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Ivy Brochure - Front

1003 IVY CUTTING BROCHURE

Walter Ludwig

This month's featured brochure is on the 1003 Ivy cutting which was produced by Heisey from 1949 until about 1952. This is one of three different ivy decorations that the factory produced, all about the same time. In the same year the 9015 English Ivy etching was produced. The most popular of the ivy decorations was Plantation etching 516 lvy which was introduced the following year. Ivy had long been considered a symbol of friendship and immortality. The use of ivy as a theme was a design trend that was pervasive in the decorating world at the time. Several different china companies came out with ivy decorated dinner ware, the most famous of which is Fanciscan's Ivy pattern which was introduced in 1948. Soon, there were many other pieces decorated with ivy that the housewife could incorporate into her décor.

The brochure for the 1003 lvy cutting is a single sheet. The front of the brochure features a 5040 Lariat goblet with the 1003 lvy cutting. A drawing of the ivy cutting is placed above the goblet. A light green color is used to enhance the brochure as a background color.

Continued on page 5

HEISEY NEWS

Heisey Collectors of America, Inc.

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Back Issues

Back Issues available from files are \$3.00 per issue plus shipping and handling

Advertising

Ads may be mailed to: HCA Advertising, 169 W. Church St., Newark, OH 43055; faxed to (740) 345-9638; or e-mailed to curator@HeiseyMuseum.org. Whenever possible, please e-mail your ad. Always include your MasterCard or Visa number and expiration date. When mailed or faxed, ads should be typed or printed on white paper with dark ink. Camera ready ads are accepted, but must follow line specifications outlined at the beginning of the advertising section. Ads containing reproductions will not knowingly be accepted unless clearly stated (e.g. Heisey by Imperial, etc.). HEISEY NEWS accepts no further liability. In the event of a typographical error, the incorrect portion of the ad will be run in the following issue, but HEISEY NEWS assumes no further liability. See advertising section for rates and deadlines.

Museum

Heisey Collectors of America, Inc., a non-profit corporation (tax-exempt status), owns and operates The National Heisey Glass Museum in Veterans Park, 6th and Church Streets, Newark, Ohio. Open year round, Tuesday through Saturday 10:00 a.m. – 4:00 p.m., Sunday 1:00 – 4:00 p.m., closed holidays. Other hours by appointment. Members admitted free.

Identification

HCA will attempt to identify unknown glass items. Send a color photograph, measurements, and a self-addressed, stamped envelope to the attention of the Curator. Other arrangements should be made in advance with the Museum

staff. Please keep in mind that the Museum cannot appraise items. Identification is free to members, non-members \$5.00 per item.

Membership

To join Heisey Collectors of America or to renew your membership, contact the HCA Administrative Office Monday through Friday 8:00 a.m. - 4:30 p.m. Eastern Time. Associate dues are \$30.00 plus \$5.00 for each additional household member. Voting members pay an additional one-time fee of \$25.00. Please consider supporting the Endowment Fund by joining at one of the levels listed on the back page.

Museum Gift Shop

There is always someone in the Gift Shop during the Museum's hours of operation to help answer questions or take orders. When ordering by phone, please have a credit card ready. When ordering by mail, please be sure to include appropriate charges such as shipping and sales tax. Please note that the HCA member discount does not apply to original Heisey or special project items.

Shipping and Receiving

Delivery is made much easier when we have a complete street address, not a PO Box. We prefer to use UPS. If you have not received a package, please call the Administrative Office to confirm it was sent. We will assist you in tracing it. If your package arrives damaged, please contact your local UPS representative. We insure everything.

Donations and Loans to the Museum

If you would like to make a donation to the Museum or have questions regarding items on loan, contact the Curator. HCA reserves the right to accept or refuse items based on current holdings.

2007

All Heisey Glass Show, Gaithersburg, MD	Mar 17-18
Heisey Benefit Auction	Mar 23 - 24
Heisey National Convention & Elegant Glass Show	
Newark, OH	June 13-16

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MESSAGE FROM THE PRESIDENT

Bryan Baker

I hope many of you plan to attend our 34th Annual Benefit Auction this month (March 23/24) at the Apple Tree Auction Center in Newark, Ohio. The quality of glass in this auction is outstanding! This is a superb opportunity to find that special piece of Heisey to add to your collection, AND support HCA. Many thanks go out to the consignors, volunteers, and Apple Tree for once again allowing us to use their fine facility.

While in Newark for the auction, you must take time to visit our re-vitalized Museum. EVERY gallery has a new look. The new arrangement of glass is both educational and breathtaking. Words cannot express my gratitude to the committee and volunteers for their hard work and dedication in making this project a huge success.

Another project that has been completed is the replacement of our outdated financial accounting system. The new system ensures we have the tools to operate efficiently now and well into the future. Again, this would not have been possible without donations from our members, and support from our staff during the transition.

In last month's article, I told you about an exciting opportunity we have in providing Heisey glassware (Orchid) to the Ohio Governor's Mansion. Many came forward with donations; however, we are still in need of a few pieces to complete the set. Please contact me at 703-250-6117, or at bake4me@verizon.net, if you wish to contribute to this effort. This is an excellent opportunity to promote HCA and Heisey glassware.

Also, in last month's article, I informed you that Universal Pictures is in production of a romantic comedy titled "Leatherheads" (set in 1925),

starring George Clooney and Renee Zellweger. In speaking with their art department, I learned that there is to be a scene in front of a Macy's department store. It is their desire to re-create Heisey store-front ads for use in this scene. Our Curator provided me with some great Heisey signage/ads which I have forwarded on to the studio. Let's keep our fingers crossed!

With all this exciting news, it's difficult to reiterate our ongoing financial concerns. The Heisey Playing Cards and Card Case projects are bringing us much needed revenues, and I thank you for your support in these projects. We must continue to find ways to increase our revenues in addition to increasing our membership.

Please join us at the 35th Annual All Heisey Show and Sale March 17 & 18 in Gaithersburg, MD sponsored by the National Capital Heisey Study and Collector's Clubs. All proceeds benefit HCA!

Until Next Time,

Bryan Baker ◆

CURATOR'S REPORT Walter Ludwig

Well, the deep freeze has arrived in Ohio with a vengeance. Having grown up outside Buffalo and going to graduate school in Minneapolis, I am well aware of what winter weather can be like. But, I must be getting older, because I am not bearing up as well as I did when I was younger. This cold stuff just penetrates to the bones.

The only good thing I have to say about it is that it will not last. All we have to do is stick it out a little while longer and then March will be here with all the great Heisey that we have lacked over the winter months. First, there will be that great event in Gaithersburg, MD, on March 17 and 18, the thirty-fifth annual All-Heisey Glass Show, put on by the National Capital Heisey

Study Club. The show is always great and some of the best Heisey to come out of the woodwork shows up there. If you have never been, see if you can fit it into your schedule. It will not disappoint.

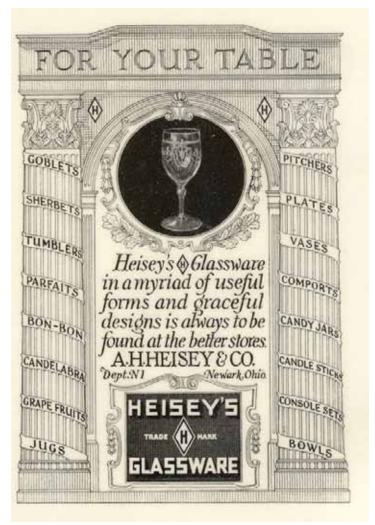
This will be followed a week later by the 2007 Benefit Auction put on by HCA here in Newark. There is some great glass this year and I have tried to give you some of the highlights on page 20 of this issue. Space did not allow me to mention all of the worthy items, so consult the auction list to see what you can find. auction list is available on-line at our web site (www.HeiseyMuseum.org), or you can get one at the Museum by dropping by, or calling the Museum and one will be sent to you. Those who have registered at either of our last two Benefit Auctions (either in person or with a mail bid) will automatically get a catalog by mail. It will be sent out at the same time that this Newsletter goes out. If it does not arrive within a day or two of your receiving this and you desire a printed copy, call the Museum and it will be sent.

In the February, 2007 Newsletter on page 19, Bryan Baker announced a new initiative to raise money for the Capital Fund by allowing people to pay for the privilege of naming one of the patterns that neither Heisey nor previous researchers had ever named. I am pleased to announce that we have had the first donation to this cause by Harriet A. Decatur of Massachusetts who has decided that the perfect name for the 1105 custard cup is Florence. It will henceforth be known as such. If anyone else would like to name a pattern, please see Bryan's article.



1105 Florence Stuck Handled Custard

You are probably as sick of being cooped up in the house as I am. There will be some good days ahead so when they occur get into that vehicle and head out to the old hunting grounds. You will not find that good piece of Heisey unless you go out to find it. ◆



Ad from the February 1925 issue of National Geographic

HCA WELCOMES NEW MEMBERS FOR January 2007

Mimi DeBurger, FL Nancy LaBroad, FL Dana Schultz, FL Saint Williams, TX



Ivy Brochure - Back

A. H. HEISEY & CO., NEWARK, OHIO The Finest In Glassware, Made In America By Hand

1003 IVY CUTTING BROCHURE (Continued from front cover)

The back of the brochure features two groupings of glassware decorated with the 1003 lvy cutting. On the top are a group of 5040 Lariat stems (cocktail, 5 ounce fruit juice, ice tea, goblet, wine, and sherbet) around an 1183 Revere plate. The bottom features several pieces of barware. The first item is a 4052 National 10 ounce soda. The caption then reads "10 ounce Shot Cocktail." This is undoubtedly an error that appears on the brochure because we see a 4052 National 1 ½ ounce bar glass followed by the 5040 Lariat cocktail. Finishing

out the grouping is a 6060 Country Club cocktail shaker, a 4036 ½ Marshall decanter, and, lastly, a 3311 Velvedere 2 ½ ounce sherry. The 3311 Velvedere sherry is an unusual item in that it is a revival of a piece from a pattern that was first produced in 1916. This is the sherry that you will sometimes find 507 Orchid etching on.

The promotional text on the back reads, "The simple beauty and charm of meandering ivy are now captured for you in a graceful new crystal cutting by Heisey. Ivy blends perfectly into either period or modern settings, and is designed especially to complement the new ivy dinnerware patterns. Exquisitely cut on famous hand-blown Lariat crystal ... available in a complete line of stemware and bar accessories."

1003 Ivy cutting is extremely beautiful but very difficult to find today. The Museum does have a 5040 Lariat goblet with the cutting. You would be extremely fortunate to have just one piece. If you are doing a 1950s themed décor, Heisey's Ivy cutting would fit right in. ◆

FRANKLY RHYMING

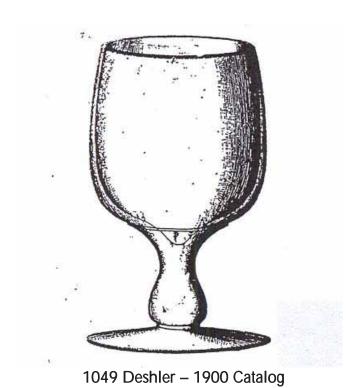
Frank Husted

As part of a fund-raising effort, Dr. Husted has agreed to create limericks, like the one below, for HCA members based on the pattern(s) of their choice. A donation to HCA would be appreciated for each limerick created. If you would like to learn more about this fund-raising project, you may contact Dr. Frank Husted by phone at (610) 469-1243 or via e-mail to frankly.me@comcast.net.

WINGED SCROLL

WINGED SCROLL is a soft, warm design It flows, esthetically fine So we wouldn't get flustered It's in milk glass and custard But that's not the end of its line

•



1049 DESHLER GOBLET Joe Lokay

In the late 1890s, A. H. Heisey and Company offered about 25 different goblets to the trade. There were a variety of shapes, styles, capacities, and names. This does not include the stemware for beer, ales, wines, etc. One goblet was given the number 1049, and it appeared on company price lists as 1049 Hotel goblet. It first appeared in the Heisey price list for 1898, and was last listed in price list #205 (circa 1919). It was pictured in the Heisey Catalog for 1900, and in Heisey Catalog #75 (circa 1913).

The price lists referred to this item as a Hotel goblet with a cup foot. Perhaps this goblet was more for the hotel or restaurant trade rather then the home. The goblet capacity was 11 ounces. To me, a goblet normally has an 8 ounce capacity or sometimes 9 ounces. Maybe the goblet was made bigger so that the waiter did not have to refill it as often. Looking at the goblet pictures, I can not tell what the company means by a cup foot. Can you?

In their book Heisey Stemware, Bradley, Ryan, and Ryan named this goblet Deshler probably because of the profusion of pieces that Heisey attached the name Hotel to. There were Hotel creams and sugars, Hotel ice tubs, Hotel jugs, etc. A Hotel goblet was just too confusing a name to leave.

The production life for the 1049 goblet was about 22 years. Production started before the Diamond H trademark, so the early pieces are not marked. The production life went way beyond the beginning of the Diamond H, so I believe the later pieces are marked. Yes, Heisey was proud of its Diamond H trademark, so they used it.

(Editor's Note: We do have a 1049 Deshler goblet in with our stemware on display in the Museum. The goblet is heavy and substantial but does not bear the Diamond H mark. There is nothing different from other goblets of that time period that would lead it to be noted as having a cupped foot. This is a very generic shape that was produced by other glass companies at that time. Hotels would buy from whoever gave them the best deal. They were interested in having a uniform look so that is why the same shape was produced at many factories.) ◆



1049 Deshler – Catalog 75 (1913)



#450 Weiss Beer Tumbler Ground Bottom

450 WEISS BEER TUMBLER Joe Lokay

In the late 1890's, A. H. Heisey and Company offered a tall tumbler which was called a Weiss Beer Tumbler. Its capacity was 14 ounces, and it was given reference number 450. Based on the geometry from its picture, I estimate that the tumbler is 7 to 8 inches tall.

The word weiss is German for wheat, so the term "weiss beer" refers to beer that is brewed from wheat. This is a lighter color beer than the darker brews which are made from malt and hops. It was made mostly in the Bavarian region of Germany until recently when it gained a wider audience.

The price lists indicate that the 450 tumbler has a ground bottom. The last price list to offer the 450 Weiss Beer Tumbler was PL #142 (circa 1908). Thus, the production time for the Weiss Beer Tumbler was about ten years. Production started before the Diamond H trademark, so the early pieces are not marked. The later pieces may be marked with the Diamond H. Does anyone have one? •

HEISEY SALESMEN MEETING – 1939 (Part Five)

Walter Ludwig

This is the fifth part of the minutes taken at the June 5 – 6 meeting of Heisey's salesmen at the cabin of E. Wilson Heisey.

Lines beginning ** are official decisions made at a factory meeting. Text within [..] has been added for clarity by the editor.

PHOTOGRAPHS

One of the items that threw us off our schedule was the unexpected interest and discussion of the problem of photographing patterns and using them in our sales plan. The results hereby recorded are the outstanding ones from the discussion only:

1. Before or simultaneously with the shipping of every new line should go a photograph of the line. Said photograph should be of excellent workmanship showing the pieces in a group and with the prices on the back. The photograph should be of the size to fit in our catalogs that we carry. Photographs should be made of other popular lines that we made and now have and sent in the absence of a catalog. It was pointed out that it is very important to have pictures of all etchings and cut pieces in the catalog, which we understand we will not have at the present moment. Therefore, we want pictures of all etchings and cut pieces (the best ones) until such time as they are put in the catalog.

** We are going to carry out your idea of photographing complete new patterns. Of course, these photographs cannot be completed until the lines are ready but they will be sent you as soon as possible. Prices will be placed on the back of the photographs and all photographs will be standard size to fit in your catalog.

The men were cautioned by Irwin that they are to use the photography as supplementary aid in selling and not make it a primary selling use. A display of our items is first. The actual eyeappeal of our items is best shown by presenting the samples. In this day of keen competition, more than ever beautified displays and dramatization of one's product is very important. Therefore, this should always be first in the consideration of presenting the line, but in addition the photographs will fill a definite need in serving customers where displays are not made for various reasons and for selling in a man's store in a limited time and in a limited space allowed for salesman.

Especially, at once, there should be a photograph made of Minuet and all other new pieces so that we can try out the efficiency of this idea on these new patterns that the men will start showing July 5th and 6th.

At this point an idea was given for the factory to use in the selling of #1503 [Crystolite] and #1506 [Whirlpool] lines. Briefly it consists of listing every item in these lines on a printed invoice and putting opposite the item the price of each. It was felt that this form of order blank or invoice or whatever we decide to call it would help the re-order mail order business. Small dealers as well as large would have before them a complete list of these lines and the price sheets for their matching orders. This idea was presented along with the general thought that anything and everything we can do as a factory in the way of a beautiful, simple catalog, photographs, order-blanks, etc. to make it "easy" for the dealer to re-order would increase our business a very worth while percent.

** We are investigating printed order blanks for re-order and mail order business. [We have no knowledge of this having been put into effect at this time but the Wartime Salesman pamphlets may have grown out of this idea.]

It was pointed out that for perhaps a very good reason, we have been without a catalog for a period of one year, but we should now start as an aid to the dealer, a concentrated effort for fulfilling his desire of having Heisey Glassware.

Specials for Fall

Hereby listed in their order of importance as to desirability are the items that the sales force would like as Fall specials: Realizing that from this list only two or three are obtainable, we are listing them all for the factory's consideration.

- 1. An etched Console Set for \$2.50 net. To consist of a bowl like the #1509 [Queen Ann] and a pair of the #134 [Trident] candlesticks with the new etching on them.
- ** We will have a special priced etched console set for the Fall.
- 2. An etched 14" Torte Plate (1509 [Queen Ann] Suggested) with the same etching as on No. 1 to retail at \$1.95.
- ** We are trying to work out a 14" Torte Plate to retail at \$1.95.
- 3. A continuation of the #7000 [Sunflower] items with the addition of an 8" salad plate, covered lemon, sugar and cream; covered butter and mayonnaise set similar to #1469 [Ridgeleigh].
- ** The present #7000 specials will be continued and the suggestion that we add a sugar and cream, covered butter and 8" salad plate is being considered and will probably be added later on. [Cream and sugar were made, covered candy box was added which could be used as a covered butter. One of the lots in the Benefit Auction is a 7" Sunflower plate. I am not aware of an 8" plate..]
- 4. Cigarette Set, box and four trays to retail at \$1.00.

- ** Impossible to get a cigarette set with four ash trays at \$1.00.
- 5. Set of 8 coasters in gift box.
- ** Being considered.
- 6. A two light candelabra.
- ** Impossible to work a special on candelabra due to prism situation. [Supplies from Europe must have already been cut in 1939.]
- 7. A special, low priced epergne.
- ** Out.

Gift Boxes

Unanimously adopted by motion that we continue gift box packing.

- 1. Last year's design silver and white is all right although a new sample was shown with a similar outside cover of the box but with a blue interior. This was liked.
- 2. Investigate at once the possibilities of having on the outside cover of gift boxes a pictorial scene which is the newest and smartest thing in gift boxes.
- ** Pictorial scenes on gift boxes are not practical because of cost. However, we are working on a colorful seal that can be used on the cover of gift boxes.
- 3. The name Heisey shall be put on every box on the outside cover in such a position that even if a store desires to place their own seal on the box, they will not be able to cover the name Heisey.
- ** The name "Heisey" will be put on the outside cover of the gift boxes in a prominent place.
- 4. A pamphlet giving the history of glass with emphasis on Heisey Crystal should be printed and placed on the inside of each gift box.
- ** A pamphlet will be placed in each gift box giving a little of the highlights on the history of handmade quality glassmaking.

- 5. Every man must send to Irwin at once, the list of items he desires boxed for his territory. The factory is to fulfill each desire to the best of its ability within reason as to cost of doing same.
- 6. Shall we sell the small dealer extra gift boxes for our items? Have the factory decide on this policy and advise men when information is sent out regarding gift boxes.
- ** It was decided that we should sell the small dealers extra gift boxes.
- 7. Cut down quantities they (the dealers) must buy in order to have the items gift boxed. Where you have two or three dozen quantity limitations on our gift boxes it has limited the small dealer in his purchases.
- ** It was decided that our customers can buy items packed in gift boxes in any quantity they desire.

General Complaints

Number one on the list of general complaints which were asked in the spirit of constructive criticism at this point was:

- 1. An account of any size does not appreciate slow answers to inquiries which they send to the factory. Nor do they appreciate a penny postcard answer to a question that is important to them.
- ** This question was discussed pro and con and it was promised that everything possible would be done to facilitate prompt and courteous replies to all correspondence.
- 2. More respect and sympathy should be worked in the letters that go to customers whether it deals with their complained or inquiries. For example, the reply that we send out now to a customer who has complaints of breakage is bad. This form letter should be rewritten with the thought that "we are sorry it happened but here is the best thing to do about it." The same theme of "customer's interest" on our part as a factory should permeate the correspondence.

- 2A. Our collection letters were pointed out as being definitely the kind that takes the customer to heart. Many cases were reported of dealers who keep these letters and the thought that was given to this type of letter should be given to all the other form letters that go out now.
- 3. PACKING No more pronounced objection was ever made as proved by specific examples too numerous to mention of the complaints from customers regarding our packing. What can be said about this would fill another page, but it is definitely a factor in the customer's attitude that our glassware – even though it may pass certain inspection by the carriers - doesn't stand up when the glass arrives at the customer's store. Large shipments, small shipments, big stores, little store, from one end of the country to the other, we are getting these complaints, and certainly, something, somewhere, somehow should be done. Why the things break no one know particularly except that actual observation shows the lack of thought in placing the items in the packages, the way the straw is distributed between the pieces, etc.
- ** Close attention and supervision will be given to packing and sincere efforts will be made to eliminate breakage.
- 3A. A new octagonal shape paper barrel is very popular with the glass trade and this should be considered by the factory from all angles as to cost and efficiency.
- ** We are investigating the paper barrel and more information will follow on this.
- 4. SELECTION OF BLOWN WARE HAS NOT BEEN VERY GOOD LATELY. There have been rings and cords appearing too often in the merchandise on the customer's shelves but even greater than this has been the edges that have chipped so easily.
- ** We do not believe there will be any serious complaints regarding selection of blown ware in

the future. Most of the difficulties have been overcome in the past few weeks.

Tell Smeltz to have each marvel cleaned better. (Whipple)

- 5. Put the new BLUE AND RED STICKERS ON EVERY PIECE OF GLASSWARE. Many pieces are shipped without this sticker and also, eliminate the old blue and white sticker.
- ** It has been agreed that our regular blue and red labels will be put on every piece of glassware in the future.
- 6. Even though it has been explained to the men that it is almost impossible to do, the fact still remains that it is being done by our competitors and that is, the pieces in the barrels should be marked as to description. There is a predominant attitude on the part of the big stores that they have to put in charge of every Heisey shipment one employee whose job it is to learn the design of every piece that Heisey's make so that he can identify it from the invoice. If this man happens to be home sick, the Heisey shipments do not get unpacked. In the smaller stores there is nothing but quandary many times as to what a piece is. Some system should be developed for stamping or identifying pieces in a shipment.
- ** Some method of identification will be worked out at once on this and you will be advised.
- 7. If the above points could be recognized, particularly the correspondence, packing, catalogs and photograph situations, the men felt their volume would increase from 25% to 35%.

Each man while visiting the factory was asked to check the addressograph mailing list of his territory and weed out the old accounts. However, if you do not have time to do this at the factory, they were asked to send to the factory a new and accurate up-to-date mailing list for all types of things, advertising, catalogs, table-talks, etc. •

HEISEY SALESMEN'S MEETING 1938 – THE MENU

Walter Ludwig

Part of the folder containing the minutes of the 1938 Salesmen's Meeting put together by R. Lee Beardshear as secretary of the meeting is the menu that was served to the attendees while they were staying at E. Wilson Heisey's lodge. It does not offer us much insight to the goings on at the factory, but it does give us insight into how people lived at that time. For completeness, I present the menus served at the lodge.

SUNDAY DINNER 6:30 P.M.

Crab Meat Cocktail – Salted Crackers
Roast Beef – Browned Gravy
Whole New Potatoes
Green Beans – Slaw
Green Onions
Rolls
Rainbow Ice

MONDAY BREAKFAST 8 to 9 A.M.

Cold Grape Fruit Bacon – Eggs Oatmeal – Cream Toast – Marmalade Coffee

MONDAY BRUNCH 12 - 1:30 P.M.

Soup – Crackers (soup made up of Chicken Broth & Giblets, Celery & Rice) Chicken Salad Pop Corn Cottage Cheese topped with Red Raspberry Jam Home Made Rolls Strawberry Shortcake with crushed berries topped with Whipped Cream Ice Tea (if warm day) – Coffee

MONDAY DINNER 6:30 P.M.

Ice Cold Tomato Juice Cocktail
Steaks – A-1 Sauce – Chili Sauce
French Fried Potatoes
Green Lima Beans & Frosted Corn (cooked together)

Head Lettuce – Thousand Island Dressing Buttered Beets Rolls Orange or Pineapple Ice Cookies Ice Tea (if warm) – Coffee

Tuesday Breakfast 8 to 9 A.M.

Orange Juice Canadian Bacon – Eggs Shreaded Wheat – Cream Toast – Jelly Coffee

Tuesday Lunch 12 to 1:30 P.M.

Tomato Juice
Baked Ham Sandwiches
Potato Salad
Pie
Tea – Coffee

TUESDAY DINNER 6:30 P.M.

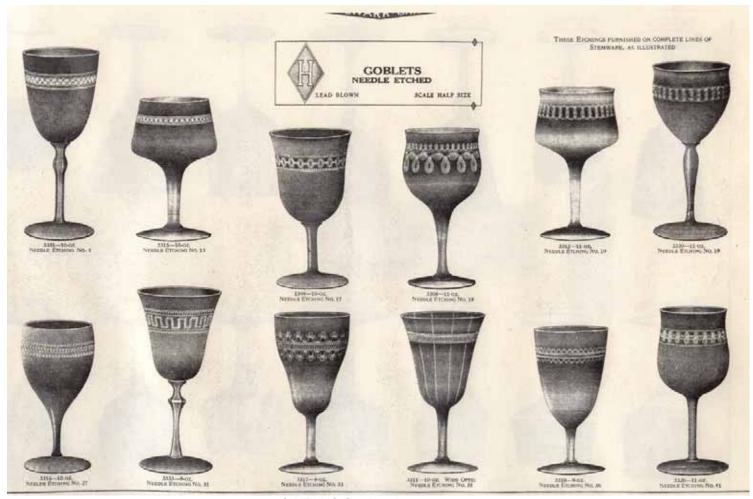
Cold Fruit Cocktail
Fried Chicken
Mashed Potatoes – Giblet Gravy
Asparagus or Peas
Celery – Radishes
Rolls or Baking Powder Biscuits
Sliced Tomatoes on Lettuce – Salad Dressing
or
Vegetable Salad
Ice Cream – Cakes
Ice Tea – Coffee

WEDNESDAY BREAKFAST 8 to 9 A.M.

Orange Juice Waffles & Trimmings

NOTES

Have plenty of Coffee
Have plenty of Gravy
Fresh Orange Juice (not canned)
Serve Cold Foods – COLD
Serve Hot Food – HOT
Plenty of all Foods
Suggest Lunch on Plate & Dessert Later. ◆



CATALOG 2B - Page 47

HEISEY DECORATIONS – CATALOG 2B

Walter Ludwig

So far in our examination of the items that Heisey showed in blown ware catalogs 2B from 1921 and 3B from 1924, we have looked at specific categories like stemware or vases and examined those categories in both catalogs at the same time. We are now to the point of looking at the decorations that Heisey showed in those catalogs. This will include both etchings and cuttings. Because Heisey mixed etchings and cuttings on the same catalog pages, rather than dividing the last two articles in this series into those categories, I am going to present now the pages from Catalog 2B that dealt with both categories, and then, in the last article in this series do the same for Catalog 3B.

Heisey had just expanded its decorating department in the late 1910s to encompass both cuttings and etchings. The first catalog that included cuttings and etchings was Catalog 81 from 1916 that dealt exclusively with baskets The expanded decorating and vases. department concurs with the introduction of blown stemware in about 1916. Unless there is a missing Catalog 1B out there, Catalog 2B is the first one I know of that shows decorations on stemware. At this time only a very few of the decorations (or for that matter patterns) were referred to by Heisey in the Catalog by name. Instead, numbers were used to designate the decorations. I will use both the number and the names that we now use when referring to these patterns. In case of an assigned name, it will appear in parenthesis. An original Heisey name will not, even though the catalog may not use that name.



CATALOG 2B – Page 48

The first decorations done on blown stemware was undoubtedly needle etches. These were done by special machines that used a needle to pierce the resist (beeswax) that was put onto the piece being etched. The needle drew a repeated geometrical pattern on the piece. The piece was then dipped into acid and the pattern was etched into the glassware.

Page 47, from Catalog 2B (page 12 of this Newsletter), shows many of these early needle etches on goblets. Starting on the top row we are shown Needle Etching No. 1 (Braid) on a 3331 Statuesque. This is followed by No. 15 (Spiral Band) on 3315 Polonaise, No. 17 (Zig Zag) on 3309 Petite, No. 18 (Spencerian) on 3308 Bob White, and No. 19 (Double Loop) on 3312 Gayoso and on 3330 Hanover. The bottom row has No. 27 (Crochet) on 3316 Biltmore, No. 31 (Roman Key) on 3333 Old

Glory, No. 33 (Tatting) on 3317 Drake, No. 35 (Lacy Band) on 3311 Velvedere, No. 36 (Ric Rac) on 3318 Waldorf, and, lastly, No. 41 (Braided Loop) on 3320 Ritz.

The next two pages, 48 and 49, show goblets with plate etchings. Interestingly, no pantographic etchings are shown in this catalog. We know that Heisey introduced several pantographic etchings in 1919 and continued making them until about 1930. The earliest of these plate etchings started around 1916. This was a more elaborate process than the needle etching and was much more labor intensive.

Starting on the top row of page 48 (see above) we have 325 (California Poppy) on 3335 Lady Leg, followed by 366 Peacock on 3308 Bob White, 370 Nile on 3315 Polonaise, 380 Cassandra on 3315 Polonaise, 384 Iroquois on



CATALOG 2B - Page 49

3307 Aloof, 387 Augusta on 3312 Gayoso, and 403 Chartiers on 3308 Bob White. The bottom row has 405 Cantebury on 3336 Biltmore, 410 Sabrina on 3314 Grandeur, 411 Lansdowne on 3320 Ritz, 412 Hermitage on 3330 Hanover, 413 Renaissance on 3333 Old Glory, D-414 Oxford on 3316 Biltmore, and 415 Classic on 3331 Statuesque. D-414 was a combination decoration that used both etching and cutting. The star within the border was cut into the piece after the etching process was done.

On page 49 (see above) we have more plate etchings. The top row has 416 Vintage on 3312 Gayoso, 418 Accropolis on 3312 Gayoso, 421 Rose on 3311 Velvedere, 423 Violets on 3311 Velvedere, 422 Cumberland on 3336 Lady Leg, and 424 Cherries on 3312 Gayoso. For the bottom row we have 425 Dogwood on 3333 Old Glory, 426 Mt. Vernon on 3320 Ritz, 428 Simplex on 3312 Gayoso, 429 Zodiac on 3335

Lady Leg, 430 Highlander on 3308 Bob White, 431 Victory on 3335 Lady Leg, and 432 Londonderry on 3308 Bob White.

Page 50 (see page 15) is a page of goblets with some of Heisey's very earliest cuttings. The top row shows cutting No. 639 Electro on 3312 Gayoso, 657 Liberty on 3333 Old Glory, 662 Constellation on 3331 Statuesque, 671 Entente on 3311 Velvedere and on 3320 Ritz, and 674 Adams on 3331 Statuesque. The eight goblets on the bottom row are 679 Windsor on 3333 Old Glory, 680 Crusader on 3335 Lady Leg, 682 Greenbriar on 3336 Lady Leg, 688 Cassaba on 3336 Lady Leg, 693 Cloister on 3335 Lady Leg, and 694 Balboa on 3308 Bob White and 3330 Hanover.

The last page of decorations from Catalog 2B is page 51 (see page 16). This shows a mix of cuttings and etchings on items other than



CATALOG 2B – Page 50

goblets in the upper left is a 3947 (unnamed) 6" footed compote with 679 Windsor cutting. The upper right shows a 4121 Glenn marmalade with 693 Cloister cutting and a 3476 Temple 12 ounce footed and handled ice tea with 431 Victory etching. Two jugs are shown on either side of the bottom row. On the left is a ½ gallon 4156 (unnamed) jug with 693 Cloister cutting and on the right is a ½ gallon 4164 Gallager jug with 431 Victory etch. center are a group of five 4191 Olympia vases with various decorations starting with 667 (Sir George) cutting, 671 Entente cutting, 672 (Batchelor's Button) cutting, 306 (Spiral Vine) plate etching, and, lastly, 353 (Susan) plate etching.

Two other pages in Catalog 2B had decorated pieces on them. The first of these is page 42 which showed a group of 4291 Marlene blown

one pound candy jars. This candy jar leant itself well to the type of decoration that Heisey was doing at the time. I have shown the five decorated candy jars shown on this catalog page at the bottom of page 16. The only one shown with an etching has 431 Victory plate etching. There are then four jars shown with cuttings: 657 Liberty, 674 Adams, 679 Windsor, and 680 Crusader.

The other page that shows a few decorated pieces is page 60 under the heading of Miscllaneous. Shown on page 16 of this Newsletter are a 3476 Temple 12 ounce footed and handled ice tea with 413 Renaissance etch and a 3320 Ritz goblet with 433 Dutchess plate etching. The final decorated piece shown on this page is a 4164 Gallager ½ gallon jug with cut flutes and 429 Zodiac plate etch.

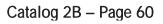


CATALOG 2B - Page 51

This concludes the decorations that are found in Catalog 2B. It is obvious that Heisey's decorating department had a lot to offer the customer at this time. Some of these items are very elusive now. The Museum has examples of some of these decorations but is missing several. The plate etchings that are missing are 306, 370, 384, 403, 414, 415, 421, 422, 425, 428, 432, and 433. The Museum does not have examples of cuttings 662, 682, 688, or 694.

The next article will continue with the decorations found in Catalog 3B from 1924. There will be some duplication but many of the decorations will be new. There are also several examples of pantographic etches which were missing from Catalog 2B. ◆







Catalog 2B - Page 60



De Station







431 Etch 657 Cut 674 Cut 679 Cut

680 Cut

HOW I BECAME A HEISEY GLASS COLLECTOR

Robert M. Loch

I love Heisey News and I read it through at least twice each issue. I enjoy the articles wherein Heisey collectors recount their early experiences: How they first discover Heisey glassware, learned more about its manufacture, and always, an earnest declaration of affection for and dedication to a growing collection. So, recently, I got to thinking, how did I get started?

To be precise, I was searching for perfect, or at least greatly improved, meatloaf.

It's true.

My mother made a darn good meatloaf. When she died, about 25 years ago, I got hold of her recipes. These were in one of those metal 3x5 file card boxes. Some recipes are hand-written, some are clipped from newspapers or magazines and some are dog-eared or stained. There were several meatloaf recipes, and, over time, I tried them all. My meatloaf came out edible, but not remarkably tasty.

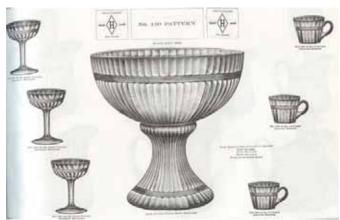
Then, one day I remembered that mother's meatloaf came to the table still sizzling in a glass baking dish. This ovenproof dish was oblong, about 4x8x4 deep, possibly made by Westinghouse who, I believe, now produces nuclear submarines, having abandoned the kitchen equipment market.

Intending to improve my meatloaf, I set out to find an identical baking dish. But, where to search? Why, second-hand stores, of course.

Before long, I went into a store in Snohomish named Star Center. Suddenly, I was face-to-face with three floors of sparkling, clean glass. Browsing, my eye fell upon a magnificent punch bowl filled up with 23 tissue-wrapped punch cups. With some pride, the mall attendant

explained that it is a Heisey punch set, specifically the Banded Flute pattern. She showed me a collector's reference book. There were photos of Banded Flute and the punch cups (excuse me, custards) are valued at \$20 each. Well, at \$175 for the lot, I lost no time handing over the money.

Later, at home with the entire punch set displayed on the dining room table, I experienced the pleasurable sensation that comes to a successful glassware shopper.



150 Banded Flute punch bowl From Catalog 75 (1913)

Alas, within a month I learned that the Banded Flute punch bowl requires a Banded Flute base. And, then I learned that the 23 custards are (gasp) not Banded Flute, but rather a similar pattern attributed to Duncan and Miller, called Tavern by its collectors. What a fiasco.

That fateful day at Star Center, overwhelmed by the beauty of the glass and the appeal of the deal, I forgot entirely about the meatloaf baking dish. I never looked back.

Well, I still needed a Banded Flute punch base and custards to complete my Banded Flute punch bowl. The bowl remained on the dining room table after 90 days had passed, as a continuing reminder.

At that time, there was a glass shop named Evelyn's alongside Interstate 5 just north of Marysville. Wanda and Shelly were tending store; they explained that Evelyn herself had

passed on six months previous, and they were selling the inventory at reduced prices, cash only. To illustrate, there was a Grecian Border punch set (bowl, base, and 24 custards) marked down from \$1,800 to \$1,200. My slightly lower offer was summarily rejected.

However, Wanda genuinely wanted to help me out with the Banded Flute fiasco. Taking me outdoors, she opened up her automobile trunk and showed me (from her personal collection) a base and six Banded Flute custards. Oozing charm, I bargained Wanda down to \$150 for the lot.

Yes, dear readers, the custards were genuine Banded Flute. But, the base was – you guessed it – Duncan's Tavern, and it would not fit the Banded Flute punch bowl. Glass collecting is a bit more complicated than I had expected. I now had a Banded Flute punch bowl and six custards. I also had a Tavern punch bowl base and 23 cups. It came to me that I needed some knowledge to avert additional stumbles.

Consequently, I went to the Green River Depression Glass Club show in Kent, Washington, "free parking next door at the County Jail." There, I noticed a display of Heisey glassware, so I asked about collector reference books. A nice lady named Glenna mentioned several titles and then told me about the Northwest Heisey Collectors Club which offers a free-to-members library of glassware reference books, all for \$10 per year. I signed up on the spot.

Glenna wasn't lying. In addition to the library (Vogel, Felt, Willey, Bredehoft, etc.), the club has monthly meetings with good food and fellowship and a fascinating show-and-tell session. The study club members come to meetings toting Heisey glassware that demonstrate the member's shopping skill and success. The Club members strive in a good humored way to be best-of-show. It's great fun to see other member's glassware; however,

quickly I began to consider how I too could be a player in the show-and-tell competition.

My classmates organized a St Patrick Academy class reunion in Sidney, Nebraska, which is 100 miles east of Cheyenne, the reunion to take place over the July 4 weekend. I thought, why not motor cross-country and attend the Heisey HCA convention too?

As I approached Newark, I checked my to-do list: two auctions, two shows, a flea market, an open house, and an ID session. Oops. Almost forgot the HCA Museum.

And, keep in mind, I reminded, you've got to find a couple of special Heisey items for study club show-and-tell, stuff that'll knock their socks off.

Some say less is more. They are wrong. More is more. At Newark Square, there was an Eva Zeisel design 6006 Hourglass claret, and at Adena Hall there was a set of 1637A Dawn 9 oz Town and Country tumblers. Plus, many unexpected acquisitions in Rapid City, Billings, Des Moines, and Spokane. Who would have thought?

And, yes, I did find that elusive ovenproof baking dish. Ideal for meatloaf. It was waiting for me in Peoria. Sadly, however, my meatloaf still has a ways to go, as they say.

In all modesty (ahem), I feel that I am now a semi-advanced Heisey collector. Really, I cannot count the times I had to hear Andy Williams sing Moon River in antique malls. Too, my garage wall is lined (neatly) with corrugated paper boxes packed full of glassware. Each morning and evening when I see those cartons, I say a silent thanks for the workers who designed and manufactured Heisey's glass, for the customers who purchased it new, and for those who handed it down to me and other blessed Heisey collectors. •

And the Answer Is..... Georgia G. Otten



Ask a question....get an answer. Isn't the network wonderful? And, I am not talking the internet, I am talking the *Heisey* network!

Last month I had submitted a question about the Plantation creamer with the cutting on it. It appeared to me to be the Heisey Plantation Ivy etching with the addition of grapes. Well, not quite! Thanks to the sharp eye and knowledge of Susan Pescatore, the cutting has been ID'd.

I have since taken a closer look at the leaves portion of the one on the creamer and the Plantation Ivy etching on another piece. It had appeared the same to me, but now I see there is a difference, albeit small, between the two. And the cutting is now a little better than being an 'unknown.' It is a Pairpoint cutting, Grape and Leaf. Or, possibly, Grape and Leaves. I have since seen this cutting in an E-Bay listing for a small sugar bowl with a sterling lid. The item was being described as having Pairpoint Grape and Leaf cutting. The very same!

Mystery solved. Pairpoint! Our new Plantation cream and matching sugar are not only on the shelf with various other Plantation in our collection but also they have their own identity. Thanks, Susan! •

34th ANNUAL ALL HEISEY BENEFIT AUCTION

Dave Spahr

In the January Newsletter, we announced the dates for the 34th Annual Benefit Auction. We finished cataloging the glass after the February Newsletter deadline and have since decided to have a one day auction. It is being held on **Saturday, March 24, 2007**, beginning at 9:30 AM. As in the past, it will be held at the Apple Tree Auction Center in Newark, Ohio, and thanks again to Sam and David Schnaidt.

We have received some wonderful glass for the benefit auction. Our curator, Walter Ludwig, has given you a glimpse in an article following this one.

The auction catalog, preview hours, pre-auction flea market times, absentee bid instructions, absentee bid form, and most importantly the list of sale items are on our website - www.heiseymuseum.org. Also listed are names and addresses of area hotels/motels to assist you in making reservations. You will want to arrive in time to attend the three hour preview on Friday, March 23 from 3-6 p.m. and the preauction madness flea market held at the same time!

As mentioned in previous Newsletters, the Board decided not to have a full mailing of the auction catalog. We will be sending catalogs at the same time that this Newsletter is sent out to members who purchased or put in absentee bids in 2005 and/or 2006. We have agreed to provide a copy to any member who wishes one - you need to call the Museum by March 14 to get your copy by mail. Members may also pick up a copy at the Museum. If you were a buyer or absentee bidder, wait a few days before you call to give time for your copy to arrive in the mail.

As you know, the Benefit Auction is HCA's largest fund-raiser and 2007 will be another

challenging year financially for the organization. This auction will be about 200 lots smaller than ones held in the recent past but we have an abundance of nice damage-free glass this year. If you can't make it to Newark for the auction this year, I encourage you to look on-line at the great glass and put in an absentee bid. Forms and instructions are available on the website as well.

Finally, the Board instituted a second change this year. We are having absentee bidders make their own arrangements to have their glass shipped. We have included in the absentee bid instructions in the auction catalog three shippers with their telephone numbers who will pick up, package, and send your glass to you. Absentee bidders will have to pay their shippers directly. We will cooperate with your shipper and assist where we can. HCA simply does not have the volunteers, materials on hand, and staffing capability to do this task any longer.

As you read this Newsletter, I will be looking for help at the auction - for "Vannas," for folks to work holdback, carry glass back and forth to the platform, and clean up after the auction. If you would like to help, please contact me. It is a great way to learn about the glass and meet some great volunteers.

If you have questions or concerns, please contact me at masdgs@aol.com or give me a call at 937-372-7166. I'll see you at the auction preview on March 23 and the auction on the 24th of March. ◆

2007 BENEFIT AUCTION HIGHLIGHTS

Walter Ludwig

Here Ye! Here Ye! Come one and all to the HCA Benefit Auction here in Newark on March 24. Once again, the consignors have sent in their glass and we have an outstanding assortment of Heisey available for your bidding pleasure. No matter what your collecting passion is there is going to be something that you will want in this auction. Do you collect Heisey animals? Well, we have a great selection including two Sows and a Bull in this auction. Those popular etches, 507 Orchid and 515 Heisey Rose, are well represented. In Orchid, there is even a 1951 Cabochon stick butter Several lots of 1405 lpswich in Sahara are available.

There are Flamingo and Moongleam baskets in both 500 Octagon and 417 Double Rib and Panel. Are candlesticks your thing? Then be on the lookout for a pair of 9" 8 Jacobeans and a single 108 Three Ring. If you want something fancier, there is a pair of 1183 Revere candlevases with their original inserts.

An item that I had never seen before is the 300 Bean Pot (20 ounces) in Vaseline from the Visible Cookware line that Heisey was forced to discontinue soon after it was introduced because of a patent infringement suit brought by Corning Glass.

There are a great assortment of punch bowls and punch bowl sets available this year including a 341 Puritan and two 433 Greek Key. An interesting one is in 335 Prince of Wales Plumes. This is the small punch bowl that has a peg bottom that inserts into its base.

There is a great assortment of ashtrays in this auction that could be the start of a new collection or enhance an already existing collection. Many different toothpicks are in the auction including two 1776 Kalonyal and a 365 Queen Ann.

We have an interesting grouping of non-glass memorabilia in this auction. There is an early Heisey display sign that is made from a composition material. There is an original Heisey etching plate that includes designs for 460 Club Drinking, 463 Equestrian, and 457 Springtime etches. This plate has been highlighted with silver paint and beautifully framed. Another interesting lot is a set of the three Geese with a metal former which was used in the factory to keep the shape of the 1 Goose, Wings Down as it cooled going through the lehr.

Some of the unusual colored items include a 1408 Panel and Diamond Point goblet in Moongleam, a 3383 Creole Alexandrite parfait, and a 3397 Gascony footed tumbler with a Tangerine bowl.

Make your way to Newark on March 23 to enjoy the pre-Auction preview and Flea Market. Then enjoy the auction the next day. You will not be disappointed. ◆

CONVENTION 2007 Addictions, Contagions, and Other Heisey Afflictions Amy Jo Jones

Are there *any* Heisey collectors who would not admit to being even a little addicted to the fine art of Heisey collecting? It is impossible to deny it has spread like a contagion throughout the glass collecting world where Heisey is still acknowledged as the "Finest Glassware Made in America." As collectors, we can trace back to E. Wilson Heisey as the source of our affliction.

You are probably thinking A. H. Heisey should be credited (or blamed?) for establishing the factory that produced the superb Heisey glassware that so captivated us when we found our first. That would be true; however, it is Wilson to whom the proper credit belongs.

During Wilson's time as president of the Heisey Company, he was interviewed by Gordon Kuster of the *Columbus Dispatch*. The article focused not on the glassware already so prominent in the field of glassmaking, but on Wilson's determination to preserve objects early Americans used as they built their homes and communities on the American frontier. Not many things escaped his fascination; early American furnishings, art, quilts, pewter utensils, hooked rugs, stirrups, saddles, harnesses, and oxen yokes were represented in his collection.

Many of these objects found their way to the Heisey compound, an amalgamation of seven cabins Wilson scrounged from the mid-Ohio countryside. Located 15 miles east of Newark, a wooded site was chosen for the log structures. In addition to the main cabin, there was an extra cabin located on the property used for additional sleeping quarters and for small parties. The main cabin was used not only as a retreat by the family, but as a meeting site for Heisey salesmen. As reports grew of the collection housed there, persons drove hundreds of miles just to view the collection.

His collection contained items too large to store at the cabin. At the factory, a large assortment of automobiles and other vehicles from the past were housed. Subsequent owners of the old factory have also used the site for storage of their antique "souvenirs."

Heisey collectors, like Wilson, usually have more than one area of interest in collecting the objects of our past. Not likely, however, would they be so colorful in describing their enthusiasm as he once did. Wilson explained his "addiction" with typical Heisey directness: "There have to be so many people who are jackasses. If we didn't have them, then we wouldn't have any pure-bred horses, or cattle or any of the original strains preserved. It's the same with these things (pointing to his collection) if someone didn't save them, they'd be destroyed and no one in the future would have them."

Wilson need not have worried. Certainly, his passion has passed down through a new generation of collectors united in the collecting, study, and education of Heisey glass. He would be proud of HCA members who, caught up in the contagious fervor of collecting, built a fine Museum to preserve the legacy of Heisey glassmaking, an American treasure.

In 1996, the previous owner of the cabin hosted a function to benefit the HCA Endowment Fund. There is a new owner of the Heisey cabin who, once again, has generously offered to host a function at his new country home. It will benefit the Endowment Fund. An afternoon reception is planned with light hors d'oeuvres. Tentatively, it is scheduled for Friday, June 15, 3:30 p.m. until 5 p.m. Look for more details next month.

It has been several years since the Endowment Committee has been able to hold a function at a site of such intrigue to Heisey collectors. Although we have been there before, the invitation to revisit was impossible to turn down. What better way to salute the past than to visit where salesmen met and discussed plans to continue producing "America's Finest Glassware" now featured, and treasured, in the Heisey Museum. I've succumbed to the addiction; have you?

Heisey News March 2007

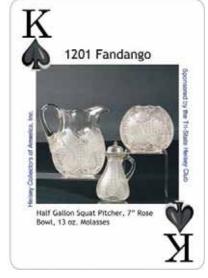
HEISEY GLASS MUSEUM PLAYING CARDS AND CARD BOX

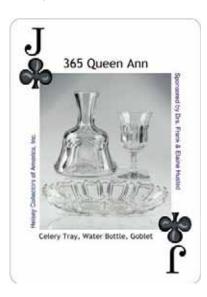


We now have in stock our new Heisey Glass Museum Playing Cards. The full color pictures are stunning and will make a good learning tool as well as a nice gift for all of your glass collecting friends. The 1508 Heisey Card Cases in Cobalt are now in and ready for shipment. They will make a wonderful place for you to store your playing cards.

Name		
Address City	State	 Zip
Phone and/or E-mail		
I wish to order:		Total
(number) Heisey Glass Mu	useum Playing Cards @ \$10 each	
Shipping per deck \$ 1.50 (can be	pe picked up at Gift Shop)	
(number) 1508 Card case	in Cobalt @ \$24.95 each	
Shipping per card case @ \$6.00	each (can be picked up at Gift Shop	
Grand Total (tax wi	Il be added when appropriate)	
Check # Visa	Master Card	
Card Number	Exp)







Heisey News March 2007

Study Club Directory



Interested in joining a study club? You will have the opportunity to meet fellow collectors and HCA members and learn more about your favorite glassware. If your club is not listed or you need to make corrections to your listing, please contact the Museum.

STUDY CLUB	MEET WHEN?	WHERE?	Email/Web Site	CONTACT
#4 Central Illinois Heisey Collectors Club	Four times a year	Members' homes or restaurants		Joyce Deany (815) 432-4310
#5 Bay State Heisey Collectors Club	2 nd Tuesday of each month except July, Aug., and Dec.	Follen Community Church	spescatore@houghton.com	Stephen Pescatore (978) 256-5418
#7 Dayton Area Heisey Collectors Club	3rd Tues. of the month Sept. to May, 6:30 p.m.	Huber Heights Library	LH937@aol.com	Joe Harner (937) 372-0852
#8 Heisey Heritage Society NJ, Eastern PA and DE areas	Bi-monthly	Members' homes	Jpwelgan@att.net	Virginia Welgan (302) 736-6848
#13 Heisey Club of California	4th Sunday every month, 12:30	Members' homes	herbet@sbcglobal.net www.heiseyclubca.org	Norval Heisey (818)-349-0945
#14 Northern Illinois Heisey Club	Four times a year	Members' homes	niheisey@comcast.net	Jeff Morrow (630) 833-4644
#15 Heisey Collectors Club of Michigan	Every six weeks, August to May	Members' homes	kilgoredesigns@att.net	Sue E. Kilgore (269)-345-3990
#16 Heisey Collectors of Texas	2nd Sat. of every other month, 1 p.m.	Members' homes	heiseytoo@att.net	Greg Freeman (817)-545-5889
#19 Heisey Collectors of the Rochester Area	10 meetings per year: Sunday, 2:30 p.m.	Members' homes		Susan Shafer (585)396-7310
#20 Buckeye Heisey Collectors Club Newark, OH area	September to May, 4th Monday	Members' homes or the Museum	bismarck4867@ yahoo.com	Karen Colwell (740) 323-3769
#22 Northwest Heisey Collectors	First Saturday of the month	Members' homes	bahama50@hotmail.com	Deborah de Jong (425) 868-0457
#25 Heisey 76'ers Columbus, OH area	Once a month, September to May	Members' homes	ldburg48@aol.com	Colleen Burgess (614) 882-1884
#31 Nassau Long Island Heisey Club	Generally every other month	Members' homes		Babs Kent (516) 228-8274
#32 Dairyland Heisey Club	Once every two months	Members' homes		Ray K. Courtnage (414) 962-9747
#33 Golden Gate Heisey Collectors Club Northern California	Quarterly	Members' homes		Russ Nicholas (707) 762-2494
#36 Heisey Club of Southern MA	April, June, September, December			Maria Martell (508) 833-0633
#38 North Carolina Heisey Study Group	6 meetings per year: Jan.; March, May, July, Sept., Nov.	Replacements Ltd Greensboro, NC	Nchsg@yahoo.com www. northcarolinaheiseystudygroup. org	Karen Taylo (252) 637-9985
#39 Florida Heisey Collectors Club	4 times per year: January – February-March-April	Westchester Country Club Boyton Beach, Fl	Shirley400@aol.com	Everett Dunbar (772)-337-1558
#42 Gulf Coast Heisey Club of Florida	Nov., Jan. and March; 2 ^{md} Thursday 11:00 am	Members' homes		Jack Grenzenach (727)-391-5784
#43 Tri-State Heisey Study Club OH, IN, MI	1st Sat. every 3rd month	Members' homes	Maxwellm@cktech.biz	Mike Maxwell (260) 925-3484
#44 National Capital Heisey Study Club	Monthly: September - May	Potomac Comm. Library	pres@capitalheiseyclub.org www.capitalheiseyclub.org	John Martinez (703)-979-6718
#45 Hoosier Heisey Club	Four times a year	Warren Library, Indianapolis, IN		J. David Litsey, (317) 872-7800
#47 Oregon Trail Heisey Collectors Club	Odd number months, 2 nd Saturday, 2 p.m.	Members' homes	lariat_roundup@hotmail.com	Dennis Headrick (503) 538-9352
#48 Dixieland Heisey Study Club	Odd number months, 2 nd Saturday night	Members' homes	www.dixielandheisey.org	Craig German (770) 967-8733
#49 Great Plains Heisey Club	March, May, July, September, and November	Members' homes	cameron_mg@mchsi.com www.greatplainsheiseyclub.org	Mary Cameron (515) 292-3743
#50 Northwoods Heisey Club of Minnesota	2 nd Sat., March, May, September and November	Members' homes	wheise@mn.rr.com	Bob Heise (952)-831-9335
#51 Heisey Club of Northeast Florida	2 nd Tuesday	Members' homes	Clasyglas2@aol.com	Barb Bartlett (904) 280-0450



HEISEY CLUBCLIPS Edited by Sue Kilgore

WELCOME TO ALL INTERESTED CLUBS AND MEMBERS OF THE HCA

We will be presenting, in this space, news from you or your club.

Please feel free to send in ideas on:
fun studies you have had
great recipes you have served
funny (clean) jokes you have heard
fund-raisers that have been successful
news on members who might need a prayer or two
Etc., etc., etc.

A GREAT APPETIZER RECIPE FOR YOUR NEXT CLUB MEETING. THIS WAS SERVED BY JEAN & MARY PARRETT.

CORN BEEF AND SAUERKRAUT DIP

2 cups of shredded Swiss cheese, 2 cups of shredded cheddar cheese, 2 – 5 oz packages of corn beef (cut up to equal 4 cups), 1 – 15 oz can of sauerkraut drained and ¾ cup of mayonnaise. Mix all of the above and put in a glass pan. Cover with foil and bake in a 350 degree oven for 25 minutes or until hot in the middle. Uncover and bake for 5 minutes more. Serve with rye cocktail bread or heavy crackers. (Personal note – I don't care for Sauerkraut but I loved this recipe.)

The Heisey Collectors Club of Michigan sends along the following:

Don't forget to donate something wonderful to the BLIND AUCTION at Convention. We need your help!!! Also, don't forget to come to the BLIND AUCTION and then bid on these wonderful items. We need your help!!! Thanks to all those who have already decided to donate to this fund-raiser.

I hope to see all of our Heisey "family" at the Benefit Auction this month.

Please send your "short notes" to me for the next Newsletter by the 12th of each month – at kilgoredesigns@att.net. ◆

Dayton Area Heisey Study Club Maryann Spahr

President Joe Harner called the January 16, 2007, meeting to order at 6:30 p.m. There were 14 members present.

Georgia Otten gave an overview of the massive glass reorganization project at the Museum and the timeline that will greet Museum visitors. Glass will be moved in February, the Museum will remain open.

Our next meeting will be February 20, 2007 with a program on baskets.

Georgia Otten led a program on Heisey three light candlesticks. We learned the company produced over 400 various candlesticks and candelabra, but only 12 3-light candlesticks during their 61+ years of operation and none were produced before 1921!. We were fortunate to have an example of each candlestick for our program. Using various vase inserts, epernettes, candles and accessories, we were treated to decorative stylings for fine table décor!

Show and Tell items included a 1519 Waverly 10" salad bowl with 507 Orchid etching; 1951 Cabochon cream, Dawn; 1503 Crystolite Astor vase; 1425 Victorian 4" vase; 1447 Rococo 12 ½" cheese and cracker plate; 10 Gibson Girl 10" plateau floral bowl with10 flower block, Flamingo; 343 Sunburst ½ gal pitcher; and a 1225 Plain Band 4" comport. ◆

Gulf Coast Heisey Club of Florida *Mary Kreimer*

Sixteen members and guests met on January 11, 2007 at the home of Deborah and Randy Pierson in Tampa. We were glad to see Mildred and Grant Talbot healthy and able to join us again. Jack Grenzebach was elected President of the club. Judy Binaisz, we thank you for your time and efforts for your past three years in this job. Congratulations to you both!

Our members had some great "Show and Tell" items to share: a 1485 Saturn condiment set in original wooden holder, a 1485 Saturn sugar pourer, a 433 Greek Key individual cream and sugar, a 150 Banded Flute matchbox and cover, a 357 Prison stripe tankard, a Moongleam 4202 Bamboo bud vase, a 1503 Crystolite basket and a 4206 Optic Tooth vase with Moongleam base. Our annual silent auction this month netted \$650, which will be part of our 2007 contribution to HCA. Part two of the fund-raising for the year will be held at our March meeting; this is to be a raffle for a mystery Heisey piece.

We will meet in Leesburg, Florida at the home of Norene and Don Walzer on March 8. Visitors are welcome; please call Norene for details (phone 352-314-8975). ◆

Heisey Collectors of Texas Erma Hulslander

HCT held its first meeting of 2007, in spite of "Old Man Winter." First rain, sleet, ice was on its way. Well it was, but we were lucky and it was west of DFW and north, and the next front went south! So those nearby were here, and we had a great time! Twelve members and two visitors met at our home on January 20. We were glad our visitors, Mark and Barbe Butschek, were able to come, and hope they enjoyed all the Heisey talk! Barbe was introduced to Heisey when her Mother gave Barbe her Crystal, which happened to be Heisey Lariat! So Barbe has been busy learning about the 1540 Lariat pattern and picking up pieces of Lariat that her Mother did not have. Barbe shared with us that when her Mother comes to visit, she really enjoys gazing into daughter's lighted cabinet full of beautiful Heisey Lariat! We also were so glad to have Lynn DeGroote with us: at last she was able to make her first meeting! Lynn and her late husband Stan had been members of HCA for many years as well as local Heisey clubs, before moving to Texas. We are so pleased that Lynn will be continuing to enjoy her love of Heisey with us!

The Treasury report was given, and Sally Lancaster gave a short review of our last meeting, which was at the McNiel's in Buda, Texas. Then on to the Program, with Sim Lucas in charge, and those of you who know Sim, I am sure have guessed by now what pattern he spoke on – Greek Key, you are right! Sim brought a lot of the unusual pieces of 433 Greek Key he has, plus the variant pieces, so we could be more knowledgeable on Greek Key! For Sim to tell us, and show us, and we can hold those variant pieces, that is the only way to

really be educated on a pattern. Thanks Sim, it was the first presentation for HCT on Greek Key, and was enjoyed by all!

We took a snack break, and then on to "Show & Tell", which is another "hands on" learning session at each meeting. As each one showed their finds, we ask each one to say what they collect in Heisey. This seemed to be a good way for our first-timers to introduce themselves and for them to remember us, also.

Plan now to attend our - "BENEFIT WRAPPED AND UNWRAPPED HEISEY AUCTION," which will be held at Candy & Greg Freeman's in Bedford, TX on March 10! All monies go to help support HCA in Newark, OH! Please remember, this is a BENEFIT, our once-a-year effort to help support HCA! After all, where would all us collectors be without HCA & the Museum?????

Advertising Guidelines:

Advertising: Ads may be mailed to: HCA Advertising, 169 W. Church St., Newark, OH 43055; faxed to (740) 345-9638; or e-mailed to curator@HeiseyMuseum.org. Whenever possible, please e-mail your ad. Include your MasterCard or VISA number and expiration date for billing purposes, or send a check. All ads must be prepaid. When mailed or faxed, ads should be typed or printed on white paper with dark ink. Please double space. Ads that are entered in a vertical column format may contain a maximum of 65 characters per line, including spaces & punctuation.

Classified: 20 cents per word (members), 30 cents per word (non-members), \$1.50 min., 1/8 page limit. Personal ads 1/8 page limit. Abbreviations & initials count as words.

Display Ads: member non member 1/8 page (12 lines) \$ 20.00 \$ 30.00 \$ 40.00 \$ 60.00

½ page (60 lines, horizontal

or vertical) \$ 80.00 \$120.00 Full page (120 lines) \$160.00 \$240.00

A charge of \$1.60 will be added for each additional line. Camera ready ads must follow specifications. Ads that do not correspond to the following measurements will be sized.

Camera Ready Ad Specifications: 1/8 page: 2¼" high by 3½" wide ¼ page: 4½" high by 3½" wide

 $\frac{1}{2}$ page: $\frac{4}{2}$ " high by $\frac{7}{2}$ " wide or $\frac{9}{1}$ " high by $\frac{3}{2}$ " wide

Full page: 9" high by 71/2" wide

Camera ready ads may be resized because of space concerns Ad copy must be received by the first of the month prior to publication. Reproductions (i.e. Heisey by Imperial) must be indicated. Heisey News accepts no further liability. In the event of a typographical error, the incorrect portion of the ad will be run in the following issue, but HEISEY NEWS assumes no further liability. •

Abbreviations: DF=Dolphin Foot NO=Narrow Optic DO=Diamond Optic SO=Spiral & Saturn Optic MO=Medium Optic WO=Wide Optic

REAL HEISEY IN THE GIFT SHOP

All crystal and all prices are each unless noted.

Supply changes daily. Please contact the Gift Shop before placing an order.

Item	Price
10 muddler	\$20
305 Punty and Diamond Point 10" oval bowl,	
bottom wear	35
335 Prince of Wales Plumes punch cup H (5 ea	ach) 15
393 Narrrow Flute plate, 4 ½" H (3 each)	5
406 Coarse Rib plates, 9" H (8 each)	8
413 Tudor champagne H (4 each)	10
1184 Yeoman cup/saucer H (4 sets each)	8
1184 Yeoman goblet, Flamingo H	20
1223 Fluted Border plate, 7" Moongleam H	15
1225 Buxton Inn sherbet, H	5
1238 Beehive plate, 5"	10
1252 Twist Newark Sesquicentennial platter	20
1404 Old Sandwich cup (2 each)	10
1425 Victorian champagne (2 each)	15
1469 Ridgeleigh mustard H	45
1469 Ridgeleigh ind jelly	10
1469 Ridgeleigh cocktail	15
1469 Ridgeleigh wine	45
1503 Crystolite pitcher	85
1506 Provincial candy lid only, Limelight	50
1590 Zodiac candy lid only	14
1951 Cabochon sugar H (2 each)	12
3355 Fairacre oyster cocktail (6 each)	12
3381 Creole bar, 2 ½ oz Sahara (2 each)	70
5003 Crystolite sherbets (5 each)	7
5082 Mid Century sherbet, paper label	12

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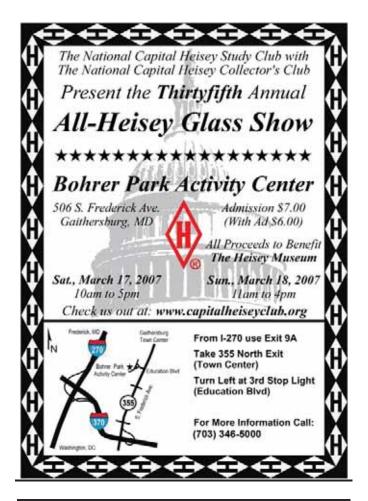
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Dealer Directory Maximum 6 lines/12 months/\$35 MEMBERS ONLY Contact the Editor to place your ad!



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When Renewing Your Membership

Help ensure the future of your Museum. When you renew your membership at one of the levels below, any amount beyond the regular Associate dues — \$30.00 plus \$5.00 for each additional household member — goes into the Endowment Fund.

Individual Voting Privilege (onetime fee)	<i>\$25</i>
Individual Contributing, one person in household	<i>\$50</i>
Joint Contributing, two people in one household	\$60
Family Contributing, parents and children under 18	<i>\$75</i>
Patron	<i>\$125</i>
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Facilities are air-conditioned and handicapped accessible. Hours are 10:00 a.m. to 4:00 p.m. Tuesday through Saturday, 1:00 to 4:00 p.m. Sunday. Members are admitted free, regular admission is \$4. Office hours are 8:00 a.m. to 4:30 p.m. weekdays.

Membership Renewal Notice: Check the date above your name and address on the mailing label. This is your expiration date. If it reads 3-10-07 make sure your dues are paid soon in order to receive next month's issue of *Heisey News*.

Contact the HCA Administrative Office at (740) 345-2932 for more information. The Endowment Committee wishes to thank those who have become Endowment Members and all of the individuals and study clubs that have so generously supported the HCA Endowment Fund. All members who have supported the fund are recognized each year in the February issue of the Newsletter. Your support will make the Museum self-sustaining in the years to come. Thank You all! ◆

Shipping & Handling Fees for Outside US

Additional shipping charges are required for members living outside the U.S. Current rates are Canada \$20; Mexico \$22; and other Countries \$44. These rates are subject to change at any time due to rate changes made by the US Postal Service. To verify current rates, call (740) 345-2932 or E-mail business@HeiseyMuseum.org

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