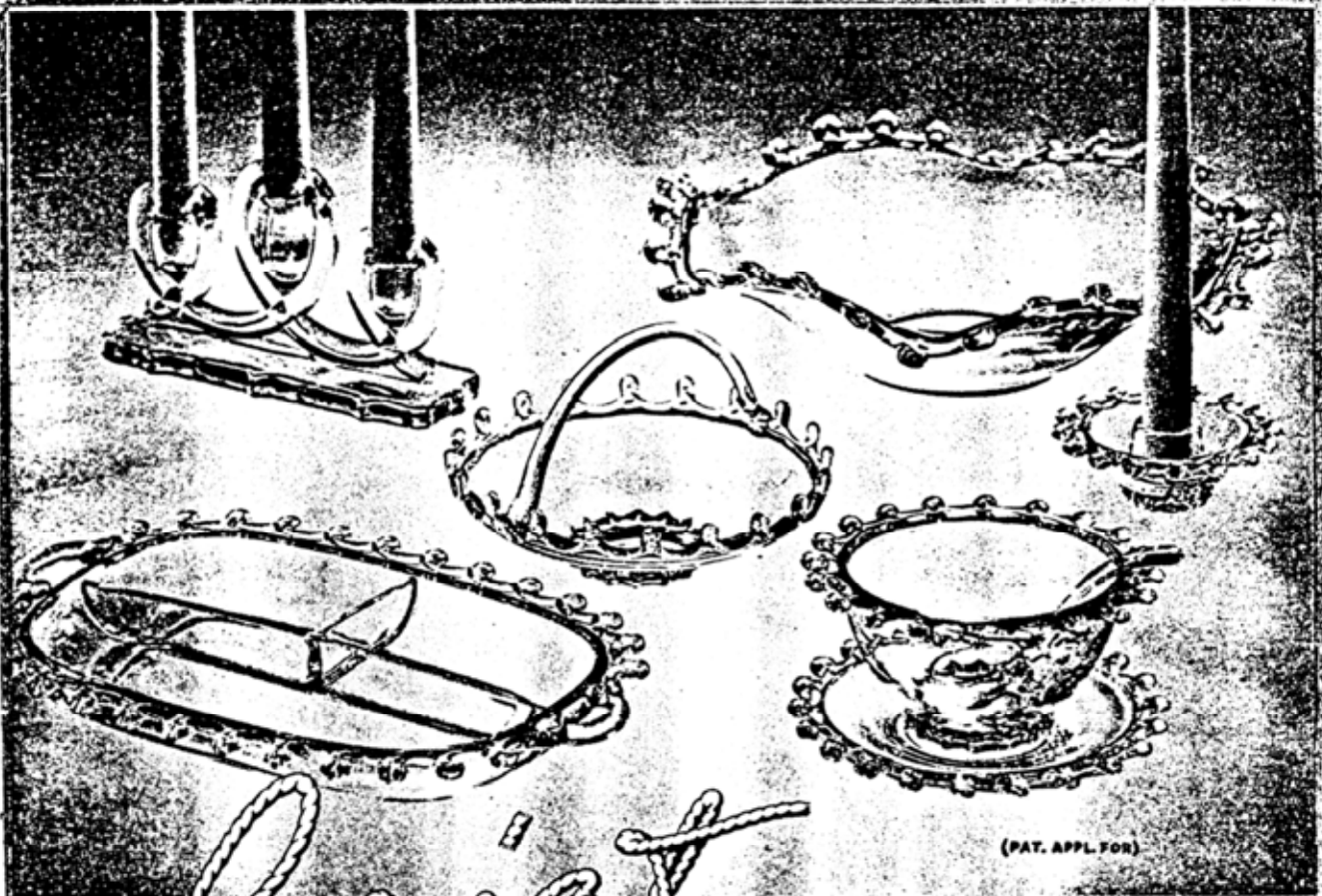
A timely ad is this one about the Lariat pattern (#1540) from 35 years ago, April 1942.

Lariat had been new and introduced to the glassware trade at the January show in Pittsburgh and was said to be "an intriguing 'rope' motif is carried, cleverly, throughout the entire line. LARIAT comes in a wide variety of hand-wrought pieces and its appeal to customers is immediate."

This ad is particularly interesting in featuring the more uncommon Lariat 3-lite candlestick. Also note the "handled confection" which most of us would call a basket. Note that the base is identical to that sometimes used for the Rearing Horse bookends.

Lariat (#1540) and Crystolite (#1503) composed the largest portions of pressed were produced for table use by Heisey during the World War II.





(PAT. APPL. FOR)

Lariat

LEADS THE LEAGUE!

"It's a hit!" . . . "It's a home run!" . . . "It's a WINNER!"

That's the way buyers, everywhere, are talking about Heisey's new LARIAT Pattern (No. 1540). Reorders are pouring in already . . . a sure sign of customer approval.

New pieces are being added constantly, all with the same intriguing *rope* motif. Line up with LARIAT and watch your sales mount. A. H. Heisey & Co., Newark, Ohio.

Among the many new and exciting pieces in Heisey's LARIAT Pattern (No. 1540) are the 3 light Candlestick, 3 compartment Oblong Relish, Handled Confection, 13 inch Crimped Floral Bowl, 3 piece Mayonnaise Set, and Candle Block. More pieces are coming!



The following are all the items being made in Heisey molds by Imperial at this time. In addition to the lists they are also making the Story book Mug (baby cup) in crystal, nut brown, milk glass and ultra blue. These are all signed I.G.

The Madonna is being made frosted with clear face. (Heisey frosted the face.) These are not marked at present but the order has been given to mark them IG from now on.

A Waverly epergnette and a Ridgeleigh coaster, both unmarked, are also being made, as is the 1489 decanter.

PROVINCIAL (Stemware)*

Available in Ultra Blue, Nut Brown,
Verde, Sunshine Yellow

21 200	Goblet (1506)	\$5.50	21 040	8 oz. Tumbler (1506)	\$5.50
21 220	Dessert (1506)	5.50	21 090	13 oz. Tumbler (1506)	5.50

HOFFMAN HOUSE (Stemware)

Available in Amber, Ultra Blue, Nut Brown,
Verde, Sunshine Yellow

22 200	10 oz. Goblet (46)	\$7.00	22 240	Wine (46)	\$7.00
22 220	Dessert (46)	7.00	22 260	Iced Beverage (46)	7.00

OLD WILLIAMSBURG (Stemware)

Available in Crystal, Amber, Ultra Blue,
Nut Brown, Verde, Sunshine Yellow

23 200	Goblet (341)	\$7.00	23 260	Iced Beverage (341/12)	\$7.00
23 220	Dessert (341)	7.00	23 090	12 oz. Tumbler (341)	7.00
23 240	Wine (341)	7.00	13 151	1 Qt. Pitcher (341/24)*	15.00

OLD WILLIAMSBURG (Crystal)

		Each			Each
13 150	1 Pt. Pitcher (341/16)	\$12.00	13 555	4 1/4" Nappy (341/2F)	\$ 6.00
13 151	1 Qt. Pitcher (341/24)	15.00	13 560	5 1/2" Shallow Nappy (341/5F)	6.50
13 155	3 Pt. Pitcher (341)	17.00	13 562	6" Nappy (341/3F)	7.50
13 370	7" Dessert Plate (341/3D)*	6.00	13 564	7" Nappy (341/7F)	9.00
13 380	8 1/2" Plate (341/5D)	7.50	13 572	5" Hld. Server (341/51)	7.50
13 400	10" Dinner Plate (341)	10.00	13 596	10" 3 Part Relish Tray (341/56)	13.00
13 420	13" Torte Plate (341/17V)	14.00	13 602	9" Oval Tray (341/58)	8.50
13 430	Cup & Saucer (341/35)	10.00	13 604	12" Celery Tray (341/105)	12.00
	1 - 13 431 Cup (341/35)	5.00	13 670	11" Cake Stand (341/67D)	19.00
	1 - 13 432 Saucer (341/35)	5.00	13 694	9" Salad Bowl (341/75)	12.50
13 431	Cup (341/35)	5.00	13 722	5" Ftd. Compote (341)*	8.50
13 432	Saucer (341/35)	5.00	13 734	9" Ftd. Bowl (341/67B)	19.50
13 460	Salt & Pepper Set (341/96)	5.50	13 790	7 1/2" Tall Candleholder (341/2)	15.00
13 480	Cruet & Stopper (341/70)	7.50	13 810	5 1/2" Epergnette Candleholder (341/152)	7.50
13 530	Covered Sugar & Cream Set (341/902)	14.00	13 870	Ftd. Jar & Cover (341/354)	14.00
13 540	Ind. Sugar & Cream Set (341/122)	10.00	32 175	Paneled Bottle & Stopper	19.00

REVERE (Crystal)

11 365	6 1/2" Plate W/Seat (1183/52D)	\$7.00	11 460	Salt & Pepper Set (1183/96)	\$6.00
11 370	7" Dessert Plate (1183/3D)	6.00	11 530	Sugar & Cream Set (1183/30)	10.00
11 374	7" Plate W/Seat (1183/84)	8.00	11 560	5" Nappy (1183/42)	6.00
11 380	8" Salad Plate (1183/5D)	7.00	11 562	6" Nappy (1183/52)	8.00
11 400	10 1/2" Dinner Plate (1183/10D)	10.00	11 566	8" Bowl (1183/72)	11.50
11 420	14" Flat Torte Plate (1183/17D)	20.00	11 585	2 Pc. Serving Set (1183/23)	16.00
11 421	14" Plate W/Seat (1183/17V/1)	20.00		1 - 11 374 7" Plate W/Seat (1183/84)	8.00
11 422	14" Torte Plate (1183/17V)	20.00		1 - 11 684 5" Bowl (1183/23B)	8.00
11 424	Cream Soup & Plate (1183/522)	14.00	11 607	Deviled Egg Server (1183/157)	16.00
	1 - 11 425 2 Hld. Cream Soup (1183/52B)	7.00	11 610	Oblong Butter & Cover (1183/161)	10.00
	1 - 11 365 6 1/2" Plate W/Seat (1183/52D)	7.00	11 670	11" Cake Stand (1183/67D)	22.00
11 425	2 Hld. Cream Soup (1183/52B)	7.00	11 684	5" Bowl (1183/23B)	8.00
11 427	8 1/2" Rim Soup (1183/381)	10.00	11 705	10" Salad Bowl (1183/63)	16.00
11 430	Saucer (1183/35)	5.00	11 736	10" Compote (1183/67A)	22.00
11 435	Cup & Saucer (1183/35)	10.00	11 740	14" Chip & Dip (1183/1723)	28.00
	1 - 11 430 Saucer (1183/35)	5.00		1 - 11 684 5" Bowl (1183/23B)	8.00
	1 - 11 436 Cup (1183/35)	5.00		1 - 11 421 14" Plate W/Seat (1183/17V/1)	20.00
11 436	Cup (1183/35)	5.00			

HEISEY HUNTER HAPPENINGS

by BOB RYAN

The car sped over the concrete of I-70, around Springfield through Columbus and just ahead was the exit to U.S. 37, our media to Granville and the fabled Opera House. We arrived in late afternoon, skipped into the Opera House to see what the schedule was for the night and then on to the famed "Nerk Expressway" to downtown and the Sheraton; checked in without any problems and found everything in order for a change. A very delightful dinner followed; tucked our daughter in with some Pepsi and a TV schedule for the night and back to the Opera House where all the fun of unpacking and displaying the glass was about to begin. This is really fun.....you also get to catch up with what's happening with all the collectors.....it seemed that everyone knew they were doing this year as we only reset three or four tables three or four times.....Sam kept an eye on everyone from the Board Meeting in the balcony and we made sure that Frank didn't handle very much glass this year so that we would have more to auction.....sorry about that Francis.....It was no time and we were finished and had just begun looking over the treasurers when we had to leave for the night.....everyone left with the pieces in mind that they were certain would accompany them home the following night.....I don't have to tell you that a good many of them were disappointed.....many new collectors were in attendance and they really made the veterans gasp for their breath and when they did so, the auctioneer would call out, sold. Now at these auctions you have to watch when you breathe or you are liable to miss that Fox Ashtray or ice bucket, etc. It was really heartwarming to see so many young enthusiasts there and buying.....this is encouraging for the club and insures our future.

Many advanced collectors found that they are not only competing with each other now for the better pieces but with buyers for the Museum. This has put a new element into the benefit auctions and opens it for discussion, of which there was much, during and after the auction. There are varying opinions about this and I believe that before the next benefit auction, some criteria should be established so that collectors' ability to compete is not disturbed.

The best piece of the day, in my humble opinion, was the very unusual #1632, SATELLITE custard in experimental blue.....very unusual and beautiful.....also an outstanding item and well contested, the #1495 FERN covered cheese dish and tray, very beautifully cut with Heisey's WATERFORD cutting.....it was not only beautiful but a rare item; now that I look back it was the buy of the auction.....such is life, too soon old and too late smart.....the very rare #5065 COLT STEM went for a very good price; well under the prices I have seen them at on show floors.....the animals were off and running again with several bringing new highs.....many beautiful and rare items were taken home by an enlarg-

ing number of stem collectors.....stems continue to roll onward; welcome aboard.....The only disappointment for me at the auction, other than not getting what I had finned, was the large number of damaged pieces that were not all rare and put up for auction.....the committee could do nothing but put them up after they were submitted because they would have entailed mailing charges plus all that extra work.....come on fellow collectors let's be thoughtful of the people who have to spend the time putting this thing together and also for your fellow collectors.....it also confuses the mail bids, especially the person responsible for seeing that all mail bids are handled competitively. This person does an outstanding job and was successful for many mail bidders.

The amount of glass that was auctioned off was done so in record time and the auctioneers and all the people who helped with the auction are to be commended for a super job.....The Ole Hunter takes his hat off to all of you, especially, to the new Grandpa, who did a tremendous job in preparation and at the auction.....

I have had reports of two* GOOSE handled pitchers being found this past month and neither party knows what they are worth.....that's a shame; wouldn't all you animal related collectors know that people would find them who would try to put them in a stem collection or salt dip collection.....they are great finds and you are envied by the above mentioned collectors.....many of who do not have this item.....

Of course you all read about the stem collector who found the biggie.....the #160 LOCKET ON CHAIN goblet.....that sure must have been a thrill.....see what a copy of that book can do for you.....I am super proud of the guy who found it because he is a stem collector.....good show.....

The Cincinnati Reds went scurrying into Tennessee and put a pair of FISH BOOKENDS in their creel.....The Brookville Kid latched onto another "whatsit", a #1200 SQUARE AND DIAMOND POINT master salt is a consensus opinion but we could all be wrong.....how about a miniature mayonnaise for a midget.....It has been reported that the gal in Oklahoma found more of the #4055 PARKLAND stemware plus additional pieces of the #5089 PRINCESS stemware.....did I tell you about her #325 PILLOWS cracker jar.....that's too much.....I'll have to check out that Okie Territory.....got a couple of couples that tell me about all that nice glass they find down there, maybe, I'll sneak into Oklahoma one of these moonless nights.....never heard any songs about that Oklahoma moon, so maybe it gets good and dark down there and I won't get caught crossin the border.....

There's been some good looting, ahem, make that hunting, in Massachusetts.....two different collectors tell me of good weekends on the trail.....eight #1118 INDIAN HILL grape-

fruits and a #817 HOFFMAN HOUSE school with FOX CHASE deep plate etching were added to this one gals collection.....first of those Indian Hill's reported to me.....Beantown gal found the #17 variant BEADED PANEL AND SUNBURST wine decanter.....a #1425 VICTORIAN vase, #1201 FANDANGO and #1235 BEADED PANEL AND SUNBURST salt dips.....very nice.....#310 RING BAND covered butter in custard.....a CASCASSONE stem compote.....I agree that is strange.....a decanter with the TALLY HO deep plate etching on it and a small #1428 WARWICK vase.....said she also found a FISH BOOKEND.... all in a weekend folks.....

Do they have Indian Springs in New England?.....You all remember that famed "Cracker" who used to complain about Snow Birds from up North violating her turf in Florida? Well, she has the brass to tell me of finding at our favorite flea market a FISH MATCHHOLDER drowsing lazily in the Florida sun.....also a #394 NARROW FLUTE sahara domino sugar tray.....now I believe that to be just a bit rare.....also a Sahara RIDGE-LEIGH ash tray.....now that takes nerve.....after complaining all those years about us real snow birds on her first official time back as a real snow bird she scores big and tells us.....really she is just rubbing it in as I was shut out on my tour of Florida.....

A big Michigander reports finding a table set in one of the harder to find old patterns, #335 PRINCE OF WALES.....super find.....some tumblers in #160 LOCKET ON CHAIN red flashed.....those are really not the rarest items found.....would you believe a pair of REARING HORSE BOOKENDS? super finds.....The California Kid came home with some more Dolphin pieces.....a pair of flamingo Petticoat Dolphin compotes..... pair of Sahara candlesticks.....he is dreaming of a punch bowl also with those certain "fishy" feet.... he also found 4 #4163 BEER MUGS, 2 each with the CLUB DRINKING SCENE and the FOX CHASE.....still finding gold out there in them thar hills.....

Well, I gotta go now, you all have a nice spring and peace.....

* Heisey Catalog refer to these as Swan-handled.



No. 1183 CIGARETTE ASH TRAY
GROUND BOTTOM

CLUB NEWS

Diamond H Club Newark, Ohio

by PHYLLIS BRYAN

The April meeting was held in the Heisey Museum with Betsy Leibrand as the hostess. Plans were finalized for the booklets to be printed for our club project. The club wishes to thank all of those who bought an ad or donated money towards this worthwhile booklet.

All members attending the June Convention will be receiving one in their registration packets.

The club display at the annual convention will be a table decorated with sahara glassware. The study of Heisey will continue with our next meeting at the home of Margaret Murphy.

Newark HCC

by GINNY MARSH

The Newark Heisey Collectors Club has been busy since the first of the year preparing and discussing plans for their display booth in June.

In January we met at the home of Howard & Esther Culbertson and enjoyed movies of their trip through the Western Canadian Provinces, Yukon area, and Alaska.

South Florida HHC

by JERRY TAYLOR

The March meeting of the South Florida Heisey Hunters Club was held on March 25th in the home of Earl Rast and Donald Tautenhan in Coral Gables. There were ten members present.

The nominating committee presented it's report to the club. They nominated Bob Sindelar as President, Jerry Taylor as Vice President, and Earl Rast as Secretary/Treasurer. The club will vote on these at the April meeting. The club decided to turn down an offer from the Cultural and Fine Arts Center of Hollywood, Florida to show a display of Heisey glass in comparison

other glass companies of the same era. The idea was shelved for future use. The club voted to have a booth at a local flea market and all of the proceeds to go to the club treasury. The idea for all of our local members to become voting members of HCA was discussed and it was decided to bring

Gateway Heisey Collectors Club

by PHYLLIS FREIER

Twelve members of the Gateway HCC splashed through the heavy spring rains on April 2nd for their meeting at Massons.

Jack and Carlene were ready with fattening snacks, and to show off their beautiful Heisey. Plans were made for a summer outing. Then the Van Dykes presented an informative program on Heisey etchings. Etchings of other companies were shown for comparison.

The hit of "Show and Tell" was an emerald green winged scroll pitcher with the name of Mrs. Jennie Wiles etched on it.

The next meeting will be June 4th.

Newark, Ohio

In February we were to meet at the Yeakeys to enjoy their Heisey collection and warmth of their Franklin stove but were forced to go to the Museum because of the bad weather.

In March we individually priced designated items on the March Auction list and then in April went over the results. It is fun to go over these prices and hear reasons for these prices.

Miami, Florida

Chapter #7

this up for a discussion and a vote at the April meeting.

LeRoy Hutchins presented an in depth report on the Madonna 1 and 2. A written summary and picture of each Madonna were given to each member. The #1 Madonna in limelight was shown as an example. Other items of glass of interest that were shown are, #7001 Victorian Belle, * a frosted Dinky Do, 8" Beehive plate in moongleam, an Empress ice bucket with Artic etch, a #4162 vase in moongleam with cutting on the rim, and a #4224 cocktail mixer in flamingo.

The April meeting will be held in the home of Mr. and Mrs. Joe Hutchins in Miami.

* The correct factory name and number for this bell is #1590 Victorian.

Bay State HCC Mass.

by MAURICE A. WALTER

Thirty members were present at the March 8th meeting of the Bay State Heisey Collectors Club at the home of Jayne Miller in Beverly, Mass. August 27th was set as the date for the club's fourth annual flea market. Nine pieces were selected for donation to the museum of the National Heisey Collectors in Newark, Ohio. All pieces were in the Fandango pattern.

The club decided not to have a display at the national heisey convention this year. Officers for the coming year were elected. George Gleason, III and David Steer were re-elected President and Vice President/Treasurer, respectively. Jarda Cragg was elected Secretary. Officers assume their duties at the April meeting.

At the conclusion of the formal meeting Betty Kennedy conducted Show and Tell and then refreshments were served.

Buckeye Heisey Collectors Club, Newark, Ohio

by LIZ KING, Secy

The Buckeye HCC met March 28th in the museum with Mr. and Mrs. Walter Spence hosting the meeting.

After a short business meeting, the program was turned over to Jack Metcalf who showed slides of candlesticks and holders. He also brought "live" samples of many. It was a very interesting and informative talk.

If you didn't see us in the balcony of the opera house at the March auction, you obviously didn't obtain the leaded glass diamond H window ornament we had made especially with you in mind. But be of good cheer. We will have a limited supply at the convention. So get there early and take home a souvenir. Only \$5.75 for one and for \$6.00 you can also take home a hanger to put in your window. You will have to supply your own thread.

OUR APOLOGIES TO YOU ALL

A printing error resulted in incorrect rates for Newark area motels in our last issue. We are sorry if it caused you any inconvenience Bob McClain called the motels to explain the problem. In calling back for correct rates we found that a few of them had already changed slightly since we compiled the list. We do suggest that you make reservations soon if you plan to come to the convention.

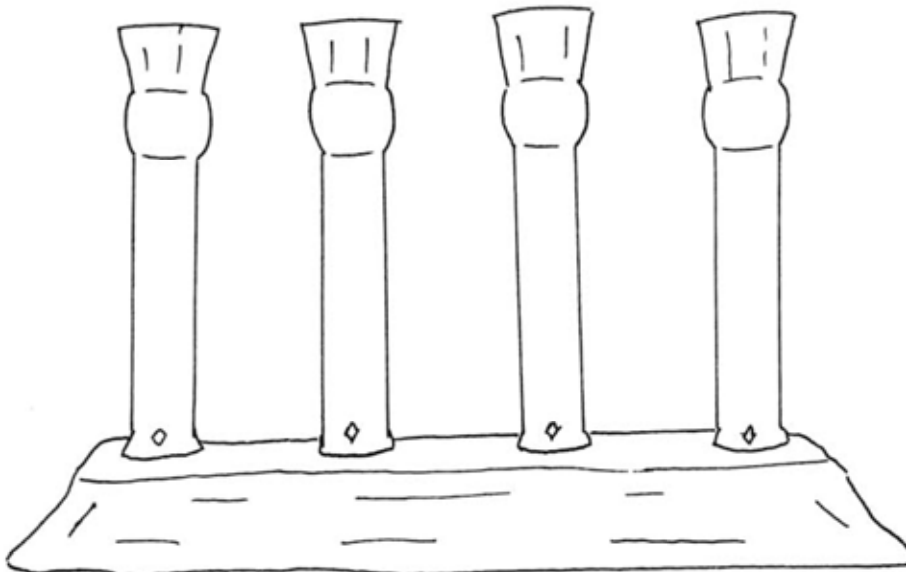
NEWARK AREA HOTELS and MOTELS

(MAKE YOUR RESERVATIONS EARLY)

GRANVILLE INN (614) 587 - 0771	East Broadway Granville, Oh 43023 7 mi. west of Newark (*Ba., Am. Ex.)	S. \$14.00 D. \$18.00
HOLIDAY INN (614) 522 - 1165	735 Hebron Rd., Rt. #79 Heath, Oh 43055 (*Gulf, Am. Ex., MC., Ba., Diner's Club)	S. \$18.00 D. \$22.50
SHERWOOD HOUSE (614) 345 - 1736	95 E. Main Newark, Oh 43055 (*No Credit Cards)	S. \$ 8.00 D. \$10.45 2 beds \$15.00
HOWARD JOHNSONS (614) 522 - 3191	755 Hebron Rd., Rt. #79 Heath, Oh 43055 (*Ba., MC., Am. Ex., Exxon, Humble, Diner's Club)	S \$20.00 D \$26.00
LEGEND INN (614) 344 - 2136	1225 W. Church Newark, Oh 43055 (*Ba., MC., Am. Ex., Diner's Club)	S. \$14.00 D. \$18.00
STAR LITE MOTEL (614) 522 - 3208	Route #79, South Heath, Oh 43055 (*Ba., MC., Am. Ex., Diner's Club)	S. \$10.00 D \$12.00
DUKE'S INN (614) 929 - 1015	I-70 & Route #79 8 mo. South of Newark (*Ba., & MC.)	S. \$11.95 D. \$15.50
PENNY PINCHER (Formerly L & K) (614) 345 - 9721	Church & 7th	S. \$11.00 D. \$14.00

* Credit Cards Honored.

#1183 REVERE 5-PART CANDLEBLOCK



One of these blocks was a museum purchase last fall. The cylinders are each threaded on the bottom and screw into the base. Each cylinder is marked as indicated in the drawing. The museum's is cut but the cutting name is unknown. A trade journal mentions it also being made in sahara. Paul Fairal tells us it was a difficult item to make and not too many are known. A lady brought a pair in to the museum for identification. Another sent a picture of a pair for the same reason. Both of these sets were cut. A lady in Gahanna has a pair which are plain. Harold Willey has three, all cut. These are all we know of at prese How many of you have this candleblk Please let us know because it is interest.. to find out how scarce an item really is.

While the ad in the trade journal mentioned this pattern as "Puritan" (presumably #1489) the catalog lists it as #1183.

COMING IN JUNE.....

The ENCYCLOPEDIA of HEISEY GLASSWARE

- Volume I

ETCHINGS and CARVINGS

by Louise Ream
Neila & Tom Bredehoft

H.C.A.'s

first venture into the publishing field -- the first of a 2 Volume series on the decorations applied to Heisey Glassware.

All known production Etchings and Carvings and how they were made. Many custom and special etchings.

- 228 pages
- hundreds of illustrations,
- many blown items never before pictured in reference books.

PRE publication offer

The book will be available by JUNE 10th. However, HCA is taking advance orders at the introductory price of \$ 9.00 for members. The price will be \$10.95 after May 31st. All profits go to H.C.A.

Send your check for: \$ 9.00

To: H.C.A. ETCHING BOOK
BOX 27
NEWARK, OH 43055

1977 SOUVENIR "OSCAR"

This year's souvenir is a plug horse or "Oscar" as he was called by Heisey. He is Fern Green, an Imperial color soon to be discontinued, and will be marked both with the Imperial IG and HCA 77. The number is limited and is being offered to HCA members exclusively until May 31, 1977. The price now is \$12.00 but it will be \$15.00 after that date. REMEMBER ONLY MEMBERS MAY ORDER; ONE FOR EACH PERSON LIVING IN YOUR HOUSEHOLD WHO IS A PAID UP MEMBER.

ORDER FORM

Oscars ordered prior to June 1 are \$12.00 each. Only ONE Oscar per HCA member. Ohio residents add Ohio tax. If you want yours mailed add 10% for postage and handling. Dealers please enclose your vendors license number with order. Make checks payable to HCA, Inc. and mail to address given. Please list all names as they will be checked.

Name _____

Address _____

No. of Oscars _____ Ohio Sales Tax _____ Postage _____ Total Am't Sent _____
(one per member) * Dealer's vendors license No. _____

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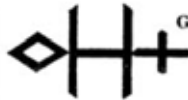
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HEISEY COLLECTORS OF AMERICA, INC. SIXTH ANNUAL CONVENTION Newark, Ohio -- June 16 - 17 - 18 & 19

CALENDAR OF EVENTS

THURSDAY, June 16, 1977

1. **REGISTRATION AND DISPLAY PREVIEW:**

EVERYONE MUST REGISTER. You can pick up your registration packets at the YWCA, corner of W. Church St. and 6th St. across from the National Heisey Glass Museum, June 16th starting at 9:30 a.m. Registration badges are required for all events. This permits unlimited admission to Show and Display and to all free activities. Children under 12 admitted free except where food is served. The Display is open for a sneak preview from 9:30 to 12:00 noon for HCA members and their guests. People will be there to answer any of your questions.

2. **REGISTRATION:** Newark High School from 1:00 to 9:00 p.m.

3. **ANTIQUÉ SHOW:** Open from 1:00 to 9:00 p.m. at the Newark High School Gym.

4. **DISPLAY:** Open from 1:00 to 9:00 p.m. at the YWCA.

5. **HEISEY STOCK EXCHANGE:** Sheraton Inn, for HCA members only, from 7:30 to 11:30 p.m. or later.

Limit of 12 items per family on the table at any one time and these items are for trade only. NO MONEY WILL CHANGE HANDS. YOU CAN NOT BE ADMITTED WITHOUT YOUR BADGE.

FRIDAY, June 17, 1977

1. **REGISTRATION:** Sheraton Inn from 8:00 to 12:00 noon.

2. **STUMP THE EXPERTS:** Sheraton Inn from 8:30 to 11:00 a.m. Bring your latest finds and questionable pieces to be identified. A knowledgeable panel will be on hand to help. A Continental breakfast will be served.

3. **REGISTRATION:** Newark High School from 1:00 to 6:00 p.m.

4. **ANTIQUÉ SHOW:** Open from 1:00 to 6:00 p.m. Newark High School Gym.

5. **DISPLAY:** Open from 1:00 to 6:00 p.m. at the YWCA.

6. **LET'S REMINISCE:** Sheraton Inn from 2:00 to 4:00 p.m. HCA members may reminisce with former Heisey employees. An interesting program is planned. Refreshments will be served.

7. **CONVENTION BANQUET:** Sheraton Inn with cocktail hour from 6:30 to 7:30 p.m. Dinner served at 7:30 p.m. A speaker and entertainment to follow dinner.

SATURDAY, June 18, 1977

1. **HCA MOVIE:** A 25 minute film produced by HCA telling the story of Heisey glass, the history of HCA and the museum. The showing is at 10:30 at the Sheraton Inn.

2. **REGISTRATION:** Newark High School from 1:00 to 5:00 p.m.

- 3. *ANTIQUÉ SHOW*: Open from 1:00 to 9:00 p.m. at the Newark High School Gym.
- 4. *DISPLAY*: Open from 1:00 to 9:00 p.m. at the YWCA.
- 5. *STUDY CLUB OFFICER'S MEETING*: All officers of study clubs meet at 2:00 p.m. at the Sheraton Inn.
HCA officers will be present.
- 6. *SEMINARS*: 7:00 to 8:00 p.m. at the Sheraton Inn.
Slide film on the history of Heisey Animals.

8:30 to 9:30 p.m. at the Sheraton Inn.
Slide film and display of Verlys Decorative Glass.

SUNDAY, June 19, 1977

- 1. *REGISTRATION*: Sheraton Inn at 8:00 a.m.
- 2. *BREAKFAST AND ANNUAL MEETING*: Sheraton Inn at 8:30 a.m.
- 3. *ANTIQUÉ SHOW*: Open from 1:00 to 6:00 p.m. at the Newark High School Gym.
- 4. *DISPLAY*: Open from 1:00 to 6:00 p.m. at the YWCA.

THE MUSEUM WILL BE OPEN DAILY AT 9:00 a.m. THE LOUNGE WILL OPEN FOR REFRESHMENTS AT 11:00 a.m. IT WILL CLOSE AT THE SAME HOURS AS THE SHOW AND DISPLAY.

clip and return this portion with check before June 11th.

REGISTRATION FORM

Please list *all* names for badges. Check all events you plan to attend.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EVENT	COST	NO. ATTENDING	TOTAL COST
1. <i>REGISTRATION</i>	\$ 4.00	_____	_____
2. <i>DISPLAY PREVIEW</i>	N/C	_____	_____
3. <i>HEISEY STOCK EXCHANGE</i>	N/C	_____	_____
4. <i>STUMP THE EXPERTS</i>	\$ 2.25	_____	_____
5. <i>LET'S REMINISCE</i>	\$ 1.50	_____	_____
6. <i>BANQUET</i>	\$ 11.00	_____	_____
7. <i>BREAKFAST AND MEETING</i>	\$ 3.75	_____	_____
<i>TOTAL COST OF ALL EVENTS:</i>	\$ 22.50		
<i>TOTAL REMITTANCE</i>			_____

Make checks payable to HEISEY COLLECTOR OF AMERICA, INC. Mail to: Mrs. Robert McClain, Conv. Secy.
156 W. Shields St.
Newark, Ohio 43055

LETTERS, we get letters....

I have enjoyed reading all of the back issues of the Heisey News I have to date.

I must take a minute to congratulate all of you folks on an outstanding job! The Heisey News contains a wealth of information for the inexperienced collector and it is presented in such a manner as to keep the reader thoroughly entertained and absorbed while learning.

Elizabeth A. Newcomer, N.J.

.....

We want to express our appreciation and thanks to the many who worked so hard in putting on the Heisey auction. A person more fully understands when he sees

the detailed work required to catalog and assemble the glass prior to the auction. We marvelled that not one of the nearly 1,000 pieces were not broken, considering the many hands doing the arranging of the tables Friday night. A real tribute to them!

Special thanks must be given Frank Frye and Sam Schnaidt for the use of the Opera House, to Sam, Craig Connelly and the other gentleman who did the auctioning. Besides donating their services, they did a marvelous job of auctioneering for the nearly 12 hours.

A supreme effort was given by Bob and Anne Johnson in handling the mail bids and seeing that each bid was given the utmost consideration -- some times having 2

mail bids on the same item. The auctioneers were very careful in receiving these bids even to the 50¢ raises some of them had. salute to the Johnson!

We are getting rumors down this way about the man who is selling the blue standing pony. We hear that he is coming out with the kicking and rearing ponies also.

Peg & Al Miller, Ky

Ed. note: It is true that Mr. Fortney is having some kicking and rearing ponies made in ultra blue. We agree with your comments on the auction. Everyone deserves a standing ovation. Larry Stickle, a new voting member, was the third auctioneer.

Membership Report

by ANN HOLMAN

As of March 31, 1977 our total membership was 2718. We have 2544 Associate Members and 152 Voting Members, 9 Honorary and 13 Recipients. We are currently mailing 1715 newsletters.

This month I will list the members and cities from Vermont, Virginia and Washington.

VERMONT - 13: Bennington 1, Burlington 7, Cambridge 2, Middlebury 1, Middletown Springs 1, Waterbury 1.

VIRGINIA - 63: Abingdon 1, Aldie 1, Alexandria 7, Arlington 4, Bedford 1, Blacksburg 5, Catharpin 1, Charlottesville 2, Dublin 2, Elliston 1, Fairfax 7, Falls Church 1, Fredericksburg 1, Herndon 1, Lynchburg 1, McLean 1, Norfolk 2, Reston 3, Richmond 5, Roanoke 2, Round Hill 1, Portsmouth 2,

Virginia Beach 3, Waynesboro 2, Williamsburg 4, Winchester 2.

WASHINGTON - 36: Auburn 1, Bainbridge Island 2, Battleground 1, Bremerton 1, Edmonds 1, Ellensburg 1, Everett 1, Freeland 1, Lakebay 1, Longview 2, Marysville 1, Olympia 1, Pasco 1, Port Angeles 1, Raymond 1, Seattle 4, Spanaway 2, Spokane 1, Tacoma 6, Vancouver 2.

DATES TO REMEMBER

MAY 31. Last day to order your "Oscar" at \$12.00 and your etching book at \$9.00.

JUNE 11. Deadline for convention registration. (See form inside)

JUNE 16 - 19. Annual Convention, Show and Display, Newark, Ohio



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