

HEISEY NEWS

March 2012

Volume XLI No. 3

Heisey Collectors of America,
Inc.©

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*Pictured here and on the back page are just a few of the many pieces to appear in the **39th Annual Spring Benefit Auction** next month. See article on page 3 inside for specific dates, times and other details.*



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HCA Board of Directors

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Newark, OH
740-763-4256

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Willard, OH
419-933-2845

Karen Taylo

New Bern, NC
252-637-9985

Museum:

Heisey Collectors of America, Inc., a non-profit corporation (tax-exempt status), owns and operates The National Heisey Glass Museum in Veterans Park, 6th and Church Streets, Newark, Ohio. Open year round, Tuesday through Saturday, 10 a.m. - 4 p.m. and Sunday 1 p.m. - 4 p.m. (except Jan. and Feb.), closed holidays. Other hours by appointment. Members admitted free; regular admission \$4.

Message from the President

Dear HCA Members:

It is hard for me to know where to start with this particular letter, so I will just begin. Charlie Wade, our director, had a heart attack but is okay. He has been handling too much lately, as we all know, and had an extra long stint put in a major artery. He is on special medications and still taking it easy for a while longer. I know he would love to hear from you and you can send a card to the museum.

Also, Walter, our expert in residence, has resigned. We are lucky that he will continue to help HCA by volunteering. Our newsletter will have a much different look but one that

we will get used to quickly. Walter will still write articles for us and be available for identification.

These two items are sad but change is happening and necessary – if not for health then for progress of HCA and the museum. Please help us by keeping these two “gems” in your thoughts and prayers.

Dan & I had a wonderful opportunity to take one of our “grands” to Newark and introduce her to the Heisey museum. We took Abby Keown, our almost 8-year-old granddaughter from Battle Creek, Michigan, with us to Newark. Grandpa Dan said Abby really enjoyed the museum. I was told



all she could say was “awesome!” everywhere she looked. She went through all the rooms twice and took hours to look at the gift shop and decide what to buy. Please try this with some of your kids, grandkids or friends. It may be that is all it takes to get someone addicted like the rest of us. She is even more addicted now.

Please make sure you “scour” the auction list and make your plans to join us in Heiseyland for the Spring Auction. We have been notified that

(continued on page 7)

Director's Notes

My report will be very short this month as I have been away from the Museum since January 29th, recovering from a heart attack that I suffered on that Sunday. I am doing very well now and by the time you receive this newsletter, I may be back at the Museum causing grief for Sharon and Susan.

My instructions from my physicians have been to stay out of the cold, don't do anything dumb like shoveling snow, lose weight, get rid of all the stress, and get my blood pressure down!

A big thank you to all for your well wishes! I hope to be back for short periods of time shortly.



Please be sure and read Sharon's column as I know she will keep you all up to date.

Till next month,
Charlie Wade
Executive Director

39th Annual All-Heisey Spring Benefit Auction Set For Next Month

Our 39th Annual Spring Benefit Auction will be held **April 13 & 14, 2012** at last year's location, the GMP Local #244 Union Hall at 350 Hudson Avenue in Newark, Ohio. We finished cataloging the glass after the last month's newsletter deadline and have 1100 lots from 48 consigners. Craig Connelly and his crew will again call our auction.

We have received some wonderful glass for the auction including some exceptional pieces which one rarely sees for sale. You can now visit the museum and see some of the best pieces in the auction on display in the case just inside the Museum entrance.

The auction catalog, preview hours, auction hours, absentee bid instructions, absentee bid form, bidding information, and most importantly the list of sale items will be on our website (www.heiseymuseum.org) on or about March 10th and hopefully sooner. This will give you over a full month of looking and evaluating items and preparing for this great auction! Names, addresses, and telephone numbers of area hotels/motels were published in previous newsletters to assist you in making reservations. You will want to arrive in time to attend the two-hour preview on Friday, April 13, 2012 from 1:00 p.m. to 3:00 p.m., with the auction beginning at 3:00 p.m.. On Saturday, April 14, 2012, the doors will open at 8:30 a.m., the annual

membership meeting will be held at 9:00 a.m., and the auction will begin at 9:30 a.m..

We have again decided not to have a full mailing of the auction catalog. We will mail copies on or about March 15th (sooner if possible) to members who consigned glass, purchased glass, or put in absentee bids in 2010 and/or 2011. We will also provide a copy to any member who wishes one; you need to call the museum after March 15th to get your copy. If you were a consignor, buyer, or absentee bidder, wait a few days before you call, in order to give time for your copy to arrive in the mail.

As you know, the Spring Benefit Auction is HCA's largest fundraiser and 2012 will be another challenging year financially for the organization. This auction is slightly smaller than last year's auction and we have an abundance of nice damage-free glass this year. If you can't make it to Newark for the auction this year, I encourage you to look online at the list of great glass and put in an absentee bid. This is a way for **every member** to support your association. Forms and instructions are available on the website as well.

Finally, here is a special note for absentee bidders. We are continuing a successful change in that we are having absentee bidders make their own arrangements to have their

glass shipped. To help in that matter, we have included in the absentee bid instruction in the auction catalog some area shippers and their telephone numbers who will pick up, package, and send your glass to you. The absentee glass will be available for pickup at the Museum on Tuesday, April 17, 2012. Absentee bidders will have to pay their shippers directly. We will cooperate with your shipper and assist where we can. HCA simply does not have the volunteers, materials on hand, and staffing capability to do this task. We have listed these shippers in the past and have heard no complaints; however, HCA does not endorse them nor is HCA responsible for their performance.

As you read this newsletter, I will be looking for help at the auction, namely for "Vannas" to hold up the glass, for folks to help move glass during the auction, and to help clean up after the auction. If you would like to help, please contact me. It is a great way to learn about the glass and meet some great volunteers. If you have questions or concerns, please contact me at masdgs@aol.com or give me a call at 937-372-7166. I'll see you at the auction!

Dave Spahr
Auction Chairman

Matching Funds Offered -

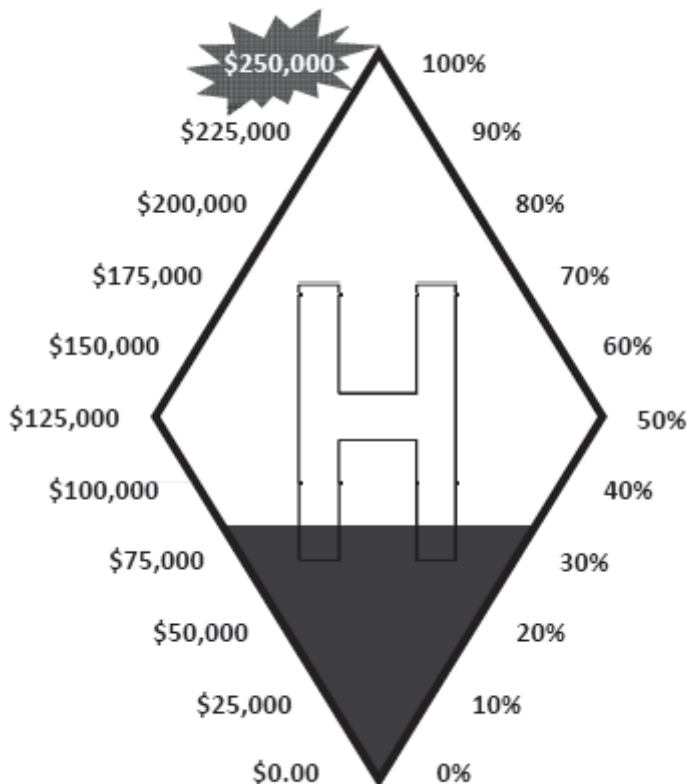
Endowment Fund Fundraising Campaign Under Way



The National Heisey Glass Museum has launched a fundraising campaign that will raise dollars to grow the National Heisey Glass Museum Endowment Fund. The overall goal is to increase the National Heisey Glass Museum Endowment Fund by \$500,000 to ensure the future of the Heisey Glass Museum.

An added feature of this campaign is the unique opportunity offered by Gordon and Darlene Cochran, Heisey Collectors of America members from Redmond, Washington. Gordon and Darlene Cochran have generously agreed to match dollar for dollar each donation made to the National Heisey Glass Museum Endowment Fund up to \$250,000. If we raise \$250,000 for the endowment, Gordon and Darlene Cochran will match that amount with another \$250,000 for a total of \$500,000.

Watch our progress grow!



**\$87,953.39 raised
through January 31st**

The National Heisey Glass Museum officially began the quiet phase of our new campaign on April 8, 2011 with closure scheduled for July 31, 2012. Over 275 contributions have been received for the challenge. These include contributions from single members and couples, and a few from individuals that are not even members of HCA. Eleven study clubs have donated to the challenge. Through January 31st, the challenge has raised over \$ 87,953.39 in donations plus the match.

At the HCA convention in June, there will be "The Legacy of Heisey Glass" brunch endowment event to continue to raise funds for this challenge.

You may make your donation to the Cochran Challenge using the donation form on the next page.

**The Gordon and Darlene Cochran
National Heisey Glass Museum Endowment
Matching Funds Challenge
DONATION FORM**

To make a donation to The Gordon and Darlene Cochran National Heisey Glass Museum Endowment Matching Funds Challenge, mail completed form to:

**Endowment Fund
The National Heisey Glass Museum
169 West Church Street
Newark, Ohio 43955**

Please provide your contact information below:

Name _____

Home Address _____

City/State/Zip _____

E-mail _____

This gift should be credited to my spouse/partner and me.

Spouse/Partner
Name _____

Home Address _____

City/State/Zip _____

My gift is in memory / honor (circle one) of _____ (optional)

Gift Information
Enclosed is my gift of:

\$5,000
 \$2,500
 \$1,000
 \$500
 \$250
 \$100

Make check payable to the **National Heisey Glass Museum Endowment**

OR

Please charge this gift of \$_____ to my/our credit card
 MasterCard Visa Discover

Card Number _____ Exp. Date _____

I would like to make a gift (*other than cash*) and would like to speak with a representative of the campaign before doing so. Please contact me at (phone) _____.

Check here if you wish your gift to remain anonymous.

DONOR CONFIDENTIALITY REQUEST:

I / We _____ have made the above gift to the National Heisey Glass Museum Endowment Fund and hereby request that my / our identity not be disclosed by the museum to the public unless disclosure is required by law.

The National Heisey Glass Museum respects the privacy of donors' personal and financial information and will not release information to the public about prospective or actual donors other than donors' names and gift amounts. Requests from donors that their names not be released will be honored.

Thank you for your support of the National Heisey Glass Museum!



Calendar of Events

BENEFIT AUCTION

April 13-14, 2012

CONVENTION 2012

June 13-16, 2012

LEGACY of HEISEY GLASS

(Endowment Event at Convention)

June 14, 2012

GLASS SHOW 2012

(at Convention)

June 15-16, 2012

FLEA MARKET ON SQUARE

(at Convention)

June 16, 2012

PERCY MOORE

September 7- 8, 2012 in Omaha, NE

FALL SELECT AUCTION

October 13, 2012

OPEN HOUSE / HOLIDAY

December 8, 2012



PICTURED ABOVE: Corey Priddy's feline friend has exquisite taste! Kitty Priscilla Lovejoy is curled inside a Prison Stripe bowl, with Wampum candleholders close by. Corey, of Blaine, Washington, is a member of the Northwest Heisey Collectors.

HCA Welcomes New Members for January 2012

Carole Blackman - Ohio

Valli K. Feldman - New York

Janis Gallison - Montana

Dennis & Penny Gearino - Ohio

Michael Getzey - Maryland

Catherine Lesko - New Jersey

Norton Markham - Texas

Pam Stark - Connecticut

Barbara Van de Kamp - Iowa



Business Bits:

As most of you are aware, I am trying to fill some large shoes. Charlie is doing much better, but still in recuperation mode. His wife Susan tells me that he is being a very good patient during his recovery and that he is behaving himself. In filling in for Charlie, I am learning lots of new and exciting things about the Museum. It is wonderful

here and the learning never stops. Walter and Dave Spahr have been working diligently on the Auction Catalog and it will be ready very soon. If you are sending in an absentee bid, please mark the envelope accordingly so that we can put them in the proper place.

We are already gearing up for the convention, which will be here before we know it. Can hardly wait to see all of you again. This year will be even better than last.

In closing, I would like to thank everyone for their patience in this trying time. It never seems that we have enough time in the day to do our jobs, but when filling in for another, that time is even more limited. We have made it, and we will continue to muddle through until Charlie returns. If you get a chance, drop him a line here at the Museum, I will see that the notes get hand delivered to him.

Until next month. . .
Sharon Gray
Office Manager

Message from the President, con't:

continued from page 2)

the "hotel off the square" (formerly owned by Longaberger) has been for sale and is now closed. There are many other places to stay so "get busy" today and make those reservations. Stay well everyone and remember "spring is on the way"!

Sue Kilgore
HCA President

Pictured right: Abby Keown, Sue's granddaughter, on her first visit to the Museum



Museum Gift Shop

There is always someone in the Gift Shop during the Museum's hours of operation to help answer questions or take orders. When ordering by phone, please have a credit card ready. When ordering by mail, please be sure to include appropriate charges such as shipping and sales tax. Please note that the HCA member discount does not apply to original Heisey or special project items. We prefer to use USPS. If you have not received a package, please call the Administrative Office to confirm it was sent. We will assist you in tracing it. If your package arrives damaged, please contact your local USPS representative. We insure everything.

If you would like to make a donation to the Museum or have questions regarding items on loan, contact the Museum. HCA reserves the right to accept or refuse items based on current holdings.

HCA will attempt to identify unknown glass items. Send a color photograph, measurements, and a self-addressed, stamped envelope. Other arrangements should be made in advance with the Museum staff. Please keep in mind that the Museum cannot appraise items. Identification is free to members; non-members \$5 per item.



**(740)
345-
2932**

Membership

To join Heisey Collectors of America or to renew your membership, contact the HCA Administrative Office Monday through Friday, 8 a.m. - 4:30 p.m. Eastern Time. Associate dues are \$30 plus \$5 for each additional household member. Voting members pay an additional one-time fee of \$25. Additional shipping charges are required for members living outside the U.S. Current rates are Canada - \$22; for other countries, contact the Museum. Rates are subject to change at any time due to rate changes made by the U.S. Postal Service. To verify current rates, call (740) 345-2932 or e-mail business@HeiseyMuseum.org. Help ensure the future of your Museum. When you renew your membership at one of the levels below, any amount beyond the regular Associate dues goes into the Endowment Fund.

Individual Contributing, one person in household	\$50
Joint Contributing, two people in household	\$60
Family Contributing, parents & children under 18	\$75
Patron	\$125
Sponsor	\$250
Benefactor	\$500

Check the date above your name and address on the mailing label for your membership expiration date. If it reads 1-10-12, make sure your dues are paid soon in order to receive next month's issue of Heisey News. The Endowment Committee wishes to thank those who have become Endowment Members and all of the individuals and study clubs that have so generously supported the HCA Endowment Fund. All members who have supported the fund are recognized each year in the February issue of the newsletter. Your support will make the Museum self-sustaining in the years to come.

Thank you!

Real Heisey in the Gift Shop

All crystal and all prices listed for the Gift Shop are "each" unless noted.



Item	Price
341 Puritan salt	\$5
347 Fifth Avenue – Colonial cordial H (3 each)	7
350 Pinwheel and Fan punch cup, H (2 each)	10
359 Colonial cordial (no optic), H (2 each)	20
359 Colonial cordial (optic), H (4 each)	20
411 Tudor cheese plate, Hawthorne, H	10
417 Dbl Rib & Panel oyster cocktail (5 each)	4
1170 Pleat & Panel bouillon/ underplate, H	15
1170 Pleat & Panel nappy, 4", H	7
1170 Pleat & Panel goblet, luncheon	10
1170 Pleat & Panel plate, 6", Flamingo, H (3 each)	6
1170 Pleat & Panel plate, 7", Flamingo, H (4 each)	8
1184 Yeoman cup only, Hawthorne, H (3 each)	9
1186 Yeoman cup/saucer, H (5 sets each)	5
1201 Fandango punch cup (5 each)	4
1401 Empress plate, 7", rd, Sahara, H	8
1401 Empress plate, 8", rd, Flamingo, H (4 each)	12
1401 Empress punch cup, H (5 each)	5
1425 Victorian punch cup (beaded), H (12 each)	12
1425 Victorian punch cup (no beads), H (4 each)	12
1425 Victorian champagne (2 Ball) (2 each)	5
1485 Saturn cruet – late	25
1469 Ridgeleigh cream/sugar, H	15
1469 Ridgeleigh cheese plate, H	10
1469 Ridgeleigh lemon dish, cover only	12
1506 Queen Ann cup/saucer, H	15
1519 Waverly epergette, 6", deep, H	10
1519 Waverly epergette, 6", shallow, H, pr	20
1519 Waverly creamer/sugar, H	20
1519 Waverly bowtie candy cover only	10
1519 Waverly bowtie candy cover only w/507 Orchid etch	15
1540 Lariat goblet, H (2 each)	8
1540 Lariat ftd juice	10
1567 Plantation sugar (2 each)	20
1632 Satellite candy dish lid only	8
3304 Universal cordial (3 each)	12
3350 Wabash cordial, H	20
4959 Lariat oyster cocktail (5 each)	4
4090 Coventry champagne	5
4182 Thin plate, 7", Moongleam (7 each)	8



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Preserve

Collect

Interpret

2011 Annual Report

Celebrating 40 Years

This year is the 40th anniversary of the Heisey Collectors of America, Inc. which was started in 1971 by a local group of dedicated Heisey collectors.

So we celebrated this all year long with articles, lots of birthday cake, the convention theme and the Moore weekend dinner falling on the exact day that the 501c3 non-profit papers were delivered. It was a very fun filled year.

Charlie Wade continued on as our interim director. He helped the board in its efforts to streamline the running of the museum, the effectiveness of the staff and the challenge to sell many, if not all, of the back stock of fund raiser items in storage.

Sharon Gray was hired as our new business manager. Her efforts to learn all there is to know about Heisey, and our museum, were endless. She is a wonderful representative of our organization and has gotten several visitors to join HCA. She has helped to clean up the offices with better filing and to rid us of useless items.

We continued to stress that study clubs update their bylaws and send them to the board for approval. We also asked for an

annual report from them for the convention. This is something that will have to be asked for again every year.

The Bredehoft book project was completed and the books are in the gift shop and on the museum Ebay store. All the expenses were paid and the effort to give them away to new members who join at an endowment level was approved by the board. This project (the give away) was extended through the end of the Cochran Challenge.

The newsletter took a huge step into the future when we had to replace the current printer which was over 15 years old and leased one that had color capabilities. We began printing the front and back in color every month. The June newsletter was completely in color so that everyone could see the events and beautiful glass from the convention.

All of the events during the year were big successes due mostly to our devoted volunteers who "step up" when ever asked and sometime even before they are asked.

Our auction services are continuing to be a very positive part of our organization. We are continuing to be contacted by our members who want us to auction their collections. This committee is a true blessing for it is all volunteer and it takes hundreds of hours to pull off the very efficient production.

The most wonderful project of this year is the Gordon & Darlene Cochran Endowment Fund Challenge. This is an effort to help grow the Heisey Museum Endowment Fund to a level where it will pay for the expenses of the museum. The Cochrans are generous long time HCA members from Washington state. They have pledged to match \$250,000.00 of donation to the endowment fund by the end of July 2012.

This is an incredible effort to make sure the museum lasts long after all of us. There are no words to thank them for this thoughtful and generous donation.

A new board member, Jay Barker, was named to replace Bob Kreimer of Florida who passed away while fighting cancer.

The Factory Room, formerly the media room, was transformed into a display of what it took to design a piece of glass even before the mold was made. A shortened presentation tape is showing on a new television with a DVD player, all on a custom corner table and visitors sit on new benches that are reminiscent of what might have



Volunteers In Our Museum

Phil & Sally Abrams
Gary Babcock
Barbara Bartlett
Charlene Bowman
Susan Bruah
Gregg & Mary Cameron
Carolyn Clark
Jim & Karen Clark
Chris & Brenda Coffey
Tom & Carolyn Crozier
Sid & Mary Edwards
Tom & Kathy Files
Sharon Gray
Joe & Flo Harner
Chuck & Amy Jo Jones
Dan & Sue Kilgore
Will Kennard
Frank Kuhlmann
Tom LaBlanc
Robert Loch
Walter Ludwig
Phyllis McClain
William & Victoria McKelvey
Michael Maher
Dick & Ginny Marsh
Jack Metcalf
Pat Moore
Jeff Morrow
Zach Ogle
Sharon Orienter
Mac Otten
Susan Pescatore
Jim & Ellen Reck
Ken & Judy Rhoads
Brandi Robertson
Emogene Shomaker
Dick & Marilyn Smith
Kathy Smith
Dave & Mary Ann Spahr
Kate Stickle
Eric Tankesley-Clarke
Karen Taylo
Charlie & Susan Wade
Micki Wareham

Thank You!

been used in the factory. Display cabinets show several Heisey pieces with their molds and the tools that it took to make the finished product. This room was designed and completed with the help of the Heisey Collectors Club of Michigan.

The Krall display cabinet was available to be returned to Newark and the Heisey family. Jay Barker helped get the ball rolling and asked for help from local foundations and organizations. To date the cabinet is back in Newark, is restored, the broken mirrors or glass has been replaced, the lighting is being worked on and a request has gone out to have the original items loaned or donated back to complete the display. It is a very exciting project and one that could bring the museum wonderful publicity. It will be part of this museum's wonderful historical inventory.

The staff and board are making new efforts to bring more awareness of the museum to the local community. We are striving for more meetings of other organizations to be held in the museum multi purpose room. This year was a good year to start this effort. There are changes going on within the museum, with staff and equipment, and everything is looking really good. My hopes are that all of our members are able to visit our museum and/or participate in our annual events as well as contribute to the Cochran Challenge. Everyone needs to help secure the future of HCA and its museum.

Gratefully serving,
 Sue Kilgore
 President
 HCA Board of Directors

Heisey Collectors Endowment

The current market value of the National Heisey Glass Museum Endowment Fund is \$2,605,767.72 as of January 24, 2012. The market value a year ago was \$2,445,312.43. For comparison purposes, the market value was \$1,355,455 in December 2001.

The time-weighted total return for 2011 was 2.93%. Since January 1, 2001, the average annual return has been 4.42% each year.

The benchmark returns have been 3.46% for a similar account over the past year and 3.43% annualized since 2001. In other words, we did not do as well as the benchmark in 2011 but have exceeded the benchmark by 109 basis points (or 1.09%) each year over the past 11 years — and we have done so with taking less risk in the portfolio.

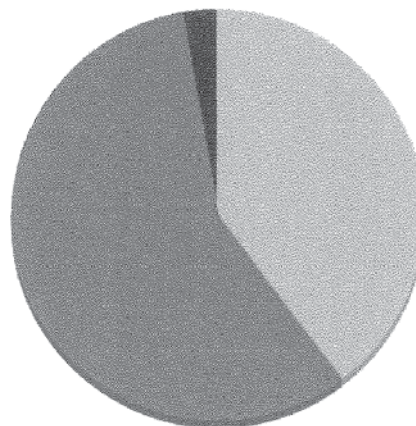
Some of the top holdings include: Vanguard Extended Market (a small cap fund), Vanguard Pacific Stock Index (Asian and Pacific Rim countries), Vanguard European Stock Index, Microsoft, IBM, Automatic Data Processing, and Conoco Phillips.

John Uible, Vice President
Park National Bank

Account Profile National Heisey Glass Museum Endowment Fund

Inception Date: 08/21/1999

■	Cash Equivalents	2.82%
■	Fixed Income	39.66%
■	Equities	57.53%
	TOTAL:	100.00%



Liabilities Excluded From Summary

Asset Class	Total Cost	Market Value	Income	Yield (%)	MV (%)
Cash Equivalents	71,331.24	71,465.09	177.34	0.25	2.82
Fixed Income	977,606.18	1,006,394.63	32,549.03	3.23	39.66
Equities	1,158,573.09	1,459,775.08	40,597.75	2.78	57.52
Total Portfolio	2,207,510.51	2,537,634.80	73,324.12	2.89	100.00

Due to rounding, percentage may not equal 100.

NATIONAL HEISEY GLASS MUSEUM ENDOWMENT FUND

MARKET VALUE AS OF DECEMBER 31, 2010	2,383,769.46
MARKET VALUE AS OF MARCH 31, 2011	2,468,611.85
MARKET VALUE AS OF JUNE 30, 2011	2,465,082.09
MARKET VALUE AS OF SEPTEMBER 30, 2011	2,295,751.56
MARKET VALUE AS OF DECEMBER 31, 2011	2,537,640.70
HCA 2011 ENDOWMENT RECEIPTS	198,538.37
2011 DEPOSITS FROM 2010 RECEIPTS	1,365.00
2011 DEPOSITS FROM 2011 RECEIPTS	184,918.07
AMOUNT TO BE DEPOSITED FROM 2010 RECEIPTS	0.00
AMOUNT TO BE DEPOSITED FROM 2011 RECEIPTS	13,620.30
TOTAL AMOUNT TO BE DEPOSITED	<u>13,620.30</u>
2010 INCOME LESS FEES	60,779.83
2011 INCOME LESS FEES	61,373.82
INCOME DRAWN DOWN FOR OPERATIONS IN 2011	95,958.00

Asset Class Review Report Period 1/1/01 to 12/21/11

ASSET CLASS/BENCHMARK	PORTFOLIO ALLOCATION	LAST 6 MONTHS	FISCAL YTD	LAST 12 MONTHS	LAST 3 YEARS ¹	LAST 5 YEARS ¹	LAST 10 YEARS ¹	REPORT PERIOD ¹
Cash	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Not Applicable		0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Money Mkts & Equivalents	4.64%	0.06%	0.12%	0.12%	0.41%	1.70%	2.01%	2.20%
Lipper Money Market Index		0.01%	0.02%	0.02%	0.10%	1.48%	1.72%	1.91%
Taxable Bonds	39.39%	1.39%	3.20%	3.20%	6.07%	5.48%	4.82%	5.29%
Barclays Cap Intern Govt/Credit Index		3.25%	5.80%	5.80%	5.64%	5.88%	5.20%	5.54%
US Equities	49.90%	-3.63%	2.75%	2.75%	15.88%	1.62%	3.64%	3.28%
Standard & Poor's 500 Stock Index		-3.70%	2.09%	2.09%	14.11%	-0.25%	2.92%	1.48%
Dow Jones Industrial Index		-0.22%	8.34%	8.34%	14.89%	2.37%	4.56%	3.61%
International Equities	4.07%	-15.86%	-12.58%	-12.58%	7.33%	-3.78%	5.13% ²	5.13% ²
MSCI EAFE Net Index		-16.31%	-12.14%	-12.14%	7.65%	-4.72%	4.01% ²	4.01% ²
Real Estate Investment Trusts	1.99%	-1.63%	8.40%	8.40%	26.48% ²	26.48% ²	26.48% ²	26.48% ²
MSCI US REIT Index		-1.47%	8.69%	8.69%	23.15% ²	23.15% ²	23.15% ²	23.15% ²
TOTAL PORTFOLIO	100.00%	-1.45%	2.93%	2.93%	11.38%	3.84%	4.55%	4.42%
Class Blended Benchmark		-0.98%	3.46%	3.46%	10.24%	3.05%	4.38%	3.43%

¹ Annualized Return

² Asset(s) held less than period indicated by column header

Heisey Collectors of America:

This past year, our membership fees were less than expected, but our auctions netted more than forecasted. Our revenue without endowment earnings was 97% of planned at \$103,750. Our endowment earnings draw was \$95,950. Not all of this money was used to support operations. We still have \$98,000 left in the earned but not used endowment earnings account. We expect to use only \$56,000 of this amount to help fund 2012 operations. Our total expenses were nearly exactly as we budgeted. However, areas where we were over budget - salaries, repairs, and maintenance - were offset by savings in utilities, advertising, and capital projects. The endowment fund is growing. We have raised a great deal of money over these past 40 years to build and maintain a great museum. In order for the endowment to eventually cover all HCA annual operating costs, the fund should be in the range of \$7 million. Going into 2012, we look pretty darn good. We honestly appreciate your support for this great organization. Please review the accounts, and if you have any questions, feel free to contact me.

Will Kennard, Treasurer

ITEM	BUDGET 2011	ACTUAL 2011	ACTUAL 2010
REVENUES			
MEMBERSHIP	\$ 32,000.00	\$ 29,008.00	\$ 29,648.00
NEWSLETTER ADS	\$ 1,600.00	\$ 571.40	\$ 1,588.00
CASH DONATIONS	\$ 18,500.00	\$ 14,861.45	\$ 17,668.00
SALES	\$ 24,000.00	\$ 23,246.15	\$ 20,261.00
SHIPPING/HANDLING CHARGES	\$ 2,000.00	\$ 998.51	\$ 1,157.00
ADMISSIONS	\$ 4,000.00	\$ 3,232.00	\$ 3,943.00
SPECIAL PROJ / ROYALTIES NET	\$ 1,500.00	\$ -	
INTEREST INCOME	\$ 200.00	\$ 51.16	\$ 169.00
CAPITAL PROJECTS - STATE GRANT			\$ 3,500.00
BENEFIT AUCTION NET	\$ 10,000.00	\$ 18,963.65	\$ 8,644.00
SELECT AUCTION NET	\$ 3,800.00	\$ 7,266.50	\$ 3,296.00
CONVENTION NET	\$ 7,000.00	\$ 3,520.02	\$ 6,689.00
P & V MOORE DINNER NET	\$ 2,000.00	\$ 2,036.89	\$ 3,877.00
TOTAL INCOME	\$ 106,600.00	\$ 103,755.73	\$ 100,440.00
ENDOWMENT TRANSFER	\$ 56,314.00	\$ 95,958.00	\$ 71,000.00
TOTAL AVAILABLE	\$ 162,914.00	\$ 199,713.73	\$ 171,440.00
EXPENDITURES			
SALARIES AND WAGES	\$ 59,446.00	\$ 62,412.26	\$ 69,359.00
PAYROLL TAXES	\$ 4,548.00	\$ 4,810.49	\$ 5,352.00
BUREAU OF WORKERS COMP	\$ 2,170.00	\$ 1,170.23	\$ 2,375.00
COST OF SALES	\$ 12,000.00	\$ 5,652.24	\$ 23,776.00
SHIPPING & HANDLING COST	\$ 2,000.00	\$ 350.05	\$ 58.00
ACCOUNTING EXPENSE	\$ 10,000.00	\$ 8,328.04	\$ 8,909.00
LEGAL FEES/RETAINERS	\$ 500.00	\$ -	\$ 1,408.00
OFFICE SUPPLIES AND POSTAGE	\$ 12,000.00	\$ 10,006.80	\$ 9,614.00
REPAIRS AND MAINTENANCE	\$ 5,000.00	\$ 16,870.85	\$ 10,970.00
LAWN/GROUNDS CARE	\$ 3,000.00	\$ 3,107.71	\$ 3,727.00
MUSEUM EXPENSE	\$ 1,500.00	\$ 4,541.69	\$ 267.00
UTILITIES	\$ 20,000.00	\$ 16,631.53	\$ 19,120.00
NEWSLETTER PRINTING & POSTAGE	\$ 9,200.00	\$ 6,824.81	\$ 7,720.00
DUES & MEMBERSHIPS	\$ 1,200.00	\$ 550.00	\$ 785.00
ADVERTISING	\$ 4,000.00	\$ 1,939.06	\$ 2,743.00
INSURANCE	\$ 10,000.00	\$ 9,706.00	\$ 9,729.00
TRAVEL EXPENSE	\$ -	\$ 199.10	\$ 60.00
COMPUTER/WEBSITE MAINTENANCE	\$ 2,000.00	\$ 2,395.65	\$ 2,410.00
ACQUISITIONS	\$ 500.00	\$ -	\$ 121.00
BANK SERVICE CHARGES	\$ 1,500.00	\$ 2,693.07	\$ 1,356.00
AUCTION FIRM LICENSE/BOND	\$ 350.00	\$ 350.00	\$ 350.00
MISCELLANEOUS	\$ -	\$ 351.71	\$ 744.00
SPECIAL PROJECTS	\$ -	\$ 6,680.00	
CAPITAL PROJECTS	\$ 10,000.00	\$ -	\$ 16,993.00
EQUIPMENT LEASE	\$ -	\$ 6,456.00	
TOTAL EXPENDITURES	\$ 170,914.00	\$ 172,027.29	\$ 197,946.00
LESS COST OF GOODS SOLD	\$ 12,000.00	\$ 5,652.24	\$ 23,776.00
PLUS INVENTORY PURCHASES	\$ 4,000.00	\$ 75.00	\$ 2,652.00
FUNDS REQUIRED	\$ 162,914.00	\$ 166,450.05	\$ 176,822.00

Donations 2011

The following have made contributions for the benefit of HCA and the museum.
If you made a contribution and you are not listed or not listed correctly,
please contact the Museum so that proper recognition can be given.

Robert and Allegra Boone:
Erma Huslander:

5019 Waverly Goblet
107 Wellington Candlesticks, pair with
unusual all-over cutting in memory of
husband Roger Huslander

Roberta Ebert Powell:

4045 Heron 7" Ball Vase, Cobalt in memory
of mother Teresa Marie Ebert, and aunt
Josephine Hooper

Karen Taylo:

354 Wide Flat Panel Cream and Sugar with
cutting (Sinclair Glass acid stamp on sugar
handle)

Sandra Barker
Barbara Rauck Bartlett
Greg and Mary Cameron
Central Chapter Ohio Region AACCA
William Clifford
Gordon and Darlene Cochran
Jimmy and Anita Coffey
Sara Connolly
James A. Cooke
Carolyn Crozier
Roy Eggert
Jerry Esterla
Tom and Kathy Files
Judith Gabel
Jan Hardy
Robert and Patricia Harrison

Norvel Heisey
Scott Heron
Elaine Husted
Mona Irvine
Marcia Kroska
Jerry Laitinen
Ned Lavengood
Linda Lowe
Rex and Patricia Lucke
John Mock
Jean and Cole Miesner
Ron and Ginny Pratt
Charles and Susan Wade
Richard and Annelore Stoltzfus
Don Walzer
Jean Will

Thank You!

HCA Voting Members

Membership as of December 31, 2011 was 1,300 total members. Those listed below are the voting members as of December 31, 2011. Every effort was made to ensure the accuracy of this list. If your name was omitted, we apologize for the error. Please contact us with your correction at 740-345-2932 ext. 1 or e-mail us at membership@HeiseyMuseum.org.

PHIL H. ABRAMS
SALLY ABRAMS
J. ROBERT ADAMS
DAVID L. AHART
JUDY AHART
DAVID ALBRIGHT
DOUG ALLARA
JERRY ASHCRAFT
CHARLES N BAIRD
BRYAN BAKER
DENISE BAKER
BETH A. BARKER
JOHN C. BARKER
VERLYN L. BARKER
JAMES BARTELL
BARBARA R. BARTLETT
KENDAL BARTLETT
MAXINE BARTLETT
RICHARD L. BARTLETT
LINDA C. BISCHOFF
LYNNE BLOCH
CHARLENE L. BOWMAN
WILLIAM BRAKEMEYER
DARRELL BRATT
NANCY BRATT
THOMAS BREDEHOFT
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JANE BROOKS
RAYMOND BRUBACHER
MARY S. BRUSH
RICHARD BUTHY
PAT BUTLER
GREGG CAMERON
MARY CAMERON
RONALD CAPSTACK
MARTHA W. CARDEN
MILNER R. CARDEN
JANET CASWELL
CATHY CHAPMAN
BETTY CHEADLE
JAMES E. CHEADLE
JOAN CIMINI
PATTI CLAPP
JAMES S. CLARK
JERRY E. CLARK
KAREN M. CLARK
JOYCE CLEMINGS
CAMILLE A. CLEVELAND
WILLIAM T. CLIFFORD
DARLENE COCHRAN
GORDON COCHRAN
TOM COFFEY
ALFRED COLANGELO
JOYCE COLANGELO
MARILYN M. COLEMAN
KAREN COLWELL
MICHAEL L. COMPTON
MARGARET P. CONNER
ELAINE COOK
CLYDE COOK JR.
RAY COURTNAGE
MICHAEL D. CRAMER
MARTHA CRANE
TERRY H. CRANSTON
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FRED CURREY
JIM CURTISS
LARRY DAGESSE
ARSHAG M. DAIYAN
CONNIE DALL
MARIAN L. DALTON
EVELYN P. DANIEL
RICHARD E. DAY
DEBORAH De JONG
KARL De JONG
PHYLLIS DEAL
DONALD C. DEANY
PHIL DEETZ
LYNN DeGROOTE
CHAUNCEY R. DELANEY
JOHN A. DEPPONG
MARJORIE J. DEPPONG
DAVID DEVITO
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SHIRLEY DUNBAR
MARCIA DUNCAN
SUZANNE DURYEE
SANDRA W. DYER
GERALD R. EASTERLA
MARY C. EDWARDS
RALPH EDWARDS
ROBERTA EDWARDS
SID EDWARDS
ROY T. EGGERT
ALLAN B. ELKOWITZ
RICHARD ELLIS
SUEANNE ELLIS
LARRY ERNEST
MARY A. EVANS
NETTYE EVANS
JOYCE M. FARNHAM
BARI A. FAUSS
CAROLYN FELGER
TOM FELT
KATHY FILES
TOM FILES
CHARLES F. FISHER
JEANNE FITZGIBBONS
GEORGE A. FOGG
JOHN FORRESTER
M. E. FOSTER
TERRI FOXX-WISHERT
CYNDEE H. FREEMAN
GREG FREEMAN
IRENE FRITZ
FRANKLIN V. FRYE
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THOMAS GANSE
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ISABELLE H. GIBBS
ARLENE GILLETTE

JEROME GILLETTE
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JUNE A. GODDEN
DOLETTA GOICOA
RAY GOLDSBERRY
PENNY GOLDSTEIN
RICHARD GOLDSTEIN
SUSAN GOODEARL
DONALD L. GOODIN
KATHLEEN A. GOODIN
NORMA J. GORSUCH
JOHN GRANGER
SHARON K. GRAY
FRANCES GRENZEBACH
JACK GRENZEBACH
DAN GUCKIEN
HAROLD HAMMONTREE
LOLETA HAMMONTREE
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LARRY D. HEFTI
BEV HEISE
JILL C. HEISE
NORVAL HEISEY
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JANET JONES
LEE JONES
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ANNA E. KEISTER
PAUL M. KEISTER
RACHEL J. KEITH
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WILL KENNARD
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SUE KILGORE
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SIBYL LAVENGOOD
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LaVERNE LOKAY
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REX LUCKE
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SANDRA McKELVEY
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GEORGE McNIEL
BARBARA McTIGHE
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JEAN MIESNER
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SAM SCHNAIDT
LEILA SCHWAN
FRACHELE SCOTT
MICHELE B. SCOTT
FRANK P. SCOTT JR.

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JAMES KELLY SHIRLEY
EMOGENE SHOMAKER
BLANCHE R. SMITH
MARILYN SMITH
RICHARD SMITH
BEVERLY A. SOUDERS
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MARY ANN SPAHR
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DARCEL TANQUARY
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J MICHAEL TAYLOR
KATHLEEN TAYLOR
JUNIOR THIRY
SHERRON THIRY
JOHN R. THOMAS
ROBERT THOMAS
SALLY THOMAS
PENNY L. THORUP
KELLY THRAN
NORMAN THRAN
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MARY BETH WILL
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LIBBY WILLIAMS
ALICIA L. WILSON
W. ALLEN WILSON
PEGGY WINGARD
FRANCES WOYTALEWICZ
JOHN WOYTOWICZ
LOREN YEAKLEY
VIRGINIA YEAKLEY
DELORES ZIEGLER
ARLENE ZIPPERLEN
DANEEN ZUREICH

HCA Board of Directors

Kilgore, Sue (Dan)

President

2nd Term Ending 2014
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Barker, John "Jay" (Beth)

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Spahr, Mary Ann (Dave)

Secretary

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937-768-0987
masxenia@aol.com

Cameron, Mary (Gregg)

1st Term Ending 2014
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Maier, Michael

1st Term Ending 2015
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740-763-4256
740-644-1796
TheFlyingMaier@yahoo.com

Kennard, Will (Jeri)

Treasurer

1st Term Ending 2014
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Edwards, Sid (Mary)

1st Term Ending 2012
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334-207-7511
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Taylor, Karen

2nd Term Ending 2013
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252-671-0234
krtaylor@embarqmail.com

Help preserve A. H. Heisey's legacy of American craftsmanship by joining Heisey Collector's of America, Inc. Annual associate dues of \$30 entitle you to many benefits, including free admission to the National Heisey Glass Museum, subscription to monthly newsletters, access to the Louise Ream Reference Library, Study Clubs, special events, members only special purchasing, and gift shop discounts. Other household members can enjoy these benefits for an additional \$5 per person. Become a voting member for a one-time \$25 fee for as long as your HCA annual membership remains current.

HCA Committees June 2011-June 2012

*Denotes Chairman

Auctions:

*Dave Spahr, Michael Maher, and the Executive Committee of the Board of Directors

Bylaws / Constitution / Employee Handbook:

*Karen Taylo, Will Kennard, Dave Spahr

Finance / Budget /

Endowment / Estate Planning:

*Will Kennard, Tom Files, Jay Barker

Fundraising:

*Mary Cameron (chair of Cochran Challenge), Sid Edwards, William McKelvey

Glass Evaluation:

*Charlene Bowman, Ginny & Dick Marsh, Michael Maher

Membership:

*Charlene Bowman, Mary Ann Spahr, Sid Edwards

Nominations:

Appointed at the December BOD meeting

Publicity / Education:

*Mary Ann Spahr, Charlene Bowman, William McKelvey, David Ahart

Properties:

*Dick Smith, Dick Marsh, Michael Maher

Research / Archives:

*Amy Jo Jones, Chuck Jones, Jay Barker

Strategic & Succession Planning:

*Tom Files, Phil Abrams, Jay Barker

Website / Technology:

*Karen Taylo, Mary Ann Spahr, Mary Cameron

Mu-



National Heisey Glass Museum

169 W. Church Street
Newark, Ohio 43055
740-345-2932 Museum
740-345-9638 Fax
www.HeiseyMuseum.org

Wade, Charlie (Susan)

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Gray, Sharon

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Bruah, Susan

Clerk
355 Eddy Street
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330-523-0572

Heisey Collectors of America, Inc., a non-profit corporation (tax-exempt status), owns and operates The National Heisey Glass Museum in Veterans Park, 6th and Church Streets, Newark, Ohio. Open year round, Tuesday through Saturday, 10 a.m. - 4 p.m. and Sunday 1 p.m. - 4 p.m. (except Jan. and Feb.), closed holidays. Other hours by appointment. Members admitted free; regular admission \$4.

Our Mission:

To preserve, collect, and interpret Heisey glass, related materials, and information.

Our Vision:

Heisey Collectors of America, Inc. established the National Heisey Glass Museum (NHGM) in Newark in 1972 to display and promote the study of the products of the A.H. Heisey & Company (1896-1957), primarily for HCA's members. HCA has maintained the museum and HCA's national membership in turn has generously supported the facility and HCA. This support has enabled the organization to continue to build its collection, maintain archives, add a 6,000 square foot addition to the original King House, establish an endowment, and hire professional staff - among other accomplishments. The National Heisey Glass Museum is the place for members of Heisey Collectors of America and all who have an appreciation of fine glassware to see an outstanding collection and learn more about A.H. Heisey & Company and its beautiful products. Heisey Collectors of America is poised to move the museum forward in decisive ways. To achieve its mission to preserve, collect and interpret Heisey glass and related materials and information, HCA recognizes that it must make plans for the facility's future. The Heisey Collectors of America's strategic plan for the museum envisions a variety of exciting prospects: HCA members and a general public that are aware of and support the museum, educational programs and exhibits engaging all who view them, and a superlative collection that is well administered. These goals will be realized through the prudent management and steady increase of financial, administrative, and personnel resources and will enable Heisey Collectors of America to make the National Heisey Glass Museum the best it can be.

Heisey Collectors of America, Inc.©

169 West Church Street

Newark, Ohio 43055

Phone: 740-345-2932

Fax: 740-345-9638

www.HeiseyMuseum.org

Preserve

Collect

Interpret

Members Find Unique Way To Contribute To Cochran Challenge

We recently received a letter from members Dave and Judy Ahart that they are celebrating their 50th wedding anniversary. This accomplishment alone is wonderful, and is a milestone that some only dream about. In lieu of gifts to mark the occasion, they requested that friends and relatives make a donation in their name to The National Heisey Glass Museum Cochran Endowment Fund. What better way to celebrate this wonderful day than by sharing their love of each other along with their love of Heisey Glass! Whether near or far, our members are always there to support our wonderful organization and preserve the Heisey legacy.

Our heartfelt gratitude is extended to Dave and Judy, along with our best wishes for a very happy anniversary!

More about the Challenge on pages 4 & 5

2012 Convention

"It's All About Your Museum!"



June 13 - 16, 2012

* The Convention Schedule and Registration Form will be in the Heisey News and on the Website (www.HeiseyMuseum.org) in April.

* ID / Show & Tell - I'm pleased to announce that Judy Rhoads will be chair of this entertaining and informative event. Plan now to bring that unusual piece of glass to share. Remember -it does not need to be Heisey!

** The Flea Market on the Square - anyone wanting to sell glass may set-up at this convention favorite. And shopping for glass on the square is great fun too! Jeff Morrow and his crew will organize this annual event.

* Study Clubs - don't forget to bring your club information to place in the HCA booth at the Glass Show and in the Museum. People are always asking about our study clubs!

* Extras - There is much to see and do in the Newark area! You can take A Museum Hop Trolley Tour, a tour of Mosser Glass, the Historic Heisey Driving Tour, and much more! Be sure to look for information in your registration packet.

Mark your calendars now to join us - as we celebrate your beautiful museum! We want to see YOU at Convention!

Mary Ann Spahr, Chairman
HN March 2012



Select Auction Consignments Sought

We are announcing our Eighth Annual Heisey Select Auction! Thanks for the great support you all have given in the past for this event for HCA.

We have also just set

the date for the auction as well: **October 13, 2012**. It will be held in Newark, Ohio approximately four weeks after the Annual Percy & Vivian Moore Dinner, which will be held in Omaha, Nebraska this year on September 7-8. There will be articles about that event in future newsletters.

The first thing you can do to participate in this auction is to prepare a **list** of glass you would like us to **select** for this auction. A blank list for you to use is on the next page. Please note the blank list contains space for twenty lots; each member is allowed to submit **40 lots** for the committee to select from. You may copy this form as necessary.

Remember, this auction benefits **your** association. Consider making a donation of a piece; 100% goes to support HCA and the Museum. Donations don't count toward your 40 lot limit. We hope Study Clubs will donate glass for the auction – a great project for them!

This year, as has been the case for each select auction, the consignment fee for each lot will be 20% with a minimum consignment fee of \$5. This means anything that sells for under \$25, the consignment fee will be \$5. As you prepare your lists, please make them as descriptive as possible since the committee will be using your lists to select glass for the auction. It is very important that you carefully check for damage; we are selecting only undamaged glass for this special auction. The **deadline** for submitting your completed lists to us is **May 21, 2012**. Remember: send in **NO** glass – just the list with up to 40 lots.

The committee's target is to have an auction with two hundred (200) lots. How can you get your glass selected? Here are some clues. Consideration will be given to include diversity in color, etchings, cuttings, and patterns. A main goal in the selection will be not to have any duplication of lots. We would like glass for the experienced collector who wants that exotic piece of Heisey and glass also for the fledgling collector just starting out. As mentioned earlier, **we will not select damaged glass**.

The Select Committee will be busy after May 21st and will contact you on or about June 1st to let you know the glass it has selected. Hopefully, you will be able to bring your glass to Newark and drop it off at the Museum when you come to the Convention being held June 13-16. Please look over your glass and begin your lists soon. May 21st will be here before you know it!

This event has been a success for consignors and those purchasing the wonderful Heisey glass. Plan on attending and participating in this auction for the benefit of your Museum. The auction will be held in the lower level in the Museum in the multipurpose room. If you have any questions, please e-mail or call Dave Spahr at masdgs@aol.com or (937)-372-7166. Happy Heisey Hunting!

Dave Spahr

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2012 FALL SELECT AUCTION GLASS LIST

Consignor / _____

Address: _____

Daytime Phone: (_____) _____ - _____ Fax or E-mail: _____

Send to: Select Auction c/o HCA, 169 W. Church St., Newark, OH 43055

DEADLINE: List must be received by May 21, 2012

Please put a "D" beside the lot number if it is to be donated to HCA.

Lot #	Qty	Pattern #/ Name	Description	Cut/ Etch	Color	H	Damage
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Heisey Knack For Reinvention Apparent In 359 Chesterfield Ash Tray & Match Stand

Ever had déjà vu? I bet the folks at Heisey did.

Heisey loved to make the same things over and over again, just a little different. You could find examples at every turn. (I guess that would be a glassmaker's pun, wouldn't it?)

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If you aren't a glassmaker, a turn is one session of making glass, usually about four hours in the way Heisey operated. If you aren't an aficionado of puns, well, there I can't help you.)

It made sense. (See how I avoided making another pun there? You know, sense vs. cents? Sometimes I can restrain myself. Not often. But it happens.) Why start from scratch when you could adapt a piece, a mould, or a design you already had lying around? Take a piece while the glass is still soft. With a tug here, a push there, a pickle tray becomes a bon bon or a spoon tray. Flatten a bowl, and there's a plate. Got a mould that isn't being used any more? Send it back to the mould shop and let them re-work it a little. Suddenly, that Narrow Flute with Rim marmalade has become a piece of Ridgeleigh. See a way to revise a current design to get a new piece? That brings us to this month's ash tray.

In about 1928, Heisey introduced the 359 Chesterfield ash tray and match stand. As with nearly all the ash trays of this period, Heisey did not name it. One look and you know the design was cribbed from the 353 Medium Flat Panel match stand, introduced a good 15 years or more earlier. (Don't go looking for my article on that one—it hasn't been written yet.)

If the early catalog pages are all you have to work with, you could easily mistake 359 Chesterfield for 353 Medium Flat Panel. They do look a lot alike in the drawings. Those black backgrounds obscure details. Both are colonial paneled ash trays of about the same size surrounding

a match stand in the middle. Real examples, however, are easily sorted out so you wouldn't make that mistake.

The tray portion of 359 Chesterfield seems to be nearly identical to the one for 353 Medium Flat Panel. It consists of a shallow bowl with 10 panels, blunt and slightly concave from the outside. They curve underneath to meet a ground rim base. Unlike many with ground rims, the base is not just slightly concave, but deeply concave, going up into the inside of the match stand portion. That saved on glass, but it also represents a move away from making ash trays such heavyweights as earlier ones sometimes were.

The main difference is in that match stand. The older Medium Flat Panel piece is designed for boxed matches; the solid block of glass in the center tells you that. Chesterfield is for book matches. It has a slot in the center block, something that is hard to see in the first drawing used for it in Cat. 109. Later catalogs show the slot more clearly and point out the difference in the captions. The match stand is larger in Chesterfield and more splayed out. Medium Flat Panel has a ribbed striking surface beneath the stand. Chesterfield does not. The idea seems to be that if you were using a match book, you'd already have the striking surface in your hand, so wouldn't need to go back to the ash tray, but if you pulled the match out of a box, you'd rather strike on the more substantial ash tray than on the flimsy paper box that might come flying off its stand.

I don't think Heisey actually altered the Medium Flat Panel mould to

make Chesterfield. Both were available at the same time. The 353 piece didn't disappear from the catalogs until after 1935, about seven years after Chesterfield came into them. (Chesterfield itself was dropped sometime around 1945.) But it was clearly easy to take the design of the older piece, make a few changes on paper, and let the mould shop work up a new one from that revised design.

Chesterfield is another one of those that does not have a cigarette rest. I wrote about 1180 Trefoil recently, which really has nothing about it that tells you its intended purpose. Here, at least, there was a match book holder to tip you off. But it is curious how the cigarette rest came to be seen as unneeded. We'll encounter it (or the lack of it, I guess I should say) many times again before all is said and done.

Clearly, Heisey was appealing to as many tastes as it could. Think of it. In just the first three items in this late 1920's series of ash trays, we've had a quirky take on Art Deco in 357 Duck; the very plain, Arts & Crafts look of 358 Solitaire; and now 359 Chesterfield, paneled in a classically colonial way. Some might call it ambivalence. More likely, Heisey recalled something about eggs and baskets.

It is said that the 359 Chesterfield ash tray is marked. If the example in the photograph was marked, I could not see it. Unfortunately, I haven't seen other examples, so I don't know if this is typical or not. I suspect a mark would be found either in the bottom of the match holder or in the concave area underneath, although those aren't the only possibilities, of course. Perhaps some of you readers can help me out on this one.

Despite being made through nearly the entire second color period, Chesterfield is known only in crystal, Moongleam, and Flamingo, and that may well be the end of the story.

Considering that several other small ash trays were made in Marigold or Sahara, however, I wouldn't rule them out, even though they have not been reported. As though "ruling them out" would do any good. Heisey constantly reminds us that rules are made only to be broken. Other colors made during the production period of Chesterfield, such as Alexandrite, Stiegel Blue, or Tangerine, are highly unlikely.

That's your cue to tell me all about how you have one of those.

Decorations are probably sparse to non-existent.

Ever had déjà vu? I bet...wait a minute, haven't we been here before?

Eric Tankesley-Clarke



Vital Statistics

359 Chesterfield ash tray & match stand

- Diameter across top of bowl, 4½"
- Diameter of ground base, 3¼"
- Height at rim, 1"
- Height to top of holder, 2"
- Holder portion is 1" wide x 2" long at top
- Ground and polished bottom
- Reported to be marked, but this example is not marked.

Marked? Unmarked? Does it matter to you, if you know it's real Heisey? Lend me your thoughts, at heisey@embarqmail.com. Your thoughts will be returned posthaste.

Dealer Directory



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