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1632 Lodestar See Article on Page 6 on Lodestar and Satellite Patterns

**HEISEY NEWS** 

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Heisey Collectors of America, Inc., a non-profit corporation (tax-exempt status), owns and operates The National Heisey Glass Museum in Veterans Park, 6th and Church Streets, Newark, Ohio. Open year round, Tuesday through Saturday 10:00 a.m. - 4:00 p.m., Sunday 1:00 - 4:00 p.m. (except Jan. and Feb.), closed holidays. Other hours by appointment. Members admitted free.

HCA will attempt to identify unknown glass items. Send a color photograph, measurements, and a self-addressed, stamped envelope to the attention of the Curator. Other arrangements should be made in advance with the Museum Please keep in mind that the Museum cannot appraise items. Identification is free to members, non-members \$5.00 per item.

#### Membership

To join Heisey Collectors of America or to renew your membership, contact the HCA Administrative Office Monday through Friday 8:00 a.m. - 4:30 p.m. Eastern Time. Associate dues are \$30.00 plus \$5.00 for each additional household member. Voting members pay an additional one-time fee of \$25.00. Please consider supporting the Endowment Fund by joining at one of the levels listed on the back page.

#### Museum Gift Shop

There is always someone in the Gift Shop during the Museum's hours of operation to help answer questions or take orders. When ordering by phone, please have a credit card ready. When ordering by mail, please be sure to include appropriate charges such as shipping and sales tax. Please note that the HCA member discount does not apply to original Heisey or special project items.

#### Shipping and Receiving

We prefer to use USPS. If you have not received a package, please call the Administrative Office to confirm it was sent. We will assist you in tracing it. If your package arrives damaged, please contact your local USPS representative. We insure everything.

#### Donations and Loans to the Museum

If you would like to make a donation to the Museum or have questions regarding items on loan, contact the Curator. HCA reserves the right to accept or refuse items based on current holdings.

#### HEISEY CALENDAR OF EVENTS

#### 2010

Heisey National Convention and Elegant Glass Show Newark, OH June 16-19 Heisey Select Auction, Newark, OH September 11 Percy and Vivian Moore Memorial Weekend, Panama City Beach, FL October 8-9

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# MESSAGE FROM THE PRESIDENT

Sue Kilgore

Having just returned last night from Newark for the Executive Committee meeting and going today to Goshen, IN for our Michigan club meeting means this weekend is very full of all the beauty and wonders of Heisey glass. Our club is having its spring auction and we are taking many "goodies" with us, as we are sure the rest of the club members will be doing also.

Everything at the Museum is running smoothly with the fine work of our director and curator. Plans are being made for future use of the Multipurpose Room and its displays. We are going to take a good look at the Museum facilities and list what needs to be "watched" as the King House and the addition put on in 1994 are now nearing a point of "what needs to be replaced next?" It is very important that we maintain what has been built to keep the possible repairs or replacements to a minimum.

As our Board's year comes to an end, it is great to see all the progress we have made, with much work yet to be completed. My best accomplishment, I think, was hiring our managing director, Susan. She has been a blessing to our organization and I know she will continue to do a great job. She has come to love the Museum and Heisey glass as much as most of us do. Susan is "getting the word out" about Heisey in as many ways as she can. Most of these efforts have already paid off. This will be her first Convention and I know she will love it, especially seeing all that beautiful glass at the show!!!

I am very pleased that several study clubs have updated their bylaws already and look forward to hearing from more of you before or during Convention.

We are nearing the \$5000 mark for the Bredehoft book reprint but we still need more help with this very essential project. The books will not be here for Convention but will be by

the end of the year. If you need one, they can always be ordered once they are in.

I am excited about the Convention because I know there will be so many "old" friendly faces that I will see again. I am also hoping that there will also be some new friendly faces as well. We always want to see new people learning about and growing to love Heisey glass. See all of you soon, I hope.



CORRECTION: I thought that I remembered who was standing where without having to look at the picture again.......but I was wrong! Left to right: Karen Taylo, NC; Tom Files, MO; Dave Spahr, OH; Charlene Bowman, OH; Sharon Orienter, NY; Bryan Baker, VA; Amy Jo Jones, OH; Sid Edwards, AL (behind me), Sue Kilgore, MI, and Robert Loch, WA.

Sue Kilgore ◆

### **DIRECTOR'S NOTES**

Susan Dawson

What a wonderful spring season this has been! The greenery is in bloom in the Museum's courtyard, which makes for a lovely entrance, and passersby comment daily on how beautiful the grounds look. If you have not been by recently, come spend the afternoon enjoying the Museum and its grounds.

We are getting ready for an exciting summer here in Newark, which will be kicked off by the Convention! The big weekend is coming up soon, and I am excited to meet everyone and share the Museum with new attendees and with old. This will be my first Convention, and there are so many fun activities planned that if you have not had a chance to register yet, I know you will not want to miss out. Everything kicks off with the Wednesday Welcome Barbecue,

recognizing former Heisey employees. Throughout the weekend, there will be seminars and a glass identification session, the Flea Market on the Square, the annual HCA meeting, study club meetings, and of course, the glass show, which promises to be filled to the rafters with sparkling Heisey.

During Convention, Open House days present the perfect time for first and old timers alike to see what is new at the Museum. We recently opened the newly-designed "factory room," complete with rough-hewn wooden benches and cases that make visitors feel as if they are in the Heisey factory. The room gives the public a taste of how glass was made by showcasing some of the Museum's collection of tools and period photographs. It has been a hit with visitors, so if you have not yet seen it, definitely stop by – the room offers a fascinating glimpse into the art of glassmaking, Heisey-style!

If you cannot come to Convention, but would still like the opportunity to see more Heisey, please consider volunteering at the Museum. We always need extra docents, particularly on the weekends, people to help with glass cleaning and Museum maintenance, or to help with any number of projects, large and small. If you do have a few hours to spare each week, I urge you to spend them at the Museum.

Have a wonderful month, and I look forward to seeing you at the Convention! ◆

# CURATOR'S REPORT Walter Ludwig

Here in Ohio, we seem to be alternating between some beautiful weather and some cold, dull dreary days. It does not help that those bad days have usually fallen on weekends, so I have been having trouble getting in all of the yard work that needs doing. I am not really complaining, it just would be nice if the weather ran more on my schedule.

Here at the Museum, we are getting ready to greet all of you for another great Convention. I

have installed a new exhibit at the Midland Theater on the square in downtown Newark. This time we are featuring Heisey nappies from many of Heisey's earlier patterns. really do display a pattern to its best advantage. Marilyn Smith has installed a new table display in the dining room to coordinate with our Convention theme. I am not going to spoil the surprise of it by telling you any more. Be sure to stop in and see the display while you are here for Convention. We also have our new Factory Display Room to show off to you when you are here. It really does do those factory original molds and tools justice and our visitors can see them as the first thing when they come into the Museum.

Of course, I also have some seminars to prepare for. And there is the ID session also. I do love this time of year, when we can all talk about our favorite topic – Heisey glassware.

I got a nice little note from Irene Fritz from Michigan who shares her great find with all of us on the next page. It is good to find out that some of you have been listening and following the advice that I give at the end of my column each month. There is Heisey out there for you to find, but it will not find you; you have to make the effort to find it.

# PROPOSED BYLAWS CHANGE INFORMATION

Karen Taylo, Chair - Constitution and Bylaws Committee

Each year HCA is required to file an IRS Form 990, Return of Organization Exempt from Income Tax Form. This form includes financial information and questions if the financial information of group "affiliates" (study clubs) is included. We asked the advice of Wells and Priest since we do not collect financial information from the chartered clubs. Our accountants informed us that our responsibility extends to assuring that the affiliate chapter's bylaws are consistent with HCA's bylaws. To

that end, the Board of Directors is recommending a change to the HCA Bylaws:

The **current language** of Article VIII (Initiation Fees and Dues), Section 3 Study group (charter club) reads:

The requirements to establish and maintain a study group (charter club) are:

- a) All members must be voting or associate members of HCA
- b) Payment of a one-time \$25 fee
- c) Annually submit a membership list to the Secretary of HCA by May first
- d) Have at least eight (8) members. (approved 3/12/83)

The **proposed language** of Article VIII, Section 3 reads:

The requirements to establish and maintain a study group (charter club) are:

- a) All members must be voting or associate members of HCA
- b) Payment of a one-time \$25.00 fee
- c) Annually submit a membership list to the Secretary of HCA by May first
- d) Have at least eight (8) members (approved 3/12/83)
- e) Written bylaws approved by HCA Board of Directors.

Discussion will be held at the June Membership Meeting with voting to commence after the discussion period. •

## PERCY AND VIVIAN MOORE DINNER AT PANAMA CITY BEACH

Sid Edwards

Imagine emerald green water lapping onto opal white sand and you have flip-flop fun with other glass lovers. Make your plans now to join the group for sahara sun, flamingos, and a crystal clear sky at the Percy and Vivian Moore dinner at Panama City Beach on October 8 and 9.

For reservations: www.majesticbeachresort.com or 865-494-3364. Mention HCA and our code 343 for special rates. Check the unit layouts on the web site.

For other info: Sid and Mary Edwards at 334-283-4663 or sidedwards@mindspring.com. If your plans include flying, there is a new \$330 million airport.

We will be collecting items for the mini auction at convention. See you in June in Newark and Panama City Beach in October. ◆

## A GOOD DAY HEISEY HUNTING Irene Fritz

I decided one Saturday to spend some time searching for an addition or two for my Heisey collection. I went to a little "junk" shop in Detroit. I looked through many aisles of dusty items and began talking to the man behind the counter. We discussed the weather (which was beautiful) and the fact that I like little glass "things." I continued down another aisle when he told me he had a box of little things in the back and would go get the box for me to look through.

I continued my Heisey search for several more minutes when out he walked out with a Heisey box!!! Trying to maintain my cool, I approached Inside were 22 4044 New Era THE BOX! cordials wrapped in their original tissue still in an old beat up factory Heisey box!! When I inquired about the price, he said he thought \$10 was a fair price. I immediately began to tally up 22 times \$10. Knowing this was a good price, I told him I would have to write a check. He said, "You don't have \$10 cash? I really don't like to take a check for such a small amount." I frantically pulled out a 10 dollar bill, asked if there was tax (there was none charged), he handed the box, and out I ran!!

I was so shocked I couldn't drive. It took several minutes before I could start the car and drive away. What a great day of Heisey shopping!! •

# 1632 SATELLITE AND 1632 LODESTAR

Walter Ludwig

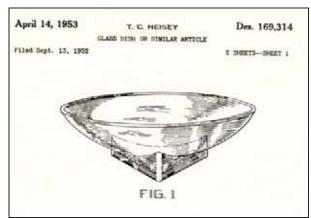


Satellite as It Appeared in Catalog #33

In Catalog and Price List #33 dated June 1, 1956 Heisey showed the new patterns Satellite and Lodestar for the first time. The pattern is believed to have been first produced in January 1955. Both patterns used the number 1632, but the name for the pattern changed depending on whether the piece was done in crystal or Dawn. Satellite was the name of the pattern when it was done in crystal, while Lodestar becomes the name of the pattern if it was done in Dawn. Crystal pieces were accented by frosting the star shaped base.

Design patent #169,134 was granted on April 14, 1953. This was the last design patent that was issued to A.H. Heisey & Company. It is for a "glass dish or similar article" that has an interesting base design. The base shown with the patent is actually a triangular one. Interestingly, Cambridge has a similar pattern

called Cambridge Square that made use of a four sided (square) base on the pieces. Cambridge came out with this pattern in 1949, so it obviously predates Heisey's design patent. Because Cambridge already had Square on the marketplace, I believe Heisey never fully developed the triangle base design. It was probably revisited and that is when the inspiration came to make the base a five pointed star. By either making the pattern in the Dawn color or by frosting the base on crystal pieces the pattern was fully differentiated from the Cambridge pattern and Heisey could bring something truly innovative to the marketplace.

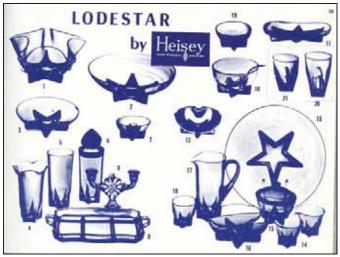


Heisey Design Patent 169,314

The two patterns are listed separately in Catalog and Price List #33, each with its own inventory of items and pictures accompanying the listing. The list of items included are different for both patterns with some pieces appearing only on the Satellite list and some only on the Lodestar listing. There are also some pieces that use other pattern numbers. A few pieces on both lists use 1626 as their pattern number. These all appear to be new items that fully incorporate the star design within them. It is hard to understand why a different number has been used.

Included in Satellite but not Lodestar are a cute cigarette urn (probably made from the 6 oz. cocktail), an 8 ½" torte plate, 4" cupped bowl, a 5" bowl or nappy, a 7 ½" crimped bowl, and a 6" crimped bowl. The 1543 star candleblock is also listed under Satellite but not under Lodestar. This candleblock was first produced from 1941 until 1944 when it was discontinued. With the development of the Satellite line, it

became a natural addition because of its five pointed star motif. This candleblock is known in Dawn even though it is not listed for Lodestar.



Lodestar from Catalog #33

Items included in the Lodestar list but not in the Satellite listing include an 8" vase (the crimped vase is listed as 7 1/2" where it was 8" on the Satellite listing), a jar and cover made up of the 8" vase and a stopper that is identical to a 352 Flat Panel lavender jar lid (possibly this item was to be used as a cocktail shaker), and a 4 1/2" dessert or sauce (nappy – the Satellite bowls are listed at 4" and 5"). Added to these items is a 1 It. candle centerpiece. This item has never turned up in crystal so it is one of the few Heisey candlesticks only known in color. There is also a listing for a 1632 two light candlestick. This is a revival of the 1510 Square on Round candlestick that was originally produced from 1950 – 1953 in crystal only. At this time the candlestick was only produced in Dawn and added to the Lodestar line. There are also some pieces in the Lodestar list that are taken from other patterns and use that pattern number in the listing. These include the 500 Octagon variety tray and the 1487 Coleport ice tea and tumbler.

Some items in Satellite were reissued by Imperial glass and items in both Heather (purple) and Verde Green show up occasionally. These items are often marked with the Diamond H trademark so cause some confusion among inexperienced collectors. Items known to have been made by Imperial include the 11" crimped

bowl, 12" fruit bowl, 14" party plate, and the ashtray.

Occasionally, you will find a piece of Satellite that does not have the frosted finish on the base. Given that a lot of pieces in this pattern remained at the factory when it closed for business at the end of 1957, many pieces that were offered for sale at that time had not gone through the final decorating stage of adding the frosting. The ashtray seems to turn up the most frequently without the frosted finish.

Whether you like the beautiful modern look with frosted highlights of Satellite or the sleek fifties look of the Dawn colored Lodestar, this pattern is easy to appreciate. Most of the pieces can be considered simple accessory pieces so it is not necessary to collect the whole set to achieve an interesting additional touch to your décor. Consider adding a piece in either of the patterns or maybe both the next time you see a piece for sale.

#### Production in 1632 Satellite

- 1. plate, party, 14"
- 2. plate, torte, 8 1/2"
- 3. bowl, cupped, 4"
- 4. bowl, deep fruit or floral, 12"
- 5. bowl, 8"
- 6. bowl or nappy, 5"
- 7. bowl, crimped, 11"
- 8. bowl, crimped, 7 ½"
- 9. bowl, crimped, 6"
- 10. sugar
- 11. cream
- 12. candy box & cover, 5"
- 13. relish, 3-part, 7 1/2"
- 14. tray, celery, 10".
- 15. bowl, mayonnaise, 5"
- 16. urn, cigarette
- 17. ash tray, 5 1/4"
- 18. juice or cocktail, 6 oz.
- 19. pitcher, juice or cocktail, 1 qt.

#### Additional items listed under Satellite

- 1. 1626 vase, crimped, 8"
- 1. 1543 star candleblock, 1 light (1543)

#### Production in 1632 Lodestar

- 1. plate, party, 14"
- 2. bowl, deep fruit or floral, 12"

- 3. bowl, 8"
- 4. bowl, crimped, 11"
- 5. candle centerpiece, 1 light
- 6. candlestick, 2 light (1510)
- 7. sugar
- 8. cream
- 9. candy box & cover, 5"
- 10. relish, 3-part, 7 1/2"
- 11. tray, celery, 10".
- 12. bowl, mayonnaise, 5"
- 13. ash tray, 5 1/4"
- 14. juice or cocktail, 6 oz.
- 15. pitcher, juice or cocktail, 1 qt.
- 16. dessert or sauce (nappy), 4 1/2"

#### Additional items listed under Lodestar

- 1. 1626 vase, crimped, 7 1/2"
- 2. 1626 vase, straight, 8"
- 3. 1626 jar and cover
- 4. 500 Octagon tray, 4 compartment, 12"
- 5. 1487 Coleport ice tea, flared, 13 oz.
- 6. 1487 Coleport tumbler, flared, 13 oz.

#### References

- 1. Heisey Catalog and Price List #33, June 1, 1956
- 2. Heisey News, Lodestar and Satellite, January 1973, p. 4
- 3. Heisey News, Last Design Patent, February 1977, p. 12
- 4. Heisey News, A. H. Heisey & Company A Chronology, Part 13, 1953-1058, June 1987, p. 14
- 5. Vogel IV, pages 16-17 ◆

#### HEISEY GLASS FORMULAS

#### Walter Ludwig

In the past couple of months, I have had several inquiries from visitors as to just what made possible the colors for which Heisey is so famous. I think the key to the beauty of the various colors that Heisey made through the years was that the quality of their crystal ware was so high that the fine clear colors that they made was a natural result. Color is achieved by adding an impurity in the form of a metallic oxide to the crystal formula. Different oxides produced different results. The whole process is, of course, a finely tuned chemical formula to produce the exact results that was required.

We are lucky to have a reprint of some of Emmet E. Olson's papers that were put together by the West Virginia Museum of American Glass as their Monograph No. 38, "Heisey Glass Formulas - And More." Emmet had started working at Heisey in 1919 where he started out learning the trade of stopper fitting. He was not too long at the factory when E. Wilson Heisey introduced him to the area of glassmaking that would become his first love. Wilson took him to the color room where ingredients were mixed to go into the batches in order to control the color. Emmet took special training with a Dr. Shively at the laboratory of B.F. Drakenfield Co. in Washington, PA and returned there frequently to add to his knowledge. Emmet was the chemist at the Heisey plant for over 20 years. He was responsible for preparing the formulas for the glass that was being made. conducted many tests to develop and improve the colors so that the Heisey product would stand out in the market place. Many of the formulas were passed to Emmet from E. Wilson Heisey who had trained as a chemist at Washington Jefferson College and Washington, PA. In 1922, E. Wilson had succeeded A. H. Heisey as President of A. H. Heisey & Company.

There are many formulas in the Monograph for lead crystal (as well as some for lime). One of the earliest formulas that were supposedly passed to Emmet by E. Wilson has the following ingredients. All quantities are in pounds and there were several variations on the same formula depending on the particular characteristics were needed for the items to be made from the batch.

Sand	416
Soda Ash	32
Nitre	18
Lead	122
Potash	122
Cullet	1200
Lime	13
Ground Batch	15
Arsenic	2.5

Other ingredients that might be added to a batch of crystal might include Salt, Magnesium Carbonate, Borax, Zinc Oxide, Calcium, Sodium Nitrate, Calcium Carbonate, and Neodymium Carbonate.

Given that the Monograph is from Emmet Olson's documents, there are no formulas for the early Heisey colors of Emerald, Custard, or Opal. There also are no notes on Heisey's Canary or Vaseline glass from either the early production or the later early 20s period. But there are formulas for all the other Heisey colors from the 20s to the 50s.

All of the color formulas begin with a basic mixture of sand, soda, and lime. Nitre and cullet were added to most formulas. Cullet is glass from previous pots that was not used to produce an item for production (sort of an early form of recycling). Rather than giving you exact mixes for the colors, I will concentrate on the parts of the formula that were different for each color.

As we know, the first colors that Heisey produced in the middle color period were Moongleam and Flamingo in 1925. The formula for Moongleam adds Copper Scale and Green Oxide Chrome to the mix. Both chemicals were only added in very small amounts - less than 1 part per 500 of other ingredients. The formula for Flamingo only uses the three basic elements of sand, soda ash, and lime with the addition of small amounts of Sodium Arsenate, Sodium Selenite, and Metallic Selenium. When production of Hawthorne started in 1927, the Flamingo formula was used with the addition of Powdered Blue. This must have been very powerful because it only took 4.6 ounces of Powdered Blue to convert the batch from Flamingo to Hawthorne.

Marigold was the new color in 1929. The additions to the basic five chemicals to make Marigold were Lead, Sodium Uranite, Titanium Oxide, and Cadmium Sulphide. The colorants in the case of Marigold make up 1 part per 250 in the formula. The story goes that the batches of Marigold actually sputtered while the workers

were working in that color which was probably the reason that Heisey terminated production in that color after a year and came out with their new Sahara color in 1930. Sahara was made with the addition of Lead, Cerium Hydrate, and Titanium Oxide. Some formulas for the color substituted Red Lead for just Lead and also added Arsenic to the mix.

Alexandrite came out in 1932 and the big addition to the basic formula was Neodymium Oxalate. The ratio of colorant to other material in the formula for Alexandrite was 1 part per 26. Given that Neodymium Oxalate is considered a rare earth compound and would cost more than the other colorants we have been referring to, you can see why Alexandrite originally sold for such a premium back in the 30s. The rule of thumb I had heard was that it cost three times as much to make Alexandrite as it did to make Sahara. Sahara costs twice as much to make as Moongleam, Flamingo, or crystal.

The formula for Tangerine, first produced in 1932, is one of the more complicated in terms of number of ingredients. Added to the basic sand, soda, nitre, and potash mix are Calcium Carbonate, Metallic Selenium, Flowers of Sulfur, Needle Antimony, and Arsenic. All of the colorants are added in just trace amounts. We know that the color in Tangerine is only produced by inserting the formed piece back into the furnace and reheating it. The color is therefore referred to as a struck color.

As in most original Heisey documents Cobalt glass is referred to as Stiegel Blue. The basic glass formula is sand, soda, lime/calcium carbonate, nitre, arsenic, borax and potash adding to 860 pounds. To this was added 45 ounces Black Oxide Copper, 19 ounces Powdered Blue, and 19 ½ ounces Cobalt Black Oxide. Obviously it did not take much of these compounds to produce Heisey's beautiful Cobalt glass.

The formula for Zircon should be of no surprise to anyone who appreciates the color and studies the previous entries. Zircon seems to have been based on the formula for Moongleam with the

addition of Powdered Blue in a very small quantity. Copper Scale and Green Oxide Chrome are again active colorants in the formula. There are separate entries for Limelight blue side, Limelight green side, and good Limelight with only slight variations in the quantities of the same colorants that were used in Zircon.

There are several different formulas in the Monograph for Amber. One entry is specifically for Fred Harvey Amber as it was being made in 1955. Here the basic glass ingredients are sand, soda, nitre, calcium carbonate, borax, lead monosilicate and arsenic with the colorant being metallic selenium. Metallic selenium was one of the three colorants that were used in the Flamingo formula. Some of the Amber formulas added cotton and flowers of sulfur. These formulas seem to date to the time that Heisey was making its Sultana color in the early 50s. The cotton was used to add carbon into the formula.

Our final color is Dawn from the 1950s. There is only one entry for Dawn in the notes and it is dated 2/26/53 with the notation that it was from Dr. R. R. Shiveley and notes it as "Smoke Glass from Sweden." The basic formula was sand, feldspar, calcium carbonate, soda ash, nitre, and borax. Antimony Oxide, black oxide nickel, and powdered blue were added as colorants. Whether this was just an analysis of a Swedish piece or the actual Dawn formula that Heisey used, I can not be sure.

I hope this is more than just technical jargon to you. I find it fascinating to learn just how the glass was made at A. H. Heisey & Company. •

# Hostess Pattern Walter Ludwig

The following two pages are reproduced from the 1933 edition of The Jewelry Sales Guide. This book was produced by A. G. Schwab & Sons of Cincinnati, OH. They were wholesalers to the jewelry trade offering a full selection of everything that might be wanted to stock a jewelry store. The book offers a wide selection of watches, rings, necklaces, and other things that one would associate with the jewelry trade. But they offered many other items as well including a small selection of glass patterns (6 pages out of 608).

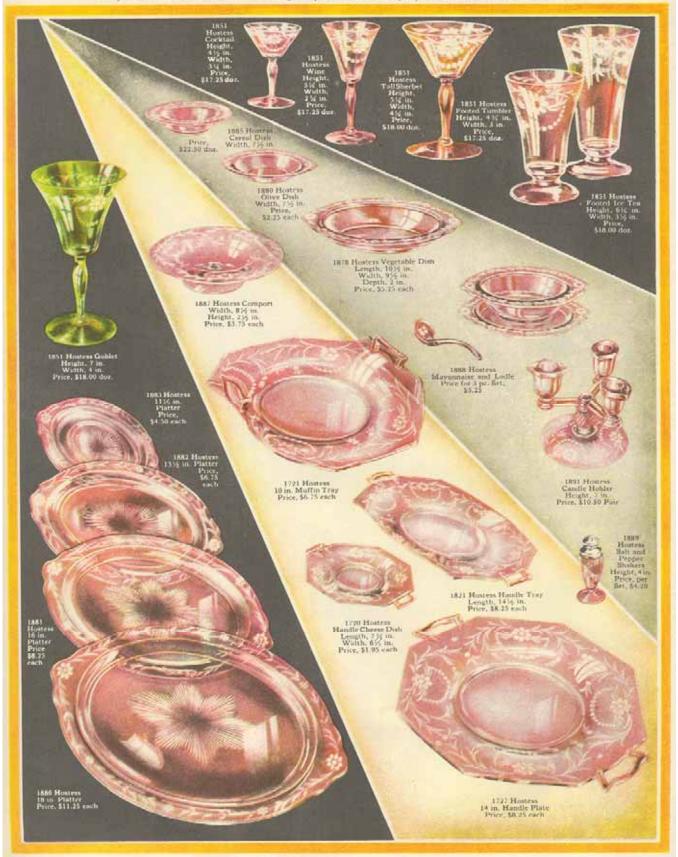
On the next two pages I have copied two of those pages which featured the primary pattern that they were offering in 1933. They call the pattern the Hostess Pattern and it consists of a rather extensive full service of pieces in both green and rose colors. The pieces are all cut with the same daisy decoration to make an attractive selection. The items pictured in the advertisement come from a variety of different manufacturers. I can see many pieces of Cambridge mostly in their Round pattern. The stemware and the plates may have come from any of a number of different companies. there can be no argument that a number of the pieces are from A. H. Heisey & Company in their Flamingo and Moongleam colors. Many pieces of 1229 Octagon are noted including the handled sandwich, cheese plate, muffin plate, hors d'oeuvre, mint, and jelly. There are the 129 Tricorn candlesticks, as well as the 114 Pluto candlesticks paired with the 1203 Flat Panel Octagon floral bowl. There is an ashtray that looks like it could be the 1186 Yeoman, but this could be a near look alike made by another company.

I doubt that it was A. G. Schwab & Sons who added this cutting to pieces from so many different companies. Instead it was one of many different decorating companies that would look for bargains from a large group of manufacturers and buy where they could get the best price. They would then enhance the items with their own decorations and then sell them as their own product. Which ever company it was took the route of hooking up with a national wholesaler in order to reach a wider market.

Be on the lookout for this decoration on Heisey color pieces from the 30s and let me know what you find. ◆

#### HOSTESS PATTERN

Hand Engraved Any Piece may be ordered in either Rose or Green at the same price Complete Set of Hostess Stemware consisting of 6 pieces each of 6 shapes pictured—Price for 36 pieces, \$51.00



From 1933, The Jewelry Sales Guide, page 364

#### HOSTESS DATTERN

Hand Engraved - Any Piece may be ordered in either Rose or Green at the same price Complete Set of Hostess Plates consisting of 6 pieces each of 4 sizes pictured - Price for 24 pieces, \$54.00



From 1933, The Jewelry Sales Guide, page 365

#### SPRING HOLDBACK SILENT AUCTION

Holdback Silent Auction closes Friday, June 18 at 2:00 p.m. EST. Forms must be received in the HCA Business Office by the closing date and time. There are no reserves, but just like E-bay, there will be a modest minimum first bid. All items are on display at the Museum and will remain there throughout the auction. Winning bidders will be notified within seven days after the auction and the amounts of the winning bids will be published in a future issue of the *Heisey News*. Items can be picked up Saturday at the Museum after 10:00 a.m.

Bids will be accepted by mail, drop off, fax to 740-345-9638, and e-mail to director@HeiseyMuseum.org. All bids will be sealed and date-stamped with the highest bid winning. In the case of a tie, the earliest date-stamped bid wins. All bids will be competitively bid. Payment, including shipping and insurance, will not be requested until after the auction. Once a bid is placed, it cannot be withdrawn.

Markings Key: ALIG = Imperial, HCA = Heisey Collectors of America, D = Dalzell-Viking,, M = Mosser

Item #	Item, Color, Maker, Marking, Comments	minimum 1 <sup>st</sup> bid
1.	3 Elephant, small, Ruby Slag, on the bust off, HCA M04	60
2.	1503 Crystolite 9" vase, footed straight, Heather, HCA D94	35
3.	5 Show Horse, Rosaline, Fenton/marked sample	55
4.	1 Giraffe, head back, Lavender Ice, 97 D/marked sample	45
5.	1550 Dolphin candlestick, Cobalt, HCA D95	45
6.	3 Bunny, heads up, Caramel Slag, ALIG	25
7.	1 Sow, Amber, ALIG	65
8.	209 Golden State Arches tumbler made into top hat (whimsey)	),
	Vaseline, HCA M99	35
9.	1 Madonna, Blue Haze, HCA D92/St. Francis DeSales Church	50
10.	1527 Colt, kicking, Black, HCA M99/marked sample	
	(made for Longaberger)	75
11.	103 Tiger paperweight, Pink, on the bust off, HCA M99	65
12.	2 Clydesdale, Emerald, on bust off, HCA M2000/Longaberger	75

All Items are rare, samples, one of a kind, or very low production numbers. Some might have slight imperfections

#### Mail Auction Bid Form

Mail to: HCA Holdback Auction, 169 W. Church St., Newark, OH 43055. Form must be received by Friday June 18, 2:00 p.m. EST, or fax to (740) 345-9638, or e-mail to director@HeiseyMuseum.org

Name

Address *	City/State/Z	ip
	E-mail	
Vendor's License	#	
Payment method:	$\rho$ Bill me after the auction, or $\rho$ charge the Visa or	MasterCard (circle card type)
Card #	Exp	
Please check one	$\rho$ Pick Up $\rho$ Ship *Address must be a physical addre	ess; HCA cannot ship to a PO Box
Item #	Item Name	Bid Amount

Shipping & insurance charges \$7.50 first item, \$5 each additional will be added to your total.



#### 39<sup>th</sup> Annual Convention

## HEISEY COLLECTORS OF AMERICA, INC.

"Celebrating the Ladies of Heisey"

JUNE 16-19, 2010



#### SCHEDULE of EVENTS

Event	Time	Location
(S) W	EDNESDAY. June 16	(e)
Registration	2:00-5:00 p.m.	Museum
Welcome BBQ: Conventioneers, 1 <sup>st</sup> Timers,	5:30 p.m.	∫ Rotary Park
Former Heisey Employees, & Board Candid	*	Sharon Valley Rd, Newark
• •	tely following the BBQ	Museum
	THURSDAY. June 17	<b>(a)</b>
Registration	8:00–10:00 a.m.	Founders Hall Auditorium, OSUN
Annual HCA Membership Meeting	8:00 a.m.*	Founders Hall Auditorium, OSUN
*Note: Polls open from 8:00-8:30	a.m. for election of new	Board of Director Members
Registration	Noon-3:00 p.m.	Museum
Study Club Representatives Meeting	1:30 p.m.	Founders Hall Auditorium, OSUN
Registration	4:00-7:00 p.m.	Adena Hall, OSUN
Premiere Glass Show tickets sales begin	4:00 p.m.	Adena Hall, OSUN
Glass Show Opening	5:00-7:00 p.m.	Adena Hall, OSUN
	FRIDAY. June 18	<b>(a)</b>
Class ID Cassian / Charry & Tall	0.00 0	Foundam Hell Auditorium OCUN
Glass ID Session / Show & Tell Premiere Glass Show	9:00 a.m.	Founders Hall Auditorium, OSUN
Seminar, "Heisey Royalty: The Empresses and	Noon-5:00 p.m.	Adena Hall, OSUN
Seminar, Tiersey Royalty. The Empresses and	1:30 p.m.	Adena Hall, OSUN
Cocktails (cash bar)	6:00-7:00 p.m.	Moundbuilders Country Club
Annual Banquet	7:00 p.m.	125 N 33 <sup>rd</sup> Street, Newark
Followed by Special Auction	7.00 p.m.	123 N 33 Street, Newark
(A)	SATURDAY. June 19	( <u>(a)</u>
	marchen munc 17	
Flea Market on the Square	8:00 – 12:00 p.m.	Courthouse Square
	1	Downtown Newark
Premiere Glass Show	Noon $-4:00$ p.m.	Adena Hall, OSUN
Seminar, "The Ladies of Heisey"	1:30 p.m.	Adena Hall, OSUN
(S) MU	SEUM OPEN HOUSE	(e)



Tuesday - Saturday, June 15-19, 10:00 a.m.- 4:00 p.m.

Sunday, June 20, 1:00-4:00 p.m.



Hospitality in Museum Multi-Purpose Room, Thursday & Friday, 10:00 a.m. - 4:00

## "CELEBRATING the LADIES of HEISEY" 2010 - HCA CONVENTION REGISTRATION FORM - 2010



**REGISTERING IS EASY!** Forms are available in your Heisey News and online at www.HeiseyMuseum.org

- 1) Mail forms to Convention Registration, 169 W Church St, Newark OH 43055;
- **2) Deliver** forms directly to the Museum;
- 3) **Phone** in registration information at 740-345-2932; or
- **4) Fax** forms to 740-345-9638

MasterCard

Visa

- ♦ Registration deadline Tuesday, June 1 for all food events No registration refunds after June 7
- ♦ If you are not registering the same people for all events, <u>or</u> individuals are from different locations, please fill out a separate form for each person.
- ♦ To receive registration confirmation, please enclose a SASE or Check here to receive E-mail confirmation, and be sure to provide e-mail address in space below.

Please print each name as it should appear on badges: Name(s): 2. 3. Address: City / State / Zip Phone: \_\_(\_\_\_\_)\_\_\_ E-mail: \_\_\_\_\_ IS THIS YOUR FIRST HCA CONVENTION? WOULD YOU LIKE A MENTOR? \_\_\_\_\_ OLD TIMERS, PLEASE WRITE THE APPROXIMATE YEAR OF YOUR FIRST CONVENTION: \_\_\_\_\_ EVENTS\* (\*Note: You must be registered to attend these events) HOW MANY? COST SUBTOTAL **Registration Fee (Deadline - Tuesday, June 1)** X \$25 Glass Show Admission FREE Hospitality Room, Thursday & Friday at Museum **FREE HCA Members Annual Meeting FREE** Glass ID Session\* / Show & Tell\* **FREE** Welcome BBQ\*, Wednesday, 5:30 p.m. X \$15 Buffet includes: Pulled Smoked Pork, Pulled BBQ Beef, Sweet Corn Bake, Baked Beans, Potato Salad, Tossed Salad, Cucumber & Tomato Salad, Watermelon, Rolls, Cherry & Blackberry Cobblers, Iced tea, Lemonade, Water Annual Heisey Banquet\*, Friday, 6:00 p.m. Plated, served dinners include: Tossed Salad, Seasonal Vegetable, Potato, Rolls, Coffee, Tea, and Dessert Station. Entrée Choice #1 Prime Rib, 10-oz, served medium X \$40 Entrée Choice #2 Coq Au Vin: Sautéed Chicken Breast \_\_\_\_\_ X \$37 served with Sautéed Mushrooms and Bordelaise Sauce **TOTAL** = \$ \_\_\_\_ **PAYMENT:** Cash Check

Heisey News June 2010

\_\_\_\_ exp\_\_\_

#### **CONVENTION NEWS**

Mary Ann Spahr and Judy Rhoads, Co-Chairs

LAST CHANCE – REGISTRATION
DEADLINE – TUESDAY, JUNE 1!
If you have not registered yet –
CALL THE HEISEY MUSEUM NOW!
You don't want to miss the fun of seeing old friends, finding Heisey treasures, and enjoying the fun of convention!

#### HCA ANNUAL MEMBERSHIP MEETING THURSDAY, JUNE 17 AT 8:00 AM FOUNDERS HALL AUDITORIUM

Along with all the special events during Convention including the Glass Show, the Seminars, the ID Session and Show & Tell...and more - we still have business to conduct - our Annual HCA Membership Meeting! All HCA members are invited to this event.

The Election of our new Board of Directors members is held at this meeting. Voting HCA members, and study clubs will cast their ballots. The polls will be open from 8:00 - 8:30 a.m. Following the election, our new Directors will be sworn in. Absentee ballots are available upon request. Contact the Museum for additional information.

The HCA Board of Directors will report to the membership the state of our organization. Topics will include our financial standing, our maintenance needs, and updates on current and future projects. Study Clubs and members will make their presentations to HCA.

# STUDY CLUB REPRESENTATIVES MEETING THURSDAY, JUNE 17 AT 1:30 PM

Founders Hall Auditorium

Your HCA chartered study club is a significant part of our organization. This meeting is a great opportunity for representatives of HCA chartered study clubs to gather together, meet each other, and share things your club is doing! We all learn from each other. Tell us about your club program ideas and special projects and events you are engaged in. How are you attracting and acquiring new members?

HCA President Sue Kilgore will chair this meeting. The HCA Board of Directors wants to hear from your club! Please make sure your Study Club is represented at this valuable forum.

#### **VOLUNTEERING FOR HCA**

We, the convention co-chairs, would wish to say a few words of thanks in recognition of all those who help! HCA thrives because of volunteers! Volunteers are an integral part of all HCA activities. Many events and functions would not happen without the help of our membership and volunteers contributing to the greater good of HCA from near and far!

For study clubs who donate money each year, for individuals who contribute to special projects, for those who donate glass for special auctions, for those who work on Convention events! Events like Convention and special auctions would not be successful without your help! Judy and I say a heartfelt THANK YOU to everyone!

So, in the spirit of volunteerism, we are asking for your continued help for Convention! Check out the list below for areas where your help is still needed:

#### ♦ THE HOSPITALITY ROOM - Karen Clark / Pat Moore, co-chairs

While you are planning your trip to Newark, don't forget to include goodies for the Hospitality Room. Nuts, pretzels, crackers, homemade cookies, perhaps something special from your area of the country. Monetary donations are important too, to purchase items such as ice, beverages, paper products, etc. You can E-mail Karen at karen9132@prodigy.net or Pat at pmoore42@columbus.rr.com

## ♦ SPECIAL AUCTIONS - Heisey Collectors Club of Michigan

Donated glass is needed for both auctions: the live auction to be held at the annual banquet on Friday night and the blind-bidding auction to be in the Multi-purpose Room at the Museum. Please contact Sue Kilgore for additional information.

#### ♦ GREETERS FOR CONVENTION EVENTS

If you are coming to Convention, and want to help, we would love to have volunteers to be greeters at the Welcome BBQ on Wednesday night and at the Annual Banquet on Friday night! If you are interested, please contact Judy or Mary Ann.

Judy 937-275-5735 (h); 937-776-4869 (cell); KJRHOADS@aol.com Mary Ann 937-372-7166 (h); 937-768-0987 (cell); masxenia@aol.com ◆

# TABLE TALK - APRIL 1928 Walter Ludwig

On the following four pages, I have reproduced the original Table Talk that A.H. Heisey & Co. produced in April 1928. Table Talk was a publication that Heisey produced intermittently from the mid-1920s until the late 1940s. It provided a way for the company to communicate with its wholesale customers and let them know what was happening. A lot of emphasis was placed on advertising campaigns the company was running as well as tips on selling the glassware. Some of the retail stores carrying Heisey were featured, as well as major accounts that were using Heisey.

In this issue the brand-new Hotel Van Cleve in Dayton, OH was featured on the front page because they had picked Heisey glassware to use in their dining rooms. Page two highlighted a window display at Hoenig, Swern & Co, Trenton, NJ. The use of Heisey Flamingo glassware to enhance the room setting display was noted. Page three promoted the idea that Heisey was always a good business partner not

rooted in profit at the cost of good business practices. The text abhorred those that are "tempted by the lure of chain stores or other 'price buyers'" (you would think they are talking about Wal-Mart today). The final page has a few additional stories about Heisey including a letter from a follower of Heisey's bridge contests that had been a major ad campaign earlier in the year and an article on "The Heisey Glassware Hour," a radio program out of Columbus that Heisey sponsored in the 1920s.

I hope you enjoy reading the Table Talk. The last one I ran got a very enthusiastic response and I hope to print more of them in the future.

**♦** 

# HCA WELCOMES NEW MEMBERS FOR April 2010

Susan Dawson, OH
Deborah Feichter, OH
Jodie Johannessen, MD
John B. Paine III, VA
Kathryn Ramsey, OH
Charles Richards, OH
Randal and Helen Van Voorhis, OH

**♦** 

#### **IN MEMORIAM**

We received word that Michigan Heisey collector and member of HCA since 1983 passed away. Alice Abbott of Columbiaville, Michigan who loved Greek Key died on April 3.

George Schamel, a long time member of HCA, the National Capital Heisey Collectors Club, and past-president of the HCA Board of Directors, has passed away in Boonsboro, Maryland. •





No. 23

A. H. HEISEY & COMPANY, NEWARK, OHIO

Table

For Your

April. 1928

# Dayton's Beautiful New Hotel Uses Heisey's Fine Glassware

CARLY in January. Dayton's new-est hotel, the Van Cleve, was opened with appropriate dedication ceremonies. Governor and Mrs. A. V. Donahey of Ohio were present and were the first to register. Mayor and Mrs. James J. Thomas of Columbus, Ohio, were also in attendance, as well as other notables, including leading hotel, business and professional men.

The Van Cleve is a beautiful building, both inside and outside. It is a thirteen-story, reinforced concrete structure, fireproof throughout, with 300 rooms, each with a private bath or shower. Construction was car-ried out by the Frank Hill-Smith Company, of Dayton, at a cost of \$1,100,000. This work was done in record time, the building being completed two months ahead of schedule.

As a result, the construction company and officers and directors of the Van Cleve, have been the recipients of many compliments. have added another star to Dayton's crown," they were told. Eastern bankers and construction men were amazed at this example of speed in building.

Furnishings Are Distinctive

Many new ideas were incorporated in erecting and furnishing the Van Cleve. The dining room and lobby are of old English design. An attractive mezzanine surrounds the lobby and on the second floor are sample rooms with up-to-date equipment. There are private dining rooms elegantly outfitted in the latest styles. One of these has the same type of furniture that received first prize at the Paris International Salon in 1925. A French soda grill of elaborate design provides quick service of tasty food. Throughout the hotel decorative art, paneling, furniture, equipment and general atmosphere are distinctive.

In charge of the Van Cleve as Managing Director is C. C. Schiffeler, who brought with him a wealth of experience in leading hotels of the world. For twelve years Mr. Schiffeler was associated with the Ritz-Carlton hotels in London, Paris, Montreal and New York, the Hotel



Hotel Van Cleve, Dayton, Ohio, Is a Handsome Structure

Chase of St. Louis, and for three years was managing di-rector of the Hotel Fort Hayes, Columbus, Ohio. Mr. Schiffeler's experience and ability guarantee a high excellence of service at the Van Cleve.

#### Guests Are Pleased

As part of his policy of exquisite service, Mr. Schiffeler equipped the Van Cleve completely with Heisey's fine glassware. On the immaculate tables of the dining rooms. guests are greeted with its gleam and sparkle, and Mr. Schiffeler states that they are enthusiastic over it. 'I certainly think it is wonderful glassware,' he says, 'and I could not have secured any of higher quality. I also know from experience that we have less breakage with Heisey's glassware, because of its excellent workmanship.

The Van Cleve is well situated, being in the heart of Dayton, close to the business, shopping and theatrical districts of the city and four squares from the railroad station. Thus in every way it serves as a charming home for the traveling public.









## Showing Use of Glassware In the Home



Hoenig, Swern & Co., Trenton, N. J., Display Heisey's ♦ Glassware and Furniture

In displaying glassware it is a good idea to show how it may be used in the home. In the minds of customers actual suggestions of this nature form vivid pictures, which are most forceful in leading them to think how they could use glassware in a similar manner. When they begin to think in this way, they are selling themselves, and that is the next step to making a purchase.

This principle has been employed in the window display illustrated above, from Hoenig, Swern & Company, leading department store of Trenton, N. J. This window also demonstrates what may be termed economy of display. Two lines of merchandise which fit together very nicely in the picture are shown at the same time. Here it is furniture and glassware, one supplementing the other to the advantage of both.

In this window customers saw a beautiful dining room, with every detail of equipment and furnishings correctly and attractively arranged. They would want such a handsome dining room suite and they would want such exquisite glassware.

#### Attractiveness Enhances Display

In the middle of the window is the table set with Heisey's Flamingo glassware. There are three covers with all the appropriate pieces—plates, goblets and sherbets. There is a lovely bowl of flowers in the center, surrounded by tall candles in gleaming holders. Other items, such as sugar and cream, hors d'oeuvre, etc., are also shown. A

card on the table calls attention to the glassware. Back of the table a genial butler is pictured, to pique interest and suggest enticing food.

At the left on the buffet a grouping of additional Heisey items is shown—plates, salad bowl and comports—ready for service during later courses of the meal. On the console table at the right, the decorative use of glassware is suggested by a neat arrangement of candlesticks, candy comport and large plate.

There is much to be gained from the study of a window like this. It shows careful, conscientious planning and is brimful of the kind of selling appeal that is hard to resist.

#### Article on Luncheons

An interesting article entitled, "When the Institute Entertains at Luncheon," appeared in the March issue of Good Housekeeping. In connection with it there were photographs demonstrating how various covers on the luncheon table should be arranged. The glassware used in these illustrations was Heisey's, from B. Altman & Company, New York.

#### Informal Dining-Rooms

In the March issue of Woman's Home Companion an instructive article on the above subject uses illustrations of glassware, some of which are Heisey items. The caption under one of the illustrations speaks of the salad and dessert set as being of "sparkling green glass."











# Golden Thread Profits

Money is not everything in business. There are many other real satisfactions. But money is the root of business and profits are needed to keep the business tree active, lusty and growing.

Upon this consideration has been erected the Heisey policy of a fair price basis. Many years ago we established a sales policy that provides an equal footing for our host of customers. The soundness of this policy has been confirmed by the passage of time.

It protects the trade and ourselves and insures a reasonable profit for high grade goods. It works to avoid those misunderstandings that sometimes fall as a shadow over otherwise mutually happy relationships.

The manufacturer who is tempted by the lure of chain stores or other "price buyers" can always find at hand an alibi for a price concession. But it is our belief that it is to the best interest of your business and ours to maintain a fair field with no favorites.

It has been our undeviating aim to weave into these and other Heisev policies the golden thread of a just, living profit for all our many friends of the trade.

> A. H. HEISEY & COMPANY NEWARK, OHIO

# HEISEYS GLASSWARE for your Table

#### These Heisey Representatives are always glad to serve you:

E. G. Nock, 358 Fifth Avenue Building, New York

W. S. Redfield, 309 Heyworth Bldg., Chicago H. S. Bokee, 122 W. Baltimore St., Baltimore

H. M. Bortz, 406 Vandam Bldg., Philadelphia

G. A. Granville, 111 Summer St., Boston

R. E. Philips, 129 Putnam Ave., Zanesville, O. C. S. Whipple, 911 Edwards-Wildey Bldg., Los Angeles Davis & Braisted Co., Minneapolis, Minn.

Hal M. Copeland, 3608 Springdale Ave., Baltimore, Md. (Southern Representative).

R. C. Irwin, 6440 Oak St., Kansas City, Mo.









## A 26-year Old Cup

By DOROTHY GIBSON Fort Missoula, Mont.

HAVE been an enthusiastic follower of your Bridge Contest, which you have just completed, and the lucky winner of several of your prizes of beautiful glassware. I want to thank you, very gratefully, for the handsome pieces of Heisey glass, and not the less cordially for the real value I received from Mr. Work's brilliant and instructive comments on the hands.

Indeed, highly as I prize the lovely glass things you sent me. I have felt the comments on the hands would have been an ample return for the effort expended in solving the hands. The whole contest has given me the greatest pleasure, such a real and enduring pleasure and profit that I feel quite at a loss in telling you how much I have appreciated your great generosity.

I have known the name of Heisey's Glassware for a long time, but have never realized its utter charm and beauty until I owned these lovely pieces I now have. You may be assured I am one of your most active and enthusiastic advertisers among my friends and acquaintances.

I have owned since I was a very little girl one of the little red glass cups with my name and the date it was bought at a fair in Ohio etched upon it in decorative script. It was quite a thrill to turn it over, in my new interest in glassware, and find Heisey's trade mark on the twenty-six year old cup!! My own little girl uses it for her milk-mug now.

So really, after all, I am quite an old friend am I not? May I again thank you, very sincerely, for your delightful Bridge Contest?

#### "Most Attractive Ware"

THAT customers think of Heisey's Glassware is reflected in the following extracts from a letter recently received:

"Thank you kindly for replying to my letter and for the catalog illustrating some of your ware.

"I surely do appreciate your advising me who handles your ware here in Columbus. I have gone to the . . . . . Company and have found just what I wanted and can say it was the most attractive ware on their floor."—Miss H. F. Zydek, Columbus, Ohio.

We are frequently asked by people who read our advertising in the magazines, where they can obtain Heisey ware in their city. We are always glad to refer them to our dealer friends. This points out the advisability of tying in with Heisey's national advertising.

#### Thinks Well of Advertising

The Daily Mirror, the popular illustrated newspaper of New York, thinks so well of last year's Heisey advertising that it asked for permission to reproduce two of the photographs of dinner tables used in this advertising. The idea is to run these photographs on the food page, which appears once a week. "These two ads appealed to us very much," says the Daily Mirror, "and we think they would add materially to our food page."

## Entertains on Radio



Cecil Fanning, Baritone

HE Crystal Gazer continues to broadcast for Heisey every Sunday afternoon over WAIU. "the radio voice of the American Insurance Union." Columbus. Ohio. The programs begin at 2:30. Eastern time, and are marked by the high standard of the selections given.

Cecil Fanning, internationally known baritone, takes the role of Crystal Gazer in these programs, and is splendidly accompanied by Helen Grace Jones at the piano.

The Heisey Glassware Hour is opened and closed with a song, "The Ballad of the Crystal Gazer," a melody written especially for this broadcast by Don Bernard, studio manager of WAIU. The visions seen in the crystal form the text of the songs used by Mr. Fanning in this half-hour of classical songs and ballads.

A sample program is given herewith:

The Ballad of the Crystal Gazer	Retting-Bernard
The Prayer Perfect	
Recessional (Kipling)	De Koven
To Mary (Shelley)	White
Not Understood	
Sincerity	Clarke
Kaddish	Arr Ravel
My Old Dutch	Chevalier
Ring Out. Wild Bells (Tennyson).	





## Study Club Directory



Interested in joining a study club? You will have the opportunity to meet fellow collectors and HCA members and learn more about your favorite glassware. If your club is not listed or you need to make corrections to your listing, please contact the Museum.

STUDY CLUB	MEET WHEN?	WHERE?	Email/Web Site	CONTACT	
#4 Central Illinois Heisey Collectors Club	Four times a year	Members' homes or restaurants		Joyce Deany (815) 432-4310	
#5 Bay State Heisey Collectors Club	2 <sup>nd</sup> Tuesday of each month except July, Aug., and Dec.	Whole Foods spescatore@houghton.com Community Rm, Bedford, MA		Stephen Pescatore (978) 256-5418	
#7 Dayton Area Heisey Collectors Club	1st Tues. of the month Sept. to May, 6:30 p.m.	Huber Heights Library	LH937@aol.com	Joe Harner (937) 372-0852	
#8 Heisey Heritage Society NJ, Eastern PA and DE areas	Four times per year	Members' homes	craigkratochvil@aol.com	Craig Kratochvil (973) 962-4004	
#13 Heisey Club of California	4th Sunday every month, 12:30	Members' homes	herbet@sbcglobal.net www.heiseyclubca.org	Norval Heisey (818)-349-0945	
#14 Northern Illinois Heisey Club	Four times a year	Members' homes	niheisey@comcast.net	Jeff Morrow (630) 833-4644	
#15 Heisey Collectors Club of Michigan	Every six weeks, August to May	Members' homes	kilgoredesigns@att.net	Sue E. Kilgore (269)-345-3990	
#16 Heisey Collectors of Texas	2nd Sat. of every odd month except May 1st Sat., 1 p.m.	Members' homes	sanddollars97@tx.rr.com www.heiseycollectorsoftexas.org	Greg Freeman (817)-545-5889	
#19 Heisey Collectors of the Rochester Area	10 meetings per year: Sunday, 2:30 p.m.	Members' homes	seo2@aol.com	Sharon Orienter (585) 288-8076	
#20 Buckeye Heisey Collectors Club Newark, OH area	September to May, 4th Monday	Members' homes or the Museum	Theflyingmaher@webtv.net	Michael Maher (740) 763-4256	
#22 Northwest Heisey Collectors	First Saturday of the month	Members' homes	bahama50@hotmail.com	Deborah de Jong (425) 868-0457	
#25 Heisey 76'ers Columbus, OH area	Once a month, September to May	Members' homes Idburg48@aol.com		Colleen Burgess (614) 882-1884	
#31 Nassau Long Island Heisey Club	Generally every other month	Members' homes	ibers' homes		
#32 Dairyland Heisey Club	Once every two months	Members' homes		Ray K. Courtnage (414) 962-9747	
#33 Golden Gate Heisey Collectors Club Northern California	Quarterly	Members' homes		Russ Nicholas (916) 515-8558	
#36 Heisey Club of Southern MA	April, June, September, December			Maria Martell (508) 833-0633	
#38 North Carolina Heisey Study Group	leisey Study Group       6 meetings per year: Jan.;       Replacements Ltd       Nchsg@yahoo.com         March, May, July, Sept., Nov.       Greensboro, NC       www.         northcarolinaheiseystudygroup.org		Karen Taylo (252) 637-9985		
#39 Florida Heisey Collectors Club	ctors Club 4 times per year: January – Westchester Shirley400@aol.com E		Everett Dunbar (772)-337-1558		
#42 Gulf Coast Heisey Club of Florida	Nov., Jan. and March; 2 <sup>rnd</sup> Thursday 11:00 am	Members' homes		Jack Grenzebach (727)-391-5784	
#43 Tri-State Heisey Study Club OH, IN, MI	1st Sat. every 3rd month	Members' homes	Maxwellm@cktech.biz	Mike Maxwell (260) 925-3484	
#45 Hoosier Heisey Club	Four times a year	Warren Library, Indianapolis, IN		J. David Litsey, (317) 872-7800	
#48 Dixieland Heisey Study Club	Odd number months, 2 <sup>nd</sup> Saturday night	Members' homes www.dixielandheisey.org		Craig German (770) 967-8733	
#49 Great Plains Heisey Club	March, May, July, September, and November	Members' homes	cameron_mg@mchsi.com www.greatplainsheiseyclub.org	Mary Cameron (515) 292-3743	
#50 Northwoods Heisey Club of Minnesota	Four times a year	Members' homes	neslocg@aol.com	Carole Olsen (715) 386-8273	
#51 Helsey Club of Northeast Florida	Feb., May, Aug., and Nov. 2 <sup>nd</sup> Thursday	Avonlea Antique Clasyglas2@aol.com Mall, Jacksonville		Barb Bartlett (904) 280-0450	
#52 Northern Virginia Heisey Study Club	Monthly, Sept. – May	Members' homes	rreopell@verizon.net	Russ Reopell (703) 250-6117	



## Great Plains Heisey Club Kathy Files

How about a hearty chorus of Happy Birthday to Harry Truman! Yes, it was Harry's birthday when the Great Plains Heisey Club met in the home of Pat and Rex Lucke in Nebraska for our May 8, 2010 meeting; but it was not a party for Harry. Harry would have had a great time, but it's all in the timing and Harry's time has passed.

The Luckes have their wonderful home bedecked with some of the best Heisey pieces you will ever see and other interesting collections. If we had been there only for a tour it would have been worth the trip for the 24 members from 4 states who attended. A very tasty lunch provided by the Luckes was a bonus before our meeting was called to order by President John Mock. He thanked our hosts and welcomed two veteran members, the "Jerrys," who were attending their first GPHC meeting. They are regular dealers at the Convention show in Newark and made the trip today from Eastern lowa. They're busy guys, so we were happy they could join us.

The March meeting minutes were approved and Treasurer Tom Files gave a financial report. We finalized plans for donations to the hospitality room during the convention and discussed auction donation needs. We're anxious for everyone to become acquainted with Mary Cameron, our club member who hopes to join the HCA Board. She's a founding member of our club and a great asset who will serve HCA well. She's fun too!

Trudy Mock's "Martha Moment" was to describe alternate uses for Heisey pieces, such as using punch bowls as salad bowls, etc. She had pictures of doing that for her lady golfer's luncheon. Mary Cameron brought an article about Eva Zeisel that had been in Antique Week. Bucky Will contributed an article from the Kansas City Star about uses for cake stands (salvers).

Tom Files presented "Heisey's Functional Figurals" for our program — animals incorporated into the design of functional pieces. There was a table filled with great examples. (Tom's able helper was Rex Lucke who chose "Buck" over "Vanna" as his assistant alias. That was fitting on Truman's birthday as Harry's favorite saying was "The buck stops here"). I think we all learned some things from the program and it was a treat to see some of the rare pieces instead of just looking at their pictures in the books — thank you, Tom, for the good program and the handout.

The Show and Tell table was full - too much to list really but a few things should be specially noted. A coffee pot with California Poppy etch was on display (you can see its picture on page 154 of the 1896-1957 Bredehoft book but, as they say, you had to be there). Also to see was a 341 ½ Puritan squat jug not too uncommon until you noted it had a Zircon handle. Not to be outdone, a 1401 Empress creamer and sugar with Krall cutting was on the table. And we shouldn't slight other pieces such as the 1245/3970 comport/Flamingo, 1401 **Empress** tumbler/Sahara, 1229 Octagon bowl with an extensive cutting, 1511 Toujours bowls with Minuet etch, 339 Continental toothpick, 1776 Kalonyal oil, 4225 Cobel cocktail shaker with 467 Tally Ho etch, 411 Tudor mustard, 341 Puritan 9 ½ inch bon bonniere, 1205 Fancy Loop potpourri jar plus many, many other beautiful pieces of Heisey.

Our auction table to raise money for HCA was filled with temptations of Heisey glass and Jean Will's homemade strawberry jam. Thanks to everyone who donated and congrats to the winning bidders.

We adjourned for dessert – more delicious treats to enjoy. Thanks again to the Luckes for a great time. Hope some of you remembered Harry's birthday – a good excuse to party! ◆

## Heisey Collectors Club of Michigan Dan Kilgore

Sixteen members assembled in the beautiful private dining room at the Kellogg Center at Michigan State University hosted by alums Jack and Marge Deppong. After a great lunch, President Sue Kilgore opened our meeting.

Dan gave the report and showed pictures of the new Factory Display, which was assembled during the Spring Benefit Auction with the help of Walter and the Board spouses while the Board of Directors conducted the quarterly meeting. A television and DVD player are still needed for this room. Ruth Ernest gave a report on the canvas bags that were sold during the Spring Benefit Auction with good results. Order forms are available for anyone to purchase by mail. We will be selling them at a table near the door during the Convention show. The Michigan club is in charge of the Convention auctions; a silent auction at the Museum and the live auction at the Convention banquet. Sue has sent a letter to the study clubs asking for glass donations for this important fund-raiser. The majority of our members are planning to attend the 2010 convention. A review of the events was discussed and it sounds like another wonderful convention.

Our meeting was adjourned and we turned to our study topic showing and discussing our favorite late patterns form Heisey. Presented were a 1637A Town and Country soda in Dawn, a 1415 Twentieth Century juice in Dawn, a 1951 Cabochon oil, a 7009 Hydrangea stem, a 5048 Rooster head cocktail, a 1503 Crystolite covered candy with the lid, a 5078 Park Avenue cordial, 5082 Mid Century oyster cocktail, and a 4044 New Era cordial. The study brought about interesting discussion as did the "new finds" which were very exciting, including a 417 Double Rib and Panel mustard, a 1485 Saturn mustard, 466 Panel and Double Pleat nappy, 300 Peerless 14" swung vase, the 444 vase (from the Benefit Auction), a double shoe display piece, a 1508 card case with an elaborate cutting, a 1250 Groove and Slash spooner, and a 353 Medium Flat Panel sweet pea vase with a painted woodgrain. Some great finds in just a month's time! Hope Walter will be proud of us. We do get out there and find it! The Ernests are hosting us at their home in Goshen, Indiana on May 15. ◆

#### Advertising Guidelines:

Advertising: Ads may be mailed to: HCA Advertising, 169 W. Church St., Newark, OH 43055; faxed to (740) 345-9638; or e-mailed to curator@HeiseyMuseum.org. Whenever possible, please e-mail your ad. Include your MasterCard or VISA number and expiration date for billing purposes, or send a check. All ads must be prepaid. When mailed or faxed, ads should be typed or printed on white paper with dark ink. Please double space. Ads that are entered in a vertical column format may contain a maximum of 65 characters per line, including spaces & punctuation.

Classified: 20 cents per word (members), 30 cents per word (non-members), \$1.50 min., 1/8 page limit. Personal ads 1/8 page limit. Abbreviations & initials count as words.

Display Ads: member nonmember 1/8 page (12 lines) \$ 20 \$ 30 1/4 page (25 lines) \$ 40 \$ 60 1/2 page (60 lines, horizontal or vertical) \$ 80 \$120 Full page (120 lines) \$160 \$240 A charge of \$1.60 will be added for each additional line. ½ page: 4½" high by 7½" wide or 9" high by 3½" wide Full page: 9" high by 71/2" wide

Ad copy must be received by the first of the month prior to publication. Reproductions (i.e., Heisey by Imperial) must be indicated. Heisey News accepts no further liability. In the event of a typographical error, the incorrect portion of the ad will be run in the following issue, but HEISEY NEWS assumes no further liability.

Abbreviations: DF=Dolphin Foot NO=Narrow Optic DO=Diamond Optic SO=Spiral & Saturn Optic MO=Medium Optic WO=Wide Optic Classified Ads

#### REAL HEISEY IN THE GIFT SHOP

All crystal and all prices are each unless noted.

Supply changes daily. Please contact the Gift Shop before placing an order.

Item P	rice
341 Puritan individual salt (2 each)	\$8
377 Touraine spooner, H	40
411 Tudor oil, H	35
411 Tudor jug lid only	12
413 Tudor champagne, H (4 each)	10
475 Narrow Flute/Rim salted nut, plain bottom, H	15
1184 Yeoman goblet, Flamingo, H	20
1205 Fancy Loop celery dip (3 each)	15
1229 Octagon hdld cheese, Mglm	8
1255 Pineapple & Fan mug, Ruby stain	15
1404 Old Sandwich champagne, H (2 each)	5
1404 Old Sandwich ashtray, Sahara, H (2 each)	10
1469 Ridgeleigh coaster/cocktail rest, H	8
1469 Ridgeleigh celery/olive, 12", H	15
1519 Waverly cigarette jar lid only, 507 Orchid etch	
1502 Crystolite candleblocks, swirl, pr	25
1503 Crystolite nut, ind leaf (2 each)	10
1503 Crystolite nut, 6" leaf	15
1503 Crystolite relish, 3 part, oblong	20
1503 Crystolite relish, 4 part cloverleaf	20
1503 Crystolite relish, 3 part, oval, 13", H	20
1503 Crystolite plate, sandwich, 11"	20
1503 Crystolite plate, torte, 13 ½", H	25
1503 Crystolite jam jar lid only	12
1503 Crystolite plate, 8" star bottom, H	5
1503 Crystolite plate, 8", plain bottom (2 each)	5
1503 Crystolite plate, 7", plain bottom	5
1509 Queen Ann ind nut, D/F, paper label	10
1540 Lariat plate, 7" (3 each)	7
1540 Lariat champagne, 980 Moonglo cut	10

1951 Cabochon quarter lb butter lid only	\$15
3389 Duquesne goblet with 450 Chintz etch (2 eac	ch)
	12
3389 Duquesne cocktail with 450 Chintz etch	12
3390 Carcassonne ftd ice tea (2 each)	7
4182 Thin plate, 8", 440 Frontenac etch	5
5003 Crystolite goblet (7 each)	15
5003 Crystolite ice tea (2 each)	15
5082 Mid Century champagne, H, paper lable (2 ea	ach)
	8
5082 Mid Century cocktail, H (2 each)	5
<b>♦</b>	



◆ Reciprocal Advertisement



◆ Reciprocal Advertisement

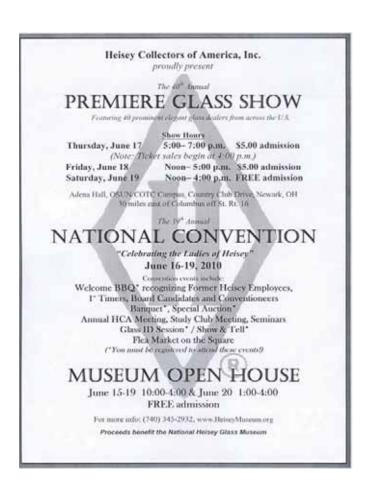


OUTSTANDING AUCTION
41<sup>ST</sup> ANNUAL HEISEY, VERLYS, AND HEISEY BY IMPERIAL
WEDNESDAY JUNE 16, 1:30 P.M.
APPLE TREE AUCTION CENTER
1625 W CHURCH STREET
NEWARK, OHIO 43055
740-344-4282

This auction features many items descended down through the heirs of the late Louise Adkins and other Heisey workers. Many one of a kind Krall cut items, over 100 pieces of George IV cuttings including dinner plates, large selection of Orchid Etch with dinner plates other etchings, deep plates etchings incl pretzel jar, pr Flamingo cherub candlesticks, large selection of Tangerine, Limelight, Cobalt, and other colors. Mother rabbit, Asiatic pheasants, doe head and many other animals. Verlys features many colored pieces including Alexandrite swallows ashtray. Many rare and hard to find items. Several lots still to be unpacked.

Start your convention week with us. Catalogs available for \$3.00.

Don't miss the mini show and sale. Wednesday starting at 8:00 A.M





#### 11<sup>TH</sup> ANNUAL ELEGANT AND DEPRESSION GLASS SHOW AND SALE JULY 17 & 18, 2010

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FEATURING ELEGANT & DEPRESSION GLASS EARLY AMERICAN PATTERN GLASS AND MUCH MORE

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ADMISSION \$5.00 – GOOD FOR BOTH DAYS FREE PARKING

HOSTED BY FOSTORIA GLASS SOCIETY OF TENNESSEE BOB FULLER, SHOW MANAGER 615-223-0816 OR FULLERRE@COMCAST.NET

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#### **NEW EVENT!**

HEISEY MINI SHOW AND SALE Wednesday, June 16 8:00 a.m. – 2:00 p.m. Apple Tree Auction Center 1625 West Church Street Newark, Ohio 43055

Free Admission and Free Parking
Pre-registered tables \$6 (6') and \$8 (8')
After June 10 \$10 (5') and \$15 (8')
Call Norm 740-344-5955
Or Sam 740-344-4282
e-mail jathra@communigate.net
Sponsored by former HCA DIRECTORS
All proceeds benefit Helsey Museum

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#### **NEW IN THE GIFT SHOP**

1508 Card case in Ruby \$36
Reprint of Catalog and Price List No. 31,
September, 1950 12.95
Heisey Placemats (produced by Bay State Heisey Club)
\$14 each or 2 for \$25
Heisey Notecards, 12 cards each with a different Heisey etching plus envelopes \$12

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## **Dealer Directory**

# Maximum 6 lines/12 months/\$35 MEMBERS ONLY Contact the Editor to place your ad!



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	PO Box 8344, Port St. Lucie, FL 34952 Oct-May (772) 337-1558	Call, stop in, be a buyer or a browser!!
Sheridan, IN 46069	PO Box 222, Naples, ME 04055 May-Oct (207) 647-5652	E-mail: 1classycat@comcast.net
Glass Cleaning Services Available	, ., ., .,, .,,,,,,,	E man. relassyoure comeastmet
(317) 758- 5767 kcarlisl@worldnet.att.net		
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Joint Contributing, two people in one household	\$60
Family Contributing, parents and children under 18	<i>\$75</i>
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**Membership Renewal Notice:** Check the date above your name and address on the mailing label. This is your expiration date. If it reads 6-10-10, make sure your dues are paid soon in order to receive next month's issue of *Heisey News*.

Contact the HCA Administrative Office at (740) 345-2932 for more information. The Endowment Committee wishes to thank those who have become Endowment Members and all of the individuals and study clubs that have so generously supported the HCA Endowment Fund. All members who have supported the fund are recognized each year in the February issue of the Newsletter. Your support will make the Museum self-sustaining in the years to come. Thank You all! •

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